

**LPCA'S 43<sup>RD</sup> ANNUAL CONFERENCE**  
**Sponsor & Exhibitor**  
**PROSPECTUS**

**October 20<sup>th</sup> - 23<sup>rd</sup>, 2026**  
**Astor Crowne Plaza - New Orleans**



*Leading the Second Line:  
Honoring Our Past Steps &  
Guiding the Way Forward*



# WELCOME & THANK YOU!

On behalf of myself, the Louisiana Primary Care Association, and all 42 of Louisiana's Federally Qualified Health Centers (FQHCs), I want to sincerely thank you for your interest in supporting LPCA's 43rd Annual

Continuing Education Conference. In this time of consistent change, it is so critical for all health centers, community partners, and advocates for Louisiana's most vulnerable to stay connected and up to date on the latest in high-quality, comprehensive healthcare.

We hope that you will consider participating as a sponsor or exhibitor in this year's conference in Baton Rouge. We have continued to perfect our schedule of events to give you more time to connect with health center leaders, board members, and staff, and we would love to have you join us at our general sessions and keynotes to be part of the incredible discussions we are sure to have this year.

By supporting our Annual Conference, you are making an investment in the LPCA and the work we do on behalf of our members. Your involvement will ensure that we are able to continue providing high-quality conferences and educational events year-round.

Thank you again, and I look forward to seeing you in Baton Rouge!

Gerrelda Davis, Executive Director  
Louisiana Primary Care Association

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# ABOUT LPCA

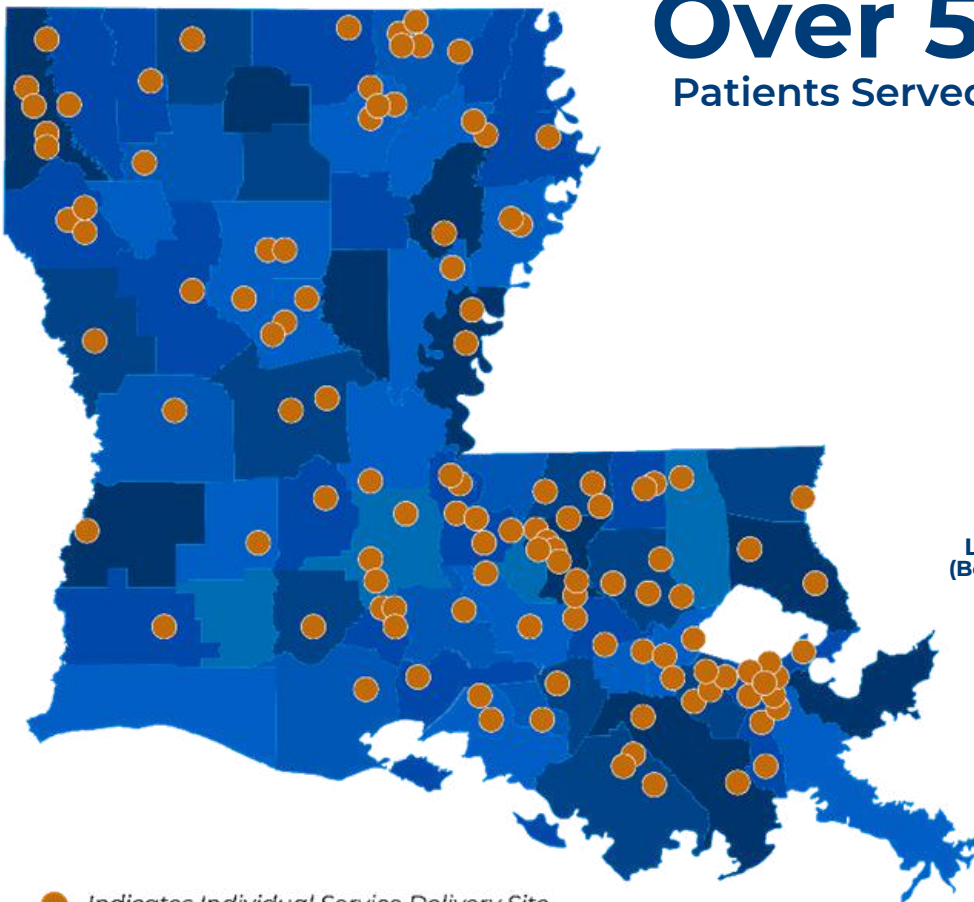
Established in 1982 as a non-profit organization, the Louisiana Primary Care Association, Inc. (LPCA) promotes accessible, affordable, quality primary healthcare services for the uninsured and medically underserved populations in Louisiana. It is a membership organization of Federally Qualified Health Centers (FQHCs) and supporters committed to the goal of achieving health care access for all.

