

MIBIMB

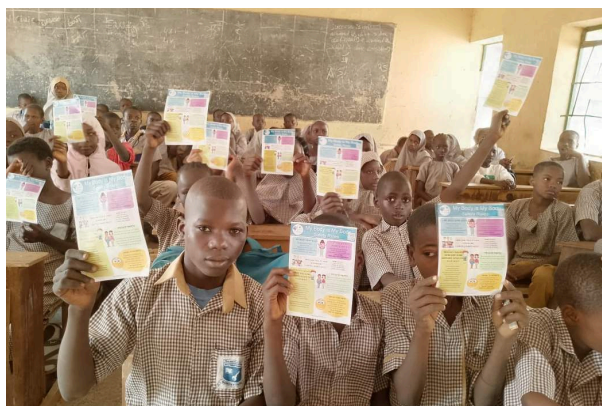
March 2024





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Welcome to our February 2024 Newsletter

The My Body is My Body Programme continues to make waves across the world with exciting new partnerships with Rotary International ICC's and Rotary Clubs around the world.

We are also excited that our communities continue to grow and would like to welcome His Grace Orphans Ministry from Uganda as one of our latest partners.

We would like to encourage you to please share our open access programme with any interested parties, and thank you all for your wonderful support.

Online Child Abuse Content Nearly Doubles Since 2019

A recent study by WeProtect Global Alliance, a leading international organization, has shown a shocking rise in the online dangers facing children. Since 2019, the incidents of child abuse content found online have almost doubled, with a staggering 87% jump to over 32 million cases worldwide.

This alarming trend has sparked a call for countries around the world to come together and find ways to make the internet a safer place for kids. Particularly disturbing is the increase in images and videos that children themselves have created, often without understanding the risks. For kids aged seven to ten, these self-made images have grown more than four times in just two years, from 2020 to 2022.

Moreover, the use of advanced technology like generative AI in creating harmful content shows how sophisticated these threats have become, highlighting the need for a united and strong international effort to protect our youngest internet users.

News

A new legal duty for school staff to report child sexual abuse is being introduced in the UK. Specifically, it applies to England and Wales. This legal requirement is part of broader measures aimed at enhancing child protection within educational settings and ensuring that suspicions or instances of child sexual abuse are promptly reported by educators and school personnel. This groundbreaking measure aims to strengthen child protection within educational institutions, ensuring a safer environment for students. By legally mandating educators and school personnel to report abuse, it ensures that concerns are promptly and effectively addressed, with the welfare of the child as the paramount consideration.

This duty underscores the critical role educators play in safeguarding the children in their care, emphasizing the importance of vigilance and responsiveness to any signs of abuse. Through this legislation, schools become an even more vital front in the fight against child sexual abuse, enhancing detection, support, and prevention efforts.

My Body is My Body

QR Codes for the 6 MBIMB Songs



Song 1
My Body Is My Body



Song 2
If It Don't feel Right



Song 3
The What If Game



Song 4
If You've Got A Problem



Song 5
Love Is Gentle



Song 6
Say No To Secrets

A GLOBAL COMMITMENT TO CHILD SAFETY: CELEBRATING THE ROTARY INTERCOUNTRY COMMITTEES PARTNERSHIP WITH THE MY BODY IS MY BODY FOUNDATION.



**Intercountry
Committees**

In a landmark moment for child safety and empowerment, Rotary International's Intercountry Committees have come together in a historic partnership with the My Body Is My Body Foundation solidified by the signing of a Memorandum of Understanding (MOU) in London on the 9th February 2024. The MOU was signed by Rotary International President Gordon McInally, PDG Mohamed Ghammam RI ICC Executive Council, Chairman 2022-2024, PDG Annemarie Mostert Global Ambassador For MBIMB, Ambassador IEP, RI Ambassador Girls Empowerment RI ICC Executive Council For Africa Expansion Region 28.



**A GLOBAL COMMITMENT TO CHILD SAFETY:
CELEBRATING THE ROTARY INTERCOUNTRY COMMITTEES PARTNERSHIP
WITH THE MY BODY IS MY BODY FOUNDATION.**



The repercussions of child abuse extend far beyond its immediate trauma, casting long shadows over the lives of those affected. With over 1 billion children subjected to abuse annually worldwide, the scale of this crisis is staggering. This is not just a matter of individual well-being; it's a profound societal failure that impacts mental health, emotional resilience, and the social fabric of our future generations. The urgency to act has never been greater. We must forge robust partnerships and embrace innovative solutions to shield our children from harm. Every child protected is a future brightened, a cycle of violence broken, and a step towards a world where the innocence of childhood is safeguarded with unwavering commitment.

This strategic alliance merges the transformative power of the MBIMB program, renowned for its innovative approach to educating children about body safety through music, with the extensive reach and resources of Rotary's global network. This partnership is a testament to our shared commitment to safeguarding children's futures worldwide. Through this collaboration, we are poised to extend our impact, ensuring that children in every corner of the planet have the knowledge and support they need to thrive in a safe environment. The MOU is more than an agreement; it's a promise to our children of a safer, empowered tomorrow.

A GLOBAL COMMITMENT TO CHILD SAFETY: CELEBRATING THE ROTARY INTERCOUNTRY COMMITTEES PARTNERSHIP WITH THE MY BODY IS MY BODY FOUNDATION.



**Intercountry
Committees**

About Rotary International ICC's

The Rotary International's Intercountry Committees (ICCs) serve as a vibrant testament to the power of international collaboration and cultural exchange. Born out of a desire to bridge divides in the aftermath of the world wars, ICCs have evolved into dynamic conduits for peace, fostering deep connections across national boundaries. Their inception, marked by the pioneering France-Germany Committee in 1950, heralded a new era of cross-border partnerships, setting the stage for a global network of cooperation and mutual understanding. These committees have since flourished, creating a tapestry of relationships that spans the globe, with over 600 active committees that bring together districts, clubs, and members from disparate corners of the world. At their core, ICCs embody the Rotary spirit of service above self, driving Rotarians to not only meet but collaborate, merging efforts to champion peace, tolerance, and understanding through shared projects.



A GLOBAL COMMITMENT TO CHILD SAFETY: CELEBRATING THE ROTARY INTERCOUNTRY COMMITTEES PARTNERSHIP WITH THE MY BODY IS MY BODY FOUNDATION.

