

Charlotte
**AMERICAN
ADVERTISING
AWARDS**

2025



aaf charlotte

Thank you to our
2025 Sponsors & Partners



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AAF Charlotte is a consortium of advertising and marketing professionals dedicated to advertising excellence in and around the Charlotte, NC region. We are a non-profit professional trade association serving as an affiliate of the American Advertising Federation (AAF), a national organization empowered by 35,000 professionals in 150+ professional advertising clubs, 140+ college chapters and 60+ corporations. The AAF works to advance the broad interests of the advertising industry, including the freedom to truthfully advertise legal products.

The 2024-25 Local Board

(from left to right)



Alicia Broughton
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Rashell O’Neal
VP & Membership Director

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Programs Director

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Programs Co-Director

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Awards Co-Director

Kathleen Neustaetter
Awards Co-Director

Hudson Hower
Awards Co-Director

Joshua Wilson
Photography Director

Simon Talluri
Mentorship Director



Taja Dockendorf
Pulp + Wire
Founder and Chief Creative Director

Taja Dockendorf, founder and chief creative director of Pulp+Wire a 100% female-founded and run CPG strategic brand, packaging, and digital launch agency in Portland, Maine. Taja has consulted, created, and grown hundreds of brands while fostering a culture around growth, and intuitive leadership for her female-forward team. Taja and her team have directed creative for both start-up and national brands such as Petco, Sunbutter, MegaFood, RIND, Bob's Red Mill, Magnolia Bakery, and Allagash Brewing to name a few.

Taja is also an active investor in emerging CPG brands, a mentor to other creative founders, creator and host of The Brand Alchemist Podcast, and a contributing writer for both national business and creative publications with a focus on creative leadership.



Mike Heidl
Heidl Creative
Founder and Creative Director

Mike Heidl is a creative leader with a background in design, creative direction and photo/video production. He focuses on helping build brands, launch products, and create meaningful visual experiences through design, storytelling, motion graphics, CGI, and 3D animation work. His professional experience includes both agency and in-house team environments. While working on brands of all sizes, he's had the privilege to both lead and contribute to several diverse creative teams over the past 18 years. He strives to engage with people and build meaningful relationships with teammates and clients, while creating unique ideas. Mike calls Wisconsin home, and enjoys traveling and spending time with his family.



Dr. Wendy Zajack
Georgetown University's School of Continuing Studies
Faculty Director and Assistant Professor

Dr. Wendy Zajack is faculty director and assistant professor of the practice for the Integrated Marketing Communications and Design Management & Communications programs at Georgetown University's School of Continuing Studies.

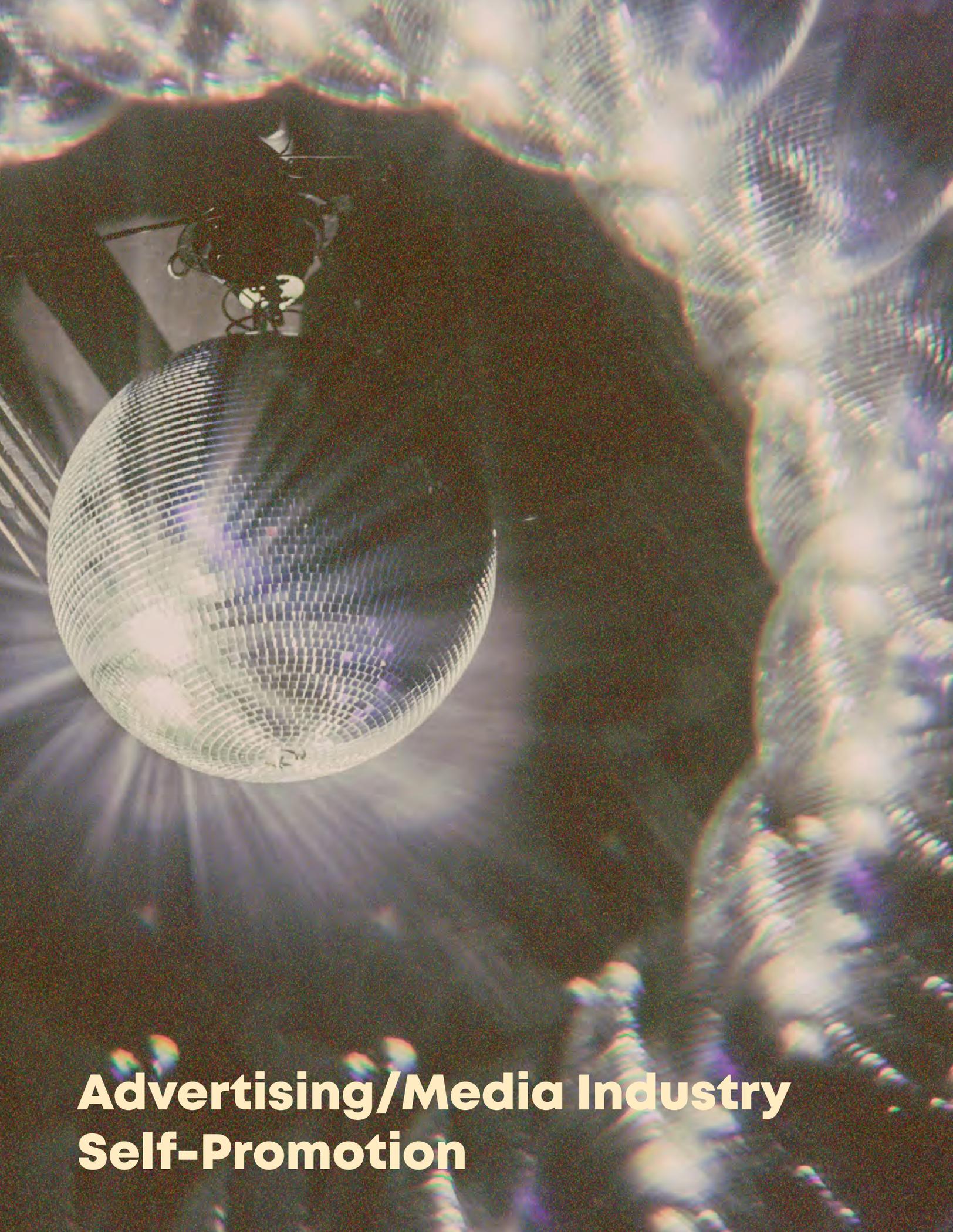
With more than 20 years of experience in public relations, marketing, media relations, and internal communications, Zajack thrives on working to make complex topics and technologies exciting, easy to understand, and relevant to broad audiences. She has spent most of her career working for large global organizations building messaging for multiple audiences using a variety of marketing channels. She now teaches marketing, communications, personal branding, and leadership to undergraduates, graduate students and executive education for Georgetown University.

