

EVENT AGENDA

BRC Masterclass: Developing & Delivering your Strategy



DAY 1

Wednesday 2nd April 2025

Learning Objectives: Participants will understand how to identify and address their most material environmental impacts, including strategy development and reporting processes.

9.15 – 9.30	Arrival & Registration	Meet fellow delegates over coffee & pastries
9.30 – 10.00	Introductions, purpose & outcomes	Get to know each other, different roles & agenda overview
10.00 – 10.30	Sustainability versus ESG – what do we mean?	Be clear on a working definition of ESG & Sustainability
10.40 – 11.30	Introduction to ESG Impacts	Understand key environmental impacts related to business activities
11.40 – 12.30	Drivers for ESG Management and Regulation – BRC	Guest speaker Tracey Banks outlaying environmental regulation in the UK
12.30 – 13.15	LUNCH BREAK	Provided in the Refectory
13.15 – 14.00	The Sustainability Journey from a Retailers perspective (Dunelm)	Guest speaker sharing their Environmental Management journey & lessons learnt
14.00 – 14.30	Maturity Model	Difference between compliance & efficiency v's innovation & integration
14.30 – 15.00	Beyond Compliance Drivers	Explore how value is created through addressing Environmental impacts
15.10 – 15.30	Linking to Materiality	Understand the purpose of materiality & it's links with ESG & Sustainability reporting
15.30 – 16.30	Materiality Assessment	Complete your own assessment
16.30 – 17.30	Recap & Reflections with our Alumni cohort	Group discussion & review of day 1
17.30 – 19.00	Networking Drinks	Decompress over a drink with peers and hear from previous alumni

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DAY 2

Thursday 3rd April 2025

Learning Objectives: Participants will understand how to identify and address their most material environmental impacts, including strategy development and reporting processes.

9.15 – 9.30	Arrival	Regroup with fellow delegates over coffee & pastries
9.30 – 10.00	Recap & Reflections	Thoughts & reflections on Day 1
10.00 – 10.30	Introduction to Strategy Development	Understand strategy components & strategy development process
10.40 – 11.30	Targets	What makes a legitimate target & experience a target setting process
11.40 – 12.30	Management Actions	What are the common actions & what works in practice
12.30 – 13.30	LUNCH	Provided in the Refectory
13.30 – 14.15	Management Case Study (Stephen King, Head of Sustainability ASOS)	Guest speaker sharing the realities of environmental management & strategy
14.15 – 14.45	Dealing with data	Tips and tricks from the experts
14.45 – 15.00	External Assurance, Verification and Certifications	What to look for and how to get value from these
15.15 – 16.00	Reporting and Communication	How to share your ESG and sustainability story with impact
16.00 – 17.00	Environmental Strategy Review	Interactive session to develop an organisation's Environmental Strategy
17.00 – 17.30	Recap & Reflections	Reflect on individual actions & feedback from the course