

FAMILY OWNED & OPERATED
SINCE 1981

DIE CUT PRODUCT

guide



WAUSAU **coated**

WAUSAU COATED DIE CUT PRODUCTS



Our Premium Die Cut Sheets are the ideal solution for delivering top-notch quality and cost-effective pressure sensitive labels. With our comprehensive range of face stocks, we offer both laser and digital print options tailored to meet your specific label requirements. Our extensive collection boasts over 200 die cut options that are stocked and available in a wide range of face stocks suitable for both offset and color/laser applications.

Stocked Die Cut Products

For stocked products listed in this guide, the minimum order quantity is one full carton (1,000 sheets) of 8.5" x 11" size.

Quick Cut Die Cut Program

If both the label stock and die are available in Wausau Coated's inventory:

MOQ: 1,000 sheets

Lead Time: 7-10 days

Volume: Up to 10,000 sheets (larger orders may require longer lead times)

If Wausau Coated has the label stock but requires a custom die:

MOQ: 1,000 sheets

Lead Time: 7-10 days after die approval

Volume: Up to 10,000 sheets (larger orders may require longer lead times)

Custom Die Cuts

For fully custom die cuts—where both the pressure-sensitive material and die are customized—the minimum order quantity depends on the raw materials required. Standard lead times apply, and die charges will be incurred.

Contact Us for more information regarding our premium pressure sensitive die cut sheet product options or call us at 800-345-8039 and we will gladly answer your questions. Wausau Coated Products is your trusted source for state-of-the-art die cut sheet label products.

Die cut templates can be found at wausaucoated.com/templates.



FAMILY OWNED AND OPERATED SINCE 1981

You can't escape a label! Wausau Coated Products has long been the preferred source of specialty and custom products in the label industry. We do the different, we do the funky, we do the special, we do the things our customers can't find anywhere else! We are often challenged to create something, solve a problem, or make a product that has never existed before. That's how we built the business and that's been our success. We are the Experts in "What if..."

Wausau Coated Products is a trusted, independent family-owned and operated leading manufacturer of adhesive-based label products, and has been for more than 40 years. We offer a comprehensive range of stocked label products to fulfill your labeling requirements for a wide array of applications.

Wausau Coated Products is your one-stop resource for premium quality stocked products and custom-engineered constructions. We are the reliable, speedy source for all of your label needs!

Ben Reif
President & CEO

Bill Reif
Founder



PREMIUM WHITE 8.5 x 11 Die Cut Products



Premium White Uncoated Laser

This premium-quality uncoated paper features high brightness and an extremely smooth surface, making it an excellent choice for inkjet and laser printers, color copiers, flexographic, and offset printing. With over 75 available shapes and sizes - including specialized layouts for specific applications, you're sure to find the perfect match for your needs.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS					
DC00071	1/2 x 1	120	rectangle	RC	-----
DC00221	1/2 x 2 1/2	48	rectangle	RC	-----
DC00141	5/8 x 7/8	132	rectangle	RC	-----
DC00935	3/4 x 1	100	rectangle	RC	-----
DC00675	3/4 x 2	50	rectangle	RC	-----
DC00937	1 x 2	35	rectangle	RC	-----
DC01461	1 x 3	21	rectangle	RC	-----
DC00479	1 x 3 1/2	24	rectangle	RC	-----
DC00676	1 1/4 x 1 5/8	36	rectangle	RC	-----
DC00478	1 1/4 x 3 1/4	18	rectangle	RC	-----
DC00390	1 1/2 x 1 1/2	100	rectangle	SC	-----
DC72002	1 1/2 x 1	50	rectangle	RC	-----

Die cut templates can be found at wausaucoated.com.