Imagine if paid media outcomes were as **predictable** as clockwork.

Get set with the AI Marketing Cloud

Contact: Lisa Harrell
Director, Client Partnerships
lharrell@zetaglobal.com





**Advertising/Media Industry
Self-Promotion**



Luquire's 40th Anniversary Event

Advertising/Media Industry Self-Promotion
Ambient Media

LUQUIRE

Glen Hilzinger
CCO

Hope Knudson
Art Director

Rick Abbott
ACD/Writer

Nancy Landesberg
EP/Director of Production

David Fisch
Editor

Christina Rogers
Director of Content

Ryan Lineberry
SVP/Operations

luquire

Dear [Name],

It is my honor to invite you to Luquire's 40th anniversary celebration. As part of the festivities, participants will be required to perform improvisational exercises.

As such, we have been advised by our attorneys to ask that you sign the enclosed "emotional trauma" waiver. It will serve as both your RSVP and your consent to an afternoon of engaging, knee-slapping and potentially embarrassing activities.

Please review the enclosed waiver at your earliest convenience. If you have further questions, please feel free to call our attorney Chris Chase, Frankfurt Kurnit Law at (212) 826 5568. He will be able to assist you in understanding that, while not legally binding, the waiver represents a written guarantee* that you will have fun.

To RSVP, please sign the last page and return it to us in the enclosed envelope.

Thanks. We can't wait to see you!

Brooks Luquire

*The term "guarantee" should not be considered in the legal sense of the word, and Luquire makes no promises that you will have fun, though we are certain** that you will.

** The term "certain" should also not be considered in the legal sense of the word.

EMOTIONAL TRAUMA WAIVER
"luquire clients get Punk'd" AdAge

+800,000
ORGANIC IMPRESSIONS

roastbrief
AdAge
AdAgeWorld

INSIGHT
Research shows that when people get access to their emotions across together, it breaks down barriers, increases trust, and promotes change.

OPPORTUNITY
To celebrate 40 years of great client relationships, we invite all clients to participate in the "emotional trauma" waiver exercise.

PROBLEM
We had to get clients to attend a party that would require them to perform exercises in front of the entire agency and a host of other, professional clients.

SOLUTION
As most great activities have been said, we just had to have a "guarantee" that you will have fun. We created an "Emotional Trauma Waiver" for you to sign. It's not a legal document, but it's a promise. By signing it, you're not just saying "yes" to the party, you're also saying "yes" to a "guarantee" that you will have fun. We've included a written guarantee* that you will have fun. We've also included a written guarantee** that you will have fun. We've also included a written guarantee*** that you will have fun.

RESULTS
By having our clients, independently perform, the "emotional trauma" waiver exercise, we helped increase trust, increase engagement, and increase the overall success of the party. We've also included a written guarantee* that you will have fun. We've also included a written guarantee** that you will have fun. We've also included a written guarantee*** that you will have fun.





