



THE WILDLIFE LAND FUND

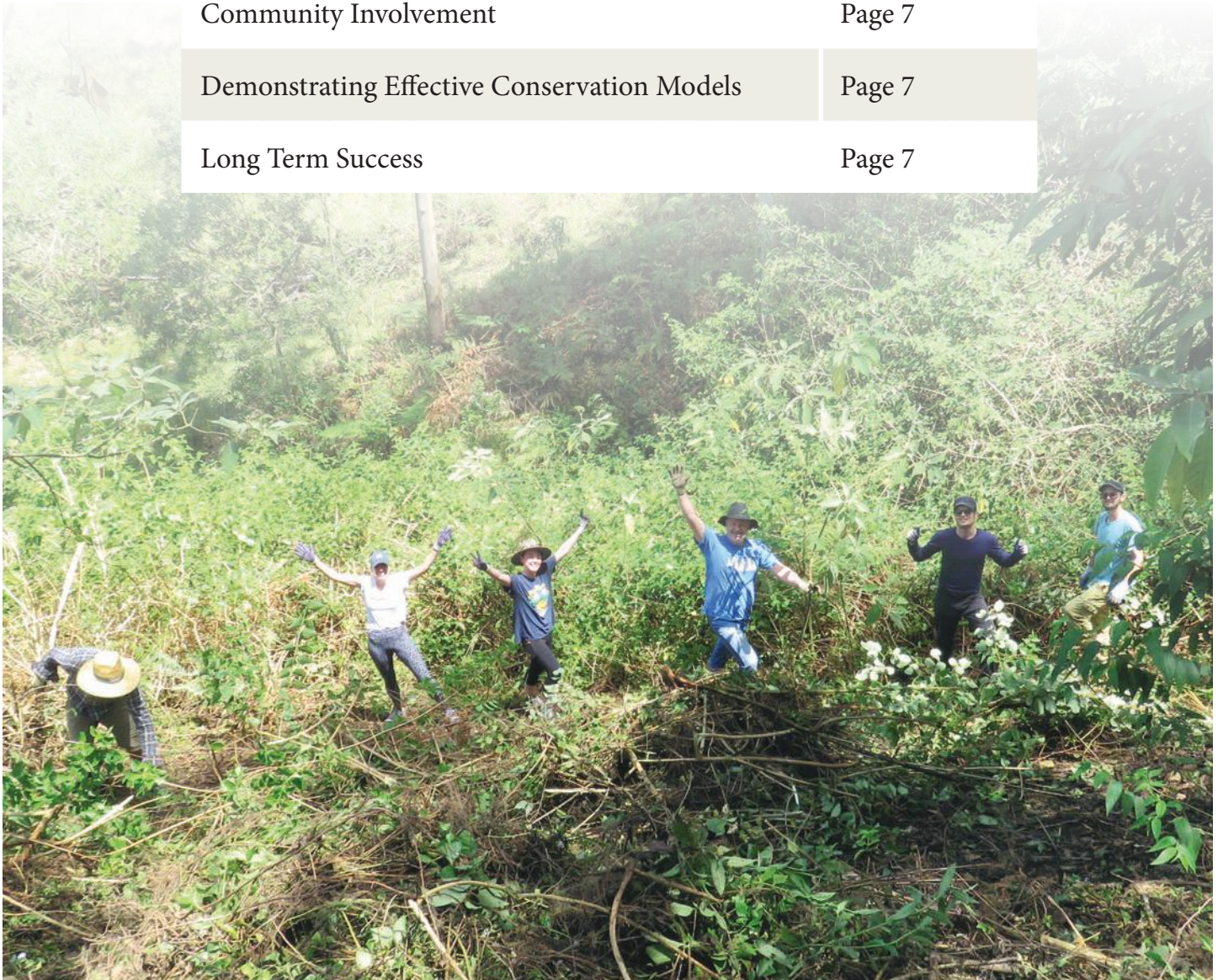


WILDLIFE LAND
FUND LIMITED

STRATEGIC PLAN
2022 - 2024

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Our Beginnings

The Wildlife Land Fund Limited (the Fund) is a non-profit, limited guarantee public company, operating under the guidance of a board of volunteer Directors.

