



# DIFCON 2024

Intelligence for Sustainable Futures:  
A Journey Towards Society 5.0

**2024**  
**23-25 JULY**

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# *WELCOMING REMARKS*

## *By President & CEO Multimedia University*

Alhamdulillah, with the blessings of Almighty Allah SWT, we are gathered for the annual Digital Futures International Congress (DIFCON) 2024. This event reflects Multimedia University's (MMU) dedication to research excellence and our vision to transform society through knowledge and innovation. I extend a warm welcome to all participants, especially returning attendees, whose support highlights DIFCON's growing importance as a reputable research platform.

DIFCON 2024 has attracted 9 co-organizing institutions and 2 supporting institutions, showcasing the event's growing importance. MMU is honoured to collaborate with these reputable institutions, which elevate the quality of research presented. Additionally, we are proud to partner with Taylor & Francis, a renowned publishing brand, enhancing the conference's credibility, visibility, and quality assurance.

We are also excited to learn from our distinguished keynote speakers, whose experiences, knowledge, and insights will inspire further innovation.

Advancing sustainable development is of paramount importance for a resilient future in Malaysia and globally. DIFCON 2024 adopts the theme "Intelligence for Sustainable Futures: A Journey Towards Society 5.0," envisioning a human-centered society integrating cyberspace and physical space to solve social challenges. By exploring innovative approaches and fostering interdisciplinary collaboration, DIFCON aligns with the 2030 Sustainable Development Goals.

Before concluding, I express my deepest gratitude to the organizing committee for their commitment to making this event a success. I also wish all participants a fruitful three days. May you take the opportunity to connect for future cooperation and resource sharing. Let us see more of each other in the future, in gatherings just as friendly as today's, if not even better, Insha Allah.

**Prof. Dato' Dr. Mazliham Mohd Su'ud,**  
President & Chief Executive Officer  
Multimedia University

# FOREWORD

BY CEO OF TM R&D SDN BHD



Greetings and congrats to all esteemed participants joining us from around the globe.

Welcome to the Digital Futures International Congress (DIFCON) 2024, proudly presented by Multimedia University. As the CEO of TM R&D, the research arm of this university, I am thrilled to gather brilliant minds, industry leaders, and academic pioneers at this flagship event.

Now in its fourth year, DIFCON is pivotal in shaping our digital future. This year's theme, "Intelligence for Sustainable Futures: A Journey Towards Society 5.0," aligns with global aspirations for a smarter, connected, and sustainable world. DIFCON 2024, which brings together six interdisciplinary conferences: MECON2024, CITIC2024, ICCM2024, CLESS2024, ICLD2024, and ICTIM2024, offers a platform for exchanging groundbreaking ideas, presenting cutting-edge research, and fostering collaborations across diverse fields.

The virtual format facilitates global participation, enriching our discussions with diverse perspectives. DIFCON 2024 promises a fertile ground for intellectual exchange and professional growth. I encourage each of you to engage actively, ask questions, share knowledge, and build lasting connections.

Gratitude to YBhg. Prof. Dato' Dr. Mazliham Mohd Su'ud, Multimedia University's management, and all committee members for their support and hard work. Thank you to our keynote speakers, panelists, and presenters for your invaluable contributions.

Welcome to DIFCON 2024. Let us make this congress a memorable and transformative experience for all. Thank you.

**Dr. Sharlene Thiagarajah,**  
Chief Executive Officer  
TM Research & Development Sdn Bhd.

# FOREWORD

## By GENERAL CHAIR OF DIFCON2024



Welcome to Digital Futures International Congress 2024 (DIFCON 2024)!

We are thrilled to welcome you to the fourth edition of DIFCON, a testament to the increasing importance of the event amongst researchers in the region as well as the dedicated efforts of our organizing committee. DIFCON 2024 is a premier event featuring six co-located conferences, 5th Multimedia University Engineering Conference 2024 (MECON2024), 4th International Conference on Computing, Information Technology and Intelligent Computing 2024 (CITIC2024), 4th International Conference of Creative Multimedia 2024 (ICCM2024), 4th International Conference on Communication, Language, Education and Social Sciences 2024 (CLESS2024), 4th International Conference on Law and Digitalisation 2024 (ICLD2024), and 4th International Conference on Technology and Innovation Management 2024 (ICTIM2024).

