



Sew What's New!

December 2025





The season is officially in full swing, and we want to take a moment to thank you for being part of our creative community this year.

2025 was a year worth celebrating, including our 7th anniversary, exciting new product launches, and our participation in the very first Teach the World to Sew Day. Your support at classes, events, and in the shop has meant the world to us. You continue to inspire us with your projects, your curiosity, and the joy you bring through sewing.

As we wrap up the year, we invite you to slow down, recharge, and make time for creativity. Join us for a class, stop in for Open Sew every Friday, or simply swing by to say hello. We always love seeing you.

Holiday Hours

- Open on Mondays throughout December
 - Closed Christmas Day (Dec 25)
 - Closed New Year's Day (Jan 1)

We are excited for everything 2026 has in store and look forward to sharing another year of learning, stitching, and community with you.

Wishing you peace, joy, and plenty of time at your machine this holiday season.

~bunni



December In-Store Coupon

Mystery Embroidery
Gift bag with the
purchase of any new
embroidery machine.



minimum value \$250

Promotions can not be combined with other offers. Not valid of previous purchases. In-stock only. Must present this coupon at check out.

Handmade Ornament Exchange 2025

Bring an ornament, take home an ornament. Handmade treasures or store-bought favorites are welcome. Enjoy hot cocoa, fresh baked cookies, Christmas carols, embroidery and AccuQuilt demos, and more. Plus, receive a sewing patter, embroidery pattern and an in-store discount just for stopping by.



Click on image to let us know you're coming!

Can't join us in person? Share
photos of your ornaments on
our Facebook page with
#sewwhatornamentexchange

Wednesday, December 17th
12:00 - 9:00



Wanna have a little holiday fun?

Just tap the button and answer one festive little question.

Once you submit your response, you'll get a 10% Snowflake Fabric coupon as a thank-you!

[Answer & Get Your Coupon](#)

Customer Spotlight



All the staff was friendly, knowledgeable, full of ideas. They have lots of classes and many different crafts to learn. Love this place. Oh they also did a great job fixing my sewing machine and telling me what problem was and how to avoid issues in the future.
Awesome!

~Google Review from Ginger North



Deck the Halls

Free Workshop with Nadine Knecht

Explore the creative features of the
PFAFF®creative expression™ 750
Sewing and Embroidery Machine



New
Machine
Owners

Master Your Machine!

Design step-by-step with Nadine to create this festive tree using the screens & built-in features of this amazing machine!

Workshop includes recorded step-by-step video exercises so you can easily follow along on your own time, at your own pace from your home studio.

Create custom size appliques & shapes, master your hoop scan for templates and fast design placement right on your machine screen. Easily bring machine stitches into your hoop, and adjust color, gap & layer edits. Design stitch sequences, play with applique and discover built-in fonts & custom adjustments.

This festive project is packed with fun easy lessons to help you master your machine!

This workshop is hosted in a private FaceBook classroom and admission code from your PFAFF dealer is required.

FREE WORKSHOP

Deck the Halls

In-Home Embroidery Workshop

With PFAFF Ambassador,
EmbroideryM.O.M.
Nadine Knecht



See your PFAFF Dealer for workshop code

Get ready for the holidays with a free workshop led by Nadine Knecht! This event, Deck the Halls with PFAFF creative expression™ 750, will be taught using the creative expression 750 sewing machine, but it is open to all consumers

The workshop opens for access on December 1st through a private Facebook classroom group . To join this special series, use the admission code MOM750. This is a great opportunity to explore PFAFF machine capabilities and learn new techniques from home!



12

Days of Christmas

COMING TO SEW WHAT!

Beginning December 1 and continuing through December 12, follow our Facebook page for links to Daily Specials. Each day will feature one new item (or a favorite making its return) at a special discounted price.

A link will be included so you can shop directly on our website. Simply add the item to your cart and check out each day. Be sure to select whether you'd like shipping or in-store pickup at checkout.

Each item will stay on special from the day it's released until the end of the event, or while supplies last.

Starting December 13, your paid items will be shipped or ready for pickup, beautifully wrapped, bowed, and ready to place under your tree for the gifts you truly wanted.

Make sure to "like" and "follow" us ahead of time so you don't miss a single bit of the holiday fun.

Shop Online

Follow us on Facebook

Sew What!



OPEN BOX SALE



\$999.99

BROTHER PACESETTER
PS700 SEWING &
QUILTING MACHINE



ONLY 2
LEFT



Only 2
Left

OPEN BOX **SALE**

\$999.99

Designer Quartz™ | 29

Open Box
Sale

Designer Ruby™ | 90



\$14,399 with BUNDLE

- Floriani Fusion Software
- Sew Steady Ruby Table Large
- OESD Signature Library Volume 1
- 60 Month Financing

BUNDLE VALUED AT OVER \$3400



New Releases

What will you create?



QUILTERS BUILDING BLOCKS 2

\$39.99



IN THE HOOP SLIPPERS

\$14.99



BLUE WILLOW GARDENS

\$14.99



LITTLE ENCOURAGING CARDS

\$14.99



ELEMENTS BY KAFFE FASSETT

\$34.99

Shop Here

Classes

SewWhat!



AVAILABLE VIRTUALLY

FOLDED STAR ORNAMENT
DECEMBER 2 | 6
11:00 AM - 2:00 PM



SERGER TABLE RUNNER & TASSEL | DECEMBER 2
6:00 PM - 8:00 PM



CHRISTMAS BULBS APPLIQUE
DECEMBER 3
10:15 AM - 2:30 PM



NEW OWNERS 3

EMBROIDERY
DECEMBER 5
10:15 AM - 1:30 PM



ACQUILT EXPLORATION
DECEMBER 11
1:00 PM - 2:30 PM



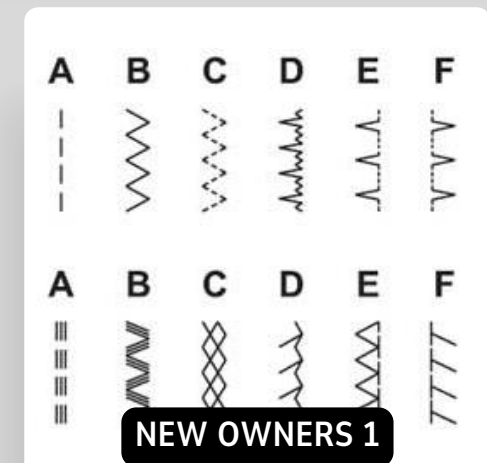
OPEN SEW
DECEMBER 5, 12, AND 19
2:00 PM - 5:00 PM



FOLDED FABRIC COASTERS
DECEMBER 9
10:15 - 1:00 OR 6:00-8:00



SEWING BASICS: PILLOWCASE
DECEMBER 10 | 11
Times vary. Click for details



NEW OWNERS 1

SEWING MACHINE INTRO
DECEMBER 12 | 20
10:15 AM - 1:30 PM

Click image to learn more and sign up for classes.

Classes

SewWhat!



EMBELLISHED TEA TOWEL
DECEMBER 16
10:15 - 1:00 OR 6:00-8:00



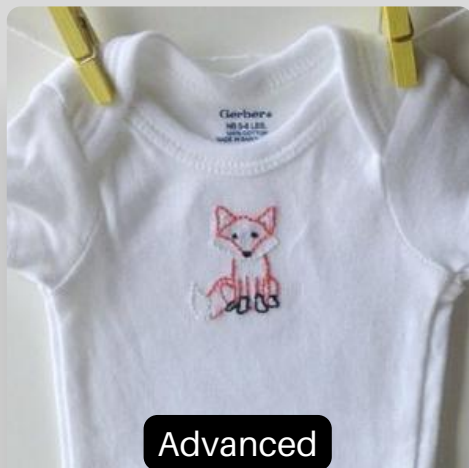
HANDMADE ORNAMENT EXCHANGE | DECEMBER 17
12:00 PM - 9:00 PM



SEW SIMPLE WALLET
DECEMBER 17
6:00 PM - 8:30 PM



DECORATIVE STITCHING
DECEMBER 19
10:15 AM - 1:30 PM



EMBROIDERY
DECEMBER 20
9:15 AM - 1:30 PM



FLORIANI FTC-U TOTAL CONTROL
DECEMBER 20 | 2:30 - 5:00 PM



ACQUILT EXPLORATION
DECEMBER 4
1:00 PM - 2:30 PM



KID BASICS
DECEMBER 29,30 31
Times vary. Click for details

Click image to learn more and sign up.