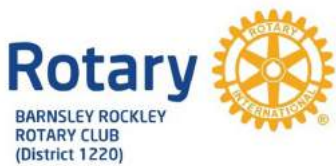


**Intercountry
Committees**

The Path Forward with Rotary ICC's

As we stand at the crossroads of hope and action, the collaboration between the My Body Is My Body Foundation and Rotary International's Intercountry Committees illuminates a path forward in the crusade against child abuse. This partnership, enshrined in a Memorandum of Understanding (MOU), is not merely a pact between two organizations but a beacon of global solidarity. It underscores a universal commitment to transform the landscape of child safety, leveraging the MBIMB program's pioneering approach and Rotary's expansive network to cast a protective embrace around the world's children. Yet, the journey does not end with signing agreements or launching programs; it begins anew with the involvement of every stakeholder in society. The fight against child abuse demands a collective effort—a chorus of voices advocating for the inviolable right of every child to grow up in a world free from harm. It calls for volunteers to step forward, educators to enlighten, and communities to unite in a shared mission of nurturing safe spaces where children can flourish.





BARNSELY ROCKLEY ROTARY CLUB

I had the delightful opportunity to share the "My Body Is My Body" Programme with the fantastic folks at the Barnsley Rockleys Rotary Club. Despite my home base being the Rotary E-Club Eagle Canyon in South Africa, the incredible warmth and welcoming spirit of the Barnsley Rockleys members made me feel right at home.

Their enthusiasm and support for the programme added to the joy of the occasion, highlighting the power of community and shared goals in making a positive impact. It was a truly enriching experience to connect and share with such a passionate group of individuals, united in our commitment to child safety and empowerment.

Barnsley Rockley Rotary Club was founded in 1976 and meets weekly at Barnsley Metrodome, Queens Road, Barnsley. We meet at 6.00 pm every Wednesday for about 2 hours and enjoy fellowship and a quality evening meal at a low price, often followed by an interesting speaker. We exist to help others.

Our current activities include:

- Raising funds for Shelter box to send to disaster areas throughout the world
- Arranging our own Sportsman's dinner to raise funds for local and national charities
- Assistance at local Disabled Sports Club and at national competition
- District Quiz across Yorkshire and Lincolnshire

We are part of a worldwide organisation of 1.2 million men and women belonging to 28,000 Rotary clubs in 150 countries. Each Rotarian will be welcomed at any Rotary club in any part of the world.

MBIMB AMBASSADOR OF THE MONTH

BALA BAKO



MBIMB AMBASSADOR OF THE MONTH

Celebrating Bala Bako: MBIMB Foundation Ambassador of the Month

In the realm of advocacy and positive community change, few shine as brightly as Bala Bako, whose multifaceted career and dedication to child safety have made him an invaluable asset to the "My Body Is My Body" (MBIMB) Foundation. This month, we are thrilled to spotlight Bala as our **MBIMB Ambassador of the Month**, a title he wears with both pride and humility.

Born and raised in Nigeria, Bala's professional journey is as diverse as it is impressive. Starting his career as an Accountant II at the Catholic Education Board in Port Harcourt, Bala showcased his financial acumen by managing accounting transactions, preparing budget forecasts, and ensuring the financial health of the institution. His commitment to excellence and detail-oriented approach eventually led him to Scelloo Nigeria Limited, where he served as a Quality Assurance Analyst. Here, Bala's knack for identifying and resolving issues, along with creating detailed test plans and cases, contributed significantly to the company's success.

However, it's Bala's volunteer work that truly sets him apart. As a passionate advocate for child abuse prevention, Bala has dedicated himself to the MBIMB Foundation in the UK, where he facilitates the globally acclaimed programme aimed at educating children on body safety through music and animation. His work doesn't stop there; Bala also serves as the State Program Coordinator for **Hope Ambassadors & Childcare Organization in Bauchi, Nigeria**, where he leads initiatives on child abuse prevention, teenage sex dangers, hygiene practices, and advocacy against drug abuse and domestic violence.

Bala's educational background is equally impressive. With a B.Tech (Hons) in Accounting from Abubakar Tafawa Balewa University, Bauchi, and certifications in Health Safety and Environmental (HSE) standards, Financial Trading and Investment, and a Mini MBA in Business Administration Management, Bala combines his knowledge of finance and management with his passion for societal betterment.

An advocate, humanitarian, and global change leader, Bala's hobbies of reading, travelling, and playing basketball are reflective of his dynamic personality and commitment to lifelong learning and growth. His linguistic proficiency in English, Hausa, and Ogoni languages further enables him to connect with a diverse range of individuals and communities.

Bala Bako's journey is a testament to the impact one individual can have on the lives of many. His dedication to making the world a safer place for children, coupled with his professional achievements, make him an exemplary MBIMB Ambassador. We are honoured to have Bala as part of our community and look forward to continuing our mission together, ensuring every child knows "My Body is My Body."

Congratulations, Bala, and thank you for your unwavering commitment to child safety and your remarkable contributions to society. Your work inspires us all to strive for a better world.



My visit to BSADP Model Academy

By

BALA BAKO



Teacher I: Madam Kyauta's Review

Madam Kyauta praised the "My Body is My Body" (MBIMB) program as unparalleled in its effectiveness. She highlighted her joy in seeing the children's excitement, which, to her, was a clear indicator of their understanding, as evidenced by their smiles. Madam Kyauta lauded the program for its educational value, especially its early education on abuse prevention. She described MBIMB as an essential initiative for safeguarding children from abuse.

Student remarks:

The student said the MBIMB program is a game changer, and that they were all informed on what to do if someone tries to abuse them. They will not keep secret of abuse, and they will extend the MBIMB messages to their younger ones at home for all of them to be safe. Lastly, they said they are now equipped with tools that would prevent them from abuse. Thank you MBIMB Program Founder may God bless you all.

Teacher II: Madam Janet A.'s Endorsement

Madam Janet A. commended the MBIMB program for its robust approach to equipping children with the necessary tools to navigate the challenges of child sexual abuse. She observed that the program's presence significantly contributes to reducing abuse rates within the community. Madam Janet also expressed her wish for the program to be conducted in their school bi-monthly and offered her services as a volunteer, highlighting her commitment to the cause.



CAMPBRIDGE INTERNATIONAL SCHOOL BAUCHI

By

BALA BAKO



CAMPBRIDGE INTERNATIONAL SCHOOL BAUCHI

The Cambridge International School is a mixed school (Boys & Girls) having a total population of 120 students. The school authorities gathered all the students in a single hall so that no one would be left out of the MBIMB program. After the program, the students were so excited, having been taught how to sing the 'My Body Is My Body song' it was a great moment for all of us.



