

# SHALOM



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Welcome to the June/July issue of *Shalom Greensboro* magazine! Summer is always a special time. The sun is shining longer, families go on vacation and, kids are out of school. The first two sound fantastic, the third however can be overwhelming. What to do with your kids can be a daunting and costly proposition. This issue focuses on some ways to keep your child engaged Jewishly and keep your wallet from running dry. We hope everyone has a wonderful, relaxing summer and you are reading this issue by a beach somewhere.

Happy Summer,  
Sue Simmons, President  
Greensboro Jewish Federation

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## FEDERATION HOSTS A VISIT FROM JFNA PRESIDENT



Tom Cone, Sue Simmons, Jerry Silverman,  
Marilyn Forman Chandler

During a special visit to the Greensboro Jewish Federation on May 20, Jewish Federations of North America's (JFNA) outgoing President and CEO Jerry Silverman delivered a briefing on JFNA priorities and addressed common concerns, including anti-Semitism and violence against Jews, the BDS movement and polarization within North American Jewish communities.

Before beginning his comments, Silverman expressed his fondness for the Greensboro Jewish community, hailing the outsized impact Greensboro Jews make and recognizing the strong leadership of GJF Executive Director Marilyn Forman Chandler — whom he described as “a professional’s professional.”

Following his remarks, Silverman took questions from community members on topics ranging from the organization’s response to rising white supremacy to how to positively engage Jews critical of Israel. Responding to a question characterizing the rightward shift in the Israeli political arena as inconsistent with American Jewry’s values, Silverman noted “we are concerned, but we have a voice” [in critical discussions with Israeli leaders].

Silverman’s visit concluded with a lunch reception with GJF donors and volunteers.

# ON MY MIND: Young Lives Beginning Anew

By Marilyn Forman Chandler, *Executive Director*



Marilyn Forman  
Chandler

Are you grandparents yet? When is she due? Do they know what it is — a girl or a boy? A home birth with a nurse/midwife? Really? When are you leaving to go to see the baby? You haven't left yet?

I've been told that being grandparents is the best thing in the world; that it even beats parenting (though I'm not yet sure just how that can possibly be) and the joy one receives upon entering the grandparent world compares to none other. Having just transitioned into this realm, I am overjoyed and as of this writing, very anxious to see our little one and by the time you read this, Robert and I will have headed to Indiana in our car filled with food and gifts!

We have spent this pre-baby time looking back at old pictures of all of the girls and reminiscing about their births, dusting off their baby albums, and revisiting the early years of their lives.

Thirty-one years ago, we moved to Greensboro for "a year or two" and are still amazed that so many wonderful years have passed in our adopted Jewish community which enabled us to raise our daughters with such strong Jewish commitment and a fierce sense of independence and maturity. The Jewish communal institutions we have built here remain strong and vibrant and the foundation upon which our daughters' Jewish identities were molded are pivotal to their successes.

In this issue of *Shalom Greensboro*, you will read of the many youth initiatives with Greensboro Jewish communal support and leadership that have made and continue to make a difference in our young peoples' lives. For our daughters, it was TEPS (now ECEC), B'nai Shalom Day School and its Chanukah shows and piano lessons, Community Theatre of Greensboro,

L'Taken Social Justice Program, Camp Ramah Darom, NCCJ's Anytown, American Hebrew Academy, Alexander Muss High School in Israel, NC-Hillel at UNC and UNCG, Birthright Israel, the Arava Institute in the Negev, Hebrew University in Jerusalem, MASA Onward Israel Experience, USY Israel Pilgrimage and JDC Entwine Fellowship. Nearly every program and institution touched our daughters' lives in some unique way and made long lasting impressions. And for that, Robert and I will be eternally grateful.

At B'nai Shalom and AHA graduations, the song, *Uf Gozal*, by Israel's songwriter Arik Einstein, "Fly Away Young Chick" was always sung. It made me cry; perhaps because it was a time for letting go and for new beginnings and to young lives beginning anew. It seems so appropriate to share with you now that our first grandchild is born and our family's next generation has begun.

## FLY AWAY YOUNG CHICK

*My chicks left the nest  
spread their wings and flew away  
I am an old bird left in the nest  
I hope that all will be well  
I always knew the day will come  
to say good bye  
But now when it is here  
no wonder I am worried*

*Chorus:  
Fly away chick, cut through the sky  
Fly wherever you want to  
Just don't forget there is an eagle  
in the sky / be aware*

*Now it is only us in the nest  
but we are together  
Hug me tight say yes / don't worry  
it is fun getting old together*

*Uf gozal....*

*I know it is the way of nature  
I left a nest as well  
But now when the time comes  
I feel a lump in my throat*

*Uf gozal....*



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# FROM THE CAMPAIGN TRAIL: A FANTASTIC CAMPAIGN YEAR!



2019 Campaign Co-Chairs Erica Procton and Raffi Simel

In this, our last *Shalom Greensboro* column as Campaign Chairs, we reflect on what has been an amazing campaign year. In addition to the wonderful discussions we've had centered around the impact of the funds raised, the question we most often get asked as Campaign Chairs is some iteration of, "Wow! Why did you agree to chair the campaign?"

