

THE Cafe S



MARCH - APRIL
24
SPRING EDITION



0845 130 1623
sales@libradrinks.co.uk

f @Libradrinkswholesale
@libradrinks
@libradrinks

WELCOME

Welcome to the spring edition of Headlines, filled with fantastic seasonal deals to support your sales and profit goals during the vibrant months of March and April.

We're thrilled to unveil our new website! Featuring an innovative ordering platform, it offers exclusive "Online Only Offers" that you won't want to miss out on.

With Easter marking the first bank holiday weekend of 2024, it presents a golden opportunity for the On Trade to boost footfall and revenue over four exciting days.

This spring, we're delighted to present you with some incredible offers. For instance, indulge in Aperol's buy 5, get one free deal. And if you're considering shaking things up with cocktails this year, explore Fever-Tree's new cocktail mixer range – buy a case and receive a complimentary shaker.

Discover superb wine offers from Tempus Two, La Vivienda, Jack Rabbit, and many more.

Feeling adventurous behind the bar? Take advantage of Estrella's installation incentive, where you'll receive a complimentary keg upon installation along with a £200 POS kit.

Excite your customers with the new and enticing range of sparkling soft drinks from Hartridges.

Lastly, don't overlook the importance of stocking up for St. Patrick's Day – we anticipate it being a bustling occasion not to be missed.



Gary, and all at Libra



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KIT RRP VALUE
OVER £50

CELEBRATE THE WORLD'S FAVOURITE AMARETTO ON **DISARONNO**® DAY

BUY 1 X 70CL BOTTLE OF DISARONNO
AND 1 X 70CL BOTTLE OF DISARONNO VELVET
AND RECEIVE 6 PREMIUM COUPE AND
6 SPRITZ GLASSES FREE!*

VELVET MARTINI

25ml Disaronno Velvet
25ml Tia Maria
50ml Espresso

DISARONNO FIZZ

50ml Disaronno
25ml Lemon
Top with soda



DISARONNO INTERNATIONAL UK LTD



DIS IS THE ENDLESS DOLCEVITA



#disaronno fizz



#velvet martini



DIS IS THE NEW DOLCEVITA

be drinkaware.co.uk
*Whilst stocks last.

NEW

BUY 1 OR MORE
CASES OF **FEVER-TREE**
COCKTAIL MIXERS

& RECEIVE
**1 FREE custom-made
EASY SHAKER**

The **FULL RANGE** includes
ESPRESSO MARTINI MIXER
PASSION FRUIT MARTINI MIXER
MARGARITA MIXER
& MOJITO MIXER



Screw cap lid
PREVENTS
STICKING

Silicone seal
PREVENTS
LEAKAGE

Double walled
PREVENTS
CONDENSATION
& COLD HANDS

**DISHWASHER SAFE
MAKES TWO COCKTAILS**

Bespoke design **ENSURES NO STICKING,
LEAKING or CONDENSATION EVERY TIME.**

*Limited to one deal per customer. Offer available while promotional stocks last.
Valid for 6x750ml cases of Fever-Tree Cocktail Mixers, excludes all other Fever-Tree products.

Libra Drinks extend to you an invitation to join us at our trade exclusive Wine & Spirit Portfolio Tasting! We will be hosting you at the picturesque Woodborough Hall where we will be tasting up to 180 wines from around the globe, crafted by some of the most exciting winemakers.

On show as well will be an area dedicated to our premium spirits selection with our key brand owners and Spirits Category Manager available for one-to-one consultations. Throughout the day we have also organised 20-minute masterclass sessions. These in-depth discussions and tastings will be limited in seats, so book early when you arrive on the day to avoid disappointment.

So, don't miss this chance to explore, learn, and reposition your wine and spirits category for the year ahead. Get registering and we look forward to meeting you at Woodborough Hall on Wednesday 8th May for our annual portfolio tasting!

TO REGISTER
SCAN ME!



WEDNESDAY 8TH MAY 2024	STARTS 11:00 ENDS 17:00
------------------------	----------------------------

	WOODBOROUGH HALL 1 BANK HILL, NOTTINGHAM, NG14 6EE
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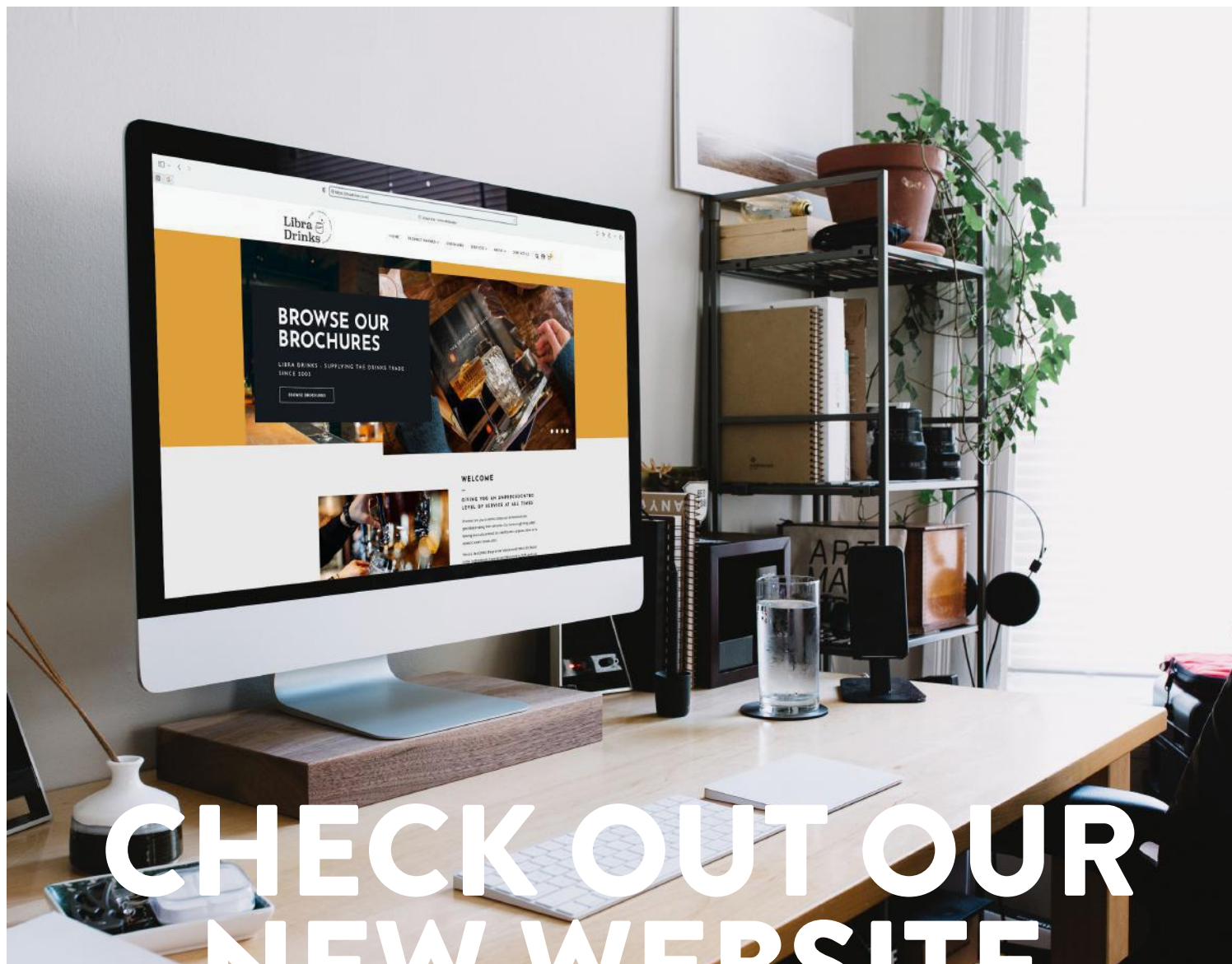
	PHONE FOR MORE INFORMATION 0845 130 1623 // 07464 978151
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	RAJ@LIBRADRINKS.CO.UK WWW.LIBRADRINKS.CO.UK	 @LIBRADRINKS
--	--	------------------



YOU ARE INVITED TO OUR
WINES & SPIRITS
PORTFOLIO TASTING





CHECK OUT OUR NEW WEBSITE

24/7 ONLINE ORDERING

Place your order at a time that suits you! Our app enables you to order any time of the day, 7 days a week

VIEW BROCHURE

Check out our most recent edition of the headlines brochure, along with all our category brochures.