Scheduled on July 23-25, 2024, the congress explores the theme "Intelligence for Sustainable Futures: A Journey Towards Society 5.0," aligning with the 2030 Sustainable Development Goals.

We are happy to report that DIFCON 2024 has attracted an impressive 610 submissions from authors of 40 countries, resulting in the acceptance of 491 high-quality papers. Most of the papers will be published by esteemed indexed publications, with selected papers featured in renowned SCOPUS-indexed journals such as COGENT Engineering and COGENT Social Sciences from Taylor & Francis, as well as other collaborating journals and proceedings. The calibre of the accepted papers is a direct result of our rigorous peer review process. We owe a great deal of gratitude to the numerous reviewers who volunteered their time and expertise to ensure the quality of the accepted paper. On behalf of DIFCON 2024, we extend our heartfelt thanks to each of them.

We also would like to express our gratitude to the DIFCON 2024's 9 co-organising institutions and 2 supporting institutions. Thank you for being a part of DIFCON2024. We hope this collaboration will strengthen the relationship between our institutions and to be continued in the next edition of DIFCON.

We look forward to an event filled with insightful discussions, innovative ideas, and lasting connections. Once again, welcome and thank you for being a part of DIFCON2024!

**Prof. Dr. Kamarulzaman Bin Ab Aziz,**  
General Chair  
DIFCON2024

# ABOUT DIFCON2024

Welcome to the Digital Futures International Congress 2024 (DIFCON 2024), the 4th edition of Multimedia University's annual academic congress.

DIFCON 2024 is a premier event featuring six co-located conferences;

- 5th Multimedia University Engineering Conference 2024 (MECON2024)
- 4th International Conference on Computing, Information Technology and Intelligent Computing 2024 (CITIC2024)
- 4th International Conference of Creative Multimedia 2024 (ICCM2024)
- 4th International Conference on Communication, Language, Education and Social Sciences 2024 (CLESS2024)
- 4th International Conference on Law and Digitalisation 2024 (ICLD2024)
- 4th International Conference on Technology and Innovation Management 2024 (ICTIM2024)

Scheduled on July 23-25, 2024, the congress explores the theme "Intelligence for Sustainable Futures: A Journey Towards Society 5.0," aligning with the 2030 Sustainable Development Goals. Via virtual/online presentations we eliminate geographical barriers, allowing participants from around the world to attend without the need for travel.

# KEYNOTE SPEAKERS



## **PROF. DR. SOLARIN SAKIRU ADEBOLA**

FACULTY OF BUSINESS, MULTIMEDIA UNIVERSITY

Prof. Dr. Sakiru Adebola Solarin read for his Ph.D. in Universiti Utara Malaysia. He is currently affiliated with Multimedia University Malaysia. Prior to joining the Multimedia University, he was an Associate Professor and Exam Officer at the School of Economics, University of Nottingham, Malaysia. He was the Chairperson of Centre for Globalisation and Sustainability Research (GCSR) for several years. He has written several journal papers on numerous areas of Economics including environmental economics and has participated in many national and international conferences.

