



# Nine Gospel Instincts

London Churches Need Now





9

**Nine  
instincts  
London  
churches  
need now**

# London never stands still. A city of nine million souls drawn from every corner of the world.

What does it truly mean, at this moment, to be the Church of Christ in our city?

We are called to be faithful to Scripture while engaging with a city that is becoming more secular, diverse, transient, and spiritually searching.

We also need congregations rooted in clear, gospel-centred values: vibrant communities that boldly proclaim the message of Christ, cultivate disciples in everyday life, and prioritise sustainable growth for the future.



## A Theological Vision for Our Time and Place

If we are to see **gospel renewal** in our time, churches must nurture a **theological vision** that grasps what it means to be Christ's church in this particular moment and city.

Rather than a fixed blueprint, each church must discern what **faithfulness to Christ** and **fruitful ministry** look like in their own corner of London: **deep roots in the gospel**, genuine love for the city, and a clear desire to see the church renewed and the city reached with the good news.

## Nine Gospel Instincts for Healthy Churches

In this booklet, we unpack **nine gospel instincts** that London churches need. We also link them to our **training offers**, designed to help leaders and congregations put them into practice.

Though these instincts will vary by neighbourhood, when embraced, they offer clear, **Spirit-guided** direction for a **gospel movement** truly at home in London and built to last for generations.

## More and More

God is working in remarkable ways across London churches—whether it's **gospel mercy** to the needy in the East End, **biblical discipleship** in multicultural south London churches, or **prayer** for unity among believers in the west.

The nine instincts are already present in our city; we desire to see them take deeper root, bear more fruit, and multiply through new church plants, cross-denominational cooperation, and bold gospel proclamation.

## A Hopeful Vision for the Future

What if the arrival of around **100,000 new people** in London each year became the backdrop for **gospel renewal** that reshapes the city for Christ's everlasting glory? Now we unpack these **nine gospel instincts** and look at each one in turn, outlining how our training strengthens them in leaders and churches across the capital.



## GOSPEL RENEWAL

Disciple-Making Culture

Gospel Centrality

Kingdom Collaboration

Multiplication Mindset

Reproducing Leaders

## MOVEMENT DYNAMIC

GOS

Divine Dependence



Missional Mindset

Highly Contextualised

**CITY** IMPACT

City Consciousness



**gospel**

# renewal

## 1-3

# 1

# Gospel Centrality

## Deep and Wide

At the core of every thriving church stands an unshakeable commitment to the gospel—not as a doctrinal afterthought, but as the profound foundation that shapes everything.

**In London's climate—increasingly secular and religious at the same time**—this means proclaiming Christ's life, death, resurrection, ascension and return with clarity in preaching, living it out in relationships, and applying it boldly to issues such as cultural



## Instinct in a Healthy Church

Gospel renewal is at the heart of church culture and practice—proclaimed clearly, lived out in relationships, and applied to all aspects of life.

and ethnic diversity, inequality, and personal brokenness. A gospel-centred church draws seekers and believers alike into the life-changing power of grace and the certain hope of Christ's return when all things will be made new.

## Stubborn Fact in the church

*The gospel might be viewed as only doctrine to be believed, and its transformative power overlooked.*

*Since, then, you have been raised with Christ, set your hearts on things above, where Christ is, seated at the right hand of God. Set your minds on things above, not on earthly things. For you died, and your life is now hidden with Christ in God. When Christ, who is your life, appears, then you also will appear with him in glory.*

Colossians 3:1-4

# 2 Disciple-Making Culture

## Whole-Life Transformation

Healthy churches intentionally form disciples who apply the whole gospel to every sphere of life.

Nurturing the head (sound doctrine), the heart (authentic affection for Christ), and the hands (practical obedience), they offer clear pathways—small groups, mentoring, training—that fit London’s demanding, transient lifestyles.



## Instinct in a Healthy Church

Cultivates deep change, embedding the gospel in minds, hearts, and actions across life's spheres; offers flexible paths that suit busy Londoners, nurturing confident witnesses in workplaces, homes, and communities.

The result: ordinary believers become confident ambassadors, living out faith at work, at home, and in their neighbourhoods.

