MALAYSIA'S LARGEST & LONGEST-RUNNING BEAUTY TRADE SHOWS







#### 30 SEP - 03 OCT 2025 KUALA LUMPUR CONVENTION CENTRE (KLCC), MALAYSIA

www.beautyexpo.com.my | www.cosmobeauteasia.com

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This Show Preview offers a glimpse of the transformation that awaits from 30 September to 3 October 2025 at the Kuala Lumpur Convention Centre. With over 400 international exhibitors across eight specialised sectors and more than 15,000 beauty professionals expected, this year's edition is set to be our most vibrant and

visionary yet.

What makes this year truly exceptional is the immersive experience we've curated where business and creativity meet in perfect synergy. Expect live competitions that celebrate artistry and excellence, including the 2nd Skin Management Competition and the 5th Malaysia Glory Cup for embroidery, lashes, and nails. Gain insights from global thought leaders at our signature Industry Seminars, and tap into strategic networking opportunities to forge new partnerships. VIP buyers can look forward to exclusive matchmaking and concierge services to enhance their sourcing journey.

I hope you can feel the energy building! At its core, beautyexpo & Cosmobeauté Malaysia is a celebration of everything our industry stands for: creativity, innovation, inclusivity, and resilience. Whether you're a founder, formulator, distributor, importer, manufacturer or passionate beauty professional, this is your stage to connect, grow, and shine.

The future of beauty is bold, and brimming with possibilities - and we are excited to embark on this journey together with you, ready to redefine what's possible!

See you there!

Best Wishes. beautyexpo & Cosmobeauté Malaysia

#### **Note From The Publisher**

While every effort has been taken by the organiser to verify and authenticate the information published, the organiser shall not be held responsible for any information omission or ambiguity in this E-Show Preview, if any.



Date

**Opening Hours** 

Venue

30 September 2025 -3 October 2025

30 Sep – 2 Oct, **10AM - 6PM** 3 Oct, **10AM - 5PM**  Hall 1 – Hall 5, Ground Floor, KL Convention Centre

#### **Endorsed by:**

- UFI Approved International Event
- Malaysia External Trade Development Corporation (MATRADE)

#### Supported by:

- Ministry of Women, Family and Community Development (KPWKM)
- Malaysia Convention & Exhibition Bureau (MyCEB)
- Halal Development Corporation Berhad (HDC)
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- Korea Beauty Industry Trade Association (KOBITA)
- Korea Cosmetic Association (KCA)
- International Beauty Industry Trade Association (IBITA)
- Taichung Cosmetics Industry Trade Union
- Taiwan Federation of Women's Beauty Business Association
- World Trade Center Taichung
- Association of International Certified Aesthetician (AICA)
- Bumiputera Hairdressing Association (BUHA)
- Federation of Malaysian Manufacturers Malaysian Cosmetics and Toiletries Industry Group
- Ipoh Hairdressers Association (IHA)
- Kuching Association of Beauty Therapy & Cosmetology (KABTAC)
- Malaysia Professional Skill Development Education Association (MASDEA)
- Malaysian Hairdressing Association (MHA)
- Malaysia Cosmetology Chamber of Commerce (PAMM)
- Penang Elite Womenpreneurs Association (PEWA)
- United Asian Hairdressers Association (UAHA)

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- Beauty Trend
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#### Organised by:

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# WHY/isi/



Level up with four action-packed days of live stage programmes and expert-led seminars designed to expand your knowledge and refine your skills.



**Explore global showcases** from beauty powerhouses including **China, Korea, Singapore, and Taiwan** – all under one roof.



**Strategically held in Malaysia** – the gateway to the booming **ASEAN beauty market** – this is your platform to scale up, connect regionally, and take your business to new heights.



# REGISTER



Visit <a href="https://bit.ly/becbm25visreg-SP">https://bit.ly/becbm25visreg-SP</a> or scan the QR code to access the Visitor Registration Form.

Complete the form with the required details and click 'Submit'.







Upon approval of your registration, you will receive a confirmation email with your unique Ticket ID and QR code.

