FACULTY & STAFF SUMMER CONFERENCE

The AI-Driven Future of Higher Education and Work

Wednesday, June 4 - Thursday, June 5 8:30 AM - 4:00 PM

Cal Poly Pomona, Building 162, Room 1001



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KEYNOTE SPEAKERS



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DR. ANNETTE VEE

Professor of English, University of Pittsburgh

About:

Annette Vee is Associate Professor of English at University of Pittsburgh, where she teaches undergraduate and graduate courses in writing, computation, and literacy and recently served six years as the Director of Composition. Dr. Vee frequently gives workshops, keynotes, and advice related to AI to faculty, students, and higher ed administrators. She is the inaugural facilitator of the AI across the Disciplines program at Pitt. She is the author of Coding Literacy: How Computer Programming is Changing Writing (MIT Press, 2017), co-editor of TextGenEd: Teaching with Text Generation Technologies (WAC Clearinghouse, 2023), and co-author of a forthcoming chapter in Norton's Everyone's an Author, Fifth Edition, on "Navigating AI Technology as an Author." She writes on Substack at AI & How We Teach Writing and Computation & Writing.

Al Isn't Magic
Day 1 Plenary | 9:45AM-10:45AM

Session Summary:

Whether or not we use it, students and teachers are both working in the context of Al. How do large language models (LLMs) such as ChatGPT work, and how are undergraduates and instructors using them now? How might we use Al ethically--and collaboratively? This workshop will provide a brief introduction to LLMs and show how faculty and students have been using them in undergraduate courses.

KEYNOTE SPEAKERS



DR. LESLIE KENNEDY

Associate Vice Chancellor for Academic Technology, Office of the Chancellor, California State University

About:

Leslie Kennedy, Ed.D., serves as the Assistant Vice Chancellor of Academic Technology Services in Academic and Student Affairs at the California State University, Office of the Chancellor. In this role, Dr. Kennedy provides strategic leadership and creative oversight, enhancing the quality and integration of information technology into teaching, learning, research, scholarship, and the full range of student and academic services across the CSU system. She is responsible for directing the systematic implementation of academic technology initiatives while managing ATS budgets and personnel to foster creative and innovative solutions. Additionally, she advises the Chancellor's Office leadership on a comprehensive range of academic technology services and initiatives—including systemwide library services, online education, enterprise academic software agreements, learning management systems, affordable learning solutions, artificial intelligence, and web design.

California State University System partnership with OpenAl: Providing Access to ChatGPT Edu for every Student, Faculty, and Staff Day 1 Plenary | 11:00AM-12:00PM

Session Summary:

Dr. Leslie Kennedy, Associate Vice Chancellor for Academic Technology at the CSU Chancellor's Office, will share how the CSU system is partnering with OpenAl to provide free access to ChatGPT Edu for every student, faculty, and staff member across all 23 campuses. Learn how this systemwide initiative is breaking down barriers to innovation, empowering users to engage with Al tools equitably, and shaping the future of academic technology.

KEYNOTE SPEAKERS



CHESA CAPARAS

English and Ethnic Studies, De Anza College

About:

Chesa Caparas is professor of English and Ethnic Studies at De Anza College in Cupertino, CA, where she teaches in the IMPACT AAPI Learning Community and leads professional development workshops on AI in education. She is also a member of CA Learning Lab's AI Faculty Innovator in Residence Strategy Team and serves as a Fulbright Scholar Alumni Ambassador promoting international research and teaching opportunities to educators across the country. She has a BA and MA in Modern Literature from UC-Santa Cruz and is currently pursuing an MS in Information and Knowledge Strategy at Columbia University. Her writing has been published in The Journal of Information Ethics, The Journal of California English, ASCCC's Rostrum, and the arts and literature journal ANMLY.

Digital Transformations in Education: Meeting the Needs of an Al-Enhanced Future Day 2 Plenary | 9:00AM-10:00AM

Session Summary:

There's little doubt that generative Al tools have seriously disrupted teaching and learning. As industries rush to adopt these new tools, we're also seeing a dramatic shift in the skills needed to succeed in the workforce, and educational institutions face increasing pressure to prepare students for this Al-enhanced economy. Unfortunately, uneven Al adoption means that not all institutions are equipped to navigate this rapidly changing landscape. This plenary talk will highlight ways that Al literacy curriculum can help overcome digital divides and increase opportunities for students seeking jobs in the emerging workforce. More importantly, the presenter will discuss how teaching Al ethics can provide a solid foundation for ensuring that Al research, development, and implementation remain human-centered.