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

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PREMIUM WHITE 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS					
DC01121	1½ x 1½	24	rectangle	RC	-----
DC00187	1½ x 2	25	rectangle	RC	-----
DC72001	1¾ x 1½	80	rectangle	RC	5167
DC00218	2 x 2	20	rectangle	RC	-----
DC00689	2 x 3	12	rectangle	RC	-----
DC01122	2 x 5	8	rectangle	RC	-----
DC00306	2¼ x ¼	84	rectangle	RC	-----
DC00936	2½ x 1¼	24	rectangle	RC	-----
DC00612	2½ x 2	15	rectangle	RC	-----
DC00217	2½ x 2½	12	rectangle	RC	-----
DC00418	2⅝ x ⅞	33	rectangle	RC	-----
DC72005	2⅝ x 1	30	rectangle	RC	5160
DC00310	2¾ x 1½	18	rectangle	RC	-----
DC72003	2⅜ x 1	33	rectangle	SC	5351
DC00938	3 x 3	6	rectangle	RC	-----
DC00022	3 x 5	4	rectangle	RC	-----
DC00749	3⅙ x 1⅓	10	rectangle	RC	-----
DC72011	3⅞ x 2⅓	8	rectangle	RC	5395
DC00311	3½ x 2	10	rectangle	RC	-----
DC00133	3½ x 2¼	8	rectangle	RC	-----
DC00140	3½ x 5	4	rectangle	RC	5168
DC00019	3¾ x 2⅞	8	rectangle	RC	-----
DC72007	4 x 1	20	rectangle	RC	5161
DC72008	4 x 1⅓	14	rectangle	RC	5162
DC01195	4 x 1¾	12	rectangle	RC	-----
DC72010	4 x 2	10	rectangle	RC	5163
DC00163	4 x 2½	8	rectangle	RC	-----
DC01249	4 x 3	6	rectangle	RC	-----
DC72012	4 x 3⅓	6	rectangle	RC	5164
DC00139	4 x 5	4	rectangle	RC	-----
DC72009	4¼ x 2	10	rectangle	SC	5352
DC00125	4¼ x 2¾	8	rectangle	SC	-----
DC00109	4¼ x 5½	4	rectangle	SC	-----
DC00765	4¼ x 11	2	rectangle	SC	-----
DC00773	6 x 2	5	rectangle	RC	-----

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PREMIUM WHITE 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS					
DC00480	6 x 4	2	rectangle	RC	-----
DC00219	7 x 1 ⁵ / ₈	6	rectangle	RC	-----
DC01123	7 x 2 ¹ / ₂	4	rectangle	RC	-----
DC00448	8 x 2	5	rectangle	RC	-----
DC00939	8 x 5	2	rectangle	RC	-----
DC00552	8 x 11	1	rectangle	SC	-----
DC00126	8 ¹ / ₂ x 3 ¹ / ₂	3	rectangle	SC	-----
DC72013	8 ¹ / ₂ x 5 ¹ / ₂	2	rectangle	SC	-----
DC72014	8 ¹ / ₂ x 11 - Zero Split	1	rectangle	SC	5165
DC72015	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	SC	5165
DC00118	³ / ₄	120	circle	NA	-----
DC00119	1	63	circle	NA	-----
DC00120	1 ¹ / ₄	48	circle	NA	-----
DC00145	1 ¹ / ₂	30	circle	NA	-----
DC72016	1 ² / ₃	24	circle	NA	5293
DC00142	2	20	circle	NA	-----
DC72017	2 ¹ / ₂	12	circle	NA	5294
DC00312	2 ⁷ / ₈	6	circle	NA	-----
DC72018	3 ¹ / ₃	6	circle	NA	-----
DC00314	4	4	circle	NA	-----
DC00313	1 ¹ / ₂ x 2 ³ / ₄	15	oval	NA	-----
DC00315	2 ¹ / ₄ x 1	27	oval	NA	-----
DC00189	2 ¹ / ₂ x 1 ³ / ₄	15	oval	NA	-----
DC00188	3 ¹ / ₄ x 2	10	oval	NA	-----
DC00316	3 ¹ / ₄ x 4 ¹ / ₄	4	oval	NA	-----
DC00183	Car Window Label 7 ¹ / ₄ x 10	1	special layout	RC	-----
DC72019	CD Labels 4 ¹ / ₂	2	special layout	NA	5824

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We Make Labels Better.