LPCA represents 41 federally funded Community Health Center organizations across Louisiana. These organizations operate over 500 individual sites and serve over 503,000 patients per year.

## LOUISIANA'S COMMUNITY HEALTH CENTERS

# Over 506K

Patients Served in 2024



● Indicates Individual Service Delivery Site



**135,222**  
CHILDREN  
(Ages 0 - 18)



**50,028**  
SENIORS  
(Ages 65 & Up)



**93.71%**  
LOW INCOME  
(Below 200% FPL)



**4,010**  
AGRICULTURAL  
WORKERS



**3,853**  
VETERANS



**30,033**  
HOMELESS PATIENTS

# EVENT SCHEDULE

## TUESDAY, OCTOBER 20

7:30 a.m. - 4:30 p.m.	Participant & Speaker Registration
8:30 a.m. - 2:00 p.m.	Pre-Conference Sessions
<b>1:00 p.m. - 5:00 p.m.</b>	<b>Exhibitor Setup</b>
2:00 p.m. - 4:00 p.m.	Clinical Branch Meeting
4:00 p.m. - 6:00 p.m.	Board of Directors' Meeting
<b>6:30 p.m. - 8:30 p.m.</b>	<b>LPCA Welcome Reception</b>

## WEDNESDAY, OCTOBER 21

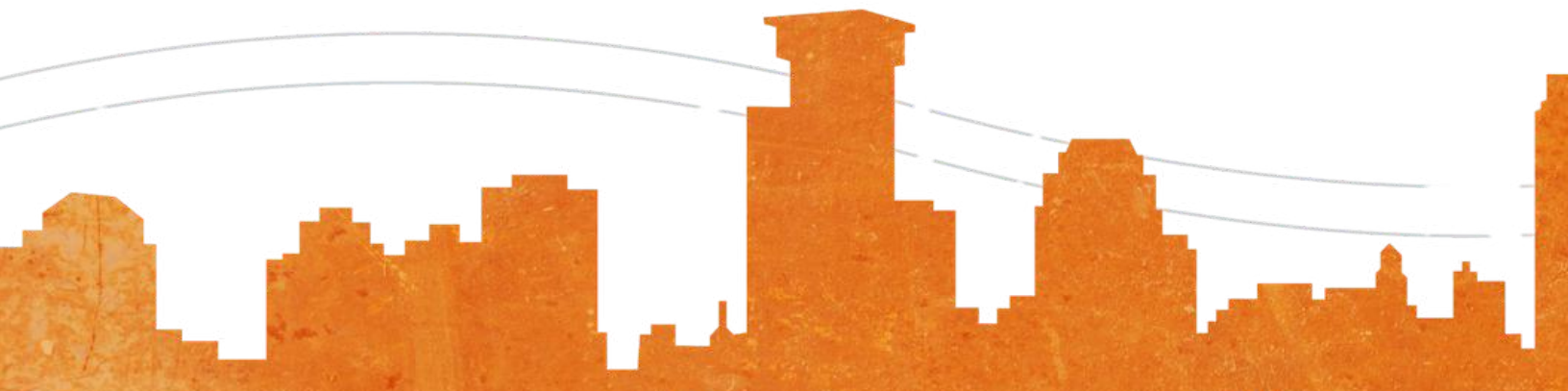
<b>7:00 a.m. - 4:30 p.m.</b>	<b>Participant, Speaker, &amp; Exhibitor Registration</b>
<b>7:00 a.m. - 8:00 a.m.</b>	<b>Breakfast &amp; EXPO Hall Open</b>
<b>8:00 a.m. - 9:15 a.m.</b>	<b>Opening Plenary</b>
9:30 a.m. - 10:30 a.m.	Concurrent Educational Sessions
<b>10:30 a.m. - 11:00 a.m.</b>	<b>Coffee Break with Exhibitors</b>
11:00 a.m. - 12:00 p.m.	Concurrent Educational Sessions
<b>12:00 p.m. - 2:00 p.m.</b>	<b>Lunch &amp; Keynote Speakers</b>
2:05 p.m. - 3:05 p.m.	Concurrent Educational Sessions
<b>3:15 p.m. - 3:45 p.m.</b>	<b>Networking Break with Exhibitors</b>
3:45 p.m. - 4:45 p.m.	Concurrent Educational Sessions
6:00 p.m. - 8:30 p.m.	Advocacy Branch Meeting & Dinner

