



HISPANIC CONTRACTORS  
OF COLORADO

# MEMBER & SPONSOR ENGAGEMENT GUIDE

# A MESSAGE FROM OUR CEO & PRESIDENT

Dear HCC members and friends,

Thank you for your interest in the Hispanic Contractors of Colorado (HCC) and for supporting our mission to advance diversity and opportunity across Colorado's construction industry. We are pleased to share this Membership & Sponsorship Guide with you. Its purpose is simple: to help you make the most of your HCC membership and discover the many ways to engage, connect, and grow within Colorado's A/E/C community.

Inside, you'll find opportunities to expand your visibility through events, committees, and partnerships, as well as options to increase your company's presence through sponsorship. Whether you're new to HCC or a long-standing member, this guide is designed to be your roadmap for building relationships, finding resources, and strengthening your business.

HCC has always been about people—diverse businesses and professionals coming together to share knowledge, create opportunities, and support one another. We encourage you to explore the pages ahead, get involved, and take advantage of everything your membership offers.

We look forward to seeing you at an upcoming event and continuing to grow this community together.

With gratitude,



Alejandra (Ale) Spray, HCC CEO & President



**Founded in 1990, Hispanic Contractors of Colorado (HCC) is a 501(c)(6) non-profit trade association dedicated to advancing Colorado's construction industry. Our membership includes general contractors, subcontractors, engineering and design firms, professional service providers, nonprofits, and public entities. We are proud to collaborate with partner associations such as AGC, BCG, CMCA, CCA, CrossPurpose, IECRM, NUCA, RMNECA, and SMACNA to strengthen our collective impact.**

Our mission is to build opportunities that strengthen and sustain our members' knowledge, connections, and voice within both the public and private sectors of Colorado's construction industry.

At the heart of HCC is our commitment to supporting small and diverse contractors—helping them navigate how to do business with public entities and large corporations while fostering a thriving, inclusive community.

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# MEMBERSHIP LEVELS

	DIAMOND	PLATINUM
	\$16,275	\$11,025
<b>GENERAL BENEFITS</b>		
Logo on banner	Exclusive	Exclusive
Logo on website homepage	•	•
Logo on website sponsor page	•	•
Logo in e-newsletter	•	•
Listing in online business directory	•	•
Opportunity to post contracting opportunities in e-newsletter	•	•
Opportunity to post job openings in e-newsletter	•	•
Opportunity to serve as chair/co-chair on committees	•	•
<b>EVENT BENEFITS</b>		
<b>Awards Gala</b>		
Complimentary tickets	10	8
Opportunity to provide promo materials	•	•
Logo on event flyer	•	•
Logo on event presentation and printed program	•	•
<b>Golf Tournament</b>		
Complimentary players	2	2
Opportunity to provide promo materials	•	•
Logo on event flyer	•	•
<b>A/E/C Tradeshow + BBQ</b>		
Complimentary tickets	2	1
Logo on event flyer	•	•
<b>Holiday Social + Cake Auction</b>		
Complimentary tickets	2	1
Opportunity to reserve table	•	•
Logo on event flyer	•	•
Verbal recognition at event	•	•
<b>General Membership Meetings (GMMs) - 8/year</b>		
Complimentary tickets	16 tickets/year	8 tickets/year
Logo on event presentation	•	•
Verbal recognition at event	•	•

# & BENEFITS

GOLD	SILVER	PUBLIC AGENCY	GENERAL	SMALL BUSINESS	NON-PROFIT
\$6,300	\$3,150	\$3,150	\$1,575	\$555/LARGE \$375/SMALL	\$160
•					
•	•	•			
•	•	•			
•	•	•	•	•	•
•	•	•	•	•	•
•	•	•	•	•	•
•	•	•	•	•	•
4	2	2			
•					
•	•				
2					
1	1	1			
1	1	1			
4 tickets/year	4 tickets/year	4 tickets/year			

# COMMITTEES

**HCC's committees are one of the best ways to get involved and make a meaningful impact. Committees bring together members who share an interest in specific areas of the A/E/C industry—providing a space to collaborate, exchange ideas, and help shape HCC's programs and initiatives. Serving on a committee allows members to build relationships, grow their visibility, and contribute their expertise to the broader A/E/C community.**

As an HCC member, you can participate as a committee member or take on a leadership role as a chair or co-chair. No matter your level of involvement, committee work is an excellent opportunity to deepen your engagement, influence the direction of the organization, and strengthen your professional network. Reach out to the HCC team for more information on joining a committee.