It's a great question — and we think it's taken us the whole year to really understand the answer ourselves.

We've been through many of the cliché emotions of a big endeavor — self-doubt, overwhelming joy, pride in achievement, grief over losses, laughter, embarrassment, nerves over public speaking, and unbridled gratitude. They've all led us to the realization that when you boil it down, most importantly, the reason is: we're fans of yours.

Maybe we haven't painted our faces (yet), but we're two of your biggest fans — you meaning all of you that have donated your time, care and resources to help build a brighter Jewish future, locally and globally, to the tune of over \$1.6M.

Why did we agree to do this? It's because we're fans and you're our favorite team.

We're continually amazed by you, your dedication and your generosity. The theme of our campaign this year has been 'You Matter' and we believe it now more than ever. You matter to the Holocaust survivors in the

Amigour choir at the senior living center in Bat Yam. You matter to religious pluralism throughout Israel. You matter to the education of our youth through programs like PJ Library and The March of the Living. You matter to our local families struggling with food insecurity and mental health. You matter to a rich, vibrant and beautifully proud Jewish community in a relatively small, southern town called Greensboro, about which we care so deeply.

While the 2019 Annual Campaign may be coming to a close, we, and all those to whom you matter so much, will always be cheering on our favorite team, YOU! Congratulations and thank you for letting us be part of all you've accomplished.

“Why did we agree to do this? It's because we're fans and you're our favorite team.”

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## ENDOWMENT FUND Invests in Academic Excellence



Scholarship recipient Maya Weinberg with Judy Pliner

A family was inspired to help others by their mother’s passion for education. They created an endowment to enable young people to pursue post-secondary educational opportunities.

The Rosalyn Saltz and Norman Seymour Pliner Endowment Fund of the Jewish Foundation of Greensboro is now going into its eleventh year of awarding scholarships to applicants who advance the cause of Jewish women in leadership. The fund was created in memory of Rosalyn Saltz by her three daughters, Dr. Patricia Louise Pliner, Dr. Judith Ellen Pliner and Janice Leslie Pliner.

Maya Weinberg, a recent recipient, graduated this spring from UNC Chapel Hill. She appreciated the Pliner family’s investment in her through the scholarship, which enabled her to get the most out of her studies.

Maya said, “The Pliner scholarship allowed me to pursue extra-curricular opportunities which I would not otherwise have been able to do and enabled me to lead educational spring break working trips, write an honors thesis, travel for research and much more. I am so grateful to have been supported in this way.”

Since 2009, ten young adults have been awarded the Pliner Scholarship and have gone on to fulfill the goals of the fund — to achieve higher education and demonstrate leadership qualities. From working in companies that promote sustainability, to achieving success in organizations in the area of international relations, to pursuing master’s degrees and doctorates in psychology, neuroscience, and religious studies, to receiving Fulbright Scholarships, to going to medical school, these young people have been among the brightest and most gifted in the Jewish community.

*Jewish Family Services of Greensboro administers the Pliner Scholarship program.*

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“These young people have been among the brightest and most gifted in the Jewish community.”

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Judy Pliner and parents

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## CREATING LETTERS OF GRATITUDE: An Art Program Gives Back



Young people in the Greensboro Jewish community participated in a special project this year that involved creating letters of gratitude to first responders. The letters were beautifully done and the group, family members, aides and other friends all worked together. The project was followed by a communal dinner featuring ice cream sundaes.

Jewish Family Services offers children and family programming that focuses on opportunities for engaging and enjoyable activities that includes family volunteer opportunities, parent education programs and bringing special needs teens and young adults together.

# TODAH RABAH

Thank you to the following people for contributions to Jewish Family Services. All contributions to JFS are used to support JFS programs and services and those in the Greensboro community unless otherwise specified by the donor.

## JEWISH FAMILY SERVICES

### In Memory:

Of: Claire Weiss  
From: Marcia and Les Hermelin

Of: Stanley Fox  
From: Miriam Kaftal and Paul Lieb  
Polly and Buzz Strasser  
Roz and Richard Weintraub

Of: Helen Berman  
From: Fran and Steve Bombart

## VAN FUND

Vivian Rosen

*We apologize if we have missed anyone's contribution. Please call Jewish Family Services (336) 852-4829 x222 if we missed you, and we will include you in the next issue. The minimum donation for each submission is \$10.00. Thank you.*



Fifth grader Finn Strasser writing a letter to his pen pal.

## Intergenerational Pen Pal Program Creates Meaningful Connections

Connecting with your elders can build confidence in a child. It can also give the elders a chance to help shape a future generation. This year, fifth grade students at B'nai Shalom were paired with senior adults in the community to write letters to each other. The Pen Pal program was part of JFS Chai Notes led by Katy Claussen.

"I see how much I have in common with people, not only in my general age group," said a fifth grader. "It also made me think about the Jewish community and how people are people no matter our differences."

The Pen Pals exchanged a series of letters discussing their experiences growing up. The seniors shared stories about the communities where they lived and how their childhoods differed from the kids today.

