

whitestone 2024



Holiday Lookbook





*apparel · headwear · accessories · home
kitchen · eco friendly · packaging · bags
drinkware · games · outdoor · stationery*



Happy Holidays from Whitestone...



Look out for these Icons:
Showcasing Products with Meaning!

-  Good For the Planet
-  Gives Back
-  Made in the USA
-  Women Owned

OUR FAVORITE THINGS . . .

As the festive season approaches, we are excited to present our latest collection of holiday gifts and merchandise. At Whitestone, we understand the importance of expressing gratitude and strengthening business relationships. Our curated selection of high-quality, customizable products is designed to help you spread joy and make a lasting impression.

In this catalog, you'll find a variety of unique items, from elegant corporate gifts to fun and festive goodies. Whether you're looking to reward your employees, thank your clients, or celebrate with your partners, our offerings are tailored to meet your needs and exceed your expectations.

We are committed to sustainability and innovation, ensuring that our products are not only beautiful but also ethically sourced and environmentally friendly. Our team is here to assist you in selecting the perfect gifts that align with your brand values and vision.

Thank you for choosing Whitestone as your partner in gifting. We look forward to helping you create memorable holiday moments.

Wishing you a joyful and prosperous holiday season,

Joseph Sommer
President & Founder



E. HIR SUHANI
19, rue des Contalliers, 33000 Bordeaux.

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Un carnet
es una pequeña
vivienda móvil.
Caritas
605
Mujeres el Premio del Periodo
de la Mujer en México



FEAT BLANKET BLEND JOGGERS

HOMEWARES



a.



c.



d.



b.



e.



f.



g.

The Graf Lantz Tissue Holder is one of my absolute favorites. Not only is the story behind the Graf Lantz brand incredibly empowering, but their products are also made from Merino felt wool, which is 100% natural, biodegradable, renewable, and extremely durable.

While we can't brand the holder, we can customize the tissue boxes for six-sided branding, providing a constant reminder of your message to employees, clients, and prospects, with easy reordering for updates.

- Morgan Bell
Senior Program Manager



- a. Wood Checker Board Set
- b. Kashwre Window Pane Blanket ♀
- c. Marble Square Coasters Set
- d. Graf Lantz Tissue Box Cover ♀
- e. Modern Sprout Mister
- f. Vitruvi Diffuser ♀
- g. Digital Frame



h.

h. Faribault Mill Map Pillow 

i. Paravel Cabana Valet Tray 

j. Parker Mini Jade Plant 

k. Craighill Cal Bookend

l. Eternity Flower Rose Box



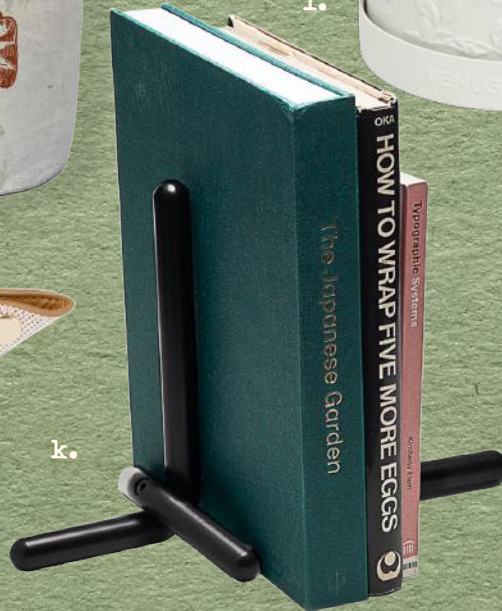
j.

l.



i.

k.



TABBLUE - BLUETOOTH TABLE SPEAKER



MODERN SPROUT SEED SALUTATION



SCREENPRINTED GARDEN GLOVES



CRAIGHILL STAINLESS STEEL MIND GAME



a.



b.



c.



d.