## Stubborn Fact in the church

*Discipleship can focus on church life and gatherings, with limited attention to living out the gospel in work, home, and community.*

*Therefore, I urge you, brothers and sisters, in view of God's mercy, to offer your bodies as a living sacrifice, holy and pleasing to God—this is your true and proper worship. Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God's will is—his good, pleasing and perfect will.*

Romans 12v1-2

# 3

# Divine Dependence

## Prayer-Fuelled Ministry



True vitality in the life of any church springs not from human effort, but from profound dependence upon God alone—utterly refusing trust in our own strength. Such churches are marked by fervent prayer, sincere confession of sin, and expectant worship, steadfastly rejecting self-sufficiency.

## Instinct in a Healthy Church

Draws vitality from God's strength through earnest prayer and worship; invites the Spirit's guidance for sustained health in a demanding city.

In London, where competence and control are exalted, this confronts pride, releases the sovereign power of the Holy Spirit, and sustains faithful endurance amid the city's relentless demands.

## Stubborn Fact in the church

*Prayer can take a back seat to plans, allowing self-sufficiency to become the default approach.*

*I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing.*

John 15:5



city in

# mpact

## 4-6

# 4

# Missional Mindset

## Salt and Light

Healthy churches exist for the city,  
not merely in it.

They proclaim the gospel of Jesus Christ with clarity and courage in a capital where only around nine per cent attend church on a Sunday. As light that exposes darkness, they speak of forgiveness and new life through Christ's death and resurrection, sharing this hope in everyday conversations and open invitations to hear the good news.



## Instinct in a Healthy Church

Outward-looking: speaks the gospel boldly to outsiders, equips everyday Christians to witness, and serves as salt and light.

This outward focus equips ordinary believers to be confident witnesses, gently calling people to turn to Christ in faith.

As salt that preserves and seasons, they bear witness through practical mercy: providing meals and shelter for the over 13,000 people sleeping rough each year, hosting neighbourhood events, and bridging divides in a city where 46 percent are from minority ethnic backgrounds. Far from inward-looking clubs, such churches become a missionary movement, bringing gospel hope where it is most needed.

## Stubborn Fact in the church

*Churches may prioritise internal matters, overlooking those outside the church who need the gospel.*

*You are the salt of the earth...  
You are the light of the world...  
let your light shine before  
others, that they may see your  
good deeds and glorify your  
Father in heaven.*

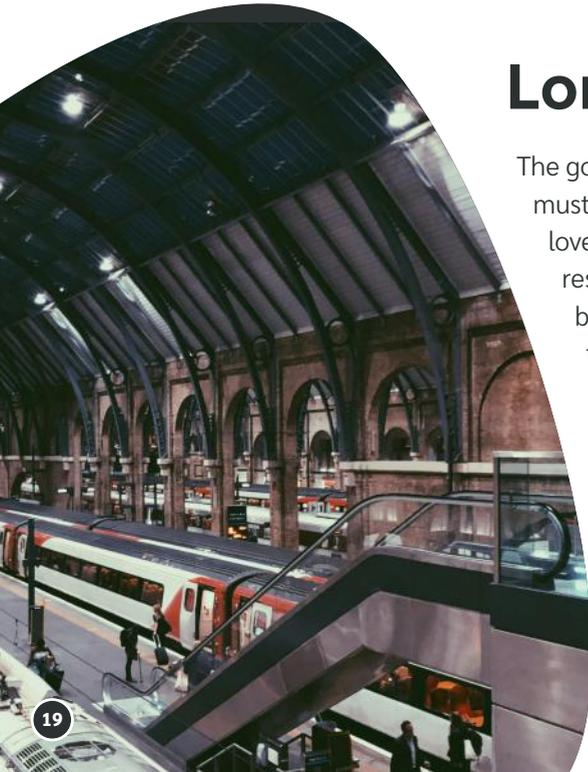
Matthew 5:13-16

5

# Highly Contextualised

## Gospel in London's Accent

The gospel is timeless, but our methods must adapt. Vibrant churches, fuelled by love, contextualise the message to resonate with people from diverse backgrounds. By adopting appropriate technology and dynamic worship styles that reflect London's fast pace, they create engaging spaces for connection. These churches celebrate cultural expressions that align with Scripture while courageously challenging those that do not.



## Instinct in a Healthy Church

Delivers the timeless gospel in London's own idiom: attuned to local cultures and rhythms, employing everyday tools and diverse voices to make faith resonate authentically amid divisions.

London's rich diversity demands this thoughtful approach—from the influx of young professionals in inner boroughs to over one million people over 65, from numerous ethnic communities to stark economic disparities between areas like Tower Hamlets and Kensington. Embracing this complexity strengthens our mission and impacts lives.