**Keep your QR code** ready to collect your **visitor badge** at the **Visitor Registration Counter in Hall 2 & Hall 5, KLCC.** 





#### Note:

Each registration must use a unique email address and mobile number – duplicates will not be accepted. The visitor badge will be valid for all four days of the event.

By registering for beautyexpo & Cosmobeauté Malaysia 2025, you consent to the organiser collecting and using your personal data for registration purposes in accordance with applicable data protection laws.





### 5<sup>th</sup> MALAYSIA GLORY CUP NAIL/EYELASH/EMBROIDERY INTERNATIONAL BEAUTY COMPETITION



MALAYSIA'S LARGEST AND MOST PROFESSIONAL BEAUTY COMPETITION

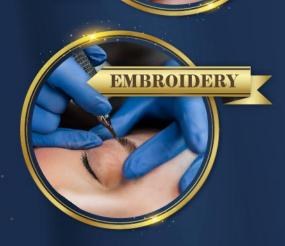
# GLORY





Kuala Lumpur Convention Centre

- **1** Youshine Nail Supply
- youshinenailsupply@gmail.com
- 60143676261 (Karen) | 60162160569 (Li Feng)



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## BLOOM SCROOM

SKIN MANAGEMENT COMPETITION 2025 全国皮肤管理大赛

**3** 0CTOBER 2025

MAIN STAGE, HALL 1

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#### ASIA GLORY HAIR & BEAUTY AWARDS 2.0 亚洲荣耀美业大赏

Date 日期: 3 October 2025 / 2025年 10月 3日

Time 时间: 2pm - 5pm / 下午 2点 至 5点

Venue 地点: Hall 1, Main Stage, Kuala Lumpur Convention Centre /

马来西亚吉隆坡会议中心(KLCC)1号展厅主舞台

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# Dare to Style Born to Shine

2025 Hair Styling Competition



Where Skills Meet Spotlight
Fame · Power · Recognition
One stage. One shot. Lead the trend.

beautyexpo & Cosmobeauté Malaysia Main stage @ Hall 1, (KLCC) Kuala Lumpur Convention Center 30.09.2025 | 1 pm – 4 pm







Jordan **Tabakman** 

Hair Show

John Lloyd

Venue: Hall 1 **Main Stage Kuala Lumpur** Convention Center



01° OCT 2025

11.30am - 12.00pm

















### Ambassador Of The Year

BARBER COMPETITION

**KUALA LUMPUR CONVENTION CENTRE** MALAYS A HALLI MAIN STAGE 12.30PM - 1.30PM

ENTRY FEES: RM50

**BURST FADE** 

#### **PANEL JUDGES**



#### Who will be the next Gamma+ Ambassador? Join us to find out!

The top barbers and hairdressers from Malaysia and Singapore will gather at BeautyExpo and Cosmobeaute Malaysia 2025 for the Gamma+ Ambassador of The Year Competition.

**FOR INQUIRIES & REGISTRATION PLEASE EMAIL** huimun.mak@informa.com

CONTACT DAVID 012-233 2941 WONG 016-331 0795

**SCAN QR CODE** TO REGISTER













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#### WHY JOIN US?



#### **Exclusive Networking:**

Connect with promising business prospects and influential organisations.



#### **Amplify Your Brand:**

Boost your visibility, elevate brand recognition, and solidify your presence in the marketplace.



#### **Unlock Opportunities:**

Gain a competitive edge in the global beauty industry.

Plus! Participating buyers stand a chance to win amazing prizes in our Exclusive Buyer Prize Draw worth up to RM10,000!\*

Visit our Digital Showroom at www.beautyexpo.com.my – your gateway to discovering leading exhibitors and their featured products ahead of the show. Browse by brand, plan who you want to meet, and unlock new business opportunities with beauty innovators from around the world - all before the exhibition even begins.