## **Aviation**

*Second Tuesday, 9 – 10 am*

The Aviation Committee's purpose is to connect HCC construction entrepreneurs to DEN and other airports within the state to identify current and future business opportunities. Through connectivity and outreach, the Aviation Committee helps navigate, train and foster a program for disadvantaged and underutilized businesses and entrepreneurs to successfully deliver projects statewide.

## **Infrastructure**

*First Wednesday, 11 am – 12:30 pm*

In conjunction with the Black Construction Group, this committee's purpose is to identify outgoing and future expansion project opportunities with public agencies, such as the City and County of Denver, Colorado Department of Transportation, Denver Water, RTD and others. Through connectivity and outreach, the committee navigates, instructs and fosters a program for disadvantaged businesses to do business with these agencies.

## **Events & Programs**

*First Tuesday, 11 am – 1 pm*

This committee helps with the recruitment and retention of members through special events, membership drive and other direct outreach efforts. It is also responsible for programming HCC's general membership dinners. The committee offers the benefit of direct contact with clients and potential clients through requests for speakers and program planning, as well as the opportunity to drive the industry knowledge that is presented for the A/E/C representatives that attend HCC events.

## **Hispanic Legacy**

*As needed*

This committee's purpose is to ensure

that "Hispanic" remains at the forefront of HCC membership, with the intent to remember the foundation in which HCC was started by including and developing small, Hispanic-owned businesses in Colorado. HCC is a supporter of the Latino Leadership Institute's Fellowship Program and accepted participants can apply for a scholarship through HCC to help offset the cost of the program.

## **Small Business Roundtable**

*Third Thursday, 9 – 10:30 am*

The purpose of this roundtable is to build a broader interconnected business network that embraces all businesses—with a focus on small businesses—and encourages collaboration with a diverse group of individuals. The committee does this by continually developing strong relationships within our community—both internally and externally to the construction industry—and in its members' personal networks to advance business for everyone.

## **Women in Leadership (WIL)**

*First Friday, 8:30 – 10 am*

Women in Leadership's purpose is to advocate for women in construction and to provide leadership trainings, networking and awareness for members. The committee champions an inclusive environment to attract, develop, support and retain women in the architecture, engineering and construction industries.

## **Internal Committees**

### **Governance**

*Fourth Friday, 10 – 11 am (by invite only)*

The mission of the Governance Committee is to provide leadership and support to HCC in terms of assisting in the areas of HR/staffing, including hiring, job descriptions, benefits, etc.

The committee also helps with the identification of future board members as well as identifying and making recommendations on other actions as needed.

## **Legislative Policy Committee for State & Local Affairs (by election only)**

*Fourth Thursday, 11:30 am – 1 pm*

The Legislative Policy Committee's purpose is to advocate and educate on behalf of diverse and certified firms on the local and state level to ensure that any legislative and purgatory initiatives affecting construction-related companies can be addressed in factual legal and beneficial manner. The group monitors and executes the strategy and tracks the results and return on investment and continually communicates with the executive committee, board of directors and HCC membership to ensure communication to relevant audiences.

## **Seasonal Committees:**

### **Awards Gala**

This committee works to plan, secure sponsorships for, and execute the annual Awards Gala.

### **Sporting Clay Event**

This committee works to plan, secure sponsorships for, and execute the annual Sporting Clay Event.

### **Golf**

This committee works to plan, secure sponsorships for and execute the annual Golf Tournament.



# GENERAL MEMBERSHIP

## AKA “GMMS”

**HCC’s General Membership Meetings (GMMs) are monthly dinner events that keep members up to date on key issues and opportunities shaping the A/E/C industry. From legislative updates and economic outlooks to marketing insights and project previews, each meeting offers timely, valuable information along with a premier platform for networking. Rotating across venues throughout the Denver Metro area, these dinners are typically held on the third Wednesday of each month.**

If your business values engaging with small and diverse firms, sponsoring a GMM is a great way to support these businesses, learn about upcoming opportunities, and connect in a fun networking environment.