The concept of the Fund as a body devoted to conservation of the natural environment was initiated and fostered by the Wildlife Preservation Society of Queensland (Wildlife Queensland), one of the longest established and most respected nature conservation organisations in Queensland.

The Fund was established in 2001 to help secure the 1813ha Bukkulla Conservation Park, land with significant biodiversity values in central Queensland.

The Fund facilitated the purchase of the holding by the Queensland Government, with financial assistance from the Fund and the Commonwealth Government. The land was subsequently gazetted as a Conservation Park under the Queensland Nature Conservation Act 1992 (NCA) in 2002 with the Fund as its sole trustee.

Lands under our stewardship now also includes Witta Nature Reserve (7.3ha) and Neil Holloway Reesville Nature Refuge (13.44ha) in the Sunshine Coast hinterland, and most recently, Weranga Scarps Nature Reserve (30ha) in the Western Downs. The Fund continues to actively invest in the repair and management of these lands using best practice methods, allocating available resources carefully to secure optimum outcomes.

The Fund and its public 'Wildlife Nature Reserve Fund' are designated charities under the Australian Charities and Not-for-profit Commission and listed on the Commonwealth Register of Environmental Organisations with tax deductible status. Further information about the Fund, its properties and activities is available by visiting www.wildfund.org.



Vision

We exist because the protection and sustainable management of our natural heritage requires action, and a whole-of-community effort is needed. Governments, businesses, local communities, and land stewards all need to play an active role.

Our Vision is to contribute to an ecologically sustainable future for people and wildlife by conserving Queensland's natural environment.

Mission Statement

We will achieve our Vision through the strategic protection and management of Queensland's Natural Environment. We will do this by securing and managing lands of high or potentially high nature conservation and heritage value.

Our work will complement the efforts of others by focussing on parcels of land generally less than 2000 hectares, primarily within Southern and Central Queensland.



Key Outcomes

KEY 1 OUTCOME 1

Improved protection
and management

KEY 3 OUTCOME 3

Demonstrating
success in
managing land
sustainably

KEY 2 OUTCOME 2

Growing broad
community
involvement

Our Mission will focus on the **improved protection and management** of threatened regional ecosystems, species and wildlife habitats, with our immediate focus being Southern and Central Queensland.

We will do this through **growing broad community involvement** in, and support for our work; promoting successful nature conservation models; and ensuring the long-term conservation of lands under our stewardship is secure.

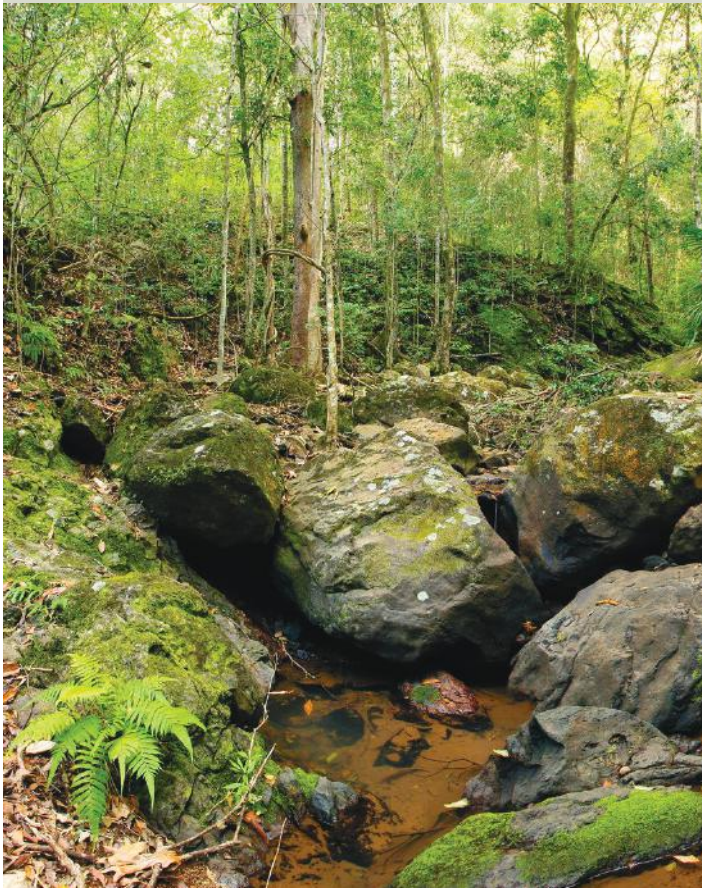
The Fund will strive to be a leader in **demonstrating success in managing land sustainably** for nature conservation.

