



New Uniform Collection



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Principal's Message



We are proud to unveil the new Loreto Normanhurst school uniform—a thoughtful blend of tradition and innovation. Designed in close consultation with our students and broader community, this uniform reflects our heritage while embracing the future, embodying the spirit of “Women for our Times.”

Through a meticulous two-year design process, the new uniform has been designed in close consultation with our community, particularly our students. With comfort, quality, sustainability, and cost at the forefront, we have created a capsule wardrobe that empowers students to move confidently through academic, sporting, and extra-curricular pursuits. The new uniform is modern, meaningful and unmistakably Loreto Normanhurst.

This project has given us the opportunity to explore the archives of our School, uniting our heritage with the future of Loreto Normanhurst, and ultimately delivering a modern, comfortable and flexible uniform for our students.

At Loreto Normanhurst, our school uniform has always been a physical embodiment of commitment and pride; this legacy continues with this contemporary design that will support our students now and well into the future.

A handwritten signature in black ink that reads "M Ugionotti".

MARINA UGIONOTTI
PRINCIPAL



1897

Black and white ensemble with long skirt, fawn blouse, and tie.



1929

First official uniform—Loreto blue tunic, fawn blouse, tie, hats, and gloves.



1972

Introduction of the Summer Uniform; blue tunic designated as the Winter Uniform.



“Our uniform has always reflected who we are—proud, united, and future-focused.”

History of Our Uniform

The Loreto Normanhurst uniform has evolved over time, reflecting our identity and values. Each iteration has reflected the values and spirit of its era. Our new design honours this legacy while presenting a contemporary expression of our tradition.

1995

Launch of current blue check Summer dress, and checked Winter tunic and kilt.



Why a New Uniform?

Following a comprehensive review of the current uniform in 2023, it became clear that a full redesign was needed. The previous uniform, unchanged since 1995, no longer met student needs. With the expertise of Australian designer Jonathan Ward, we explored our archives and community insights to craft a uniform that tells the story of Loreto Normanhurst's 127-year journey.

The redesign brings back the true Loreto blue and preserves key elements of our School's visual identity through the blue, black and gold palette, the check pattern, and the stripe on the tie and hat. The introduction of trousers and the retention of the hat reinforce our commitment to student choice, along with tradition.

Key Design Highlights

The new Loreto Normanhurst school uniform introduces a capsule wardrobe approach designed for flexibility, comfort, and year-round wear. This curated collection includes:

- **Core Academic Uniform** – This core academic uniform must be purchased and is required to be worn on significant school occasions. It is designed to be trans-seasonal, eliminating the need for separate summer and winter uniforms. Families who prefer not to purchase additional items can rely on this core outfit throughout the entire school year.
- **Optional Academic Uniform Items** – These items offer students the freedom to dress according to weather and daily activities. They are designed to complement the core uniform and provide layering options, but are not required to be purchased.

This capsule wardrobe model ensures consistency and choice, while maintaining the tradition and pride associated with the Loreto Normanhurst uniform.

It also reflects our commitment to sustainability, with a focus on environmentally certified, durable fabrics that reduce waste and odour. All materials are tested for safety and longevity, and the uniform is produced using ethical, eco-friendly practices that align with our values.



Consultation Process

From the outset, we engaged students, parents, alumnae, staff, and board members. Student feedback shaped every stage—from surveys and prototypes to fittings and updates. Jonathan's team finalised samples by mid-2024, followed by extensive community review. By early 2025, we refined the designs through continued student consultation.

We are thrilled with the outcome—a uniform that reflects our values, honours our past, and supports our students today and into the future.



Evolution of the New Uniform



2023

The Uniform Review began, inviting students, parents, alumnae, and staff to reflect on the current uniform and share aspirations for the future. Their insights formed the foundation of the redesign.

LATE 2023

Renowned Australian designer Jonathan Ward was engaged to lead the redesign. His research into Loreto Normanhurst's archives and traditions informed the early design concepts.

EARLY 2024

Initial concepts were developed, blending heritage elements—such as the authentic Loreto blue and black-and-gold check—with contemporary design features. The goal: a uniform that is practical, comfortable, and instils pride.



MID 2024

Sample garments were created and shared with students and staff. Feedback from fittings helped refine each piece for comfort, fit, and suitability for daily school life.

EARLY 2025

Students participated in viewings and fittings of the academic and sport prototypes. Their feedback on comfort and functionality guided final adjustments, ensuring the uniform reflects both student needs and School values.

MID 2025

The final uniform was confirmed: a capsule wardrobe that honours our heritage while offering flexibility, comfort, and choice. It includes a core uniform for significant school occasions—trans-seasonal and suitable year-round—and optional items for layering and personal comfort.

Academic Uniform





“This is a uniform that reflects our values, honours our past, and supports our students today and into the future.”