## THURSDAY, OCTOBER 22

<b>7:00 a.m. - 8:00 a.m.</b>	<b>Breakfast &amp; EXPO Hall Open</b>
<b>8:00 a.m. - 9:15 a.m.</b>	<b>General Session</b>
9:30 a.m. - 10:30 a.m.	Concurrent Educational Sessions
<b>10:30 a.m. - 11:00 a.m.</b>	<b>Coffee Break with Exhibitors</b>
11:00 a.m. - 12:00 p.m.	Concurrent Educational Sessions
<b>12:00 p.m. - 2:00 p.m.</b>	<b>Community Health Excellence Awards &amp; LPCA Door Prize Giveaways</b>
<b>1:45pm - 2:30 p.m.</b>	<b>Designated Time for Exhibitor Display Take Down</b>

## FRIDAY, OCTOBER 23

8:00 a.m. - 2:00 p.m.	Post-Conference Sessions
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# SPONSOR BENEFITS



## Session Sponsorships

Sponsoring at the Diamond, Platinum, or Gold level, or choosing to sponsor a pre- or post-conference session allows you exclusive access to speak before key decision-makers and health center staff. Each option provides a unique opportunity to provide an introduction to your organization through welcome remarks to anywhere from 50 to 350 audience members.



## LPCA Resource Catalog

Every exhibitor is automatically included in LPCA's bi-annual Resource Catalog. This publication is a one-stop shop for Community Health Centers to access throughout the year when they are looking for services just like yours! The book is organized by service type and will link healthcare providers and staff directly to your organization's website and your preferred point of contact.



## EXPO Table Space

Exhibitor tables are the biggest attraction at our conference and at healthcare conferences nationwide. Your booth space comes with a table skirt and two chairs but can be customized to best showcase your product, service, or organization. Stock your space with promotional materials and speak face-to-face with participants! Throughout our event, we've built in networking opportunities where attendees will be encouraged to visit the exhibit space.



## Conference App Access

Sponsoring at the Diamond, Platinum, or Gold level, or choosing to sponsor a pre- or post-conference session allows you exclusive access to speak before key decision-makers and health center staff. Each option provides a unique opportunity to provide an introduction to your organization through welcome remarks to anywhere from 50 to 350 audience members.

# SPONSOR PACKAGES

## Diamond Sponsor

\$40,000

- **3 Exhibitor Booths** in High Profile Area
- **4 Complimentary Registrations** to Attend Sessions
- **1-Hour Session** (*No CEs Offered*)
- **Branded Charging Lounge**
- **1 Branded Post-Conference Email** to LPCA Full Contact Listserv
- Introduction at **Opening General Session**
- Full Page Ad in Conference Booklet
- Banner Display on App
- Promotional Item Included in Attendee Totes
- Listed on Conference Digital Marketing & Printed Signage

## Platinum Sponsor

\$25,000

- **2 Exhibitor Booths** in High Profile Area
- **3 Complimentary Registrations** to Attend Sessions
- Official Sponsor of **(1)** Pre- or Post-Conference Session (*Includes brief introduction at session, branding in room and on marketing materials*)
- **1 Branded Pre-Conference Email** to LPCA Full Contact Listserv
- Full Page Ad in Conference Booklet
- Banner Display on App
- Promotional Item Included in Attendee Totes
- Listed on Conference Digital Marketing & Printed Signage

## Gold Sponsor

\$15,000

- **1 Exhibitor Booth** in High Profile Area
- **2 Complimentary Registrations** to Attend Sessions
- Half Page Ad in Conference Booklet
- Official Sponsor of Advocacy Branch Dinner (Includes brief introduction and branding in event space)
- Listed on Conference Digital Marketing & Printed Signage

