

Headlines

JULY - AUGUST 2024 | SUMMER EDITION



**NEW!
TAPP'D
COCKTAILS**

SERVE PREMIUM DRINKS
WITH NO EXPERIENCE

Libra
Drinks



0115 985 0850
sales@libradrinks.co.uk

@libradrinks

@Libradrinkswholesale

@Libradrinkswholesale

WELCOME

Welcome to the summer edition of Headlines! We hope the sun is shining brightly as you dive into our latest edition. Get ready to boost your sales and profits with our fantastic deals for the vibrant months of July and August.

Our new website has been live for three of months now, and thanks to your excellent feedback, we've made even more improvements! Stay tuned on social media for tutorials and exciting competitions.

With the UEFA Euro 2024 finals in full swing, we hope you've experienced increased footfall and revenue as excitement builds for the tournament.

As we embrace the warmer months, we're thrilled to introduce some incredible offers. Indulge in Aperol's buy 6 bottles and get a free prosecco deal. Plus, explore our new spirit listings this month, including Dutch Barn Vodka and Ellers Farm Liqueurs.

Our featured brand this month is Tapp'd Cocktails. Not only do they have a fantastic range, but they are also on offer with a buy 4, get 1 free deal. Tapp'd Cocktails are the UK's first handcrafted, natural, vegan-friendly, and gluten-free ready-to-drink bottled cocktails. The Tapp'd range is blended to mixology quality, allowing you to #wakeshakeserve the perfect cocktail in less than 20 seconds!

On draught, we are delighted to bring you great offers from national brewers. We have deals on lines such as Peroni, Corona, Rekorderlig, Thatchers, and many more. If you're looking for something unique, we recommend Bavaria 3.4%. It's competitively priced and tastes great.

Finally, check out the mixer offers we have on soft drinks. With the hotter weather approaching, there's nothing better than a cold and refreshing G&T.



Gary and all at Libra



NEW!
TAPP'D
COCKTAILS

SERVE PREMIUM DRINKS
WITH NO EXPERIENCE

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APEROL SPRITZ®

NO.1 BRANDED COCKTAIL
IN THE UK ON-TRADE*

BUY 6 APEROL,
GET 1 BOTTLE OF
NUA PROSECCO
FREE**



ICE • PROSECCO • APEROL
• A DASH OF SODA •

SCAN TO LEARN
MORE ABOUT THE
PERFECT SERVE



THE ORIGINAL BITTERSWEET ITALIAN SPIRIT

PLEASE DRINK RESPONSIBLY
be.drinkaware.co.uk

*CGA Mixed Drinks Report Q3 2023. **UK, 18+ only. 09.00 GMT 01/05/2024 – 09.00 GMT 31/08/2024. Buy 6 bottles of Aperol 70cl and get a bottle of Nua Prosecco 75cl Free. Not to be used in conjunction with any other offer. Subject to availability. Only available while stocks last.



MAKE IT A **CAMPARI** SPRITZ

Fill a large wine or spritz style glass with ice.

Pour 75ml of Prosecco.

Followed by 50ml of Campari.

Top with a splash of soda (25ml).

Garnish with an orange slice.

50p OFF PER BOTTLE*

ENJOY CAMPARI RESPONSIBLY
be.drinkaware.co.uk

*Offer available 01/07/24 to 31/08/24, over 18's, while stocks last.
**DUSK sample poll of 4500 consumers. Jun-Jul 2023.

8/10 CONSUMERS WOULD BUY AGAIN**





MIXOLOGI

THE FRUIT CONNOISSEUR

THE BEST QUALITY INGREDIENTS TO MAKE GREAT TASTING COCKTAILS



90% FRUIT
NO PRESERVATIVES
NO COLOURING

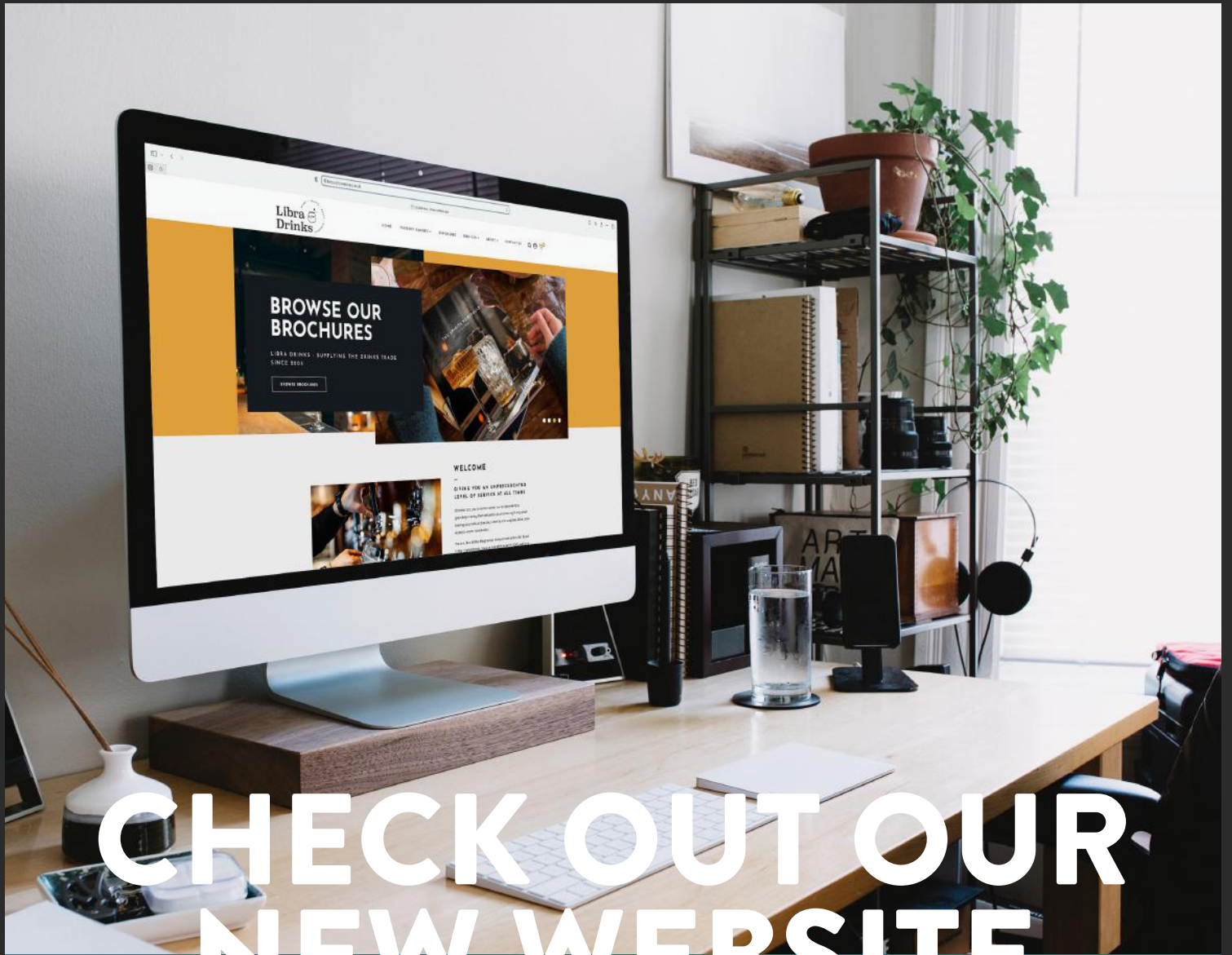
A PREMIUM FRUIT PUREE COLLECTION FOR BARTENDERS.