HOLIDAY GIFT GUIDE 2025

ARROW
SEWING



Kangaroo & Joey Sewing Cabinet
in Ash White, p. 3



America's #1 Rated Sewing Chair in
"Sew Wow, Sew Now!" print, p. 10-11



Kiwi storage caddy
in Ash White, p. 9

SPECIALS GOOD OCTOBER 31 - JANUARY 1

Home for the Holidays Shipping Deadlines: Assembled Cabinets order by 11/11/2025, RTA Cabinets order by 12/15/2025.

DAYLIGHT SLIMLINE
FLOOR LAMP

**\$337 VALUE
FREE***

WE'RE WISHING YOU THE BRIGHTEST OF HOLIDAYS WITH OUR SPECIAL GIFT TO YOU!



Purchase a select Kangaroo Sewing Cabinet* and receive a beautiful, practical Daylight Slimline 3 Floor lamp. Just like Kangaroo Sewing Cabinets, the Daylight Slimline 3 Floor lamp boasts a simple, elegant design and superior functionality. Adjust the brightness to your liking with the convenient four-step dimmer, position the shade effortlessly with sleek, flexible joints, and say goodbye to tired eyes as you banish the shadows and beautifully illuminate your creations in progress. A \$337 value.



Aussie

A Quilter's Paradise

Aussie offers innovative storage and a customizable workspace configuration thanks to the multi-position pull-out caddy. Clever door bins and a truly generous workspace make this cabinet and caddy set a smart addition to your creative space. Sew your way, with comfort and convenience. Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Hydraulic Lift
MSRP \$2,899.99
\$2,199.99
Save \$700

Electric Lift
MSRP \$3,499.99
\$2,699.99
Save \$800

Ash White Teak

*Additional shipping charges for Alaska, Hawaii & Puerto Rico.
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

Kangaroo & Joey

Our bestseller for good reason!

Generous storage drawers in the Joey caddy hold all your supplies, notions, and odds & ends and pulls out to provide additional work surface, while the Kangaroo offers all the support you need for larger projects. When it's time to put your sewing away, simply fold it down, tuck the Joey away, and marvel at how much workspace can fit in such a home-friendly footprint. Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Hydraulic Lift
MSRP \$2,899.99
\$2,199.99
Save \$700

Electric Lift
MSRP \$3,499.99
\$2,699.99
Save \$800



FREE

Ash White

Teak

Gray

*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

DAYLIGHT SLIMLINE
FLOOR LAMP
**\$337 VALUE
FREE***

*Offer good on Aussie, Aussie EL, Kangaroo & Joey, Kangaroo & Joey EL, Wallaby, Wallaby EL, Sydney/Sydney Lite XLH and XLE and on Melbourne XLH and XLE.



Hydraulic Lift
MSRP \$2,399.99
\$1,799.99
Save \$600

Electric Lift
MSRP \$2,999.99
\$2,299.99
Save \$700

Wallaby

Full-sized features, home-friendly footprint

Wallaby is full-sized cabinet with a surprisingly small footprint! The clever door and worksurface design gives you plenty of room to spread out with generous right side extension leaf and rear quilt leaf, and all-important left-side support for those larger, bulkier projects. With a cubby large enough to hold a serger and a full-view, soft-close drawer deep enough to store extra thread spools and even more thread storage on the right side door, you'll never have to go hunting for a fresh spool again! The clever door bin holds scraps, notions, odds and ends, and anything else you need to keep close at hand.

Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Ash White

Teak

*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

TWO SYDNEY OPTIONS FOR THE MARKET'S BIGGEST MACHINES

Choose from the Sydney or Sydney Lite, both available with Hydraulic or Electric Lift and a capacity of up to 65 lbs!

Sydney XL

Miles of work surface

Innovative storage solutions and miles of work surface come standard with the Sydney Quilting and Embroidery Cabinet, along with an impressive array of handy features, including a convertible space for storing your embroidery arm! Over 6' wide and 5' deep when fully extended, Sydney folds to just 5' x 2.5'. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift
MSRP \$3,299.99
\$2,499.99
Save \$700

Electric Lift
MSRP \$3,999.99
\$2,999.99
Save \$1,000

FREE

Sydney Lite

Simplified Design for Faster Sewing Setup

Everything you love about the original Sydney, streamlined! Sydney Lite eliminates the 3-panel door for a more maneuverable, home-friendly footprint. This hard-working cabinet retains the Sydney's storage features and expansive work surface, without the extra bulk. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift
MSRP \$3,299.99
\$2,499.99
Save \$700

Electric Lift
MSRP \$3,999.99
\$2,999.99
Save \$1,000

FREE

Both cabinets available in the following finishes:



Ash White



Teak



Gray

*Assembled cabinets not able to be shipped to Alaska, Puerto Rico or Hawaii.
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

DAYLIGHT SLIMLINE
FLOOR LAMP

**\$337 VALUE
FREE***

CONFIGURE YOUR SEWING SPACE YOUR WAY

Introducing 2 new cabinets that work together or apart, for maximum flexibility in your sewing space.

NEW! MELBOURNE

Big Dreams, Small Space

The Melbourne Sewing Cabinet is designed for makers who need maximum functionality in minimal space. With a spacious machine opening, quilt leaves and smart storage, it adapts beautifully to any creative flow. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift
MSRP \$2,359.99
\$1,799.99
Save \$560

Electric Lift
MSRP \$3,099.99
\$2,299.99
Save \$800

NEW! ADELAIDE

Your Sewing BFF

Smart, sleek, and built for creative flow. With soft-close drawers, removable organizers, and a collapsible quilt leaf, Adelaide keeps your sewing essentials tidy and your workspace flexible.



MSRP \$1,179.99
\$899.99
\$280

*Offer good on Aussie, Aussie EL, Kangaroo & Joey, Kangaroo & Joey EL, Wallaby, Wallaby EL, Sydney/Sydney Lite XLH and XLE and on Melbourne XLH and XLE.

White

*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

Reg \$1,399.99

\$799.99

Save \$600 off MSRP



Harriet

An organizer's dream with drawers galore

Opens to 82.63" x 19.88" and closes to 41.25" x 19.88"



*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

Upgrade Your Lift

Get an electric lift for your Wallaby, Aussie or Kangaroo cabinet! Move your machine with the touch of a button with 4-position programmable lift, remote control included. Easy to install - step by step instructions included and video guide available.



Reg \$499.99

\$399.99

Save \$100 off MSRP

Kookaburra

Our premier cutting table!

This cutting table offers 70" x 40" of worksurface with leaves fully extended, and folds down to just 20" x 40". Wide, deep drawers on one side of the table offer full-view, soft-close storage, while adjustable shelves on the opposite side give you much-needed open storage. Kookaburra also doubles as a roomy, convenient standing-height pressing station: to get you off to a quick start on all your cutting and ironing tasks, you'll receive a FREE 66" x 36" cutting mat and a beautifully handcrafted IronMatik® pressing set, which includes a 7-layer pressing pad and a 9-layer steam mitt. Transform your Kookaburra into an instant cutting and pressing station without any damage to the finish!