### **GMM sponsorship provides:**

- Exposure to up to 100 A/E/C industry professionals, both HCC and non-HCC members
- Access to speakers and fellow sponsors
- Meaningful business partnerships with guests and presenters
- A direct way to engage with small/diverse firms and grow participation on your projects

**There are typically eight GMMs per year. Each one focuses on a specific topic. Past themes have included:**

- Legislative insights
- Procurement trends
- Healthcare developments
- Small business resources
- Project previews
- Aviation industry insights
- Marketing roundtables
- Economic outlook
- K-12 initiatives

### **Contact:**

Ale Spray, HCC CEO & President  
[ale@hcc-diversityleader.org](mailto:ale@hcc-diversityleader.org)  
303-892-3893

# — VIP MEETINGS —

	EVENT SPONSOR \$800/LARGE BUSINESS \$500/SMALL BUSINESS	FOOD/BEVERAGE SPONSOR \$500/LARGE BUSINESS \$250/SMALL BUSINESS	VENUE SPONSOR IN-KIND EXCLUSIVE
	2 AVAILABLE/EVENT	2 AVAILABLE/EVENT	
Complimentary tickets	2	1	2
Opportunity to provide two-minute company overview	•		•
Opportunity to sit at reserved VIP table	•	•	•
Opportunity to set up promo table	•	•	•
Logo on event signage near food/beverage		•	
Logo on event webpage	•	•	•
Logo on event emails	•	•	•
Logo on program presentation	•	•	•
Name included in e-newsletter	•	•	•
Recognition on social media	•	•	•



## — TICKETS —

Diamond Members .....	16 free tickets/year
Platinum Members .....	8 free tickets/year
Gold Members .....	4 free tickets/year
Silver Members .....	4 free tickets/year
Public Agencies .....	4 free tickets/year
General Members .....	\$75/event*
Small Business Members .....	\$75/event*
Non-Profit Members .....	\$75/event*
Non-HCC Members .....	\$95/event*

\*Ticket price increases by \$20 one week prior to the event.



# AWARDS GALA

**HCC's premier celebration of the year, the Annual Awards Gala, brings together nearly 600 professionals from the A/E/C industry. Held on a Saturday evening in early March, this black-tie event features a cocktail hour, elegant plated dinner, inspiring awards program, and an evening of dancing and entertainment.**

## **Gala sponsorship provides:**

- Brand visibility in front of nearly 600 A/E/C professionals, including decision-makers, community leaders, and industry partners
- Recognition during the awards program, on event signage, and in event marketing materials
- Networking access through the cocktail reception, dinner, and after-party with top industry professionals
- Prestige association with HCC's most high-profile annual event celebrating excellence in the A/E/C industry

## **Contact:**

Ale Spray, HCC CEO & President  
ale@hcc-diversityleader.org  
303-892-3893

## **TICKETS**

Diamond Members .....	10 free tickets
Platinum Members .....	8 free tickets
Gold Members .....	4 free tickets
Silver Members .....	2 free tickets
Public Agencies .....	2 free tickets
General Members .....	\$249
Small Business Members .....	\$249
Non-Profit Members .....	\$249
Non-HCC Members .....	\$299



# AWARDS GALA

## SPONSORSHIP OPTIONS

	PRESENTING	AWARDS	DESSERT BAR	WINE	PRODUCTION	COCKTAIL RECEPTION	TABLE CENTERPIECES
	\$8,000 EXCLUSIVE	\$5,000 EXCLUSIVE	\$5,000 EXCLUSIVE	\$5,000 EXCLUSIVE	\$4,500 5 AVAILABLE	\$4,000 EXCLUSIVE	\$4,000 EXCLUSIVE
Named in event title	•						
Opportunity for representative to present awards		•					
Complimentary tickets/table	1 table of 8 seats	4 tickets	4 tickets	4 tickets	4 tickets	2 tickets	2 tickets
Exclusive logo placement	On gobo at registration		On ice sculpture	On wine bottles	On gobo in ballroom	On gobo at cocktail reception	By centerpiece on each table in ballroom
Recognition on event signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition in printed program	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition in event presentation	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on event webpage	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Verbal acknowledgement during event	•	•	•	•	•	•	•
Ad in printed program	Full-page on inside front cover	Full-page opposite of award winners	Full-page	Full-page	Half-page	Half-page	Half-page
Recognition on social media	•	•	•	•	•	•	•

EVENT PROGRAMS	PHOTO BOOTH	ENTERTAINMENT	COAT CHECK	VALET SERVICE	BAR	REGISTRATION	POWDER ROOM BASKETS	FULL TABLE	HALF TABLE
\$3,500 EXCLUSIVE	\$3,500 EXCLUSIVE	\$3,500 EXCLUSIVE	\$1,000 EXCLUSIVE	\$1,000 EXCLUSIVE	\$750 EXCLUSIVE	\$750 EXCLUSIVE	\$750 EXCLUSIVE	\$2,000 MULTIPLE AVAILABLE	\$1,000 MULTIPLE AVAILABLE