Since 1981, RAVIFRUIT has been crafting premium fruit purees from exceptional terroirs, capturing nature's true essence.

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 WWW.RAVIFRUIT.COM

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CHECK OUT OUR NEW WEBSITE

24/7 ONLINE ORDERING

Place your order at a time that suits you! Our app enables you to order any time of the day, 7 days a week

VIEW BROCHURE

Check out our most recent edition of the headlines brochure, along with all our category brochures.

BROWSE PRODUCTS

It's quick, simple and easy to browse our entire range.

CREATE & SORT LISTS

Empower yourself to craft personalized shopping lists, arranging items in an order that aligns with your preferences. Whether you opt for a single list or choose to create multiple, it's entirely up to you.

VIEW HISTORY & INVOICES

Effortlessly navigate through your account interface to conveniently access and review your order history, invoices, and statements.

EXCLUSIVE PROMOTIONS

Discover exclusive online promotions, exclusively available to customers who order through our website, featuring premium spirits, wines, enticing deals on craft beers, and soft drinks.



SCAN QR CODE TO VIEW / REGISTER

Whether you're already using our app or it's your first time ordering online with us, please register and we'll get you set up.

**IF YOU NEED ANY ASSISTANCE
CALL US ON - 0845 130 1623**

NEW

BUY ANY 6 BOTTLES OF FEVER-TREE COCKTAIL MIXERS

& RECEIVE 1 FREE *custom-made* EASY SHAKER



Screw cap lid PREVENTS STICKING

Silicone seal PREVENTS LEAKAGE

Double walled PREVENTS CONDENSATION & COLD HANDS

SPECIAL PRICE £4.99 A BOTTLE

DISHWASHER SAFE MAKES TWO COCKTAILS

Bespoke design ENSURES NO STICKING, LEAKING or CONDENSATION EVERY TIME.

*Maximum 2 deals per customer. Offer available while promotional stocks last. Valid for Fever-Tree Cocktail Mixers, excludes all other Fever-Tree products.



SPECIAL PRICE £13.99

A FRESH TAKE[®] ON TEQUILA



£18.99*
PER BOTTLE
PROMO PRICE

TAKE A SHOT! NO SALT & LIME REQUIRED

Take Tequila 70cl Pineapple Liqueur, Pink Grapefruit Liqueur and Jalapeño Liqueur. While stocks last.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

SHAKE UP YOUR COCKTAIL OFFERING



STEP 1:
WAKE BOTTLE'S CONTENTS.



STEP 2:
POUR INTO A SHAKER & SHAKE THOROUGHLY.



STEP 3:
SERVE IN YOUR PREFERRED COCKTAIL GLASS & GARNISH.

**BUY
4 CASES
GET
1 FREE**



A MULTI AWARD-WINNING RTD COCKTAIL BRAND.
MADE WITH NATURAL INGREDIENTS & PREMIUM SPIRITS.

VEGAN & GLUTEN-FREE.
POS SUPPORT FROM FIRST ORDER
175ML 10% ABV SINGLE SERVE BOTTLES
250ML 6% ABV CANNED COCKTAILS



*CASE = 12 X 175ML & 12 X 250ML SINGLE FLAVOUR COCKTAILS.
FLAVOURS INCLUDE: STRAWBERRY DAIQUIRI, MANGO MARGARITA, WHISKEY SOUR, AMARETTO SOUR, RASPBERRY MARTINI, PASSIONFRUIT MARTINI, ON THE BEACH, PINA COLADA, ESPRESSO MARTINI, WATERMELON, PURPLE RAIN, RASPBERRY LEMONADE, MOJITO, LONG ISLAND ICED TEA, BLUE LAGOON.
POS INCLUDES: 12 COCKTAIL GLASSES, COCKTAIL SHAKER, BAR BLADE, MENUS & POSTERS

@TAPPCOCKTAILS

AWARD WINNING PREMIUM COLLECTION

Bristol Syrup Company was created by bartenders for bartenders. We've distilled down years of experience in front and behind the bar to create a range of quality cocktail syrups and purées; tasting authentic to the name on the label and to what bartenders would make themselves.

ELEVATE YOUR DRINKS WITH BRISTOL SYRUP COMPANY.



BRISTOL[®] SYRUP CO

NEW TO

WINES - SPIRITS - BEERS - MINERALS
Libra Drinks

SCAN ME TO FIND OUT MORE



📷 **BRISTOLSYRUPCOMPANY.COM**



Frís Vodka

Introductory Price £12.70 per bottle

Consumers spending behaviour is being driven by **value for money** and **quality** of the product and FRIS ticks both of those boxes!

Quality vodka that is value for money
The World's **CHILLEST** Vodka



Please speak to your account manager or Hi-Spirits rep for retro support

be**drinkaware**.co.uk

BUY 5 AND GET A FREE TEQUILA ROSE

SAZERAC
UNITED KINGDOM



TWIST IT UP!

WITH THE UK'S #1 SHOT PORTFOLIO

SCAN ME



be**drinkaware**.co.uk

*Source: CGA OPM Data to P13 2023 (30/12/2023).

THE ORIGINAL
**ORCHARD
VODKA**
FLAWLESS SPIRIT
FARMED FROM FRUIT

Certified
B
Corporation



ELLERS FARM DISTILLERY
CO-OWNED BY RICKY GERVAIS

DUTCH BARN ORCHARD VODKA

**BUY 3 DUTCH BARN VODKA
GET ANY OF THE ELLERS
FARM RANGE FREE!**



Buy any 4 from the range and
**RECEIVE A FREE BOTTLE
OF HAVANA CLUB
CUBAN SPICED 70CL**

31% of all
Rum Sales
are from
Premium+
brands



ENJOY RESPONSIBLY. be drinkaware.co.uk


WILD TURKEY
BOURBON

BUY 3 BOTTLES, GET A FREE ICE BUCKET*

**BRING THE BOLD
FLAVOUR OF 101 TO
YOUR BOURBON DRINKS**



Wild Turkey Old Fashioned
50ml Wild Turkey 101
10ml Sugar Syrup
2 Dashes Angostura Bitters

Add to mixing glass with ice, stir together. Serve over ice in a rocks glass, garnish with orange peel.



PLEASE DRINK RESPONSIBLY
be drinkaware.co.uk

*Offer available 01/07/2024 - 31/08/2024, over 18's, while stocks last.