SEMI GLOSS 8.5 x 11 Die Cut Products



White Semi Gloss Laser

Exceptional quality face stock, with a smooth surface and medium gloss level. These labels have high brightness and are suitable for laser and offset printing applications.

Product #	Label Size Width x Height (Inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
WHITE LASER 60# SEMI GLOSS STOCK DIE CUT LABELS					
DC02768	2 x 3	12	rectangle	RC	-----
DC02756	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC02771	3 x 5	4	rectangle	RC	-----
DC02773	3 ¹ / ₂ x 5	4	rectangle	RC	5168
DC02763	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC02761	4 x 2	10	rectangle	RC	5163
DC02765	4 x 2 ¹ / ₂	8	rectangle	RC	-----
DC02759	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC02767	4 x 5	4	rectangle	RC	-----
DC02762	4 ¹ / ₄ x 5 ¹ / ₂	4	rectangle	RC	-----
DC02769	8 ¹ / ₂ x 5 ¹ / ₂	2	rectangle	RC	-----
DC02770	8 ¹ / ₂ x 11 – 1 Back Split	1	rectangle	NA	-----
DC02764	2	20	circle	NA	-----
DC02766	2 ¹ / ₂	12	circle	NA	5294
DC02772	3 ¹ / ₃	6	circle	NA	-----

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REMOVABLE & BLOCKOUT 8.5 x 11 Die Cut Products

Removable Premium White Uncoated Laser

A superior quality uncoated paper with high brightness and exceptionally smooth surface technology, this product is matched with a removable adhesive. The adhesive provides good initial tack and adhesion yet it can also be removed.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
WHITE UNCOATED LASER REMOVABLE STOCK DIE CUT LABELS					
DC01829	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01830	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01831	4 x 2	10	rectangle	RC	5163
DC01832	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01833	4 x 5	4	rectangle	RC	-----

Block out Premium White Uncoated Laser

Premium quality uncoated paper with high brightness and an extraordinarily smooth surface paired with a block out adhesive. The adhesive provides strong initial tack and reliable adhesion making it ideal for concealing existing text, colors, and outdated information.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
WHITE UNCOATED LASER BLOCK OUT STOCK DIE CUT LABELS					
DC01835	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01836	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01837	4 x 2	10	rectangle	RC	5163
DC01838	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01839	4 x 5	4	rectangle	RC	-----
DC01840	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165

Die cut templates can be found at wausaucoated.com.

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FLUORESCENTS 8.5 x 11 Die Cut Products



Fluorescent Laser Labels

Available in five vibrant fluorescent colors and a variety of shapes, these labels are ideal for inventory control, warning notices, or attention-grabbing address and shipping labels. These labels perform well across offset, flexographic, and laser printing applications

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
RED FLUORESCENT LASER DIE CUT LABELS					
DC01359	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01374	2 ⁵ / ₈ x 1	30	rectangle	RC	5163
DC01364	3 x 5	4	rectangle	RC	-----
DC01339	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC01344	4 x 2	10	rectangle	RC	-----
DC01349	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01851	4 x 5	4	rectangle	RC	-----
DC01354	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC01873	2	20	circle	NA	-----
GREEN FLUORESCENT LASER DIE CUT LABELS					
DC01356	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01371	2 ⁵ / ₈ x 1	30	rectangle	RC	5163
DC01361	3 x 5	4	rectangle	RC	-----
DC01336	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC01341	4 x 2	10	rectangle	RC	-----
DC01346	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01852	4 x 5	4	rectangle	RC	-----
DC01351	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC01874	2	20	circle	NA	-----