## Stubborn Fact in the church

*Churches sometimes stick to traditional approaches, rooted in the past, hesitant to adapt to London's changing cultures.*

*Though I am free and belong to no one, I have made myself a slave to everyone, to win as many as possible... I have become all things to all people so that by all possible means I might save some. I do all this for the sake of the gospel, that I may share in its blessings.*

1 Corinthians 9:19–23



# City- Consciousness

## Sent to the City



City-consciousness helps us embrace our purpose or sent-ness to the city. People come to London for many reasons—over 154,000 from abroad in 2023 alone. From a biblical perspective, we can affirm that we are not here by accident; we have been sent here by God.

## Instinct in a Healthy Church

It responds to God's calling to the heart of London, fostering open and sensitive engagement. It contributes to the city's wellbeing and renewal through prayerful involvement and initiatives suited to churches of all sizes.

Understanding that God has sent us into the city shapes our attitude and how we interact with it, fostering greater openness and sensitivity as we seek its peace and pray for the welfare of the city.

## Stubborn Fact in the church

*Present in the city, energies tend to drift elsewhere, arising from not fully appreciating our God-ordained calling to love and serve London.*

*This is what the LORD Almighty, the God of Israel, says to all those I carried into exile from Jerusalem to Babylon: 'Build houses and settle down... seek the peace and prosperity of the city to which I have carried you into exile. Pray to the LORD for it, because if it prospers, you too will prosper.'*

Jeremiah 29:4-5, 7



**movement**

# nt dynamic

## 7-9

# 7

# Reproducing Leaders

## Raising Tomorrow's Servants Today

No church outlives its leaders unless it multiplies them. Healthy churches spot potential early, train rigorously, and release generously—especially among the next generations, drawing from diverse backgrounds to ensure broad representation.

In London, where church attendance among 18-24-year-old men has surged fivefold from 4% to 21% since 2018, this rising engagement signals a vital opportunity to build resilient leadership pipelines.



## Instinct in a Healthy Church

Identifies, equips, and releases new leaders—particularly from diverse backgrounds—building straightforward pathways to ensure continuity amid London's youthful energy.

However, persistent challenges like high living costs, isolation, family pressures, and transient congregations often lead to attrition, which illustrates the importance of intentional, supportive development. Delegation is not optional; it is the pathway to sustainability.

## Stubborn Fact in the church

*Stubborn Fact in the Church: Experienced leaders often cling to their roles, leaving emerging leaders to face significant challenges.*

*And the things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others.*

2 Timothy 2:2

# 8

# Multiplication Mindset

## From Addition to Movement

Growth is good; multiplication is better. Rather than simply filling pews, thriving churches plant new congregations, launch missional communities, and seed initiatives across boroughs, turning one light into many. Since 1979, London's church congregations have doubled from 3,500 to nearly 7,000—as the population increases from 6.7 million in 1981 to 9.8 million in 2025.



## Instinct in a Healthy Church

Pursues steady multiplication: establishes new gatherings across neighbourhoods, keeping pace with population growth through collaborative gospel networks—beginning with humble plants or partnerships.

Yet, with the city growing by 100,000 people each year, addressing the demand for new churches is crucial. Multiplying everything we do will enable us to reach people in greater numbers.

## Stubborn Fact in the church

*Churches may lack vision for planting new communities, missing opportunities to take the gospel into underreached communities.*

*Therefore, go and make disciples of all nations, baptising them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.*