Digital Spark Studios - Showreel

Advertising/Media Industry Self-Promotion
Film, Video & Sound

DIGITAL SPARK STUDIOS

Digital Spark Studios
Production Company



**Corporate Social
Responsibility**



Let's Change That

Corporate Social Responsibility
Television

MYTHIC

David Olsen

Executive Creative Director

Mark Fisher

Creative Director

Chris Grauwiler

ACD, Art Director

Kenya Madyun

Account Director

Molly Kraus

Management Supervisor

Heather Hiban

Account Supervisor

Amy Xu

Senior Planner

Guerin Piercy

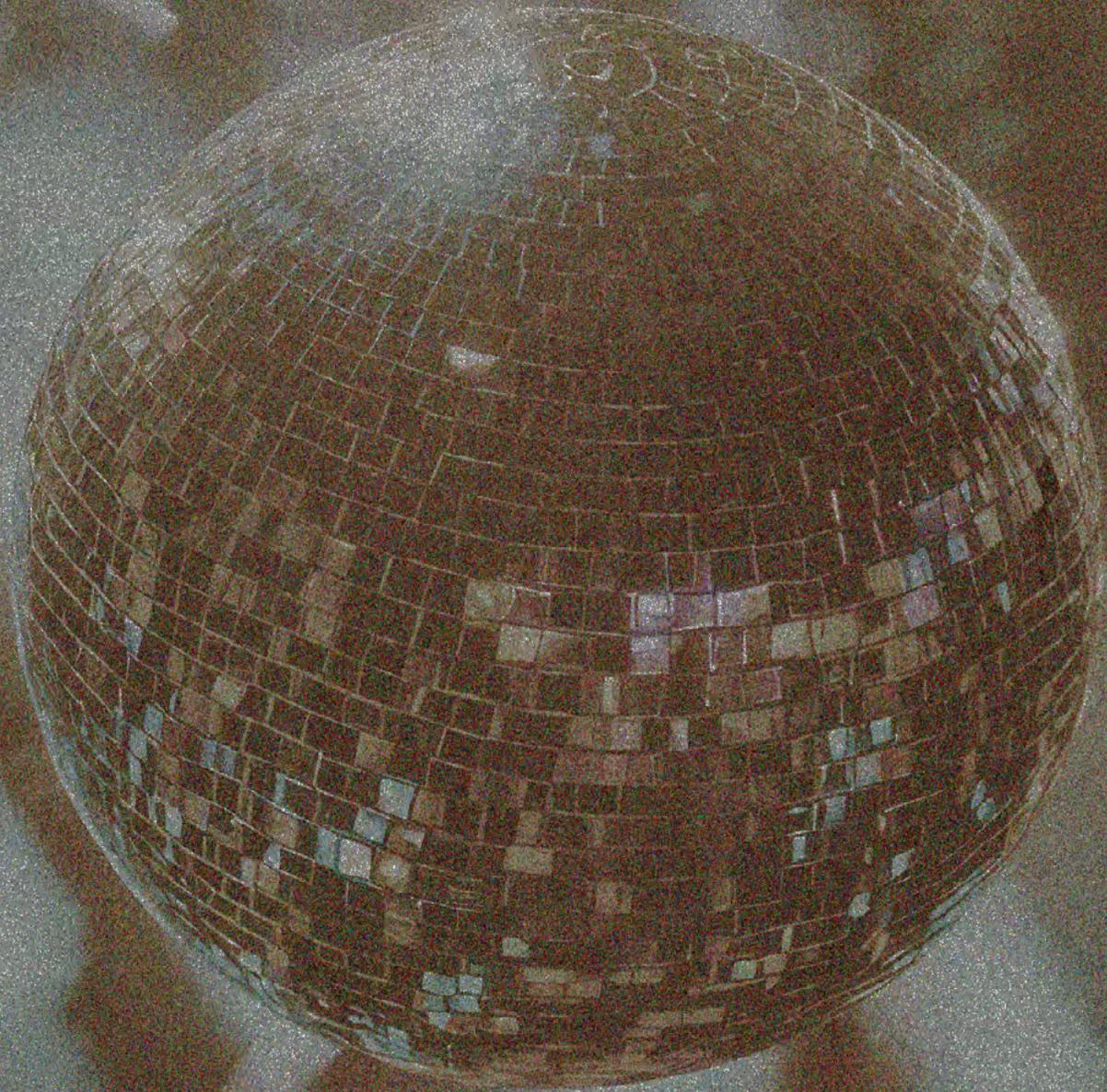
Producer

Denise Toledo

Post Production Manager

Melanie Minor

Project Manager



Cross Platform



Carhartt Corporate Gifting Campaign

Cross Platform

B-to-B Campaign Regional / National

MOWER

Doug Kamp

Chief Creative Officer

Ted Wahlberg

Group Creative Director

Andy Mamott

Creative Director

Alicia Liken

Associate Creative Director

Yansong Jiang

*Senior Motion Graphics/Video
Editor*

Angela Duerr

Senior Account Director

Dan Casatelli

Project Supervisor

Kendra Lewinski

Senior Brand Manager

Joel Kile

D2B Marketing Manager

Alexis Steixner

Brand Specialist

Alissa Capuano

Brand Marketing Manager

Zakk Barozzini

Creative Director



Sullenberger Aviation - Integrated

Cross Platform
Consumer Campaign-Local

LUQUIRE

Glen Hilzinger
CCO

Josh Taguam
GCD/Art Director

Jonathan Fernandez
ACD/Writer

Nancy Landesberg
EP/Director of Production

Hope Knudson
Art Director

FilmTribe
Production & Post

Jeff Aron Lable
Director

Clare Cook
Public Relations Account Director

Colleen Fahey
Senior Project Manager

Katie Harris
Public Relations Account Executive

Matt Kaupa
Analytics Director

Joseph Macolino
Analytics Manager

Nichole Maggio
Media Director

Cady May
Senior Strategist

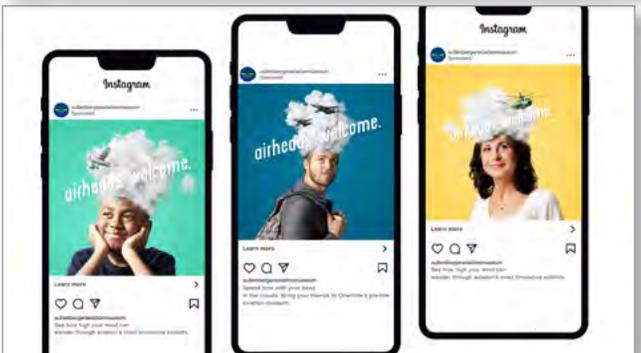
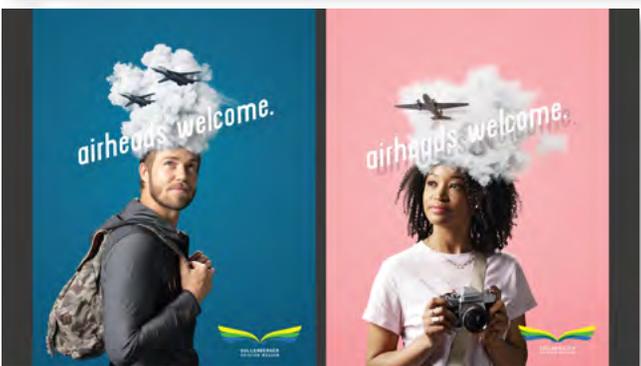
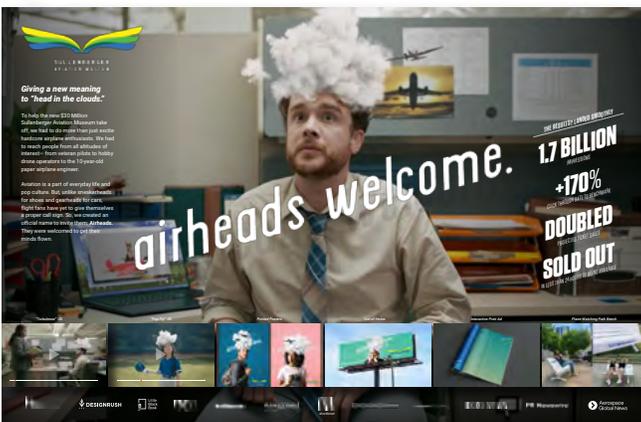
Jenna Moonan
Account Director