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FLUORESCENTS 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
CHARTREUSE FLUORESCENT LASER DIE CUT LABELS					
DC01355	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01370	2 ⁵ / ₈ x 1	30	rectangle	RC	5163
DC01360	3 x 5	4	rectangle	RC	-----
DC01335	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC01340	4 x 2	10	rectangle	RC	-----
DC01345	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01853	4 x 5	4	rectangle	RC	-----
DC01350	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC01875	2	20	circle	NA	-----
ORANGE FLUORESCENT LASER DIE CUT LABELS					
DC01357	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01372	2 ⁵ / ₈ x 1	30	rectangle	RC	5163
DC01362	3 x 5	4	rectangle	RC	-----
DC01337	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC01342	4 x 2	10	rectangle	RC	-----
DC01347	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01854	4 x 5	4	rectangle	RC	-----
DC01352	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC01876	2	20	circle	NA	-----
PINK FLUORESCENT LASER DIE CUT LABELS					
DC01358	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01373	2 ⁵ / ₈ x 1	30	rectangle	RC	5163
DC01363	3 x 5	4	rectangle	RC	-----
DC01338	4 x 1 ¹ / ₃	14	rectangle	RC	5162
DC01343	4 x 2	10	rectangle	RC	-----
DC01348	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01855	4 x 5	4	rectangle	RC	-----
DC01353	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC01877	2	20	circle	NA	-----

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ASTROBRIGHTS® 8.5 x 11 Die Cut Products

Astrobrights® Laser Labels

Interested in environmentally responsible label materials? Explore our collection of Astrobrights® labels—available in six bold, fluorescent colors and a variety of shapes, all FSC® certified. These labels are ideal for inventory control, warning notices, and adding a vibrant touch to shipping and address labels. Engineered for strength, they're compatible with offset, flexographic, and laser/toner printing methods.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
ASTROBRIGHTS® SOLAR YELLOW™ FSC® CERTIFIED LASER DIE CUT LABELS					
DC01403	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01404	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01405	4 x 2	10	rectangle	RC	5163
DC01406	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01407	4 x 5	4	rectangle	RC	-----
DC01408	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
ASTROBRIGHTS® COSMIC ORANGE™ FSC® CERTIFIED LASER DIE CUT LABELS					
DC01409	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01410	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01411	4 x 2	10	rectangle	RC	5163
DC01412	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01413	4 x 5	4	rectangle	RC	-----
DC01414	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
ASTROBRIGHTS® LUNAR BLUE™ FSC® CERTIFIED LASER DIE CUT LABELS W/ 30% PCW					
DC01415	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01416	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01417	4 x 2	10	rectangle	RC	5163
DC01418	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01419	4 x 5	4	rectangle	RC	-----
DC01420	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
ASTROBRIGHTS® TERRA GREEN™ FSC® CERTIFIED LASER DIE CUT LABELS					
DC01421	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01422	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01423	4 x 2	10	rectangle	RC	5163
DC01424	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01425	4 x 5	4	rectangle	RC	-----
DC01426	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165

Die cut templates can be found at wausaucoated.com.

All items are packaged 100 sheets per package. 1000 sheets per carton.

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ASTROBRIGHTS® 8.5 x 11 Die Cut Products



Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
ASTROBRIGHTS® PULSAR PINK™ FSC® CERTIFIED LASER DIE CUT LABELS					
DC01427	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01428	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01429	4 x 2	10	rectangle	RC	5163
DC01430	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01431	4 x 5	4	rectangle	RC	-----
DC01432	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
ASTROBRIGHTS® RE-ENTRY RED™ FSC® CERTIFIED LASER DIE CUT LABELS W/ 30% PCW					
DC01445	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC01446	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01447	4 x 2	10	rectangle	RC	5163
DC01448	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01449	4 x 5	4	rectangle	RC	-----
DC01450	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165

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Astrobrights® is a registered trademark of Neenah, Inc.



Look for FSC® Certified Products. FSC certification ensures responsible use of forest resources.

