

INSIDE:
APPAREL
BAGS
DRINKWARE
OUTDOOR
TECHNOLOGY
AND MORE!



IDEA GUIDE

Branded Merchandise Curated for the Education Market

IDEA GUIDE

Promotional products make a lasting impact across higher education—whether it’s welcoming new students, energizing campus life, or recognizing the contributions of faculty and alumni. This guide offers curated ideas for recruitment, orientation, campus events, and recognition programs to help strengthen school pride, foster belonging, and build lifelong connections.

SMART SHOPPING GUIDE

ECO-FRIENDLY

Our eco-friendly styles use planet-friendly materials.

1% of sales donated to nonprofits via 1% for the Planet.

BRAND THAT GIVES BACK

Brands that contribute and support key sustainability initiatives.

OWNER DIVERSITY

Representation of various demographic groups, in its ownership structure.

B CORP PARTNERS

Climate Neutral, Certified B Corporation, brands that strive to minimize their environmental impact.



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EDUCATION EVENTS

JANUARY

- Read Across Canada Day (Jan 27)

FEBRUARY

- Pink Shirt Day (last Wednesday of February)
- Kindness Week (2nd week of February)

MARCH

- Multilingual Week (late Feb – Mar)

APRIL

- International Day of Pink (Apr 9)
- Earth Day (Apr 22)

MAY

- Mental Health Week (second week of May)

JUNE

- Pride Month (campus inclusivity programming)

JULY

- Disability Pride Month

AUGUST

SEPTEMBER

- National Day for Truth and Reconciliation (Orange Shirt Day)

OCTOBER

NOVEMBER

- Financial Literacy Month

DECEMBER

CREATING CAMPUS CULTURE

Branded products spark school pride and foster belonging, supporting students from their first campus tour through their first year.



SM-7102

Polyester Hipster Fanny Pack

Key Features

- 210D polyester
- Zippered main compartment
- Adjustable buckled waist strap expands from 14" to 47"

\$5.42

Decorate with:

Silkscreen | Digital Transfer

MOQ: 150

SM-6973

Race 25oz Recycled Bottle with Carabiner Clip

Key Features

- Crafted with recycled materials
- 25oz capacity
- Lightweight and portable

\$5.36

Decorate with:

Silkscreen



MOQ: 108



17814

Men's DAKOTA Three Quarter Raglan Tee

Key Features

- 50% Cotton 50% Polyester heather jersey knit
- Compatible with inFusion branding
- Crew neck

Blank as low as **\$14.95**

Decorate with:

Embroidery | Sublimation | Digital Transfer | HXD

MOQ: 12



SM-9534

Recycled Mini Rechargeable Desk Lamp

Key Features

- Three light modes - includes cool white, warm, and natural to suit any workspace
- Touch control
- Quick recharge

\$29.11

Decorate with:
Digital Inkjet

MOQ: 30



SM-5294

5.5" x 8.5" FSC® Recycled Bamboo Fiber Bound Notebook

Key Features

- Bamboo fiber fabric cover
- 80 sheets of FSC®-certified recycled white lined paper
- Elastic closure

\$9.26

Decorate with:
Digital Transfer

MOQ: 80



SM-2829

Wireless Charging Pen Holder w/ Dual Outputs

Key Features

- Wireless Charging
- Helps organize desktops

\$27.98

Decorate with:
Color Pad Print

MOQ: 25

CREATING CAMPUS CULTURE



9898-03

Fife Recycled 15" Laptop Backpack

Key Features

- Zippered main compartment
- Internal 15" laptop compartment
- Front zippered pocket and front slash pocket provide extra storage

\$32.55

Decorate with:

Silkscreen | Embroidery | Digital Transfer



MOQ: 24

0044-08

Ambassador Power Gift Set

Key Features

- Includes Journalbook, pen, power bank, and gift box
- Decoration on gift box is available for an additional charge.

