



CREATIVE CARPET, INC.

Home Advisor

Reliable news for healthy living, saving money, and having fun! November 2008

“Call me today for a complimentary Design Audit!”

Mark Bouquet
Owner, Creative Carpet, Inc.
530-799-3338

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Dear Friends,

Welcome to the first edition of our monthly (or maybe bi-monthly) newsletter! As some of you may already know, we are in the process of making many new and exciting changes in our business. In addition to increasing the level of quality as it relates to customer service, we are also giving our store a “face lift.” We want to offer you, our client, a warm and friendly atmosphere as well as quality products and service.

Some things that you can expect to see in our newsletter are Trivia Contests, drawings for a monthly “Mystery Winner”, spotlights on local businesses, a little bit of humor and “Just for Fun” articles, as well as some informative articles about flooring and our current promotions. This newsletter is still in its beginning stages, so look for new and exciting changes in the future.

Also, I don't want to miss the opportunity to say **Happy Thanksgiving!** Wow, its November already...Where did the year go? The holiday shopping season is upon us and Turkey Day is just around the corner! November brings us the Thanksgiving holiday and we all need to take time to reflect back on the past year and give thanks where they are needed.

I want to thank you, my past clients for allowing me the opportunity to help you with your floor covering needs. I also want to send a very special thank you to those of you who have referred your family and friends to me, I really appreciate it! Please know that if you recommend me to someone I will treat them with the utmost care and respect just as you received from me.

Make sure you tell your friends and family how much you appreciate them over Thanksgiving this year and if you or anyone you know needs anything, please give me a call.

Your Friend,
Mark Bouquet

Attention Steve and Julie Babin!

You are this month's Mystery Winner!
We have a \$10.00 gift certificate to Blockbuster Video reserved just for you! Come by our store to claim your prize!

*Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448*

End of Year Special Every 5th yard of carpet FREE

Yes, that's right! Every 5th yard of carpet is free. Choose any regularly priced carpet and get the 5th yard of carpet for free. The more carpet you buy, but more you get for free. There is no limit. Just mention this letter, because we are not making this sale known to the general public. This offer is for our past clients, and for their friends and family. So if you know someone looking for new carpet, don't forget to refer them to us. Make sure they mention the special in the newsletter, in addition to your name for referring them. Don't forget, not only will your friends and family get a great deal, but you and a friend will get to go to the movies on our dime! (For more information about our referral rewards program, see the information on the last page of this newsletter.) This offer is good until the end of the year. You must have your order placed by December 31st. But PLEASE don't wait too long. Our schedule fills up quickly

Did You Know...

Creative Carpet uses Oreck Vacuums!

Dry, sandy soil acts like sandpaper on your carpet. When you have dirt in your carpet and you walk on it, it's just like rubbing sandpaper on the fibers. Inadequate vacuuming can cause the carpet to wear out twice as quickly! Regular vacuuming with a high-quality vacuum is an investment in extending your carpets life.

That's why we use and recommend Oreck vacuums. They have heavy duty cleaning power and they are lightweight to use. They come with excellent warranties and maintenance programs. The best part – they are made right here in the Good Ole' U.S. of A.

**Call and ask about our supplier.
They're great!**

-Mark R

Mega Trivia Contest!

**Who Wants To Win
Dinner for 2 at TGI Fridays? Take
our Trivia Challenge and you could
win too!**

Every person who e-mails in the correct answer by the end of the month will be entered into a drawing to win a \$50 gift-certificate to TGI Fridays restaurant!

This month's MegaTrivia question....

Where did the county form of government originate? A) Rome, B) Britain, C) France, D) Spain.

Take your best guess, then e-mail your answer to MarkJr@CreativeCarpetInc.com. Or call Mark Jr. at 708-479-8600. Remember, your chances of winning are better than you think!

Free Financing

*Don't wait! Get beautiful new flooring
now and pay later or pay as you go.*

**12 months Same as Cash
No Payments
No Interest for 12 months**

towards the end of the year. Remember, every 5th yard FREE, no matter how few or how many yards you need!!

3 spot-removal recipes for your carpeting

TYPE OF SPOT

Oily foodstuffs, including mustard, tea, coffee, sodas, beer, wine, vomit, urine, excrement.