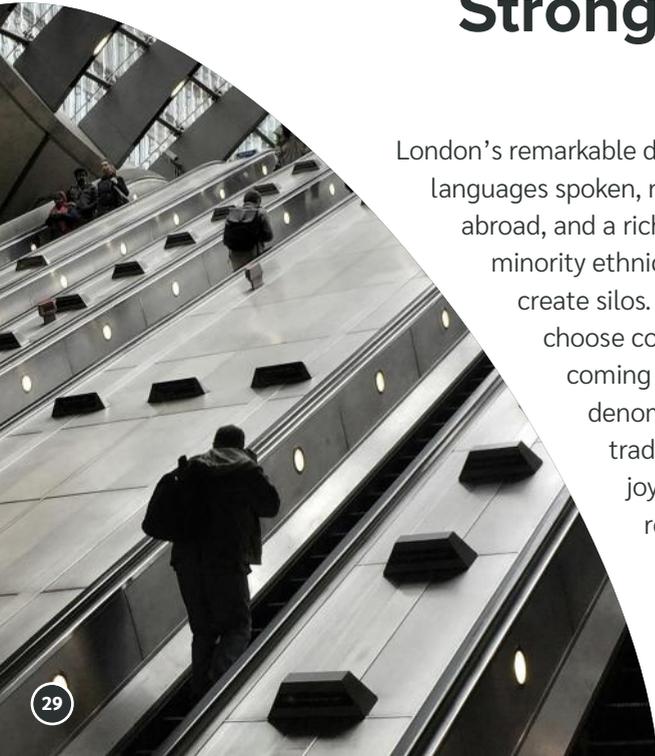
Matthew 28:19-20



# Kingdom Collaboration

## Stronger Together

London's remarkable diversity — with hundreds of languages spoken, nearly half its residents born abroad, and a rich tapestry of Black and minority ethnic communities — can easily create silos. Yet churches that thrive choose collaboration over competition, coming together across denominations, cultures, and traditions in shared purpose and joy. This spirit of partnership reflects Jesus' prayer in John 17 for oneness, drawing on the wisdom and experience



## Instinct in a Healthy Church

Builds warm partnerships across traditions: gladly shares insights and resources, enhancing impact in diverse London and reflecting true unity—starting with local alliances that benefit every church involved.

of the worldwide church. By learning from one another and acting together, local churches can multiply their gospel impact in the capital, showing how thoughtful, united action at home can ripple out to inspire renewal across the globe.

## Stubborn Fact in the church

*Churches might become isolated and miss the opportunities for partnering together that shared endeavours can bring.*

*I have given them the glory that you gave me, that they may be one as we are one— I in them and you in me—so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me.*

John 17:22-23



# Putting it all together

These signs are not a checklist but an interconnected vision for churches that London desperately needs—places of deep-rooted faith that overflow into compassionate action.



By weaving gospel centrality with missional zeal, internal formation with outward collaboration, and divine dependence with cultural sensitivity, such

**churches can proclaim Jesus Christ as the only Saviour.** He alone can satisfy the city's spiritual hunger, heals its social fractures, and answers its deepest quest for meaning. This compelling call invites men and women to turn to Him in true repentance and faith.

An aerial photograph of London, England, showing the River Thames winding through the city. The skyline is dominated by modern skyscrapers in the City of London, including the Gherkin and the Shard. The Tower Bridge is visible in the lower-left corner. The sky is bright blue with scattered white clouds. Overlaid on the center of the image is the text 'How is the London Project Helping to Meet This Need?' in a large, white, sans-serif font.

# How is the London Project Helping to Meet This Need?

# Our Offers

The London Project addresses the need for healthy, thriving churches in London by offering a series of learning communities and courses that cultivate the 9 Gospel instincts. These programs are structured into three progressive levels—

The number 101 is displayed in a large, bold, white font, centered within a dark, irregular, rounded shape that resembles a stone or a drop.

foundational

The number 201 is displayed in a large, bold, white font, centered within a dark, irregular, rounded shape that resembles a stone or a drop.

intermediate

The number 301 is displayed in a large, bold, white font, centered within a dark, irregular, rounded shape that resembles a stone or a drop.

advanced

—drawing from Tim Keller's *Center Church* and adapted for London's unique urban context. They blend teaching, facilitation, and community to equip leaders effectively.

# 101<sup>Level</sup>

*“engaging with CCU did lead to a lot of really helpful reviews of things in my home church”*

Neil R.

## Foundational

### Overview of All 9 Instincts

This entry-level programme provides a broad introduction to the full range of the 9 instincts, ideal for newer leaders or those seeking renewal in gospel-centred ministry.

# Center Church Unpacked (CCU)

Delivered over eight sessions, this course explores Tim Keller's *Center Church*, offering an overview of all **9 instincts**:

- **Gospel Centrality** proclaiming Christ's work
- **Disciple-Making Culture** whole-life transformation
- **Divine Dependence** prayer and reliance on God
- **Missional Mindset** salt and light in the city
- **Highly Contextualised** gospel in London's accent
- **City-Consciousness** embracing sent-ness to the city
- **Reproducing Leaders** raising servants
- **Multiplication Mindset** from addition to movement
- **Kingdom Collaboration** stronger together

It helps leaders critically assess practices for urban ministry, promoting broader sensitivity and welcoming churches.



