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SPONSORSHIP PROSPECTUS

CONTACT

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**LPCA's 42nd
Annual Conference**

**Baton Rouge, LA
Oct. 14-17, 2025**



WELCOME & THANK YOU

On behalf of myself, the Louisiana Primary Care Association, and all 41 of Louisiana's Federally Qualified Health Centers (FQHCs), I want to sincerely thank you for your interest in supporting LPCA's 42nd Annual Continuing Education Conference. In this time of consistent change, it is so critical for all health centers, community partners, and advocates for Louisiana's most vulnerable to stay connected and up to date on the latest in high-quality, comprehensive healthcare.

We hope that you will consider participating as a sponsor or exhibitor in this year's conference in Baton Rouge. We have continued to perfect our schedule of events to give you more time to connect with health center leaders, board members, and staff, and we would love to have you join us at our general sessions and keynotes to be part of the incredible discussions we are sure to have this year.

By supporting our Annual Conference, you are making an investment in the LPCA and the work we do on behalf of our members. Your involvement will ensure that we are able to continue providing high-quality conferences and educational events year-round.

Thank you again, and I look forward to seeing you in Baton Rouge!

A handwritten signature in black ink, reading "Gerrelda Davis", written in a cursive style.

Gerrelda Davis, Executive Director
Louisiana Primary Care Association





ABOUT LPCA

Established in 1982 as a non-profit organization, the Louisiana Primary Care Association, Inc. (LPCA) promotes accessible, affordable, quality primary healthcare services for the uninsured and medically underserved populations in Louisiana. It is a membership organization of Federally Qualified Health Centers (FQHCs) and supporters committed to the goal of achieving health care access for all.

LPCA represents 41 federally funded Community Health Center organizations across Louisiana. These organizations operate over 500 individual sites and serve over 503,000 patients per year.



LOUISIANA'S COMMUNITY HEALTH CENTERS

503,329 Patients Served
in 2023

464,069 Low-Income Patients

131,368 Children

31,233 Homeless Individuals

4,011 Veterans



48.8%

Health Centers Providing
Pharmacy Services



97.6%

Health Centers Providing
Telehealth Care

SCHEDULE AT A GLANCE

**Items in BOLD will be important for your set up and interactions with attendees! As an Exhibitor or Sponsor, you are invited to all meals and General Sessions.*



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TUESDAY, OCTOBER 14

7:30 a.m. - 4:30 p.m.	Participant & Speaker Registration
8:30 a.m. - 2:00 p.m.	Pre-Conference Sessions
1:00 p.m. - 5:00 p.m.	Exhibitor Setup
2:00 p.m. - 4:00 p.m.	Clinical Branch Meeting
4:00 p.m. - 6:00 p.m.	Board of Directors' Meeting
5:30 p.m. - 6:30 p.m.	EXPO Hall Open with Ticketed Bar
6:30 p.m. - 8:30 p.m.	LPCA Welcome Reception

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WEDNESDAY, OCTOBER 15

7:00 a.m. - 5:00 p.m.	Participant, Speaker, & Exhibitor Registration
8:00 a.m. - 9:30 a.m.	Opening Plenary
9:45 a.m. - 10:45 a.m.	Concurrent Educational Sessions
10:45 a.m. - 11:15 a.m.	Coffee Break with Exhibitors
11:30 a.m. - 12:30 p.m.	Concurrent Educational Sessions
12:00 p.m. - 2:00 p.m.	Lunch & Keynote Speakers
2:15 p.m. - 3:15pm	Concurrent Educational Sessions
3:15 p.m. - 3:30 p.m.	Networking Break with Exhibitors
3:30 p.m. - 4:30 p.m.	Concurrent Educational Sessions
6:00 p.m. - 8:30 p.m.	Advocacy Branch Meeting & Dinner

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THURSDAY, OCTOBER 16

8:00 a.m. - 9:30 a.m.	Breakfast & Keynote Speaker
9:45 a.m. - 10:45 a.m.	Concurrent Educational Sessions
10:45 a.m. - 11:15 a.m.	Coffee Break with Exhibitors
10:45 a.m. - 11:45 a.m.	Concurrent Educational Sessions
11:45 a.m. - 1:45 p.m.	Community Health Excellence Awards & LPCA Door Prize Giveaways
1:45pm - 2:30 p.m.	Designated Time for Exhibitor Display Take Down

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FRIDAY, OCTOBER 17

8:00 a.m. - 2:00 p.m.	Post-Conference Sessions
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SPONSOR BENEFITS



SESSION SPONSORSHIPS

Sponsoring at the Diamond, Platinum, or Gold level, or choosing to sponsor a pre- or post-conference session allows you exclusive access to speak before key decision-makers and health center staff. Each option provides a unique opportunity to provide an introduction to your organization through welcome remarks to anywhere from 50 to 350 audience members.