BROWSE PRODUCTS

It's quick, simple and easy to browse our entire range.

CREATE & SORT LISTS

Empower yourself to craft personalized shopping lists, arranging items in an order that aligns with your preferences. Whether you opt for a single list or choose to create multiple, it's entirely up to you.

VIEW HISTORY & INVOICES

Effortlessly navigate through your account interface to conveniently access and review your order history, invoices, and statements.

EXCLUSIVE PROMOTIONS

Discover exclusive online promotions, exclusively available to customers who order through our website, featuring premium spirits, wines, enticing deals on craft beers, and soft drinks.



SCAN QR CODE TO VIEW / REGISTER

Whether you're already using our app or it's your first time ordering online with us, please register and we'll get you set up.

**IF YOU NEED ANY ASSISTANCE
CALL US ON - 0845 130 1623**



**SPECIAL
PRICE
£13.99**



**SPECIAL
PRICE
£13.99**



Boë

**GET £2 OFF
RASPBERRY &
WHITE CHOCOLATE
VODKA CREAM
LIQUEUR**

VODKA CREAM LIQUEUR
Boë
RASPBERRY AND
WHITE CHOCOLATE

A dreamy combination
of raspberry and white chocolate
mixed with cream.

15% vol 70cl e

15% vol 70cl e



BUY
2 BOTTLES
OF ST~GERMAIN
FOR A FREE
SPRITZ KIT*

**MAKE THE MOMENT
BLOOM**

ST~GERMAIN
SPRITZ

STEP 1
40ML ST~GERMAIN

STEP 2
60ML SPARKLING WINE

STEP 3
60ML SPARKLING WATER

COMBINE, STIR &
SERVE OVER ICE

20% alc./ vol.
- 700 ml -

ST~GERMAIN

*KIT CONTAINS 6 X ST~GERMAIN GLASSES AND 1 X CARAFE

ENJOY RESPONSIBLY be.drinkaware.co.uk 2023 ST~GERMAIN AND ITS TRADE DRESS ARE TRADEMARKS



Boë

GET £3.50 OFF ANY
BOË GIN
OR VODKA*



*CHOOSE FROM VIOLET, RASPBERRY & SWEET BASIL, PASSION FRUIT, APPLE & LIME, BRAMBLE OR SCOTTISH GIN AND PINK, DARK FRUITS OR AZZURRA VODKA (70CL.)



JILTED GENERATION
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



VICKY JACKSON
AS
PINK
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



UB40
EXPERIENCE
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



NEW
PURPLE CELEBRATION
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



THE MARLEY EXPERIENCE
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



Absolute
BOWIE
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



FLASH
a tribute to
Queen
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



KAZABIAN
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



OASIS
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



THE MODERATORS
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



GUNS 2 ROSES
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



ABBA REVIVAL
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



THE POLICE ACADEMY
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



FELL OUT BOY
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



YOUNG ELTON
TRIBUTE SHOW
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



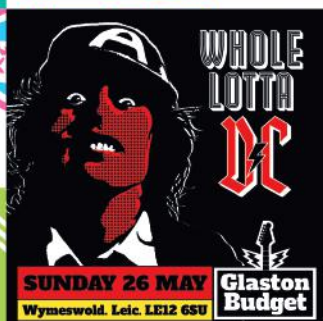
T-REXTASY
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



DAFT PUNK
LAZER SHOW
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



SPICE
FOREVER
SATURDAY 25 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



WHOLE LOTTA DC
SUNDAY 26 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget



THE
BON JOVI
EXPERIENCE
FRIDAY 24 MAY
Wymeswold, Leic. LE12 6SU
Glaston Budget

More Acts TBA

CASTLE ROCK
BREWERY

gigantic



Glaston Budget

The original tribute festival

Bank Holiday Weekend
23-26 May 2024
Wymeswold. Leic. LE12 6SU

**FREE CAMPING & PARKING • DAY TICKETS AVAILABLE
UNDER 13'S ONLY £1 • LIVE MUSIC • BARS • COCKTAILS
REAL ALE • FOOD VENDORS • FUN FAIR**

Get Your Tickets at
Gigantic.com



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JOIN THE JOY

BUY 5
BOTTLES,
GET 1 **FREE**.*

TO CLAIM YOUR **FREE**
APEROL POS KIT, CONTACT
HELLO@APEROL.COM



ICE • PROSECCO • APEROL
• A DASH OF SODA •

PLEASE DRINK RESPONSIBLY

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**THE ORIGINAL
BITTERSWEET
ITALIAN SPIRIT**

*UK, 18+ only, 09.00 GMT 01/03/2024 - 09.00 GMT 30/04/2024. Buy 5 bottles of Aperol, get 1 free. Not to be used in conjunction with any other offer. Subject to availability. Only available while stocks last.



BOMBAY SAPHIRE
Stir Creativity



BUY ALL 3
 FROM THE
 BOMBAY RANGE
 TO
 RECEIVE 12 X
 BOMBAY SAPHIRE
 BALLOON GLASSES*

*MAXIMUM 1 DEAL PER CUSTOMER. DEAL INCLUDES BOMBAY SAPHIRE, BOMBAY BRAMBLE AND BOMBAY CITRON PRESÉ. WHILST STOCKS LAST. ENJOY BOMBAY SAPHIRE RESPONSIBLY. BOMBAY SAPHIRE AND ITS TRADE DRESS ARE TRADEMARKS. be.drinkaware.co.uk

ESTD 2019
TAILS
 COCKTAILS



BUY ANY 3
 AND GET A PASSION
 FRUIT MARTINI 1L
FREE*

Offer includes:
 Espresso Martini, Passion Fruit Martini,
 Berry Mojito and Classic Mojito.



MADE WITH PREMIUM SPIRITS



NORMAL TERMS APPLY. SELECTED STORES MAX 3 PER CUSTOMER. SUBJECT TO AVAILABILITY. PLEASE DRINK RESPONSIBLY. be.drinkaware.co.uk



WHITLEY NEILL
GIN

BUY ANY 6 BOTTLES FROM THE WHITLEY NEILL GIN RANGE,
RECEIVE ANOTHER BOTTLE OF YOUR CHOICE **FREE***



Cocktail inspiration from the UK's No.1 premium gin

*Available while stocks last. All bottles 70cl.
The UK's #1 Premium Gin – Nielsen Scantrack UK value MAT to 15.07.23

whitleyneill.com

be.drinkaware.co.uk



**BUY ANY
6 BOTTLES
GET A**

**STRAWBERRY
TEQUILA
CREAM
LIQUEUR**

FREE*

FULL RANGE INCLUDES:
SPICED, PINEAPPLE, CHERRY
PASSION FRUIT, COCONUT,
RASPBERRY RUM CREAM
LIQUEUR, STRAWBERRY
TEQUILA CREAM LIQUEUR,
MANGO TEQUILA CREAM
LIQUEUR, BLACK CHERRY
TEQUILA CREAM LIQUEUR,
BLUE RASPBERRY TEQUILA
CREAM LIQUEUR.

