

THE AUSTRALIAN BALLET



THE BALLET  
AMBASSADOR  
PROGRAM

*The next generation of philanthropists*



“I have met many passionate ballet advocates who believe, like me, that there is *a new generation of ballet lovers* who would embrace an initiative that caters directly to them.”

**Sarah Murdoch,**  
Global Ambassador and  
Founder of the Ballet  
Ambassador Program

I have been incredibly fortunate to be involved with The Australian Ballet since 2004, when I first saw the company perform in New York City. I fell in love with the extraordinary athleticism of our dancers – the power, strength and artistry that I believe is unique to the company.

There is something very special about The Australian Ballet. I know there are many who share this passion for our national ballet company. Our fan base stretches far and wide, from our biggest cities to our smallest towns, including participants in our education and outreach programs and audiences from our international tours.

Without philanthropic support we would not be able to deliver the programs we do, stretch the imagination, and push the boundaries. It is imperative that we support this wonderful art form.

The aim of the Ballet Ambassador program is to engage ballet lovers across Australia, create a network of new supporters of The Australian Ballet, and deliver an inspiring program of events. These events offer a ‘behind the curtain’ element that provides privileged access to the company’s dancers and Artistic Team.

Please join me as a Ballet Ambassador and experience the extraordinary world of The Australian Ballet together.

With much appreciation,

A handwritten signature in black ink that reads "Sarah Murdoch". The script is fluid and cursive.

**Sarah Murdoch**  
Global Ambassador  
Founder - Ballet Ambassador Program



## The Ballet Ambassador Program

The Ballet Ambassador program is a dynamic initiative that engages ballet lovers and welcomes them into the active life of The Australian Ballet as the next generation of our patrons and supporters.

The program offers a unique opportunity to enjoy and learn more about Australia's national ballet company, while directly supporting our dancers.

As a Ballet Ambassador you will enjoy exclusive access to The Australian Ballet and receive invitations for special Ballet Ambassador events that provide a rare insight into the company.



## Ballet Ambassador Events

As one of a limited number of Ballet Ambassadors you will have access to a 12-month calendar of exclusive events, with privileged access to our dancers and Artistic Team.

This annual calendar includes events centred around our mainstage productions in Sydney and Melbourne, our annual Storytime Ballet for children, and other intimate gatherings at private homes and exclusive venues.

At each event you'll enjoy an opportunity to interact with members of The Australian Ballet, and, of course, great seats to savour a spectacular performance.

# Become a Ballet Ambassador

Ballet Ambassadors contribute a tax-deductible donation of \$1,500 or more per annum to be part of the program, with generous contributions going towards programs that actively support the health and wellbeing of our dancers.

There are six levels for Ballet Ambassador donations:

<b>Gifts</b>	\$1,500 - \$2,999
<b>Corps de Ballet</b>	\$3,000 - \$4,999
<b>Coryphée</b>	\$5,000 - \$9,999
<b>Soloist</b>	\$10,000 - \$14,999
<b>Senior Artist</b>	\$15,000 - \$19,999
<b>Principal Artist</b>	\$20,000 and above

To enable the curation of *intimate events and experiences*, Ballet Ambassadorship is limited to 100 in each chapter (Northern and Southern), after which names are added to a waitlist.



The Australian Ballet acknowledges the Traditional Owners and Custodians of Country throughout Australia. We recognise those who danced their own stories for millennia before us and their continued connection to land, waterways and culture.



## Get in Touch

If you would like to become a Ballet Ambassador or would like to find out more about the program, please use the QR code below or contact:

**David Wynne**  
Ballet Ambassador Program  
02 9253 5311  
[davidw@australianballet.com.au](mailto:davidw@australianballet.com.au)



THE  
AUSTRALIAN  
BALLET

Principal  
Partner

