

Jeremias "JMAN" Maneiro

     /JManSpeaks

JMAN'S COURSE CATALOG

2026

"He has been fantastic for our members! He is always learning about the latest technology, allowing our members to be on the cutting edge. With JMan it's not just a class, it's a performance, and students love him!"

- Jennifer Pierson, Greater Rochester AOR

"Our members loved him!"

- Mikel Traweek, Summit Association of REALTORS®

"This guy was an absolute hit! I've never seen such total high evaluations in the 20+ years I've been working education."

- Sandra Eike, Laramie Board of REALTORS®, Education Chair

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AI-Dentity: Redefining Buyer Representation In The Digital Age

#1 Buyer Agent Session of 2026! It's your ticket to dive into a world where AI meets your unique flair in buyer representation.

- **AI and Your Unique Style:** Learn how artificial intelligence can enhance your individual approach to representing buyers.
- **Informative and Action-Packed:** This course is not just about giving information; it's packed with powerful strategies, social media tips, and engaging techniques tailored specifically for ambitious real estate professionals like you.
- **Dazzle Clients with AI:** Picture wowing your clients with presentations powered by AI technology.
- **Craft Unbeatable Business Plans:** Discover how to create business plans that focus specifically on buyers and stand out from your competition.
- **Unlock Secrets to Unique Value:** Learn the secrets to offering something unique that makes you stand out from others in your field.
- **Game-Changing Skills:** Gain skills that will seriously transform your approach and success in real estate.

Miss this, and you're missing out on the future of Exclusive Buyer representation!





Me, Myself and AI Top #1 Session of 2026:

Learn how to utilize artificial intelligence (AI) effectively in your real estate business.

- **Cutting-Edge Strategies:** Discover the latest and most advanced techniques for incorporating AI into your business.
- **Streamline Your Workflow:** Find out how AI can make your work processes more efficient.
- **Automate Tasks:** Learn how AI can handle repetitive tasks automatically, saving you time and effort.
- **Generate Leads Faster:** Explore how AI can help you attract potential clients more quickly and efficiently.
- **Hands-On Training:** Receive practical training and expert guidance to understand how to implement AI effectively.
- **Boost Productivity and Profits:** Understand how AI can enhance your productivity and ultimately increase your profits.
- **Stay Ahead of the Competition:** Gain insights into how AI can give you a competitive edge in the real estate market.
- **Suitable for All Levels:** Whether you're experienced in real estate or just starting out, this class is designed to help anyone elevate their business.
- **Essential for Business Growth:** This class is a must-attend event for anyone who wants to take their real estate business to the next level.

★★★★★
Session Review

"Great content; very knowledgeable instructor. Thank you, JMAN!"

"He did an amazing job and is very knowledgeable. I highly recommend this course as it can definitely help out the efficiency of your real estate business!"

"Eye-opening as to how to approach my marketing strategies."

"I went into the class more anti-AI than pro... I left feeling more optimistic and seeing value in AI."

"Course was wonderful and was so full of great ideas, content, and websites I can use."

"J-Man is the MAN!! Always informative and fun!"