FREE
Cutting Mat &
Ultimate Pressing set
\$330 Value



*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



Kookaburra MSRP \$1,699.99,
plus Cutting Mat & Pressing set \$330

\$1,299.99

Save \$400 off MSRP

Reg \$1,899.99

\$999.99

Save \$900 off MSRP



Christa

Designed by Award
Winning Quilter
Christa Watson and
ready for your next
flash of inspiration

Opens to 71-5/8" x 40" and
closes to 56-1/2" x 22-5/8"

*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at
participating dealers from 10/31/2025 - 01/01/2026



Teak



Gray



Ash White

Kiwi

Everybody's favorite storage caddy fits just right under the tree

Includes pressing mat, cutting mat, and 2 removable thread storage units

Reg \$799.99

\$499.99

Save \$300 off MSRP

Our Sewing Chairs Are A Holiday Wish Come True

Take a seat, take a spin, and fall in love with the #1 Rated Sewing Chair in America!

The Original Arrow sewing chair is height-adjustable from 18" - 22" and has perfectly placed lumbar support for hours of comfort. The 5-star base, durable, easy-roll casters and sturdy construction provide stability and longevity. And don't forget that handy secret seat compartment!

PLAYFUL PRINTS

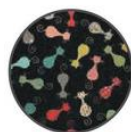
Sewing Notions



Bright Buttons



Cat's Meow



Good Dog!



Sew Wow, Sew Now!



Reg \$479.99

\$329.99

Save \$150 off MSRP



*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



STYLISH SOLIDS

Lady Gray



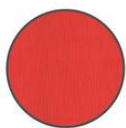
Duchess Blue



Princess Hazel



Madame Scarlet



Royal Purple



Baroness Black



*Additional shipping charges for Alaska, Hawaii & Puerto Rico
**MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



Merry
HAPPY SEWING!

ARROW
SEWING

Please note: Promotional pricing is exclusive to this advertisement/offer and may not be reflected in our standard website pricing

CREATE MAGIC. GIVE SEWING.

NOVEMBER 1 – DECEMBER 25, 2025



GIVE THE BEST BUNDLES

JUST GETTING STARTED SEWING BUNDLES

STARTING AT \$1,399*

Bundle Includes

- OPAL™ 670 or OPAL™ 690Q Sewing Machine
- Extension Table with Adjustable Guide
- One Year CREATIVATE™ Essential Membership.

*Bundled items only available with the purchase of an OPAL™ 670 or OPAL™ 690Q and applies to part numbers 920361096 and 620155521. **Savings is taken off of Bundle MSRP.

BUY THE BUNDLE
AND SAVE OVER
\$500**
OR MORE

\$1,699
BUNDLE PRICE*



\$1,399
BUNDLE PRICE*

MSRP \$1,699



JUST GETTING STARTED EMBROIDERY BUNDLE

NOW \$4,999*

Bundle Includes

- DESIGNER TOPAZ™ 65 Sewing and Embroidery Machine
- Medium Metal Hoop (180mm x 130mm)
- Tear-A-Way Stabilizer
- Cut-A-Way Stabilizer
- 3.5" Curved Embroidery Scissors
- One Year CREATIVATE Extra Membership

BUY THE BUNDLE
AND SAVE OVER
\$1,500**



MSRP \$5,999

*Bundled items only available with the purchase of a DESIGNER TOPAZ™ 65 and applies to part numbers 920362096, 920779096, 920767096, 920665996 and 620155522. **Savings is taken off of Bundle MSRP.

READY FOR THE NEXT LEVEL

SEWING BUNDLES

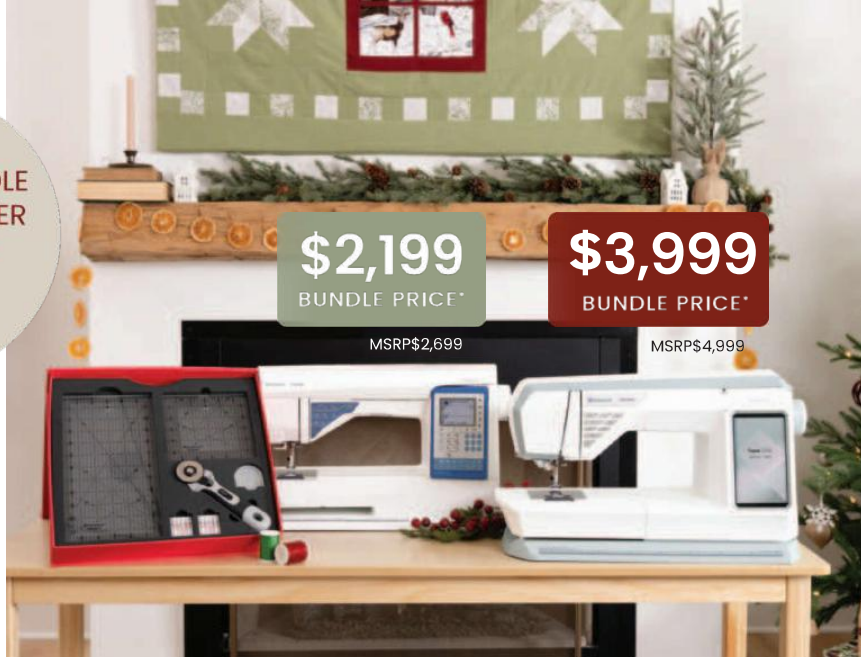
STARTING AT \$2,199*

BUY THE BUNDLE
AND SAVE OVER
\$890**
OR MORE

Bundle Includes

- SAPPHIRE™ 930 or TOPAZ™ 55Q Sewing Machine
- HUSQVARNA® VIKING® Quilter's Kit
- One Year CREATIVATE Essential Membership

*Bundled items only available with the purchase of a SAPPHIRE 930 or TOPAZ 55Q and applies to part numbers 920728296 and 620155521. **Savings is taken off of Bundle MSRP.



READY FOR THE NEXT LEVEL

EMBROIDERY BUNDLE

BUY THE BUNDLE
AND SAVE OVER
\$4,000**

Bundle Includes

- DESIGNER SAPPHIRE™ 85 Sewing and Embroidery Machine
- Quilters Hoop (200mm x 200mm) and DESIGNER™ Majestic Hoop (360mm x 350mm)
- Tear-A-Way Stabilizer, Cut-A-Way Stabilizer, and Aqua Magic Stabilizer
- One Year CREATIVATE Extra Membership

*Bundled items only available with the purchase of a DESIGNER SAPPHIRE™ 85 and applies to part numbers 920264096, 920222096, 920756096, 920787096, 920763096 and 620155522. **Savings taken off of Bundle MSRP.

PROJECT DETAILS

Visit creativate.com for tips and hints to make this holiday project and more!



READY FOR THE BEST SEWING BUNDLE

NOW \$9,499*

Bundle Includes

- EPIC QUILT™ 97 Sewing Machine
- EPIC QUILT 97 Quilting Kit
- HUSQVARNA VIKING Large Roller Bag
- One Year CREATIVATE Essential Membership

*Bundled items only available with the purchase of a EPIC QUILT™ 97 and applies to part numbers 920843096, 920822096 and 620155521. Savings taken off of Bundle MSRP.

BUY THE BUNDLE
AND SAVE OVER
\$5,200*



READY FOR THE BEST EMBROIDERY BUNDLE

BUY THE BUNDLE
AND SAVE OVER
\$9,000*

Bundle Includes

- DESIGNER EPIC™ 3 Sewing and Embroidery Machine
- DESIGNER™ Embellishment Attachment
- Metal Quilters Hoop (200mm x 200mm)
- Embellishment Sampler Kit
- Magnifying Lens Set
- One Year CREATIVATE Elite Membership

*Bundled items only available with the purchase of a DESIGNER EPIC™ 3 and applies to part numbers 920594096, 920597096, 920724096, 920595096 and 620155523. Savings taken off of Bundle MSRP.