@DEADMANSFINGERS

be.drinkaware.co.uk

*ALL BOTTLES: 70CL.

AVAILABLE WHILE STOCKS LAST.

**DEAD
GOOD**



FREE



ADNAMs. SOUTHWOLD

MARCH - COCKTAIL OF THE MONTH BERRY FIZZ

YOU WILL NEED:

- 35ml Adnams Copper House Pink Gin
- 20ml lime juice
- 250ml Belvoir Raspberry Lemonade
- 6 raspberries

METHOD:

Muddle 4 raspberries gently at the bottom of a rocks glass. Add your Adnams Pink Gin and lime juice to a cocktail shaker. Shake with ice, strain into the glass, then top with the Belvoir Raspberry Lemonade. Swizzle, and garnish with the remaining raspberries and a twist of lime.



£6 OFF

per bottle of Copper House Pink Gin when you buy two bottles.

*Terms and conditions: Offer runs 1st. (of the month) to 29/30/31st of a month 2024. Terms and conditions apply. Full amount must be placed in one order to qualify for the special offer. Subject to availability.

be drinkaware.co.uk

adnams.co.uk

ADNAMs. SOUTHWOLD

APRIL - COCKTAIL OF THE MONTH TOM COLLINS

YOU WILL NEED:

- 50ml Adnams Copper House Dry Gin
- 25ml lemon juice
- 25ml sugar syrup
- 125ml soda water
- Maraschino cherry and lemon wheel for garnish

METHOD:

Using a highball - add gin, lemon juice and simple syrup. Fill glass with ice and then top with soda water and stir. Garnish with lemon wheel and cherry.



£6 OFF

per bottle of Copper House Dry Gin when you buy two bottles.



*Terms and conditions: Offer runs 1st. (of the month) to 29/30/31st of a month 2024. Terms and conditions apply. Full amount must be placed in one order to qualify for the special offer. Subject to availability.

be drinkaware.co.uk

adnams.co.uk



BUY 2 X 70CL OR 1 X 1.5L TO GET 6 X BRANDED FISH BOWLS & 2 X BAR RUNNERS WHILE STOCKS LAST

SOUTHERN COMFORT

THE SPIRIT OF NEW ORLEANS
SOUTHERN COMFORT
EST. 1874
Original
M.W. Heron
K.W. HERON NEW ORLEANS
LIQUEUR WITH WHISKEY

SO TASTEFUL

SOUR. LEMONADE + LIME
SOUR. LEMONADE + BLACKCURRANT
SOUR. LEMONADE + TROPICAL
SOUR. LEMONADE + PEACH

SOUTHERN COMFORT SOLD OVER 100 MILLION DRINKS IN 2023
SOURCE: CGA + NIELSEN TOTAL ON + OFF TRADE REPORT WE 17.06.23



FREE

6 X HENDRICK'S CUT GLASS HIGHBALLS*
WHEN YOU BUY 2 X 70CL HENDRICK'S GIN
MUST INCLUDE 1 X 70CL GRAND CABARET.

NEW FOR 2024

HENDRICK'S
EST. 1898
44% Vol
70cl

HENDRICK'S
Flora Adora
GIN
From our Cabinet of Curiosities

HENDRICK'S
GIN
EST. 1898
44% Vol
70cl

HENDRICK'S
GRAND CABARET
GIN
From our Cabinet of Curiosities


ENTICINGLY FLORAL

ODDLY INFUSED with ROSE and CUCUMBER

DELICIOUSLY FRUITY

bedrinkaware.co.uk *WHILST STOCKS LAST.

WE'RE NOT JUST THE BIGGEST RTD BRAND...

NO.1 FOR STUDENTS* 

HIGHEST CASH ROS  IN THE CATEGORY*

SELL 2.3X MORE THAN OUR COMPETITORS IN PUBS* 



BUY 3 CASES OF VK & GET A FREE CASE OF KICK ENERGY**

FOR POS SUPPORT CONTACT: tilly.mantell@globalbrands.co.uk

**Offer valid from 1st March - 30th April 2024. Offer applies to full VK 24x275ml NRB range. Free item applies to Kick Energy Drink 24x250ml. While stocks last. *CGA MAT P12 2023.

#WEARE 

Wine

LA VIVIENDA

**BUY 11 BOTTLES,
GET 1 FREE**



Please drink responsibly. be drinkaware.co.uk



**Buy 11 bottles
get 1 free**

(75cl)

**Buy 7 cases
get 1 free**

(187ml)

**THE
PUBLICAN'S
CHOICE**
UK'S NO.1
ON TRADE STILL WINE BRAND

be drinkaware.co.uk



A TASTE OF CHILE

BUY 11 BOTTLES AND GET 1 FREE*



Qualifying wines:

Viña Dagaz, Cuvee El Camino - Cabernet Sauvignon/Carménère

Bodega Volcanes de Chile, Reserva Merlot

Toro de Piedra Grand Reserve Carignan

*All wines are sold in cases of 6x75cl. Promotional order can include more than 1 wine. Lowest value wine free.



PASQUA

HOUSE OF THE UNCONVENTIONAL

Libra Drinks extend to you an invitation to join us at our trade exclusive Wine & Spirit Portfolio Tasting! We will be hosting you at the picturesque Woodborough Hall where we will be tasting up to 180 wines from around the globe, crafted by some of the most exciting winemakers.

On show as well will be an area dedicated to our premium spirits selection with our key brand owners and Spirits Category Manager available for one-to-one consultations. Throughout the day we have also organised 20-minute masterclass sessions. These in-depth discussions and tastings will be limited in seats, so book early when you arrive on the day to avoid disappointment.

So, don't miss this chance to explore, learn, and reposition your wine and spirits category for the year ahead. Get registering and we look forward to meeting you at Woodborough Hall on Wednesday 8th May for our annual portfolio tasting!

TO REGISTER
SCAN ME!



WEDNESDAY 8TH MAY 2024 | STARTS 11:00
ENDS 17:00



WOODBOROUGH HALL
1 BANK HILL, NOTTINGHAM, NG14 6EE



PHONE FOR MORE INFORMATION
0845 130 1623 // 07464 978151



RAJ@LIBRADRINKS.CO.UK
WWW.LIBRADRINKS.CO.UK

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@LIBRADRINKS

YOU ARE INVITED TO OUR
**WINES &
SPIRITS**
PORTFOLIO TASTING





TEMPUS TWO
WINES THAT TASTE
AS GOOD AS THEY LOOK

BUY 11 GET 1 FREE*

Our approach is simple: the best regions, the best varieties, made to be enjoyed your way. We source our fruit from Australia's premium vineyard regions to craft wines with both substance and style. We pride ourselves on our attention to detail and challenging tradition in everything we do.



*Buy 11 x 75cl and get 1 x 75cl free. Whilst stocks last.

CODORNÍU

BARCELONA



CODORNÍU – A UNIQUE AND ICONIC CAVA,
TO CELEBRATE AND MAKE EVERY DAY COUNT

BONJOUR
À LA NOUVELLE

1664

Stock the
**2ND LARGEST
PREMIUM
LAGER BRAND**
in the on-trade

Premium price
point with the potential to
**ADD AN
INCREMENTAL
£300
PER WEEK**
to your sales



RECEIVE A FREE
KEG & POS PACKAGE
WORTH £200

La première bière française

La première bière française

INSTALL BROOKLYN PILSNER AND RECEIVE A FREE KEG & POS PACKAGE WORTH £200*

*Promotion valid for duration of brochure promotional period.
One deal per install per outlet. Available whilst stocks last. Subject to change.