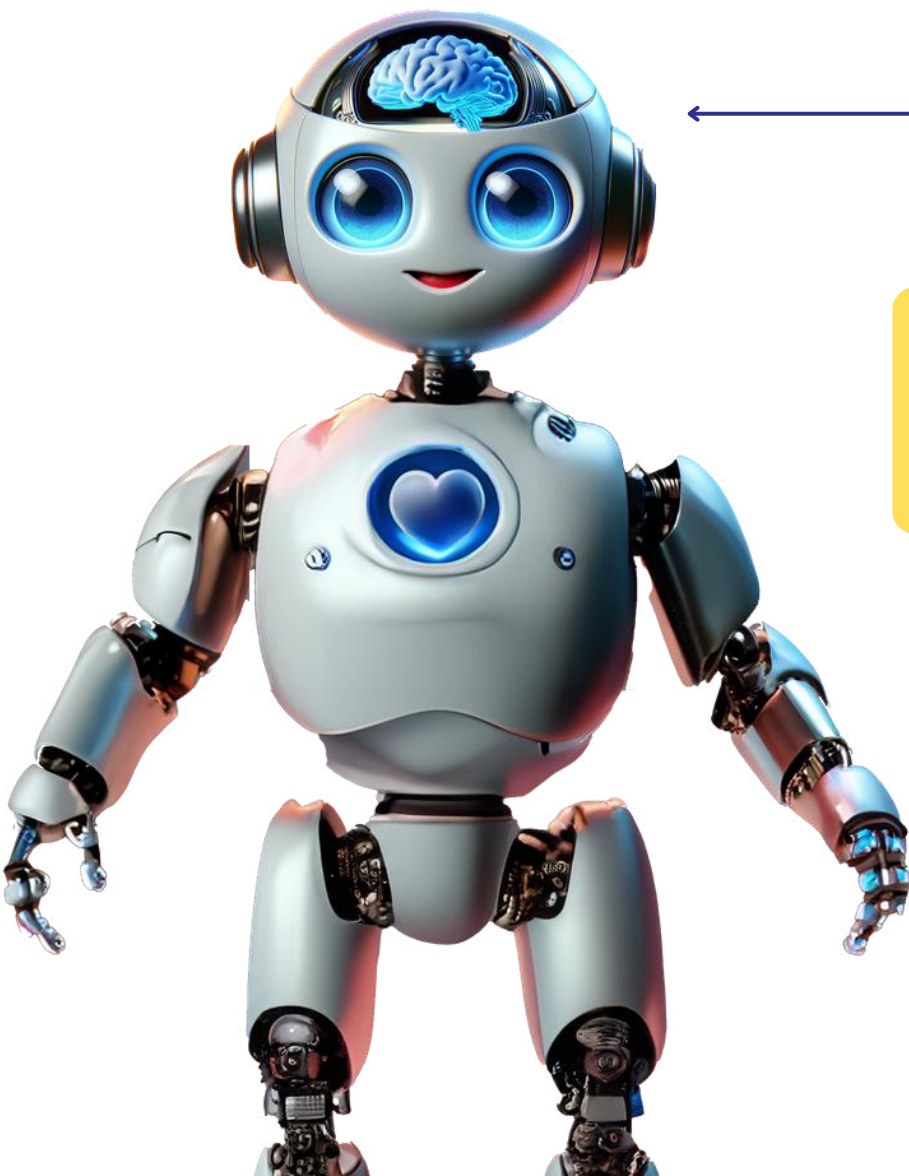
"JMan's ability to clarify, use lots of examples, and make things easy to understand is unparalleled."

AI Sessions

AI Chatbots: Your 24/7 Virtual Assistant

Clients expect quick responses, but you can't be available 24/7—AI Chatbots can. These smart assistants can answer FAQs, qualify leads, and even nurture prospects while you focus on building relationships and closing sales.

In this session, you'll learn how to set up and customize chatbots to match your brand voice, handle routine tasks, and enhance client interactions without losing the personal touch.