## Silver Sponsor

\$10,000

- **1 Exhibitor Booth** in High Profile Area
- **1 Complimentary Registration** to Attend Sessions
- Half Page Ad in Conference Booklet
- Official Sponsor of **(1)** Roundtable Session (Includes brief introduction and branding in event space)
- Listed on Conference Digital Marketing & Printed Signage

## Bronze Sponsor

\$5,000

- **1 Exhibitor Booth** in High Profile Area
- Half Page Ad in Conference Booklet
- Listed on Conference Digital Marketing & Printed Signage

[REGISTER HERE](#)



*\*Please note that this link will take you to the **application for sponsorship** which covers all sponsorships over \$3,500 as well as any organization who cannot pay by card and will need an invoice. Once you have completed your application, your invoice will be processed within 7-10 business days.*

# OTHER SPONSORSHIP OPTIONS

## Exhibitor Booth

\$3,000

- **(1)** 6 ft. Exhibitor Table in 8' x 10' Booth Space(Includes Skirt, Signage, and Two Chairs)
- **Complimentary Breakfast & Lunch** for each Representative (Please contact LPCA for guidance on including more than 2 Representatives)
- **Complimentary Admission** to Welcome Reception, Opening Plenary, General Sessions, and LPCA Awards Luncheon
- Listing in Conference Booklet and App

## Conference Lanyard Sponsor

\$2,000

## Conference Tote Sponsor

\$3,000

## Conference App Sponsor

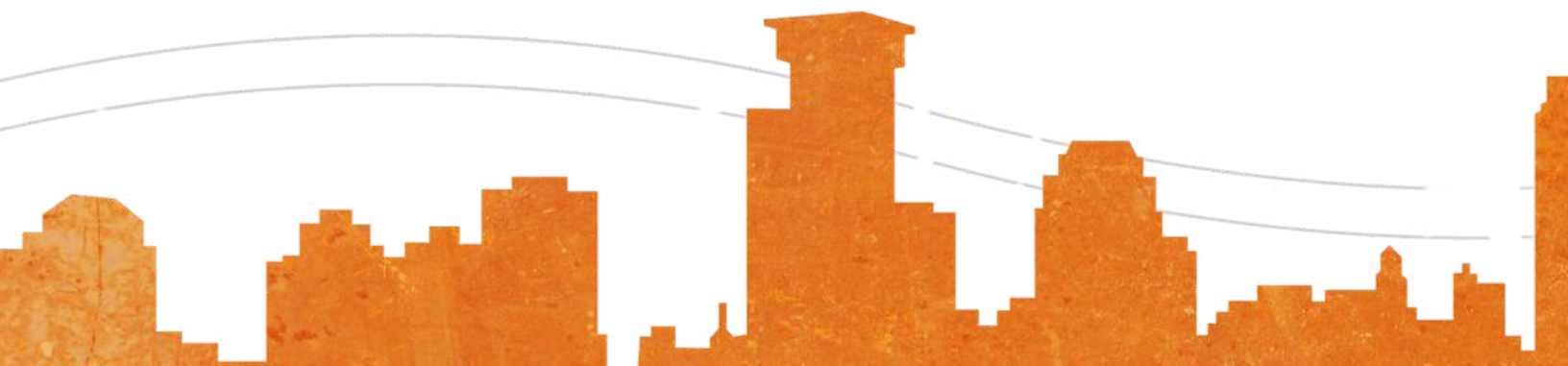
\$3,500

[REGISTER HERE](#)



*\*Please note that this link will take you to the registration page for Exhibitors, Additional Representatives, and Sponsorships under \$3,500.*