Jess Ottaviano
Associate Media Director

Eleni Philipon
Integrated Media Supervisor

Aly Svinte
Integrated Media Planner

Morgan Wagner
Assistant Media Planner





**EVERYONE AT GROUNDCREW SOUND
WOULD LIKE TO CONGRATULATE THIS YEAR'S WINNERS
AND THANK YOU FOR ALL YOUR SUPPORT.**

GROUNDCREWSOUND.COM



Elements of Advertising



Oh Deer

Elements of Advertising
Copywriting

MYTHIC

David Olsen

Executive Creative Director

Mike Herman

Creative Director

Mark Fisher

Creative Director

Caroline Coffin

Strategy & Planning Director

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Account Director

Meg Oxford

Senior Account Executive

Madison Racel

Project Manager

Guerin Piercy

Producer

Ruckus Films

Production Company

Mackcut

Post Production

Mythic Studio

VFX



Power Runs Racing

Elements of Advertising
Cinematography (Single)

CARAVAN

Caravan
Production Company

Taylor Fisher
Executive Producer

Michelle Wheeler
Executive Producer

Bernardo Marentes
Director

Jasmine Fox
Head of Post Production

Bernardo Marentes
Cinematographer



Titanic

Elements of Advertising
Cinematography (Single)

MYTHIC

David Olsen

Executive Creative Director

Mike Herman

Creative Director

Mark Fisher

Creative Director

Caroline Coffin

Strategy & Planning Director

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Account Director

Meg Oxford

Senior Account Executive

Madison Racel

Project Manager

Guerin Piercy

Producer

Ruckus Films

Production Company

Mackcut

Post Production

Mythic Studio

VFX



CVO Road Glide ST

Elements of Advertising
Cinematography (Single)

CARAVAN

Caravan

Production Company

Jon Muedder

Executive Producer

Michelle Wheeler

Head of Production

Ben Carter

Director

Jasmine Fox

Head of Post Production

Jon Cain

*Creative Director -
Harley-Davidson*

Arrick Maurice

*GM, Brand Marketing -
Harley-Davidson*

Paul Theodoroff

Cinematographer



Dadication

Elements of Advertising
Cinematography (Campaign)

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Taylor Fisher
Executive Producer

Michelle Wheeler
Executive Producer

Christian Schultz
Director

Jasmine Fox
Head of Post Production

Jared Fadel
Cinematographer





Infinite Potential

Elements of Advertising

Animation, Special Effects or Motion Graphics

CARAVAN

Caravan

Production Company

Jon Muedder

Executive Producer

Bernardo Marentes

Creative Director

Jasmine Fox

Head of Post Production

Studio 10

Design & Animation



The Congregation

Elements of Advertising

Video Editing

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Executive Producer

Taylor Fisher
Executive Producer

Bernardo Marentes
Director & Editor



Suja Organic “Brand Launch”

Elements of Advertising
Video Editing

EAST EDITORIAL

Jacob McCall
Editor

Josh Swope
Post-Supervisor



Avatar: The Battle for Pandora

Elements of Advertising

Video Editing

ELEMENTS

Steve Jolly

Executive Producer

Alexander Manning

Director & Editor

Jeremy Donaldson

Cinematographer

Grant “Stemage” Henry

Composer

John Robert Matz

Composer

Isaac Anderson

Sound Designer & Composer

Shawn Condreay

Studio Production Manager

Brenda Murphy

Studio Production Coordinator



Join the Upside

Elements of Advertising
Music With/Without Lyrics (Campaign)

MYTHIC

David Olsen

Executive Creative Director

Chris Grauwiler

Associate Creative Director

Sam Pouliot

Art Director

Dixon Muller

Senior Copywriter

Julia King

Senior Copywriter

Guerin Piercy

Producer

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Management Supervisor

Meg Oxford

Senior Account Executive

Tomorrow

Production Company

PS260

Editorial

duotone audio group

Music/Mix

Co3

Color



Song My Review

Elements of Advertising
Music With/Without Lyrics (Campaign)

NEZ&PEZ

Ruben Lopez

Co-Founder/Creative Director

Laurie Donato

Co-Founder/Creative Director



Titanic

Elements of Advertising
Copywriting

MYTHIC

David Olsen

Executive Creative Director

Mike Herman

Creative Director

Mark Fisher

Creative Director

Caroline Coffin

Strategy & Planning Director

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Account Director

Meg Oxford

Senior Account Executive

Madison Racel

Project Manager

Guerin Piercy

Producer

Ruckus Films

Production Company

Mackcut

Post Production

Mythic Studio

VFX



American Dreamin' - Alex Earle

Elements of Advertising
Cinematography (Single)

CARAVAN

Caravan

Production Company

Jon Muedder

Executive Producer

Michelle Wheeler

Head of Production

Bernardo Marentes

Director

Jasmine Fox

Head of Post Production

Jon Cain

*Creative Director - Harley-
Davidson*

Arrick Maurice

*GM, Brand Marketing - Harley-
Davidson*

Adam Stone

Cinematographer



The Congregation

Elements of Advertising
Cinematography (Single)

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Executive Producer

Taylor Fisher
Executive Producer

Bernardo Marentes
*Director &
Cinematography*



American Dreamin' - Model Year 2024

Elements of Advertising Cinematography (Campaign)