**BUY ANY
6 BOTTLES
GET A**

**CREAM
LIQUEUR
OF YOUR
CHOICE**

FREE*

**DEAD
MAN'S
FINGERS®**



**DEAD
GOOD**

**FULL RANGE INCLUDES:
SPICED, PINEAPPLE,
CHERRY PASSION FRUIT,
COCONUT. RASPBERRY
RUM CREAM LIQUEUR,
STRAWBERRY TEQUILA
CREAM LIQUEUR,
MANGO TEQUILA
CREAM LIQUEUR,
BLACK CHERRY TEQUILA
CREAM LIQUEUR, BLUE
RASPBERRY TEQUILA
CREAM LIQUEUR.**

@DEADMANSFINGERS
be drinkaware.co.uk

*ALL BOTTLES: 70cl.
AVAILABLE WHILE STOCKS LAST.



BUY ANY 3 BLANCO OR REPOSADO, GET A BAR RUNNER FREE*

BRING A

**GAME CHANGER
TO YOUR TEQUILA RANGE**



**EL ESPOLÓN
TEQUILA**

1 IN 10 UK COCKTAILS SOLD CONTAIN TEQUILA**

**CGA MIXED DRINKS REPORT Q3

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk
*Offer available 01/07/24 to 31/08/24, over 18's, while stocks last.

ESPOLÓN TEQUILA WE DON'T PRODUCE TEQUILA. WE CREATE IT.

be.drinkaware.co.uk

**NEW
FLAVOUR
ALERT!**

**WE ASKED & OUR
FANS CHOSE**



**BUY 4 CASES & GET A CASE OF
APPLE & BLACKCURRANT FREE***

*Offer valid from 1st July to 31st July 2024. Offer applies to full range of VK 24x275ml NRB. Free item applies to VK Apple & Blackcurrant 24x275ml NRB. Deal limited to two deals per customer. While stocks last.

#WEARE VK

FOR POS SUPPORT CONTACT:
sales@globalbrands.co.uk

ADNAMs. SOUTHWOLD

JULY - COCKTAIL OF THE MONTH PINK GIN 75

YOU WILL NEED:

- 50ml Copper House Pink Gin
- 4 Raspberries
- 20ml Grapefruit Juice
- 20ml Sugar Syrup
- Ice
- Prosecco to top

METHOD:

To a cocktail shaker add Copper House Pink Gin, 3 raspberries, grapefruit juice and sugar syrup with ice and shake until cold. Double Strain into a flute or coup glass and top with Adnams Prosecco, garnish with a raspberry and serve.



SAVE £3.50

per bottle when you buy 2 bottles of Copper House Pink Gin.

bedrinkaware.co.uk

***Terms and conditions:** Offer valid for a limited time only: 1st July – 31st August 2024. Subject to availability.

adnams.co.uk



ADNAMs. SOUTHWOLD

AUGUST - COCKTAIL OF THE MONTH ELDERFLOWER FIZZ

YOU WILL NEED:

- 250ml Belvoir Elderflower
- 25ml Adnams Longshore Vodka
- Ice
- 15ml Lime Juice
- Slices of Limes for garnish

METHOD:

Add a large scoop of ice to a large red wine glass. Add your vodka and lime juice, and top with your sparkling elderflower and garnish with slices of fresh lime.

SAVE £3.50

per bottle when you buy 2 bottles of Longshore Vodka.



bedrinkaware.co.uk

***Terms and conditions:** Offer valid for a limited time only: 1st July – 31st August 2024. Subject to availability.

adnams.co.uk



Add

25ml Apollo, 40ml Tequila,
25ml freshly squeezed lime
juice, 5ml Sugar Syrup.

Mix

Shake hard with ice and
strain into a glass.

Serve

In a salt rimmed glass
and a wedge of lime.



MARGARITAS' BEST FRIEND

TAP INTO COCKTAIL TRENDS WITH
THE UK'S FAVOURITE COCKTAIL*



icbrands.co.uk

*MGN events top ten cocktails 2023

RITUALE ITALIANO
DAL 1965
CRODINO
NON-ALCOHOLIC
SPRITZ



THE PERFECT
TASTE OF THE
**ITALIAN
SUNSHINE**

**SERVE OVER ICE
IN A LARGE WINE GLASS
GARNISH WITH A FRESH
ORANGE SLICE**

Offer available 01/05/24 - 30/06/24, while stocks last.

SOMETHING DIFFERENT FROM CHILE



Viña Dagaz
Granito Estate
Carménère

Colchagua Valley,
Chile

Elegant nose, with blackberry, black and red pepper, cinnamon, tobacco, and spices. In the mouth it has a good structure, a pleasant acidity, great persistence, and a long finish.



Viña Dagaz
Pumanque Estate
Tierras de Pumanque

(Cabernet Sauvignon, Petit Verdot,
Carménère & Syrah)

Colchagua Valley,
Chile

The intensity of aromas on the nose presents black and red fruits and a great mineral content coming from the granite that constitutes the soil. In the mouth richness is allied to elegance, soft tannins, and a fine acidity that keeps things fresh and vibrant. The finish is long, multi-layered, and expansive. Complex and with notable structure from the tannins suggesting cellaring potential. Delicious now but likely to gain ever greater interest with time.



Viña Requingua
Toro De Piedra
Carignan

Maule Valley,
Chile

Deep cherry red in colour; intense, complex nose of raspberry and strawberry with floral notes, cedar and forest floor; lively entry in the mouth, fresh acidity with rounded tannins finishing in fresh notes of red fruits.



CODORNÍU ZERO

Freelebrate!

SAME FUN,
SAME PLEASURE.
ALCOHOL FREE.



**BUY 11 BOTTLES
GET 1 BOTTLE
FREE OF CHARGE**



“Fresh and fruity on the nose, this vibrant blend of Grenache, Syrah and Cinsault grapes reveals bright notes of watermelon, strawberries and flowers on the palate”

Mojito Mocktail

Ingredients:

- 750ml bottle Zero Alcohol Sauvignon Blanc
- 250ml cloudy lemonade
- 3 limes (2 juiced, one for garnish)
- Handful of fresh mint
- Optional: sugar to taste

Instructions:

- Muddle most of the fresh mint leaves in the bottom of a large pitcher
- Juice two limes and add to the pitcher then add chilled wine and lemonade
- Add optional sugar to taste and thinly sliced lime and a sprig of mint leaves to garnish
- Serve over ice

For more mocktail recipes visit mcguiganwines.co.uk



Elevate your mocktail game this summer

Buy 11 x 75cl bottles & get 1 x free bottle!

 MCGUIGAN
ZERO

FOLLOW US @MCGUIGANWINESUK

*Nielsen, 30.12.2023

Buy 11 bottles of any McGuigan Zero 75cl and receive 1 x McGuigan Zero free. Offer available: 1.07.2024-31.08.2024. Subject to availability. Whilst stocks last.