Enjoy responsibly. be.drinkaware.co.uk



SERGE CITRA IPA

ALC 4.5% VOL

CRAFTED WITH AN ABUNDANCE OF CITRA HOPS, SERGE DELIVERS A SUPER JUICY, TROPICAL FRUIT FLAVOUR REMINISCENT OF THE TAPESTRY IT'S NAMED AFTER.

EXPECT INTENSE NOTES OF MANGO, GUAVA, AND LYCHEE FRUIT, ALL INTERWOVEN TO PERFECTION. THE RESULT IS A CHARACTERISTIC HAZINESS, A FULL-BODIED EXPERIENCE, AND A PLEASANTLY BALANCED, LIGHT BITTERNESS FINISH THAT LINGERS GENTLY ON THE PALATE.

CONTACT SALES@SALTBEERFACTORY.CO.UK
FOR MORE INFORMATION



WWW.SALTBEERFACTORY.CO.UK OR FOLLOW US
ON SOCIAL [f](#) [@](#) [@SALTBEERFACTORY](#)





INSTALL ESTRELLA DAMM & RECEIVE A COMPLIMENTARY KEG AND POS PACKAGE WORTH £200

ICE BUCKET



BLACK-BOARD



BOTTLE OPENER



BAR RUNNER



WOODEN TERRACE SET



PREMIUM 3M PARASOL



"OVER 18S ONLY. OUTLETS MUST INSTALL ONE OR MORE ESTRELLA DAMM DRAUGHT LINES TO BE ELIGIBLE FOR PROMOTION. THE NEW INSTALL CANNOT REPLACE ANY EXISTING DAMM 1876 LTD BRANDS. SPEAK TO YOUR CMBC REPRESENTATIVE TO AGREE INSTALL AND BUILD YOUR POS PACKAGE. NEW BRAND STOCKISTS ONLY. ONE DEAL PER INSTALL PER OUTLET. POS ITEMS SUBJECT TO AVAILABILITY AT POINT OF ORDER"

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PREMIUM IN A BOTTLE



PREMIUM
LAGER
£19.99
20x275ml BOTTLES

PREMIUM
WORLD LAGER
£22.99
24x330ml BOTTLES

PREMIUM
WORLD LAGER
£15.99
12x330ml BOTTLES

Promotion valid for the duration of the promotional period. Qualifying products: 1664 Bière 20x275ml, Brooklyn Pilsner 12x330ml, Birrificio Angelo Poretti 24x330ml. Whilst stocks last. Deal subject to change



CARLSBERG MARSTON'S
BREWING COMPANY

WIN TICKETS TO THE PREMIER LEAGUE™

BUY 5 CASES OF BUDWEISER TO ENTER



THE OFFICIAL BEER OF THE PREMIER LEAGUE™



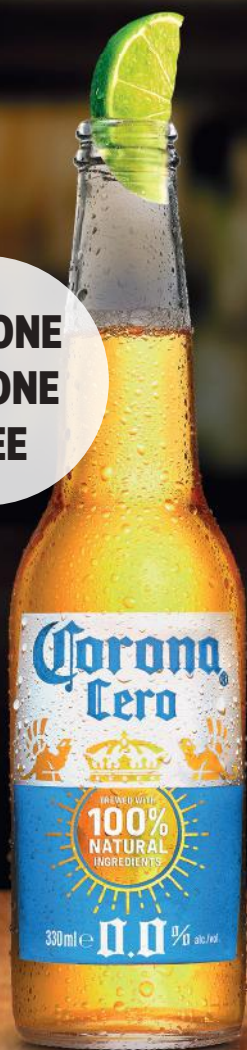
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

©2024 AB InBev UK Limited, all rights reserved.

UK only. Available 01.03.2024 - 30.04.2024. Purchase at least 5 cases of 24x330ml of Budweiser for a chance to win tickets to a Premier League match, allocated at the Promoter's discretion. Max. one entry per customer. Each purchase of min. 5 cases constitutes separate entry into the draw. Offer can be amended, cancelled or suspended at any time without notice. The Prize is not transferable, exchangeable or redeemable for money. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.

FILL YOUR FRIDGE WITH BUDWEISER BREWING GROUP!

BUY ONE
GET ONE
FREE



ALC FREE
24x330ml
(NRB)



£26.60
24x330ml



£22.99
24x330ml
(NRB)



Budweiser
BREWING GROUP UK&I

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

©2024 AB InBev UK Limited, all rights reserved. Over 18s only. Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/03/2024 to 30/04/2024. Promotor: AB InBev UK Ltd., 90 Fetter Lane, London, EC4A 1EN.

BUY ANY 6 CASES FROM THE PERONI PACKAGED RANGE TO RECIEVE A COMPLIMENTARY CASE

Asahi ^{SUPER "DRY"} OR PERONI NASTRO AZZURRO



be **drinkaware**.co.uk

18+ [UK & ROI] only. Available during promotional period 1st March to 31st August 2023 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 6x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Gluten Free, Peroni 0.0%, Peroni Capri Stile, Asahi Super Dry and/or Asahi Super Dry 0.0% to receive a free case (24 x 330ml) from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

*
Asahi Super Dry (24x330ml)
Asahi Super Dry 0.0% (24x330ml)
Peroni Nastro Azzurro Stile Capri (24x330ml)
Peroni 0.0% (24x300ml)
Peroni Nastro Azzurro (Blue) (24x330ml)
Peroni Gluten Free (24x330ml)



CRAFT BY NATURE, NOT BY DEFINITION.

At SALT we don't line up behind the expected craft brewer behaviour. We share the same desire for hands-on quality but are just as interested in getting more outlets and their drinkers sipping on great craft beer.

So, if you're looking to start your outlet's craft journey, or build on what you've got, SALT are your perfect craft beer partner.

We've got a great range of craft beers made for both the craft curious and craft comfortable, and free from all that stereotypical craft noise. We've always done things our way and always will, we call it craft mastery, down to earth delivery.

WWW.SALTBEERFACTORY.CO.UK OR FOLLOW US ON SOCIAL    @SALTBEERFACTORY

FANCY A FREE CRAFT BEER KEG?



JUTE

4.2% Session IPA.

Hazy in appearance with a light and citrusy flavour.



LOOM

4% West Coast Pale Ale.

Light in appearance with a crisp and clean taste.



HUCKABACK

5.5% New England IPA.

Hazy in appearance and packed full of juicy flavour.

NEW INSTALL OFFER:

Free 30L keg and POS Installation kit for all new stockists.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Please contact your local representative for more details. Promotion valid from 1st March - 30th April 2024.



FREE KEG ON INSTALL

AVAILABLE ON 5% HELL, 5.3% WEISSBIER,
5.0% DUNKEL AND 4.2% PILSNER

Includes Glassware & POS.



BUY 3 500ML CASES GET 1 FREE

AVAILABLE ON 5% HELL, 5.3% WEISSBIER
AND 5.0% DUNKEL

Includes Glassware & POS.

Call Libra Drinks Wholesale on 0115 9850850 or
email: sales@libradrinks.co.uk

FREE KEG OF VEDETT ON INSTALL



EXTRA PILSNER EXTRA IPA EXTRA RAIPA EXTRA IPA EXTRA
WHITE EXTRA PILSNER EXTRA PA EXTRA PILSNER EXTRA
PA EXTRA WHITE EXTRA IPA EXTRA WHITE EXTRA PILSNER



PROMOTION VALID ON VEDETT PILSNER, VEDETT IPA, AND VEDETT
WHITE 20L KEGS. PLEASE ENQUIRE FOR GLASSWARE AND POS.