PROJECT DETAILS

Visit creativate.com for tips and hints to make this holiday project and more!



Visit creativete.com for tips and hints to make this holiday project and more!



AIR-THREADING BUNDLES

Just Getting Started Bundle

Bundle Includes:

- AMBER™ Air S|400 Overlock Machine
- Embellishment Feet Kit

NOW \$1,299*



BUY THE BUNDLE
AND SAVE OVER
\$700**

Amber™ Air S|400
Overlock machine

MSRP \$1,849

Ready for the Next Bundle

Bundle Includes:

- AMBER™ Air S|500 Coverlock Machine
- Overlock Feet Kit
- Coverstitch Feet Kit

NOW \$2,999*



BUY THE BUNDLE
AND SAVE OVER
\$1,500**

Amber™ Air S|500
Coverlock machine

MSRP \$4,199

Ready for the Best Bundle

Bundle Includes:

- AMBER™ Air S|600 Coverlock Machine
- HUSQVARNA VIKING Luxe Serger Roller Bag
- Overlock Feet Kit
- Coverstitch Feet Kit

NOW \$4,999*



BUY THE BUNDLE
AND SAVE OVER
\$2,300**

Amber™ Air S|600
Coverlock machine

MSRP \$6,399

*Bundle items only available with the purchase of an AMBER™ Air S400 and applies to part number 920574096. *Bundle items only available with the purchase of an AMBER™ Air S500 and applies to part numbers 920592096 and 920593096. *Bundle items only available with the purchase of an AMBER™ Air S600 and applies to part numbers 920725096, 920592096 and 920593096. **Savings is taken off of Bundle MSRP.

GIVE THE
BEST MACHINES

SEWING MACHINES
**STARTING
AT \$349**



MSRP \$749

ONYX™ 30
Sewing Machine

**NOW
\$549**



MSRP \$429

ONYX 25
Sewing Machine

**NOW
\$349**



MSRP \$649

EMERALD™ 118
Sewing Machine

**NOW
\$599**



EMERALD 116
Sewing Machine

**NOW
\$499**

MSRP \$549

STOCKING STUFFERS

ALL HUSQVARNA VIKING ACCESSORIES & NOTIONS

LIMITED TIME

25% OFF*



HUSQVARNA VIKING Needles

We recommend to change your needle every 6-8 hours of sewing and/or fabric type. Available in single or bundle packs.

HUSQVARNA VIKING Scissors

German forged stainless steel for added strength.

HUSQVARNA VIKING Roller Bags

High-quality, durable roller bags to protect your sewing machine.

HUSQVARNA VIKING Stabilizer

Essential for machine embroidery and decorative stitching.

Presser Feet

Easily add embellishments, trims, beads and more with the right presser foot.

Extension Tables

Extend your sewing space to sew large projects and quilts easily.

Embroidery Hoops

A variety of hoop sizes from Mini to Mega are available to stitch beautiful embroideries.

LIMITED TIME

25% OFF*



mySewnet™ Embroidery Software 2021

(one-time purchase software)

An application for creating and editing embroidery designs – whether you're a seasoned embroidery creator or just getting started, one of our 3 levels is perfect for you!

PLATINUM \$1,799

GOLD \$699

SILVER \$249

LIMITED TIME

25% OFF*

NOW
\$100

mySewnet™ Embroidery Feature Bundle 2024

Perfect add-on for mySewnet™ 2021 SILVER, GOLD, or PLATINUM Level one-time purchase software to enjoy next level features: Hold-Down Stitches, More Super Designs, and Name Changer.

BIG GIFTS

NO INTEREST

ASK US ABOUT: Special financing options for a payment that is right for your budget. We have options from 18-72 months for 0% interest available for a limited time.

Please note: Promotional pricing is exclusive to this advertisement/offer and may not be reflected in our standard website pricing

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PFAFF
Perfection starts here.™



Create Magic.
Give Sewing.

November 1 – December 25

Newest from PFAFF®

Starting at **\$4,499**

\$739
Value

Gifts with Purchase*

- creative™ Grand Metal Hoop (240 x 150 mm)
- One Year CREATIVATE™ Elite Membership



MSRP \$11,499

creative expression™ 750
sewing and embroidery machine

Now \$8,999

Gifts with Purchase**

- Quilting Kit
- One Year CREATIVATE™ Essential Membership



MSRP \$5,999

quilt expression™ 725
sewing machine

Now \$4,999



MSRP \$5,499

expression™ 715
sewing machine

Now \$4,499

\$392
Value

Sewing with the Basics

smarter™
BY PFAFF

Starting at
\$299

NOW
\$299

140s
sewing machine

MSRP \$379



NOW
\$349

160s
sewing machine

MSRP \$429





Create Magic. Give Sewing.

PFAFF
Perfection starts here.™

Travel-Friendly

Starting at **\$799**

passport™ 2.0
sewing machine

**NOW
\$799**

passport™ 3.0
sewing machine

**NOW
\$899**

Gifts with Purchase***

- Extension Table
- One Year CREATIVATE Essential Membership

**\$234
Value**



MSRP \$949



MSRP \$1,049

Explore CREATIVATE.com
for sweater appliqué tutorials
and seasonal ideas to elevate
your holiday sewing.

Modern Functionality

Starting at **\$999**

Gift with Purchase†
One Year CREATIVATE
Essential Membership

**\$119
Value**



MSRP \$1,399

ambition™ 610
sewing machine

Now \$999



MSRP \$1,799

ambition™ 620
sewing machine

Now \$1,299



MSRP \$2,249

quilt ambition™ 635
sewing machine

Now \$1,699

Sergers with Air Threading

Starting at **\$1,299**



MSRP \$1,899

admire™ air 5000
air-threading overlock machine

Now \$1,299

Gift with Purchase[‡]

- Embellishment Feet Kit



MSRP \$4,199

admire™ air 6000
air-threading coverlock machine

Now \$2,999

Gifts with Purchase¹

- Overlock Feet Kit
- Coverstitch Hemmer Attachment

\$160
Value



Embellishment Feet Kit

\$310
Value



Overlock Feet Kit and
Coverstitch Hemmer Attachment

\$4,999 Coverlock Gift Bundle²

Buy the Bundle and
Save Over \$2,200

Bundle Includes:

- admire™ air 7000
air-threading coverlock machine
- Luxe Roller Bag
- Overlock Feet Kit
- Coverstitch Hemmer
Attachment



MSRP \$6,349

admire™ air 7000
air-threading coverlock machine

Create Magic. Give Sewing.

PFAFF
Perfection starts here.™



MSRP \$10,999

\$7,999
Quilting
Gift Bundle³

Buy the Bundle and Save Over \$3,900

Bundle Includes:

- *performance icon*™ sewing machine
- Quilt Table
- Quilting Kit
- Quilt Binder
- Best of PFAFF Sewing Machine Needles, 3 Pack
- One year CREATIVE Essential Membership

 *Create Magic.* **Give Sewing.**

PFAFF
Perfection starts here.™



MSRP \$15,999

\$11,999
Embroidery
Gift Bundle⁴

Buy the Bundle and Save Over \$5,000

Bundle Includes:

- *creative performance*™ 950 sewing and embroidery machine
- *creative*™ Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- One Year CREATIVATE Elite Membership



Create Magic. Give Sewing.

PFAFF
Perfection starts here.™



MSRP \$22,999

Embroidery Gift Bundle⁵

Buy the Bundle and Save Over \$7,100

Bundle Includes:

- *creative icon*™ 2 sewing and embroidery machine
- *creative* Embellishment Attachment
- *creative* Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- Embellishment Sampler Kit
- One year CREATIVATE Elite Membership

Limited Time Only
25% OFF
All PFAFF Accessories
and Notions



Limited Time Only
25% OFF
mySewnet™ Embroidery Software 2021
(one-time purchase software)

An application for creating and editing embroidery designs - whether you're a seasoned embroidery creator or just getting started, one of our three levels is perfect for you!

