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BOTTEGA BRÍO  
DESIGN BOLDLY

STUDIO HICK

# '25 YEARBOOK

## SEPTEMBER TRENDS REPORT

# SEP '25

As the air begins to shift and the calendar turns toward fall, a new season of expression is quietly taking shape. September brings with it not just cooler temperatures, but a richer, more layered design mood. Texture, culture, lighting, and time itself are becoming design tools, each shaping how spaces feel, function, and connect.

From the global culture of handcrafted heritage in **“Global Influences,”** to the mood-shifting strategy of **“Layered Lighting,”** and the soulful appeal of aged materials in **“A Want for Wear.”** Together, these trends reveal a client base craving not just beauty, but meaning, memory, and mood.

Let's dive into the shifts shaping this new season of design.



WILDLY ILLUMINATING





# 01



SERAX X SHIRLEY VILLAVICENCIO PIZANGO

## GLOBAL INFLUENCES

# GLOBAL INFLUENCES

More designers are drawing on textiles, patterns, craftsmanship, materials, and techniques from diverse geographies, bringing in handcrafted elements. It ties into storytelling, authenticity, and sustainability.

## EVIDENCE

As designers seek deeper storytelling, the influence of global craftsmanship is rising fast, spanning continents, cultures, and centuries. In September, we saw a surge of interest in pieces that carry heritage: Indian block prints, Moroccan zellige, Andean embroidery, and African woven baskets.



*THIS IS MORE  
THAN  
ECLECTICISM.  
IT'S REVERENCE.*

Designers are **curating with intention**, **inviting origin stories** into modern interiors.

The September edition of Maison & Objet in Paris (Sept 4–8) reimagined the fair under a theme of Renewal and “Welcome Home,” positioning **domestic narrative and emotional resonance** at the center of its curation.

*THIS ISN'T  
GLOBAL DESIGN.  
IT'S GLOBAL  
PRESENCE.*



One of the most compelling threads of the September fair was the **recentering of craft and regional makers**, showcasing innovative ways of manipulating local materials.





MEDITERRANEAN COLLECTION IN PAPER RAFFIA BY SIYU LIU



CERAMICS CASTING BY ZING





RUBELLI GROUP  
PHOTOGRAPHED BY CLAUDIA ZALLA



# LAYERED LIGHTING



STUDIO MUNGE

02

# LAYERED LIGHTING

Lighting in 2025 is less about illumination, and more about intention. As we head into the darker, colder months, designers are layering ambient, task, and accent sources to balance the emotional shift between seasons.



## EVIDENCE

From sculptural sconces to under-cabinet LEDs and table lamps with dimmable warmth, lighting is shaping the mood as much as the layout. Clients expect their environments to flex between focus, rest, and gathering.

*THIS TREND  
ISN'T ABOUT  
BRIGHTNESS,  
IT'S ABOUT  
CONTROL.*

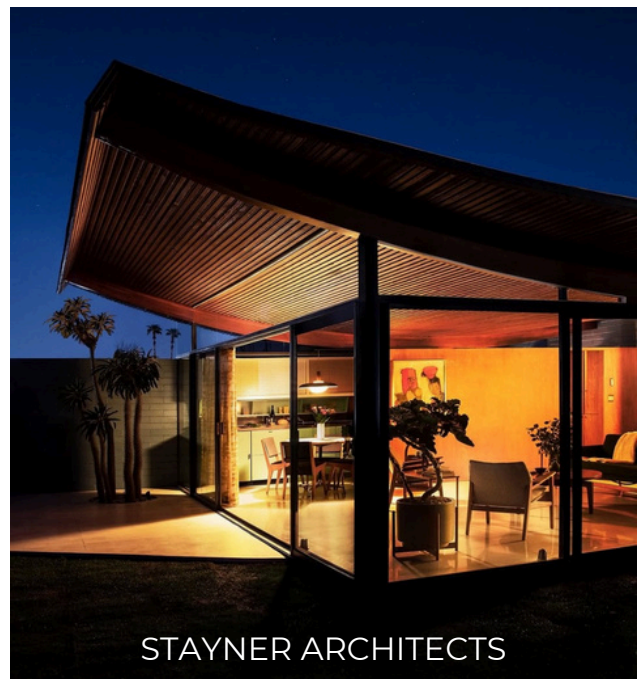


Designer Ashley Diggelmann from Nandina Home speaks on the topic of layered lighting, stating: “Always evaluate the purpose of a room, but even more importantly, think about flexibility.”

Decorilla highlights the impact of atmospheric illumination, which “involves using lights that can change color, temperature, and intensity to **match different activities or psychological needs.**”

*LIGHTING  
TRANSFORMS  
HOW IT FEELS.*

As daylight shortens in fall, the importance of having adjustable temperatures and intensities in lighting becomes more prominent. **Clients need to experience balance, rhythm,** and feeling at home in every hour of the day.



Layered lighting gives designers the ability to sculpt emotion, not just space. It invites the home to breathe with its inhabitants.



KERSTENS  
PHOTOGRAPHED BY PIET-ALBERT GOETHAIS





DECORILLA





# A WANT FOR WEAR

# 03



MICHAEL AIDUSS, PHOTOGRAPHED BY ELLEN MCDERMOTT

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# A WANT FOR WEAR

Shiny and new is losing its shine.  
What's capturing attention now is age,  
imperfection, and soul.



CASA JOSEPHINE

## EVIDENCE

Designers are sourcing pre-patinated materials or coaching clients to choose pieces that will age gracefully. Whether it's a weathered bronze faucet, a scuffed oak floor, or stone with character, patinas are in.

Designer Jackie Johnson told Better Homes and Gardens, "incorporate materials like stone, wood, and travertine into your space for a timeless and elevated feel." Similarly, designer Dominique Bonet suggested to add a "blending of tactile, organic textures—such as textured marbles and European woods—which evoke a sense of natural quality and warmth."

*CLIENTS AREN'T  
JUST **OKAY** WITH  
SIGNS OF WEAR,  
**THEY WANT THEM.***

This trend leans into emotion, each mark, crack, or darkening is a story unfolding. These aren't flaws, they're the new design language.

In a world that moves fast and forgets quickly, pieces that wear well offer something rare: a **sense of permanence, presence, and personal history.**





TANNER MORGAN  
PHOTOGRAPHED BY STEPHEN KARLISCH





SARA STORY  
PHOTOGRAPHED BY MATTHIEU SALVAING

# LOOKING AHEAD

As we head into October, we can begin to anticipate emerging movements in the design industry based on recent shifts, trade shows, and market momentum:

## **1. Moody Monochrome**

Rooms painted head-to-toe in one hue, walls, ceilings, cabinetry. Think plum, forest, deep clay. It's bold, but grounding.

## **2. Domestic Ritual Design**

Designers creating micro-zones for rituals: tea corners, meditation alcoves, reading nooks. Homes designed not just for living, but *being*.

## **3. Tech-Invisible Smart Design**

A new wave of "quiet tech" is emerging: wireless charging stone trays, voice-dimmed lighting, integrated speakers hidden in wood. High-function, low-visibility.



NATASHA STRUTOVSKAYA  
PHOTOGRAPHED BY NATHALIE GERTZ



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## CONTACT US

Have a question, need advice, or dreaming of a custom piece? Let's make something extraordinary  
—contact us today!

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