

SEW &

*Sews*

×

S C O O P



creative icon™ 3  
sewing and embroidery machine

PFAFF®



**Bigger Embroidery.  
Smarter Projection.  
Seamless Connectivity.**

Experience the next evolution of creativity with advanced features designed to give you more control, more precision, and more possibilities plus so much more to discover.

**Preorder by August 31, 2026**  
To Receive an Exclusive Presale Collection\*

PFAFF, PFAFF PERFECTION STARTS HERE, and CREATIVE ICON are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. \*At launch on September 1, 2026, a version of this package remains available, valued at over \$1,800. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer.

# creative icon™ 3

## New Features



**NEW**  
to  
**PFAFF®**



### New Embroidery Unit

The new embroidery unit reduces noise and vibration and provides an industry-leading embroidery size of 450 x 450 mm\*. The newly designed attachment for both the embroidery unit and hoops makes the setup quick and easy.

**NEW**  
to  
**PFAFF®**



### Free-Arm Embroidery

With free-arm embroidery it is easier than ever to personalize ready-made items. Embroider on tubular pieces, such as baby clothes, bags and pillowcases without having to take the seams apart.

**NEW**



### Quick Quilt Settings with Bobbin pick-up

Quilting in embroidery often requires multiple adjustments for a clean look on both sides. With this new feature, all settings are done for you. The machine turns off ActivStitch™ Technology, increases thread tension, turns off automatic thread cut and activates the new bobbin pick-up feature.

**NEW**



### Enhanced STITCH CREATOR™

Design unique stitches wider than 9 mm from scratch or edit the machine's built-in stitches. Adjust the stitch length and width, reshape stitch patterns, or create decorative stitches with complete control. Perfect for adding signature touches, creating embellishments, or bringing your ideas to life.

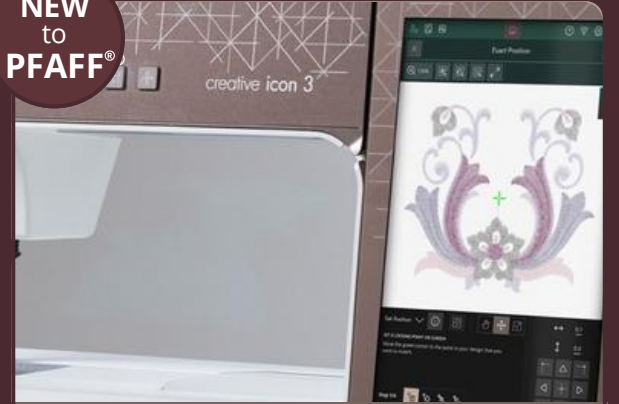
**NEW**  
to  
**PFAFF®**



### Fabric Selection

Set the type of fabric you are sewing and the machine automatically adjusts to the optimal settings for your chosen fabric, technique, and stitch.

**NEW**  
to  
**PFAFF®**



### Exact Position with Scaling

Adjust your design's position and rotation with stitch-point accuracy, reducing the time and effort spent achieving perfect hooping. If any elements extend beyond the hoop limits, the enhanced Exact Position feature allows you to easily scale the design to fit. Scaling also makes final design parts fit easily when multi-hooping.

\* Reduced noise and vibrations when compared to the PFAFF® creative icon™, creative icon 2 and creative performance™ 950 embroidery units. The industry's largest embroidery area is 450 x 450 mm when compared to Brother Avaneer, Babylock Radiance, Bernina B990 and Janome Continental M17, and requires the optional creative™ Grand Turnable Hoop.

\*\* Some CREATIVATE features require a paid membership.

# admire™ air 6000

air-threading coverlock machine

**PFAFF**<sup>®</sup>  
Perfection starts here.™



## The Perfect Creative Companion



### One-Touch Electronic Air-Threading Loopers

With the PFAFF *admire air* 6000 one-touch electronic air-threading feature, you can effortlessly thread the machine loopers with the simple push of a button.