Liefmans

FRUITESSE

FREE KEG
ON INSTALL

ONLY
35
KCAL
per 100ml

3.8%
ABV

Liefmans

ALL LIEFMANS FRUITESSE KEGS COME IN 20L FORMATS AND REQUIRE A S-TYPE COUPLER.
PROMOTION VALID UNTIL APRIL 30TH.
LIEFMANS FRUITESSE CONTAINS 3.8% ALCOHOL CONTENT.

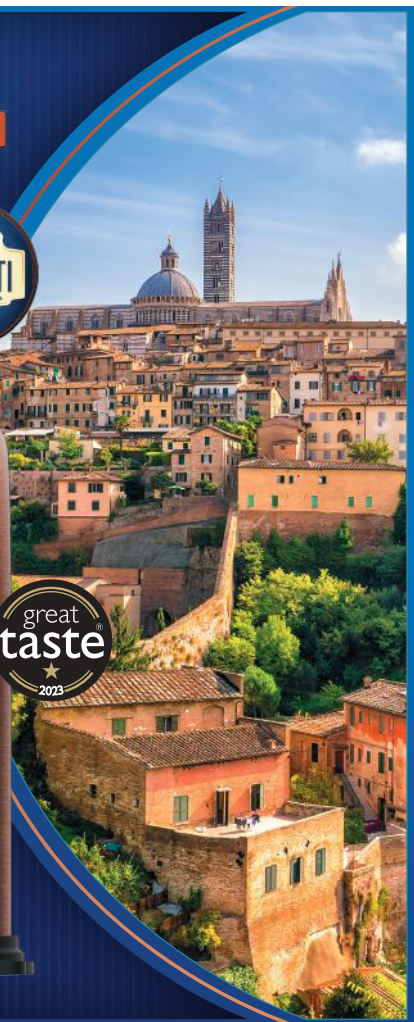
INSTALL BIRRIFICIO
ANGELO PORETTI
AND RECEIVE A

COMPLIMENTARY KEG & POS PACKAGE WORTH £200†

THE
FASTEST
GROWING
ITALIAN LAGER*



great
taste
★
2023



Brewed in the UK. Enjoy responsibly.
be**drinkaware**.co.uk

Born in Italy, brewed in UK. Enjoy responsibly.
*Promotion valid for duration of brochure promotional period.
One deal per install per outlet. Available whilst stocks last. Subject to change.
†Source: Total Trade On & Off, Volume & Value MAT vs Peroni, Birra Moretti & Menabrea.
CGA OPMS to 17/06/2023 & Nielsen Data to 15/07/23

BUY ANY 6 CASES,
FROM OUR BEER
AND CIDER RANGE
AND GET A

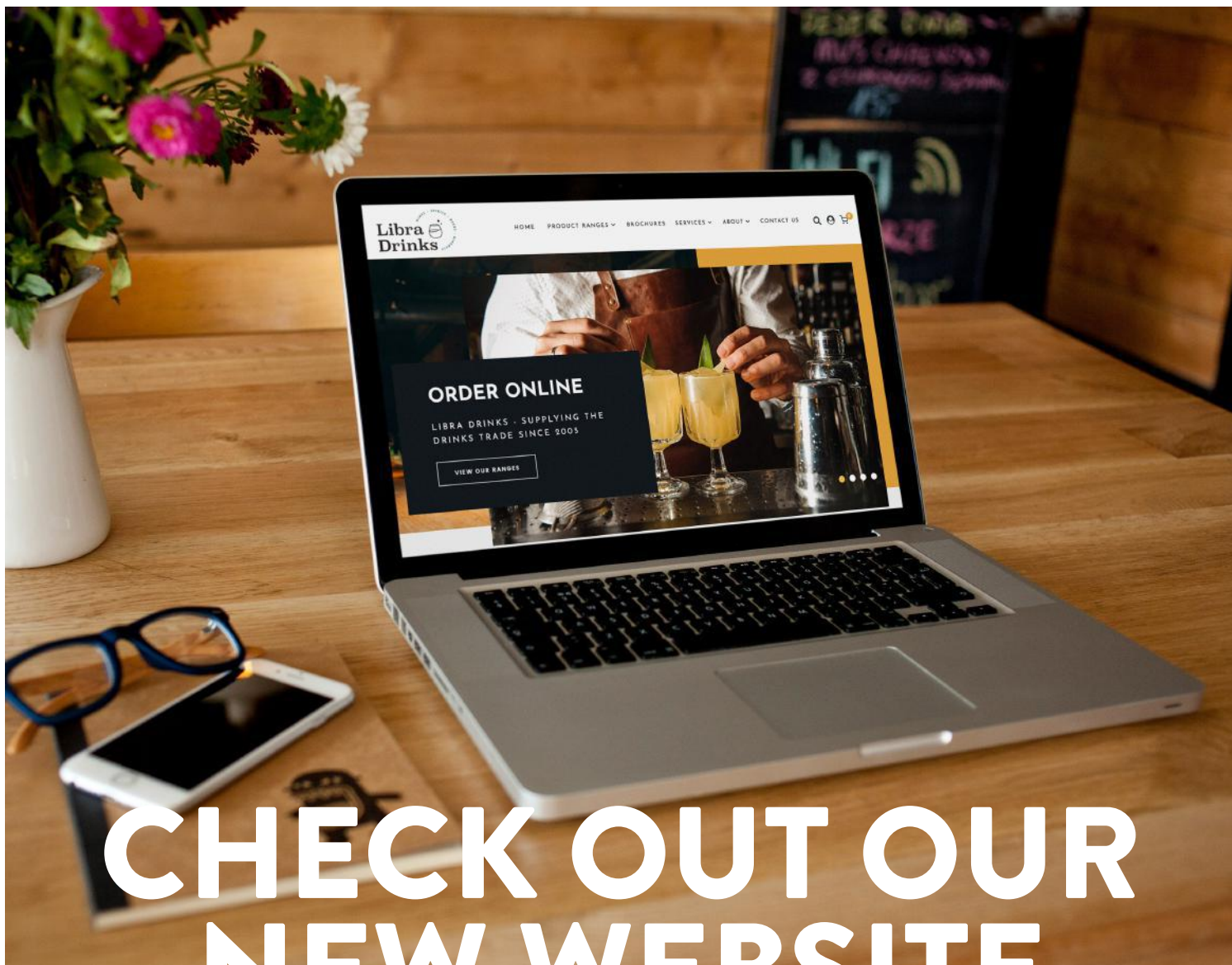
HEINEKEN 0.0 OR
BULMERS ORIGINAL
FREE*



Scan this QR to order
additional branded print POS
and digital assets

ENJOY RESPONSIBLY BIRRA MORETTI, OLD MOUT ARE ALL BREWED IN THE UK.
*Offer available throughout April.

be**drinkaware**.co.uk



CHECK OUT OUR NEW WEBSITE

24/7 ONLINE ORDERING

Place your order at a time that suits you! Our app enables you to order any time of the day, 7 days a week

VIEW BROCHURE

Check out our most recent edition of the headlines brochure, along with all our category brochures.

BROWSE PRODUCTS

It's quick, simple and easy to browse our entire range.

CREATE & SORT LISTS

Empower yourself to craft personalized shopping lists, arranging items in an order that aligns with your preferences. Whether you opt for a single list or choose to create multiple, it's entirely up to you.

VIEW HISTORY & INVOICES

Effortlessly navigate through your account interface to conveniently access and review your order history, invoices, and statements.

EXCLUSIVE PROMOTIONS

Discover exclusive online promotions, exclusively available to customers who order through our website, featuring premium spirits, wines, enticing deals on craft beers, and soft drinks.



SCAN QR CODE TO VIEW / REGISTER

Whether you're already using our app or it's your first time ordering online with us, please register and we'll get you set up.