Limited Time Only
25% OFF
mySewnet Embroidery
Feature Bundle 2024

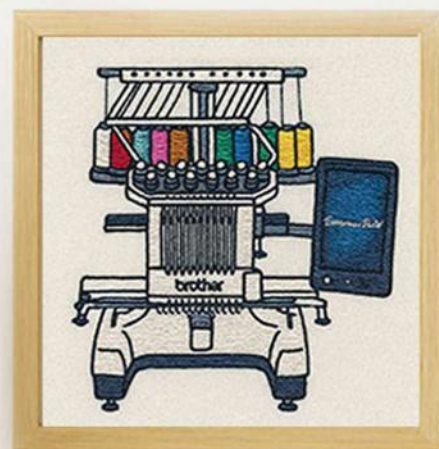
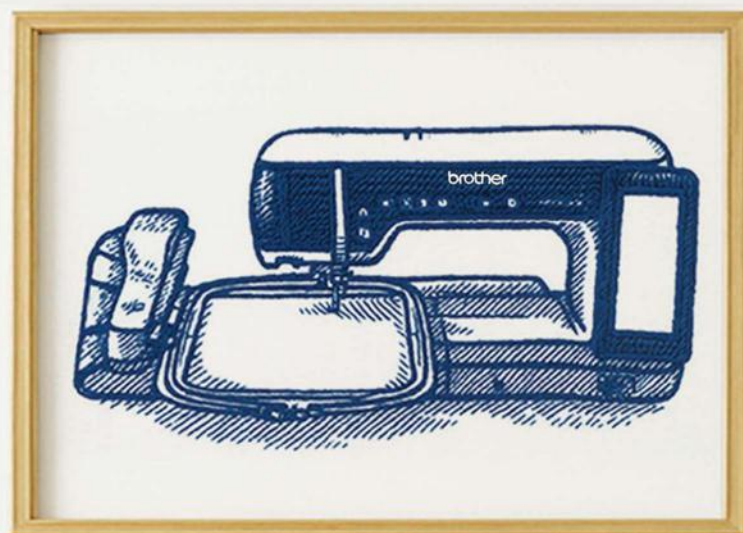
Ask About • Your personalized trade-in offer • How to save by bundling
• Special financing options for a payment that is right for your budget

Please note: Promotional pricing is exclusive to this advertisement/offer and may not be reflected in our standard website pricing

Sale effective: November 1 – December 25, 2025 while quantities last. PFAFF, PERFECTION STARTS HERE, SMARTER BY PFAFF, EXPRESSION, QUILT EXPRESSION, CREATIVE EXPRESSION, PASSPORT, AMBITION, QUILT AMBITION, ADMIRE, PERFORMANCE ICON, CREATIVE PERFORMANCE, CREATIVE ICON, CREATIVE, CREATIVATE, and MYSEWNET are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the USA. *Free gifts only available with the purchase of a creative expression™ 750 and applies to part numbers 821097096 and 620155522. **Free gifts only available with the purchase of an expression™ 715 or quilt expression™ 725 and applies to part numbers 821332096 and 620155521. ***Free gifts only available with the purchase of a passport™ 3.0 or passport™ 2.0 and applies to part numbers 821035096 and 620155521. †Free gift only available with the purchase of an ambition™ 610, ambition™ 620 or quilt ambition™ 635 and applies to part number 620155521. ‡Free gift only available with the purchase of an admire™ air 5000 and applies to part number 821221096. 1Free gifts only available with the purchase of an admire™ air 6000 and applies to part numbers 821283096 and 821264096. 2 Bundled items only available with the purchase of an admire™ air 7000 and applies to part numbers 821279096, 821283096 and 821264096. 3Bundled items only available with the purchase of a performance icon™ and applies to part numbers 821263096, 821332096, 821370096, 821375096.01 and 620155521. 4Bundled items only available with the purchase of a creative performance™ 950 and applies to part numbers 821335096, 821218096 and 620155523. 5Bundled items only available with the purchase of a creative icon™ 2 and applies to part numbers 821330096, 821335096, 821461096, 821218096 and 620155523.

2025 HOLIDAY GIFT GUIDE

NOVEMBER 1 - DECEMBER 31, 2025



brother
at your side

AVENEER

SEWING · EMBROIDERY · QUILTING

©Disney



Aveneer EV1

ADVANCED SEWING,
QUILTING & EMBROIDERY



Compatible
with Artspira

TOP FEATURES

- Over 800 sewing stitches, 1,858 embroidery designs, 31 fonts, and over 200 Disney character patterns
- Industry-leading 11 5/8" x 18 1/4" embroidery frame
- Intelligent Stitch Regulator adjusts the needle timing to match the actual speed of the fabric being fed into the machine
- Picture Play Embroidery function uses AI technology to convert photos or images into thread art
- A best-in-class 14.1" workspace (70 square inches) from needle to arm

• Special Gift with Aveneer Purchase. Get 12 exclusive embroidery designs in the Artspira app², plus 12 Angela Wolf embroidery designs

• Access to the Angela Wolf Aveneer Masterclass, a \$1,699.99 value, FREE with machine registration¹



FREE
AVENEER EV1 BUNDLE[‡]
SA24EV1BNL
\$6,379.99 VALUE

Bundle includes Aveneer 2-Piece Luggage Set (SASEBEV1), Angela Wolf Embroidery Design Collection (SAAWCEV1) and Thread Set (ETPAWEV150), BES Silver Software (SABESSILVER)

==== **PLUS** =====

FREE
HOOPNETIC MAGNETIC SASH FRAME[‡]
SAMS360
\$791.99 VALUE
Direct from Dealer
WITH PURCHASE OF THE EV1

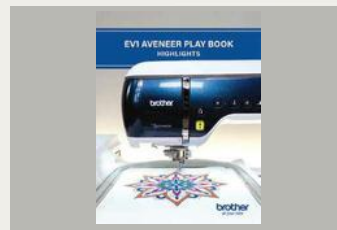
**20%
OFF**
Accessories*

DISCOUNT PROVIDED BY DEALER
AT TIME OF PURCHASE

OPTIONAL AVENEER ACCESSORIES⁵



WIDE TABLE
SAWTEV1



EV1 PLAYBOOK
SAEV1BOOK



FREE

**FREE ROLLING
TOTE BAG***

CADXTOTEB

\$241.99 VALUE

PLUS

\$200

INSTANT REBATE*

Direct from Dealer
WITH PURCHASE OF
THE SDX330D

ScanCut DX
Innov'is Edition

SDX330D

ELECTRONIC CUTTING MACHINE

TOP FEATURES

- 1,485 built-in designs, including 182 Disney designs
- Industry-first blade sensor technology to detect the thickness of the material²
- PES/PHX file readability[†]
- Wireless-enabled with My Connection

[†]Reads most PES/PHX files. Software version 1.1x or higher required.



Compatible
with Artspira



FREE

FABRIC ROLL*

PACB01

\$87.99 VALUE

PLUS

\$200

INSTANT REBATE*

Direct from Dealer
WITH PURCHASE
OF PRINTMODA

PRINTMODA
Studio

FABRIC PRINTER HLJF1

TOP FEATURES

- Produce custom banners, seasonal home décor, and even personalized photo quilts
- Fast printing speeds
- Uses Brother Genuine LC406BK Standard Yield INKvestment Tank Ink Cartridges



Compatible
with Artspira



SKiTCH
EMBROIDERY MADE EASY

PP1

ARTSPIRA APP-POWERED EMBROIDERY MACHINE⁴

TOP FEATURES

- Create designs using Artspira and a smart device (phone or tablet)
- Use Artspira to transfer designs from the app to the machine
- Maximum embroidery area of 4" x 4"

**MAKES
A GREAT
GIFT!**



Compatible
with Artspira



NEW!