The Principal of the school gave a final remark saying that the MBIMB program is educative that they have all learned a lot from the program, and that he will be very happy to see us again for the program. Thank you MBIMB Foundation for introducing such an amazing program for younger and older children as well as parents. By so doing we will all make the world a safe place for children.



UBE PRIMARY SCHOOL Dorowan Dinlale BAUCHI


The school is a mixed school, having a total number of 150 students. The students were taught my body safety rules, safety network, early warning signs, private parts, and the danger of keeping secrets. They all understood the teaching and they all answered their questionnaire accurately.

Teacher's remarks:

Sadiya Farouk said, the coming of the MBIMB program to the school is not for the students of the school alone but for her benefit, that she has six 6 girl-child at home and as a result of that neighbourhoods addressed her as 'maman mata' meaning mother of girls. She said the MBIMB program is really good and that she had learned a lot regarding child sexual abuse prevention she further said this program has encouraged students how to speak about abuse-related cases to their parents, she said in one of the schools where she works there were a lot of cases related to child sexual abuse, but the affected child do find it very difficult to speak up and mentioned the abuser's names as a result of fear which makes it very difficult to bring an end to the prevailing issues, but with the introduction of this program she strongly believed that the children now knew that their bodies belonged to them and that nobody have the right to hurt them or touch them where they feel uncomfortable if that happens they should not keep quiet but they should tell a safe adult. Thank you MBIMB Foundation for introducing this program in our school.

Second Teacher remark:

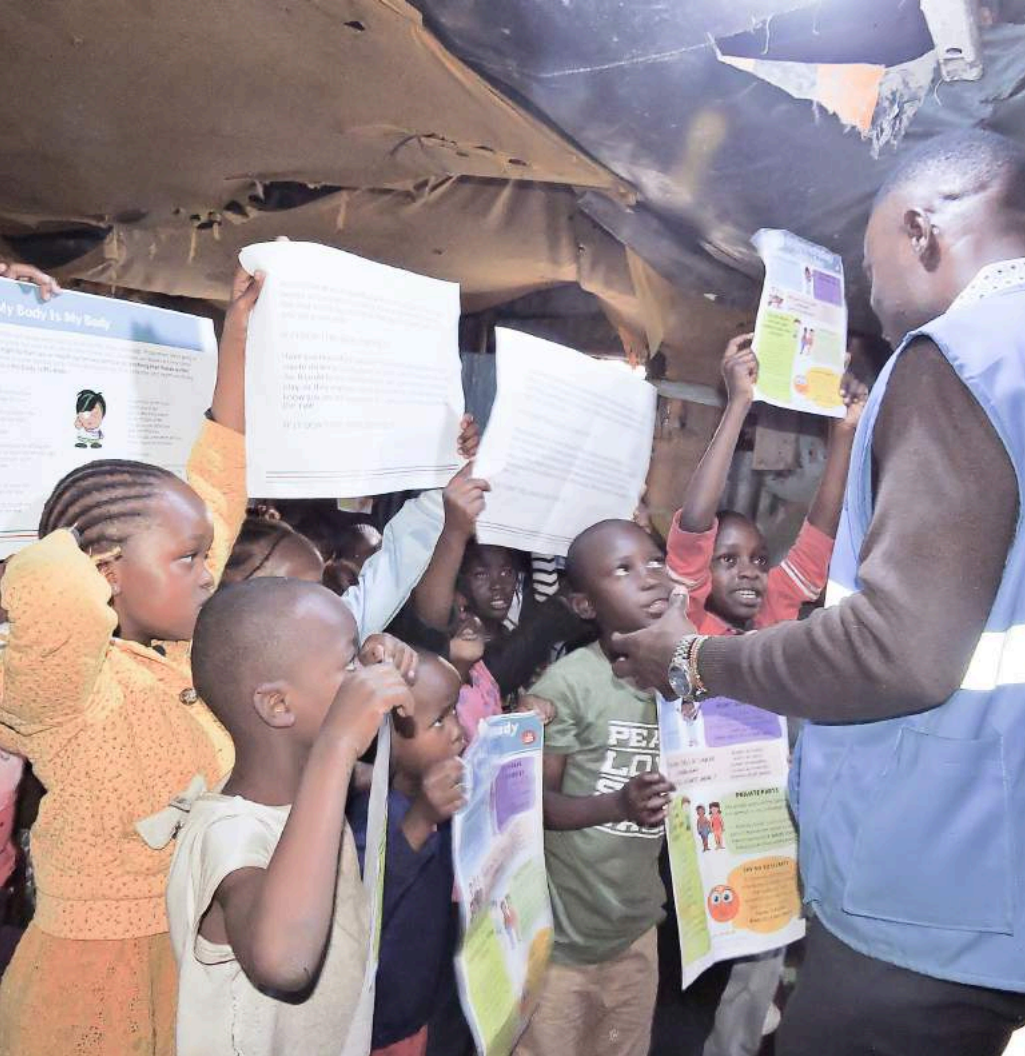
Mohammed Isah a teacher said the MBIMB program had boosted the morale of the children to be able to report when they are being abused. They are now aware that they are the boss of their bodies and that they should report whenever someone is trying to abuse them. Thank you MBIMB Foundation for such an impactful program.



The Darren Hart Foundation had a successful visit at Kaloleni Children's Home in South-B, Nairobi, Kenya on 7th January 2024. We not only spent quality time with the children but also conducted the "My Body is My Body Program." This program helped the children become more aware of themselves and understand what to do if their rights are violated.

KALOLENI CHILDREN'S HOME





KALOLENI CHILDREN'S HOME



This was the 2nd time we visited this home and the first time introducing MBIMB program. We noted some changes. The home is set up in the middle of the slum and with small rooms made of iron sheets. The floor was too dusty and not safe for the children. The children were aged zero to eighteen years old. The home had 50 children initially but now the number has grown to 65 children in total. The home had four children who were so young; they were only two weeks old.

Through the 'My Body Is My Body Program' the children were made aware of saying no to secrets and the abuses they can receive such as being beaten too hard, kicked, burnt, punched as well as touched inappropriately. The children were taught that if they don't feel right they should not do it. Furthermore, the children were sensitized on having a right to their body and in any case they are abused, they should report it to a safe adult.

This was the first time we taught the MBIMB in this home. The children were so much excited and few of them came up with a dance on MBIMB song. The response received from the children's home visit was really motivational, the children were really happy and open to us and could not hide their joy, they were open to expressing their feelings, and ideas and were really bold in how they interacted with us.