- a. Everlasting Throw Blanket
- b. Packer Plant Co Watering Can
- c. Jo Malone Myrrh & Tonka Diffuser
- d. Hydropod Herb Set



FLKRFIRE PERSONAL FIREPLACE



LETTERFOLK TILE MAT

KITCHEN

- a. La Cuisine Charcuterie Board
- b. Be Home@ Luxe Hanging Bar Tool Set
- c. Nespresso Latissima Espresso Maker
- d. La Cuisine Prep Apron
- e. Stagg EKG Electric Kettle



BE HOME NESTED MEASURING CUPS



LA CUISINE FRENCH ROLLING PIN

"I highly recommend La Cuisine Charcuterie & Pizza Board for its exceptional quality and elegant design. It's perfect for entertaining guests, offering a stylish and functional way to present an array of delicious charcuterie and pizza."

- Jill Brandt
Director of Production



g.



j.



k.



h.



f.



i.



k.

CUISINART ICE CREAM MAKER

f. Lodge 8" Cast Iron 

g. La Cuisine Charcuterie & Pizza Board 

h. Wood Handle Pizza Cutter

i. Cuisinart Bamboo 13 PC Grill Tool Set

j. Cuisinart Pizza Oven

k. Asobu Cold Brew Maker



GRAF LANTZ MERINO WOOL LARGE STONE TRIVET ©



GRAF LANTZ MERINO WOOL WINE MARKER ©

DRINKWARE



a.



c.



b.



d.



e.



h.



f.



g.

- a. 40 oz LeGrande Tumbler ♻️ 🌱
- b. Bink 27oz Day Bottle
- c. Fellow 20oz Cold Tumbler
- d. Fellow 20 oz Carry Tumbler
- e. Black & Blum 22oz Explorer ♻️
- f. Kinto Day Off Tumbler
- g. Ocean Bottle Brew Flask ♻️
- h. Black & Blum 20 oz Glass Bottle ♻️

"I love Ocean Bottles because their products are made from recycled materials, and each purchase directly supports plastic collection and social initiatives in affected communities."
 - Kylie Jones
 Training & Development Manager





TOSWARE COCKTAIL SET



16 OZ GLASS CAN



a.

b.

c.

d.

e.

f.

- a. 44oz Squiggle Pitcher
- b. MiiR Camp Cup ☺ ☹
- c. Forlife Stump Teapot with Lid
- d. Our Place Tall Night & Day Glasses ♀
- e. Be Home Brisbane Decanter
- f. Cuppa Color Poppy Mug

APPAREL



a.



c.



d.



e.



b.

- a. Quince Chocolate Cashmere Lined Gloves 
- b. Rains Yermo Fleece Vest 
- c. Corduroy Bucket Hat
- e. Nectar Shockoe Sunglasses 
- e. Cuts AO Curve Hem Tee



QUINCE CASHMERE GLOVE/SCARF SET



FEAT BLANKET BLEND JOGGERS



a.



c.



b.




d.

f.

e.

a. Feat Blanket Blend Hoodie

b. Rains Tomar Overshirt 

c. Corduroy Field Trip Hat

d. Relax Socks

e. Quince Mongolian Cashmere Fleece Lined Mittens 

f. Everlane Cotton Chore Jacket

g. Rhone Waffle Henley

h. Everlane Premium Weight Pocket Tee

i. Everlane Bomber Jacket

j. Surf Cap

k. Topo Work Cap



"I love that Marine Layer has introduced Cut and Sew to their line! They are a tried and true brand that we collaborate with often and having the ability to customize to our clients brand with a premium retail product is the best"

- Dominique Volker,
Vice President of
Sales



MARINE LAYER CUSTOM HOODIE



MARINE LAYER CUSTOM PUFFER

TREND FORECAST :

Good For The Planet

Last year's emphasis on Good For The Planet has only intensified in 2024, reflecting a growing global awareness and urgency regarding environmental sustainability. This year, the eco-conscious movement is not just a passing trend but a fundamental shift in consumer behavior and expectations.

One of the key aspects driving this movement is the call for products with a purpose. Consumers are increasingly seeking out items that serve a meaningful function while also minimizing their impact. This means prioritizing products that are not only reusable but also built to last. Durability is a key factor in purchasing decisions, as consumers recognize the value of investing in items that will stand the test of time.

Brands are responding to this shift by embracing the use of eco-friendly materials in their products. From recyclable second life packaging to eco-friendly materials, companies are focused on reducing waste and minimizing their carbon footprint.