2 tickets	2 tickets	2 tickets						1 table of 8 seats	4 seats at shared table
On back cover of event program	On photo booth photos	On stage during dance	On coat check tickets	On valet tickets	On sign at one bar	On sign at registration	On baskets in men's and women's bathrooms		
Logo	Logo	Logo	Company name	Company name	Company name	Company name	Company name		
Logo	Logo	Logo	Company name	Company name	Company name	Company name	Company name	Company name	Company name
Logo	Logo	Logo	Company name	Company name	Company name	Company name	Company name	Company name	Company name
Logo	Logo	Logo	Company name	Company name	Company name	Company name	Company name	Company name	Company name
•	•	•	•	•					
Full-page on back cover	Half-page	Half-page	Quarter-page	Quarter-page					
•	•	•							



# GOLF TOURNAMENT

**HCC's Annual Golf Tournament is one of the most popular networking events of the year, held each June at Fox Hollow Golf Course in Lakewood. The full-day tournament brings together A/E/C professionals for friendly competition, relationship building, and visibility in a relaxed outdoor setting. The day includes breakfast, an 18-hole championship course, contests and prizes, as well as a post-tournament lunch and awards reception.**

## **Golf Tournament sponsorship provides:**

- Brand visibility throughout the tournament, with signage on the course, at contests, and during meals and awards
- Direct engagement with nearly 250 A/E/C professionals in a fun and casual setting
- Networking opportunities on the course and at the post-tournament luncheon and awards ceremony with industry leaders and decision-makers
- Community goodwill through support of HCC's mission and one of its most highly attended annual events

## **Contact:**

Brandon Berumen, LEI Companies  
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Nathan Fonseca, CRS Insurance  
[nfonseca@crsdenver.com](mailto:nfonseca@crsdenver.com)



## **TICKETS**

Diamond Members .....	2 free players
Platinum Members .....	2 free players
Gold Members .....	2 free players
Silver Members .....	\$1,000/Foursome
Public Agencies .....	\$1,000/Foursome
General Members .....	\$1,000/Foursome
Small Business Members...	\$1,000/Foursome
Non-Profit Members .....	\$1,000/Foursome
Non-HCC Members .....	\$1,200/Foursome

*Diamond, Platinum & Gold Members can purchase an additional 2 players for \$500.*

# GOLF TOURNAMENT —

PRESENTING	LUNCH	BIRDIE	GOLF BALL	BREAKFAST

Complimentary foursome	•	•	•		
Opportunity to provide two-minute welcoming remarks	•				
Opportunity to present awards during luncheon					
Opportunity to host marketing tent	At tee box				
Exclusive logo placement	On exclusive sign	On signage at luncheon	On birdie cards	On golf balls	On signage at breakfast
Recognition on event webpage	Logo	Logo	Logo	Logo	Logo
Recognition on event flyer	Logo	Logo	Logo	Logo	Logo
Verbal recognition during luncheon	•	•	•	•	•
Recognition on social media	•	•	•	•	•
Complimentary drink ticket					

AWARDS	GOODIE BAG	REGISTRATION	BEVERAGE CART	SNACK	TEE BOX	DRIVING RANGE	CONTEST HOLE	HOLE SIGN
\$1,500 EXCLUSIVE	\$1,500 EXCLUSIVE	\$1,000 EXCLUSIVE	\$1,000 3 AVAILABLE	\$850 2 AVAILABLE	\$850 8 AVAILABLE	\$750 EXCLUSIVE	\$250 12 AVAILABLE	\$150/1 \$300/2 \$375/3 19 AVAILABLE

		At registration				At tee box			
		On goodie bags	On signage at registration	On beverage cart signage	On snack ticket	On signage at tee box	On tees & driving range signage	On signage at hole	On signage at hole
Logo	Logo	Company name	Company name	Company name	Company name	Company name	Company name	Company name	Company name
Logo	Logo								
•	•	•	•	•	•				
•	•	•	•	•	•	•	•	•	•



# — SPORTING CLAY EVENT

**HCC's Annual Sporting Clay Event is one of the organization's most popular and fast-growing events, drawing more than 175 participants from across the A/E/C industry. Hosted at Colorado Clays in Brighton, this fun-filled event brings together industry leaders, business owners, and community partners for a morning on the course followed by lunch and awards.**

With shooters of all skill levels participating, the event combines friendly competition with lasting connections. Year after year, it continues to sell out—making it a must-attend tradition for both HCC members and non-members alike.