KALOLENI CHILDREN'S HOME





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**INTERNATIONAL
DAY OF
EDUCATION
PROGRAMME HELD
AT NYIBANGO
PRIMARY SCHOOL**

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SENSITIZATION AT BEKAJI PRIMARY SCHOOL

I am excited to share the success of the My Body Is My Body (MBIMB) Sensitization event held at Bekaji Primary School, Adamawa State Nigeria on the 5th Feb.2024. The session was designed to educate pupils about abuse and bullying, fostering awareness within the school

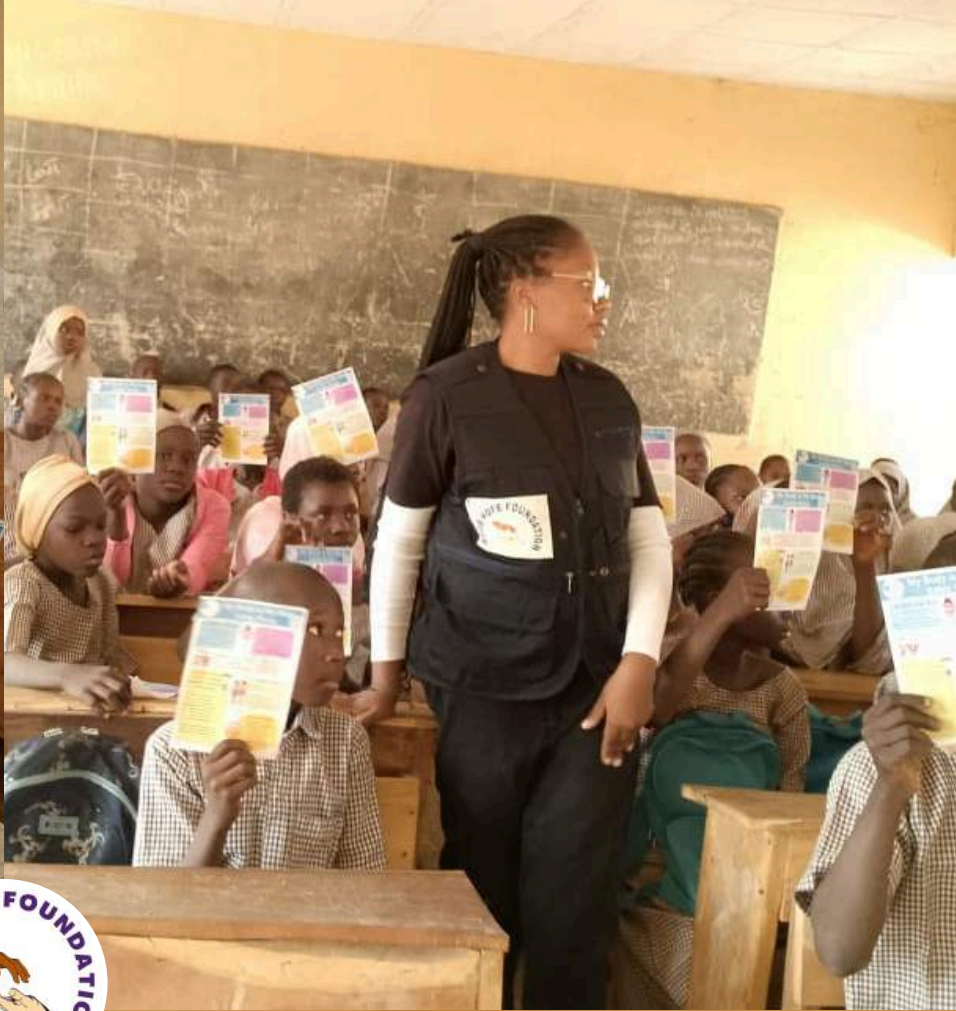
As a symbol of their commitment, we presented a certificate to the Head Teacher of Bekaji Primary. This certificate serves as recognition of their active participation in the sensitization activity and their dedication to creating a safe environment for the students.

MHF Staff in Attendance
Daniel David D.
Dorcas Garba.



Let's continue working together to make a positive impact in the lives of these young learners.







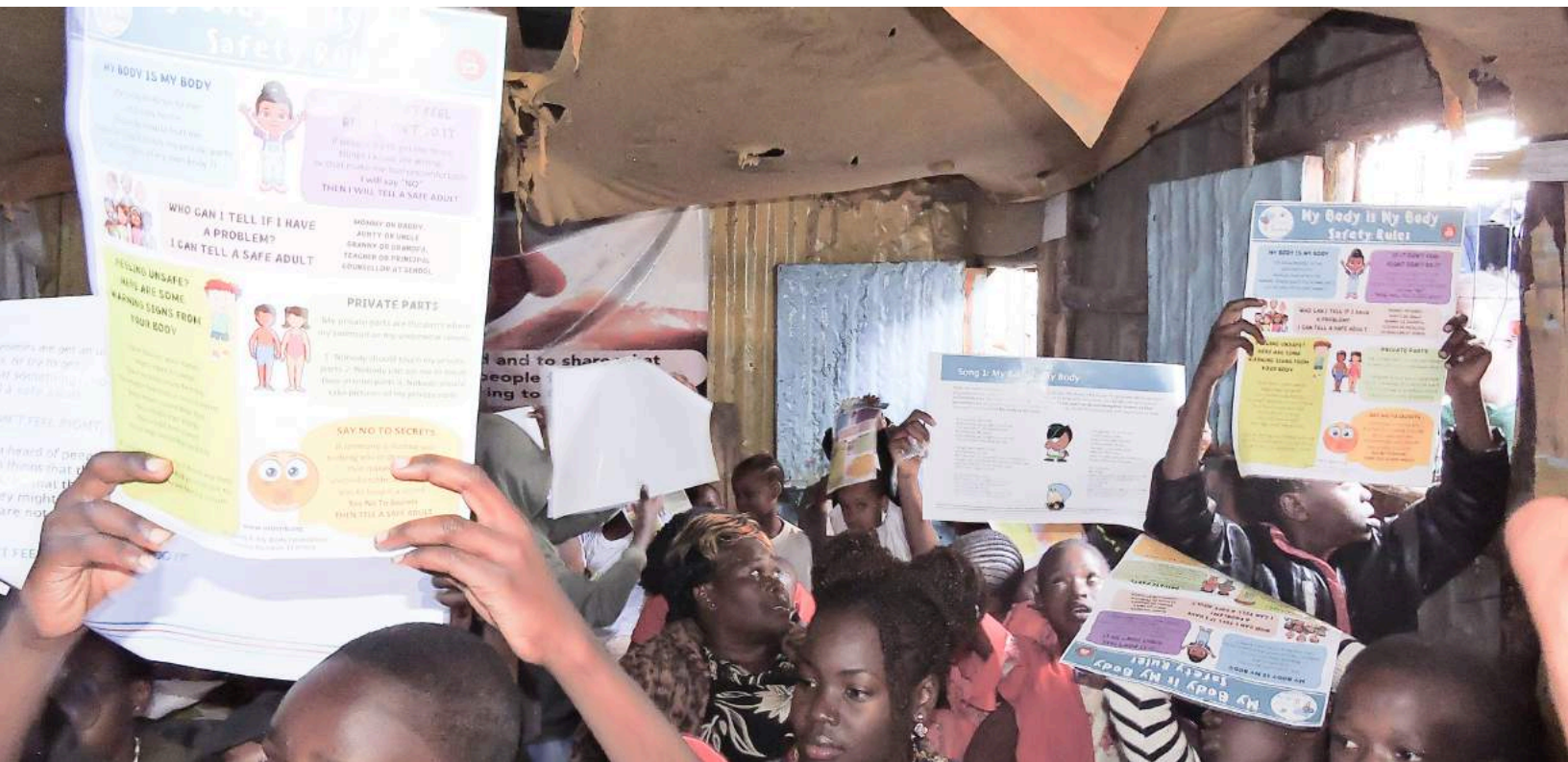
Mujib Hope Foundation(MHF) in collaboration with the National Youth Service Corps Adamawa celebrated the International Day of Education with the Pupils and staff of Nyibango Primary School. The program started with the national anthem, observed by all attendees. Later, SDGs CDS president introduced the program to the pupils, who were excited and happy.