**IF YOU NEED ANY ASSISTANCE
CALL US ON - 0845 130 1623**

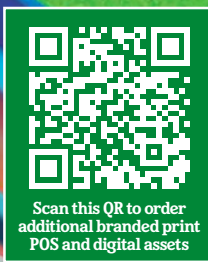
Enjoy Heineken responsibly
be drinkaware.co.uk



£23.50
Per Case



£15.49
Per Case



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Special Case Price



Offer available throughout March



CORNISH
• ORCHARDS •

WIN A CORNISH ORCHARDS GARDEN ON 'US!

INSTALL CORNISH ORCHARDS ON
DRAUGHT AND BE IN THE CHANCE TO WIN!

KIT INCLUDES:



2X
CORNISH ORCHARDS
PARASOLS

10X
STAFF
T-SHIRTS

48X
PINT AND 1/2
PINT GLASSES

200X
COASTERS

4X
BAR
RUNNERS

1X
FREE
KEG



be.drinkaware.co.uk

Terms and conditions apply. Must install Cornish Orcharads on tap for a minimum 3x months in order to qualify. Must purchase through chosen RTM running the promotion. Winner will be selected at random via Asahi UK. Buy in dates March 1st to April 30th for delivery in May 2024. Promotion can be withdrawn at any time.

Asahi

Asahi UK Ltd

SHAKE YOUR FRUITY

SPECIAL PRICE

£15.47



*Offer available throughout March, subject to availability.

OLD MOUT CIDER

ENJOY RESPONSIBLY
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

INSTALL THATCHERS GOLD ON DRAUGHT

And receive a Thatchers Gold keg
and 12 bottles of Thatchers Apple
& Blackcurrant free of charge



Premium apple is the biggest growth sector in cider.*

Make sure you are meeting the demand for premium with Thatchers Gold on the bar and Thatchers Apple & Blackcurrant in the fridge – by offering a different flavour profile, you'll have different occasions and consumer taste profiles covered!

WESTONS CIDER EST. 1880

Boost your Cider sales with our range of draught ciders



Discover Westons draught cider range

STOWFORD PRESS
4.5% ABV 50L KEG

HENRY WESTONS
VINTAGE
5.2% ABV 50L KEG

STOWFORD PRESS
DARK BERRY
4% ABV 50L KEG

INSTALL EITHER HENRY WESTONS VINTAGE, STOWFORD PRESS CIDER OR STOWFORD PRESS DARK BERRY AND RECEIVE A

**FREE
KEG**

plus **PREMIUM POS**

12 BRANDED GLASSES, 3 BAR RUNNERS AND 500 DRIP MATS*

* TERMS AND CONDITIONS APPLY

Draught ciders from the Westons family

FOR 140 YEARS WE'VE BEEN CRAFTING CIDERS THAT EVERYONE WILL LOVE. ALWAYS HAVE. ALWAYS WILL.

FOR GLASSWARE AND POS EMAIL POS@WESTONS-CIDER.CO.UK

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[bedrunkaware.co.uk](https://www.bedrunkaware.co.uk)



**CASTLE
ROCK**
BREWERY

**SPECIAL ALE
FREE TICKET DEAL**

**FOR EVERY 2 CASKS*
PURCHASED
YOU WILL RECEIVE
2 FRIDAY & 2 SUNDAY
TICKETS F.O.C.**



**CASTLE
ROCK**
BREWERY
OFFICIAL BREWER
FOR GLASTONBUDGET



**PALE ALE
4%**

HARLEQUIN & SIMCOE HOPS MAKE FOR A TROPICAL FRUITY BEER WITH AROMAS OF GRAPEFRUIT & PINE.

£86.99



**PALE
GOLDEN ALE
4.4%**

IDAHO 7 & LORAL HOPS MAKE FOR A FLORAL & CITRUS BEER.

£88.99

*To qualify at least 1 cask of Moonage needs to be included in the order.



More Acts TBA



The original tribute festival

**Bank Holiday Weekend
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Wymeswold. Leic. LE12 6SU**

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**CASTLE
ROCK**
BREWERY





CELEBRATING OVER
25 YEARS
OF BREWING

BUTTERLEY
YORKSHIRE BITTER 3.8%

HOPS		CHALLENGER & GOLDINGS
SEE		GOLDEN, AMBER, PALE, CHESTNUT
SMELL		MOWN GRASS, SPICE, CITRUS
TASTE		MALTY, BITTER, HONEY
BITTER		
SWEET		

WHITE RAT
HOPPY PALE ALE 4.0%

HOPS		CASCADE, COLUMBUS & AMARILLO
SEE		STRAW, PALE GOLD
SMELL		AROMATIC, CITRUS & PINE
TASTE		SWEET, CITRUS FRUIT, LASTING
BITTER		
SWEET		

SILVER KING
AMERICAN PALE ALE 4.3%

HOP		CASCADE, CHINOOK
SEE		GOLDEN, YELLOW, STRAW
SMELL		CITRUS, FLORAL, VANILLA
TASTE		SMOOTH, SCENTED, REFRESHING
BITTER		
SWEET		

THIS BEER IS GLUTEN FREE

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Proudly Shipped *From The Potteries*

Over 35 years of brewing, we have assembled what we consider to be a fleet of top class beers. They cover a wide range, from light, hoppy pales to full-bodied dark ales and stouts. They are a select bunch. Only the best gets to display the famous Titanic badge.



Buy 2x9s from the range and get £5 off a Firkin

Terms & Conditions: You must order your 2x9s in one transaction to be eligible for this offer

Find us at Titanicbrewery.co.uk @titanicbrewery @titanicbrewers @titanicbrewery

Guest Brewers

1ST MARCH - 21ST MARCH

MAGIC ROCK

Saucery



A pale and fruity session IPA, low in strength but high in flavour! Hopped with Citra and Ekuano.

ABV: 3.9% **Origin:** Yorkshire
Price: £115.99 **RSP 60% GP:** £4.83

Hat Trick



Super sessionable with a satisfyingly smooth body. Whole leaf Cascade and Centennial T-90 hops make for a deliciously refreshing and moreish pint

ABV: 3.7% **Origin:** Yorkshire
Price: £91.99 **RSP 60% GP:** £3.83

Ringmaster



Plenty of US hops to give the beer a floral/grassy aroma and lip-smacking citrus flavours which combine with a defined malty character to make a moreish and quenching beer

ABV: 3.9% **Origin:** Yorkshire
Price: £109.99 **RSP 60% GP:** £4.58

DARK STAR

Hophead



An extremely clean drinking pale golden ale with a strong floral aroma and elderflower notes from the Cascade hops.

ABV: 3.8% **Origin:** London
Price: £92.99 **RSP 60% GP:** £3.87

American Pale



Brewed with American West Coast style yeast along with Cascade, Centennial and Chinook hops.

ABV: 4.7% **Origin:** London
Price: £95.99 **RSP 60% GP:** £4.00

Orbiter



Amber in colour, this super sessionable beer combines rich, malt character with full on fruit hoppiness. A stellar twist on tradition.

ABV: 4.0% **Origin:** London
Price: £89.99 **RSP 60% GP:** £3.75

22ND MARCH - 11TH APRIL

TINY REBEL



Fugg Life

Wholly hopped using British hops, this pale ale gives an earthy, woody flavour that makes for perfect bittering.

ABV: 4.2% **Origin:** Wales
Price: £114.99 **RSP 60% GP:** £4.79



LOCA

Brewed from four malts and hopped with both Citra and Cascade, a splendid blend of Citrus fruits, with a prominent feature of Lemon bursting through.

ABV: 4.0% **Origin:** Wales
Price: £113.99 **RSP 60% GP:** £4.75



Hop Cross Bun

Filled with both Cinnamon and Currants on the nose, you'll know you're going to get the same taste.