CARAVAN

Caravan

Production Company

Jon Muedder

Executive Producer

Michelle Wheeler

Head of Production

Bernardo Marentes

Director

Jasmine Fox

Head of Post Production

Jon Cain

*Creative Director - Harley-
Davidson*

Arrick Maurice

*GM, Brand Marketing - Harley-
Davidson*

Adam Stone

Cinematographer

Josh Goleman

Additional Photography



The Centrios App

Elements of Advertising

Animation, Special Effects or Motion Graphics

DIGITAL SPARK STUDIOS

Digital Spark Studios
Production Company

Peter Godshall
Lead Animator





Charlotte FC x ADIDAS

Elements of Advertising
Video Editing

EAST EDITORIAL

Jacob McCall
Editor

Josh Swope
Post-Supervisor

Erick Hodge
Director

Chris Lomartire
Director



Power Runs Racing

Elements of Advertising
Sound Design (Single)

CARAVAN

Caravan
Production Company

Taylor Fisher
Executive Producer

Michelle Wheeler
Executive Producer

Bernardo Marentes
Director

Jasmine Fox
Head of Post Production

RedLab
Sound Design



CVO Road Glide ST

Elements of Advertising
Sound Design (Single)

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Head of Production

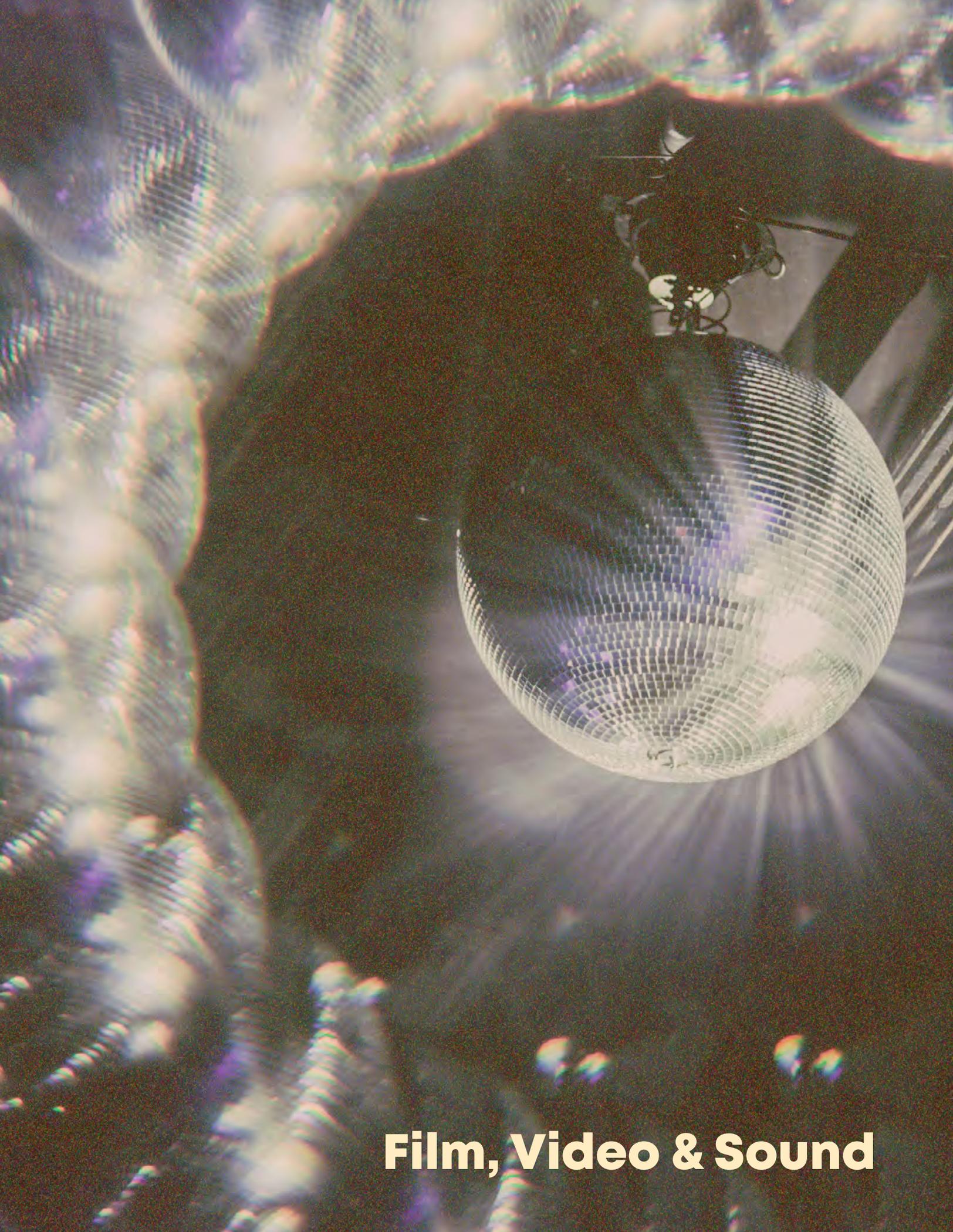
Ben Carter
Director

Jasmine Fox
Head of Post Production

Jon Cain
*Creative Director -
Harley-Davidson*

Arrick Maurice
*GM, Brand Marketing -
Harley-Davidson*

Mark Bartels
Sound Design



Film, Video & Sound



Song My Review

Film, Video & Sound
Campaign

NEZ&PEZ

Ruben Lopez

Co-Founder/Creative Director

Laurie Donato

Co-Founder/Creative Director



The Congregation

Film, Video & Sound
Single Spot (Any Length)

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Executive Producer

Taylor Fisher
Executive Producer

Bernardo Marentes
Director



WhatsApp - Modern Family

Film, Video & Sound
Single Spot (Any Length)