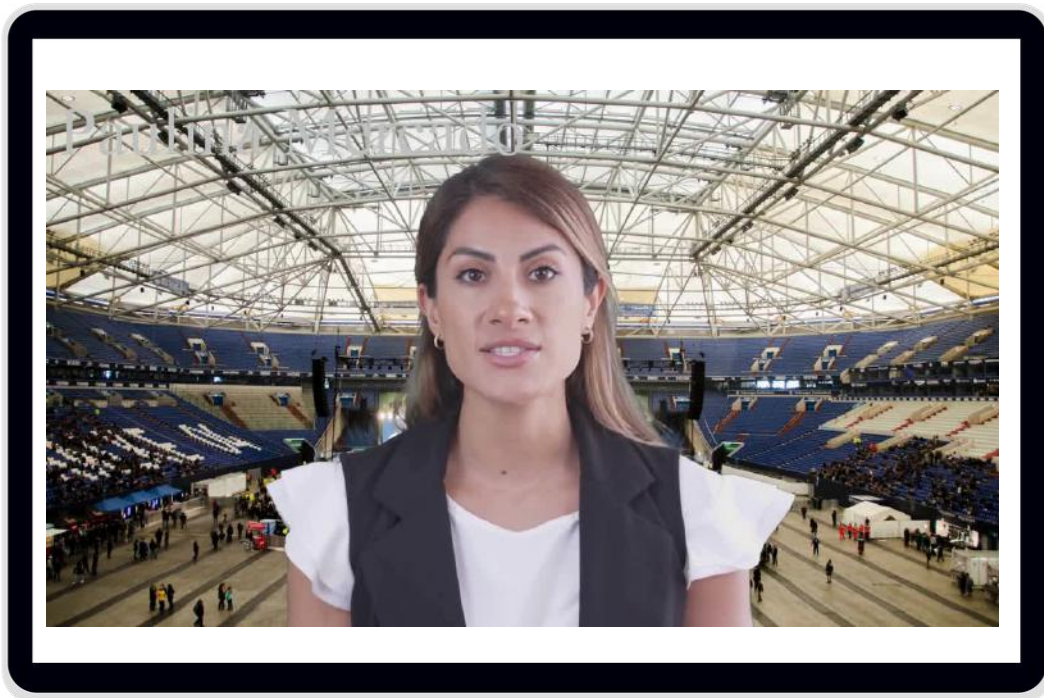


Learn how AI chatbots can save you time, improve client interactions, and keep your business running smoothly—even when you're off the clock.

Digital Avatars: A New Frontier for Real Estate

This session offers a unique opportunity to explore the world of digital avatars and their transformative impact on the real estate industry.

- **Explore Digital Avatars:** Delve into the realm of digital avatars and their revolutionary influence on real estate.
- **Transformative Impact:** Learn how these virtual representations can profoundly change how you engage with clients, market your services, and establish your online identity.
- **Enhance Client Interactions:** Understand how digital avatars can improve your communication and interaction with clients, making the experience more engaging and personalized.
- **Elevate Marketing Strategies:** Discover how incorporating digital avatars into your marketing efforts can make your campaigns more impactful and memorable.
- **Stand Out in the Market:** Learn how leveraging digital avatars can differentiate you from competitors in the fiercely competitive real estate industry.



From Zero to Video Hero: Captivating Clients with Cinematic Flair

If you're new to video, don't worry! This course will teach you everything from the basics to advanced techniques.

- **Comprehensive Coverage:** Learn about cameras, editing software, and more. We'll ensure you have all the knowledge you need.
- **Awe-Inspiring Videos:** Discover how to capture stunning footage that will impress your audience. Say goodbye to shaky, blurry, and embarrassing videos.
- **Explore Different Video Types:** Learn about various types of videos you can create to attract potential buyers and sellers. Whether it's a virtual property tour or a funny blooper reel, we'll provide tips and tricks to make your videos stand out.



Lights, Camera, AI-action!

Transform Your Real Estate Videos with AI

Discover the future of real estate marketing where agents learn to harness AI for superior video marketing, communication, and time management.



- **AI-Enhanced Video Techniques:** Take your promotional efforts to the next level with AI-powered video techniques that captivate clients and enhance your property listings.
- **AI-Driven Communication Tools:** Utilize AI-powered tools to facilitate clearer and faster interactions with clients, improving communication efficiency and effectiveness.
- **Enhanced Services through Personalized Insights:** Harness the power of AI to gain personalized, data-driven insights that enable you to enhance your services and better meet the needs of your clients.

Live Your Best Life LIVE: Tips, Tricks, and Tools to Boost Your Brand



Elevate your real estate game with LIVE streaming!

Discover the power of live streaming to enhance your real estate business.

- **Expert Guidance:** Learn from a seasoned expert with extensive experience in live streaming, who will teach you what to say, how to say it, and where to stream from.
- **Live Demos and Tutorials:** Benefit from live demonstrations and tutorials to effectively dominate newsfeeds and capture audience attention.
- **Insights on Equipment and Software:** Gain valuable insights into the best equipment, apps, programs, and software to successfully navigate the world of live streaming in real estate.
- **Stay Ahead of the Competition:** Showcase your knowledge and expertise, and stay ahead of competitors by leveraging the power of live streaming to connect with clients and prospects in real-time.

Reel Estate: The Art of Short Video Storytelling for Realtors



Real Estate Shorts: They're sweeping the (social media) nation! Puzzled if 60 seconds of video bliss can skyrocket your realty biz.