Entrepreneur Pro W
PR1060W

PR1060W

10-NEEDLE EMBROIDERY

TOP HOME & HOBBY FEATURES

- Generous 8" x 14" embroidery area
- Over 1,200 embroidery designs, 50 fonts, and one 3D font
- Virtually preview your design on fabric with the built-in camera feature
- Four included embroidery frames 8" x 14", 5" x 7", 4" x 4", and 1.5" x 2"

TOP BUSINESS FEATURES

- Digitize logos and designs using the optional **BE EmbroideryStudio Software⁵**
- Manage multiple users without multiple passwords and logins with Security Lock Modes
- Customize access to machine functions to help secure essential business designs with the Key Optimization System



Compatible
with Artspira

FREE ACCESSORY BUNDLE[†]

PR10ACCBNDL

\$3,870.99 VALUE

Includes PR Stand (PRNSTD2),
Durkee 7-PC Frame Set (SAEZ7MN),
and Wide Cap Frame Set (PRPCFI)

+ FREE FLASH FRAME L CLAMP MAGNETIC KIT (5" x 7")[‡]

PRVMFLKIT

AND SINGLE FLASH FRAME M CLAMP MAGNETIC HOOP (4" x 4")[‡]

PRVMFM

\$1,924.98 COMBINED VALUE

===== OR =====

FREE BUSINESS BUNDLE[†]

PR10BUSBNDL

\$5,205.99 VALUE

Includes BE EmbroideryStudio Software (BE1)
and PR Stand (PRNSTD2)

+ BEST 100 THREAD KIT[‡]

ETPBEST100

\$747.99 VALUE

Direct from Dealer

WITH PURCHASE OF THE PR1060W

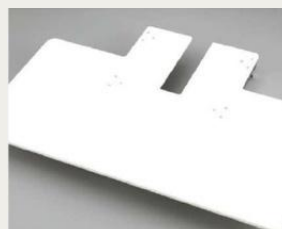
**20%
OFF**
Accessories*

DISCOUNT PROVIDED BY DEALER
AT TIME OF PURCHASE

OPTIONAL PR ACCESSORIES⁵



**DURKEE NAME
FRAME 7½" x 6¼"**
SANFPRMN



WIDE TABLE
PRWT1



**DURKEE STURDY
HOOP 12" x 14"**
SASTURDY12X14

Entrepreneur *W* 
PR680W



PR680W

6-NEEDLE EMBROIDERY

TOP FEATURES

- Get precision accuracy positioning and see where the needle will drop with the Crosshair Embroidery Droplight Laser
- My Stitch Monitor³ mobile app notifies you via your iOS or Android™ mobile device when you need to change threads or if your project has finished stitching
- 100 built-in embroidery designs, 18 monogramming font styles, 140 frame pattern combinations, and 50 lettering fonts
- Special Gift with Purchase[†]: Free PR680W Playbook (SAPR6BOOK) with purchase of the PR680W – a \$564.99 value



Compatible with Artspira

SPECIAL BUNDLE OFFER[†]

PR680WBNDL

Bundle includes PR680W, PR Stand (PRNSTD2), Durkee 7-PC Frame Set (SAEZ7MN), and Universal Cap Frame Set (PRCF5)

FREE

FLASH FRAME L CLAMP
MAGNETIC KIT (5" x 7")[†]

PRVMFLKIT

\$1,132.99 VALUE

AND SINGLE FLASH
FRAME M CLAMP
MAGNETIC HOOP (4" x 4")[†]

PRVMFM

\$791.99 VALUE

Direct from Dealer

WITH PURCHASE OF THE PR680W

Entrepreneur *One* 
PR1X



PR1X

SINGLE-NEEDLE EMBROIDERY

TOP FEATURES

- Spacious 8" x 12" embroidery area
- Crosshair 2-Point Positioning Laser for precision accuracy positioning
- Built-in fonts, including 25 regular sized fonts, 4 small fonts, 1 super-small font, 2 Cyrillic fonts, and 1 3D font
- Optional accessory kits available⁶, starting as low as \$649.99 – Apparel Kit (PRAPRLKIT1), Sports Kit (PRSPRTKIT1), Monogram Kit (PRMNGRMKIT1), Consumables Kit (PRCNSKIT1)



FREE

UNIVERSAL CAP FRAME
SET[†]

PRCF5

\$1,814.99 VALUE

PLUS

FREE PR1X PLAYBOOK[†]

SAPR1XBOOK

\$274.99 VALUE

Direct from Dealer

WITH PURCHASE OF THE PR1X



ASK ABOUT OUR NEW BE EMBROIDERYSTUDIO SOFTWARE!

Enjoy the freedom to design and digitize your logos and customize monogrammed designs using the optional BE EmbroideryStudio Software.

STELLAIRE 2

©Disney



Innov-is XE2

EMBROIDERY



Compatible
with Artspira

TOP FEATURES

- 788 built-in embroidery designs and 101 Disney designs
- 2-Point Embroidery Positioning Function with a LED Pointer for precise positioning
- Matrix Copy feature to add multiple copies of the same design

Innov-is XJ2

SEWING, QUILTING & EMBROIDERY



Compatible
with Artspira

TOP FEATURES

- 760 built-in decorative sewing stitches and 788 built-in embroidery designs
- My Custom Stitch feature to create a stitch or pattern, save it, and then use it for all your projects



- Exclusive to Stellaire 2, get 10 free embroidery designs only available in the Artspira mobile app²
- Access to the Angela Wolf Stellaire Masterclass, a \$1,200 value, FREE with XE2 or XJ2 machine registration¹

FREE

**DESIGNIO
LUGGAGE SET[†]**
SASEBXJE2
\$659.99 VALUE

PLUS

FREE

**MULTI-FUNCTION
FOOT CONTROLLER[†]**
SAMFCC1
\$565.99 VALUE

Direct from Dealer
WITH PURCHASE OF XE2 OR XJ2

AND

\$200

INSTANT REBATE[‡]

Direct from Dealer
WITH PURCHASE OF XE2

OR

\$300

INSTANT REBATE[‡]

Direct from Dealer
WITH PURCHASE OF XJ2

OPTIONAL STELLAIRE ACCESSORIES⁵



PEDESIGN 11 SOFTWARE
PEDESIGN11



**7" X 12" MAGNETIC
SASH FRAME**
SAMF300



**ADJUSTABLE ZIPPER
PIPING FOOT**
SA227

20% OFF

Accessories*

DISCOUNT PROVIDED BY DEALER
AT TIME OF PURCHASE

Celeste⁺

NEW!