Following that, representatives from the Mujib Hope Foundation, Ibrahim Adamu speaking on behalf of others, sensitized the pupils about the importance of education and learning as a tool for lasting peace. NYSC Head of CDS, Adamawa State, emphasized the significance of education.

The event concluded with the distribution of learning materials such as books, pencils and textbooks to the pupils.

MHF Staff in Attendance:

- Ibrahim Adamu
- Dorcas
- Tanyisu
- Easter
- Manga





REACHING ACROSS BORDERS

EMPOWERING COMMUNITIES



I'm thrilled to introduce an extraordinary organization that's making a significant impact on the lives of many. Welcome to Reaching Across Borders, spearheaded by its remarkable leaders: Co-Founder and Executive Director Raiza Kolia, and Co-Founder & President of the Board Ernst Mücke. Together, they lead a team dedicated to transformative work, touching hearts and changing lives across communities worldwide. Join us in celebrating their dedication and the inspirational journey of Reaching Across Borders.

Their Mission

Empowering vulnerable communities to promote the mental health well-being and economic empowerment of vulnerable individuals and communities, globally, through education, support, research, and advocacy, with a focus specifically on human rights, gender equality, and human dignity.

In pursuit of their mission they strive to:

- compassionately provide culturally competent services;
- provide greater accessibility to the communities served by being community-based;
- use gender transformative approaches to provide services that promote gender equity and women and girls' emotional and economic empowerment;
- improve communities' understanding of mental health and the connection between mental and physical health;
- empower individuals and communities to build resilience;
- address mental health services seeking biases and stigmas through education and factual information;
- advocate for improvement of mental health services and education in vulnerable communities;
- provide programs with local engagement – Services for communities, by community members.

Their Vision

To serve the most vulnerable in our society – women & girls. Mental health and gender transformative change is central to our vision. To partner with vulnerable and disenfranchised individuals and communities to enhance their mental health resilience, and to assist in their empowerment, today and into the future. We are committed to creating a gentle and kind world, free of discrimination, inequality, and oppression.



Nadia's Story

There are many examples that we could share with you about the women and girls we serve, here we will share just one... meet Nadia, an 18-year-old Syrian refugee girl.

Like so many other young Syrian refugee girls in Lebanon, Nadia labors as an agricultural worker. They harvest potatoes, wheat, legumes, corn, and various agricultural crops, despite the heat of the summer and the cold of the winter. They work from 5 in the morning until 4 in the afternoon, every day, and for a mere USD \$3 per day.

Nadia supports 9 people in her family on that income; this includes her sick parents, her three siblings, her late brother's widow and her two children. Nadia dreams of getting an education, but this is not an option for her, because of her "responsibilities." Her father gave her one of two choices, either go and earn an income or get married. She chose to work. She did not want to get married.

Nadia heard about our PSS program from her neighbor, so she came to our second session and requested to join the program. She obtained permission from the Shawish (the chief) of the refugee camp where she lives. She had to do this, because it is the Shawish who secures her and the other girls' and women's employment with the local farmers. He collects all of their pay, of which he, in turn, gives them only some of that money for their families' expenses. To Nadia's surprise, the hawish granted her permission to attend our program. As expected, she did not have money for transportation to the sessions, so RAB paid for her transport. She also brought along her young widowed sister-in-law.

Nadia expressed during the sessions that she feels extremely exhausted and depressed because she is tired of the hard work in the fields; she gets no rest, she has so many responsibilities, and she will never have her dream come true of going to school.

After attending ten sessions, Nadia told the facilitator: "The sessions were a space for me to escape from the harsh reality I live in, but I need to talk to someone about my fears and problems. I cry a lot; I hide my feelings from everybody, but I am sad all the time. I have to hide how I feel from my family, because they need me to be strong for them. I am very tired; I need more help. Please help me."

As is our process, our facilitator referred Nadia to our case manager, who arranged for her to see our psychologist for individual therapy. RAB, again, covered her transportation cost. We cannot provide online services to her, because she does not have any privacy in her family home (a two-room tent).

Nadia did not show up for her third therapy session. Our psychologist called her to check on her. She did not answer the call and neither did she respond to our WhatsApp messages. Two weeks later, Nadia phoned our psychologist. She spoke very quietly and informed the psychologist that her family has forced her into getting married. They have married her off to a man who is more than twice her age, and she is now his second wife. He has committed to care for her family, so her parents forced her into this marriage. She added that she is very distraught, but she now realizes that this is her fate; she cannot fight it.

We – the humanitarian organizations – we are working on addressing issues of early marriage and gender empowerment and equality, and still have a lot of work to do. There are still too many Nadia's who are being forced into early marriages. Our approaches need to be transformative and we have to address the root causes and not just the symptoms. We have the tools, but we do not always have the financial resources.

This is not an easy task, but we must persist.





Sweden 2024

August 18-21st

We bring together the brightest minds in child protection from every sector to innovate and share best practices. Join us to keep pushing the boundaries of research and practice to ensure that all children have the chance to thrive no matter what their experience.