Achieving these outcomes and building upon the Fund's successes to date will involve regularly taking stock of where we are, and looking ahead to future challenges and opportunities, mindful of whole-of-landscape considerations such as climate change and its impacts upon society and the environment.

Values

The Wildlife Land Fund:

- Bases our decisions and actions on the available **professional and scientific advice**;
- Conducts our work in a **transparent, fair and ethical** manner;
- Employs effective, **governance and business practices**;
- Works **collaboratively, respectfully, and openly** with our members and partners; and
- Conducts its business using **sustainable practices and materials** wherever possible.



Goals and Strategies

IMPROVED PROTECTION and MANAGEMENT

Goal 1: The successful management and restoration of holdings under our Stewardship

Strategy 1: Develop and implement management plans for each holding

Action: Secure the strongest legal protections.

Action: Review and update existing management plans.

Strategy 2: Undertake condition assessments for holdings as required.

Action: Seek partnerships with tertiary institutions and other stakeholders to undertake field surveys and condition assessments.

Goal 2: Clear priorities for Fund investment or involvement are identified

Strategy 1: Undertake a strategic review of opportunities

Action: Identify priority natural assets (e.g threatened species, regional ecosystems) and landscapes that will guide our future investments.

Action: Update existing property assessment and selection criteria.

COMMUNITY INVOLVEMENT

Goal 1: Secure broader community, business and government financial support

Strategy 1: Identify priority funding needs

Action: Undertake a strategic assessment of near-to mid-term funding needs, including business continuity.

Strategy 2: Source funds through government, philanthropic and other sources.

Action: Undertake a regular review of available opportunities that align with priority funding.

Action: Prepare and promote a Prospectus of investment opportunities for potential supporters and partners.

Strategy 3: Provide opportunities for on ground and in-kind support of our work.

Action: Maintain an annual schedule of 'field days' and alike for local communities, organisations and businesses.

Strategy 4: Work closely with property neighbours

Action: Maintain good neighbour relationships through regular communications, and collaborations in on ground and other activities.

Strategy 5: Promote our achievements and recognise our partners and supporters

Action: Develop promotion and awareness initiatives, including an annual article contribution to the Wildlife Australia Magazine.

DEMONSTRATING EFFECTIVE CONSERVATION MODELS

Goal 1: Develop and promote innovative approaches to the conservation of natural assets

Strategy 1: Document and promote our successes and learnings

Action: Develop and promote a 'good neighbour' policy.

Action: Regularly evaluate and report on land management strategies, including livestock agistment, weed management and revegetation methods.

LONG TERM SUCCESS

Goal 1: Adopt policies and take decisions that ensure the longevity of investments made in lands under our Stewardship

Strategy 1: Prudent and effective use of resources

Action: Adopt business and operational plans that align with our strategic outcomes and available resources.

Action: Adopt efficient and effective business systems, founded on continuous improvement principles.

Strategy 2: Secure long term, stable financial resources to deliver on strategic outcomes

Action: Actively retain and grow a diverse membership.

Action: Identify, grow and sustain other funding and investment sources.

CONSERVING QUEENSLAND'S NATURAL ENVIRONMENT



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Wildlife Land Fund Ltd, Level 1, 30 Gladstone Road, Highgate Hill Qld 4101
Ph: 07 3844 0129 | wfl@wildfund.org.au | www.wildfund.org | ABN 47 096 317 967