"I liked learning about my pen pal. She had once-in-a-lifetime experiences that only happened to her. I got to find out cool things about her that were so interesting, like the fact that we both love Disney and New York. We had a lot in common," said another student.

The classmates took time to share their letters with everyone. This allowed all of the students to learn from all of the seniors.

The senior Pen Pals also benefited from the program. Everyone looked forward to getting the letters. They also relished the relationships they were building with the next generation.

JFS Director Betsy Gamburg believes "This engaging and meaningful experience keeps us connected and strengthens our tradition and our community."

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## VOLUNTEERS OF THE YEAR: Madeline Reed and Gene Baruch

Jewish Family Services (JFS) Volunteer of the Year Award recognizes outstanding volunteers for their valuable and selfless commitment to service through innovation, dedication, and contribution to our Greensboro Jewish community. The 2019 winners are Madeline Reed and Gene Baruch.



Madeline Reed

At a moment's notice — accompanied by a huge smile — Madeline always comes to help. She has been closely involved with Christmas at Moses Cone and Wesley Long hospitals, Chanukah and Passover Senior gift bag programs, Jewish Family Services food pantry, Passover and Rosh Hashanah senior luncheons, Operation Bed Roll programs, and has also served as Chair of the Triad Jewish Film Festival.



Gene Baruch

Gene Baruch has served on the JFS Board for the past six years and has generously supported the JFS Shabbat van service, which enables many people to attend services. Gene has also worked on behalf of the JFS food pantry and participated in gift bags programs and senior holiday luncheons.

# LOCAL OVER-NIGHT CAMPS



There are many different types of Jewish overnight camping experiences close to Greensboro. Here are just a few:

### The Union for Reform Judaism:

- Six Points Sports Camp out of the American Hebrew Academy
- Camp Coleman in Cleveland, Georgia

### The Ramah Camping Movement (affiliated with the Conservative Movement):

- Camp Ramah Darom in Clayton, Georgia

### JCC Association of North America Camps:

- Camp Barney Medintz in Cleveland, Georgia

### Hadassah:

- Camp Judaea in Hendersonville, NC

# HOW TO PAY FOR CAMP



Paying for camp can be overwhelming. Here are some steps to make the first year possible:

- Step 1:** Find an eligible camp using the One Happy Camper website [jewishcamp.org/one-happy-camper](http://jewishcamp.org/one-happy-camper).
- Step 2:** Apply for camp.
- Step 3:** Apply for the One Happy Camper grant on the above website.

First time campers, regardless of need, receive \$1,250 to go to an approved non-profit Jewish overnight camp that is at least 18 days long. For programs between 12 -18 days, campers receive \$875. There are additional monies for first time campers attending specific camps.

Jewish Family Services (JFS) offers need-based scholarships. To apply for a scholarship through JFS, go to [jfsgreensboro.org](http://jfsgreensboro.org) and download the application. Scholarship applications are due the last day of February and notifications are made by mid-March.

Greensboro Jewish Federation has additional grant opportunities including the Stanley Shavitz Camp Judaea Camper Incentive Fund, and the Fischer Send-A-Kid to Overnight Jewish Camp Incentive Grant Fund. First and second year camp grant opportunities are available through these funds.

For more information on paying for Jewish overnight camp, contact Carly Dunno (336) 852-5433 x243. For information on camp scholarships, contact Betsy Gamburg (336) 852-4829 x225.



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# ENHANCE YOUR JEWISH IDENTITY AT Summer CAMP



“Camp community is unlike any other, and camp friendships are special friendships” said Rabbi Rebecca Ben-Gideon, “in part because of this quality of being inside an alternate universe, one that is constructed with great intention.”

Emma Strasser, a rising eighth grader at B'nai Shalom Day School agrees. “I get really excited because I get to be away from my parents and because I get to hang out with a bunch of my friends I don't get to see a lot.” She started at Camp Judaea, or CJ, when she was a rising second grader. There, she not only strengthened her

“Camp is a special place bounded in space and time.”

passion for Israel and Judaism but her love of softball, horseback riding and water sports.

Learning at camp is magic. It's different than school. One way is that many Jewish camps have *shlichim* or Jewish emissaries from Israel. They come to camp as counselors and specialists. This allows the campers to learn about modern and biblical Israel through the lens of someone they see as a friend rather than through a book or video. Emma said that at CJ she “get[s] in-depth learning about where the Israeli

counselors are from and their culture.”

Camp “is a special place bounded in space and time,” said Rabbi Ben-Gideon. Campers are able to immerse themselves in living a Jewish life, if only temporarily. The experiences they learn from camp come home with them and the lessons take shape once they are back in the real world.

Rabbi Andy Koren of Temple Emanuel credits his Jewish camping experience for who he is today. He recently wrote that “We should not be surprised that these early experiences not only reverberate throughout one's own lifetime, but also have the potential to impact what future generations will also do.” He said his father went to camp, he went to camp and he sent his kids to camp too.

Spending the summer away from home can be an expensive proposition for many families. The Greensboro Jewish community has a few ways to help parents give this experience to their kids. One is the **One Happy Camper** program, a partnership between One Happy Camper, Greensboro Jewish Federation, Beth David and Temple Emanuel. The program grants money to campers going to an approved Jewish overnight camp for the first time. In addition, Jewish Family Services offers need-based scholarships and works with parents to secure funds. Several of the Rabbis also have money to help make camp a reality.