## **Sponsorship provides:**

- Prime visibility among 175+ A/E/C professionals at a high-energy outdoor event
- Brand association with one of HCC's most anticipated annual traditions
- Engagement with members and non-members in a unique and interactive setting
- Opportunities to strengthen relationships with industry leaders and peers
- awards ceremony with industry leaders and decision-makers
- Community goodwill through support of HCC's mission and one of its most highly attended annual events

## **Contacts:**

Rachelle Moschetti, HCL Surveying & Engineering, LLC  
[rmoschetti@hclengineering.com](mailto:rmoschetti@hclengineering.com)  
303-915-1107

Steve Ceresa, Fiore & Sons  
[stephen.ceresa@fioreandsons.com](mailto:stephen.ceresa@fioreandsons.com)  
303-886-4100



## **TICKETS —**

HCC Members ..... \$175/person or \$700/foursome

# SPORTING CLAY EVENT

	PRESENTING	SHELL	LUNCH	SHUTTLE CART	SHELL BAG	BREAKFAST
	<b>\$5,000</b> EXCLUSIVE	<b>\$3,500</b> 2 AVAILABLE	<b>\$3,000</b> EXCLUSIVE	<b>\$3,000</b> 2 AVAILABLE	<b>\$3,000</b> EXCLUSIVE	<b>\$2,000</b> EXCLUSIVE
Complimentary registration	1 team of 4	1 team of 4	1 team of 4	1 team of 4	1 team of 4	2 participants
Opportunity to provide two-minute welcoming remarks	•					
Complimentary Station Sponsorship	•					
Opportunity for exclusive engagement						
Opportunity to host marketing tent at station (provided by sponsor)						
Exclusive logo placement	On banners throughout event & station	On shell bag	On signage at luncheon	On shuttle cart	On or near shell bag	On signage at breakfast station
Opportunity to set up trick shot at one station						
Logo on signage at one station	•					
Recognition on event webpage	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on event flyer	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on event signage at registration	Logo	Logo	Logo	Logo	Logo	Logo
Verbal recognition during luncheon	•	•	•	•	•	•
Verbal recognition during breakfast				•		
Recognition on social media	•	•	•	•	•	•
\$150 off the registration of a four-person team	•					

AWARDS	REFRESHMENTS	SCORECARD	PRIZE GIVEAWAY	REGISTRATION	STATION	SAFETY GLASSES	EAR PLUGS	BONUS SHOT STATION SPONSOR
\$2,000 EXCLUSIVE	\$1,500 2 AVAILABLE	\$1,500 EXCLUSIVE	\$1,300 EXCLUSIVE	\$1,000 EXCLUSIVE	\$900 11 AVAILABLE	\$750 EXCLUSIVE	\$750 EXCLUSIVE	\$600 3 AVAILABLE FOR SMALL BUSINESSES

2 participants

Present awards during luncheon	Drive refreshments cart	Draw and announce winners for door prizes			•			
At registration	On refreshments cart	On scorecard	On sign by prizes	At registration	At station	On safety glasses	On signage by ear plugs	At station

Logo	Logo	Logo	Logo	Company name	Company name	Company name	Company name	Logo
Logo	Logo	Logo	Logo	Company name	Company name	Company name	Company name	Logo
Logo	Logo	Logo	Logo					Logo
•			•	•				•

•	•	•	•					•
	•	•	•	•	•	•	•	•

# WOMEN IN LEADERSHIP

## AKA “WIL”

**Where there's a WIL, there's a way. HCC's annual Women in Leadership event is a highly anticipated fall breakfast that brings together women and men from across the A/E/C industry for meaningful conversation, professional growth and connection.**

Each year features a timely and engaging educational program—sometimes a dynamic keynote speaker, sometimes a thought-provoking panel—paired with interactive roundtable discussions that encourage dialogue and idea-sharing. With breakfast provided and plenty of networking built in, WIL creates a welcoming space for members and non-members alike to exchange insights and strengthen relationships.

### **WIL sponsorship provides:**

- Brand visibility at one of HCC's most inspiring annual events
- Alignment with a program that promotes leadership, learning, and inclusion
- Opportunities to connect with both women and men from across the A/E/C community
- Recognition as a supporter of professional growth and industry advancement for women

### **Contacts:**

Tabata Lua Cervantes, HCL Engineering & Surveying, LLC  
[tlua@hclengineering.com](mailto:tlua@hclengineering.com)

Camille Frient, Frient Construction  
[camille@frientconstruction.com](mailto:camille@frientconstruction.com)