Working together to protect children in times of crisis

The international congress provides keynotes, panels, breakouts, workshops, speaker Q&A sessions, wellness, social programs and an expo hall. Sessions will be led by leaders who are pioneering research and practices in various countries and complex situations across a wide range of sectors. The keynotes will feature industry luminaries as well as speakers from various sectors who will share the learnings from their initiatives. Typically over 65 countries delegates attend. The goal is to give regional and global leaders the tools and practices they need to develop and deploy improvements to child protection and improve outcomes for children and families. The key themes are listed below if you would like to submit an abstract (summary of research or practice) to be a presenter in the congress.

Rotary



FOOD SECURITY IS A BASIC HUMAN RIGHT

"World Hunger Is Man-Made And Only We Can End It."
-Archbishop Desmond Tutu

OFFICIAL LAUNCH OF THE DESMOND TUTU PROGRAMME TO END GLOBAL HUNGER

You are invited to join Rotary International President Gordon McNally, FreshMinistries Chairman & CEO Dr Robert V Lee III, together with District Governor Riana Pretorius for the official launch and opening of the Desmond Tutu Programme to End Global Hunger at the Greenhouse Aquaponics Centre in Randburg, South Africa.

23 March 2024

11:30 for 12pm

1 Kerk Avenue, Ferndale, Randburg

[Link to Map](#)

[Click on this link to RSVP](#)

For media enquiries or to book media interviews in advance contact: Gugu Tshabalala
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KABI POUDEL PRESENTS THE MBIMB PROGRAM

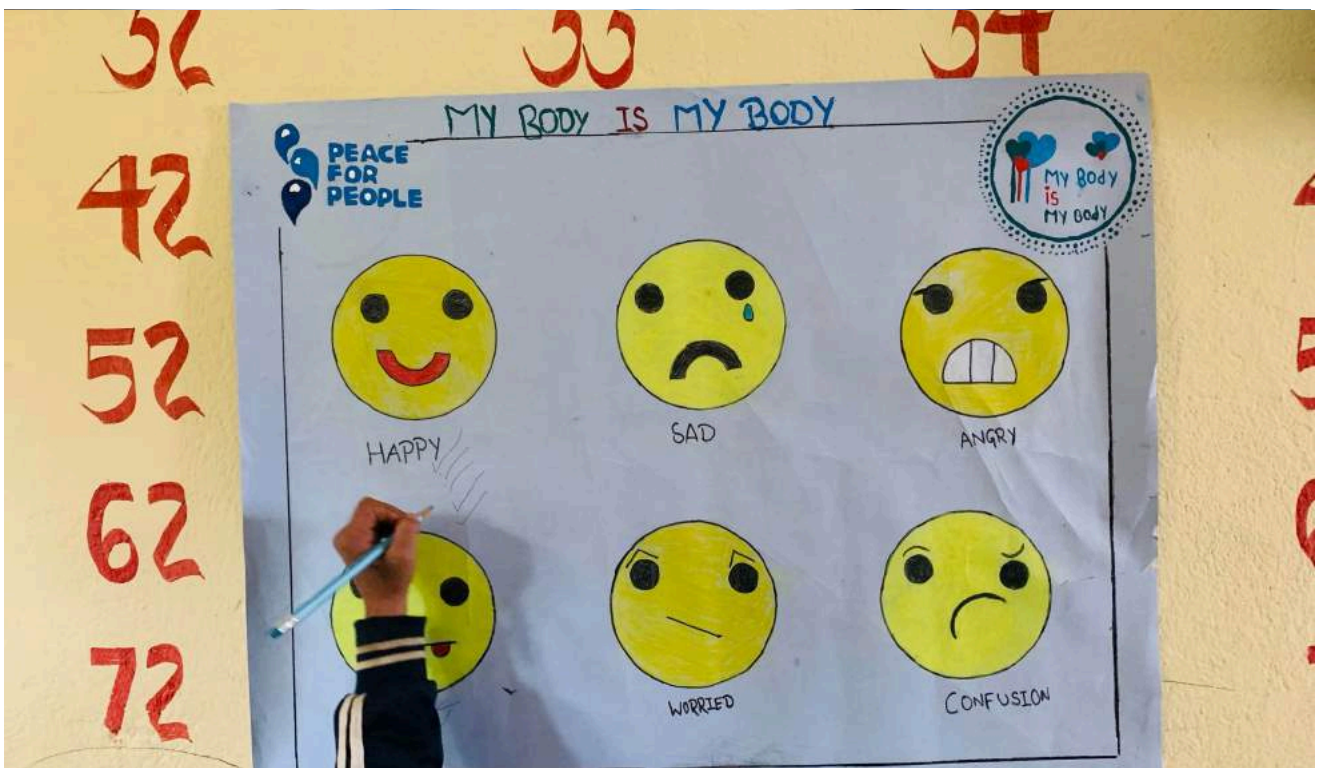
Certainly! Here's a refined version of your article for a smoother reading experience:

I recently concluded a workshop for the "My Body is My Body" program at Amberjyoti Primary School in Dhading, Nepal, engaging students from grades 3, 4, and 5. This workshop was organized in collaboration with Peace for People, with invaluable material support from the My Body is My Body organization. Our activities encompassed singing, dancing, and various art projects.

Witnessing the students' enthusiastic engagement in these creative endeavors was genuinely heartwarming. Integrating singing, dancing, and art not only infused the workshop with joy but also significantly enhanced the children's comprehension of the program's crucial messages.

I extend my deepest gratitude to the My Body is My Body organization for providing the necessary materials, which were instrumental in bringing this workshop to life. Together, we are taking significant strides in educating and empowering children, equipping them with the knowledge to protect their rights.

I am filled with optimism about the lasting positive impact this workshop will have on the students.



WOMEN'S EMPOWERMENT

By DEE RUSSELL THOMAS



What is women's empowerment?

Well, it is many things. The essence for me is fairness... equality of opportunity, an appreciation of difference and an acceptance of equitability. It is acknowledging that these things are not in place across our world and wanting to do something about it. It's about helping women feel good about themselves, make their own decisions, and speak up for change in society. It's essential for a peaceful world and connects to basic human rights. In the West, it's tied to the history of women's rights, but discrimination and violence against women still exist worldwide, despite progress.