WORKING TITLES PARTNERS

Aaron Putnam

President, Head of Production

Ben Marias

Director

Chris Burkey

Camera Operator & Colorist

Kimberly Kietz

*BBDO Worldwide SVP, Group
Executive Producer*

Brett Rohrbaugh

Sound Mixer

John Mader

CEO, Head of Strategy



Whiskey From a New Perspective

Film, Video & Sound
Single Spot (Any Length)

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Taylor Fisher
Executive Producer

Jared Hogan
Director



Avatar: The Battle for Pandora

Film, Video & Sound
Campaign

ELEMENTS

Steve Jolly

Executive Producer

Alexander Manning

Director & Editor

Jeremy Donaldson

Cinematographer

Grant "Stemage" Henry

Composer

John Robert Matz

Composer

Isaac Anderson

Sound Designer & Composer

Shawn Condreay

Studio Production Manager

Brenda Murphy

Studio Production Coordinator



Deliverin' Dings

Film, Video & Sound

Single Spot (Up to 2:00 minutes)

MYTHIC

David Olsen

Executive Creative Director

Chris Grauwiler

Associate Creative Director

Sam Pouliot

Art Director

Dixon Muller

Senior Copywriter

Julia King

Senior Copywriter

Guerin Piercy

Producer

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Management Supervisor

Meg Oxford

Senior Account. Executive

Tomorrow

Production Company

PS260

Editorial

duotone audio group

Music/Mix

Co3

Color



What If?

Film, Video & Sound

Single Spot (Up to 2:00 minutes)

DIGITAL SPARK STUDIOS

Digital Spark Studios
Production Company

Johnny Andow
Director

Adam Sewell
Executive Producer

Josh Acuff
Producer

Matt Batchelor
DP



WhatsApp - Modern Family

Film, Video & Sound
Campaign

WORKING TITLES PARTNERS

Aaron Putnam

President, Head of Production

Ben Marias

Director

Chris Burkey

Camera Operator & Colorist

Kimberly Kietz

*BBDO Worldwide SVP, Group
Executive Producer*

Brett Rohrbaugh

Sound Mixer

John Mader

CEO, Head of Strategy



American Dreamin' - Model Year 2024

Film, Video & Sound
Campaign

CARAVAN

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Head of Production

Bernardo Marentes
Director

Jasmine Fox
Head of Post Production

Jon Cain
*Creative Director -
Harley-Davidson*

Arrick Maurice
*GM, Brand Marketing -
Harley-Davidson*



Titanic

Film, Video & Sound

Single Spot (Up to 2:00 minutes)

MYTHIC

David Olsen

Executive Creative Director

Mike Herman

Creative Director

Mark Fisher

Creative Director

Caroline Coffin

Strategy & Planning Director

Leah Sanders

SVP, Group Account Director

Jenna Spackman

Account Director

Meg Oxford

Senior Account Executive

Madison Racel

Project Manager

Guerin Piercy

Producer

Ruckus Films

Production Company

Mackcut

Post Production

Mythic Studio

VFX



CVO Road Glide ST

Film, Video & Sound
Single Spot (Any Length)