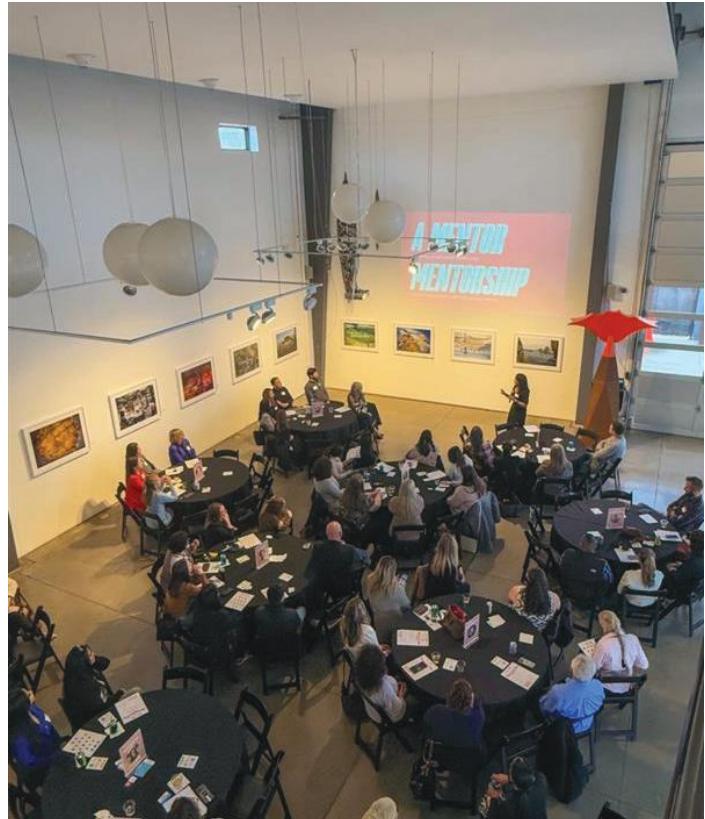
Ana Ugartechea Garcia, Turner Construction  
[augartechea@tcco.com](mailto:augartechea@tcco.com)



### **TICKETS —**

HCC Members .....	\$50
Non-Members .....	\$60

	FULL TABLE SPONSOR \$1,200/GENERAL CONTRACTORS \$600/SMALL BUSINESS MULTIPLE AVAILABLE	FOOD/BEVERAGE SPONSOR \$800/GENERAL CONTRACTORS \$600/SMALL BUSINESS MULTIPLE AVAILABLE
Complimentary tickets	6	4
Logo on event webpage	•	•
Logo on event presentation	•	•
Logo on event emails	•	•
Name included in e-newsletter	•	•
Recognition on social media	•	•



# HOLIDAY SOCIAL + BENEFITING CONTRACTOR ACADEMY

**The HCC Holiday Social & Cake Auction is a festive evening where industry leaders and community members come together to mix, mingle and celebrate the season while raising funds for Contractor Academy, a 501(c)3 that provides education and training for small businesses in the A/E/C industry. Guests enjoy networking, holiday cheer and the excitement of bidding on stunning, handcrafted cakes that are as delicious as they are unique.**

More than just a holiday gathering, this annual tradition combines fun with purpose. One hundred percent of the proceeds from the cake auction benefit Contractor Academy, supporting programs that strengthen Colorado's construction workforce.

## **Sponsorship provides:**

- Brand visibility with A/E/C professionals during a signature holiday event
- Alignment with a philanthropic tradition that makes a real impact
- Expanded reach through Contractor Academy's network of small businesses
- Opportunities to connect with decision-makers, partners and community leaders in a spirited setting

## **Contact for sponsorship:**

Ale Spray, HCC CEO & President  
[ale@hcc-diversyleader.org](mailto:ale@hcc-diversyleader.org)  
303-893-3893

## **Contact for donations:**

Lauren Sisneros, Contractor Academy Program Manager  
[lauren@coloradocontractoracademy.org](mailto:lauren@coloradocontractoracademy.org)  
720-263-6286



# CAKE AUCTION —

	FOOD/BEVERAGE			
	EVENT SPONSOR	SPONSOR	VENUE SPONSOR	CAKE DONOR
	\$800/LARGE BUSINESS	\$500/LARGE BUSINESS	IN-KIND	IN-KIND
	\$500/SMALL BUSINESS	\$250/SMALL BUSINESS	EXCLUSIVE	8 AVAILABLE
	2 AVAILABLE	2 AVAILABLE		
Complimentary tickets	2	1	2	
Opportunity to provide two-minute company overview	•		•	
Opportunity to sit at reserved VIP table	•	•	•	
Opportunity to set up promo table	•	•	•	
Logo on event signage near food/beverage		•		
Logo on signage near donated cake				•
Logo in event presentation	•	•	•	•
Logo on event webpage	•	•	•	•
Logo on event emails	•	•	•	•
Name included in e-newsletter	•	•	•	•



## TICKETS —

Diamond Members .....	2 free tickets
Platinum Members .....	1 free ticket
Gold Members .....	1 free ticket
Silver Members .....	1 free ticket
Public Agencies .....	1 free ticket
General Members .....	\$75*
Small Business Members .....	\$75*
Non-Profit Members .....	\$75*
Non-HCC Members .....	\$95*

\*Ticket price increases by \$20 one week prior to the event.