# 201<sup>Level</sup>

## Intermediate

### Targeted Engagement with Specific Instincts

At this intermediate stage, courses zoom in on select instincts related to city consciousness, contextualisation, and missional living, equipping leaders to apply the gospel amid London's diversity and pace.



**Gospel Fluency:** Centres on Gospel Centrality and Divine Dependence, with elements of Disciple-Making Culture, by deepening gospel application to expose heart idols and foster personal renewal. It's interactive, helping participants experience the gospel's power in urban brokenness.



**Culture & Context:** Focuses on Highly Contextualised, City-Consciousness, Missional Mindset, and Disciple-Making Culture, teaching how to incarnate the unchanging gospel in London's multicultural "languages" and challenges, making faith feel native.



**Faith & Work:** Targets Disciple-Making Culture and Missional Mindset, providing pathways to integrate gospel truth into professional spheres, nurturing confident ambassadors in London's demanding, transient work environments.



**Preaching Lab:** Emphasises Highly Contextualised and Missional Mindset, offering practical workshops to refine preaching for clarity and relevance, addressing the city's ethnic, generational, and economic divides.



**Kingdom Collaboration:** Highlights Kingdom Collaboration, with ties to Multiplication Mindset and Reproducing Leaders, fostering joyful partnerships across denominations and nationalities, echoing Jesus' prayer in John 17 for unity in diverse London.

# 301<sup>Level</sup>

## Advanced

### Equal Dive into All 9 Instincts

This advanced level immerses participants equally in all 9 instincts, empowering established leaders for reproduction, collaboration, and sustained city-wide impact.



**Incubator:** The flagship two-year program dives equally into all 9 instincts through rigorous training and coaching for planting or revitalising gospel-centred churches in urban London. It integrates gospel renewal, city sensitivity, and movement strategies for transformative evangelism.



Through these offerings, the London Project builds gospel vitality that reshapes the city.

For more details, visit [thelondonproject.co.uk](http://thelondonproject.co.uk)

101  
201  
301

Gospel Centrality  
Disciple-Making Culture  
Divine Dependence  
Missional Mindset

CCU	CCU	CCU	CCU
Gospel Fluency	Gospel Fluency	Gospel Fluency	Culture & Context, Faith & Work, and Missional Engagement
Incubator	Incubator	Incubator	Incubator

Highly Contextualised

City-Consciousness

Reproducing Leaders

Multiplication Mindset

Kingdom Collaboration

CCU	CCU	Leadership pipeline (Gen Z)	CCU	CCU
Culture & Context, Preaching Lab	Culture & Context	Gospel Coaching, and Modules from incubator	Gospel Coaching, and Kingdom Collaboration	Kingdom Collaboration
Incubator	Incubator	Pre-incubator, and Incubator	Pre-incubator, and Incubator	Incubator



**Contextualised  
Training**  
- the whole approach



# Contextualised Training

London's relentless pace, eye-watering costs, high turnover, incredible diversity, and the spiritual opposition we all sense—is enough to grind down even our best leaders. We've watched good people retreat into isolation, cling to control, burn out quietly, or just slip away.

Only gospel-renewed, resilient leaders will persevere in this environment. We need more who lean hard into prayer, doggedly raise and release the next generation, bravely give away their best for multiplication, and humbly build long-term collaboration across our tribes.

Leaders like that shepherd churches that don't just survive London's chaos—they thrive and help transform the city for Christ's glory. That is the future we long to see and the one London so deeply needs.

# Our Training Approach

As the London Project, we train leaders in small, relationally rich learning communities of around 12 people, gathered around tables for deep discussion, mutual learning and prayerful accountability.

- In our training so far, **65% of participants have come from London's vibrant migrant-led churches**—the fastest-growing yet often least-resourced segment of the body of Christ in our city.
- Every participant is carefully assessed and referenced before joining.
- We use an intuitive online platform: a clear, step-by-step digital roadmap that keeps reading, videos, reflections and assignments in one organised place so nothing falls through the cracks.
- Pre-session reading and video content flips the learning: when we meet, we don't lecture—we wrestle with Scripture, apply the material to real London ministry, and pray it into our bones.
- Every session ends with a practical, ministry-shaping project that is reviewed at the next gathering, ensuring ideas immediately translate into changed leadership back in the local church.

This flipped-classroom model combines rigorous content, cohort-based relationships and real-time application to raise resilient, gospel-centred leaders who can both endure and renew London for Christ.