Celeste CX1

SEWING & QUILTING

TOP FEATURES

- 760 built-in sewing stitches
- Spacious 11.25" x 5.0" workspace (~16" x 25" workspace with the included wide table)
- Intelligent Stitch Regulator adjusts the needle timing to match the actual speed of the fabric being fed into the machine
- Sew Straight Laser Guide employs a bright laser line for quilting, piecing, sewing, or aligning rows of decorative stitches in smooth, straight lines, regardless of fabric color
- My Custom Stitch creates a unique stitch or pattern and saves it for your next project
- Large 10.1" built-in high-definition LCD display



Compatible
with Artspira

FREE
CELESTE
QUILTERS BUNDLE[‡]
SASEBCX1BNDL
\$1,969.99 VALUE

Bundle includes Luggage Set (SASEBCX), Notions Case (SASEBCX1N), and Antique Brother Sewing Machine Quilt Kit (SALKSWQKIT1)

Direct from Dealer
WITH PURCHASE OF THE CX1



Celeste CX1e

EMBROIDERY-ONLY

TOP FEATURES

- 523 built-in embroidery applications, 26 embroidery fonts, and 24 built-in craft patterns
- Artspira mobile app³ compatibility to download embroidery designs or make your own
- Maximum embroidery area of 9.5" x 14"
- 2-Point Embroidery Positioning Function with LED pointer for precise positioning
- Matrix Copy feature to add multiple copies of the same design
- 10.1" built-in high-definition LCD display



Compatible
with Artspira



PAIR WITH
OPTIONAL
BES SILVER⁵
(SABESSILVER)

FREE
CELESTE
EMBROIDERY BUNDLE[‡]
SASEBCX1EBNDL
\$1,669.99 VALUE

Bundle includes Luggage Set (SASEBCX), Notions Case (SASEBCX1N), and EmbroiderLee-Celeste's Spring Floral Quilt-in-the-Hoop Collection (SASSEMB1)

Direct from Dealer
WITH PURCHASE OF THE CX1e



AIRFLOW
3000

AS LOW AS
\$1,099.99*

AIRFLOW 3000

AIR-THREADING SERGER

TOP FEATURES

- Easy one-touch looper threading that uses a blast of air for threading
- Excellent for fine knits and stretchy materials
- Includes a Trim Trap, a Gathering Foot, a Blind Stitch Foot, and a Piping Foot
- Includes Serger Thread Starter kit, which features four 1,750-yard spools in white, pearl grey, hi-taupe, and black

- Access to the Angela Wolf AIRFLOW 3000 Masterclass, a \$999.99 value, FREE with AIRFLOW 3000 machine registration¹

FREE
AIR SERGER
ROLLING TROLLEY[‡]

SASEBAF3000

\$274.99 VALUE

AND

WIDE EXTENSION TABLE[‡]

SAWT8

\$329.99 VALUE

PLUS

\$100
INSTANT REBATE[‡]

Direct from Dealer

WITH PURCHASE OF THE AIRFLOW 3000



20% OFF
Accessories*

DISCOUNT PROVIDED BY DEALER
AT TIME OF PURCHASE

OPTIONAL AIRFLOW 3000 ACCESSORIES⁵



**AIR SERGER
ROLLING TROLLEY**
SASEBAF3000



**PEARLS AND
SEQUINS FOOT**
SA217

QUILT CLUB
S E R I E S

Innov-is BQ3100

ADVANCED SEWING & QUILTING

TOP FEATURES

- 759 utility and decorative stitches (729 built-in, 30 on CD), 14 one-step auto-size buttonhole styles, and 5 sewing fonts
- Special Gift with Purchase[†]: Free Exclusive Bag Set (SASEBSEWE) and Advanced Quilt Software (SAADVQLT) – a \$1,223.89 value

Innov-is BQ1350

ADVANCED SEWING & QUILTING

TOP FEATURES

- 290 built-in sewing stitches, 10 one-step auto-size buttonhole styles, and 5 sewing fonts
- Automatic Height Adjuster (AHA) feature for consistent stitch quality

\$400

INSTANT REBATE[†]

Direct from Dealer
WITH PURCHASE OF THE BQ3100



FREE

**DUAL FUNCTION
FOOT CONTROLLER[†]**

SADFFC

\$309.99 VALUE

AND

ROLLING TROLLEY SET[†]

SASEBSEWE

\$658.99 VALUE

Direct from Dealer
WITH PURCHASE OF
THE BQ1350



Pacesetter

**Give the Gift
of Sewing**

Ask about the Pacesetter lineup of machines.

**\$1,979.99
MSRP
FOR PS700**



Innov-ís NS1250E

EMBROIDERY-ONLY



Compatible
with Artspira

TOP FEATURES

- 193 built-in embroidery designs
- Advanced Color Sort, which adjusts the order in which multi-color embroidery designs are stitched

FREE

4" x 7" MAGNETIC FRAME†

SAMF180N

\$329.99 VALUE

Direct from Dealer
WITH PURCHASE
OF THE NS1250E



Pacesetter PS500

SEWING

TOP FEATURES

- 100 built-in sewing stitches, including 7 one-step buttonhole styles, and 4 sewing lettering fonts
- 8.3" from needle to arm workspace

AS LOW AS
\$879.99#

FREE

5 FOOT
EMBELLISHMENT PACK†

SA5FTPKG

\$162.99 VALUE

Direct from Dealer
WITH PURCHASE
OF THE PS500



Innov-ís NS80E

COMPUTERIZED SEWING

TOP FEATURES

- 80 built-in stitches, including 8 one-step buttonholes
- 7 accessory feet included

AS LOW AS
\$659.99#

\$120

INSTANT REBATE†

Direct from Dealer
WITH PURCHASE
OF THE NS80E



Pacesetter PS200T

SEWING & QUILTING

AS LOW AS
\$399.99#
MSRP



Pacesetter PS100

SEWING

AS LOW AS
\$159.99#
MSRP



Artspira

Sublimated?
Embroidered?
It's both.

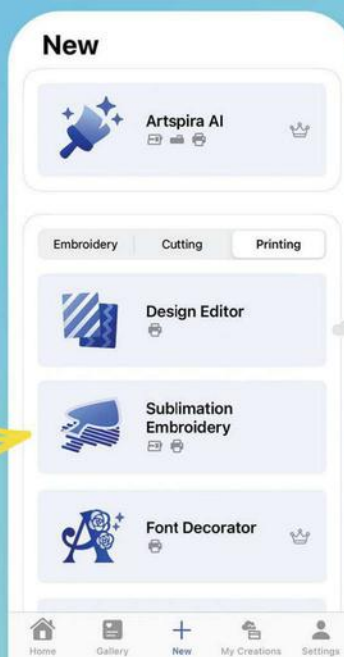
Create custom designs using
Brother-connected machines!

Get 20% off Yearly
Artspira+ Plan⁶



T&Cs apply, visit our website for full details.

Check it out!



With robust
features like:

- AI Font Decorator
- Over 300 fonts for cutting, embroidery and printing
- Digitizing Tools
- New designs and projects monthly
- Artspira AI
- Import your own designs to send to Brother machines



Download
Now

BE EMBROIDERY STUDIO

The ultimate embroidery and multi-decoration software
for professional digitizers, embroidery shops, industry
trainers, educators and apparel decorators.
Access to exclusive features like:



Hand Stitch Effect

Create an organic and
hand-embroidery effect with
simple settings on satin, tatami,
running, and backstitch.



Reef PhotoStitch

Create photo embroidery with a
single-stroke and single-color stitch.



Photo Flash / Color PhotoStitch

Converts any image into a
multi-color digitized file, turning
photos into artistic stitching.



Photo Flash



Color PhotoStitch

PLUS, Exclusive Access to Wilcom Academy

brother
at your side

For more information, call 1-877-BROTHER or visit www.brothersews.com

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elna
SWISS DESIGN

*'Tis the Season
for Sewing!*



2025

HOLIDAY GUIDE

NOVEMBER 1 - DECEMBER 31



eXcellence 792 PRO



ELNA'S ADVANCED ENGINEERING AND TECHNOLOGY COMBINE TO BRING YOU THE HIGHEST QUALITY RESULTS

You take your passion for sewing seriously and deserve a machine that delivers professional results. The Elna **eXcellence 792 PRO** has everything you need for high-quality quilting and sewing. The included A.S.R.® (Accurate Stitch Regulator) ensures that every quilting stitch that you make is perfect. Included AcuFeed for exceptional fabric feeding on all fabric types, plus Professional grade HP and HP2 Foot and Needle Plate allow you to piece with precise 1/4" seams.