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## **PROF. MOHD SABERI MOHAMAD**

DIRECTOR OF HEALTH DATA SCIENCE LAB, COLLEGE OF MEDICINE AND HEALTH SCIENCES, UNITED ARAB EMIRATES UNIVERSITY

Prof. Mohd Saberi Mohamad is a Professor of Artificial Intelligence and Health Data Science, currently directing the Health Data Science Lab at the College of Medicine and Health Science, UAE University (CMSH-UAEU). His research area includes Artificial Intelligence, Data Science, Bioinformatics, and Computational Biology. He applies his research area in healthcare, medicine, biotechnology, pharmaceuticals, energy, etc. He has been the principal investigator (PI) for over 20 research grants and co-PI for another 20. He has published more than 300 scientific articles and 17 books. He is a member of the Scientific Board for the Big Data Analytics Centre at UAEU and has been appointed by the UAE Ministry of Health and Prevention to the Working Team for AI Applications in Health and Medical Research. He also serves on the Reference Genome Project Working Group by the Abu Dhabi Department of Health and G42. Previously, Prof. Mohd Saberi was the Director of the Institute for AI & Big Data, and Founder of the Department of Data Science at Universiti Malaysia Kelantan (UMK). He was also the Head of the AI & Bioinformatics Research Group at Universiti Teknologi Malaysia (UTM). He led academic collaborations with huge industry such as Huawei, Microsoft, and Alibaba and has chaired or been a member of numerous international conference committees. His advisory roles include serving on the boards of the AI Research Institute and the IoT Digital Innovation Hub in Europe, highlighting his significant contributions to AI and health data science.



# KEYNOTE SPEAKERS



## **PROF. TS. DR. MOHD KHAIRUL BIN AHMAD**

DIRECTOR OF INSTITUTE OF INTEGRATED ENGINEERING (IIE),  
UNIVERSITI TUN HUSSEIN ONN MALAYSIA

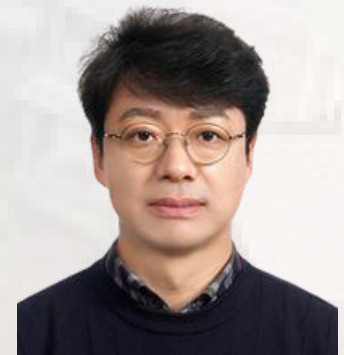
Prof. Ts. Dr. Mohd Khairul bin Ahmad is a Professor in Department of Electronics Engineering, Faculty of Electrical and Electronics Engineering. He is also Director of Institute of Integrated Engineering (IIE) at Universiti Tun Hussein Onn Malaysia. Prof. Ts. Dr Mohd Khairul's research focuses on nanostructures oxide materials such TiO<sub>2</sub> and ZnO. He is also interested in oxide material based thermoelectric, Dye-sensitized solar cell, wastewater treatment and mechanoluminescence materials. Prof. Ts. Dr Mohd Khairul received his first degree from Gunma University in 2003, where he studied Electronics Engineering. In 2009, he continued his Master degree at Universiti Teknologi MARA, Shah Alam in Electrical Engineering. Then, he received his Doctor of Engineering from Shizuoka University, Japan in 2012. Prof Dr. Mohd Khairul has published 161 papers in WOS indexed journal with 1492 of citations.

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## **DR. YOUNG JOO KO**

PRESIDENT OF ASIAN SOCIETY FOR INNOVATION POLICY

Dr. Young Joo Ko has been serving as president of the Asian Society for Innovation and Policy. He is also a principle researcher at the Korea Research Institute of Chemical Technology and a member of the Presidential Council of National IP. While keeping those positions, Dr. Young Joo Ko had worked for regional innovation for the last three years as the first president of Daejeon Institute of S&T for Enterprise and People in Korea.





# KEYNOTE SPEAKERS

## MR. CLAY WEISHAAR

AUGMENTED REALITY, MIXED REALITY & SPATIAL INTERACTIONS  
DESIGNER/DEVELOPER, LOS ANGELES, USA

An award-winning creative artist specializing in crafting experiences where interaction and narrative are closely intertwined. This approach has fostered numerous successful and enduring relationships with brands and collaborators worldwide, including Google, Apple, Airbnb, Nike, Adidas, Netflix, Intel, and IBM. He operates across various media, including interactive, film, experiential, virtual, and augmented reality. His work has been widely published and recognized with prestigious industry awards such as The Emmys, Grand Prix at Cannes Lions, New York Festivals, Clio Awards, One Show, Webby Awards, and London International Awards.