By prioritizing products that are good for the planet, consumers are not only making a positive impact on the environment but also redefining the role of consumption in shaping a more sustainable future

READ MORE

SHOP GOOD FOR THE PLANET





BRAND SPOTLIGHT:

Outpatch

Outpatch leads the way in sustainable stick on patches, offering eco-friendly options like organic cotton and recycled materials. Their customizable items not only showcase colorful art, but also promote ethical sourcing and environmental responsibility.

FOOD/BEVERAGES

- a. Brightland Mini Essentials Olive Oil
- b. McCreas's Scotch Caramels
- c. Sweet & Savory Deluxe Gift Box
- d. Big Heart Tea Chai
- e. Popcorn & Movie Night Gift Set
- f. Mast Dark Chocolate Bar
- g. Raaka Maple & Nibs Bar





a.



b.



c.



d.



CRAFT COCKTAIL KIT - HOT TODDY



e.

"Compartes Gift Box Set not only includes delectable chocolates, but gives you the opportunity to brand the treats themselves! Definitely a unique experience that nobody will forget."
- Hope Luria
Art Director



- a. Blume Matcha Coconut Mix
- b. FarmSteady Soft Pretzel Mix
- c. FarmSteady Jelly Doughnut Mix
- d. Baked by Melissa 25 Pack Cupcake
- e. Compartes Corporate Gift Box Set






MILK BAR CORPORATE GIFT COOKIE SET



WILD ONE WALK KIT 



PETS

- a. Wild One Organic Treats 
- b. Sushi Cat Toy
- c. Wild One Poop Bag Carrier 
- d. Wild One Harness 





WILD ONE TREAT POUCH

- e. Wild One Dog Bowl
- f. Modern Sprout Catnip Grow Kit
- g. Asobu Dog Bowl Bottle



e.



f.



CUSTOM SHAPED DOG TOY



SPRINGER DOG WATER BOTTLE

"Pet lovers unite over the Asobu Dog Bowl! I personally have this in every size and take one every time I leave this house with my big boy, Deebo. Easy to use, easy to clean!"

- Maddie Hardy
Senior Account Manager



g.



WILD ONE PET CARRIER



PAINTED WOOD BOCCIE SET



NOMADIX TOWEL

OUTDOOR



a.



c.



b.



d.



e.






"I am not sure that there is a more appropriate gift for those coffee connoisseurs on the go! This first class pour over brewing system, nests together to provide for a premium brewing experience, wherever and whenever the need arises."

- Jason Pereira
Senior Account Manager



f.



- a. Cordova Obsidian Recycled Cooler 
- b. Buffy Eucalyptus Cooling Blanket
- c. Osprey Arcane XL Day Pack  
- d. Kammok Roo Single Hammock
- e. Osprey Nebula Pack  
- f. VSSL Pour-over Coffee Kit





CUSTOM LEATHER ZIPPO CASE



RECESS PICKLEBALL SET

- a. Topo Session Pack
- b. Cuisinart Cleanburn Fire
- c. Osprey Arcane Flap Pack
- d. Cedar Creek Compass Caribiner
- e. Standard Issues Binoculars
- f. Topo Designs Mountain Trail Socks
- g. MyMedic First Aid Kit



b.



c.



e.



a.



d.



f.



g.





INFLATABLE POOL RING



IGLOO TAGALONG COOLER



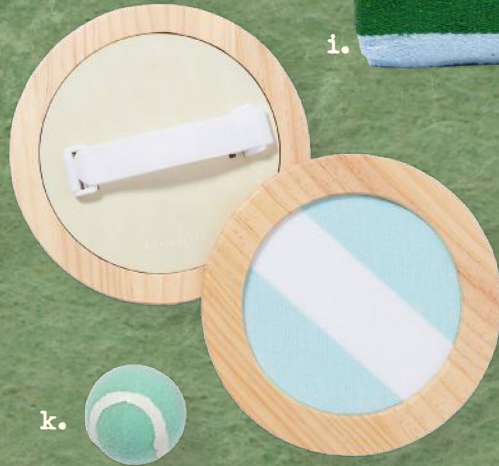
h.

h. Wooden Backgammon Set



i.

i. Caminito Blanket with Carrier



k.

j. Flashlight Electric Lighter Combo

k. Catch Ball Set



j.

l. Cotopaxi Cusco 26L Backpack

m. Trippy Portable Chair



l.



m.



