



# PRIVACY POLICY

## Privacy Policy

Asset Strategy Advisors, LLC is committed to maintaining the confidentiality, integrity and security of personal information about our current and prospective clients. We consider customer privacy to be fundamental to our relationship with clients.

It is therefore our policy to respect the privacy of current and former Clients and to protect personal information entrusted to us. This policy describes the steps we have taken to safeguard your information and what client information we may share with others. We are proud of our privacy practices and want you to know how we protect information used to provide you with service. You do not have to contact us to benefit from our privacy protections; they apply automatically to all of our clients.

## Information We Collect and Maintain

**We collect and share with others (as necessary) the following types of personal information about you:**

- Information we receive from you to open an account or provide investment advice to you (such as your home address, telephone number, Social Security or taxpayer identification number, e-mail address, age, Social Security Number, marital status, assets, and income and financial information);
- Information that we generate to service your account (such as trade tickets and account statements); or
- Information that we may receive from third parties with respect to your account (such as trade confirmations).

## Information We Disclose

**We will not disclose any Non-public Personal Information about you or your account(s) to anyone unless one of the following conditions is met:**

- Firm receives your prior written consent;
- Firm believes the recipient is your authorized representative;
- Firm discloses your Non-public Personal Information as necessary to effect or process a transaction in any account, or to maintain or service your account(s);
- Firm is required by law to disclose information to the recipient.

**In all such situations, we stress the confidential nature of information being shared.**

**We may share your personal information with:**

- Non-affiliated companies that provide processing, account maintenance and related services in connection with your investments and other transactions handled by us; and
- Non-affiliated companies and government agencies only to the extent permitted or required by law, for legal, regulatory or other purposes (for example, for tax purposes or for reporting suspicious transactions).

## How We Protect Personal Information

**We maintain the confidentiality, security and integrity of your non-public personal information by:**

- Restricting access to your Non-public Personal Information to those employees with a legitimate need for the information; and
- Maintaining physical, electronic and procedural safeguards that meet or exceed federal and industry standards governing how Non-public Personal Information should be stored.

**We have not and will not sell your personal information to anyone, even if our formal client relationship ends.**

## Online Privacy

Privacy, security and service in our online operations are just as critical as in the rest of our business. We therefore employ all of the safeguards described above, along with the following Internet-specific practices.

When you visit our internet site, we may also collect technical and navigational information, such as computer browser type, Internet protocol address, pages visited, and average time spent on our website. This information may be used, for example, to alert you to software compatibility issues, or it may be analyzed to improve our Web design and functionality.

## Privacy Policy Update

From time to time, we may amend our privacy policy. You will receive appropriate notice when our privacy policy changes.

## SMS Privacy Policy

**SMS opt-in data is not shared with third parties, including subsidiaries or affiliates. Reply STOP to opt out of receiving messages.**

## Asset Strategy Advisors LLC SMS Terms & Conditions

- **Brand Name:** Asset Strategy Advisors LLC
- **Program Description:** We use text messaging to communicate with clients and potential clients. Messages are conversational in nature.
- **Frequency:** Message frequency will vary.
- **Cost:** As always, message and data rates may apply for any messages exchanged with this number. If you have any questions about your text or data plan, contact your phone provider.
- **Interruption:** Carriers are not liable for delayed or undelivered messages.
- **Opt-out:** You can cancel SMS service at any time. Just reply STOP. Once you reply STOP to us, we will send a message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.
- **Help:** If you are experiencing issues with the messaging program, you can reply with the word HELP for more assistance, or you can get help directly at 781.235.4426.

## How to Contact Us with Privacy Questions

Our relationship with you is one of our most vital assets. We recognize that you have entrusted us with your private financial information, and we will do our utmost to maintain this trust.

For additional questions concerning our privacy policy, please contact us by phone at (781) 235-4426.

The policies and practices listed above apply to both current and former clients.



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