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## ASSOC. PROF. DR. ZUWAIRIE IBRAHIM

FACULTY OF MANUFACTURING & MECHATRONIC ENGINEERING  
TECHNOLOGY, UNIVERSITI MALAYSIA PAHANG



Associate Professor Dr Zuwairie Ibrahim graduated from Universiti Teknologi Malaysia with B.Eng in Electrical Engineering in 2000 and MSc by research in Image Processing in 2002. He received his PhD in DNA Computing from Meiji University, Japan, in 2006. He is currently with the Faculty of Manufacturing and Mechatronic Engineering Technology, Universiti Malaysia Pahang. He is one of the innovators who developed new estimation-based optimisation algorithms namely Simulated Kalman Filter Algorithm and Finite Impulse Response Optimiser. To date he has published over 130 conference papers and over 100 journal papers.

# KEYNOTE SPEAKERS

## **PROF. DR. DIMA JAMALI**

VICE PRESIDENT OF ACADEMIC AFFAIRS AT CANADIAN UNIVERSITY  
IN DUBAI, UAE



Prof. Dr. Dima Jamali is the Vice President of Academic Affairs at Canadian University in Dubai, UAE. Previously, she was Dean of the College of Business Administration at the University of Sharjah, UAE (2020-2023). With over 20 years in academia, mainly at the American University of Beirut, she has been recognized as one of the most admired women in education by Forbes and Insights Success Magazine in 2023. She has won a number of prestigious awards including the 2016 National Council for Scientific Research Excellence Award for Lebanon, and the 2015 Aspen Institute Faculty Pioneer Award, dubbed by the Financial Times as “the Oscars of the Business School World”. She was ranked among the top 2% most influential global scholars by Stanford University in the field of sustainability for two years in a row (2020 and 2021) and ranked 30 among the top 100 scientists in the UAE in 2022 and 2nd in the Business and Management field. Since 2015, she has served as President and National Representative for the UN Global Compact Network Lebanon (GCNL), a network of businesses committed to advancing Sustainability and the Sustainable Development Goals (SDGs) in Lebanon.

# AGENDA

## DAY 1 - 23 JULY 2024 (TUESDAY)

Teams Link:  
<https://rb.gy/rufyjh>





- 0900 Arrival of participants and attendees (online)
- 0915 Arrival of **Dr. Sharlene Thiagarajah**  
*CEO, Telekom Research and Development Sdn Bhd (TM R&D)*  
Arrival of **YBhg. Prof. Dato' Dr. Mazliham Mohd Su'ud**  
*President / CEO of Multimedia University*  
Arrival of **Mr Ian Jones**  
*VP and Commercial Lead for APAC, Taylor & Francis*
- 0930 Opening remark by Emcee
- 0932 Doa recitation
- 0935 Welcoming speech by **Dr. Sharlene Thiagarajah**  
*CEO, Telekom Research and Development Sdn Bhd (TM R&D)*
- 0945 Speech by **YBhg. Prof. Dato' Dr. Mazliham Mohd Su'ud**,  
*President / CEO of Multimedia University*  
DIFCON2024 Organiser
- 1000 Speech by **Mr Ian Jones**  
*VP and Commercial Lead for APAC, Taylor & Francis*  
Main DIFCON2024 Publication Partner
- 1015 Agreement Signing Ceremony between DIFCON and Taylor & Francis
- 1025 DIFCON 2024 Launching and Montage
- 1030 Photography session
- 1035 Break
- 1100 Keynote session opening remark by Emcee
- 1105 DIFCON2024 Keynote 1: **Prof. Dr. Solarin Sakiru Adebola**  
*Insights from a Top 2% Researcher,*  
*Faculty of Business, Multimedia University*
- 1140 DIFCON2024 Keynote 2: **Prof. Mohd Saberi Mohamad**  
*Director of Health Data Science Lab, College of Medicine and Health Sciences,*  
*United Arab Emirates University*
- 1220 DIFCON2024 Keynote 3: **Prof. Ts. Dr. Mohd Khairul bin Ahmad**  
*Director of Institute of Integrated Engineering (IIE),*  
*Universiti Tun Hussein Onn Malaysia*
- 1300 Lunch break
- 1400 Parallel Sessions 1
- 1700 End of Day 1

