



Q3 2025

ATLANTA INDUSTRIAL SUBMARKET REPORT

NORTHWEST ATLANTA



# WHAT'S HAPPENING?

The Northwest Atlanta industrial market remained on solid footing in Q3 2025, supported by resilient demand from logistics and distribution users. While net absorption softened slightly from the prior quarter, leasing fundamentals remained strong. Rising asking rents and an uptick in construction point to continued confidence among both landlords and developers.

- Vacancy edged up to 9.4% from 9.2%, reflecting normal turnover amid steady leasing activity.
- Net absorption totaled 485,417 SF, a slight dip from Q2's 533,750 SF, but still indicative of consistent tenant demand.
- Average asking rents rose to \$8.56 PSF from \$8.15, as landlords continued to raise rates in response to healthy occupier interest.
- Construction activity increased to 550,890 SF underway, signaling growing developer engagement fueled by positive leasing trends.



**9.4% Q3 VACANCY RATE**Q2: 9.2%



**485,417 SF Q3 NET ABSORPTION Q2:** 533,750 SF



**550,890 SF**Q3 UNDER CONSTRUCTION
Q2: 133,000 SF



**\$8.56 PSF Q3 AVG. ASKING RENT | YEAR**Q2: \$8.15 PSF



# Q3 2025 | NORTHWEST ATLANTA

## Q3 2025 | VACANCY & RENTAL RATE



### Q3 2025 | NET ABSORPTION & U.C.



## **NOTABLE SALES**



### **BARRETT DISTRIBUTION CENTER\***

KENNESAW, GA 30144

SIZE (SF) 814,808 \$127,000,000 PRICE (\$155.86 PSF)

**BUYER** Hartz Mountain Industries, Inc.

SELLER Clarion Partners

\*7 Property Portfolio Sale



#### **5452 OAKDALE RD SE**

SMYRNA, GA 30082

120,000

\$42,050,000 PRICE (\$350.42 PSF)

**BUYER** Peakstone Realty Trust

SELLER Cameron

## **NOTABLE LEASES**



#### **GORDON LOGISTICS CENTER**

ADAIRSVILLE, GA 30103

SIZE (SF) 240,225

TENANT Stow Group

LANDLORD Thor Equities

LEASE TYPE New



#### 232 S INDUSTRIAL BLVD

CALHOUN, GA 30701

SIZE (SF) 81,000

TENANT A-1 Distribution Concepts, Inc.

LANDLORD DMK Holdings, LLC

LEASE TYPE New



#### **GREAT VALLEY COMMERCE CENTER**

WHITE, GA 30184

290,140 SIZE (SF) \$34,000,000 PRICE (\$117.18 PSF) BUYER **EQT** Real Estate

SELLER Core5 Industrial Partners



#### 3500 HIGHLANDS PKY SE

SMYRNA, GA 30082

SIZE (SF) 70.188

**TENANT** Performance Contracting Inc.

LANDLORD STAG Industrial Inc.

LEASE TYPE New

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