LPCA RESOURCE CATALOG

Every exhibitor is automatically included in LPCA's bi-annual Resource Catalog. This publication is a one-stop shop for Community Health Centers to access throughout the year when they are looking for services just like yours! The book is organized by service type and will link healthcare providers and staff directly to your organization's website and your preferred point of contact.



EXPO TABLE SPACE

Exhibitor tables are the biggest attraction at our conference and at healthcare conferences nationwide. Your booth space comes with a table skirt and two chairs but can be customized to best showcase your product, service, or organization. Stock your space with promotional materials and speak face-to-face with participants! Throughout our event, we've built in networking opportunities where attendees will be encouraged to visit the exhibit space.



CONFERENCE APP ACCESS

Sponsoring at the Diamond, Platinum, or Gold level, or choosing to sponsor a pre- or post-conference session allows you exclusive access to speak before key decision-makers and health center staff. Each option provides a unique opportunity to provide an introduction to your organization through welcome remarks to anywhere from 50 to 350 audience members.

Full Page Ad	5.5" x 8.5"	\$500
Half Page Ad	5.5" x 4.25"	\$400
¼ Page Ad	2.75" x 4.25"	\$300
First & Last Page Ads	5.5" x 8.5"	\$650

CONFERENCE PROGRAM ADS

Conference programs are given to every attendee of our full conference. This booklet serves as a directory of events, sessions, and critical information. Ads are always full color and spread throughout the booklet.

EXHIBITOR SPACES (\$3,000)

A maximum number of two representatives are allowed to participate at each table. Limited space available.

- (1) 6ft. Exhibitor Table
 - *(Includes Skirt, Signage, and Two Chairs)*
- Complimentary Breakfast & Lunch for each representative
- Complimentary Admission to Welcome Reception, Opening Plenary, Keynote/General Sessions, and LPCA Awards Banquet
- Complimentary Wi-Fi Access in Conference Space
- Listing in Conference Book, App, & Signage





DIAMOND SPONSORSHIP \$31,000

- 8' x 10' Exhibitor Booth in high profile area
- All Exhibitor Benefits
- 3 Complimentary Registrations
- Lead Retrieval
- Full page advertisement in conference book
- Exclusive sponsor of a General Session
- Opportunity to address conference participants
- Banner display on conference app, agenda, and attendee profiles
- Customizable exhibitor webpage
- Company items included in Conference tote bags

PLATINUM SPONSORSHIP \$20,000

- 8' x 10' Exhibitor Booth in high profile area
- All Exhibitor Benefits
- 2 Complimentary Registrations
- Lead Retrieval
- Full page advertisement in conference book
- Sponsor for the LPCA Awards Banquet & Closing Lunch
- Banner display on conference app, agenda, and attendee profiles
- Customizable exhibitor webpage
- Company items included in Conference tote bags

GOLD SPONSORSHIP \$15,000

- 8' x 10' Exhibitor Booth in high profile area
- All Exhibitor Benefits
- 1 Complimentary Registration
- Lead Retrieval
- Full page advertisement in conference book
- Sponsor for lunch keynotes
- Banner display on conference app, agenda, and attendee profiles
- Customizable exhibitor webpage

SILVER SPONSORSHIP \$8,000

- (1) 6ft. Exhibitor Table Space in high profile area
- All Exhibitor Benefits
- 1 Complimentary Registrations
- Half page advertisement in conference book
- Banner display on conference app, agenda, and attendee profiles
- Customizable exhibitor webpage

BRONZE SPONSORSHIP \$5,000

- (1) 6ft. Exhibitor Table Space in high profile area
- All Exhibitor Benefits
- 1 Complimentary Registrations
- Quarter page advertisement in conference book
- Banner display on conference app, agenda, and attendee profiles
- Customizable exhibitor webpage



PRE- & POST-
CONFERENCE
SPONSORSHIP
\$2,000

CONFERENCE
APP
SPONSORSHIP
\$3,500

CONFERENCE
TOTES
SPONSORSHIP
\$3,000

CONFERENCE
LANYARDS
SPONSORSHIP
\$2,000

CEU & WIFI
SPONSORSHIP
\$2,000



CROWNE PLAZA EXECUTIVE CENTER

BOOK YOUR STAY

King Rooms & Double Queens
Available for \$124/night!

Room Block Cut Off Date:
September 13, 2025

BOOK NOW



SHIPPING

All items should be shipped to arrive within two days of the event. Shipments received prior to the two days will be subject to a storage fee. Large shipments must be delivered on the function arrival date for LPCA staff to receive. Please ship to the address below:

ATTN: LPCA's 42nd Annual Conference
4728 Constitution Avenue
Baton Rouge, LA 70808
(225) 925-2244



RULES & REGULATIONS

All conference sponsors and exhibitors are expected to abide by the conference rules and regulations listed below. By registering, you and your company agree to the following:

Space Rental Regulations

The LPCA, in its sole discretion, determines the eligibility of an entity or product for exhibit space. The LPCA Board of Directors has adopted the following Guidelines for Acceptance of Technical Exhibits at its meetings:

- Products and services to be exhibited must meet standards of generally accepted medical practices.
- Technical data and scientific documentation may be required for products not regulated by the FDA or other governmental agency.
- Food products and nutritional supplements will be accepted for exhibition at our event only when their safety and usefulness are documented to the satisfaction of the LPCA.
- Exhibits will not be accepted if they contain false or misleading statements, in the sole discretion of the LPCA.
- Products and services will be accepted for exhibit only if they are in harmony with the LPCA's missions to serve the medically underserved and uninsured.