CARAVAN

Caravan

Production Company

Jon Muedder

Executive Producer

Michelle Wheeler

Head of Production

Ben Carter

Director

Jasmine Fox

Head of Post Production

Jon Cain

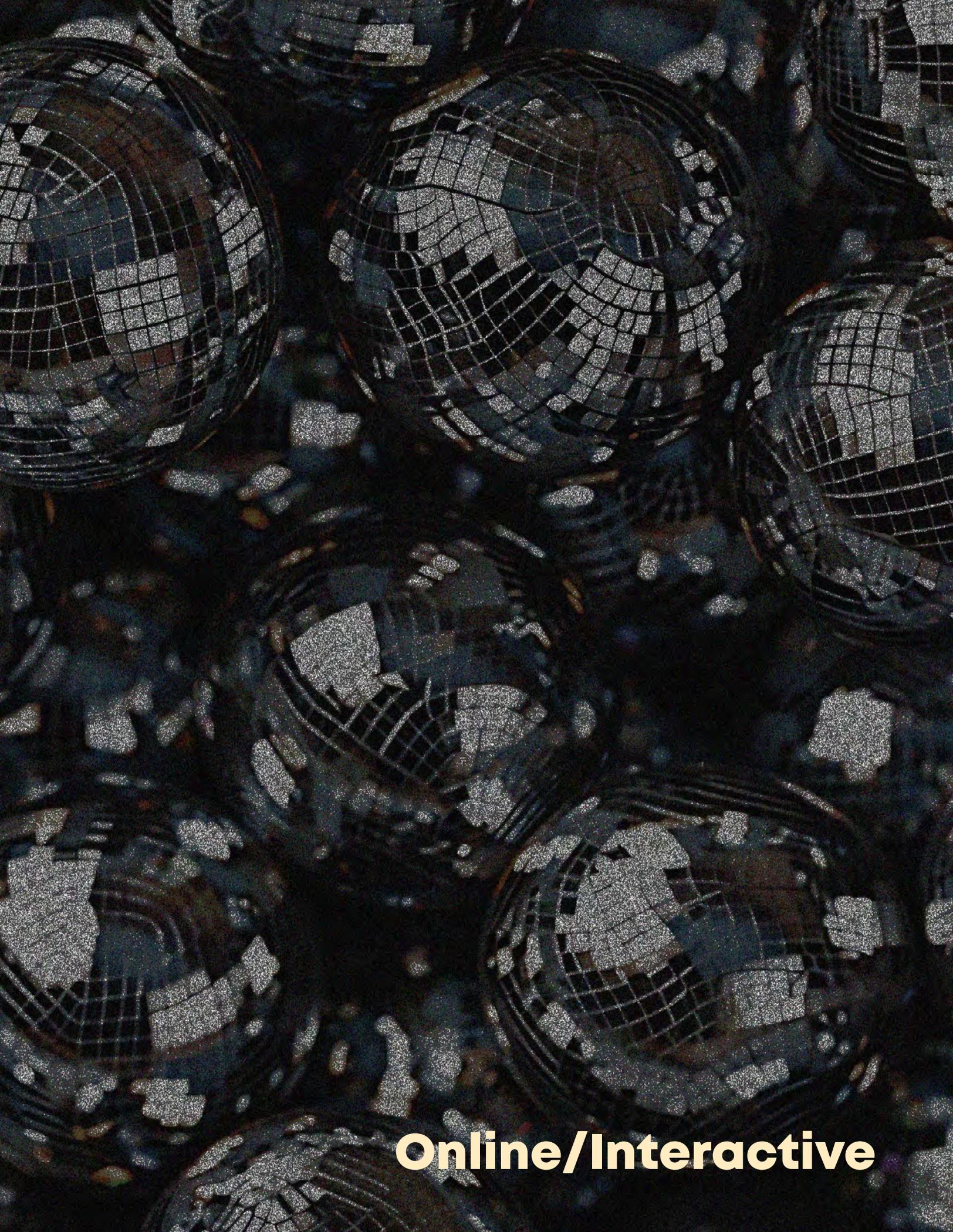
Creative Director -

Harley-Davidson

Arrick Maurice

GM, Brand Marketing -

Harley-Davidson



Online/Interactive



Carhartt Corporate Gifting Campaign

Online/Interactive
Email

MOWER

Doug Kamp

Chief Creative Officer

Ted Wahlberg

Group Creative Director

Andy Mamott

Creative Director

Alicia Liken

Associate Creative Director

Yansong Jiang

*Senior Motion Graphics/
Video Editor*

Angela Duerr

Senior Account Director

Dan Casatelli

Project Supervisor

Kendra Lewinski

Senior Brand Manager

Joel Kile

D2B Marketing Manager

Alexis Steixner

Brand Specialist

Alissa Capuano

Brand Marketing Manager

Zakk Barozzini

Creative Director



Carhartt Company Gear

Corporate Gifting Campaign



Carhartt Company Gear

Corporate Gifting Campaign





Tyler Tested

Online/Interactive
Campaign

MYTHIC

David Olsen

Executive Creative Director

Chris Walters

Director & Senior Editor

Sean Beck

Production Coordinator (Talent)

Guerin Piercy

Producer

Denise Toledo

Post Production Manager

Alex Liebold

SVP, Creative Director

Chris Grauwiler

Associative Creative Director

Julia King

Senior Copywriter

Becca Marshall

Strategy & Planning Director

Tracy Power

SVP, Group Account Director

Elizabeth Sheehy

Account Supervisor

Deanna Shuford

*Creative Project Management
Supervisor*



Out-of-Home & Ambient Media



Boojangles

Out-of-Home & Ambient Media
Single Event

LUQUIRE

Glen Hilzinger
CCO

Josh Taguam
GCD/Art Director

Jonathan Fernandez
ACD/Writer

Justin Alcala
Art Director

Max McKaig
Copywriter

Seth Media
Production Company

Jordan Orberg
Director

Katie Baker
Editor

Nancy Landesberg
EP/Director of Production

Jennifer Umstead
Account Executive

Kristen McMahon
Director of PR

Hallie Dean Hovis
PR Senior Account Executive

Katie Combs
PR Account Executive

Cady May
Senior Strategist

Sophia Martinez
Production Design

David Fisch
Editor

Lauren Frank
Senior Project Manager



AdAge QSR Atlas:World USA TODAY delish yahoo! roastbrief Southern Living msn

Boojangles
BOOJANGLES

TRYING SOMETHING NEW CAN BE SCARY

But what if we combined a setting where "scary" is part of the recipe?

To launch Boojangles' new **Bo Bites**, we created a one-night, haunted drive-thru on the scariest day of the year: Halloween. These brave enough to enter were met with ghosts, ghouls and **Bo Bites**.

We captured the spine-chilling reactions and posted on social channels with the genre code **#BoBites**. This resulted in a killer product launch that will haunt Boojangles fans for years to come.

REC

1k+ SAMPLES GIVEN

+63% LIFT IN ORDER REDEMPTIONS

"BOOJANGLES ENTERS THE NUGGET GAME WITH A SCARY-GOOD MENU ITEM" Southern Living

3.5M SOCIAL IMPRESSIONS

2.1B TOTAL IMPRESSIONS

10/21/2024 22:39:49



Print Advertising



Cotton Can

Print Advertising Campaign

MYTHIC

David Olsen
Executive Creative Director

Audelino Moreno
ACD/Art Director

Alexandra Frazier
ACD/Copywriter

Alex-Marie Ablan
Senior Designer

Jeff Buchbinder
Production Artist

Jordan Gayle
Account Executive

Marissa Stabler
VP, Strategy & Planning Director

Caleb Petty
Planner

Madison Racel
Project Manager



With fabric inspiration, trend forecasting, and textile education at your fingertips, CottonWorks™ has the resources you need to stay ahead. No fees. Just facts. What will you create?

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Public Service



Pin It On Them - DC Video

Public Service

Online Film, Video & Sound

RASH

Glen Hilzinger

CCO

Mash Ashley

GCD/Art Director

Ryan Coleman

GCD/Writer

Nancy Landesberg

EP/Director of Production

Billy Rainey

Director

Company 3

Post Production

Eddie Kesler

Editor (Company 3)

Clare Cook

PR Account Director

Lauren Frank

Sr. Project Manager

Christina Rogers

Director of Content

Nichole Maggio

Director of Media



Stereotypes

Public Service
Television

GO NORTH FILMS

Phil Beebe
Director & Writer

Brittany Neff
Producer



Pin It On Them - Integrated

Public Service

Integrated Media Public Service Campaign

RASH

Glen Hilzinger
CCO

Mash Ashley
GCD/Art Director

Ryan Coleman
GCD/Writer

Nancy Landesberg
EP/Director of Production

Billy Rainey
Director

Company 3
Post Production

Eddie Kesler
Editor (Company 3)

Clare Cook
PR Account Director

Lauren Frank
Senior Project Manager

Christina Rogers
Director of Content

Nichole Maggio
Director of Media



Pin it on them.