Sale
\$7,999
MSRP: \$9,999

1,300 Stitches
per minute

450 Built-in Stitches,
91 Needle Positions



Enhanced Superior
Needle Threader



7" Color LCD
Touchscreen



Ruler Quilting
Function



Continental
Table, K-Plate,
and Elna 790 Trolley

**GIFT
OVER
\$1,300
VALUE**

A.S.R.® **INCLUDED** (Accurate Stitch Regulator)

Elna's new stitch regulation system comes standard with the 792 PRO and includes four feet; Closed Toe, Open Toe, Clear View, and the exclusive Ruler Work Foot so that all of your free-motion needs are covered.



All offers valid November 1 – December 31, 2025 at participating Elna Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Offers void where prohibited.



eXcellence 782



ELNA'S COMPUTERIZED SEWING AND QUILTING MACHINES CREATE UNLIMITED POSSIBILITIES TO EXPRESS YOUR CREATIVITY

With the **eXcellence 782**, you will experience unique sewing comfort and perfection of stitching, combined with an astonishing number of advanced features. You will enjoy using the extensive range of fantastic functions for regular sewing, decorative stitching and quilting. An exclusive combination of features makes it the dream machine for patchwork and quilting enthusiasts.

Sale
\$5,999

MSRP: \$6,999

1,060 Stitches
per minute

400 Built-in Stitches,
plus 3 Fonts



Enhanced Superior
Needle Threader



High-Def 5" LCD
Color Touchscreen



HP Plate and
HP Foot Included

FREE with purchase!



Universal Table
and G-Plate

GIFT
OVER
\$650
VALUE

A.S.R.* INCLUDED (Accurate Stitch Regulator)

Elna's new stitch regulation system comes standard with the 782 and includes four feet; Closed Toe, Open Toe, Clear View, and the exclusive Ruler Work Foot so that all of your free-motion needs are covered.



All offers valid November 1 - December 31, 2025 at participating Elna Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Offers void where prohibited.





eXcellence 720 PRO

Sale
\$2,999
MSRP: \$3,799



FREE with purchase!



Elna Thread
Collection
and Elna Roller Case



GIFT
OVER
\$300
VALUE

This is the ultimate tool to support your handmade sewing business. The Elna **eXcellence 720 PRO** offers the perfect combination of power, performance and durability to meet your requirements.

1,200 Stitches
per minute

200 Built-in Stitches,
Plus 3 fonts

AcuFeed Flex Built-in Upper
Feed System



eXcellence 710

Sale
\$1,999
MSRP: \$3,499



FREE with purchase!



Elna Thread
Collection
and Elna Roller Case



GIFT
OVER
\$300
VALUE

The Elna **eXcellence 710** offers a very large sewing area and a host of helpful functions and features, like the Dual Feed system, that evenly moves your fabric from top and from bottom with amazing precision.

1,000 Stitches
per minute

170 Built-in Stitches,
10 Buttonholes

Dual Feed System Wide/Narrow
Foot compatible



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eXcellence 680+

Sale
\$1,499

MSRP: \$1,699

FREE with purchase!



Elna Thread
Collection

GIFT
OVER
\$60
VALUE



You will enjoy the impressive stability and comfort of your **eXcellence 680+** machine. Designed to follow every user's movements, this robust model is efficient and can meet any kind of demand.

1,000 Stitches
per minute

170 Built-in Stitches,
10 Buttonholes

Superior Threader Built-in Needle
Threader & Cutter



eXpressive 830LCE

Sale
\$2,899

MSRP: \$3,999

FREE with purchase!

AcuFil
Quilting Kit



GIFT
OVER
\$524
VALUE



Broaden your creative perspectives! The **eXpressive 830LCE** is an embroidery-only machine designed for grand embroidery. It includes all you need to customize your projects for sumptuous results: an extra-large embroidery area, a giant hoop, and a wide extension table.

180 Built-In
Designs

7.9"x14.2" Max
Embroidery

6 Fonts for
Monogramming

Kit includes: Embroidery Hoop ASQ18b (7.2"x7.2") • Magnetic clamps (8pcs.)
• AcuFil tool CD • AcuFil tool instructional CD • Instructional sheet



elna eXtend covermax

- Top cover stitch triple, wide or narrow
- Built-in spreader for top cover stitch function
- 2, 3, 4 or 5-thread sewing
- 1, 2 or 3 needles
- 7 stitch programs

Sale
\$1,299
MSRP: \$1,699

Purchase the eXtend Covermax and receive Coverhem accessory bundle for only ~~\$347~~ \$399

EXTEND COVERMAX ACCESSORY BONUS PACK & MORE

- Elna Serger Accessory Bag
- Elastic Gathering Attachment
- Center Guide Foot
- Clear View Coverstitch Foot
- Hem Guide
- Tape Binder & Foot
- Seam Guide



elna eXtend 864 air

- One push blast air-threading system
- 8-Piece Feed Dog
- Adjusted Differential Feed & Stitch Length Adjustment
- Adjustment Dials for Easy Setting

Sale
\$1,299
MSRP: \$1,799

Purchase the eXtend 864air and receive serger accessory bundle for only ~~\$388~~ \$199

EXTEND 864AIR ACCESSORY BONUS PACK & MORE

- Elna Serger Accessory Bag
- Beading Foot with attachment
- Gathering Foot Attachment
- Blind Stitch Foot
- Cording Foot 1 & 2
- Elastic Gathering Attachment
- Gathering Attachment
- Piping Foot
- Cloth Guide





eXpressive 850

Sale

\$2,299

MSRP: \$4,999

FREE with purchase!



GIFT
OVER
\$262
VALUE

Elna Best 50
Thread Collection

172 Built-In
Designs

6.7" x 7.9" Max Area
Embroidery

800 Embroidery
SPM



Combining a host of impressive sewing and embroidery functions, the **eXpressive 850** will provide never-ending inspiration for all of your projects. Because the embroidery unit of this super-compact model does not need to be removed when sewing, it is very easy to switch mode operations.



eXpressive 940

With thread-intensive embroidery, this machine's precision more than matches your inspiration.

Precision Performance. Create your own style, whatever your fancy. The **eXpressive 940** takes any motif and fabric in its stride. A large, color touch screen helps you quickly visualize, modify and finalize your desired result. Experience the automatic color change, thanks to four separate needles.

4 Needle
Embroidery
Machine

50 Built-in Embroidery
Designs

5.7" x 3.4" Remote
Screen

10 Built-in
Monogrammed Fonts

Sale

\$3,999

MSRP: \$8,499



eXpressive Multi-Needle Sewing Station Savings!

Purchase an **eXpressive 940** and receive **SPECIAL OFFER** for an Ava Sewing Station!

\$1,699

MSRP: \$3,000

- AVA Cabinet
- 49 Mini-King Spools of Hilos Iris Polyester Thread
- Hat Hoop
- 28 King Spools of Hilos Iris Polyester Thread



AVA Cabinet Features:



Drawers perfect for hoop storage



Organize and store threads



Convenient King Spool storage

2 narrow drawers to hold hoops and supplies - 1 deep drawer for up to 49 thread spools on pegs - 4 Shelves on the side of cabinet can hold 28 King Spools of thread - 4 Large industrial casters

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eXperience 570a

\$899

MSRP: \$1,299



eXplore 34OS

\$449

MSRP: \$499



eXplore 130

\$209

MSRP: \$299



eXtend easycover v2

\$799

MSRP: \$849



elnita-es⁴
BY ELNA

\$449

MSRP: \$699



eXtend 664v2

\$699

MSRP: \$799



elnita-ef⁷²
BY ELNA

\$1,799

MSRP: \$2,999



elnita-ec⁶⁰
BY ELNA

\$699

MSRP: \$999



elnita-ec³⁰
BY ELNA

\$349

MSRP: \$399

elna

Elna International Corp. SA, Geneva, Switzerland

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Sew What's New!

December 2025