*If you will need an **invoice**, please use the link on the previous page.*



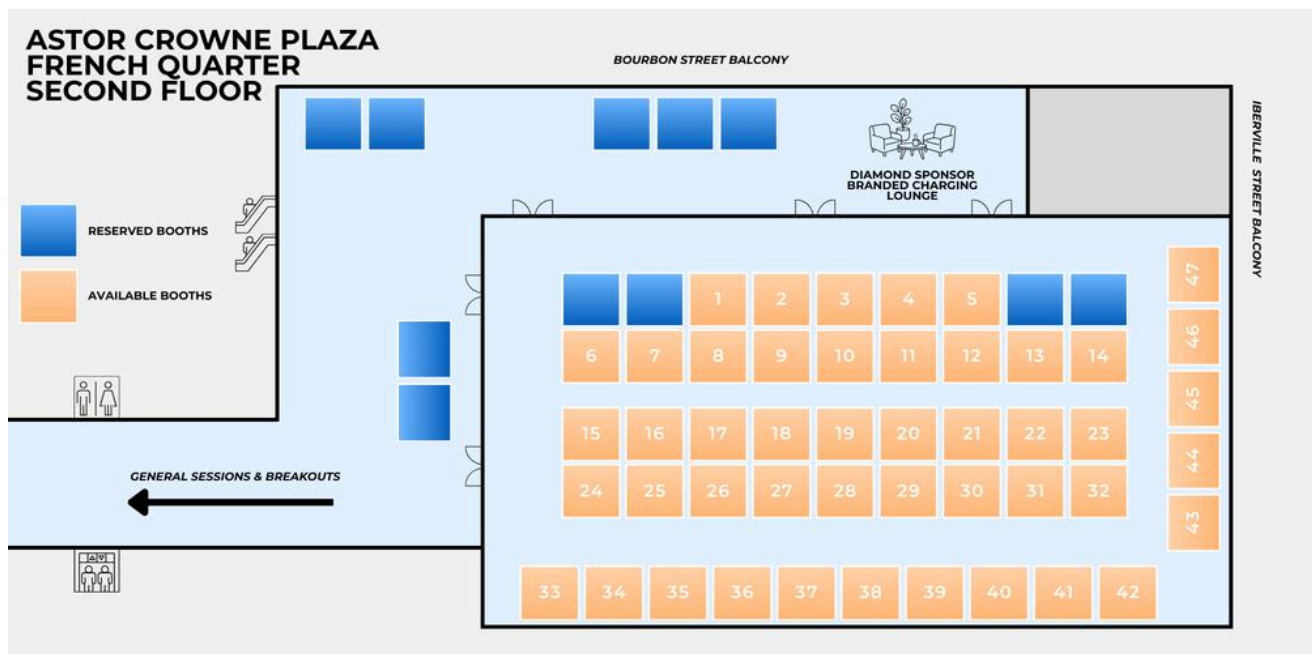
# Conference Program Ads

Ad Sizes Offered	Image Sizes	Price
Full Page Ad	5.5" x 8.5"	\$500
Half Page Ad	5.5" x 4.25"	\$400
¼ Page Ad	2.75" x 4.25"	\$300

## YOUR BOOTH SPACE

Selecting your booth space is easy and will take place when you are registering as an Exhibitor. Use the below link to access our EXPO Hall floor plan and find the booth space that works best for you and your team. Booths in blue are reserved for Diamond and Platinum Sponsors.

You will be required to enter your booth number upon checkout. Please keep in mind that any changes may not be immediate, but the LPCA team will work to ensure that your requests are reviewed in a timely manner.



# RULES & REGULATIONS

All conference sponsors and exhibitors are expected to abide by the conference rules and regulations listed below. By registering, you and your company agree to the following:

## Space Rental Regulations

The LPCA, in its sole discretion, determines the eligibility of an entity or product for exhibit space. The LPCA Board of Directors has adopted the following Guidelines for Acceptance of Technical Exhibits at its meetings:

- Products and services to be exhibited must meet standards of generally accepted medical practices.
- Technical data and scientific documentation may be required for products not regulated by the FDA or other governmental agency.
- Food products and nutritional supplements will be accepted for exhibition at our event only when their safety and usefulness are documented to the satisfaction of the LPCA.
- Exhibits will not be accepted if they contain false or misleading statements, in the sole discretion of the LPCA.
- Products and services will be accepted for exhibit only if they are in harmony with the LPCA's missions to serve the medically underserved and uninsured.

## Payment

An application for exhibit space or sponsorship will not be official unless it is accompanied by payment in full for the requested amount and received by the LPCA. Applications received without full payment will not be processed, nor will exhibit space be assigned. Payment is expected before the event, no later than 30 days after the receipt of invoice.

## Hospitality Rooms & Exhibitor Events

Hospitality rooms and special exhibitor events should be discussed with LPCA staff. Such activities must be scheduled when no other LPCA activity is in progress. All activities hosted outside of conference schedule must be approved by the LPCA.