IN 2023
MCGUIGAN SOLD
ON AVERAGE 4
BOTTLES OF
ZERO EVERY
MINUTE.*

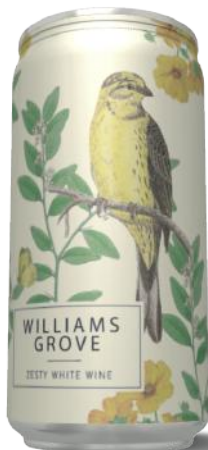


NEW

Our Exclusive Canned Wine Range

The Williams Grove wines are made by winemaker Estefania Aparicio Sanchez in the heart of the Spanish wine world, Castilla-La Mancha, southeast of Madrid. The warm, windswept plains produce succulent, fruity styles, perfect to enjoy on any occasion.

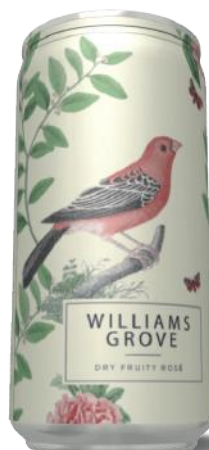
Available
NOW



Zesty White

The windswept plains of La Mancha give our Williams Grove winemakers the best Airen and Macabeo grapes which, although not so easy to pronounce, are super easy on the palate. Bristling with bright apple, pear, lemon and lime hints, this white is the perfect all-rounder.

Varietal: 75% Airen, 25% Macabeo
ABV: 10.5%
Vegan: Yes



Dry Fruity Rosé

Crammed with succulent raspberry and melon flavours, our Williams Grove rosé is sure to please. The grape is called Garnacha in Spain, elsewhere it's Grenache, but what's in a name anyway? This wine is simply delicious.

Varietal: Grenache
ABV: 12%
Vegan: Yes



Smooth Red

Everything about Williams Grove red has been built with flavour and versatility in mind. Combining jammy Tempranillo with spicy Cabernet gives a chorus of forthright, fruity notes.

Varietal: 85% Tempranillo, 15% Cabernet
ABV: 12%
Vegan: Yes

All wines are packed in cases of 24x187ml, with a shelf life of 12 months from fill.



Silver Myn Sauvignon Blanc

A fine example of sustainably produced, cool climate Sauvignon Blanc from the Banghoek Valley.

FOOD MATCHING

BBQ prawns and light summer salads, avocado with prawns.

WET YOUR WHISTLE

Light yellow in colour with hints of lime green, the nose shows aromas of lightly tropical fruit such as green melon, kiwi fruit and guava. This character is true to the Banghoek terroir - lots of gooseberry zip, linear, crisp and racy. This is a bright, zesty wine with youthful acidity leading to a multi-layered palate showing distinct mineral and fresh lime flavours on the finish.

Silver Myn Argentum (Red Blend)

Deliciously black-fruited, spicy blend from the Bordeaux specialists of Banghoek Valley in eastern Stellenbosch.

FOOD MATCHING

Barbecued red meats, herby grilled chicken or even thick spicy south east Asian dishes.

WET YOUR WHISTLE

This mix of the 4 classic Bordeaux varieties is brim full of ripe bramble and plum fruit with dark curranty corners. Warm and spicy with the succulent black fruit nicely offset by cinnamon spice, fresh acidity and supple tannins.



£7.15

PER BOTTLE

£42.90

PER CASE (6 X 75cl)

Introducing NEW Bavaria 3.4% Premium Pils Lager

-  A genuine Import from the iconic, family-owned Bavaria brewery. 300 years of brewing tradition and expertise.
-  3.4% lager offers incredible quality, matched with a great price per pint.
-  New fully wrapped pint glassware available for all stockists.



HOLLAND SINCE 1719
Bavaria
Family Brewed

Special price

£22.99
per case*



£15.49
per case*



Heineken®

Enjoy Heineken® Responsibly
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

*Heineken 0.0 contains no more than 0.05% alcohol by volume. Offer available 1st - 31st August

**Corona
Cero**

BREWED WITH

**100%
NATURAL
INGREDIENTS***



SPECIAL PRICE £13.99

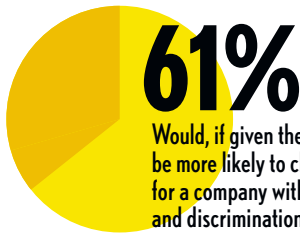
©2024 AB InBev UK Limited, all rights reserved. Over 18s only. Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/07/2024 to 31/08/2024. Promotor: AB InBev UK Ltd., 90 Fetter Lane, London, EC4A 1EN. *Ingredients Water, Barley, Maize & Hops. Beer carbonated prior to bottling.

be**drinkaware**.co.uk

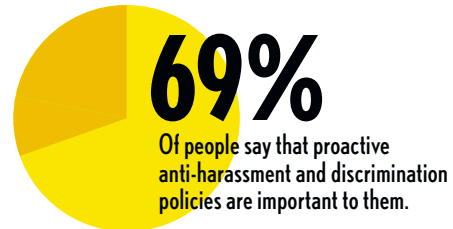
JOIN THE MOVEMENT

WHY?

ANTI HARASSMENT AND DISCRIMINATION MEASURES SUPPORT STAFF RECRUITMENT AND RETENTION*



ANTI HARASSMENT AND DISCRIMINATION POLICIES ARE HUGEY IMPORTANT TO EMPLOYEES*



*Morning Advertiser

HOW?

- 1** Sign the ItStopsWithMe pledge for your venue.
- 2** Define your reporting processes and publish them to discuss with your team.
- 3** Download poster and assets to display in your staff areas.
- 4** Download social media and digital assets to share your commitment.



SCAN TO FIND OUT MORE
ITSTOPSWITHME.NET

#IT
STOPS
WITH
ME



BIRRA MORETTI
£21.99 PER CASE

BIRRA MORETTI ZERO
£18.49 PER CASE



Luigi Moretti

L'ITALIANA AUTENTICA



be**drinkaware**.co.uk

ENJOY BIRRA MORETTI RESPONSIBLY



BIRRA MORETTI IS BREWED IN THE UK

BIRRA MORETTI ZERO CONTAINS ≤ 0.05% ABV

WHILST STOCKS LAST. OFFER AVAILABLE 1ST - 31ST JULY

FRUITAGE

by **RODENBACH**

INTRODUCING NEW 30L KEG IN RESPONSE TO THE DEMAND FOR FRUITAGE PINTS SERVE:

- **LAUNCHING WITH NEW PRICING**
- **SUPPORTED WITH PERFECT SERVE POS INCLUDING FULLY WRAPPED PINT GLASS**
- **SAMPLING EVENTS AVAILABLE FOR NEW AND EXISTING STOCKISTS**

FRUITAGE IS THE REFRESHING FRUIT BEER FROM WORLD RENOWNED BELGIAN BREWERY, RODENBACH. BREWED TO 3.9%, A BLEND OF RED ALE AND NATURAL CHERRY JUICE DELIVERS A BALANCED AND THIRST QUENCHING BEER