ABV: 4.8% **Origin:** Wales
Price: £118.99 **RSP 60% GP:** £4.96

ST AUSTELL



Proper Job

Proper Job is an authentic IPA brewed with Cornish spring water and a single malt made from Cornish grown Maris Otter Pale barley

ABV: 4.5% **Origin:** Cornwall
Price: £104.99 **RSP 60% GP:** £4.37



Cornish Best

Crafted from British hops, Maris Otter barley and Cornish spring water, Cornish Best is an easy-drinking, traditional, well balanced bitter with wide appeal.

ABV: 3.4% **Origin:** Cornwall
Price: £68.99 **RSP 60% GP:** £2.87



Surfin' USA

Emblematic of the California sunshine, and the sounds of sea, Surfin' USA is a tropical session IPA packed with punchy American hops that contribute to the wave of soft fruit flavours.

ABV: 3.4% **Origin:** Cornwall
Price: £72.99 **RSP 60% GP:** £3.04

12TH APRIL - 30TH APRIL

OSSETT BREWERY



Butterley Bitter

A traditional, easy drinking Yorkshire Bitter, made from all British ingredients.

ABV: 3.8% **Origin:** Yorkshire
Price: £ 95.99 **RSP 60% GP:** £4.00



White Rat

This very pale, 4% hoppy ale made from low colour Maris Otter malt. A combination of three high alpha American hops produce an intensely aromatic & resinous finish.

ABV: 4.0% **Origin:** Yorkshire
Price: £101.99 **RSP 60% GP:** £4.25



Silver King

A simple combination of pale malt and American Cascade hops result in a crisp, dry, refreshing bitter in which the aromas of citrus fruit are pleasingly well balanced.

ABV: 4.3% **Origin:** Yorkshire
Price: £99.99 **RSP 60% GP:** £4.17

PURITY BREWERY



Pure Gold

Award winning Pure Gold is a refreshing, crisp and zesty golden ale, inspired by our noisy farmyard rooster

ABV: 3.8% **Origin:** Warwickshire
Price: £95.99 **RSP 60% GP:** £4.00



Pure UBU

Award winning Pure UBU is a wellbalanced, full flavoured amber ale, named after our faithful canine friend, Tess.

ABV: 4.5% **Origin:** Warwickshire
Price: £102.99 **RSP 60% GP:** £4.29



Mad Goose

Award winning Mad Goose is a zesty pale ale with a refreshing citrus finish, inspired by our own fearsome feathered friend

ABV: 4.2% **Origin:** Warwickshire
Price: £100.99 **RSP 60% GP:** £4.21

Wonderfruit Offers

**BUY ANY 4 CASES
& GET 1 CASE OF
CLOUDY APPLE
FOR FREE***

Choose from our range
of 13 delicious flavours:

Orange, Cloudy Apple, Mango,
Pineapple, Peach, Strawberry, Pear,
Tomato, Cranberry, Apricot,
Blueberry, Multi-Vitamin Tropical
and Pink Grapefruit

April Only



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- Bespoke social media posts to promote your outlet
- 3 multi-buy promotions PA
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To access support email:
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www.pagofruitjuice.co.uk

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Since 1888

100%
Natural Fruits

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100%
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Belvoir Farm

Wildly Delicious

NON-ALCOHOLIC COCKTAILS

BUY TWO GET ONE FREE

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NON-ALCOHOLIC
LIME & YUZU MOJITO
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EXOTIC & VIBRANT

Belvoir Farm
NON-ALCOHOLIC
PEACH BELLINI
LUSCIOUS & INDULGENT

Belvoir Farm

Naturally Delicious Drinks

CAREFULLY SELECTED • CRAFTED WITH NATURE • SIMPLE INGREDIENTS

Cordials
£2.33 per bottle
500ml

Sparkling
£9.49 per case
12 x 250ml

NATURAL CORDIALS
Bursting with real fruit juice and nothing artificial.

GENTLY SPARKLING
Made with natural ingredients, all blended with fresh spring water.

ALSO AVAILABLE
250ml Organic Lemonade.

Belvoir Farm
Elderflower Cordial
250ml

Belvoir Farm
Sparkling Elderflower
250ml

Belvoir Farm
Ginger Beer
250ml

Belvoir Farm
Raspberry Lemonade
250ml

Our Sustainability Credentials

Zero Waste
We are a zero waste to landfill company.

Our Packaging
Our bottles and cans are 100% recyclable.

Powered by Sunshine
Solar panels help to power our factory.

HARTRIDGES

DEDICATED TO THE ART OF CRAFTING EXQUISITE
SOFT DRINKS FOR OVER 140 YEARS

"Each bottle tells a story of
heritage, commitment, and the
timeless joy found in every sip.

We welcome you to become part
of our extended family."

Ed Hartridge
5th generation owner



WHY CHOOSE HARTRIDGES

01

BRITISH PROVENANCE

AN ESTABLISHED HERITAGE BRAND
SERVING HOSPITALITY FOR 141 YEARS

02

EXCLUSIVE

PRODUCTS ARE NOT AVAILABLE IN
MULTIPLE GROCERY RETAILERS

03

NATURAL INGREDIENTS

OUR SPARKLING & JUICE RANGES
CONTAIN ALL NATURAL INGREDIENTS

04

COMPETITIVE PRICING

THE POTENTIAL FOR GREATER MARGIN
COMPARED TO OTHER PREMIUM BRANDS

BUY ANY 3 GET GINGER BEER FREE



TRY OUR PREMIUM JUICES

WITH 6 DELICIOUSLY REFRESHING
STILL JUICES THAT CONTAIN ALL
NATURAL INGREDIENTS.

Terms and Conditions: Case size 12 x 330ml. Maximum 3 deals per customer order. Deal runs through March & April 2024. While stocks last & subject to availability.

Just as Nature Intended



Buy any 4 cases in one order to receive £1 off your normal price per case

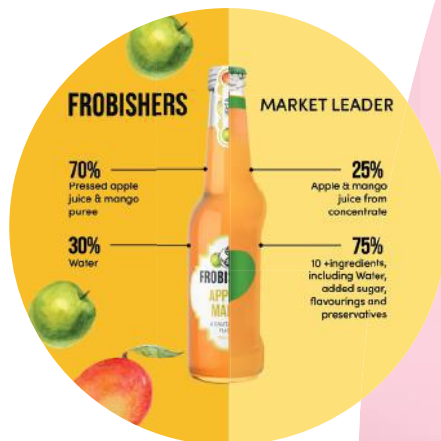
T&C's - offer includes 330ml and 750ml glass products



FANTASTICAL OFFER

BUY 3 GET 1 FREE*

For when one flavour isn't enough, discover our Fusions. A delicious combination of juices, loosened up with a dash of water for a lighter soft drink.