BUSINESS NETWORKING is essential for Importers, Distributors, Retailers, E-Commerce players, and Investors looking to thrive in Malaysia and Southeast Asia's dynamic beauty industry. Connect across key categories, including:

















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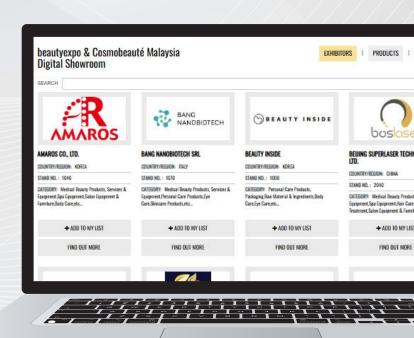
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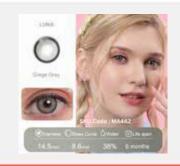
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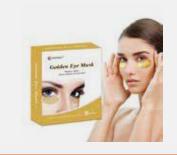
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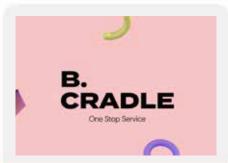
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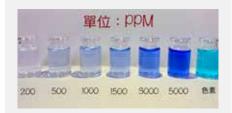
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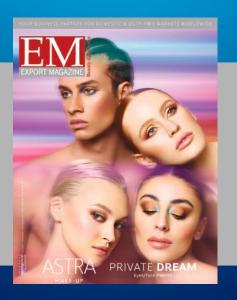


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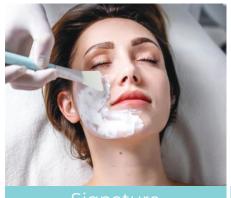


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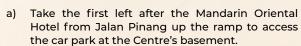


How to Get to Kuala Lumpur Convention Centre?



If you are in an e-hailing car or a chauffeured car, approach the Centre along Jalan Pinang and turn left into the Main Entrance (second turn after the Mandarin Oriental Hotel) for drop off.

If you are driving, here are your parking options:



b) Park at the KLCC Suria car park and exit to the Concourse level Centre Court. Make your way past Cold Storage to the Guardian Pharmacy where there is a covered walkway through to the Centre. Take the elevator to the Ground Floor, where you will be directed to the Registration area.



From the Suria KLCC Shopping Mall's Concourse Level Centre Court, make your way past Cold Storage to the Guardian Pharmacy, where there is a covered walkway through to the Centre. Take the elevator to the Ground Level of the Centre where you will be directed to the Registration area.

The Centre is also accessible for delegates and visitors via the air-conditioned Bukit Bintang – KLCC Link Bridge. The link bridge features an entrance/exit at the Pavilion Mall (Bukit Bintang), Wisma Cosway, Jalan Perak and the Impiana KLCC Hotel, with convenient exit escalators and staircases) located at the main entrance to the Centre. This air-conditioned link allows delegates and visitors to travel conveniently, comfortably and safely on foot.



Take the Light Rail Transit (LRT), Kelana Jaya Line to the KLCC Station. Exit through the turnstiles, turn left, and walk through the Suria KLCC Shopping Mall Concourse Level to the Centre Court.

Turn left and make your way past Cold Storage to the Guardian Pharmacy, where there is a covered walkway through to the Centre. Take the elevator to the Ground Floor, where you will be directed to the Registration area.

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EQ is the only hotel in Kuala Lumpur with a Green Building Index (GBI) Gold accreditation, making it among the most energy and resource-efficient buildings in the country. EQ is located within close walking distance of the KL Convention Centre & Pavilion Shopping Mall. EQ is an award-winning 5-star hotel offering 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants including a rooftop venue called Sky51, which offers spectacular panoramic views of the city.







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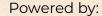


#### **Impiana KLCC Hotel**

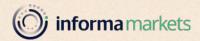
Impiana KLCC Hotel, Kuala Lumpur, is nestled right in the heart of the Kuala Lumpur (KL) City Centre, making it a perfect choice for convention delegates. Directly opposite the Kuala Lumpur Convention Centre with convenient walkways via the pedestrian bridge, the hotel offers easy access to Aquaria KLCC, Suria KLCC Shopping Mall and the iconic Petronas Twin Towers.



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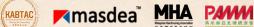




















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