NEW



SESSIONABLE
BLOND BEER

FREE KEG
ON INSTALL



4%
ABV

CHOUFFE[®] SESSION

ONLY AVAILABLE IN 20L KEGS

DRINK RESPONSIBLY

 @CHOUFFE_UK

BROOKLYNBREWERY.COM

@BKLYNBREWERYUK

THIS IS BROOKLYN

STONEWALL INN IPA



NEW



INSTALL AND
GET A FREE KEG
& POS PACKAGE
WORTH £200*

THIS IS BROOKLYN

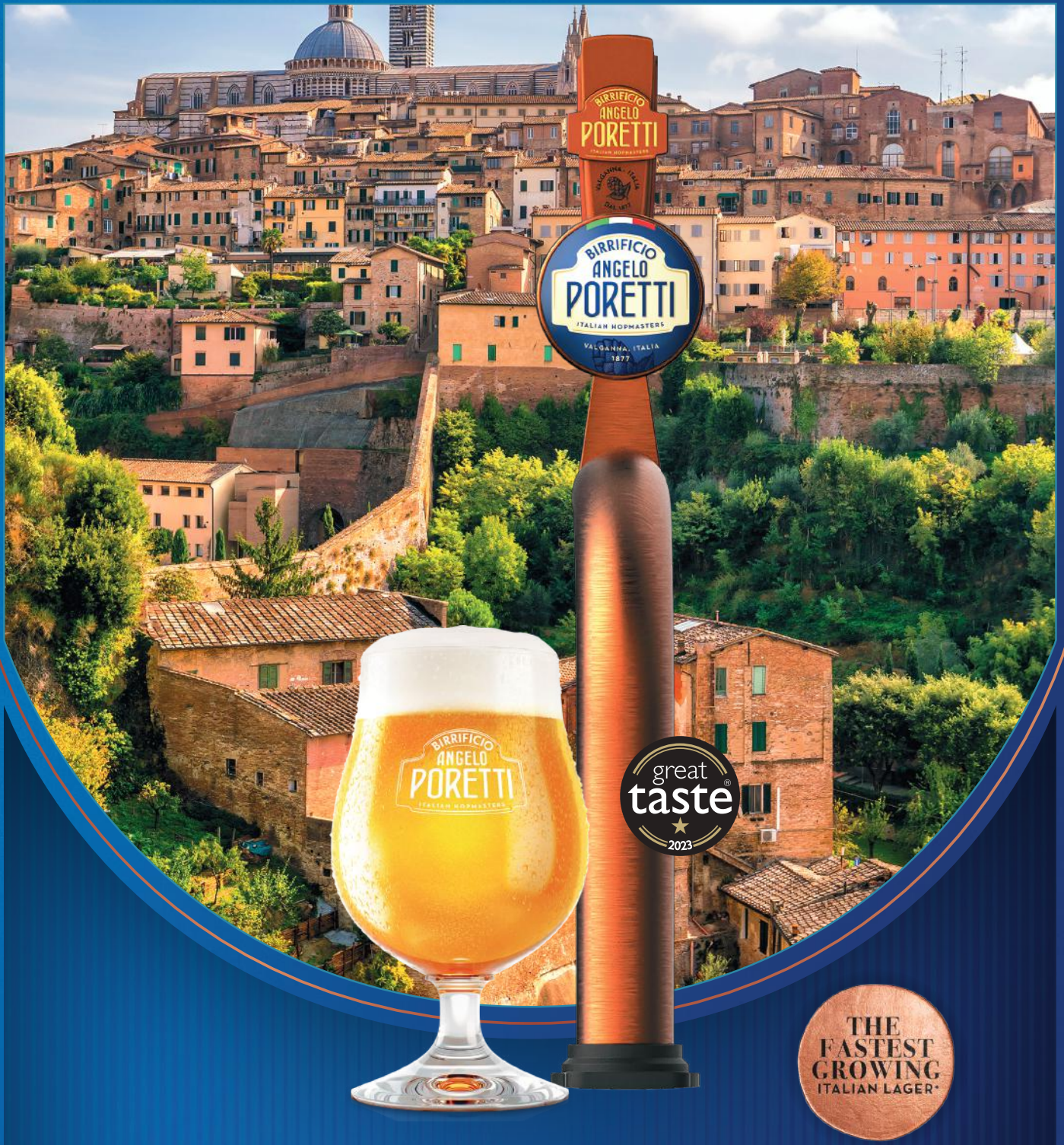
@BKLYNBREWERYUK

BROOKLYNBREWERY.COM

FRESH. LIVELY. PROUD.



THIS IS BROOKLYN



INSTALL BIRRIFICIO
ANGELO PORETTI AND RECEIVE A

COMPLIMENTARY KEG & POS PACKAGE WORTH £200[†]

Born in Italy, brewed in UK. Enjoy responsibly.

[†]Promotion valid for duration of brochure promotional period.

One deal per install per outlet. Available whilst stocks last. Subject to change.

*Source: Total trade On & Off, Volume & Value MAT vs Peroni, Birra Moretti & Menabrea.
CGA OPMS to 17/06/2023 & Nielsen Data to 15/07/23.

Brewed in the UK. Enjoy responsibly.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BONJOUR
À LA NOUVELLE

1664

Stock the
**2ND LARGEST
PREMIUM
LAGER BRAND**
in the on-trade

Premium price
point with the potential to
**ADD AN
INCREMENTAL
£300
PER WEEK**
to your sales



RECEIVE A FREE
KEG & POS PACKAGE
WORTH £200

La première bière française

La première bière française

TASTE THE SUN



SPECIAL PRICE £21.49



Scan this QR to order additional branded print POS and digital assets

be **drinkaware**.co.uk

ENJOY SOL RESPONSIBLY BREWED IN THE UK & EU.

Whilst stocks last. Offer available 1st - 31st August

Asahi | Asahi UK Ltd

**BUY ANY 6
FROM THE RANGE
TO RECEIVE A
COMPLIMENTARY CASE**

Asahi ^{SUPER} "DRY" **OR** **PERONI**
辛口 NASTRO AZZURRO



be drinkaware.co.uk

18+, [UK & ROI] only. Available during promotional period 1st March to 31st August 2024 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 6x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Gluten Free, Peroni 0.0%, Peroni Capri Stile, Asahi Super Dry and/or Asahi Super Dry 0.0% to receive a free case (24 x 330ml) from the distributor.

Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

*
Asahi Super Dry (24x330ml)
Asahi Super Dry 0.0% (24x330ml)
Peroni Nastro Azzurro Stile Capri (24x330ml)
Peroni 0.0% (24x300ml)
Peroni Nastro Azzurro (Blue) (24x330ml)
Peroni Gluten Free (24x330ml)



SUMMER IS HERE!



FREE KEG ON INSTALL

AVAILABLE ON 5% HELL, 5.3% WEISSBIER,
5.0% DUNKEL AND 4.2% PILSNER

Includes Glassware & POS.