FROBISHERS



*Whilst stocks last, subject to availability (24 x 275ml)

frobishers.com



A STRONG HERITAGE TO BE PROUD OF

We're on a mission to spread the message of 'simply great tasting mixers' that bring a little bit of the Great British Pub to every outlet we're in

WE'RE PROUD OF OUR CREDENTIALS

Our mixers hold a prestigious Royal Warrant, as well as numerous global and local awards for taste and quality across our superior range

A TRULY COMPREHENSIVE RANGE

Our best selling versatile range covers both mixers and juices that complement your entire spirit offering, as well as making a superb solus serve

BUY 4 CASES OF BRITVIC MIXERS TO RECEIVE A CASE OF BRITVIC TONIC OR BRITVIC LOW CALORIE TONIC FREE*

QUALIFYING RANGE ALSO INCLUDES PEPSI, DIET PEPSI AND PEPSI MAX 200ML NRB



Britvic customers can access our latest bar tender training, sensational serve ideas, POS kits and much more by scanning the QR code or visiting us at sensationaldrinks.com/bartenders-club

* T&Cs - Deal runs from 1st March-30th April 2024. Three deals per customer per week. Qualifying range includes Britvic Mixers 200ml NRBx24, Pepsi/Diet Pepsi/ Pepsi Max 200ml NRB. Free case is either Britvic Tonic or Britvic Low Calorie Tonic. While stocks last. Promoter: Britvic Soft Drinks, Breakspeare Park, Breakspeare Way, Hemel Hempstead HP2 4TZ

Britvic

BUY 3 CASES, GET 1 CASE FREE!*



MIX IT UP

OVER
130 YEAR
LEGACY

ALWAYS
AWARD
WINNING

FRANKLIN
LONDON 1886
& SONS LTD®

ONLY
QUALITY
INGREDIENTS

WITH
NOTHING
ARTIFICIAL

REMARKABLE DRINKS, WITHOUT COMPROMISE

SCAN FOR
A FREE
DIGITAL
TOOLKIT



*Offer valid from 1st March - 30th April 2024. Offer applies to full Franklin & Sons 12 x 275ml range. While stocks last.

BUY 4 MIXERS & GET A CASE OF ROSE LEMONADE SOFTS FREE!*



MIX IT UP

OVER
130 YEAR
LEGACY

ALWAYS
AWARD
WINNING

FRANKLIN
LONDON 1886
& SONS LTD®

ONLY
QUALITY
INGREDIENTS

WITH
NOTHING
ARTIFICIAL

REMARKABLE DRINKS, WITHOUT COMPROMISE

*Offer valid from 1st March - 30th April 2024. Offer applies to full Franklin & Sons 24 x 200ml range. Free item applies to Franklin & Sons Natural Rose Lemonade 12 x 275ml. While stocks last.

SCAN FOR
A FREE
DIGITAL
TOOLKIT





SAVE £3 OFF

a case of 24 x 330ml
Coca-Cola Zero Sugar

SAVE £2 OFF

a case of 24 x 330ml Fanta Orange
or Sprite No Sugar



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Save £1.00 per case

on 24 x 200ml Coca-Cola Classic, Coca-Cola Zero Sugar, Diet Coke, Schweppes Mixers and Schweppes Juices NRGB

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BUY
4 CASES
from the **J20** range
TO RECEIVE A CASE
FREE*



**SCAN THE QR FOR ACCESS TO
FREE POS KITS, MENU DESIGN
AND PRINT & MUCH MORE**

OR VISIT US AT
[SENSATIONALDRINKS.COM](https://www.sensationaldrinks.com)



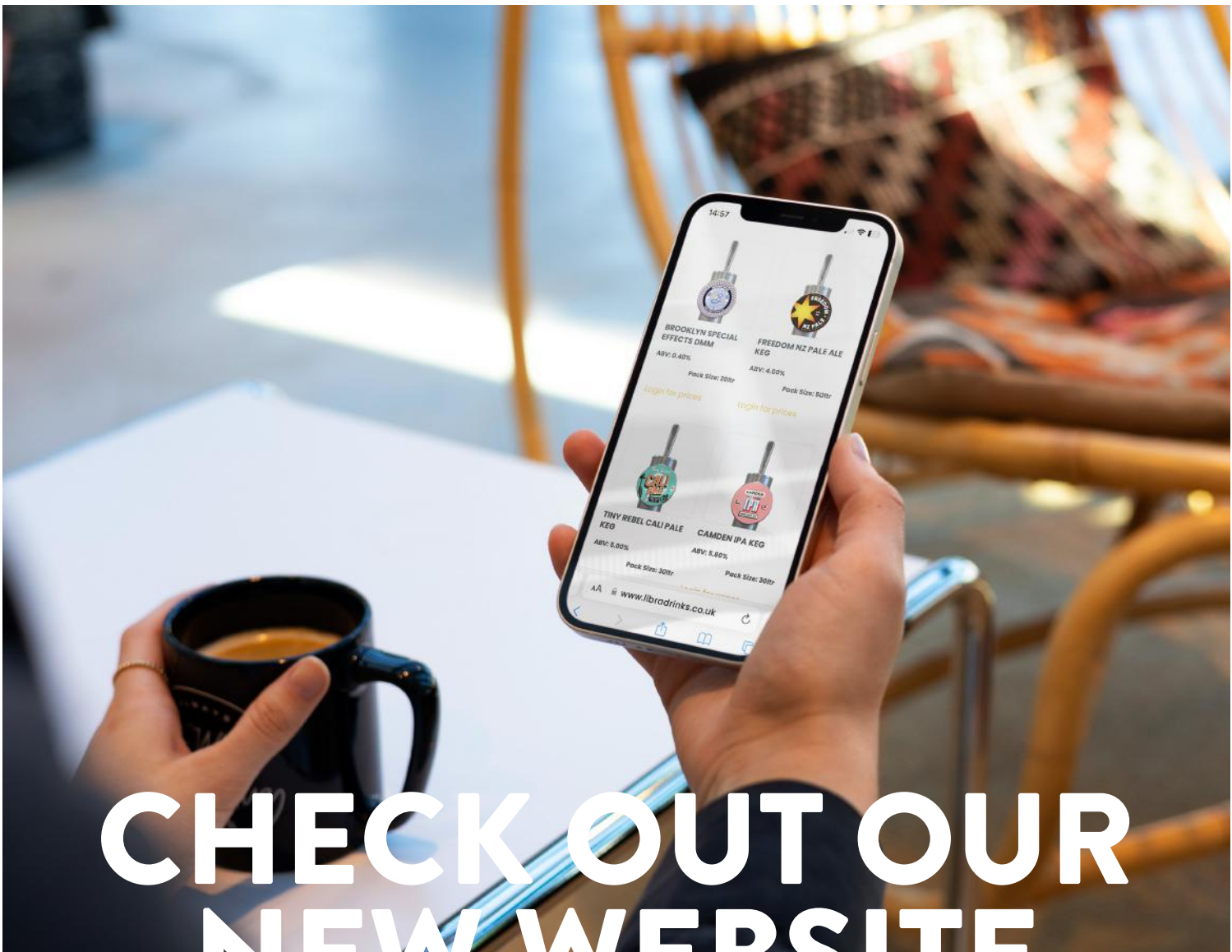
*Terms and conditions apply. Deal runs from 1st March to 30th April 2024. Qualifying range includes J20 Orange & Passionfruit/ Apple & Mango/ Apple & Raspberry. Free case is J20 Orange & Passionfruit 275ml NRB x24. While stocks last. Glassware imagery is for visual purposes only. Max 1 of each kit, 1 case of glassware & 50 printed menus per outlet. *Free menu offer subject to listing 5 Britvic products. NPN. Registration & email address required. Visit Sensationaldrinks.com for Terms and Details Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.


100% fruit juice.
That's sparkling.



£3 off
24 x 275ml
Appletiser


Appletiser®
CROWN THE MOMENT



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Place your order at a time that suits you! Our app enables you to order any time of the day, 7 days a week

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EXCLUSIVE PROMOTIONS

Discover exclusive online promotions, exclusively available to customers who order through our website, featuring premium spirits, wines, enticing deals on craft beers, and soft drinks.



SCAN QR CODE TO VIEW / REGISTER

Whether you're already using our app or it's your first time ordering online with us, please register and we'll get you set up.

**IF YOU NEED ANY ASSISTANCE
CALL US ON - 0845 130 1623**

Terms and Conditions

1. All offers are available from 1st March to 30th April 2024 unless otherwise stated. 2. All offers are subject to regional availability and prices are exclusive of VAT. 3. We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4. E.&O.E. 5. This brochure is not intended as an inducement to breach any contract, which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 6. We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 7. All prices featured may be subject to a duty increase