87% of Americans want responsible gun control legislation, yet many legislators aren't doing anything about it. Well, actually they are doing something. They are openly - and proudly - wearing assault rifle pins throughout the halls of congress. With 349 school shootings in the US last year, we think it's time to pin the blame where it belongs: On the lawmakers themselves. But in a tragic irony, on the very same day our idea launched, something stole our campaign's spotlight...another school shooting.

CHANGE THE REF





Sales & Marketing



The Neighborly Branding

Sales & Marketing
Point of Purchase Campaign

BOONEOAKLEY

David Oakley

Executive Creative Director

Mary Gross

Creative Director / Copywriter

Laura Beebe

Design Director

Laura Wallace

Account Director



MAYA : : :





Special Awards



Pin It On Them - Integrated

Public Service

Integrated Media Public Service Campaign



RASH

Glen Hilzinger
CCO

Mash Ashley
GCD/Art Director

Ryan Coleman
GCD/Writer

Nancy Landesberg
EP/Director of Production

Billy Rainey
Director

Company 3
Post Production

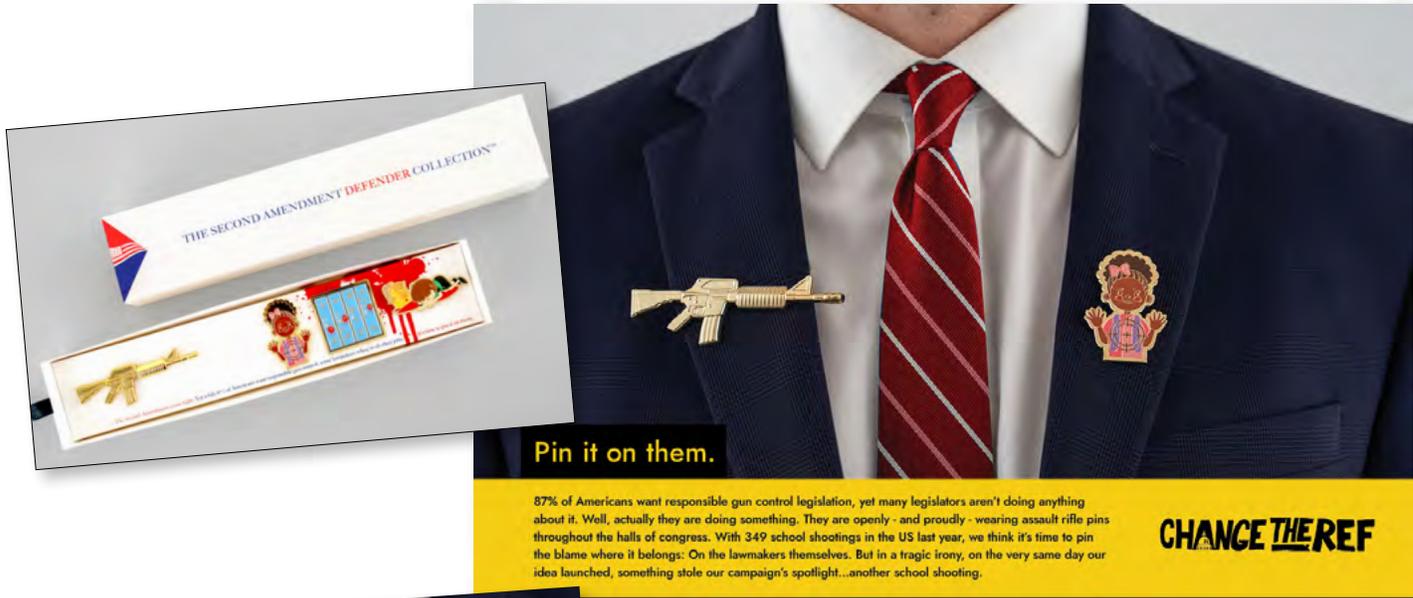
Eddie Kesler
Editor (Company 3)

Clare Cook
PR Account Director

Lauren Frank
Senior Project Manager

Christina Rogers
Director of Content

Nichole Maggio
Director of Media





Power Runs Racing

Film, Video & Sound
Single Spot (Any Length)

JUDGE
Award
Mike Heidl

CARAVAN

Caravan
Production Company

Taylor Fisher
Executive Producer

Michelle Wheeler
Executive Producer

Bernardo Marentes
Director

Jasmine Fox
Head of Post Production



Charlotte FC x ADIDAS

Elements of Advertising
Video Editing



EAST EDITORIAL

Jacob McCall
Editor

Josh Swope
Post-Supervisor

Erick Hodge
Director

Chris Lomartire
Director



Let's Change That

Corporate Social Responsibility
Television

MOSAIC
Award

MYTHIC

David Olsen

Executive Creative Director

Mark Fisher

Creative Director

Chris Grauwiler

ACD, Art Director

Kenya Madyun

Account Director

Molly Kraus

Management Supervisor

Heather Hiban

Account Supervisor

Amy Xu

Senior Planner

Guerin Piercy

Producer

Denise Toledo

Post Production Manager

Melanie Minor

Project Manager



America Dreamin' - Model Year 2024

Film, Video & Sound
Campaign

Caravan
Production Company

Jon Muedder
Executive Producer

Michelle Wheeler
Head of Production

Bernardo Marentes
Director

Jasmine Fox
Head of Post Production

Jon Cain
*Creative Director -
Harley-Davidson*

Arrick Maurice
*GM, Brand Marketing -
Harley-Davidson*

CARAVAN





2025

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