Call Libra Drinks Wholesale on 0115 9850850 or
email: sales@libradrinks.co.uk





FREE KEG ON INSTALL

FREE KEG AND INSTALLATION KIT FOR ALL NEW STOCKISTS

Please contact your local
representative for more details.



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be.drinkaware.co.uk

Promotion available from 1st July - 31st August 2024.
Range includes: Atlantic Pale Ale 30L, Doom Bar 11G and Offshore 30L.





ROUND CORNER BREWING

We believe craft beer is all about the relentless pursuit of perfection – and it's this pursuit that drives us to make Uncommonly Good Beer.

Highly drinkable and exceptionally moreish, our beers are inspired by the character of our thriving agricultural home, the raw flavour of the East Midlands, and our international brewing experience.

We seek to brew the best example of every beer style we approach. Our high standards are paying off – the awards and accolades keep coming, year on year.



UNCOMMONLY
GOOD BEER



£92.00
30LTR



£90.50
30LTR



£92.00
30LTR



£90.00
30LTR



£90.00
30LTR



£94.00
30LTR



Based in Huddersfield since 2011, Magic Rock is inspired by local brewing tradition and the vibrant US beer scene to create beer that is flavourful, vibrant, satisfying and consistent. Magic Rock produces a range of award-winning core beers and limited releases that appeal to the occasional and regular craft beer drinker.

Why Stock Magic Rock?

- A reputation built on brewing excellence with an award winning portfolio of beers. Delivering a multitude of beer styles and strengths to suit your customers needs
- We reward our permanent stockists - stock for 12 months get 1 month free. Want to keep your range fresh? - rotate 6 beers below on a magic rock tap and benefit from the permanent stockist deal.

Install and Stock for 12 Months Get 1 Month Free*



Lager

GLUTEN FREE



Session IPA

NEW



Hazy Pale Ale



West Coast PA



Grapefruit PA



Stout



Magic Rock Brewing's accolades speak volumes: a spot in Ratebeer's Top 100 Brewers in the World 9 times, a dazzling Great Taste 2020 award, esteemed Beer World Cup medals, and a plethora of SIBA awards.

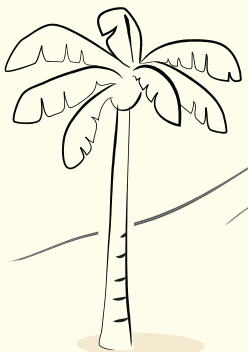


*T&C's - Stock for 12 Months Get 1 Month free, one month free of charge stock is physically delivered by your wholesaler based on the average monthly throughput for the prior 12 months. If a rotational pack has been utilised the free stock will be in the lowest priced product taken through the 12 months prior. Products available for promotion on keg are Magic Lager, Saucery, Magic Haze, High Wire, High Wire Grapefruit and Dark Arts



Scan to request samples
Your wholesale rep will be notified of your brand interest and be in contact soon

**SHAKE YOUR FRUITY
BUY ANY 5, GET A
PINEAPPLE & RASPBERRY
ZERO FREE**



OLD MOUT CIDER

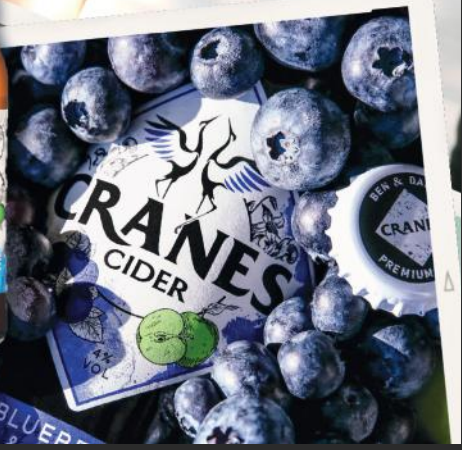
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EXCLUSIVE TO LIBRA DRINKS | EXCLUS



NEW | NEW | NEW | NEW | NEW



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SESSION
PALE ALE
ALC 3.9% VOL

TM

BORN OF THE COAST BREAKING WAVES OF REFRESHMENT

CRISP, BRIGHT & TWIN DRY-HOPPED
WITH A BURST OF CITRUS-HOP

NOW AVAILABLE TO ORDER



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be A LITTLE fruktig



**Buy any 4 cases and
get 1 case of Peach and
Raspberry OR Blackberry
and Blackcurrant free! ***

Range includes: Strawberry and lime, Wild Berries,
Pink Lemon, Passionfruit, Watermelon-Citrus, Mango
& Raspberry, Blood Orange, Peach and Raspberry,
Blackberry and Blackcurrant.

*Please contact your local representative for more details!
Promotion available from 1st July 2024-31st August 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**REKORDERLIG
CIDER**

- REFRESHINGLY SWEDISH -

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**BUY ANY
2 CASES**

**AND GET FREE
GLASSWARE**

NEW STOCKISTS ONLY



GARDENS. BEST SERVED WITH MAGNERS

Over 18s only. Offer open to all customers who purchase direct or via BBG partner wholesalers based in the UK and Channel Islands. Available between 01/04/2024 and 30/06/2024. To receive one case of glassware free-of-charge, customers must purchase two or more cases of Magners Original 12 x 568ml NRB through an approved BBG partner wholesaler. Any terms of your current stocking agreement will continue to apply. BBG retain the right to determine eligibility for this promotion in their total discretion. Promoter: AB InBev UK Limited, EC4A 1EN

BUY 4 CASES OF ANY THATCHERS CIDER & GET 1 CASE OF APPLE & BLACKCURRANT FREE



EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy four cases of any 6x500ml Thatchers Cider (Gold, Haze, Zero, Apple & Blackcurrant & Blood Orange) and get one 6x500ml case of Thatchers Apple & Blackcurrant bottles free.

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CASTLE ROCK BREWERY

VE/GF

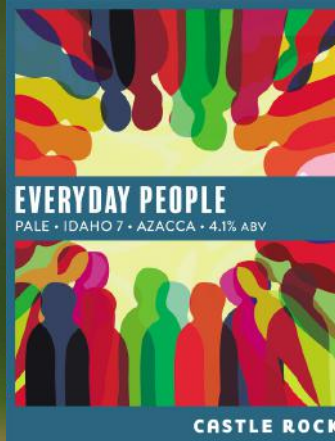
SESSION

SIMCOE • AMARILLO • COLUMBUS • 4% ABV

CASTLE ROCK

VEGAN • GLUTEN FREE • NATURALLY HAZY

Available in 30L + 50L
Sankey connector



Dry Hop Pale
Available in 9G

VE/GF

STATIC ENERGY

VEGAN • GLUTEN FREE

SIPA • LORAL • TALUS • 4.0% ABV

CASTLE ROCK

Session IPA
Available in 9G



ST AUSTELL
EST. BREWERY 1851

BUY **2x9G** TRIBUTE
AND/OR SUMMER SUN
TO RECEIVE **FREE**
70CL OF FRIS VODKA



Terms & Conditions: 2x9G to be purchased in one order during the promotional period. Maximum 100 deals. Available while stocks last.