Camp has had an immeasurable impact on Emma. She wants to finish out her last two years as a camper and then move on to Chalutzim, a 10-day program in the woods. “I want to do that with a bunch of my friends. Then I want to become a counselor.”



Emma Strasser at Camp Judaea

**I ♥ ★ ▲**

The Foundation for Jewish Camp asked camp alumni to write a six-word memoir on why they love Jewish camp. The answers are not surprising.

Camp brings people together celebrating Jewishness.

Adventure, fun, laughter, friendship, leadership, trying.

Friends, Shabbat, Jewish, history, nature, exercise.

I am proud to be Jewish.

# ON THE TOWN



Dana Schleien, Erica Procton, Marilyn Forman Chandler, Erin Rosin, Emily Gray, Susan Gutterman and Jessica Wisniewski



Members of the Greensboro Jewish community traveled together to Richmond, VA this past May. The trip was filled with learning about Richmond's rich history and included tours of the Virginia Holocaust Museum and the Beth Ahabah Synagogue and archives. During their time in Richmond, participants took part in a meaningful Yom HaShoah commemoration and met with leaders of the Richmond Jewish community.



Nat and Peggy Bernstein



Mark Caudill and Ellen Gefen



Lenny and Ellen Samet, Jerry and Susan Pinsker



Front row: David Gutterman, Larry Appel;  
Back row: Sam Cone, Elizabeth Bader, Susan Ross,  
Andy Zimmerman, Tammi Thurm, Ryan Luft

## ATTRACTING YOUNG TALENT TO GREENSBORO

A panel of Jewish Greensboro business leaders engaged in a wide-ranging discussion probing the difficulties and necessity of attracting young talent to the city, and the role of the Jewish community in such efforts.

Panelists Larry Appel, David Gutterman, Susan Ross and Andy Zimmerman highlighted the numerous civic contributions that originate from the Jewish community and make Greensboro an attractive destination for young professionals and young families. These included avid support for the arts and humanities, philanthropy and low barriers to leadership opportunities.

The conversation also turned to things that might be preventing the city from seeing more success in recruiting young professionals.

“What we don’t have is a set of tools to attract new talent,” said Zimmerman. “What is our brand?”

Additional identified hurdles included the lack of jobs and sufficient opportunities for advancement, timid regional economic growth, and the challenges of being Jewish and single in Greensboro.

The panel discussion was prefaced by introductory remarks from Sam Cone, a young professional who grew up in Greensboro and returned after an unfulfilling stint in law to re-chart his career path.

The event, hosted by The Fresh Market on May 16, was moderated by Greensboro City Council member Tammi Thurm.



President Sue Simmons, Campaign Chairs Raffi Simel and Erica Procton, Executive Director Marilyn Forman Chandler

## THE GREENSBORO JEWISH FEDERATION ANNUAL MEETING

Showcasing a year of success, the Annual Meeting of the Greensboro Jewish Federation, Jewish Family Services of Greensboro and Jewish Foundation of Greensboro featured special awards, honored volunteers of the year and graduated the first cohort of the Greensboro Federation Leadership Institute. Sue Simmons, President, detailed the accomplishments of the corporation and Campaign Co-Chairs Erica Procton and Raffi Simel provided an update to Campaign 2019 – announcing that the campaign had exceeded the original goal of \$1.6M to date.



Benjamin Cone, Sr. Leadership Award Winner Gail LeBauer with sons Scott [with fiancée Margeurite Ayers], Michael and husband Gene



The Nachshon Award Winners Linda and Jerry Shapiro



Marilyn Forman Chandler Woman of Valor Award Winner Irene Cohen with husband Irving and sons Larry and Scott



Sara Lee Saperstein (front row, 2nd from left) conducts the installation of incoming Federation BOT members\*.



Jewish Foundation of Greensboro Chair Freddy Robinson (r) honors individuals and families\* who have created legacies and new JFG funds.



Stephanie Hausner, Deputy Director, Israel Action Network



2019 Greensboro Federation Leadership Institute Graduates\* with Carly Dunno (center)



Rachel Villalba, President, JFS, shared highlights of the year for JFS.

\*For complete listing of names of people featured in photos, visit [www.shalomgreensboro.org](http://www.shalomgreensboro.org).

## CONGRATULATIONS to Norman Samet



PHOTO CREDIT: JULIE KNIGHT

Norman Samet

**Norman Samet** is the 2019 Triad Business Journal's Legacy Award recipient for Commercial Real Estate. This inaugural award is designed honor those who over many years have shaped the region's commercial real estate landscape. Norman is the founder and chairman of Samet Corp., a commercial construction company.

"While we considered many worthy real estate leaders for the inaugural Legacy Award, Norman really stood out because of his regional vision and contributions," said Abby Mellott, president and publisher of Triad Business Journal. "He's had a profound impact over many decades by developing and building facilities that have attracted thousands of jobs and millions of dollars of investment to the region. But beyond the brick and mortar, he's also walked the talk with his years of community leadership. We're proud to name him the inaugural recipient of this award."