**CO-ORGANIZERS:**

# AGENDA

## DAY 2 - 24 JULY 2024 (WEDNESDAY)

0900	Parallel Sessions 2	
1300	DIFCON Keynote 4: <b>Dr. Young Joo Ko</b> <i>President of Asian Society for Innovation &amp; Policy</i>	Teams Link: <a href="https://rb.gy/rufyhx">https://rb.gy/rufyhx</a> 
1330	Lunch break	
1400	Parallel Sessions 3	
1600	Webinar: Publishing in Quality Journals (by Taylor & Francis) <b>Ms. Victoria Babbit</b> <i>Director Research Development and Outreach, Taylor &amp; Francis</i>	Teams Link: <a href="https://rb.gy/rufyhx">https://rb.gy/rufyhx</a> 
1730	End of Day 2	

## DAY 3 - 25 JULY 2024 (THURSDAY)

0900	Parallel Sessions 4	
1300	Lunch break	
1400	Opening remark by Emcee for Closing Ceremony	Teams Link: <a href="https://rb.gy/rufyhx">https://rb.gy/rufyhx</a> 
1405	DIFCON Keynote 5: <b>Mr. Clay Weishaar</b> <i>Augmented Reality, Mixed Reality &amp; Spatial Interactions Designer/Developer, Los Angeles, USA</i>	
1440	DIFCON Keynote 6: <b>Assoc. Prof. Dr. Zuwairie Ibrahim</b> <i>Faculty of Manufacturing and Mechatronic Engineering Technology, Universiti Malaysia Pahang</i>	
1520	DIFCON Keynote 7: <b>Prof. Dr. Dima Jamali</b> <i>Vice President of Academic Affairs, Canadian University Dubai, UAE</i>	
1600	Closing Remarks and Awards Presentation by <b>Prof. Dr. Kamarulzaman Ab. Aziz</b> <i>DIFCON2024 General Chair</i>	
1645	Photography session	
1700	End of DIFCON 2024	

### CO-ORGANIZERS:



# ***CO-LOCATED CONFERENCES***

**DIFCON2024 proudly hosts six co-located conferences.**

**Kindly scan the QR code of the respective conference for more details**

# CO-LOCATED CONFERENCES



**Theme: IT for Global Goals: Building a Sustainable Tomorrow**

**Track: Artificial Intelligence & Machine Learning, Software Engineering, Information Systems, Pattern & Image Processing, IoT, Big Data & Blockchain Technology, Security & Privacy**

The 4th International Conference on Computer, Information Technology and Intelligent Computing (CITIC 2024) will be held on 23-25 July 2024 virtually. This conference is being co-organized by Faculty of Computing & Informatics (FCI) and Faculty of Information Science Technology (FIST), Multimedia University. CITIC 2024 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Frontiers in Computer, Information Technology and Intelligent Computing. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Computer, Information Technology and Intelligent Computing.

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**Theme: Embracing the future of Smart World Through Engineering and Technology**

**Tracks: Computer Vision Processing and Analysis, Artificial Intelligence, Information Forensics and Security, Biomedical Signal Processing, Trending Technologies in Signal and Image Processing, Robotics and Automation, Advances in Mechanical Engineering, Nano and Micro Electronics, Wired and Wireless and Networking, Electrical Engineering and Green Energy, Photonics and Optics, Industry 4.0**



The Multimedia University Engineering Conference 2024 (MECON 2024) aims to bring together related research scholars, educators, practitioners, policy makers, enthusiasts, fellow students, and industries to share and exchange their research experiences and results on all aspects of engineering technologies from various perspectives, disciplines, and fields. It also offers an interdisciplinary platform for all stakeholders to present and discuss the latest trends, innovations, and concerns, as well as practical challenges encountered, and solutions adopted in the realm of engineering technologies. This conference is being co-organised by the Faculty of Engineering (FOE) and Faculty of Engineering and Technology (FET), Multimedia University. MECON 2024 carries the theme 'Embracing the future of Smart World Through Engineering and Technology'. MECON2024 is technically co-sponsored by IEEE Signal Processing Society, Malaysian Chapter and financially co-sponsored by Multimedia University, Malaysia.

