

INFORMATION FOR POTENTIAL TRUSTEES

The trustees of Healthworks play a vital role in guiding the organisation's mission to improve health and wellbeing in local communities.

They provide strategic oversight, ensure accountability, and help shape the future direction of our services like smoking cessation, cancer awareness, and more - making a positive impact on people's lives every day.





For nearly 30 years Healthworks mission has been clear: to reduce health inequalities and improve health outcomes across the North East.





A message from Paul Court, our Chief Executive

Welcome, and thank you for your interest in becoming a trustee at Healthworks.

Healthworks are committed to improving the health and wellbeing of communities across the region by reducing health inequalities through targeted, impactful services.

As Chief Executive, I am excited to invite you to consider joining our team to help us continue fulfilling this important mission.

As a trustee, you will have a crucial role in shaping our organisation's future and driving our long-term strategy. Trustees are not just advisors but key decision-makers who ensure that our services remain relevant and responsive to the needs of the diverse communities we serve. Your skills, knowledge, and expertise will help guide our efforts on critical health issues, from smoking cessation to cancer awareness, healthy lifestyles, and mental health.

This is a unique opportunity for you to:

- Contribute your professional experience and insights to help guide our strategic direction.
- Ensure that Healthworks continues to deliver high-quality services that make a real, positive impact on people's lives.
- Shape the growth and development of new initiatives that align with our mission to reduce health inequalities and promote healthier, happier communities.

We are particularly keen to welcome individuals who are passionate about public health, community well-being, and reducing inequalities. If you share this vision and are ready to contribute your ideas and expertise, we would be thrilled to have you join us on this journey. Together, we can make a lasting difference, helping more people to live healthier, more fulfilling lives.

Thank you for considering this opportunity. We look forward to the possibility of working alongside you to build stronger, healthier communities.

Healthworks is an award-winning charity, working across the North East region with people of all ages to enable them to lead longer, happier and healthier lives.

From the antenatal period onwards, we offer a range of services that help and support people to; reduce the risk of preventable ill-health, become more active, eat more healthily, give up smoking, improve mobility, reduce the risk of a fall, improve mental wellbeing, have a healthier lifestyle and manage existing medical conditions.

NORTH EAST REGION HEALTH CHALLENGES*

34%

69.7%

7

59 years

16%

15.7%

of the 2.6m people living in the North East live in places classified as being in the 20% most deprived areas in England

of adults are classified as overweight or obese, compared to 63.5% in England

out of 12 local authorities are within the 25% LA's with the highest deprivation score overall Healthy Life
Expectancy for males
is 59.1 and 59.7 for
females (the England
average is over 63
(for male and female)

of adults in the North East smoke which is almost 2% higher than the England average of pregnant women smoke compared to only 10.6% across England

17%

The region has some of add with a some of the lowest literacy levels in the country, with 17% of people aged 16 to 65 thought to be at or below the reading level of a nine to 11 year old

43%

of adults are living with chronic pain in the North East. This is the highest prevalence across the nine regions. London is lowest with 29%. 59%

breastfeeding initiation compared with 74.5% in England 63.5%

of adults do the recommended 150 mins of weekly physical activity compared with 65.9% in England

15.6%

of adults report a mental health problem in North East and North Cumbria compared with 12.7% in England. 7%

Above the England average for emergency hospital admissions in 65+ year olds due to falls. The North East is second highest in England with a rate of 2320 per 100,000 compared to the England rate of 2170 per 100,000.

Requirements of our Trustees

- Collaborate with other trustees: Work with your fellow trustees to help shape and monitor the charity's strategies and policies, keeping our vision and mission in mind.
- **Engage in board meetings:** Prepare for and actively take part in board meetings.
- **Promote the Charity:** Share information about the charity and its trading activities through your own networks.
- Make thoughtful decisions: Approach decision-making and leadership in a reasonable and thoughtful manner.
- **Keep information confidential:** Maintain the privacy of any sensitive information you learn while serving as a trustee.
- **Encourage innovation:** Support continuous improvement, creativity, and new ideas within the organisation.
- Manage the charity well: Help ensure the charity is managed and run effectively.
- **Use your skills:** Apply your skills and knowledge to assist the board in making informed decisions, leading discussions, and offering advice on key issues or new initiatives.
- Handle risks wisely: Manage risks with a balanced and careful approach.
- **Uphold our values:** Ensure that our charity's values are reflected in everything we do.
- **Practice collectove responsibility:** Work together with your fellow trustees, sharing responsibility for decisions.
- Protect the Charity's assets: Safeguard the charity's physical and intangible assets, like its reputation, ensuring they are used responsibly and that the charity operates sustainably.



Personal skills and experience

Healthworks are looking for dedicated individuals who share our vision of a fair society where everyone can lead longer, healthier and happier lives. We value candidates whose personal values match those of our organisation.

Key requirements:

- **Eligibility:** You must be eligible to serve as a Charity Trustee and understand the legal duties and responsibilities that come with the role.
- **Communication skills:** Strong communication skills are essential. We seek individuals who enjoy working with others and are willing to share their skills and knowledge to improve our board.
- Leadership and business skills: Having leadership experience and strong business skills is a plus. A good understanding of charity governance, experience on boards or committees, and knowledge of the Voluntary, Community, and Social Enterprise (VCSE) sector are also helpful.
- Commitment to diversity: We want our trustees to better reflect the communities we serve. Therefore, we encourage application from local people, minority ethnic individuals, people from diverse socio-economic backgrounds, and candidates of different ages.

We are also keen to hear from people who bring experience in HR, fundraising, bid writing and legal services.

If you are passionate about health equity and social justice and want to make a difference in our community, we invite you to apply to join our board of trustees at Healthworks. Together, we can work towards a healthier, more equitable society for everyone.



Additional information

Time commitment:

- Meetings are bi-monthly and last around 2 hours. They usually take place in venues in the west of Newcastle with on site parking and accessible by public transport.
- Sub-committees relating to Policies, Finance, Risk and Audit meet in addition to the Board meetings as required. There may be other project based sub-committees as needed.
- There may be up to two additional planning / strategy days per year.

Remuneration:

 This position is unremunerated, however reasonable expenses will be covered.

How to apply:

If you wish to apply to become a trustee, please email us at enquiries@hwn.org.uk - please include your contact details. why you would like to become a trustee and the skills, experience and expertise you would bring to the role (no longer than one side of A4).

Selection process:

Stage 1: Review of application to determine if you are a potential good fit for the role and vice versa.

Stage 2: If you are successful at stage 1, we will arrange an initial call with a Healthworks Representative.

Stage 3: If both parties are happy to progress the application we will arrange for an informal interview with a Healthworks Representative/s.



Find out more about
Our Impact and read our
latest Impact Report







www.healthworksne.org.uk