

# TRADESHOW LOOKBOOK



# ENERGIZE

## YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH!

We've loaded this book with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see – **great!**
- Want to mix and match – **feel free!**
- Looking for something not listed – **call our staff, we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

- Generate ideas
- Create impactful presentations that work for your company

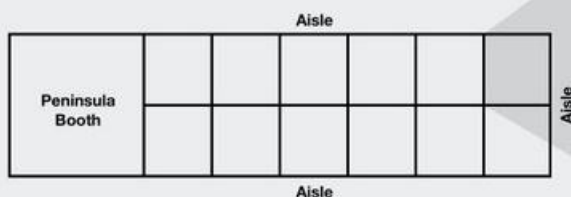


### CHOOSING YOUR BOOTH SPACE

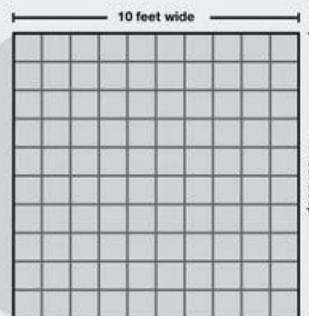
#### AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

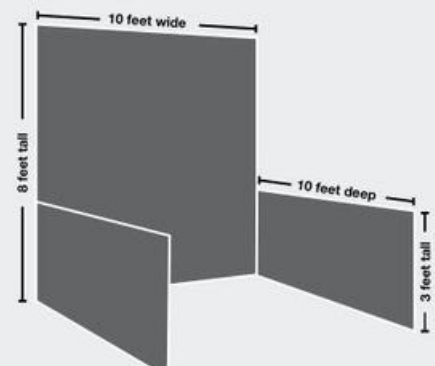
A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle. These exhibit spaces can be purchased individually or consecutively to make a 10' x 20', 10' x 30', 10' x 40', etc. Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



10' x 10' Elevation

# IDEAS FOR...

- 10' x 10' Booths *pg 4*
- 10' x 20' Booths *pg 6*
- Small Spaces *pg 8*
- Outdoor Spaces *pg 10*



10' x 10' BOOTHS

GENERATE  
OPPORTUNITIES  
& CREATE BRAND  
AWARENESS



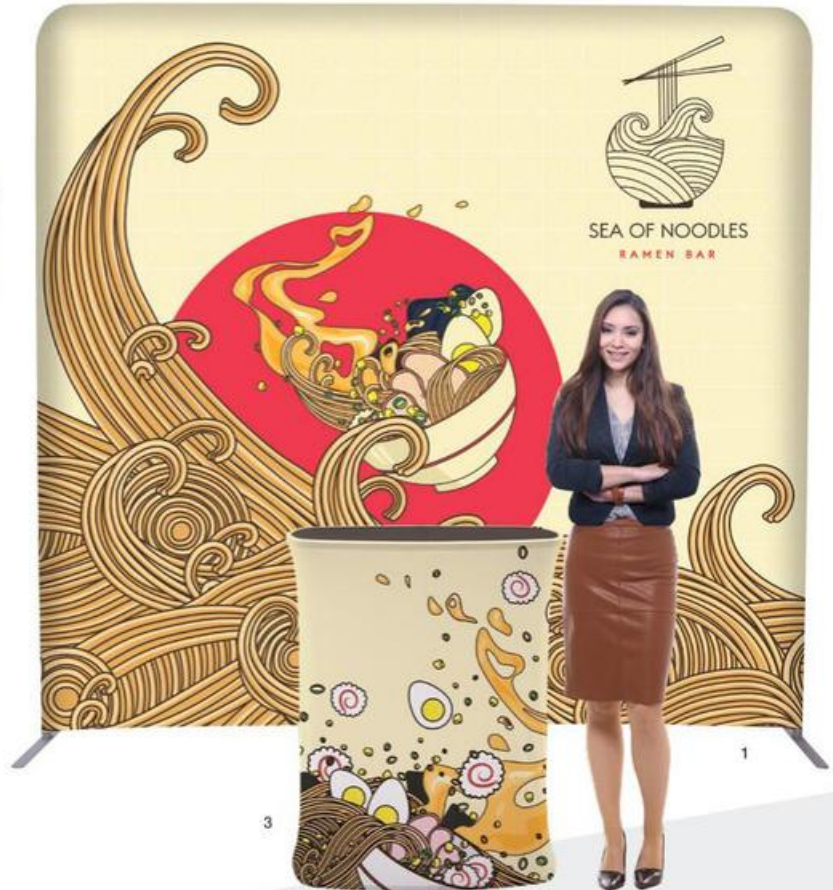
1. 10' Curved ARISE with Full Mural  
item #332255
2. Easy View Lit Rack  
item #230025