# CO-LOCATED CONFERENCES



**Theme: Embracing the Digital Renaissance: Forging a Sustainable Business Tomorrow**

**Tracks: Corporate Social Responsibility (CSR) and Innovation, Environment, Social & Governance (ESG), Digital Transformation and Innovation, Green Entrepreneurship and Startup, Human Capital & Organisational Behaviour, Sustainable Marketing and Consumer Behaviour, Financial Technologies, Business Analytics, Design Thinking, Operation Management and Sustainable Supply Chain Innovation, Social Innovation, Sustainable Logistics, Total Quality Management, Sustainable Innovation, Healthcare & Well-being Innovation, Green Product Innovation, Circular Economy Strategies, Tourism and Hospitality Innovation**

The 4th International Conference on Technology and Innovation Management 2024 (ICTIM 2024) where innovation and sustainability converge to shape a brighter future. This prestigious event will be hosted by the Faculty of Business (FOB) at Multimedia University. ICTIM 2024 proudly presents the central theme for this year's conference: "Embracing the Digital Renaissance: Forging a Sustainable Business Tomorrow." In our rapidly evolving world, we bear witness to a profound transformation—a digital renaissance that is reshaping the very essence of how we innovate, conduct business, and safeguard our planet. This conference stands as a premier gathering, uniting a diverse audience of academic researchers, industry leaders, and policymakers. At ICTIM 2024, the core objectives are to facilitate dynamic knowledge exchange, foster valuable networking opportunities, provide insights into policy considerations, and examine the profound societal impact of technology and innovation management. This conference invites you to be part of a vibrant community of forward-thinkers, eager to explore the frontiers of innovation, and to actively shape a sustainable tomorrow.

**Theme: Generative AI and Creative Multimedia for Sustainable Futures**

**Tracks: Generative AI in Creative Media, Creative Multimedia Technology, Digital Arts and Expression, Cinematic Arts, Digital Video and Film Technology, Interactive and Immersive Media, Human Centric Design, Digital Game and Development, Education Technology, Web, Content Management and Platforms, Interdisciplinary Design, Development & Applications, Digital Media and the Creative Industry**



International Conference on Creative Multimedia



The International Conference on Creative Multimedia 2024 (ICCM2024) aims to bring together research scholars, educators, practitioners, policymakers, enthusiasts, fellow students, and design entrepreneurs from various perspectives, disciplines, and fields to share and exchange their research creations and experiences on all aspects of generative and creative art and design, digital content and computing creativity and applications. Artificial Intelligence (AI) has been a game-changer in creative multimedia. AI has enabled us to create new forms of art, music, and design and it automates certain aspects of creative processes. Hence, the theme for this year conference is, "Generative AI and Creative Multimedia for Sustainable Futures". The conference emphasizes the need for actions that contribute to environmental sustainability, societal improvement, enhanced governance, and the protection of marginalized communities. This conference is organised in conjunction with Digital Futures International Congress (DIFCON 2024) by the Faculty of Creative Multimedia (FCM) and the Faculty of Cinematic Arts (FCA) at Multimedia University, Malaysia. This is the fourth conference that we organized, since the first one in 2021.