BROWN KRAFT & CLEAR POLYESTER 8.5 x 11 Die Cut Products

Brown Kraft Labels

Brown Kraft has the coloring and consistency of a brown paper grocery bag and is designed to run through both inkjet and laser printers. This face stock gives a cozy, primitive, rustic or “earthy” look for label applications – perfect for any label application requiring a unique appearance.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
BROWN KRAFT LASER STOCK DIE CUT LABELS					
DC00029	1 ³ / ₄ x 1 ¹ / ₂	80	rectangle	RC	5167
DC00032	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC00033	4 x 2	10	rectangle	RC	5163
DC00102	4 x 1 ¹ / ₃	6	rectangle	RC	5162
DC00130	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC00083	4 x 5	4	rectangle	RC	-----
DC00064	8 ¹ / ₂ x 11 - 1 Back Split	1	rectangle	NA	5165
DC00103	2	20	circle	NA	-----

Brown Kraft is packaged 100 sheets per package, 800 Sheets per carton.

Clear Polyester Labels

A clear polyester film top coated to be laser printed, this product is perfect for applications needing a see-through appearance.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
CLEAR LASER POLYESTER STOCK DIE CUT LABELS					
DC01848	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01849	4 x 2	10	rectangle	RC	5163
DC01850	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01847	3 ³ / ₄	120	circle	NA	-----
DC01846	1	63	circle	NA	-----

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FOILS 8.5 x 11 Die Cut Products

Foil Labels

Available in bright and dull gold and bright and dull silver, these dazzling foil labels are great for applications that require some shimmer.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
BRIGHT GOLD LASER FOIL STOCK DIE CUT LABELS					
DC01858	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01859	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01856	³ / ₄	120	circle	NA	-----
DC01857	1	63	circle	NA	-----
DULL GOLD LASER FOIL STOCK DIE CUT LABELS					
DC01863	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01864	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01861	³ / ₄	120	circle	NA	-----
DC01862	1	63	circle	NA	-----
BRIGHT SILVER LASER FOIL STOCK DIE CUT LABELS					
DC01867	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01868	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01865	³ / ₄	120	circle	NA	-----
DC01866	1	63	circle	NA	-----
DULL SILVER LASER FOIL STOCK DIE CUT LABELS					
DC01871	2 ⁵ / ₈ x 1	30	rectangle	RC	5160
DC01872	4 x 3 ¹ / ₃	6	rectangle	RC	5164
DC01869	³ / ₄	120	circle	NA	-----
DC01870	1	63	circle	NA	-----

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REFERENCE GUIDE 8.5 x 11 Laser Die Cut Products

Quick Cuts

Need a non-stocked item fast? Wausau Coated's Quick Cuts may be the perfect solution for you. Quick Cut products utilize a stocked pressure sensitive sheet product listed in the chart below as well as a stocked die. Minimum order quantity is 1,000 sheets, in 8 1/2 x 11 size only. Orders can ship in 7-10 business days.

	White Uncoated	Semi Gloss	Astrobrights®	Fluorescents	Brown Kraft	White Uncoated Removable	White Uncoated Blockout	Clear Polyester	Bright Gold Foil	Dull Gold Foil	Bright Silver Foil	Dull Silver Foil
Label Size - Width x Height												
RECTANGLES												
1/2 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
1/2 x 2 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
5/8 x 7/8	✓	△	△	△	△	△	△	-	△	△	△	△
3/4 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
3/4 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 3 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/4 x 1 5/8	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/4 x 3 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 3/4 x 1 1/2	✓	△	✓	✓	✓	✓	✓	-	△	△	△	△
2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
2 x 3	✓	✓	△	△	△	△	△	-	△	△	△	△
2 x 5	✓	△	△	△	△	△	△	-	△	△	△	△
2 x 11	△	△	△	△	△	△	△	-	△	△	△	△
2 1/4 x 1 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 1 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 2 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
2 5/8 x 7/8	✓	△	△	△	△	△	△	-	△	△	△	△
2 5/8 x 1	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 3/4 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△

KEY

All adhesives are permanent except where noted.

✓ Stocked item (ships in ≤ 5 business days)

△ Quick Cut (ships in ≤ 7-10 business days)

- Custom Die Cut sheets with stocked PS (Ships in ≤ 7-10 business days) after approval of die line.