1. 3'W x 6.5'H Standard SEG Glo  
item #254790
2. UltraFit Round Table Throw  
item #114012
3. Bar-Height Director's Chair  
item #111030
4. Small Mini Promo Retractor  
item #210240



1. 8"W x 90"H EuroFit Straight Wall  
item #255180
2. EuroFit Pedestal Sign  
item #151140
3. Impress Rectangle Counter  
item #257047

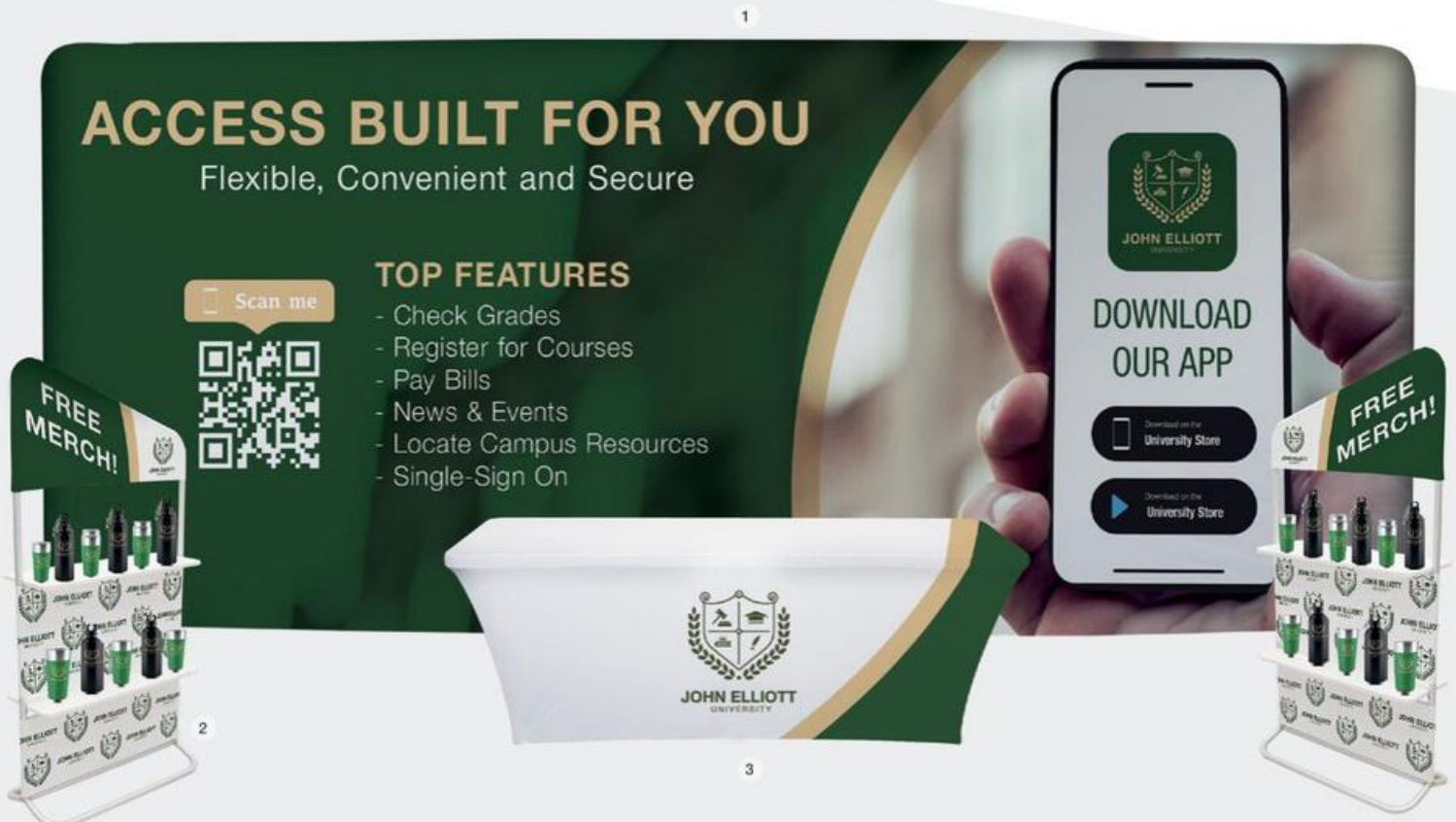


1. Deluxe GeoMetrix 9-Quad Frame  
item #338024
2. Deluxe GeoMetrix 9-Quad Back Wall  
item #342060
3. Deluxe GeoMetrix Internal Shelf  
item #338050
4. CounterPop  
item #257055
5. Easy View Lit Rack  
item #230025