TREND FORECAST :

NatureBlend

In 2023, we highlighted the concept of Hybrid Living which has seamlessly and permanently integrated into our lifestyles, blurring the lines between work and leisure.

As individuals strive for a versatile life, one where they can balance professional commitments with personal passions, a profound desire to connect with nature and the outdoors has emerged.

This shift in mindset has sparked a demand for products and experiences that complement our dynamic lifestyles, offering both utility and a sense of rejuvenation.

NatureBlend is a concept aimed at seamlessly integrating the outdoors into our everyday lives, enriching our experiences and promoting a healthier work-life balance.

By championing versatile products, redefining work-life balance, and promoting recreational experiences, NatureBlend encourages individuals to embrace the transformative power of nature and cultivate a deeper connection with the world around them.





BRAND SPOTLIGHT:

Topo Designs

Topo Designs is a Colorado-based outdoor brand offering versatile, sustainable, durable packs, bags, apparel, and accessories. They are rooted in mountain culture, but also love exploring cities and world travel. Topo celebrates these radical differences by offering products that help people get confidently outside on their own terms, regardless of location.

WELLNESS

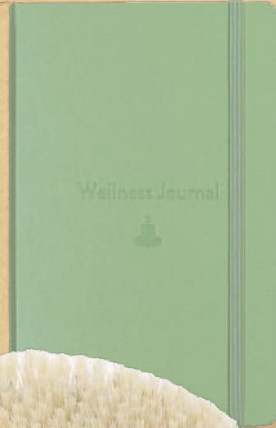


CROWN AFFAIR THE COMB ♀



BALA BANGLES

a.



b.



c.



d.



e.



f.



g.



h.



"Wellness is a holistic approach that integrates mindful moments and self-care rituals into regular routines. I consistently reach for Bala Bangles to add a gentle physical workout to my daily activities, whether I'm getting outside for a walk or attending a barre class at my local studio."
 - Lauren Dustin
 Director of Client Services



- a. Moleskine Wellness Journal
- b. Bathing Culture Mind & Body Wash
- c. ESW Beauty Cacao Milk Mask
- d. Le Bon Shoppe Cloud Socks
- e. Bamboo Facial Brush
- f. Nodpod Weighted Eye Mask
- g. Getaway 4-Piece Spa Kit
- h. Bubble Spa Headband



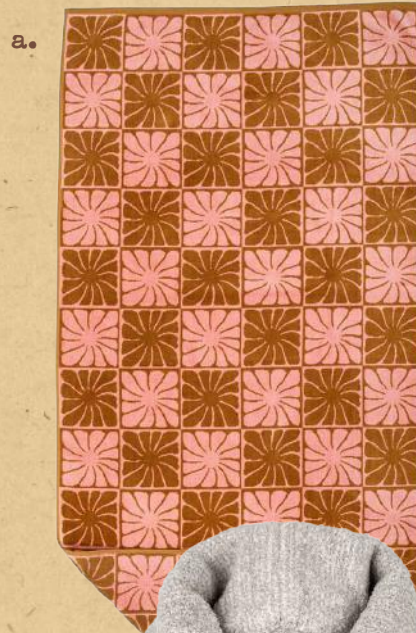
THERABODY THERAGUN MINI 2.0



16 OZ CERAMIC BOWL CANDLE



KASHWERE ROBE & EYE MASK SET ♀



b.



e.



- a. Trek Light Bath Towel 🖐️
- b. Kashwere Robe & Eye Mask Set ♀
- c. Poketo Compact Mirror ♀
- d. Kashwere Sherpa Slides ♀
- e. Canopy Portable Humidifier
- f. Therabody TheraFace Pro



YIELD GLASS INCENCE HOLDER



CALM STRIPS



LOFTIE SMART ALARM CLOCK

TREND FORECAST:

Transformative Wellness

In today's fast-paced world, finding a sense of balance and wellbeing has become more crucial than ever. Enter the trend of Transformative Wellness, a holistic approach to health and happiness that's sweeping across generations, with millennials leading the charge.

At its core, Transformative Wellness is about embracing moderation in all aspects of life. People are recognizing the importance of balance - in diet, exercise, work, and leisure. It's about finding a sustainable way of living that nourishes both body and mind.

