

# Sustainability and Green Entrepreneurship

## Overview





Entrepreneurship



University



8 Sessions

## ABOUT

The Sustainability and Green Entrepreneurship Program offers a dynamic learning journey into sustainability. Participants will gain insights into the Sustainable Development Goals (SDGs), explore the 'Five P's' of Sustainable Development, and understand the history of international sustainability efforts. The program integrates the study of global education, gender equality, sustainability, technology for disabilities, climate action, and green entrepreneurship, focusing on developing innovative solutions for a sustainable future.

## SESSION STRUCTURE

- 1 Empowering Future Generations - The Vital Role of Sustainability and the Sustainable Development Goals (SDGs) :** Participants will gain a comprehensive understanding of sustainability, including exploration of the Sustainable Development Goals, challenges in global education and gender equality, the role of entrepreneurship, and the impact of technological innovations, with an emphasis on youth's vital role in driving sustainable change.
- 2 Understanding Climate Change:** Participants will differentiate between weather and climate, understanding climate change causes and effects, emphasizing the urgent need for proactive environmental actions to address its consequences on ecosystems, food security, health, and economies, and dispelling misconceptions about human contributions.
- 3 Youth Leadership in Climate Action - Shaping a Sustainable Future:** Participants will explore the crucial role of youth in combating climate change, highlighting their innovative contributions and leadership in global and Middle East environmental activism.
- 4 Circular Economy and Eco-Design:** Participants will explore the importance of sustainability in entrepreneurship, focusing on circular economy and eco-design, highlighting the role of entrepreneurs in creating eco-friendly products and sustainable business models aligned with the United Nations Sustainable Development Goals.
- 5 The Role of Green Entrepreneurship in Shaping Sustainable Futures:** Participants will explore the damaging effects of pollution on air, water, and soil, delve into green entrepreneurship and the Circular Economy, and study real-world case studies like the Great Pacific Garbage Patch to inspire action for a greener world through eco-friendly practices and sustainable business ventures.
- 6 Green Business Revolution:** Participants will examine green business principles, understand the environmental impact of products, explore challenges in green entrepreneurship including funding and consumer awareness, and reflect on the path to becoming a green entrepreneur.
- 7 Harmonizing Profit and Planet:** Participants will explore the integration of sustainable practices in business, emphasizing the balance between profit and environmental stewardship, covering challenges, benefits, government regulations, consumer influence, and technology impact, with a focus on fostering an environment where businesses thrive alongside a flourishing planet.
- 8 Eco-Design - Pioneering Sustainable Innovation in Everyday Life:** Participants will explore eco-design, a sustainable approach integrating environmental protection into product design and production, emphasizing resource conservation, waste reduction, and the use of renewable materials.

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## OUTCOMES

- Gain a comprehensive understanding of various aspects of sustainability, entrepreneurship, and environmental stewardship.
- Understand climate change and the role of youth in combating it.
- Understand how sustainable practices contrast with traditional linear models.
- Explore the role of green entrepreneurship in addressing environmental challenges.
- Understand the life cycle of products and their ecological footprints.

## SKILLS

Critical Thinking - Innovative Problem - Solving - Leadership and Advocacy - Collaborative Skills - Communication - Analytical Skills - Project Management - Adaptability