CLEANING METHOD

Mix one tablespoon of mild carpet detergent (NOT laundry detergent), 1/3 cup of white vinegar and 2/3 cup water. Remove excess materials by absorbing liquids and scraping semi-solids. Mist the solution onto the spot with a spray bottle or gently apply with a towel. Blot the carpet and gently brush the pile. DON'T SCRUB. Mist and blot, then repeat. Scrubbing can damage carpet fibers. Apply many layers of toweling over the cleaned area. Weigh down. Leave until dry.

TYPE OF SPOT

Sugars, starches, food such as as egg, ice cream, milk, blood, candy, chocolate, salad dressing.

CLEANING METHOD

Mix one cup of water, two tablespoons of ammonia, and one tablespoon of mild carpet detergent (NOT laundry detergent). Remove excess materials, absorbing liquids and scraping semi-solids. Mist the solution onto the spot with a spray bottle or gently apply with a towel. Blot the carpet and gently brush the pile. DON'T SCRUB. Mist and blot, then repeat. Scrubbing can damage carpet fibers. Apply many layers of toweling over the cleaned area. Weigh down. Leave until dry. When dry, brush the pile gently.

TYPE OF SPOT

Grease and oil, gum, oil, tar, inks, wax, butter grease, household cement.

CLEANING METHOD

Remove excess material. Apply a non-flammable dry-cleaning solvent. Blot dry. Brush the pile gently. DON'T SCRUB. Apply and blot, then repeat.

WARNING! Spot test any spotter in an inconspicuous area before using to make sure fabric is colorfast. Do not attempt to remove these spots- Lipstick, rouge, nail polish, rust, dried mustard, furniture stains, candle wax. These spots require special reagents or techniques to be used by professional carpet cleaners only. NOTE: Many carpet owners put agents and compounds on their carpeting attempting to remove spots and stains. This can cause more of a problem than the original spot.

If the spot doesn't come out using the suggestions above, don't risk damaging your carpet. Call Creative Carpet at (708) 479-8600 and we will refer you to a certified, professional carpet cleaner you can trust.

ALSO...

Creative Carpet has an easy-to-use carpet spotting cleaner that won't damage your carpet, in addition to a hardwood and laminate cleaner. My team and I are here to help you with all your flooring maintenance needs.

*(-Adapted from the Carpet and FabriCare Institute website.
www.Carpet9.org)*

Turkey one - liners

- What key has legs and can't open doors?
A Turkey
- Why did the turkey cross the road?
It was the chicken's day off
- What do you get when you cross a turkey with an octopus?
Enough drumsticks for Thanksgiving

Local Business of the Month

This month's spotlight is on Susan Adduci. Sue is a realtor for Coldwell Banker. We have had the pleasure of meeting Sue as she recently purchased her flooring at Creative Carpet. Sue has been a licensed Realtor since November 2005. She works full time as a realtor and she is one of the top agents in her office.

Sue has been a life-long resident of the South suburbs and owner of multiple residential properties. She uses her knowledge of the area to properly market your property and help you find a home that meets your needs while providing service that exceeds your expectations. Sue believes in using her experience to help you get the highest possible price when selling your home and the most competitive price when purchasing your next home.

If you are thinking of buying or selling your home, please consider contacting Sue. You won't be sorry!!

**Susan Adduci, Realtor
Coldwell Banker**

Phone: (708) 516-8980

Email Susan.Adduuci@cbexchange.com

New Friends And Clients!

Meet our new clients...

Maureen Bonistalli
Susan Carrano
Joseph LaRose
Jean Davids
Lynn Slattery
Dennis & Tammy Boardman
Judy DeMatteo
James McNichols
Bob Byerwalter
Chris Casey
Joanne Hillblom
Dan Norgard
Robert Parsons
Sheila Piontek
Mary Jo Rhodes
Mary Jo Sexauer
Tony and Pam Svrcek
Dawn Westphal

- Why can't you take a turkey to church?
Because they use such fowl language
- What did the mother turkey say to her disobedient children?
If your father could see you now, he'd turn over in his gravy
- Why did they let the turkey join the band?
Because he had the drumsticks

Thoughts To Live By

On Thanksgiving, be Thankful for "little things".....

This Thanksgiving, as your family gathers together for food and fellowship, look at your big turkey and, for a moment, think small. It's easy to be thankful for the big things, our homes, cars, and accomplishments, but it's just as easy to forget the small things that make our lives comfortable. No matter how rich or poor we are, we all have many things to be thankful for. We can take a moment to be thankful for our spouse, children and friends. We can appreciate having lived for another year and that most of your family and friends have done the same.

Most importantly this Thanksgiving, let us remember to be thankful for the little things we take for granted throughout the year.
Happy Thanksgiving!