Women's empowerment has been needed for a long time, but recently it has really come to the forefront of awareness across the world. It's more than just fighting for equal rights. It means helping women rise up in a society that often holds them back. It means supporting fellow women who face harassment, are ridiculed, are denied education, women who are given less pay, fewer opportunities for promotion, who are forced into marriages, prostitution, begging and more. Things need to change. Empowering women is crucial because they need to know their rights. When they know their rights, they can stand up for themselves. The first step is supporting their ideas and not belittling them. We need to boost confidence and encourage self-belief. We should provide help and be mentors to women. Women have the power to shape their lives and the world. Giving them equal chances and letting them make their own choices is where women's empowerment begins.

1 Principle 1:

Establish high-level corporate leadership for gender equality

2 Principal 2:

Treat all women and men fairly at work – respect and support human rights and non-discrimination

3 Principal 3:

Ensure the health, safety and well-being of all women and men workers

4 Principal 4:

Promote education, training and professional development for women

5 Principal 5:

Implement enterprise development, supply chain and marketing practices that empower women

6 Principal 6:

Promote equality through community initiatives and advocacy

7 Principal 7:

Measure and publicly report on progress to achieve gender equality

The Seven Key Principles: -

These principles, developed by the UN Global Compact and UN Women, adapted from the Calvert Women's Principles, are informed by global business practices and stakeholder input, providing guidance for governments and other stakeholders engaging with businesses.

Gender bias weakens our society and diminishes everyone. It's more than just a human rights problem; it squanders vast human potential. When women are denied equal rights, we all lose out on their contributions. Achieving political, economic, and social equality for women will benefit everyone. Let's unite to eliminate prejudice and strive for equal rights and respect for all.

The concept of women's empowerment emerged in 1985, aiming to grant women rights and establish equitable societies. This involves enhancing women's status through education, awareness, literacy, and training. Learning how to empower women is crucial.

Throughout history, women have endured mistreatment from men, often denied even basic rights like voting. However, women have gradually recognized their power and fought for their rights, leading to a refreshing wave of empowerment. Yet, there's still a long journey ahead. Empowering women means helping them navigate life's challenges and make significant decisions.



INTRODUCING DR. DARWIN MOSES TO THE MBIMB BOARD

MBIMB is proud to announce our latest addition to our Board Of Directors Dr Darwin Moses, a dedicated professional in the field of Disability and Inclusive Development. With over 19 years of experience, and 4 years as an MBIMB Ambassador, Darwin has championed the empowerment of individuals with disabilities across a broad spectrum of areas, including Special Education, Inclusive Education, Livelihood, Advocacy, and Networking. His work has not only spanned across India but has also made international impacts, addressing the needs of people with various types of disabilities.

DIRECTOR OF INCLUSION AND ACCESSABILITY SERVICES

Darwin has been instrumental in organizing significant events that highlight the athletic talents of people with disabilities. They have successfully coordinated Paralympic Floor Hockey, Athlete games, and sports events tailored for specific disabilities, such as Cricket, Volleyball, and Chess for the Blind, as well as competitions for those with hearing impairments and physical disabilities, including the groundbreaking 1st Ever Women Blind Cricket tournament. This event led to the formation of the Tamilnadu Women Blind Cricket Team, a monumental step in promoting gender inclusivity in sports.

Beyond sports, he has played a pivotal role in making India more accessible. Conducting Access Audits for over 150 government buildings and websites as part of the Accessible India Campaign under the Ministry of Social Justice and Empowerment showcases their commitment to creating an inclusive environment for all.



Knife crime

SAFEGUARDING AGAINST KNIFE CRIME – WHAT ARE THE DRIVERS?

BY ANDY PRIVETT

The number of weapons in schools remains uncertain, but an alarming 2500+ weapons were surrendered during a 2017 amnesty, highlighting the severity of the issue. Equally concerning is the undisclosed number of weapons that were not turned in.

It is also crucial to move beyond stereotypical views of knives and broaden the concept to include various items that are easily accessible to young people. For example, stanley and craft knives that are a common item found in many school environments.

A weapon only becomes dangerous when there is intent to use it. So, what drives a student to consider this course of action? What are the drivers behind their behaviour?

Stevie Streetwise and I would like you to consider the following 3 drivers:

- **Self-protection:** Students caught with weapons often claim it's for self-defence, revealing a lack of trust in the school's ability to keep them safe.
- **EGO:** This is a huge driver in behaviour and is particularly prevalent in Years 9, 10, 11. It runs deeper in boys, and if uncontrolled can lead to questionable decision-making with respect to personal safety. The main ingredients are a deep sense of identity, peer pressure, and the inability to frame and comprehend consequences.
- **Human Needs:** Tony Robbins identifies certainty, belonging and connection as fundamental human needs. Whilst most students fulfil these needs through normal school life, those struggling to engage may seek fulfilment in less desirable environments, such as county lines and gangs, potentially leading to criminal activity and weapon-carrying.



We all understand that there are many complex cultural issues that need addressing if long term change is to be achieved. But what about simple, practical, and cost-effective initiatives that schools can implement NOW !!

- Education on the EGO: Young people need to understand how EGO can drive undesirable behaviour. We need to show students how to detach from, and be in control of, their EGOs.
- The Ambassador Programme: Stevie Streetwise and I are immensely proud of this initiative that we ran at a large comprehensive school in Oxfordshire. Called the Ambassador Programme it had a profound impact on twelve, Year 9 boys, who were on the edge of exclusion.

State School Case Study | Student Safety Programme Cheltenham (streetwise365.co.uk)

There were four simple elements to the programme:

1. To teach them basic personal safety skills (both theory & practical). The aim here is to re-frame their ideas with regard to outcomes & risk. In simple terms we embedded the ethos of moving to safety and not winning a fight.
2. We developed their coaching and leadership skills.
3. With the support and input of the teachers, they designed a personal safety workshop for younger children.
4. They delivered this workshop to local feeder Primary School.

These young leaders (and yes, I mean LEADERS) delivered the workshop to 150+ local school children. They showed all the skills associated with high-achieving sports leaders or D of E students. Can you see how their needs of certainty, belonging & connection were being met.

Stevie and I are here for any of the personal safety challenges that your school maybe facing. From dealing with an unwelcome approach from a stranger to dealing with a potential mobile phone mugging. In addition, if you are looking at improving student decision-making and their management of risk, Stevie Streetwise is the man (teddy) for the job.



MBIMB Board Of Directors

CHRISSEY SYKES

CEO AND FOUNDER

CHRISSEY CURRENTLY WORKS WITH NGO'S AND SCHOOL VOLUNTEERS IN OVER 60 COUNTRIES WHO HAVE REACHED AT LEAST 2 MILLION CHILDREN WITH THE PROGRAMME. ANOTHER 1.7 MILLION PEOPLE HAVE BEEN REACHED ON YOUTUBE. CHRISSEY SPENDS HER TIME TEACHING VOLUNTEERS, SCHOOL TEACHERS AND COMMUNITY LEADERS HOW TO INTRODUCE THE SUBJECT OF CHILD ABUSE PREVENTION INTO THEIR COMMUNITIES USING THE MBIMB PROGRAMME.