MOQ = 1,000 sheets

Custom PS:
Standard lead times and 2mm si or required MOQ

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REFERENCE GUIDE 8.5 x 11 Laser Die Cut Products

	White Uncoated	Semi Gloss	Astrobrights®	Fluorescents	Brown Kraft	White Uncoated Removable	White Uncoated Blockout	Clear Polyester	Bright Gold Foil	Dull Gold Foil	Bright Silver Foil	Dull Silver Foil
Label Size - Width x Height												
RECTANGLES												
2 ¹³ / ₁₆ x 1	✓	△	△	△	△	△	△	-	△	△	△	△
3 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
3 x 5	✓	✓	△	✓	△	△	△	-	△	△	△	△
3 ¹ / ₁₆ x 1 ¹³ / ₁₆	✓	△	△	△	△	△	△	-	△	△	△	△
3 ³ / ₈ x 2 ¹ / ₃	✓	△	△	△	△	△	△	-	△	△	△	△
3 ¹ / ₂ x 2	✓	△	△	△	△	△	△	-	△	△	△	△
3 ¹ / ₂ x 2 ¹ / ₄	✓	△	△	△	△	△	△	-	△	△	△	△
3 ¹ / ₂ x 5	✓	✓	△	△	△	△	△	-	△	△	△	△
3 ³ / ₄ x 2 ⁷ / ₁₆	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 1 ¹ / ₃	✓	✓	△	✓	✓	△	△	-	△	△	△	△
4 x 1 ³ / ₄	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 2	✓	✓	✓	✓	✓	✓	✓	✓	△	△	△	△
4 x 2 ¹ / ₂	✓	✓	△	△	△	△	△	-	△	△	△	△
4 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 3 ¹ / ₃	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4 x 5	✓	✓	✓	✓	✓	✓	✓	-	△	△	△	△
4 ¹ / ₄ x 2	✓	△	△	△	△	△	△	-	△	△	△	△
4 ¹ / ₄ x 2 ³ / ₄	✓	△	△	△	△	△	△	-	△	△	△	△
4 ¹ / ₄ x 5 ¹ / ₂	✓	✓	△	△	△	△	△	-	△	△	△	△
4 ¹ / ₄ x 11	✓	△	△	△	△	△	△	-	△	△	△	△
6 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
6 x 4	✓	△	△	△	△	△	△	-	△	△	△	△
7 x 1 ⁵ / ₈	✓	△	△	△	△	△	△	-	△	△	△	△
7 x 2 ¹ / ₂	✓	△	△	△	△	△	△	-	△	△	△	△
7 ¹ / ₄ x 10	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 2 - Round Corners	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 2 - Square Corners	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 5	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 11	✓	△	△	△	△	△	△	-	△	△	△	△
8 ¹ / ₂ x 3 ¹ / ₂	✓	△	△	△	△	△	△	-	△	△	△	△
8 ¹ / ₂ x 5 ¹ / ₂	✓	✓	△	△	△	△	△	-	△	△	△	△
8 ¹ / ₂ x 11 - Zero Split	✓	△	△	△	△	△	△	-	△	△	△	△
8 ¹ / ₂ x 11 - 1 Back Split	✓	✓	✓	✓	✓	△	✓	-	△	△	△	△

