

CBCS Course offered by the Journalism Department

Journalism as Story-Telling (30 hours, 2 credits)

Course Description

The course will offer an introduction to the ways in which the digital age has transformed journalism. The course is organized around readings in the new forms that are emerging, ranging from podcasts, to graphic journalism, to layered narratives. The course also has a practice dimension in that students will receive some training in how to use digital resources for storytelling. Intake is limited to 40.

The course is organized into four modules. The **Introductory** module will offer readings in digital storytelling, featuring analyses of the developments of the last decade by media historians.

The **Graphic Journalism** module will examine the ways in which journalism has borrowed from the graphic novel tradition, as also from new ways of building relationships between visuals and text.

The **Podcast Module** module will examine the forms of cultural commentary that this genre supports.

The **Experience** module will offer the student training in using WordPress and allied resources for digitally inflected storytelling.

Assessment

Students may pick one area of interest to write a 1500-word essay for Internal Assessment. The Mid-Semester Test and the End-Semester Examination will test the student on his/her understanding of the concepts discussed, and their ability to parlay experience into discussion and critical commentary.