- **Join the Short-Form Video Revolution:** Jump aboard the express train to the world of short-form videos!
- **Secrets Unveiled: Jeremias "JMan" Maneiro** will reveal insider tips for success on platforms like TikTok, Insta/FB Reels, and YouTube Shorts.
- **Craft Unique Content:** Learn how to create standout content that captures attention and engages viewers.
- **Repurpose Longer Videos:** Discover strategies for repurposing longer videos to make a big impact on short-form platforms, maximizing your reach and influence.

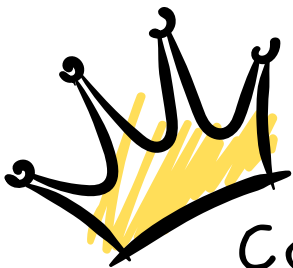
Binge-Worthy Brilliance: Create Addictive Real Estate Shows & Seminars

Behold the Recipe
for Real Estate
Showstoppers!



Please join us to master the art of crafting irresistibly engaging real estate content that'll leave them craving more! Discover the secrets of planning, marketing, and publishing binge-worthy shows or seminars.

- **Conquer the Algorithm:** Don't let the social media algorithms intimidate you! Your fans will be captivated by your expertise, making you indispensable to them.
- **Learn from the Best:** Gain insights directly from the most experienced host in various seminar and show formats. With expertise in edutainment, he'll guide you in identifying your audience and crafting content that attracts enthusiastic followers.
- **Become an Expert in Edutainment:** Learn how to entertain and educate simultaneously, creating content that keeps your audience engaged and coming back for more.



Content may be king, but
with Jman's session, you'll
be the ruler of real estate.

Did It All For The Gram: Deeper Dive Into The Depths Of IG



You've been on social media for a while but now it's time to create a strategy that attracts the business.

- **Build Your Brand and Tell Compelling Stories:** Let us guide you in constructing your brand image and narrating captivating stories that will keep your audience engaged and hitting that "like" button repeatedly.
- **Master Social Media Features:** Prepare to excel in utilizing various social media features such as stories, reels, videos, thumbnails, and beyond.
- **Engage Your Audience:** Learn techniques to captivate your audience's attention and create content that resonates with them, encouraging increased interaction and engagement on your platforms.

Social Media Mastery: The Real Estate Agent's Guide to Social Media Stardom

Ready to take your real estate game to the next level across all major social media platforms? Dive into our comprehensive Social Media Mastery Class for Real Estate Agents!

Unlock the Power of Social Media: Unleash the full potential of platforms like Instagram, Tiktok, Youtube, LinkedIn, and Facebook with cutting-edge strategies and exclusive tools that set you apart.

- **Craft Irresistible Content:**
Master the art of creating content that captures attention and stops followers in their tracks, regardless of the platform.
- **Algorithm Mastery**
Get inside knowledge on navigating and leveraging the algorithms of each major platform to maximize your reach and engagement.

- **Build Your Community**

Grow a dedicated community of followers who are eager to see your listings and insights.

- **Embark on Your Social Media Journey:**

With Jeremias "JMan" Maneiro guiding you, step confidently into the spotlight and become a real estate influencer across the social media landscape.

TikTok Trendsetters: Boost Your Business with Edutaining Video Creation

It's way more than young people dancing!!!

- **Latest Tips, Tricks, and Trends:** Stay ahead of the curve with the most up-to-date advice, techniques, and popular trends for creating TikToks that steal the show and send your listings viral.
- **Rocking Real Estate Videos:** Uncover the insider secrets to producing captivating real estate videos that grab attention and leave a lasting impression on viewers.
- **Turn Likes into Sales:** Learn how to leverage the power of TikTok engagement to convert likes and views into tangible sales opportunities for your listings.
- **Secrets to Virality:** Discover the key elements that contribute to a TikTok video's success, from catchy hooks and engaging storytelling to effective use of hashtags and trends.
- **Maximize Your Reach:** Explore strategies for maximizing your reach and visibility on TikTok, ensuring that your content reaches a wider audience and generates buzz around your listings.



We have brand new sessions that are created daily. Do you have an idea of a session that will change people's lives?