Consider the phrase: "What is your 5-9AM before your 9-5PM?" It's a reminder that how we start our mornings can set the tone for the entire day. Whether it's practicing yoga, journaling, or simply enjoying a leisurely breakfast, incorporating mindful rituals into our morning routine can have a profound impact on our overall wellbeing. Transformative Wellness represents a shift in how we approach health and happiness. It's about embracing moderation, prioritizing mental health, seeking harmony, and investing in our overall wellbeing.

In a world that's constantly pulling us in different directions, Transformative Wellness offers a roadmap to living a more balanced, fulfilling life.





BRAND SPOTLIGHT:

Therabody

Therabody's vision is to shape the future of the beauty industry by leading the convergence of beauty and wellness by innovating science-backed beauty technologies designed to improve skin health and enhance natural beauty on the cellular level.



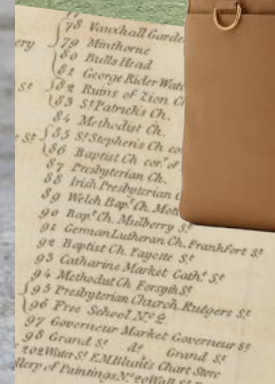
TOPO DAY PACK

BAGS



"For any traveler, these packing cubes are a must! Whether it is a quick work trip or long weekend getaway, packing cubes can compress and compartmentalize your belongings, allowing you to pack more into your luggage."

- Emily Villanova
Business Development
Manager



h.



- a. Neoprene Fanny Pack
- b. Quince Leather Luggage Tag
- c. Quince Leather Jewelry Case
- d. Quince Italian Leather Weekender
- e. Herschel Commuter Backpack
- f. Day Owl DayPack
- g. July Hard Sided Luggage
- h. Cotopaxi 3 Piece Packing Cube
- i. Solgaard Check In Closet
- j. Terra Thread Bumi Duffel
- k. Quince Leather Passport Case
- l. Osprey Arcane

g.



j.



i.



k.



l.



PARAVEL AVIATOR CARRY ON





BAGGU PACKING CUBES



PARKER CLAY SLING BAG



- a. Day Owl Cord Pouch
- b. Leather Dopp Kit
- c. Dagne Dover Mini Bag Keychain
- d. Carhartt Waist Pack
- e. Stanley 40 oz Carry All
- f. Peak Design Everyday Tote
- g. Rains Tote



DAY OWL SLIM PRO 



CALPAK WATER BOTTLE HOLDER



CROSLLEY RECORD PLAYER VOYAGER

TECH



a.



b.



c.



d.



e.



f.



- a. Polaroid Now Instant Camera
- b. Solar Power Mason Jar Light
- c. Courant Essentials Wireless Charger
- d. Shockz OpenFit Wireless Headphones
- e. Wireless Speaker Cooler
- f. Ember Temperature Control Mug



g.



h.



i.



j.



k.



l.



m.

g. Oura Smart Ring

h. Day Owl Tech Pouch

i. Instax Square 1

j. MagSafe Wireless Charger

k. Clear Enduro Bluetooth Headphones

l. Leather AirTag Keychain

m. Retro Mini Wireless Speaker



SHOCKZ WIRELESS EARBUD



ANDROID WALLET TRACKER CARD



a.

- a. Igloo Kooltunes Speaker Cooler
- b. iLive Retro Wireless Bluetooth Speaker
- c. Sonos Move 2 Wireless Speaker
- d. Urbanista Miami Over Ear Headphones
- e. Pura Car Diffuser

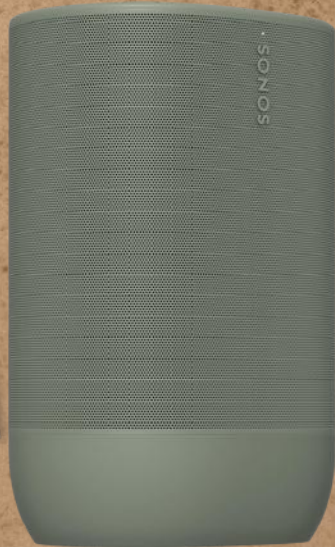


b.