# CO-LOCATED CONFERENCES



International Conference on  
Communication Language, Education & Social Science



**Theme: Nurturing Intelligence for Inclusive and Sustainable Societal Advancement**

**Tracks: Communication, Language, Education, Psychology, Culture, Society**

The 5th International Conference on Communication, Language, Education and Social Sciences will be held on 22-25 July 2024. This year's conference will be a part of the bigger Digital Future Congress (DIFCON) comprising of various other conferences in different fields and will be held online. CLESS 2024 is unique in which it combines communication, language, education, and social science in an international academic conference. The aim of CLESS 2024 is to offer a platform for both local and international academics, educators, researchers and other professionals to meet, share and discuss latest research, trends, ideas and innovation in the field of communication, language, education, psychology and social sciences. The conference is aimed to provide a platform for young researchers as well as to support and encourage other researchers to present their research, to network within the international community of researchers and to share and seek the insight and advice of successful senior researchers all over the world during the conference.



International Conference on Law & Digitalization



**Theme: Artificial Intelligence In Law And Legal Practice: Where Are We?**

**Tracks: Law and Education, Law and Employment, Law and Social Security, Legal Aspects of the Digital Economy, Fintech Law, Family Law, Medical Law, Intellectual Property, Legal Regulation of Data Circulation, Shariah and Contemporary Issues, Preservation of Digital User Data in a Digital Environment, Ensuring Human Rights in the Digital World Including Identification (Correlation of a Person with His Digital Image), Creating New Legal Institutions Aimed at the Formation of an Environment of Trust etc., Digitalisation and Competition Law, Digitalisation and Corporate Law, Digitalisation and Law of Evidence, Digitalisation and the Legal Profession, Digitalisation and Civil Law Procedure, Digitalisation and Criminal Law Procedure**

The Faculty of Law (FOL), Multimedia University will hold the 4th International Conference on Law and Digitalization 2024 (ICLD24) on 23-25 July 2024 (Virtual Conference). ICLD24 will be part of the bigger Digital Future Congress (DIFCON 2024) comprising of various other conferences of multidisciplinary academic interests. The aim of ICLD24 is to provide a platform for both local and international academics, practitioners, policymakers, researchers and students to meet, share ideas and knowledge in law and digitalization through paper presentation. It also aims to encourage academic linkages between the academicians and the researchers from the legal fraternity. It also promotes future co-operations among the intellectuals from various fields and disciplines.



# PUBLICATION POLICY

1. The DIFCON2024 committee recommends papers to journals based on merit;
  - assessed through the scores from the review process
  - alignment with the collaborating journal's scope.
  - In principle the committee prioritises publication in Scopus-indexed journals whenever possible.
2. The final decision rests with the individual journals.
3. All proceedings of DIFCON2024 conferences will be submitted for indexing by the respective publisher, with final decisions resting with the indexing bodies.
4. It's important to note that the continuity of individual journal and proceeding indexing is at the discretion of the indexing body, beyond the control of DIFCON2024 or MMU.
5. Nevertheless, the committee collaborates with reputable publishers with proven track records and high-quality review processes.
6. The respective conference committee will notify authors of the proposed publication arrangements.
7. Papers rejected by the identified journal will be redirected to an alternative journal or proceedings.
8. Authors can choose to decline the committee's proposal. However, declining the proposal means any fees paid are non-refundable.
9. MMU authors receiving MMU sponsorship for DIFCON2024 participation must report publication outcomes to the RMC.





# PUBLICATION POLICY

1. All MECON2024 papers will be submitted to the IEEE proceedings, with final decisions resting with the publisher (IEEE).
2. It's important to note that the proceeding indexing is at the discretion of the indexing body, beyond the control of DIFCON2024 or MMU.
3. Nevertheless, the committee collaborates with reputable publishers with proven track records.
4. High quality paper will be invited to the special issue of Cogent Engineering & other collaborating journals. The papers will go for normal review process by the journals & the final decision rests with the journals. Details of the special issue submission will be provided together with invitation email.
5. MMU authors receiving MMU sponsorship for DIFCON2024 participation must report publication outcomes to the RMC.