### Stitch Selection Dial

Choose your stitch with an easy turn of a dial, and the optimum thread tensions are set automatically.



### Free Arm

The free arm provides easy access for sewing smaller projects like hems and children's clothing.

### Extension Table Included

Large, level work surface provides 12" (30 cm) of additional space.

# JULY 2026

# Classes & Events

6  
JUL



**Sit  
& Sew**

Monday  
10:00 am -4:30 pm

7  
JUL



**Gone to  
Seed Quilt**

Class 1 of 3

Tuesday  
10:00 am -4:30 pm

8  
JUL



**Feels Like  
Spring  
BOM**

Class 11 of 25

Wednesday  
10:00 am -4:30 pm

10  
JUL



**Epic  
Fantasy  
Quilt**

Make-up Class

Friday  
10:00 am -4:30 pm

11  
JUL



**Dusky  
Night Quilt**

Class 5 of 5

Saturday  
10:00am-2:30pm

13  
JUL



**Beginner  
Doll Quilt**

Series 3 of 3

Monday  
10:00am-1:00pm

14  
JUL



**Gone to  
Seed Quilt**

Class 2 of 3

Tuesday  
10:00 am -4:30 pm

24  
JUL



**Wrapped  
in Love**

Class 1 of 4

Friday  
10:00pm-2:00pm

28  
JUL



**Gone to  
Seed Quilt**

3 of 3

Tuesday  
10:00 am -4:30 pm

29  
JUL



**Feels Like  
Spring  
BOM**

Class 12 of 25

Wednesday  
10:00 am-3:00 pm

31  
JUL



**Wrapped  
in Love**

Class 2 of 4

Friday  
10:00pm-2:00pm

Ready to stitch with us?  
*Sign Up!*

New Owner Classes are taught on Husqvarna Viking, PFAFF and Singer machines and are offered at no charge to those who purchased their machines at El Cajon Sew & Vac.



## Thinking About Embroidery?

The PFAFF creative™ 3.0 makes it easy to take the next step with embroidery, custom stitches, and more creative possibilities.

### Features:

- Original IDT™ System
- Stitch Creator™
- Large Embroidery Area
- Color Touchscreen

# \$3,999

Never Owned • Closeout Machine



## 25% OFF Patriotic Fabrics

*One cut of patriotic fabric  
(min. 1 yard cut)*

*Includes all red, white,  
and blue fabrics*

*Minimum 1-yard cut*

*June 29 – July 7*

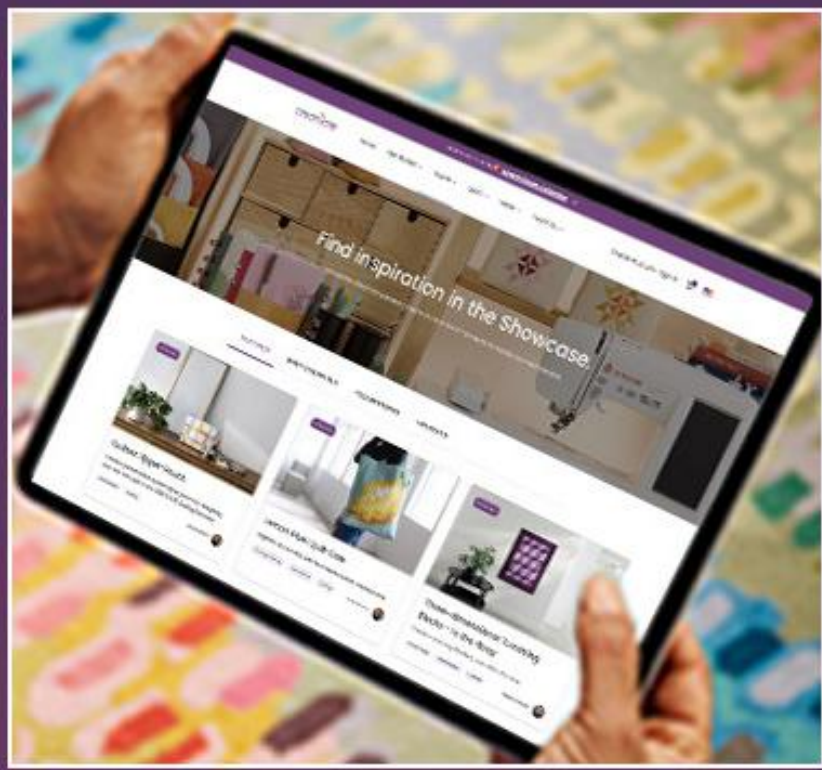
*In honor of America's  
250 Celebration*



