



CONNECT & PROTECT

OUR VISION

A world-class network of national parks and other protected areas across Queensland in which nature thrives

OUR MISSION

To champion the preservation, expansion, effective management and appreciation of Queensland's national parks and other protected areas, and to support broader conservation and connection with nature in Queensland

OUR UNIQUE OPPORTUNITY

Brisbane 2032 presents a once-in-a-generation opportunity to strengthen Queensland's national parks and other protected areas and advance our mission

OUR STRATEGIC PILLARS

Financial Sustainability & Capability

Influence & Advocacy

Brand, Profile & Public Relevance

Protected Area Outcomes

Strategic Partnerships & Collaboration

OUR CORE VALUES

Integrity

Respect

Credibility

Collaboration

Impact