Dr. Winny Dong

Conference Chair and Inaugural Senior Director, Innovation and Grants

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AGENDA DAY 1: JUNE 4, 2025



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8:30-9:00	Check In / Breakfast	2:15-3:15	Concurrent Sessions In Class: Incorporating Al into Assignments and Activities
9:00-9:45	Ice Breaker		Concurrent Sessions Outside Class: Billy Chat - Kee It Human: Lessons from Billy Al Driven Success at Cal Poly
9:45-10:45	Joint/Plenary Demystifying Al (what is it, how does it work)	3:15-3:45	Joint Session: Wrap up and collective reflection
10:45-11:00	Break		
11:00-12:00	Joint/Plenary CSU's partnership re Al		
12:00-1:00	Lunch		
1:00-2:00	Concurrent Sessions In Class: Integrating Al into Teaching (the role of the faculty member)		
	Concurrent Sessions Outside Class: Al on the Job - Smarter Tools for Smarter Work		

2:00-2:15

Break

eping Chat & / Pomona

AGENDA DAY 2: JUNE 5, 2025



8:30-9:00	Check In / Breakfast	2:15-2:30	Break
9:00-10:00	Joint/Plenary: Digital Transformations in Education: Meeting the Needs of an Al Enhanced Future	2:30-3:30	Joint Session: Student Panel
10:00-10:15	Break	3:30-4:00	Joint Session: Wrap up, reflections, & survey
10:15-11:15	Concurrent Sessions In Class: Al's Impact on Interdisciplinary Writing and the Teaching of Writing		
	Concurrent Sessions Outside Class: Students, the Future of Work, and Al		
11:15-12:15	Concurrent Sessions In Class: Utilizing Al in Research		
	Concurrent Sessions Outside Class: Using Al Effectively		
12:15-1:15	Lunch		
1:15-2:15	Join Session: Industry		

Panel

JOINT SESSIONS



BRIDGING THE GAP: HIGHER EDUCATION AND INDUSTRY PARTNERSHIPS IN THE AGE OF AI

Thursday, June 5 | 1:15PM-2:15PM Speakers: Anthony Orlando, Jeremy Sloss, Chris McClean, Karam Tascoe, and Johnny Tsao

In the era of rapid Al innovation, strategic collaboration between higher education and industry is not only beneficial; it is essential. This panel will examine how institutions and private-sector leaders are forming dynamic partnerships to ensure that academic programs evolve alongside industry advancements. Panelists will present case studies of successful university-industry collaborations, emphasize strategies for integrating real-world Al applications into curricula, and explore mechanisms for sustaining mutually beneficial engagement. Attendees will gain insights into how these partnerships can drive research innovation, enhance faculty development, and ensure that graduates are equipped with relevant, future-focused competencies.

STUDENT PERSPECTIVES ON THE AI-DRIVEN FUTURE OF EDUCATION AND WORK FROM STEM TO SOCIAL SCIENCE FIELDS

Thursday, June 5 | 2:30PM-3:30PM Speakers: David Vargas (Computer Science), Adam Webb (Computer Science), Viren Kumar (Computer Engineering), Jacqueline Tran (Nogales HS), and Kenneth Tran (Hollencrest Middle School)



As Al continues to reshape education and the workplace, how do students perceive its impacts? This panel brings together student voices to discuss Al's role in learning, career readiness, and ethical considerations. Please join us to hear firsthand experiences and insights from next generation workforce who are navigating and actually taking the lead of an Al-driven future.

TRACK 1 SESSIONS: AI INSIDE THE CLASSROOM



YOUR ROLE AS FACULTY WHEN INTEGRATING AI INTO TEACHING

Wednesday, June 4 | 1:00PM-2:00PM Speakers: Dr. Victoria Bhavsar, Dr. Ben Steichen and Dr. Albie Miranda

As generative Al tools rapidly evolve, their influence on writing practices across disciplines presents both challenges and opportunities for educators. This presentation explores how Al is reshaping interdisciplinary writing and the pedagogy of writing instruction. It considers the implications of Al for rhetorical purpose, authorship, revision, and assessment, while also addressing ethical concerns and academic integrity. Drawing from case studies, classroom practices, and emerging scholarship, the session offers strategies for integrating Al responsibly into writing instruction across disciplines. Participants will leave with a clearer understanding of how to navigate and leverage Al in support of critical thinking, creativity, and disciplinary communication.