"If you're looking for a premium portable speaker, it doesn't get any better than the Sonos Move 2! Its impressive sound quality, robust build, and seamless integration with smart home systems make it the ultimate choice for both indoor and outdoor listening."

- Dave Glaser
Director of Enterprise Sales



c.



d.



e.



TROUBADOUR TECH CASE 



RAY BAN META SMART GLASSES

TREND FORECAST :

Digital Nomad

This trend defines a shift towards prioritizing experiences and purposeful travel over mere sightseeing or ticking off destinations from a list. The mantra is clear: it's not about the destination; it's about the journey.

Digital nomads are combining work and adventure travel, utilizing smart technology to work remotely from locations around the world. Bleisure travel is a growing trend where professionals are carving out some time for themselves while on business. Making portable, durable, and packable tech evermore essential.

The hashtag #traveloutfit has become the former #OOTD, emphasizing the importance of stylish yet practical attire for extended trips.

By embracing the hybrid nature of work and leisure travel, individuals can maximize their experiences. They can enrich their professional lives through business engagements while also creating lasting memories during their personal leisure time.

READ MORE

SHOP TECH





BRAND SPOTLIGHT:

Urbanista

Urbanista was born in 2010 in Stockholm, Sweden out of love for cities and urban life. Their colourful assortment of lifestyle audio products - including active noise cancelling headphones, true wireless earphones, and bluetooth speakers - don't compromise on either sound quality or style.

Drawing inspiration from the world's greatest cities and rooted in Scandinavian design tradition, Urbanista's products are sleek, stylish and sound great - providing the soundtrack for a life in motion.

OFFICE & STATIONERY



GATE PAPER CO WAX SEAL



a.



b.



c.



d.



e.



f.

- a. Accordion Pro Filer
- b. BaronFig Mosaic Desk Organizer
- c. Plantable Seed Paper 🌱
- d. Sweeter Greeting Chocolate Card
- e. Dream Plan Do - 18 Month Planner
- f. Square Linen Notebook 📖





BAMBOO LAP DESK



g.

i.



h.



k.



j.



g. Baronfig Mosaic Tool Cup

h. Imber Cordless Table Lamp

i. Leather File Folder

j. Speaker w/ Lamp & Charger

k. Modern Sprout Aloe Kit

l. Refillable Leather Journal

l.



ADJUSTABLE STANDING DESK



LIFT LAPTOP RISER



POKETO STICKIES



PLANNER STICKER SET



a.

d.

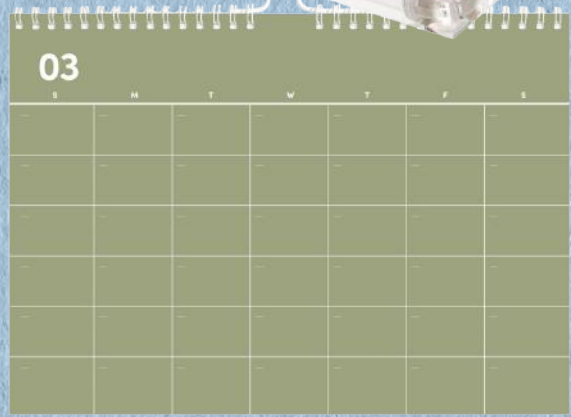


c.



e.

"The Jade Wilson Plant is the perfect low-maintenance desk companion that adds a touch of greenery and style effortlessly!"
- Sydney Vickers
Senior Account Manager



f.

a. Mini Jotter Notebook
b. Poketo Acrylic Stapler ♀
c. Colorblock Cap Pen
d. Everything Desk Pad
e. Jade Wilson Plant Ⓞ
f. Grid Weekly Planner



POKETO DESK ORGANIZER ♀



POKETO TAPE DISPENSER ♀

TREND FORECAST:

Beyond the Box

In today's consumer landscape, the importance of packaging extends far beyond mere functionality. Gone are the days when a simple white or cardboard box sufficed. Now, consumers are deeply conscious of how their items are packaged, and the experience of opening a package has become a standard expectation.