1. 3'W x 6.5'H Deluxe SEG Glo - item #254800
2. 5' Straight Splash with Wrap - item #341047
3. 3'W x 8'H Deluxe SEG Glo - item #254803
4. 6' Premium Table Throw - item #109070
5. Clear View Lit Rack - item #230003



1. 20'W x 90'H EuroFit Straight Wall - item #256427
2. 4'W EuroFit Evolution Two-Shelf - item #258246
3. 6' UltraFit Classic Table Throw - item #114002

# EXPAND YOUR NETWORK

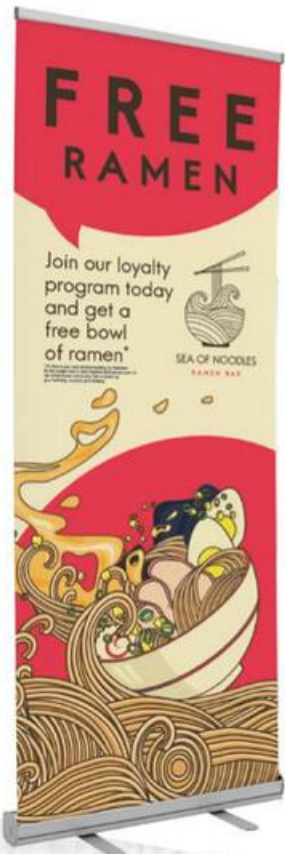


1. 10'W x 90'H EuroFit Straight Wall - item #256251 2. EuroFit Cascade Three-Self Merchandiser - item #256392  
 3. 5'W x 72'H EuroFit Straight Wall - item #256230 4. 6' Standard Throw - item #109010  
 5. Clear View Lit Rack - item #230003



1. Deluxe GeoMetrix Presenter - item #342018 2. ShowGoer Case-to-Podium - item #257030  
 3. Clear View Lit Rack - item #230003

PROMOTE YOUR LATEST CAN'T MISS OPPORTUNITY



1. 31.5" Economy Retractor item #261134
2. 6' Over-the-top Back Wall Short item #280322
3. 6' LazerLine Table Throw item #108204
4. Large Mini Promo Retractor item #210242



1. 33.5" Stratus Retractor item #262074
2. 6'x8' Convertible Table Throw item #104022
3. Micro GeoMetrix Classic item #337207





1. 4.5"W FrameWorx Banner Display  
item #263317
2. UltraFit Demo  
item #114100
3. Easy View Lit Rack  
item #230025



1. 60" MagnaLink Retractor  
item #261215
2. 16" MagnaLink Retractor  
item #261205
3. CounterPop  
item #257055
4. Small Mini Promo Retractor  
item #210240



# OUTDOOR SPACES



1. 10' x 10' Premium Gable Tent  
item #241129
2. 10' Full Wall  
item #240184
3. 10' Premium Half Wall  
item #240344
4. Signicade  
item #210133
5. Outdoor Event Cooler  
item #280240



1. Headliner Banner Display  
item #263401
2. 6' Outdoor Fitted Table Throw  
item #107060
3. Table-Height Director's Chair  
item #111026
4. Spin 'N Win Prize Wheel  
item #280104
5. Outdoor Flex Sign  
item #210127

CREATE A FOCAL POINT THAT WILL MAKE YOU STAND OUT FROM THE CROWD



1. Element Retractor  
item #261270
2. 6' Over-the-Top Header  
item #280320
3. 6' Outdoor Fitted Table Throw  
item #107060



1. 10' x 20' Premium Tent  
item #240583
2. 10' Premium Half Wall  
item #240377
3. 6' Teardrop Premium Sail Sign  
item #190974
4. Premium Tent Mount  
item #240523
5. 44 Gallon TrashWorks Wrap  
item #271141

# GET GREENER

SWAP OUT YOUR SIGNAGE FOR SOME OF OUR ECO-FRIENDLY OPTIONS



WE'RE BEYOND COMPLIANT.  
WE'RE APPROVED!