Virtual Reality, Real Results: Master the Metaverse & Boost Your Real Estate Game

Ready to sell properties in the Metaverse? You will be!

- **Game-Changing Session:** Immerse yourself in a session that will revolutionize your approach to real estate by delving into NFTs, blockchain, virtual real estate, and virtual worlds.
- **WOW Your Clients:** Learn how to impress your clients with unforgettable virtual showings, meetups, and networking events that will leave them in awe.
- **Craft a Cutting-Edge Strategy:** The moment has arrived to develop a forward-thinking strategy that embraces the Metaverse and positions you as a trailblazing superstar in the industry.
- **Explore New Frontiers:** Discover the potential of NFTs, blockchain, and virtual real estate to redefine how real estate transactions and interactions occur in the digital realm.
- **Networking Opportunities:** Seize the chance to expand your network and forge connections within virtual communities, paving the way for future collaborations and business growth.

SurThriving in a Changing Market

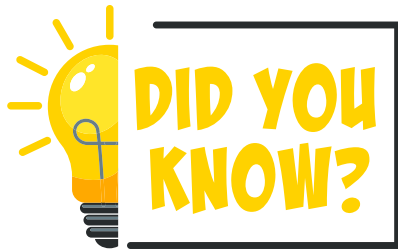


This session equips real estate professionals with the necessary tools to excel in a changing market.

We'll explore and demonstrate strategies for finding listings and delivering exceptional service to clients in a market where available properties are scarce. Additionally, we'll guide agents in designing a strategy to ensure their buyers' purchase offers are accepted, even in highly competitive situations.



Real Estate's Crystal Ball—Big Data & Predictive Analytics



11% of your database will transact in the next two years? What if you could predict who that was before they raised their hand? That's where predictive analytics and big data come in.

- **Understanding Predictive Analytics:** This session will teach real estate professionals how predictive analytics work, including various methods and algorithms used to anticipate future trends or behaviors.
- **Work Smarter, Not Harder:** It's time to enhance your efficiency by learning these advanced techniques.
- **Tips and Tricks:** Gain valuable insights into converting prospects into future sellers and buyers with expert tips and tricks provided in the session.

Opportunity Knocks: Mastering the Art of Door Knocking in Real Estate

This session is meant for real estate pros ready to elevate their business through the timeless art of door-knocking.

- **Door-Knocking Mastery:** This course goes beyond simply making contacts; it's about forging meaningful community connections, delivering exceptional service, and positioning yourself as a trusted authority in local real estate.
- **Farming Neighborhoods:** Learn effective strategies for cultivating relationships and generating leads within specific neighborhoods.
- **Approaching Expired Listings and FSBOs (For Sale By Owner):** Discover ethical and strategic approaches for engaging with homeowners whose listings have expired or who are selling their homes without a real estate agent.
- **Ethics, Strategy, and Practical Skills:** Gain a comprehensive understanding of the ethical considerations, strategic approaches, and practical skills necessary for successful door-knocking campaigns.



Small Talk for Big Business

Small talk isn't just chit-chat—it's the key to building strong relationships and winning more business. In this session, you'll learn how to turn casual conversations into real connections, create trust with clients, and make every interaction count.

Whether at an open house, networking event, or casual meeting, you'll walk away with simple, effective ways to keep the conversation flowing and grow your business.

In this session, you'll learn how to:

- **Start conversations with confidence**
Learn easy openers that make introductions smooth and natural.
- **Keep the dialogue going**
Master simple techniques to avoid awkward silences and keep people engaged.
- **Build real connections**
Turn quick chats into meaningful business relationships.
- **Use small talk to grow your business**
Find opportunities in everyday conversations without sounding salesy.

Great conversations lead to great business—the best deals start with a simple “hello.”



Leadership & Association Sessions-**#1 Session 5 years running**


Leadership Speaks



This session on public speaking is designed to help anyone become better at speaking. Do you have to give speeches, interviews with the press, run meetings, go to networking events or communicate with others in any way? Then this is the class for you. We will give you all the tools and strategies to be sure that every speaking opportunity is a success.