About Staying Well

Exercise Guidelines Updated....

There's some good news for couch potatoes: Even a little activity is better than none. Walk around during TV commercials if nothing else. Many people will not have the time or inclination to follow all of the following recommendations, but doing a little on a regular basis will improve general health and cardiovascular capabilities. Almost any amount of exercise provides some benefit.

The American College of Sports Medicine, along with the American Heart Association, has updated physical-activity guidelines for the first time in 12 years.

They recommend:

- Moderately intense cardio, like walking fast, for 30 minutes five days a week, or running for 20 minutes three times a week.
- Eight to 10 different strength-training exercises like push-ups or stomach crunches (eight to 12 each) twice a week, or lifting weights.
- People over age 65 should add stretching twice a week and consider balance exercises to reduce the risk of falling.

Work Tips

Companies take steps to fight worker stress.....

Some organizations are developing programs that seek out people who are working under the kind of intense stress that stifles productivity. After three suicides among engineers at French automaker Renault, the company initiated a \$10 million program to fight stress. It includes training to reduce negativity, recognizing over-stressed workers, and setting up places where employees can socialize.

In the U.S., General Electric is going so far as to bring comedians into the workplace and is reducing negativity in dealing with workers. General Mills has introduced personalized services at its headquarters so employees who work long hours can spend more time with their families and less time running errands. IBM gives workers around the world an online stress test designed by Yale University. At the end of the test, it gives advice on how the workers could reduce stress. At Yale's

Wharton School, they say setting negative consequences as a tool for motivation is not good for mental health. Workers begin to focus on their weaknesses instead of their strengths.

H.I.S. Home for Children

Thanksgiving is a good time to think about the many things that you are thankful for. It is also a good time to think about those less fortunate than us. We have recently been made aware of an orphanage in Haiti that we think is a worthwhile organization if you are considering donating to a charity.

HIS Home For Children is an interdenominational Christian ministry that was developed to care for orphaned and abandoned children in Haiti. Hal and Chris Nungester founded the non-profit organization in 1999, and minister under the leadership of a Board of Directors comprised of Christian leaders from West Central Ohio and Northeastern New York. HIS Home For Children is funded entirely through charitable contributions.

You can find more information, including how to sponsor a child, on their website at www.hishomeforchildren.com. Christ's Passion Community Church in Joliet, recently held a concert to raise money for the orphanage. In addition to the concert, they are selling bears for \$20 each. \$10 goes towards the purchase of the teddy bear, which will be given to one of the children in the orphanage, and the remaining \$10 will be given to the orphanage to help with expenses. Should you decide to sponsor a child, you can do so through the website. Afterwards, please e-mail Tammy@CreativeCarpetInc.com and Creative Carpet will purchase a teddy bear in your name. Currently there are 123 children at the orphanage. We want every child to have a teddy bear. Our deadline is November 24, so e-mail as soon as possible.

How to cook a turkey—not!

by Mrs. Geraghty's kindergarten class

NOTE: Mrs. Geraghty will not be responsible for medical bills resulting from use of these recipes! Here are some ways her kids suggested cooking the main event on Turkey Day:

Russell

You cut the turkey up and put it in the oven for 10 minutes and 300 degrees. You put gravy on it and eat it.

Danny

You put some salt on it to make it taste good. Then you put it in the oven. Then you cook it for an hour at 5 degrees. Then you eat it.

Moriah

First you cut the bones out. Then you put it in the oven for 10 hours at 600 degrees. Then you put it on the table and eat it.

Jordyn

First you have to cut it up and put it on a plate in the oven for 9 minutes and 18 degrees. Then you dig it out of the oven and eat it.

Happy Thanksgiving!

WARNING

Don't visit any flooring dealer until you call for a FREE consumer guide.

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call (708) 479-8600

Welcome back to our returning clients...

Jean Bingham
Pam Dorneden
Brian Doyle
Raymond and Bonnie Grace
Joe Hack
Bob Kroll
Jane Leopardo
Debbie Notter
Mark and Luanne Roop
Dana Shoemaker
David Stellmach
Kathleen Studenroth
Wayne and Josephine Trefil
Julie Wasso
Sherry Weidenaar

A gigantic THANK YOU to all who referred us last month...

Tina Fingl
Frank Kane
Garrett Hamstra
Dave Barna
Kimmie Young
Judy Frieling

Get A Night Out At The Movies For 2 With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

Creative Carpet, Inc.

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