# A/E/C TRADESHOW — & BBQ

**HCC's annual A/E/C Tradeshow & BBQ is where connection meets opportunity. Typically held on a Wednesday evening in August, the event brings general contractors, subcontractors, small businesses and industry professionals together for tradeshow-style networking.**

General contractors host exhibitor tables, creating space for small-, minority-, and women-owned businesses in the architecture, A/E/C industry to connect and explore potential partnerships. The event is combined with HCC's popular Summer BBQ, so attendees can also enjoy meaningful connections over delicious food and drinks.

## **Tradeshow & BBQ sponsorship provides:**

- Brand visibility at one of HCC's most well-attended summer events, drawing a diverse mix of contractors, subcontractors, small businesses and industry professionals
- Recognition on event signage, exhibitor materials, and event promotions
- Direct engagement with small, minority, and women-owned businesses seeking partnerships with general contractors
- Relationship building in a relaxed summer setting over BBQ and drinks

## **Contact:**

Ale Spray, HCC CEO & President  
[ale@hcc-diversyleader.org](mailto:ale@hcc-diversyleader.org)  
303-892-3893



FOOD/BEVERAGE			
EVENT SPONSOR	SPONSOR	VENUE SPONSOR	EXHIBITOR
\$800/LARGE BUSINESS \$500/SMALL BUSINESS 2 AVAILABLE	\$500/LARGE BUSINESS \$250/SMALL BUSINESS 2 AVAILABLE	IN-KIND EXCLUSIVE	\$250/HCC MEMBERS \$350/NON-MEMBERS MULTIPLE AVAILABLE

Opportunity to set up exhibitor table & tent				
Complimentary tickets	2	1	2	2
Opportunity to provide two-minute company overview	•		•	
Opportunity to sit at reserved VIP table	•	•	•	
Opportunity to set up promo table	•	•	•	
Logo on event signage near food/beverage		•		
Logo on event webpage	•	•	•	•
Logo on event emails	•	•	•	•
Name included in e-newsletter	•	•	•	
Recognition on social media	•	•	•	



## TICKETS

Diamond Members .....	2 free tickets
Platinum Members .....	1 free ticket
Gold Members .....	1 free ticket
Silver Members .....	1 free ticket
Public Agencies .....	1 free ticket
General Members .....	\$75*
Small Business Members .....	\$75*
Non-Profit Members .....	\$75*
Non-HCC Members .....	\$95*

\*Ticket price increases by \$20 one week prior to the event.



# SMALL BUSINESS — ROUND TABLE

**HCC's Small Business Round Table (SBRT) committee builds a broader, interconnected business network that focuses on small business success. The SBRT's quarterly gatherings encourage collaboration across a diverse group of professionals, fostering strong relationships within the A/E/C industry and beyond.**

Each SBRT event features timely and practical topics—ranging from immigration law to lender panels, employee ownership, and more. Whether held over morning coffee or an afternoon happy hour, SBRT events create a welcoming environment for members and non-members alike to learn, share insights, and expand their networks.

## **SBRT Sponsorship provides:**

- Visibility as a champion of small business growth and collaboration
- Alignment with HCC's efforts to strengthen the broader business community
- Opportunities to engage with decision-makers in both construction and related industries
- Recognition at quarterly events that combine education with meaningful networking

## **Contacts:**

Max Heyman, Sunflower Bank  
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Riley Spight, IMA Corporation  
[riley.spight@imacorp.com](mailto:riley.spight@imacorp.com)



## **TICKETS**

HCC Members & Non-Members .... Free/Varies

**EVENT SPONSOR****\$300**

MULTIPLE AVAILABLE

Opportunity to provide two-minute company overview

Opportunity to provide marketing materials on exhibitor table

Logo on event signage

Logo on event webpage

Social media recognition

Recognition on social media



# HCC INTEREST FORM

**This order form is designed to help you plan and budget for your investment in HCC. You may print and use it internally for your own planning purposes, or submit it to HCC to confirm your membership and sponsorship selections.** Please note that sponsorship opportunities are available on a first-come, first-served basis once the first right of refusal has expired.