INCORPORATING AI INTO ASSIGNMENTS AND ACTIVITIES

Wednesday, June 4 | 2:15PM-3:15PM

Speakers: Dr. Fatemeh Jamshidi, Dr. Esmeralda Vazquez

De Diriye, Dr. Sandeep Krishnamurthy



TRACK 1 SESSIONS: AI INSIDE THE CLASSROOM





AI'S IMPACT ON INTERDISCIPLINARY WRITING AND THE TEACHING OF WRITING

Thursday, June 5 | 10:15AM-11:15AM Speakers: Dr. Karen Tellez-Trujillo and Dr. Kristi Prins

As generative Al tools rapidly evolve, their influence on writing practices across disciplines presents both challenges and opportunities for educators. This presentation explores how Al is reshaping interdisciplinary writing and the pedagogy of writing instruction. It considers the implications of Al for rhetorical purpose, authorship, revision, and assessment, while also addressing ethical concerns and academic integrity. Drawing from case studies, classroom practices, and emerging scholarship, the session offers strategies for integrating Al responsibly into writing instruction across disciplines. Participants will leave with a clearer understanding of how to navigate and leverage Al in support of critical thinking, creativity, and disciplinary communication.

GENERATIVE AI AND QUALITATIVE RESEARCH ACROSS DISCIPLINES

Thursday, June 5 | 11:15AM-12:15PM Speakers: Dr. Sandeep Krishnamurthy. Dr. Karen Tellez-Trujillo, and Dr. Tiffany Zhu





This talk presents innovative ways in which scholars in the humanities and social sciences are incorporating generative Al as both a tool and a subject of research. We will examine how various LLM models describe patterns in the world and explore how their outputs reflect social norms and beliefs.

TRACK 2 SESSIONS: AI OUTSIDE THE CLASSROOM





OUTSIDE CLASS: AI ON THE JOB: SMART TOOLS FOR SMARTER WORK

Wednesday, June 4 | 1:00PM-2:00PM Speakers: Dr. Laura Massa

Al isn't coming for your job—but it can help make your job easier. In this hands-on session, we'll explore how generative Al tools like ChatGPT and Microsoft Copilot can support your daily work. Whether you manage communication, coordinate events, analyze data, or help offices run smoothly, Al can assist with brainstorming, drafting, organizing, and more. You'll learn how to think through your tasks and ask Al the right questions—because your expertise is key to using these tools effectively. We'll demo both campus-supported tools, practice real-world prompting, and leave time for Q&A and shared discoveries. No prior experience with Al required—just curiosity!

BILLY CHAT - KEEPING IT HUMAN: LESSONS FROM BILLY CHAT AND AI-DRIVEN STUDENT SUCCESS AT CAL POLY POMONA

Wednesday, June 4 | 2:15PM-3:15PM

Speakers: Zoe Lance and Dr. Cecilia Santiago-Gonzalez



Since 2019, Cal Poly Pomona undergraduate students have had access to Billy Chat, an Al text-messaging robot powered by Mainstay. The Office of Student Success has used the bot to help thousands of students get answers to their CPP questions 24/7, while also reminding them about important to-dos and campus opportunities. We have learned so much about our students through Billy Chat, but we have also gained a deep understanding of just how important it is to center a human element in an Al tool. In this session, we'll talk about what we've learned about student communication through Billy Chat, our bot strategy and important considerations around deploying Al tools on campus.

TRACK 2 SESSIONS: AI OUTSIDE THE CLASSROOM





STUDENTS, THE FUTURE OF WORK, AND AI

Thursday, June 5 | 10:15AM-11:15PM Speakers: Beth Lee

Staff across campus play a critical role in helping students prepare for the future of work. This interactive workshop explores how AI is transforming industries and job roles and what it means for students. Attendees will gain insights into workforce trends, employer expectations, and how to better support students in adapting to an AI-driven job market. We'll discuss the essential skills needed to thrive, strategies for integrating AI into career readiness as well as co-curricular programs, advising, and student engagement/hands-on learning.

USING AI EFFECTIVELY (HOW CAN AI HELP ME DO MY JOB MORE EFFECTIVELY)

Thursday, June 5 | 11:15AM-12:15PM

Speakers: Josue Ruiz and Priyatham Sai Chand Bazaru



Al is transforming not only the classroom but also the way faculty and staff work behind the scenes. This interactive session will showcase practical ways to use Al tools like ChatGPT and Copilot to boost productivity, streamline tasks, and spark creativity. Through live demos and collaborative activities, you'll explore how to integrate Al into your workflow and leave with actionable strategies to make your job easier and more effective.

ACKNOWLEDGEMENTS



We would like to express our heartfelt appreciation and gratitude to all the attendees and speakers of the Faculty & Staff Summer Conference. Your active participation, insightful contributions, and valuable presence have made the event truly exceptional. The exchange of ideas, lively discussions, and networking opportunities have enriched our collective knowledge and created a vibrant atmosphere for learning and growth at Cal Poly Pomona.

We would also like to express our deep appreciation to the organizing committee, support staff, and sponsors for their dedication and hard work in making the conference a resounding success. Thank you for being a part of this remarkable gathering, and we look forward to future collaborations and continued engagement in our shared pursuit of knowledge and advancement.

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