HOPICAL STORM™

A STRIKING TRIPLE-HOPPED PALE ALE

**BUY ANY 2 x 30L
AND RECEIVE
2 FREE BRANDED
PARASOLS**



WHIST STOCKS LAST

INTERESTED IN INSTALLING? FOR MORE INFORMATION
AND POS SUPPORT PLEASE CONTACT LUKE CROSS
ON 07849 3986223 OR EMAIL LUKE.CROSS@TIMTAYLORS.CO.UK

ALL FOR THAT TASTE OF TAYLOR'S



LEARN MORE



From the Heart of Huddersfield

Buy 2 x 9G Cask and Save £5 per Firkin



A pale and fruity session IPA, low in strength but high in flavour! Hopped with Citra and Ekuantot.

ABV: 3.9%
Price: £115.99
Origin: Yorkshire
RSP 60% GP: £4.83



Super sessionable, whole leaf Cascade and Centennial T-90 hops make for a deliciously refreshing and moreish pint

ABV: 3.7%
Price: £91.99
Origin: Yorkshire
RSP 60% GP: £3.83



Plenty of US hops to give the beer a floral aroma and lip-smacking citrus flavours which combine with a malty character

ABV: 3.9%
Price: £109.99
Origin: Yorkshire
RSP 60% GP: £4.58

Guest Brewers



1ST JULY - 21ST JULY

ILKLEY BREWERY



Mary Jane

Intensely refreshing, with citrus aroma and balanced bitterness.

ABV: 3.4% **Origin:** West Yorkshire

Price: £82.00 **RSP 60% GP:** £3.42

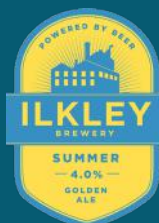


Blonde

Easy-drinking, good-looking session blonde beer, a modern take on the classic golden bitter

ABV: 3.9% **Origin:** West Yorkshire

Price: £84.00 **RSP 60% GP:** £3.50



Summer

A juicy and moreish golden coloured, light refreshing beer with orange, citrus, mango and vanilla flavours leading to a dry finish.

ABV: 4.0% **Origin:** West Yorkshire

Price: £92.99 **RSP 60% GP:** £3.87

CASTLE ROCK BREWERY

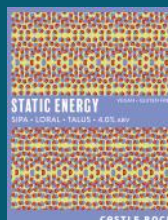


Everyday People

Classic golden ale with US hops. Pineapple, ripe mango and stone fruit on the nose, followed by a floral flavour with hints of black tea.

ABV: 4.1% **Origin:** Nottingham

Price: £93.00 **RSP 60% GP:** £3.88



Static Energy

A rich, full-bodied hazy IPA with a creamy mouthfeel and pouring a subtly hazy, golden straw colour with a creamy white head.

ABV: 4.0% **Origin:** Nottingham

Price: £96.99 **RSP 60% GP:** £4.04



Our House

A delicate and easy-drinking extra pale ale. Citra & Ekuanot hops give subtle notes of tropical fruit, citrus and pine on the nose, a beautifully soft mouthfeel and a satisfying crisp finish.

ABV: 3.4% **Origin:** Nottingham

Price: £76.00 **RSP 60% GP:** £3.17

22ND JULY - 11TH AUGUST

MBH

Bunji



Crisp, easy drinking traditional pale ale brewed for refreshment and endless drinkability.

ABV: 3.8% **Origin:** Cheshire
Price: £83.25 **RSP 60% GP:** £3.47

Sidekick



New World Pale featuring Cascade hops in the boil and is then dry hopped with Citra and Mosaic

ABV: 4.2% **Origin:** Cheshire
Price: £87.00 **RSP 60% GP:** £3.63

Cheshire Pale



A crisp, smooth, sessionable pale ale, brewed with premium pale ale malt and Cascade hops.

ABV: 3.9% **Origin:** Cheshire
Price: £82.13 **RSP 60% GP:** £3.42

ST AUSTELL

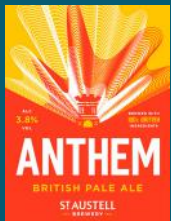
Summer Sun



Huell Melon, Lemon Drop and Harlequin hops dominate the nose, whilst it is balanced with barley and wheat.

ABV: 4.6% **Origin:** Cornwall
Price: £93.85 **RSP 60% GP:** £3.91

Anthem



A golden pale ale brewed with 100% British ingredients. Flavours of mango, peach, apricot, melon and tangerine.

ABV: 3.8% **Origin:** Cornwall
Price: £92.10 **RSP 60% GP:** £3.84

Cornish Best



This superb ale bursts with rich malt, biscuit and fine fruit character followed with a flint-dry finish.

ABV: 3.4% **Origin:** Cornwall
Price: £71.40 **RSP 60% GP:** £2.98

12TH AUGUST - 31ST AUGUST

EXMOOR ALES

Islander



This wonderfully smashable Pacific Pale Ale is brewed with a blend of Australian and New Zealand hops.

ABV: 4.0% **Origin:** Somerset
Price: £95.00 **RSP 60% GP:** £3.96

Ale



This light chestnut-brown session beer has a fresh, grainy, biscuity nose with a hint of fresh citrus fruit in the background.

ABV: 3.8% **Origin:** Somerset
Price: £86.16 **RSP 60% GP:** £3.59

Gold



Gold not only looks good, but it also tastes great, with fresh and fruity flavours and a soft and comforting malty centre.

ABV: 4.5% **Origin:** Somerset
Price: £95.76 **RSP 60% GP:** £3.99

FIRE BIRD

Paleface



A wide range of malts and hops create a strong, zesty and aromatic beer with a biscuity character and a very slightly sweet finish

ABV: 5.2% **Origin:** West Sussex
Price: £94.40 **RSP 60% GP:** £3.93

Two Horses



A lower strength Pale Ale for ease of drinking, but still with a full aroma and bitterness from a combination of four American Hops.

ABV: 3.8% **Origin:** West Sussex
Price: £84.50 **RSP 60% GP:** £3.52

Azacca



Tropical fruits, mango and a touch of pineapple with a very slight pine back note that blends well with his pale pluggable ale

ABV: 4.1% **Origin:** West Sussex
Price: £86.80 **RSP 60% GP:** £3.62



BUY 4 CASES, GET A FREE CASE OF TONIC

T&Cs apply: Deal runs from 1st Jul – 31st Aug 2024. Qualifying range includes Britvic Tonic, Ginger Beer, Low Cal Bitter Lemon, Low Cal Tonic, Ginger Ale, Soda Water, Pepsi Max, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water or Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



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BRITVIC





Get a
Free case of J20
When you buy any 4 cases
from the J20 range!