## Promotional Literature & Giveaways

No goods may be displayed in any part of the hotel except within the limits of the exhibitor space contracted with the LPCA and assigned to the exhibitor. LPCA does not encourage giveaways to be given out at the exhibitor table.

### **Decorations and Damage to Venue**

Exhibitors shall be responsible for compliance with all rules and regulations with respect to such decorations, including local fire codes. In order to maintain the integrity and aesthetic quality of the convention center, nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floor, or other parts of the building or furniture.

### **Use or Subletting of Exhibit Space**

No exhibitor shall assign, sublet, share, or otherwise transfer its assigned exhibit space with another entity unless prior written approval has been obtained from LPCA. The LPCA, in its sole discretion, determines the eligibility of an entity or product for exhibit space.

### **Refund Policy**

Written cancellations must be received by September 1, 2026 in order to receive 50% money back pending approval from LPCA's Executive Director. Approved refunds will be mailed within 30 days post-conference. After September 1, 2026, there will be no refunds issued. There are no refunds for no-shows.

### **Americans with Disabilities Act (ADA)**

Exhibitor represents and agrees that its exhibit space shall be reasonably accessible and usable by persons with disabilities and that it is in compliance to the extent applicable under regulations implementing Title III of the Americans with Disabilities Act. Exhibitor shall indemnify and hold the LPCA exempt from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against the LPCA, its directors, agents or employees, on the basis of exhibitor's breach of this paragraph.

### **Applicable Laws**

Exhibitor shall comply with all laws, ordinances, and regulations pertaining to health, fire prevention and public safety, as well as rules of the meeting facility that are provided. The LPCA shall have no responsibility pertaining to exhibitor's compliance with such laws, ordinances, rules, and regulations. This contract shall be governed by the laws of the state of Louisiana, without regard to its conflict of laws principles.

### **Liability and Insurance**

All property of the exhibitor is understood to remain under its custody and control in transit to, from and while at the event. Neither the LPCA, nor any of its directors, agents or employees are responsible for the safety of the property of the exhibitor...

...from theft, damage by fire, accident, vandalism, or other causes. The exhibitor expresses, waives, and releases any claim or demand it may have against any of them by reason of any damage or loss of any of the exhibitor's property.

### **Indemnification**

Exhibitor shall protect, indemnify and hold harmless the LPCA, its officers, directors, agents, and employees against and from any and all loss, costs, damages, liability or expense arising from or out of any accident or other occurrence to anyone, including exhibitor, its agents, employees, and business invitees, which arise from, out of, or by reason of exhibitor's occupancy and use of the exhibition premises or any part thereof. By exhibiting, exhibitor for and on behalf of itself, its employees, agents and invitees, releases and waives any and all claims, demands, or actions against LPCA and its officers, directors, agents, and employees resulting from any act or omission of exhibitor, its employees, agents, and invitees.

### **Inability to Perform**

If the LPCA is prohibited from conducting the meeting or is unable to permit the exhibitor to occupy its space due to circumstances beyond its control, including without limitation strike, civil disobedience, government regulations and/or acts of God, LPCA will refund to exhibitor the amount of fee paid, less a proportionate share of LPCA expenses. Exhibitor agrees that the LPCA will give no liability for any costs, damages, or expenses that exhibitor incurs as a result of the meeting being cancelled.

### **Interpretation, Adherence to General Rules**

All matters not specifically covered by the preceding rules shall be subject solely to the decision of the LPCA. The LPCA shall have sole authority to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by these rules and regulations, and by any amendments to them. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the sole opinion of the LPCA, conduct themselves inappropriately, immediately may be dismissed from the exhibit area without refund or appeal.

### **Liability and Insurance**

All property of the exhibitor is understood to remain under its custody and control in transit to, from and while at the event. Neither the LPCA, nor any of its directors, agents or employees are responsible for the safety of the property of the exhibitor from theft, damage by fire, accident, vandalism, or other causes. The exhibitor expresses, waives, and releases any claim or demand it may have against any of them by reason of any damage or loss of any of the exhibitor's property.



**We can't wait to see  
you in New Orleans!**

## **Contact**

**Phone** 225-927-7662

**Website** [lpca.net](http://lpca.net)

**Address** 503 Colonial Dr, Baton Rouge, LA 70806