## i.

## Shared London Context

In our learning communities, every person is actively involved in ministering amid the real and often demanding realities of London. This shared experience binds leaders together as we grapple with the same urban challenges: profound cultural diversity, a relentless pace of life, and everything that comes with it.

Rather than a one-size-fits-all programme that could be delivered anywhere, what we offer is deliberately shaped by the city itself. As a result, the conversations that emerge are deeply relevant to London, helping everyone discern how best to love and serve the extraordinarily varied communities and people God has placed right on our doorstep.

*“Although we face different challenges, we all know what it is to minister in London.”*

Neil R.

## ii.

# Generous Evangelical Inclusion

We intentionally bring together evangelicals from all sorts of backgrounds, far beyond any one tribe or tradition. We have people from Anglican, Baptist, independent, Pentecostal, Newfrontier, FIEC, and many other streams—all in the same room. Our boundary is evangelical orthodoxy, or what we call level 3 partnership.

That breadth means our discussions are lively and honest. Long-held assumptions get questioned (in the best way), fresh perspectives emerge, and real friendships are formed. Most importantly, it helps us learn how to work together for the sake of God's kingdom in a city that is itself so wonderfully diverse.

### iii.

## Local Expert Trainers

Our trainers are accredited through City to City Europe and are experienced London church leaders who really know the city – its boroughs, estates, cultures, and spiritual climate. Living and serving here themselves, they provide practical, London-shaped advice on real issues such as leadership fatigue and burnout, and on building unity across culturally diverse congregations. Their insight keeps the training grounded and immediately useful.

*“The relentless push of what does it mean for us to be a church in our time and place. A really helpful concept that I keep trying to run everything through.”*

Tom D.

# iv.

## Collaborative Team Delivery

Each cohort is led by a team of facilitators – all church leaders who live here in London but hail from different nations. Such diversity offers fresh perspective on our local challenges and provides a tangible example of how unity within the body of Christ brings great blessing to the church in the city.

We're deliberately trying to reflect the wonderful, colourful diversity of this city, which we love and serve. Our learning communities end up looking a lot like the church God's quietly building right across London – and, come to think of it, a fair bit like the people sitting around the table with us every session.



## V.

## In-Person Fellowship

We really make a point of building genuine, face-to-face community in our training – nothing beats sitting around the table together for proper shared meals and real conversations. It's in those everyday moments that strangers quickly turn into friends, and you get those little sparks of true connection.

The whole setup is meant to feel relaxed and welcoming, like a warm family gathering rather than anything formal. The nicest part is that those friendships don't just fizzle out when the sessions wrap up – they carry on, which feels especially precious in London's high-turnover context.

*“I came for the taster session a couple of months ago, and I think the moment they started sharing the content and the training was happening, I just kind of felt I'm in the right place”*

Elizabeth O.

vi.

## Culture of Vulnerability

We purposely make space for honesty and vulnerability because so many London leaders carry heavy loads alone. People talk openly about the hard things – burnout, doubts, family pressures, the lot – and in that sharing we find real support, encouragement, and strength for the long haul of city ministry.

*“I feel very safe to share. And I feel as though that’s how everyone is when they’re at the London Project”*

Neil R.

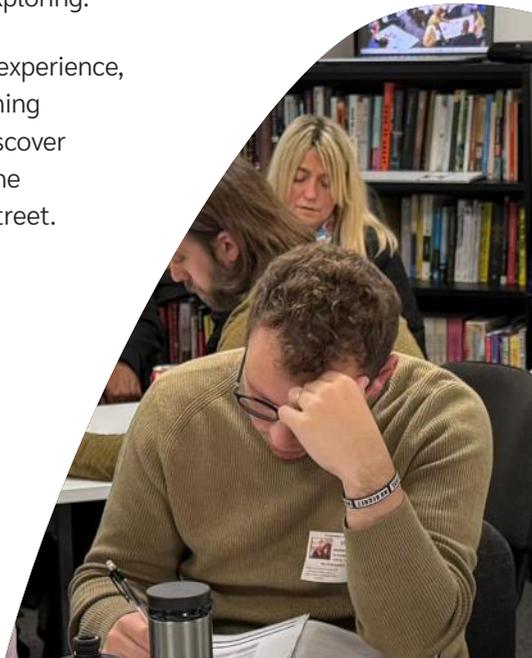


# vii.

## Interactive Facilitation

We much prefer guided conversation to straight lectures. Our trainers ask good questions that draw out what the group already knows and has lived, then weave that together with the material we're exploring.