	<b>COST</b>	<b>QTY</b>	<b>TOTAL</b>
<b>HCC MEMBERSHIP</b>			
Level _____			
<b>GENERAL MEMBERSHIP MEETINGS</b>			
Event Sponsor - Large	\$800		
Event Sponsor - Small	\$500		
Food/Beverage Sponsor - Large	\$500		
Food/Beverage Sponsor - Small	\$250		
Venue Sponsor (In-Kind)	_____		
Member Tickets	\$75		
<b>TOTAL GENERAL MEMBERSHIP MEETINGS</b>			
<b>AWARDS GALA</b>			
Presenting	\$8,000		
Awards	\$5,000		
Dessert Bar	\$5,000		
Wine	\$5,000		
Production	\$4,500		
Cocktail Reception	\$4,000		
Table Centerpieces	\$4,000		
Event Programs	\$3,500		
Photo Booth	\$3,500		
Entertainment	\$3,500		
Coat Check	\$1,000		
Valet Service	\$1,000		
Bar	\$750		
Registration	\$750		

(AWARDS GALA CONT.)	<b>COST</b>	<b>QTY</b>	<b>TOTAL</b>
Powder Room Baskets	\$750		
Full Table (8 seats)	\$2,000		
Half Table (4 seats)	\$1,000		
Member Tickets	\$249		
<b>TOTAL AWARDS GALA</b>			
<b>GOLF TOURNAMENT</b>			
Presenting	\$5,000		
Lunch	\$3,500		
Birdie	\$2,750		
Golf Ball	\$2,500		
Breakfast	\$2,500		
Awards	\$1,500		
Goodie Bag	\$1,500		
Registration	\$1,000		
Beverage Cart	\$1,000		
Snack	\$850		
Tee Box	\$850		
Driving Range	\$750		
Contest Hole	\$250		
Hole Sign - 1	\$150		
Hole Sign - 2	\$300		
Hole Sign - 3	\$375		
Member - Foursome	\$1,000		
Member - Twosome	\$500		
<b>TOTAL GOLF TOURNAMENT</b>			

	<b>COST</b>	<b>QTY</b>	<b>TOTAL</b>
<b>SPORTING CLAY EVENT</b>			
Presenting	\$5,000		
Shell	\$3,500		
Lunch	\$3,000		
Shuttle Cart	\$3,000		
Shell Bag	\$3,000		
Breakfast	\$2,000		
Awards	\$2,000		
Refreshments	\$1,500		
Scorecard	\$1,500		
Prize Giveaway	\$1,300		
Registration	\$1,000		
Station	\$900		
Safety Glasses	\$750		
Ear Plugs	\$750		
Bonus Trick Station Sponsor - Small Business	\$600		
TOTAL SPORTING CLAY EVENT			
<b>WOMEN IN LEADERSHIP</b>			
Full Table Sponsor - General Contractor	\$1,200		
Full Table Sponsor - Small Business	\$600		
Food/Beverage Sponsor - General Contractor	\$800		
Food/Beverage Sponsor - Small Business	\$600		
Member Tickets	\$50		
TOTAL WOMEN IN LEADERSHIP			

	<b>COST</b>	<b>QTY</b>	<b>TOTAL</b>
<b>HOLIDAY SOCIAL + CAKE AUCTION</b>			
Event Sponsor - Large Business	\$800		
Event Sponsor - Small Business	\$500		
Food/Beverage Sponsor - Large Business	\$500		
Food/Beverage Sponsor - Small Business	\$250		
Venue Sponsor (In-Kind)	_____		
Cake Donor (In-Kind)	_____		
Member Tickets	\$75		
TOTAL HOLIDAY SOCIAL + CAKE AUCTION			
<b>A/E/C TRADESHOW &amp; BBQ</b>			
Event Sponsor - Large Business	\$800		
Event Sponsor - Small Business	\$500		
Food/Beverage Sponsor - Large Business	\$500		
Food/Beverage Sponsor - Small Business	\$250		
Venue Sponsor (In-Kind)	_____		
Member Exhibitor Table	\$250		
Member Tickets	\$75		
TOTAL A/E/C TRADESHOW & BBQ			
<b>SMALL BUSINESS ROUND TABLE</b>			
Event Sponsor	\$300		
Member Tickets	_____		
TOTAL SMALL BUSINESS ROUND TABLE			
<b>TOTAL INVESTMENT</b>			



SUPPORT LOCAL SMALL BUSINESSES.  
**INVEST IN HCC.**