"Norman and Sylvia Samet are committed to sustaining the values and legacy of the Jewish community and we are very grateful for their continued support and leadership. Congratulations Norman!", said Susan Gutterman, Endowment Director, Jewish Foundation of Greensboro.

## WELCOME New Board Members



Sandy Zimmerman

**Sanford (Sandy) Zimmerman** is a native of Jacksonville, Florida, where he is Senior VP at Morgan Stanley. He is very active in the Jewish community and currently serves as President of the River Garden Foundation, a Jewish home for the aging, and is on the board of Camp Ramah Darom, where his oldest daughter is a camp counselor. His youngest daughter is a freshman in high school.



Arthur Samet

Arthur Samet joined Samet Corporation in 1991 as an estimator and subsequently progressed through a training program encompassing all 16 divisions of construction and property management. He was named CEO in 2000 and continues to serve in that capacity. In 2016, he started a weatherproofing company, WXProofing, for Samet Corporation. Arthur resides in Greensboro with his wife Emilie and three children.

## A TRADITION OF PHILANTHROPY



All proceeds from the June 5 performance of the National Yiddish Theatre Folksbiene's production of *Fiddler on the Roof* in Yiddish, directed by Joel Grey, went to benefit JDC's lifesaving work in the Former Soviet Union thanks

to the generosity of Debby and Ken Miller. Debby, a JDC Board member, is pictured here with Joel Grey.

## WOLFGANG SCHOLARSHIP WINNER ANNOUNCED



Darien Kenner

Darien Kenner, a recent graduate of Grimsley High School, has been awarded the The Rina Sky Wolfgang Memorial Scholarship from the Jewish Foundation of Greensboro. Darien will attend UNC Chapel Hill this fall and will pursue a double major in Public Policy and Business with a concentration in Consulting and Finance.

# PERSPECTIVES FROM A FORMER CAMP COUNSELOR: Filling My Career Toolbox

By Alyse Feldman



Every summer during college I faced a big decision. What should I do? I chose a summer packed with life lessons and skills that would set me up for career success — working at camp. I've been in the business world for two years. From this perspective, I can identify what I learned from working at 6 Points Sports Academy that has translated to the professional world.

After college, I took a job managing more than 200 people. This task was incredibly daunting. I quickly realized that I did, in fact, have experience working with a large team. I just needed to use my camp logic. I started doing things that set me apart, and the results were immediate. Just like at camp, I checked in with each person daily and created silly competitions to keep everyone engaged.

Working at camp gave me experience being flexible and thinking on my toes. This helped me face the challenges of working in a fast-paced corporate environment. I'm able to easily switch gears and accomplish tasks that are otherwise perpetually on the back burner. Last minute changes don't shake me because you never know when it's going to rain on your outdoor bunk activity, or when the power will go out for your entire shift.

Most importantly, I learned to see myself as a role model. It's enabled me to overcome 'imposter syndrome' and guides my interactions with upper management. I stand by my ideas and opinions, because I know that age doesn't define value or ability to create large impact.

I'm thankful for my summers at camp. I spent my days coaching, learning, and having the time of my life. Little did I know, I was filling my career toolbox with skills that set me apart. I know I wouldn't be a confident, young leader if I hadn't spent summers at 6 Points.



“I chose a summer packed with life lessons and skills that would set me up for career success.”

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# COMMUNITY



## Summer Camp Fun at B'NAI SHALOM DAY SCHOOL



School may be out at B'nai Shalom Day School but camp is in session for toddlers through rising kindergartners!

“My daughter has attended Little Star Day Camp for the last three summers. She always has a blast! The themes are so creative and fun for the kids, and I love that education is incorporated into the fun,” said Carly Dunno.



Little Star Day Camp offers activity and play-based summer fun through a broad array of themes each week in both our indoor and outdoor spaces. This year's theme is the Earth and weekly themes include Welcome to the Jungle, Animal Planet, and Let's Go Green!

From outdoor water play to indoor science experiments, campers are busy having fun all day. Pools, slides, and sprinklers make water days the best part of the summer.

Each week children enjoy cooking, arts and crafts, games, and more, in a safe, nurturing, and professionally-staffed environment. Special guests such as an animal keeper, a balloon artist, yoga instructor and a ventriloquist make every new week full of surprises.

For more information, contact camp director Ryan Hyer, rhyer@bnai-shalom.org.

# JTRIAD Helps Recreate the Magic of Summer Camp

By Kara Rothberg



As someone who grew up in a large, active Jewish community in Chevy Chase, Maryland, some may wonder why I would attribute most of my Jewish identity to a little camp in the deep south, Henry S. Jacobs Camp. At Jacobs Camp, my friends were from smaller Jewish communities. Some of them waited all year to be with other Jews at camp. There's something magical about being actively Jewish all the time in a fun and independent environment with friends who have grown up in different types of Jewish communities. To go from a joyful song session, to the pool, to an educational program about the Holocaust was normal and expected. I've been chasing that feeling of community ever since. That's why I dedicate so much of my free time to contributing to the Jewish community as an adult. JTriad is a place where we can be our full Jewish selves and build community, when we might not have that in our primary group of friends or at work.