Core Uniform Items



HAT



SHORT SLEEVE SHIRT



BLAZER



LONG SLEEVE SHIRT



SOCKS (SHORT & KNEE HIGH)
& OPAQUE TIGHTS



SKIRT

Optional Uniform Items



DRESS



TROUSERS



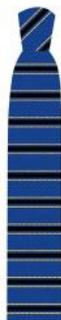
CARDIGAN



JUMPER



SENIOR VEST (YEAR 11 & 12)



TIE



SCARF

Core PDHPE Uniform





“The new look uniforms honour our legacy while presenting a contemporary expression of our tradition.”



Core Uniform Items



SPORT POLO



SPORT JACKET



SWIMMING COSTUME



SPORT SHORTS



SPORT TRACK PANTS



SPORT SOCKS



PRIMARY SPORT CAP



SECONDARY SPORT CAP



SWIMMING CAP



SECONDARY HOUSE POLO



SPORT POLO WITH HOUSE PATCH
(PRIMARY ONLY)

Optional Uniform Items



SPORT QUARTER ZIP TOP



SHORT SLEEVE RASH TOP



SPORT SKORT



LONG LEGGINGS



MEDIUM BIKE PANTS



BUCKET HAT



SWIM SHORTS

On Field Sport Uniforms





FAQs

New Academic Uniform Key Dates

Term 3, 2025

- Launch of the new uniform and release of the 'New Uniform Collection Lookbook' outlining the new uniform and the consultation process.
- Uniform guidelines and pricelists available including details on the two-year transition.

Terms 3 and 4, 2025

- Fittings and ordering available.

Term 1, 2026

- Students may begin wearing the new uniform.

Term 1, 2028

- All students expected to wear the new uniform.

Why is the School introducing a new uniform?

This is an exciting development for our School and our current and future students. The new uniform will be modern and functional to meet student needs today and into the future. Whilst additional uniform items have been added to the school uniform, the Loreto Normanhurst school uniform has not undergone a review since 1995. The new uniform reflects our commitment to excellence and tradition while acknowledging the evolving nature of education.

Were students consulted on the new uniform?

Yes. Since 2023, students across all year levels have been extensively consulted. The feedback has been overwhelmingly positive.

When will the new uniform be available for purchase?

Uniforms will be available for fittings and orders in Term 3, 2025. They will be ready for collection at the end of Term 4, 2025 for Term 1, 2026 wear.

When can my daughter wear the new uniform?

Students may begin wearing the new uniform from Term 1, 2026. They may wear either the current or new uniform, but not a combination of both on the same day.

When do all students need to be in the new uniform?

All students are expected to wear the new uniform from Term 1, 2028, following a two-year transition period.

Will it be possible to mix and match the old uniform with new uniform items?

No. Students may wear either the current or new uniform on any given day, but not a mix of both.

Will there be guidelines on the new uniform?

Yes. Uniform policy guidelines will be available after the official launch in Term 3, 2025.

Discounted Items on current uniform

From Term 2, 2025 all current uniforms will be discounted by 30% to assist families and gradually clear existing stock.

Can I still take preloved uniforms to the Uniform Shop?

Yes. We are working with our uniform manufacturer to provide appropriate recycling solutions for the current uniform once it is phased out at the end of 2027.

Is the new uniform a complete change from the current uniform?

Yes. The new uniform includes core academic, core sport, on field sport, and House shirts.

Will school bags and hats change?

The core academic hat remains. All other items, including bags and sport hats, will be updated.

Has the School considered the cost impact on families?

Yes. The new uniforms are designed to improve quality, durability, and flexibility while being mindful of cost.

Has the School considered sustainable fabrics and practices?

Yes. High-quality, certified fabrics have been selected for comfort, durability, and environmental responsibility. The core academic skirt fabric is suitable for both warm and cool weather.

What are the key features we can look forward to?

The design process focused on comfort, fit, fabric quality, cost, ease of care, ethical manufacturing, and tradition. The uniform will feature Loreto Normanhurst colours and adopt a 'capsule wardrobe' approach with core and optional items for year-round wear.

The Loreto Normanhurst colours of blue, gold and black will remain a key feature of the new academic and sport uniform.

We have adopted a 'capsule wardrobe' approach for both academic and sport. This means students will be offered a curated collection of uniform items that takes into account changing climates, personal preference and activity levels.

It will consist of core uniform items and layering options, offering versatile, fit-for-purpose items that can be worn year-round eliminating the need for separate summer and winter uniforms.

There will be compulsory academic and sport items required year-round, with additional optional items for students to choose from. While students will have the flexibility to select from the wardrobe, core uniform items will be required for significant school occasions. These days are outlined in the Uniform Guidelines.

Who has been consulted in the review process?

Students, staff, parents, and alumnae were consulted through surveys and community sessions in 2023 and 2024. Extensive student consultation in 2025 informed the final designs for academic, sport, bags, and accessories.



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Loreto
Normanhurst

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Collection