



**AUSTIN HATCHER
FOUNDATION**
for pediatric cancer

2025

Celebration of Life & Hope

SPONSORSHIP OPPORTUNITIES

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The experience of childhood cancer goes beyond diagnosis and affects every family member differently.

The Austin Hatcher Foundation is here to help erase the effects of pediatric cancer, for the entire family **at completely no cost.**

During and after treatment, AHF is here to provide comprehensive coordinated care and unique solutions through every step of a family's recovery journey. Services provide children and families with the tools to cope in the present and thrive in the future after childhood cancer.

The Austin Hatcher Foundation addresses the unmet need of mental health and well-being for the entire family at the onset of pediatric cancer and throughout survivorship of the whole family. The Foundation's Education Advancement Center is the region's only psychosocial center, offering evidence-based mental health services and supportive care to not only children affected by childhood cancer, but their parents and siblings too. All programs/ services are provided at NO cost and insurance is not collected, fulfilling the disparities of healthcare for families who cannot afford these types of invaluable services. AHF is a 501(c)(3) nonprofit funded entirely through donations, sponsorships, grant writing, fundraising events, corporate partners, and community support.

Our Impact

Over the last 18 years, the Foundation has provided over...

\$30M in valued services and support to



90,000+
Individuals



23
States



42
Children's Hospitals



Celebration of Life and Hope

EXECUTIVE SUMMARY

In 2025, the Austin Hatcher Foundation for Pediatric Cancer will host its 18th annual Celebration of Life and Hope. **The event is a celebration of the lives served by the foundation and shares the hope for a brighter future for families faced with childhood cancer.**

The gala-style event is marked as a night full of family testimonies and fun! The night features live and silent auctions, live music, photobooth fun, an open bar, specialty cocktails, food and entertainment - all to support families that have been impacted by pediatric cancer.

The event will be held at the foundation's Education Advancement Center in September 2025.

The Austin Hatcher Foundation's Celebration of Life and Hope is an annual event hosted in the fall of each year. It is an evening with over 300 guests enjoying unique signature drinks, fabulous food and live entertainment.

Funds raised through the Celebration of Life and Hope directly impact and provide services to children faced with pediatric cancer, as well as their entire family, through specialized behavioral and mental health therapies. All services are provided at no cost whatsoever to patients and families.



September 2025

Date will be announced in early 2025.

[SUBSCRIBE TO OUR COMMUNITY NEWSLETTER TO BE THE FIRST TO KNOW.](#)



**Austin Hatcher Foundation
Education Advancement Center**
1705 S Holtzclaw Ave, Chattanooga, TN 37404



Visit our Website!



Celebration of Life and Hope

SPONSORSHIP BREAKDOWN

 PRINT ADS

 TV INTERVIEWS

 PROMO MATERIALS

 SPONSOR BANNER

 ONLINE ADS

 WEBSITE

 NEWSLETTER
SENT TO 3000+

 SOCIAL MEDIA

\$40,000 Presenting Sponsor

- 20 Complimentary Tickets for 2 Reserved Tables
- Personalized visual & verbal recognition at event
- Presenting logo placement on the following materials:



- Opportunity to display products or logo items at event
- Featured social media promotion highlighting your business's services
- Individual press release announcing sponsorship of event
- Included in 2025 annual report

\$20,000 VIP Sponsor

- 14 Complimentary Tickets for 2 Reserved Tables
- Personalized visual & verbal recognition at event
- Logo placement on the following materials:



- Featured social media promotion highlighting your business's services
- Mention in press release highlighting your sponsorship of event

\$15,000 Platinum Sponsor

- 10 Complimentary Tickets for 1 Reserved Table
- Personalized visual & verbal recognition at event
- Logo placement on the following materials:



- Included in social media promotion
- Mention in press release highlighting your sponsorship of event

\$10,000 Gold Sponsor

- 8 Complimentary Tickets for 1 Reserved Table
- Personalized visual recognition at event
- Logo placement on the following materials:



- Included in social media promotion

\$7,500 Silver Sponsor

- 6 Complimentary Tickets for 1 Reserved Table.
- Visual recognition at event
- Logo placement on the following materials:



- Included in social media promotion

\$5,000 Bronze Sponsor

- 6 Complimentary Tickets for 1 Reserved Table.
- Logo placement on the following materials:



- Included in social media promotion

\$2,500 Champagne Sponsor

- 4 Complimentary Tickets for 1 Reserved Table.
- Logo placement on the following materials:



- Included in social media promotion

\$1,500 Supporter Sponsor

- 2 tickets to the Celebration of Life & Hope Gala
- Printed name recognition on the following materials:



Sponsor Benefits

CELEBRATION OF LIFE AND HOPE 2025

👁 Impressions

💰 Value



Television Interviews

WTVC Channel 9

Local 3 News

👁 11,000+

Views per episode

👁 7,000+

Views per episode



Magazines

CityScope +
HealthScope Magazine

5 print ads and 3 online
& print event listings

👁 2.5 Million

💰 \$6,000

Chattanooga City
Lifestyle Magazine

👁 59,000 +

💰 \$2,000



Radio Commercials

Brewer Media

94.3 WJTT FM
100 Commercials

👁 11,000+

Listens per week

93.5 WMPZ FM
100 Commercials

👁 7,000+

Listens per week

💰 \$3,250

Whitfield Media Group

On the Move Radio on 98.1 The Lake
-120 Commercials

👁 23.7K+

Listens per week

💰 \$4,688



Social Media



8,200+

Total Followers across
all platforms

👁 345,000+

Based on Quarterly
Impressions



Online Ads

Boosted Social Ads on
Facebook & Instagram

👁 55,000 +

Sponsorship Agreement

2025 CELEBRATION OF LIFE AND HOPE

CLICK HERE TO FILL OUT
AND SUBMIT SPONSORSHIP
celebrationlh.com

SPONSOR LEVEL

Yes, I would like to be a sponsor of the 2025 Celebration of Life and Hope Gala

\$40,000
Presenting Sponsor

\$15,000
Platinum Sponsor

\$7,500
Silver Sponsor

\$2,500
Champagne Sponsor

\$20,000
VIP Sponsor

\$10,000
Gold Sponsor

\$5,000
Bronze Level

\$1,500
Supporter Sponsor

PAYMENT METHOD

Check

I have enclosed a check payable to **Austin Hatcher Foundation for Pediatric Cancer**.

Online

I will submit payment online with a credit card* or ACH/E-Check by **clicking here**.

*A 3.5% fee will be added to all credit card transactions

LOGO INFORMATION

I will submit a vector file (AI, EPS, SVG) or high resolution PDF, transparent PNG, or JPG **online here**.

I will email a logo file to the Foundation's graphic designer, Morgan Brummel at **morgan@hatcherfoundation.org**

I have supported before, the Foundation already has the company/business logo.

PAYMENT METHOD

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____ Fax: _____

Website: _____ Signature: _____

Questions?

Contact Director of Development,
Melanie Hammontree, at
melanie@hatcherfoundation.org

Contact Development
Coordinator, Sofia Darras, at
sofia@hatcherfoundation.org

Secure Your Sponsorship

By sponsoring the Celebration of Life and Hope, you're making a commitment to **make life better for childhood cancer families.**

Make it official by contacting Director of Development, Melanie Hammontree at melanie@hatcherfoundation.org or Development Coordinator, Sofia Darras at sofia@hatcherfoundation.org. You can also call (423) 243-3470.

You can fill out the Sponsorship Agreement by clicking the button below and completing the online form.

Payments are processed securely through Neon CRM, or sponsors can make checks payable to **Austin Hatcher Foundation for Pediatric Cancer**, then mail to: **1705 S Holtzclaw Ave, Chattanooga, TN 37404.**

Austin Hatcher Foundation is a 501(c)3 nonprofit organization (Tax ID: 20-8065108).

CLICK HERE TO FILL OUT AND SUBMIT SPONSORSHIP
celebrationlh.com



Email: melanie@hatchefoundation.org or sofia@hatcherfoundation.org



Make a check payable to: Austin Hatcher Foundation
Mail to: 1705 S Holtzclaw Avenue, Chattanooga, TN 37404

Other Ways to Give

SILENT + LIVE AUCTION ITEMS

During the Gala, the Foundation will also be hosting both a live and silent auction with items donated from local businesses. Any and all items are eligible for the event's auction, with bigger items being auctioned live. The categories below are just a few ideas of items that can be donated.

GIFT CARDS

VACATION EXPERIENCES

FINE ART

SERVICE PACKAGES

WINE & SPIRITS

HOME DECOR

CLICK HERE TO DONATE AUCTION ITEMS

Email georgia@hatcherfoundation.org



CONTACT INFORMATION: AUSTIN HATCHER FOUNDATION



Melanie Hammontree

DIRECTOR OF DEVELOPMENT

✉ melanie@hatcherfoundation.org

☎ 706.483.2422

SPONSORSHIPS



Sofia Darras

DEVELOPMENT COORDINATOR

✉ sofia@hatcherfoundation.org

☎ 423.287.6459

SPONSORSHIPS



Georgia Moore

EVENTS + COMMUNITY RELATIONS MANAGER

✉ georgia@hatcherfoundation.org

☎ 423.243.3475

VOLUNTEERING

IN-KIND DONATIONS

EVENT PLANNING



Morgan Brummel

GRAPHIC DESIGNER + PHOTOGRAPHER

✉ morgan@hatcherfoundation.org

☎ 229.529.4864

LOGO SUBMISSION





**AUSTIN HATCHER
FOUNDATION**
for pediatric cancer



**Making Life Better For
Childhood Cancer Families.**

HATCHERFOUNDATION.ORG