Kara Rothberg, outgoing Co-Chair of JTriad, attended Henry S. Jacobs camp for eight summers as a camper and two on staff. This photo is from 1998 and she is in the 2nd row from the bottom on the right.

JTriad is run by a small committee of dedicated volunteers and is supported by the Greensboro Jewish Federation, Temple Emanuel of Greensboro, Temple Emanuel of Winston Salem, and Beth David Synagogue.

For more information on events, visit [www.jtriad.com](http://www.jtriad.com) or join the JTriad Facebook group.

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# END OF AN ERA AT AMERICAN HEBREW ACADEMY



## HOW YOU CAN HELP

The Board and staff of Jewish Family Services and the Greensboro Jewish Federation have been working to respond to emerging needs, mobilize resources and gather information to help those impacted by the closing of AHA.

To donate, please visit [jfgreensboro.org](http://jfgreensboro.org). To access resources or volunteer, contact (336) 852-4829 x225; [bgamburg@shalomgreensboro.org](mailto:bgamburg@shalomgreensboro.org).

"I am deeply saddened by the closing of the American Hebrew Academy," said Marilyn Forman Chandler, Executive Director of the Greensboro Jewish Federation. "Two of our three daughters graduated AHA, one in the first full four-year class and the other 6 years ago."

The impact the school had on the Jewish community was monumental. It brought Jewish Greensboro to international prominence and prompted people from all over the world to relocate.

Rabbi Alvin Mars, the first headmaster, said "The idea of such a school was a vision of Jewish education that had the potential to make a difference in the lives of students and to have a positive impact on the Jewish world."

Chico Sabbah, z"l, the school's founder spoke of his vision when the school opened in 2001. He told the students that his "father was fiercely proud of his Sephardic heritage and of his Jewish background ... You are *chalutzim* (pioneers) and *bikurim* (first fruits). You are the first born of the American Hebrew Academy. You are the inheritors of this Academy; your home. You will find paths around the school. Walk and create your own paths and then we'll pave them."

The announcement brings heartbreak to many. The Federation and Jewish Family Services are focused on assisting faculty, staff, students and families affected by this tremendous loss. Grief counseling, employment and networking assistance, locally and nationwide, housing assistance and emergency financial aid are available.

Rabbi Mars cherishes the experience at AHA. He hopes "the idea will be revived by others in the decades ahead."



Sophie Appelbaum



Vered Ben-Gideon

## FEDERATION Welcomes New Summer Team Members

The Greensboro Jewish Federation is pleased to welcome Sophie Appelbaum and Vered Ben-Gideon to the organization. They will be providing invaluable assistance to our staff members over the coming months.

**Sophie Appelbaum** is an intern through the Campus Greensboro Fellows program, which seeks to attract and retain bright talent to meet the needs of Greensboro's developing economy. She is from Durham and is a rising senior at UNCG majoring in Marketing. Sophie works closely with the Federation marketing team and assists with historical data analysis.

**Vered Ben-Gideon**, a rising high school senior, graciously volunteers her support to the Federation. She contributes to the administration in the front office, and helps with various community programs including the Jewish Film Festival and PJ Library. Vered, daughter of Rabbis Rebecca and Joshua Ben-Gideon, is originally from Madison Wisconsin.

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## CAROLINA FOUNDATION FOR JEWISH SENIORS: New Name, Same Goals

Have you heard the news? BJH Foundation just announced a new name — **Carolina Foundation for Jewish Seniors**. Over the next several months, the foundation will roll out a new logo, website and more. The name change was announced at the 2019 annual summit, which brought together fifty people from North and South Carolina agencies, Temples and Synagogues.

Carolina Foundation for Jewish Seniors (CFJS) will still focus on the Jewish senior population, predominantly funding health and wellness (case management) types of services.

According to Wendee Cutler, executive director, the 2019 grant awards totaled \$300,000. Cutler said, "Every penny of these grant funds benefit Jewish seniors."

## REFLECTING ON THE SUMMIT

With sessions ranging from *What Makes Our Brand Jewish* with Rabbi Judi Schindler, to *Strategies for Asset-Based Community Development* with Michael Marcus, the summit provided outstanding information for attendees.

Speaker Ron Manheimer's topic *How We Make Grants: Tales from the Allocations Committee* was well received. Ari Medoff moderated a panel discussion, *Lessons from Jewish Family Services: Retrospect and Prospect*. The panel featured Alison Gilreath (JFS Asheville) and Sara Chesley (JFS Charleston).

Break-out sessions featured *The Development of (SPICE) Special Programs of Interest, Concern, and Engagement* with Bob Wolf and Robert Weiss (Temple Beth El), and *New Partnerships in the Arts and Aging* with Betsy Gamburg with Katy Claussen (JFS Greensboro).

For additional information, contact Wendee Cutler, [wcutler@bjhfoundation.org](mailto:wcutler@bjhfoundation.org) or (336) 854-8400.



The summit brought together 50 people from North and South Carolina agencies, Temples and Synagogues.

