



Society of International  
Learning and Knowledge

# 4th International Education Forum

KUWAIT 2025

International Expertise  
Brought to Your Schools

P R E S E N T S

## PHENOMENA-BASED LEARNING

Training Program

*Engaging Minds, Inspiring Inquiry*

95KD/SEAT

EU Certificate included

25-26 APRIL 2025

SAHARA HOTEL

Sixth Ring Road  
Near Hunting & Equestrian Club  
Subhan Area, Kuwait



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REGISTER NOW



تصفح البروشور  
باللغة العربية

Designed & Delivered by:

**Petteri ELO**

*Learning and Development Specialist*

# Executive Summary

Imagine a classroom where students are so captivated by what they're learning that they can't stop asking questions. That's the power of **Phenomena-Based Learning (PhenoBL)**. This innovative approach turns real-world events and challenges into the foundation for learning, sparking curiosity and driving students to explore, investigate, and solve problems.

This 10h program will offer the participants comprehensive tools and strategies for creating a classroom culture where students can thrive as active learners and problem-solvers.



## Introduction

This training program is your gateway to mastering Phenomena-Based Learning. Whether you're a seasoned educator or just starting out, you'll walk away with practical tools, fresh ideas, and the confidence to create learning experiences that truly resonate with your students.

*Petteri Elo*

**Target Audience:** Educators, Counselors, Administrators, School Leaders

**Program Length:** 10 hours

### **Training Objectives:**

**I. Grasp the Core of PhenoBL:** Understand what makes Phenomena-Based Learning unique and why it's such a game-changer for education.

**II. Craft Engaging Lessons:** Learn how to pick phenomena that grab students' attention and design lessons that bring them to life.

**III. Spark Student Inquiry:** Discover strategies to guide students as they ask questions, dig deeper, and connect the dots.

**IV. Weave Subjects Together:** Find out how to blend science, math, social studies, and more into a single, cohesive learning experience.

**V. Assess Meaningfully:** Explore creative ways to measure student progress and celebrate their growth.

# TRAINING METHODOLOGY



## Real-World Examples:

- PhenoBL starts with things students can see, touch, or experience—like a thunderstorm, a bustling city, or the latest tech gadget.
- Makes learning process feel immediate and important, helping students see why what they're learning matters.



## Collaborative Discussions:

- Purposeful, outcome-driven conversation aimed at building on each other's ideas.
- Generate new thinking and a more in-depth understanding of a desired outcome, such as a solution to a problem or a definition of a shared process



## Critical Thinking in Action:

- By tackling real-world problems, students learn to think critically, analyze information, and come up with creative solutions.



## Resource Library:

- Walk away with templates, guides, and access to online tools.

SIMULTANEOUS  
INTERPRETATION



CERTIFICATE

Auth. No. 10175097 / 0



# PROGRAM CONTENT

**The Phenomena-Based Learning Training Program  
comprises modules, covering topics such as:**



Introduction to  
Phenomena-  
Based Learning



Understanding of  
the ideology behind  
collaborative  
learning culture



Collaborative  
Learning Culture  
in the Classroom



Designing  
Phenomena-  
Based Learning  
Lessons



Integrating  
Cross-Curricular  
Connections



Phenomena-Based  
Learning Tools  
and strategies

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# PROGRAM WORLDWIDE FEEDBACK



## PARTICIPANT FEEDBACK ON AVERAGE (scale 1-5)

Overall, this program was a valuable professional development experience for me.

4,75

The program inspired me to try to do things differently.

4,88

Participating in this program benefited my students' learning.

4,88

Working with Petrie was a valuable professional development experience for me.

4,88

Participating in this program will have long-term positive effects on my teaching practice.

4,75

# Participants' Locations:

**40%** from  
North America

**15%** from  
the GCC

**45%** from  
Europe

## Previous Cumulative Attendance Data

**1000+** Total  
Participants

**98%** Average  
Satisfaction Rate

# What they said about our training...



"Petteri's strong pedagogical imperatives have been some of the most productive professional development that our teachers have had in past years. Petteri has increased the level of performance in students, but more so in staff. He continues to hone his craft as evidenced by his most recent work done in what I would have deemed our most challenging building. I highly encourage any educator to begin conversations with Petteri or any team within which he works."

**Michael Schimpf, Superintendent**

North Central Parke Community, Indiana, USA

"I highly recommend Mr. Petteri Elo, master educator from Finland, as a facilitator for professional development in the area of phenomenon-based learning. Mr. Elo shares his concrete and tangible strategies that he applies to develop teachers' skills in implementing PhenBL. During all his workshops, Mr. Elo emphasizes the connection between academic content and the highly relevant skills students need to be successful in their futures. Mr. Elo can lead professional learning among all professional staff, including administrators, teachers, and even their students. In a short period of time, we have seen educators who attended his session apply their new learning, transforming their projects into project-based learning."

**Sara E. Ahern, Ed.D, Superintendent of Schools**

Franklin Public Schools, Massachusetts



## Testimonies

1

Collaborating with Mr. Elo was a great opportunity for the staff and students. This training has reinforced to me that we are never done learning as educators and that education is developing the next generation of leaders to address real world problems."

**Joshua Sektan, Teacher**  
Fourth Grade Teacher

2

This is exactly what our teachers needed to stretch their mindset of how to enhance student achievement. Petteri's innovative approach challenges the comfort level of educators, providing teachers skills to reach students on a deeper level.

**Scott Schulz, Principal**  
North Central Parke Community  
School Corporation

3

Mr. Petteri has a style that honors the individual work and knowledge of teachers while still challenging them to think differently about pedagogy. The teachers were motivated by the students' excitement and engagement in the learning.

**Lauri Pendred, Principal**  
Seneca Valley School District

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## MEET THE TRAINER

P E T T E R I E L O



As a consultant and trainer, Petteri is known for his passion and ability to connect theoretical concepts with practical practice. His work focuses on curriculum development and implementation, innovative pedagogy and addressing key challenges in modern education.

Petteri collaborates with EF Education First and other organizations, and hosts groups of international teachers in Finland. His reputation as a dynamic facilitator has led him to lead career development and strategic consulting sessions in Virginia, Massachusetts and Colorado, USA. He has lectured at the Harvard Graduate School of Education and regularly presents his programs at ResearchED conferences across Europe. Petteri also supports Polar Partners Finnish school projects around the world.

Petteri has been working with the Helsinki Department of Education, leading curriculum reform committees and leading teacher training programs. He has played a key role in preparing schools for curriculum implementation and tours Helsinki schools to support pedagogical changes.

Petteri continues to partner with teachers and schools globally, driving impactful educational change to improve student learning outcomes.

## CONTACT US



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**LIMITED  
SEATS**



SIMULTANEOUS  
INTERPRETATION

EARLY BIRD REGISTRATION  
BY MARCH 13 = **10% OFF**

**95KD/SEAT**

**EU CERTIFICATE INCLUDED**



**25-26  
APRIL**



**14H00  
19H30**



**Sahara  
Hotel**

To enroll, please click the button below:



For all your inquiries, please email us @  
[training@silkgroup.eu](mailto:training@silkgroup.eu)