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WITH OVER 30 YEARS OF EDUCATION EXPERIENCE IN THE UK AND OVERSEAS, IN STATE AND PRIVATE SECTOR AND FROM INFANT THROUGH TO UNIVERSITY LEVEL, DEE IS ABLE TO SUPPORT, ADVISE AND PROVIDE TRAINING IN AREAS OF SCHOOL IMPROVEMENT, PLANNING FOR INSPECTIONS, LESSON OBSERVATIONS AND PERFORMANCE MANAGEMENT.



ANTONIA NOBLE

TRUSTEE

DURING HER 25 YEARS AS A BARRISTER, ANTONIA NOT ONLY DEVELOPED A DEEP UNDERSTANDING OF THE LAW BUT THE ABILITY TO PROCESS AND PRESENT INFORMATION LOGICALLY AND CLEARLY. WHAT'S MORE, IT'S WHAT SHE IS PASSIONATE ABOUT. SHE CARES DEEPLY ABOUT JUSTICE, FAIRNESS AND LIBERTY AND LOVES NOTHING MORE THAN HELPING INDIVIDUALS AND ORGANISATIONS FIND THEIR VOICE AND REACH BETTER OUTCOMES.



NICK ASKEW

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CEO + FOUNDER OF SPACE AUTO, A RETAIL AND MARKETING SOFTWARE AND DATA TECHNOLOGY COMPANY IN DALLAS, TEXAS. ALSO, FOUNDER OF LUMINARY 2, A DEVELOPMENT AND TECHNOLOGY AGENCY DELIVERING CUTTING-EDGE BUSINESS TECHNOLOGY SOLUTIONS, SPECIALIZING AND INVESTING IN STRATEGIC SAAS PRODUCTS THAT REVOLUTIONIZE INDUSTRIES.



CAROLINE FLYNN

TRUSTEE

CAROLINE IS THE VICE CHAIR FOR THE BASW ENGLAND LONDON BRANCH BRITISH ASSOCIATION OF SOCIAL WORKERS. SINCE 2006 CAROLINE HAS WORKED AS A LOCUM SOCIAL WORKER, CONSULTANT SOCIAL WORKER, MANAGER AND CHILD PROTECTION CHAIR THROUGHOUT THE UK.





DR. TUFAIL MUHAMMAD

ADVISORY BOARD

DR. TUFAIL MUHAMMAD (MD, MCPS, DCH, DCPATH) IS A PAEDIATRICIAN BY PROFESSION. CURRENTLY, HE IS THE CHAIRMAN OF THE CHILD RIGHTS & ABUSE COMMITTEE, PAKISTAN PEDIATRIC ASSOCIATION AND DIRECTOR OF THE REGIONAL TRAINING INSTITUTE PESHAWAR. HE HAS POSTGRADUATE QUALIFICATIONS AND TRAINING IN PEDIATRICS, CLINICAL PATHOLOGY, PUBLIC HEALTH AND REPRODUCTIVE HEALTH.

DAVID ELLIS

ADVISORY BOARD

DAVID HAS WORKED IN THE VOLUNTARY SECTOR FOR OVER 35 YEARS, BOTH OVERSEAS AND IN THE UK. THIS HAS INVOLVED DIRECTOR LEVEL AND CHIEF EXECUTIVE APPOINTMENTS WITH A NUMBER OF NATIONAL DISABILITY CHARITIES. DAVID HAS RECENTLY RETIRED AS THE CHIEF EXECUTIVE AT NATIONAL STAR, A NATIONAL CHARITY WORKING WITH AND FOR YOUNG PEOPLE WITH COMPLEX DISABILITIES.



DR. JOHN HARRISON

ADVISORY BOARD

DR. JOHN HARRISON IS AN EDUCATOR PAR EXCELLENCE, AN ALUMNI OF THE SO CALLED OXFORD OF INDIA - THE PRESTIGIOUS ST. STEPHEN'S COLLEGE, DELHI UNIVERSITY, WHO IN HIS 30 YEARS ILLUSTRIOUS CAREER HAS SERVED IN DIRECTOR LEVEL POSITIONS HEADING SEVERAL TOP INTERNATIONAL CBSE AND IB SCHOOLS IN INDIA, G D GOENKA WORLD SCHOOL - GURGAON, THE VENKATESHWAR SCHOOL - GURGAON, INDUS INTERNATIONAL SCHOOL - HYDERABAD TO NAME A FEW.



NANCY ABDELHADI

ADVISORY BOARD

NANCY HAS EXTENSIVE BUSINESS DEVELOPMENT, MARKETING, COMMUNICATIONS, PUBLIC RELATIONS, EVENT PLANNING AND RESEARCH EXPERTISE AS WELL AS A RICH ACADEMIC AND PROFESSIONAL BACKGROUND ON REGIONAL AND INTERNATIONAL LEVELS. SHE ALSO HAS COMPREHENSIVE ORGANIZATIONAL, PUBLIC RELATIONS AND MANAGEMENT COMPETENCIES.



LISA JONES

ADVISORY BOARD

CEO & CO-FOUNDER OF GLOBAL GOODWILL AMBASSADORS FOUNDATION, WORKING WITH HUMANITARIANS WORLDWIDE TO HELP THE MARGINALIZED AND THE NEEDY. GGAF HAS MORE THAN 18,000 PEOPLE IN OVER 215 NATIONS & TERRITORIES FOCUSING ON THE UN SDGS. LISA'S DESIRE TO HELP OTHERS LESS FORTUNATE IS THE OVERRIDING FEATURE OF HER PERSONA.



DR. DARWIN MOSES

ADVISORY BOARD DIRECTOR OF INCLUSION AND ACCESSABILITY SERVICES

DISABILITY AND INCLUSIVE DEVELOPMENT PROFESSIONAL WORKED FOR THE EMPOWERMENT OF PEOPLE WITH DISABILITIES FOR MORE THAN 19 YEARS IN THE THEMATIC AREAS OF SPECIAL EDUCATION, INCLUSIVE EDUCATION, LIVELIHOOD, ADVOCACY AND NETWORKING. WORKED PAN INDIA AND INTERNATIONALLY. WORKED WITH ALL TYPES OF DISABILITIES.