## TEN YEARS LATER: the Impact of Camp Gan Israel Continues



In the summer of 2010, Zoe and her younger sister Jayna signed up for the brand new Camp Gan Israel of Greensboro. "My friends from

school were going and I went with my little sister," says Zoe, who is now 16 years old. "We had so much fun, and we learned a lot about Judaism in a fresh, exciting, and positive way."

Zoe had the chance to "pay it forward" when she became a counselor in the same camp, a position she has held for the past two summers. "It was cool to teach the kids the same songs that I had learned, and then lead them in the same prayers that I picked up in camp."



The camp, which was founded in 2010, now enrolls 80 children on a yearly basis. According to director Hindy Plotkin, the camp's unique blend of rich Jewish tradition and rollicking fun retains repeat campers and constantly attracts new ones.

Now a student at Northwest Guilford High School, Zoe says that alongside her day school education, the camp was crucial to adding a layer of Jewish observance into her childhood home. Having learned about the joys of Shabbat or the importance of Jewish prayer, it was natural that she and her sister would bring that enthusiasm back home with them.

Reflecting on the experience, she says it helped her be part of the wider Jewish community and identify with fellow Jews: "When I go somewhere and I hear them praying with a tune I know from camp, I sing along and feel connected."

## BETH DAVID: Doing Jewish This Summer



Jordan Cathcart participates in all-camp dancing

Summer is a time to enjoy refreshing time off — sleeping late, hanging around with family and reading are just a few ways we spend the summertime. Overnight Jewish summer camp is one way that children have impactful experiences.

The Foundation for Jewish Camp's research has shown that attendance at Jewish overnight summer camp increases the likelihood of adult participation in feeling an emotional attachment to Israel (up 55%), Synagogue attendance (up 45%) and Federation giving (up 30%).

According to Jason Cathcart, Director of Education at Beth David Synagogue, "We help our future generations build strong Jewish identity by providing opportunities for a Jewish summer camp experience."

Beth David Synagogue, along with Jewish Family Services and the Greensboro Jewish Federation, has invested in providing those experiences for children in this community through scholarships and grants.

On August 24, as children return from camp at the end of the summer, Beth David will celebrate Camp Shabbat to honor campers. All overnight Jewish summer campers will be invited to a special Shabbat service to showcase their experiences, their camp memories and more. Children will share their artwork and creations from camp and share special moments from a summer filled with magic and Jewish inspiration. Additionally, kiddush luncheon that day will be camp themed, showcasing everyone's favorite camp foods.

## A Unique Approach to Day Camp at TEMPLE EMANUEL



Many Jewish children attend Jewish sleep away camp, but why wait until age 9 or 10? Day camps are an entry portal to engage families with young children in Jewish life. The Early Childhood Engagement Center at Temple Emanuel (ECEC) offers seven weeks of summer day camp for children ages 18 months through five years old.

"Jewish discovery is an integral part of our camp program, which features age appropriate, hands-on activities that teach campers about working and playing together," said Louise Van Schaack, Director of Early Childhood Engagement at TE.

These early childhood education programs use the Reggio Emilia approach. This concept seeks to help children connect to existing knowledge, expand upon that base and internalize skills of observing, communicating, and questioning.

Jewish preschools across the U.S. are incorporating Reggio Emilia practices. Both Reggio Emilia and Judaism view children as capable learners with individual abilities and both share an emphasis on questioning.

During summer camp many indoor activities are set up outside, allowing for abundant exploration and investigation.

Van Schaack sees how kids thrive with this perspective. "As children walk outside, their eyes light up when they see easels set up with paint. That ability to experience self-expression builds confidence, independence and self-awareness that is invaluable!"

Every day of summer camp at TE is filled with wonder and exploration that celebrates the beauty of Judaism. However, the most beloved camp activity takes place on Friday afternoon just before dismissal — when children welcome Shabbat outdoors with a treat that reminds them of the sweetness of Shabbat.



### GJF COMMUNITY ENRICHMENT FUND

*The primary purpose of the Community Enrichment Fund shall be to make contributions for programs and needs of the Jewish or general public in North Carolina, and primarily within the Greensboro community.*

#### Recent Donations were In Memory:

Of: Stanley Fox  
From: Dr. and Mrs. Mark Shapiro

*For more information, call (336) 852-5433 x231.*

# HAPPENINGS: UPCOMING EVENTS IN OUR COMMUNITY

## WEDNESDAY, JULY 10

### TE Ladies Who Lunch

12 noon Green Valley Grill  
Ladies, laughs, and lunch! Join the Sisterhood for good conversations and good food. RSVP to Barbara Scheck at 336-288-8630 or Helene Bargebuhr at cyberbarge1@me.com

## THURSDAY, JULY 18

### JTriad HeBrew Happy Hour

6:30 – 8:30 p.m. Kiosko Mexican Grill  
Join JTriad for margaritas at Kiosko located at 3011 Spring Garden Street. Enjoy the patio and munch on some snacks provided by JTriad.

## SUNDAY, JULY 21

### JFS Pantry Volunteer Day

11 a.m. – 1 p.m. Federation Building  
Help sort and shelve food in the Jewish Family Services food pantry. All are welcome. Great volunteer project for families! Snacks provided.