creativate™

Embroidery Software • Quilting Software  
Crafting Software • Project Instructions  
Crafting Designs • Embroidery Collections

June 12 – July 17, 2026



Join Now & Save

**20% OFF**

Your First Year of a  
CREATIVATE™ Membership

Contact Us In-Store  
for Special Limited Time Pricing

*Previously  
Loved*



Ready for More  
Room to Create?

Designer EPIC™ 2

**\$4,500**

Excellent Condition • Barely Used

12.2" Workspace

10.1" Touchscreen

Integrated Dual Feed

Laser Guidance

360mm × 260mm Embroidery Area



# PREVIOUSLY LOVED. TECHNICIAN APPROVED.

## PFAFF creative sensation™ pro

- Original IDT™ System
- 10" Workspace
- Large Embroidery Area

**\$3,000**



## HUSQVARNA VIKING® Designer Diamond Royale

- deLuxe Stitch System
- Exclusive Sensor System
- 1,200+ Built-In Stitches

**\$3,000**



Experience the DESIGNER EPIC™ 3 Nordic Frost  
**WALK AWAY WITH \$50 ON US\***



**Take Your Craft Anywhere.**  
 Save 30% on Select Roller Bags.



**Offer Available 6/1-7/31**

Sale available June 01, 2026 - July 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNA "VIKING" retailers in the United States. VIKING is an exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are used under license. © 2020 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

**FREE  
 Roller Bag**

With Every TOPAZ™ 55Q Purchase.



Sale effective June 01, 2026 - July 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer terms and pricing are subject to change. We reserve the right to modify at authorized HUSQVARNA® retailers in the United States. VIKING® the "H" Crown Device and TOPAZ are trademarks of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are used under license. © 2020 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.  
 \*Free gift only available with the purchase of a TOPAZ™ 55Q and applies to part number: 920821096.

# August 2026

# Classes & Events

AUGUST 01



## Dusky Night Quilt

Make-up Class

Saturday  
10:00 am-2:30 pm

AUGUST 07



## Wrapped in Love

Class 3 of 4

Friday  
10:00am-2:00pm

AUGUST 08



## Christmas Jelly Roll Rug

Class 1 of 2

Saturday  
10:00 am-2:30 pm

AUGUST 14



## Wrapped in Love

Class 4 of 4

Friday  
10:00pm-2:00pm

AUGUST 15



## Christmas Jelly Roll Rug

Class 1 of 2

Saturday  
10:00 am-2:30 pm

AUGUST 27



## Stars Around 1776

3-day Class

Thu, Aug 27 -  
Sat, Aug 29

10:00am-4:00pm

New Owner Classes are taught on Husqvarna Viking, PFAFF and Singer machines and are offered at no charge to those who purchased their machines at El Cajon Sew & Vac.

# CHRISTMAS *in* July

JULY 22-28

## 35% OFF ALL THINGS CHRISTMAS

EXPLORE OUR  
YEAR-ROUND  
CHRISTMAS ROOM



**PFAFF**  
Perfection starts here.™

## SUMMER ROLLER BAG SALE

### SAVE 30%

Select PFAFF® Roller Bags

June 1–July 31

PFAFF®

PFAFF



# SEW & *Sews*

— X —  
S C O O P



JULY SCOOP

OKLAHOMA CITY • STILLWATER