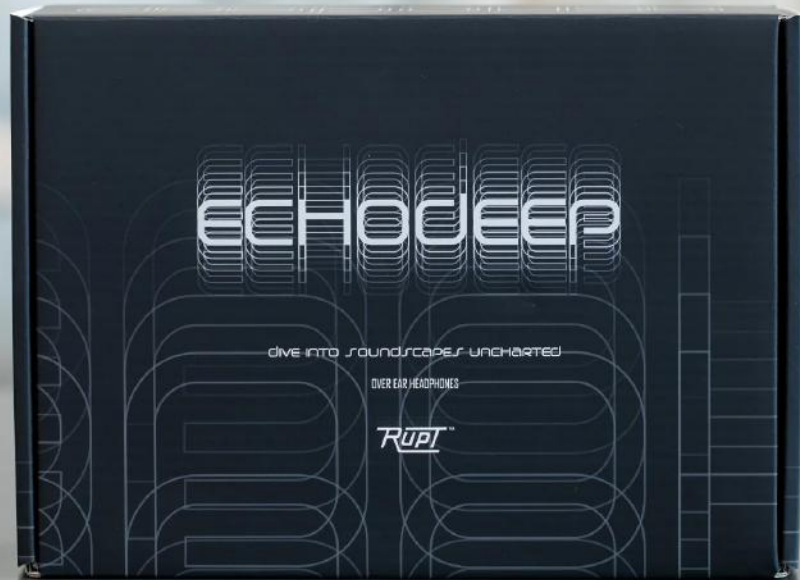
The modern consumer experience does not end with the sale of goods. It extends to the unboxing experience—a moment that brands can leverage to create lasting impressions. Consumers want packaging that goes beyond mere protection of the product; they seek thoughtful design, eco-friendly materials, and even second-life capabilities.

Thoughtful capabilities in packaging encompass various elements, from innovative openings to personalized touches that make the unboxing experience memorable. Brands that invest in designing packaging with these considerations in mind can enhance customer satisfaction and loyalty.

The evolution of packaging reflects the changing preferences and values of today's conscious consumers. Brands that prioritize thoughtful design, eco-friendly materials, and second-life capabilities in their packaging can not only meet consumer expectations but also differentiate themselves in a competitive market while making a positive impact on the environment.

SHOP PACKAGING





BRAND SPOTLIGHT:

Rupt

Rupt believes in a future where every element of our lives contributes to the well-being of our planet. Their highly creative product packaging for their cutting-edge tech products and sleek drinkware are not just about the present—they're about the sustainable future we're crafting. Gone are the days of mindlessly discarding packaging into landfills. Rupt's second life packaging is a testament to their commitment to sustainability. Instead of ending its journey as mere packaging, each box transforms into a myriad of functional objects, ushering in a new era of conscientious consumption. A simple box becomes a Desk Clock, a Bird Feeder, a Spice Rack, an Illuminated Table, a Greenhouse, a Cord Organizer, a Night Light, and so much more.



Redeem Your Holiday Gift



Corduroy Hat

Add to Cart



Teapot

Add to Cart

GIFTING FOR THE TEAM?

Try a Redemption Site!

Your own personal brand catalogue in one convenient link. The swag shops allow you to show an online catalog of pre-approved products and merchandise, ready to order in bulk for your next event or project. No inventory is stored and there is no monthly cost commitment to maintain the swag shop.

LEARN MORE ABOUT
REDEMPTION SITES

VISIT THE WHITESTONE
REDEMPTION SITE

GIVE THE GIFT OF EXPERIENCES!



- a. Mystery Jungle Box
- b. Deluxe Hot Sauce Making Kit
- c. Everything Bagel DIY Kit
- d. Home Studio Set
- e. Gin Making Kit

a.

b.

c.

d.

e.

Get the team involved - remote or in office! Give the gift of togetherness and create an experience for the team to actively create together. Whether it be a hands-on craft, a cooking experiment, or a competition for some in office bonding, experiences are a unique way to celebrate your team's individuality.



CUSTOM PAINT BY NUMBERS KIT



DIY CANDLE KIT

MORE TO SEE OVER AT

WHITESTONE BRANDING.COM

Thanks For Browsing

BROWSE HOLIDAY
TREND SHOP 2024

EXPLORE THE 2024
TREND FORECAST

HAPPY HOLIDAYS FROM THE ENTIRE TEAM AT WHITESTONE - WE ARE GRATEFUL FOR OUR CLIENTS!