## SUNDAY, JULY 28

### BD Out of the Garden

2 – 3:30 p.m. Lindley Elementary School  
Help distribute food to those in need.

### BD StreetWatch

4 – 5:30 p.m. 211 South Greene Street  
Serve food to those in need in downtown Greensboro. Sign up for above programs at [www.bethdavidsynagogue.org](http://www.bethdavidsynagogue.org)

## FRIDAY, AUGUST 2 – SUNDAY, AUGUST 4

### JTriad Mountain Shabbaton

Join us in the mountains for a casual Shabbaton with JTriad! More details will be shared on Facebook soon.

## FRIDAY, AUGUST 16

### BSDS Preschool Open House and Meet & Greet

3 – 4 p.m. B'nai Shalom Day School  
Contact Lisa Meyerhoffer Imeyerhoffer@bnai-shalom.org

## SUNDAY, AUGUST 18

### BD Carowinds Trip

9 a.m. – 11:59 p.m.  
Roller coasters, rides, games, roller coasters, shows, water slides, (did I mention roller coasters?) Join Beth David for a special youth trip to Carowinds. Contact Corie Hampton (336) 294-0007 [champton@bdgso.org](mailto:champton@bdgso.org)

### GJF Women's Opening Brunch

11 a.m. – 1 p.m. O.Henry Hotel  
Call Dianne Hines (336) 852-5433 x233 to rsvp or for more information.

## FRIDAY, AUGUST 23 – SUNDAY, AUGUST 25

### BBYO Eastern Region:

#### Regional Execs Convention 2019

Camp Weaver-Greensboro NC  
All elected officers of Eastern Region BBYO from Virginia, North Carolina Council and Dixie Council along with selected emerging leaders will be participating in a weekend of leadership training, education, goal setting and chapter planning.

## SATURDAY AUGUST 24

### BD Camper Kiddush

12 noon – 1 p.m. Beth David Synagogue  
Attention all summer campers! Join us at this special Shabbat to share your experiences at camp and have a camp themed Kiddush lunch. Contact Corie Hampton (336) 294-0007 [champton@bdgso.org](mailto:champton@bdgso.org)

## SUNDAY, AUGUST 25

### JFS Meditation Workshop

12 noon – 4 p.m. Federation Building  
Join us for Movement, Mindfulness, and Meditation for the New Jewish Year with TZIPI Radonsky. Includes lunch. Contact Jenny Schultz (336) 852-4829 [jschultz@shalomgreensboro.com](mailto:jschultz@shalomgreensboro.com)

### BD Out of the Garden

2 – 3:30 p.m. Lindley Elementary School  
Help distribute food to those in need.

### BD StreetWatch

4 – 5:30 p.m. 211 South Greene Street  
Serve food to those in need in downtown Greensboro. Sign up for above programs at [www.bethdavidsynagogue.org](http://www.bethdavidsynagogue.org)

## WEDNESDAY, AUGUST 28

### BD High Holidays Prep Class

7:30 – 8:30 p.m. Beth David Synagogue  
Rabbi Ben-Gideon will be leading a preparation for High Holidays class every week until September 11, 2019. Contact Corie Hampton (336) 294-0007 [champton@bdgso.org](mailto:champton@bdgso.org)

## FRIDAY, AUGUST 30 – MONDAY, SEPT 2

**TE LimmudFest** Ramah Darom, Clayton, GA  
Join Rabbi Guttman and his family for a weekend to remember at Ramah Darom! Rabbi Guttman will teach at some of the many workshops that will be offered during this annual festival of Jewish thought, arts, culture, life, learning, and teaching. LimmudFest is a celebration in the North Georgia mountains with hundreds of Jews from all walks of life. Register at [www.limmudse.org](http://www.limmudse.org)

For complete information on all upcoming events in our community, visit the Jewish Community Calendar at [www.shalomgreensboro.org](http://www.shalomgreensboro.org).



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Visit our websites to see the latest happenings.

### JULY/AUG. HAPPENINGS

Here are our top to do's! Join us!

- **O. Henry Jazz & Package:** See the schedule and learn more at [OHenryHotel.com](http://OHenryHotel.com).
- **Pop-Up Dance Club: July 5 & Aug. 2**  
Learn more at [PrintWorksBistro.com](http://PrintWorksBistro.com)
- **Summer Weekend and July 4 Special:** 10% off the Best Rate plus \$20 restaurant voucher. Book your getaway at [OHenryHotel.com](http://OHenryHotel.com) or [ProximityHotel.com](http://ProximityHotel.com)
- **EMF Summer Package:** Experience extraordinary EMF performances in style! Book at [OHenryHotel.com](http://OHenryHotel.com) or [ProximityHotel.com](http://ProximityHotel.com)
- **Songs from a Southern Kitchen:** See the schedule and learn more at [Lucky32.com](http://Lucky32.com).
- **Summer Menus:** We're featuring some favorite ingredients: Tomatoes, cucumbers, strawberries, asparagus, peaches, salmon, trout and more...oh my.

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• More details can be found at [www.shalomgreensboro.org](http://www.shalomgreensboro.org)