This approach honours everyone's experience, turns the room into a genuine learning community, and means what we discover together can be put into practice the moment you step back onto your street.



# viii.

## Personal Gospel Application

Every session begins with what we call gospel community. We take time to let Scripture speak into our own lives first—naming our sins and weaknesses, remembering God’s grace afresh. Only then do we turn to the work of leading others. This keeps our hearts alive and tender, and it roots all our ministry in honest humility and daily dependence on Christ.

*“Gospel fluency helps you to really research yourself and know where you are in relationship with the gospel and idols in your heart being exposed.”*

Paul S.





# Gospel Coaching

## as a Vital Complement to Training

While our training programmes equip leaders with essential theological, practical, and missional tools for growing healthy churches, **Gospel Coaching** provides ongoing, personalised support to help them sustain and apply that learning effectively.



Experienced coaches walk alongside leaders in regular, intentionally gospel-centred one-on-one conversations. Unlike mentoring, counselling, or advice-giving, these discussions guide leaders toward deeper self-awareness of their personal, spiritual, relational, and missional challenges, helping them lead through their own gospel renewal.

This approach helps build resilience and gospel-rooted leadership amid London's fast-changing, diverse urban context. It offers accountability, timely wisdom, perseverance, encouragement, and relational depth—complementing formal training. The goal: producing healthier leaders, stronger churches, and greater gospel impact across communities.

An aerial photograph of London at sunset. The River Thames flows through the center, with several bridges crossing it. The city is illuminated by the warm glow of the setting sun, with buildings and streets lit up. The sky is a mix of orange, red, and blue. The text 'A Vision for London's Renewal' is overlaid in large white letters.

# A Vision for London's Renewal

What if the **9 gospel instincts** took deep root  
across our capital's churches?

# Equipping Leaders to Embody These Instincts

These instincts address London's realities—**rapid growth**, **cultural diversity**, and **spiritual hunger**—equipping churches to proclaim Christ's grace clearly and faithfully.

Through the London Project, we train leaders to live these instincts in practical, London-specific ways—from introductory courses to advanced incubators.

What if we equipped **1,000 leaders** over the next decade? New congregations could emerge in every borough, ordinary disciples carry the gospel confidently into workplaces and neighbourhoods, partnerships bridge divides, and mercy ministries offer hope to the margins.

Such a movement could take hold—**self-sustaining, gospel-centred, multiplying**—renewing London so the gathered nations encounter Christ's enduring hope, and the city flourishes under His kingdom for generations.

# God has done it before

London has long been a stage for God's transformative work.

In the 18th century, William Wilberforce and the Clapham Sect mobilised gospel conviction to abolish the slave trade in 1833, blending faith with social action.

A century later, Charles Spurgeon grew a small chapel into the Metropolitan Tabernacle, planting churches and orphanages amid Victorian poverty through powerful, Christ-centred preaching.

## He can do it again

Today, London numbers around **9.8 million souls**—over **300 languages**, **46% from ethnic minorities**, growing by about 100,000 annually. Yet **only around 9% attend church regularly\***, amid secularism, inequality, and isolation. Churches often face transient populations, cultural divides, and denominational silos, leaving spiritual hunger unmet.

## We must play our part

What if God stirred fresh gospel vitality in our time—equipping leaders to embody the nine gospel instincts and spark renewal across neighbourhoods? The same God who moved in centuries past can do it again, transforming hearts and society for Christ's glory.

This is the need The London Project addresses uniquely: contextualised, collaborative training rooted in Tim Keller's *Center Church*, fostering healthy, multiplying churches in London's diversity.

\*The London Project - [www.thelondonproject.co.uk/london-in-numbers](http://www.thelondonproject.co.uk/london-in-numbers)

**What's next  
for you?**

# Why not...

- Find out what's on courses are coming up in the next few months by signing up to our mailing list.
- Register an interest in undertaking training.
- Host a gospel instinct evening in your church – kit packs ready.
- Partner with us to reach London!
- Fund a bursary – help train someone who couldn't otherwise come.
- Prefer a quick chat? We'll arrange a twenty-minute video-call with one of our team.
- Take the **9 Instincts** survey.

**Help us reach London**



we work with leaders to  
**unite,  
strengthen,  
and multiply**  
the church in London



**The  
London Project**

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