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OR VISIT US AT [SENSATIONALDRINKS.COM](https://sensationaldrinks.com)

*T&Cs apply: Deal runs from 1st Jul - 31st Aug 2024. Three deals per customer per week. Qualifying range includes J20 Orange & Passionfruit, Apple & Raspberry, Apple & Mango 275ml NRB. Free case is J20 Orange & Passionfruit 275ml NRB x24. While stocks last. Glassware imagery is for visual purposes only. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ

NEW
£12.50*

SUMMER HAS ARRIVED!

RASPBERRY & ROSE CRAFTED SODA

FRESH • FRAGRANT • FLORAL



*All 200ml London Essence mixers range £12.50

*24 x 200ml



wenlock SPRING



GOOD FOR YOU. GOOD FOR THE PLANET.

Award winning Wenlock Spring Natural Source still and sparkling waters are now available in cans.

INTRODUCTORY OFFER PRICE

24 x 330ml still £7.33

24 x 330ml sparkling £7.66

Prices excluding VAT

REFRESH, RECYCLE, REMADE. ALL IN 60 DAYS!

That's it - that's all it takes for a can to come back as a new one!

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£2.50 OFF per case

MADE WITH
REAL FRUIT
NO ADDED
SUGAR



Deal runs from 1st Jul - 31st Aug 2024. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Contains naturally occurring sugars and 8% fruit juice from concentrate.

BUY 4 MIXERS & GET A CASE OF ROSE LEMONADE SOFTS FREE!*



MIX IT UP



REMARKABLE DRINKS, WITHOUT COMPROMISE

Offer valid from 1st May to 30th June 2024. Offer applies to Franklin & Sons 24x200ml range. Free item applies to Franklin & Sons 12x275ml Rose Lemonade. While stocks last.

SCAN FOR
FREE POS



REMARKABLE DRINKS & REMARKABLE SUPPORT



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REMARKABLE DRINKS, WITHOUT COMPROMISE

For support with your Franklin & Sons offering,
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TRUE Brit.

MIXING CLASSICS SINCE 1938

£3.00
OFF PER CASE



TO CLAIM YOUR FREE POS KIT AND
ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Jul – 31st Aug 2024. Qualifying range includes: Britvic Cordial Orange, Blackcurrant, Lime 1L PET. *GB 18+ only, 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

TRUE Brit.

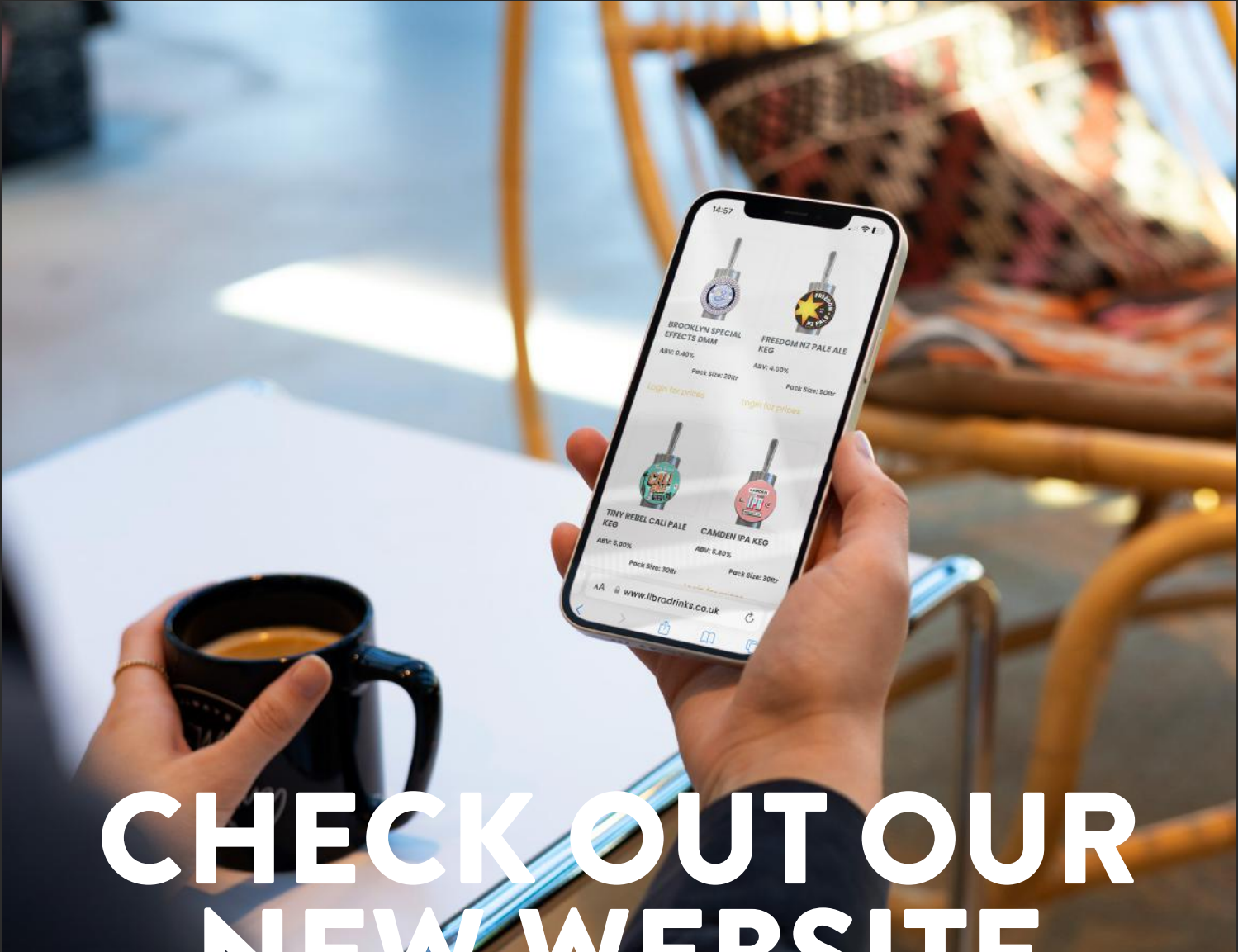
MIXING CLASSICS SINCE 1938

£2.00
OFF PER CASE



TO CLAIM YOUR FREE POS KIT AND
ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Jul – 31st Aug 2024. Qualifying range includes: Britvic Orange/ Pineapple/ Tomato/ Cranberry 200ml NRB. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



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Empower yourself to craft personalized shopping lists, arranging items in an order that aligns with your preferences. Whether you opt for a single list or choose to create multiple, it's entirely up to you.

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Whether you're already using our app or it's your first time ordering online with us, please register and we'll get you set up.

**IF YOU NEED ANY ASSISTANCE
CALL US ON - 0845 130 1623**

Terms and Conditions

1. All offers are available from 1st July to 31st August 2024 unless otherwise stated. 2. All offers are subject to regional availability and prices are exclusive of VAT. 3. We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4. E.&O.E. 5. This brochure is not intended as an inducement to breach any contract, which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 6. We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 7. All prices featured may be subject to a duty increase