\$55.87

Decorate with:

Digital Inkjet | Deboss | Laser | Silkscreen

MOQ: 40



SM-6948

Thor 40 oz Eco-Friendly Straw Tumbler

Key Features

- 40-ounce capacity for all-day hydration
- Slim base fits most cup holders
- Eco-friendly, splash-proof lid and straw included

\$17.36

Decorate with:

Silkscreen | Laser | Color Pad Print



MOQ: 50

18209

Women's DAYTON Classic Cozy Fleece Hoodie

Key Features

- Crossover-front neckline
- Water-repellent finish
- Rib knit cuffs with thumb exits

Blank as low as **\$38.25**

Decorate with:

Embroidery | Digital Transfer | HXD

MOQ: 12



SM-3201

Felt Board with Letters

Key Features

- Size: 10"x10"
- Includes 136 letters and 9 symbols
- Includes a natural gift box

\$13.45

Decorate with:

Color Pad Print

MOQ: 60

CREATING CAMPUS CULTURE

48%

Nearly half of prospective students say receiving promotional items influenced their choice of school (rising to 54% at smaller institutions)

STUDENT LIFE & ENGAGEMENT

Student life thrives when clubs, athletics, and events are energized by items that build identity, spark community, and keep moments memorable.



36102

Unisex Level Knit Beanie

Key Features

- 100% acrylic 1x1 rib knit fabric
- Double-layer construction
- Unisex styling

Blank as low as **\$6.75**

Decorate with:

Embroidery

MOQ: 12

98130

Women's RIXFORD Full Zip Microfleece Jacket

Key Features

- 100% Polyester anti-pill microfleece
- Interior thumb grab on each sleeve
- Contrast hanger loop inside neck

Blank as low as **\$40.75**

Decorate with:

Embroidery | Laser

MOQ: 12



1602-14

Drake Eco-Friendly Vacuum Insulated Tumbler 16oz 

Key Features

- Vacuum insulated
- Double-wall construction
- Easy-to-clean, ice cube friendly wide opening

\$15.60

Decorate with:

Laser | Digital Print | Silkscreen | Laser

MOQ: 12



SM-7548

Oriole Polyester Drawstring Bag

Key Features

- Open main compartment
- Cinching rope closure
- Clean, minimalistic design

\$3.02

Decorate with:
Silkscreen | Digital Transfer

MOQ: 150

SM-6523

Easy Squeezy Crystal 24oz Sports Bottle

Key Features

- Twist-on lid with easy-to-use, push-pull spout
- Bottles and lids packaged separately
- Non-toxic and FDA-compliant

\$2.80

Decorate with:
Silkscreen

MOQ: 300



SM-7655

Go-Go Rally Towel

Key Features

- 100% 10oz cotton canvas
- Large decoration area shows off brand
- Trendy distressed imprint

\$4.41

Decorate with:
Silkscreen

MOQ: 200

STUDENT LIFE & ENGAGEMENT



7900-04

6oz Classic Cotton Canvas Meeting Tote

Key Features

- Clean design and large imprint area
- Great option for meetings, conventions and trade shows
- Perfect alternative to plastic bags

\$4.97

Decorate with:

Digital Transfer | Embroidery | Silkscreen

MOQ: 200

SM-2469

Recycled Polyester Reflective Lanyard

Key Features

- Side release lanyard end with classic metal hook-style clip
- Reflective strip the length of the lanyard
- Breakaway neck clip

\$3.76

Decorate with:

Silkscreen



MOQ: 400



SM-4101

Nash Retractable Ballpoint Pen

Key Features

- Click-action retractable ballpoint
- Black ink cartridge
- Soft grip barrel in multiple colors

\$0.93

Decorate with:

Silkscreen | Digital Inkjet

MOQ: 250

SM-5319

3" x 5" Recycled Stand Up Pocket Jotter

Key Features

- Stand-up easel function
- Color-matching spiral wire binding
- Color-matching elastic closure

\$4.26

Decorate with:
Silkscreen



MOQ: 150



SM-9538

Recycled Rechargeable Book Light

Key Features

- Three light modes
- Adjustable brightness
- 360-degree rotation

\$18.87

Decorate with:
Digital Inkjet



MOQ: 50

STUDENT LIFE & ENGAGEMENT

50%

About half of students who received promo items shared them on social media, and 52% displayed them at graduation events

FACULTY, ALUMNI & LIFELONG PRIDE

Recognition gifts honor faculty, staff, and alumni while reinforcing pride and strengthening long-term school connections.



