

TALK ON

AI for Everyone



Wednesday, 10 June 2026
10:30 am to 12:30 pm
(followed by lunch)

HAND IN HAND ACADEMY
KALIYANUR, KANCHIPURAM

PROGRAMME

10:30 AM	Registration & High Tea	
11:00 AM	Welcome Address	Mr S Chandrasekar Director, Hand In Hand Academy For Social Entrepreneurship
	Introduction of the Speaker	Dr Ravi Veeraraghavan Officiating Director, XIME Chennai
	Address by the Speaker	Prof. Swaminathan Nagarajan Associate Professor, XIME Chennai
12:30 PM	Q&A	
12:50 PM	Vote of Thanks	Mr Sandip Mookerjee Advisor, Hand In Hand Academy For Social Entrepreneurship

Overview

- The Demystification (AI as a 'Genie'): We introduce AI using the simple, relatable analogy of Aladdin's lamp. We show the audience that they are already using narrow AI daily in apps like WhatsApp, Google Maps, and PhonePe, but explain that Large Language Models (LLMs) act as a conversational 'Genie' ready to take direct orders.
- The Blueprint (The RTCFRT Formula): We teach our core prompt engineering framework—RTCFRT (Role, Task, Context, Format, References, Tone). To make this hit home for the local audience, our live demos and worked examples are explicitly designed for students / industry people. We demonstrate how a weaver or trader can use AI to write brilliant Instagram descriptions, draft customer replies, and calculate complex wholesale-versus-retail pricing math.
- The Guardrails (Responsible AI): We address critical academic and business boundaries. This includes managing AI bias, maintaining academic honesty for students, protecting customer privacy under India's DPDP Act (2023), and understanding that AI is a tool for advice, but the human always retains final accountability.

Target audience

Students, Academic people and those from MSMEs/industry.

SPEAKER



Prof. Swaminathan N

Prof. Swaminathan Nagarajan is an engineer from PSG Tech, Coimbatore and an MBA from IIM Calcutta. He is a seasoned digital IT delivery leader with over 34 years of experience across India and Europe, specializing in technology modernization, digital transformation, and strategic value creation for CXOs and enterprise leaders. Currently focused on the AI domain, he coaches middle-level managers and professionals in effectively integrating AI, Generative AI, and Agentic AI into their business roles and decision-making processes. He is the associate professor at XIME Chennai and heads the IT & Analytics domain.