Payment

An application for exhibit space or sponsorship will not be official unless it is accompanied by payment in full for the requested amount and received by the LPCA. Applications received without full payment will not be processed, nor will exhibit space be assigned. Payment is expected before the event, no later than 30 days after the receipt of invoice.

Hospitality Rooms & Exhibitor Events

Hospitality rooms and special exhibitor events should be discussed with LPCA staff. Such activities must be scheduled when no other LPCA activity is in progress. All...

...activities hosted outside of conference schedule must be approved by the LPCA.

Promotional Literature & Giveaways

No goods may be displayed in any part of the hotel except within the limits of the exhibitor space contracted with the LPCA and assigned to the exhibitor. LPCA does not encourage giveaways to be given out at the exhibitor table.

Decorations and Damage to Venue

Exhibitors shall be responsible for compliance with all rules and regulations with respect to such decorations, including local fire codes. In order to maintain the integrity and aesthetic quality of the convention center, nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floor, or other parts of the building or furniture.

Use or Subletting of Exhibit Space

No exhibitor shall assign, sublet, share, or otherwise transfer its assigned exhibit space with another entity unless prior written approval has been obtained from LPCA. The LPCA, in its sole discretion, determines the eligibility of an entity or product for exhibit space.

Refund Policy

Written cancellations must be received by September 15, 2025 in order to receive 50% money back pending approval from LPCA's Executive Director. Approved refunds will be mailed within 30 days post-conference. After September 15, 2025, there will be no refunds issued. There are no refunds for no-shows.

Americans with Disabilities Act (ADA)

Exhibitor represents and agrees that its exhibit space shall be reasonably accessible and usable by persons with disabilities and that it is in compliance to the extent...

...applicable under regulations implementing Title III of the Americans with Disabilities Act. Exhibitor shall indemnify and hold the LPCA exempt from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against the LPCA, its directors, agents or employees, on the basis of exhibitor's breach of this paragraph

Applicable Laws

Exhibitor shall comply with all laws, ordinances, and regulations pertaining to health, fire prevention and public safety, as well as rules of the meeting facility that are provided. The LPCA shall have no responsibility pertaining to exhibitor's compliance with such laws, ordinances, rules, and regulations. This contract shall be governed by the laws of the state of Louisiana, without regard to its conflict of laws principles.

Liability and Insurance

All property of the exhibitor is understood to remain under its custody and control in transit to, from and while at the event. Neither the LPCA, nor any of its directors, agents or employees are responsible for the safety of the property of the exhibitor from theft, damage by fire, accident, vandalism, or other causes. The exhibitor expresses, waives, and releases any claim or demand it may have against any of them by reason of any damage or loss of any of the exhibitor's property.

Indemnification

Exhibitor shall protect, indemnify and hold harmless the LPCA, its officers, directors, agents, and employees against and from any and all loss, costs, damages, liability or expense arising from or out of any accident or other occurrence to anyone, including exhibitor, its agents, employees, and business invitees, which arise from, out of, or by reason of exhibitor's occupancy and use of the exhibition premises or any part thereof. By exhibiting, exhibitor for and on behalf of itself, its employees, agents and invitees, releases and waives any and all claims, demands, or actions against LPCA and its officers, directors, agents, and employees resulting from any act or omission of exhibitor, its employees, agents, and invitees.

Inability to Perform

If the LPCA is prohibited from conducting the meeting or is unable to permit the exhibitor to occupy its space due to circumstances beyond its control, including without limitation strike, civil disobedience, government regulations and/or acts of God, LPCA will refund to exhibitor the amount of fee paid, less a proportionate share of LPCA expenses. Exhibitor agrees that the LPCA will have no liability for any costs, damages, or expenses that exhibitor incurs as a result of the meeting being cancelled.

Interpretation, Adherence to General Rules

All matters not specifically covered by the preceding rules shall be subject solely to the decision of the LPCA. The LPCA shall have sole authority to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by these rules and regulations, and by any amendments to them. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the sole opinion of the LPCA, conduct themselves inappropriately, immediately may be dismissed from the exhibit area without refund or appeal.

Liability and Insurance

All property of the exhibitor is understood to remain under its custody and control in transit to, from and while at the event. Neither the LPCA, nor any of its directors, agents or employees are responsible for the safety of the property of the exhibitor from theft, damage by fire, accident, vandalism, or other causes. The exhibitor expresses, waives, and releases any claim or demand it may have against any of them by reason of any damage or loss of any of the exhibitor's property.

GET IN TOUCH



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