1601-05

Hydro Flask® 20L Insulated Tote Cooler



Key Features

- Fully-lined and leakproof interior
- Robust base for unsupported self-standing
- FDA food grade BPA-free liner

\$112.49

Decorate with:

Digital Transfer | Embroidery

MOQ: 8

99899

Women's WHISTLER Lightweight Down Puffer Jacket

Key Features

- Full zip jacket with easy-grip zippers
- Zippered outer pockets
- Shaped seams and tapered waist

Blank as low as **\$171.60**

Decorate with:

Embroidery

MOQ: 12



1626-62

Thor Copper Vacuum Gift set

Key Features

- Includes 1 Thor bottle and 1 Thor tumbler (22oz each)
- 18/8 grade stainless steel
- Condensation-resistant exterior

\$73.87

Decorate with:

Laser | Digital Print | Silkscreen

MOQ: 24

FACULTY, ALUMNI & LIFELONG PRIDE



1033-65

Black Marble and Wood Coaster Set

Key Features

- Crafted from marble and acacia wood
- Square with rounded corners
- Decoration on all four coasters

\$35.15

Decorate with:
Laser

MOQ: 40

7142-66

Pixi 10.1" Wifi Photo Frame

Key Features

- 10.1" HD touch screen displays photos in 1280 x 800 high definition
- Display rotates to switch between landscape and portrait mode for flexible viewing
- Interactive touch screen

\$196.97

Decorate with:
Color Pad Print

MOQ: 3



1066-56

Recycled Stainless Steel Rollerball Pen

Key Features

- Recycled stainless steel barrel with shiny chrome accents
- Partnership with 1% For The Planet

\$13.55

Decorate with:
Laser | Color Pad Print

MOQ: 60



16398

Men's DADE Short Sleeve Performance Polo

Key Features

- Breathable fabric
- UV protection
- Snag-resistance

Blank as low as **\$18.80**

Decorate with:

Embroidery | Digital Transfer | Laser | Deboss

MOQ: 12



9020-65



Thule Lumion Recycled 16" Computer Backpack 21L

Key Features

- Protect up to a 16" laptop in the elevated, padded computer compartment
- For easier travel, attach the bag to rolling luggage using the pass-through panel
- Available lash points for carabiners and bike light

\$102.94

Decorate with:

Digital Transfer | Embroidery

MOQ: 6

FACULTY, ALUMNI & LIFELONG PRIDE

65%

of alumni feel a stronger bond with their alma mater after receiving branded products

CUSTOM KITTING

Mix and match products to create the perfect gift, and we'll kit them with decorative packaging for a personal touch.

Our service includes unlimited drop ships so you can deliver gifts directly to home or offices. It's never been easier to make a big impression.





PERFECT FOR

- **New Student Welcome**
- **Teacher & Staff Appreciation**
- **Alumni & Donor Engagement**
- **Recruitment & Career Fair Giveaways**
- **Virtual Learning Support**

WHAT'S INCLUDED

Sturdy Lift Top Box

Creates a more memorable gift experience.

Card for the Occasion

Choose from our templates, or provide artwork and we'll print it for you.

Better for the Planet

Box and paper are made with recycled material – and both can be recycled, too.

Decorative Packing Paper

Adds a personal touch. Choose from navy or white paper.

Custom Printed Label or Box

Make an impression from the moment the gift arrives.