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Label Size - Width x Height (inches)												
CIRCLES												
$\frac{3}{4}$	✓	△	△	△	△	△	△	✓	✓	✓	✓	✓
1	✓	△	△	△	△	△	△	✓	✓	✓	✓	✓
$1\frac{1}{4}$	✓	△	△	△	△	△	△	-	△	△	△	△
$1\frac{1}{2}$	✓	△	△	△	△	△	△	-	△	△	△	△
$1\frac{2}{3}$	✓	△	△	△	△	△	△	-	△	△	△	△
2	✓	✓	△	✓	✓	△	△	-	△	△	△	△
$2\frac{1}{2}$	✓	✓	△	△	△	△	△	-	△	△	△	△
$2\frac{7}{8}$	✓	△	△	△	△	△	△	-	△	△	△	△
$3\frac{1}{3}$	✓	✓	△	△	△	△	△	-	△	△	△	△
4	✓	△	△	△	△	△	△	-	△	△	△	△
OVALS												
$1\frac{1}{2} \times 2\frac{3}{4}$	✓	△	△	△	△	△	△	-	△	△	△	△
$2\frac{1}{4} \times 1$	✓	△	△	△	△	△	△	-	△	△	△	△
$2\frac{1}{2} \times 1\frac{3}{4}$	✓	△	△	△	△	△	△	-	△	△	△	△
$3\frac{1}{4} \times 2$	✓	△	△	△	△	△	△	-	△	△	△	△
$3\frac{1}{4} \times 4\frac{1}{4}$	✓	△	△	△	△	△	△	-	△	△	△	△
SPECIAL LAYOUTS												
CD Labels $4\frac{1}{2}$	✓	△	△	△	△	△	△	-	△	△	△	△
Car Label $7\frac{1}{4} \times 10$	✓	△	△	△	△	△	△	-	△	△	△	△

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SUSTAINABILITY | PRINTING GUIDELINES & TIPS

Our Commitment to Sustainability

Wausau Coated Products offers a broad selection of environmentally responsible sheet products, including many with FSC® certification and recycled content. We've prioritized sustainability from the start—using primarily water-based, solvent-free adhesives—and continue to refine our practices to reduce environmental impact while delivering high-quality solutions.



Sustainability Terms

FSC® (Forest Stewardship Council®)

FSC® is a global nonprofit that promotes responsible forest management. Wausau Coated Products is FSC® Chain of Custody certified (FSC® C008943), ensuring materials are responsibly sourced and tracked through the supply chain. Look for the FSC® logo on our carton labels.



The mark of
responsible forestry

PCW (Post-Consumer Waste)

PCW is recycled material that has already been used by consumers and diverted from landfills. It's reprocessed into new products, reducing environmental impact.

PCW vs. Recycled Material

Recycled paper may include:

- **PCW:** Used by consumers, then recycled.
- **Pre-Consumer Waste:** Manufacturing scraps never used by consumers.

Recyclability

Our standard pressure-sensitive labels are not recyclable due to adhesive.

Biodegradable vs. Compostable

- **Biodegradable:** Breaks down naturally, often in landfills.
- **Compostable:** Breaks down into nutrients in composting conditions, enriching soil.

Guidelines and Tips for Printing

Press Preparation

- Acclimate stock to shop conditions 24 hours in advance.
- Clean and adjust grippers/guides to prevent misfeeds.
- Fan and bend reams toward the face to avoid label separation.
- Limit press feeder stack height to 6 inches.

Offset Printing

- Use fresh, low-tack ink; test before printing.
- Start with low press speeds.
- For non-absorbent face stocks, use oxidizing inks.
- Laser-compatible stocks require specialty inks that withstand up to 400°F.
- Maintain fountain solution pH between 5.0–5.5.
- Use thin UV varnish coats; thick layers may not cure and can cause curling.

Laser Printing (Second Pass)

- Use inks rated for high heat and pressure.
- Avoid heavy ink coverage and spray powders.
- Ensure specialty finishes (e.g., foil, embossing) are laser-compatible.
- Do not use sheets with stripped internal matrix or non-laser adhesives.

Laser, Copier & Inkjet Use

- Fan reams toward the face before loading.
- Follow printer settings for label media.
- Avoid damaged sheets or those with missing labels.

Guillotining

- Use clean, sharp, double-beveled blades (24°–26° primary, 22°–24° secondary).
- Apply minimal clamp pressure to avoid deflection.
- Cut face-down to reduce adhesive drag.
- Fan reams after cutting to restore sheet feedability.



DIE CUT PRODUCT

guide

Wausau Coated Products, Inc.
7801 Stewart Avenue | Wausau, WI 54401
Phone: 800-345-8039 | Email: info@wausaucoated.com
wausaucoated.com