Upon Completion, participants will be able to:

- Demonstrate how nonverbal communication can mean more than the spoken word
- Critique public speaking skills and determine area's of improvement
- List the anatomy of a speech and keynote
- Formulate an impromptu speaking strategy
- Memorize how to hold an office meeting
- Describe the importance of speaking role as a person in leadership



“Great leaders aren’ t just born,they’ re shaped one powerful speech at a time. Master your words, and you’ll master your world.”

Leadership & Association Sessions

Impress with Improv

Agile Leadership Communication

Step into the spotlight and transform uncertainty into your strategic advantage. Tailored for association leaders, executives, and committee chairs, this dynamic session harnesses the art of improvisation to sharpen your communication agility.

Discover how embracing spontaneity can elevate your presentations, energize meetings, and foster creative problem-solving. Learn practical, improv-based techniques to think on your feet, engage diverse audiences, and lead with authenticity—even under pressure.

Walk away with the confidence to adapt, inspire, and drive organizational success every time you speak.



Leadership & Association Sessions

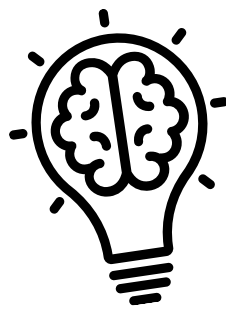
My Association & AI-mazing Tools

Empowering Executive Innovation

Harness the transformative power of AI to revolutionize your leadership and organizational strategy. Designed for association leaders, executives, and committee chairs, this dynamic session unveils cutting-edge tools that streamline workflows, automate routine tasks, and supercharge decision-making.

Learn to integrate AI into your daily operations to generate insights, enhance client engagement, and drive strategic growth—all while staying ahead of the competition.

Embrace technology with confidence and turn data into your most compelling asset for leadership success.



WORK
Smart
not hard!

Leadership & Association Sessions

Social Media On Autopilot

Transforming Digital Engagement

Let us empower you to master digital engagement with minimal hands-on effort. Discover how to build a volunteer social media team of agent influencers, deploy AI-driven content creation on autopilot, and harness robust analytics to track insights and oversee your association's social media activity.

Learn to automate targeted campaigns and maintain a dynamic online presence that amplifies your brand, engages your audience, and drives strategic success—all while freeing up your valuable time.

Smart Chats, Smart Growth AI Chatbots

Transforming Association Education & Engagement

This session unveils how AI chatbots can revolutionize member engagement and streamline educational support.

Discover how to deploy chatbots to provide 24/7 personalized learning experiences, efficiently handle inquiries, and deliver targeted content to your members. Leverage powerful analytics to continuously refine your educational initiatives and communication strategies.

Embrace AI-driven automation to boost member satisfaction, enhance program effectiveness, and drive organizational success.



New!

Delegate to Dominate

Build Your Virtual Workforce and Buy Back Your Time

Most agents try to grow by doing more. Top producers grow by doing less of the wrong things.

In this session, you'll learn how to effectively work with virtual assistants to take tasks off your plate, create better systems, and free yourself up to focus on what actually drives your business. From admin work and marketing support to follow-up and organization, you'll discover where a virtual assistant can make the biggest impact and how to build a working relationship that delivers real results.

This is a practical, real-world approach to delegation that helps you move out of overwhelm and into control. You'll leave with clear ideas on what to delegate, how to get started, and how to turn support into a true competitive advantage. Participants will learn how to identify the highest-impact tasks to delegate, understand the best roles for virtual assistants in their business, and find the right support to match their needs. The session will also cover how to onboard and train effectively, create simple systems for communication and accountability, and use delegation to free up time for income-producing activities while reducing burnout.



MIC TO MARKET



BUILD AUTHORITY, STAY TOP OF MIND, AND TURN A PODCAST INTO A CONTENT MACHINE

If people don't know you, they can't choose you.

Podcasting is one of the most powerful ways to build authority and stay top of mind. The problem is most people overthink it and never get started.

In this session you will learn how to launch a podcast with purpose, structure episodes that keep people listening, and turn each recording into content across multiple platforms. This is not about chasing downloads. It is about becoming the go-to name in your market.

You will walk away knowing how to attract the right audience, simplify your workflow, repurpose one episode into multiple pieces of content, and use podcasting as a long-term strategy for visibility, referrals, and growth.