# HOUSE RULES

## GUIDELINES TO ENSURE A SMOOTH & RESPECTFUL EVENT

- 1. Punctuality and Preparedness:** Join on time and be ready with necessary materials if you are presenting.
- 2. Courtesy and Respect:** To ensure smooth sessions, we request all participants to mute your mic. Listen without interrupting. During Q&A we request that you respect differing opinions and maintain a polite tone. While academic freedom is valued, discussions or presentations that delve into sensitive issues should be avoided.
- 3. Professional Appearance:** Dress appropriately and ensure your background is distraction-free. We encourage you to use the background supplied by the committee.
- 4. Effective Communication:** Speak clearly, mute when not speaking, and use the chat feature appropriately.
- 5. Engagement:** Actively participate and avoid multitasking.
- 6. Technology Check:** Ensure your internet and equipment are working properly.



# JOIN THE PUBLICATION TALK BY TAYLOR & FRANCIS AT DIFCON2024






## PUBLISHING IN QUALITY JOURNALS: STRATEGIES FOR SUCCESSFUL OUTCOMES



### Details of the Talk

Exploring open-access publishing and discussing strategies that can lead to successful outcomes.

We will examine how to increase acceptance rates in international journals by understanding the submission process, adhering to journal guidelines, and producing high-quality research.

-  24 July 2024
-  04:00 PM – 05:30 PM
-  Online (MS Teams)



Registration deadline:  
15 July 2024



### **Victoria Babbit**

Director Research Development & Outreach

Victoria joined Taylor & Francis in 2008 and throughout the past decade has supported researchers as they navigate the rapidly changing publishing landscape.

Her work involves engaging with global research communities to build knowledge and capacity related to publishing and editorial activities. Prior to joining Taylor & Francis, Victoria conducted post graduate research in Geography at The University of Washington.



# MEET THE CONGRESS COMMITTEE



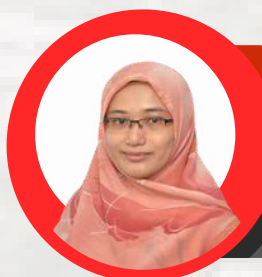
**Prof. Dr. Kamarulzaman  
Ab. Aziz**

**General Chair**



**Asst. Prof. Dr. Umar Nirmal**

**General Co-Chair**



**Assoc. Prof. Dr. Nor Azlina  
Binti Ab Aziz**

**General Secretary**



**Prof. Dr. Sara A. Abdoh**

**International Chair**



**Mr. Tan Gek Siang**

**Program Chair**



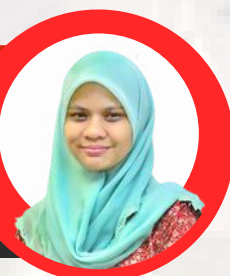
**Dr. Khair Razlan Bin  
Othman**

**Program Co-Chair**



**Ts. Dr. Sumendra A/L  
Yogarayan**

**Publicity & Public Relations  
Chair**



**Ms. Norzarina Binti  
Md Yatim**

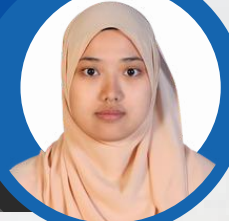
**Publicity & Public Relations  
Co-Chair**

# MEET THE CONGRESS COMMITTEE



**Asst. Prof. Ts. Dr. R.  
Kanesaraj A/L Ramasamy**

**Publication Chair**



**Kapt. Dr. Anith  
Khairunnisa Ghazali**

**Publication Co-Chair**



**Mr. Muhammad Nadzree  
Bin Mohd Yamin**

**Organising Committee**



**Ms. Amira Zulaikha  
Binti Ismail**

**Organising Committee**



**Ms. Nurul Nadia Saat**

**Organising Committee**



**Ms. Jashila Nair A/P Mogan**

**Organising Committee**



**Finance & Treasury**

# SPECIAL THANKS

## Main Organiser



## Co - Organisers



## Supporting Institution



## Contact Us



Website

<https://difcon.mmu.edu.my/>

Email

[difcon@mmu.edu.my](mailto:difcon@mmu.edu.my)