



• casa •
BRANCA



LA VITA GIARDINO



Casa Branca is a vision for the home by acclaimed designer Alessandra Branca.

Featuring an inspiring array of textiles and wallpapers—in addition to coordinating furniture, tabletop, art, and accessories—each collection is born of Alessandra's eye for "the mix."



La Vita Giardino

In Rome, your home extends beyond your walls—with breakfast on your terrace and meals shared outdoors at local restaurants and cafes. Alessandra designs outdoor living with her Italian upbringing in mind, pulling cherished elements of the home into outdoor spaces and embracing the patterns of the outdoors within the home.

Casa Branca's performance textiles are designed to feel as luxurious and comfortable as interior textiles, allowing you to craft spaces between environments without compromise. They surprise the hand while putting the mind at ease with weather, stain, and fade-resistance for the patio, garden, or that favorite chair by the window.

We build on our core performance offering with three new patterns and additional colors for our existing line, expanding the palette of possibilities for outdoor and performance design.

Live your life outdoors—or bring that spirit of living inside—with performance fabrics from our new launch, “La Vita Giardino.”



Giardino Collection in Terracotta & Nero Colorway







Giardino Collection in Verde Colorway



Giardino Collection in Sky & Branca Red Colorway





Branca Stripe Grande

Repeat: 55" H

Width: 55"

Content: Solution Dyed Acrylic

Branca Stripe Grande is set apart with its custom, large-scale stripe. Naturally suited to chairs and lounges, it's an exciting new tool for experiments in bold upholstery.

Sky blue exudes charm and evokes summer vacations of old, mixing perfectly with our Branca Red.



Sky & Branca Red



Terracotta & Nero



Jodhpur Grande

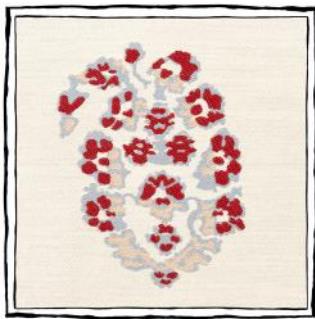
Repeat: 6 ¾" H x 13 ½" V

Width: 55"

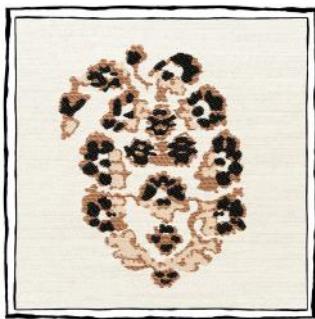
Content: Solution-Dyed Acrylic

Jodhpur Grande is a graphic take on a classic paisley motif, sized to make a statement and to facilitate scale-play—one of Alessandra's favored techniques.

Verde embodies the garden lifestyle with a youthful, flora inspired shade of green that complements your natural environment.



Sky & Branca Red



Terracotta & Nero







Palma

REVERSIBLE

Repeat: 27" H x 24 $\frac{3}{5}$ " V

Width: 55"

Content: Solution-Dyed Acrylic

Inspired by an 18th-century etching of Greek vases from the famed collection of William Hamilton and reinterpreted in a graphic style reminiscent of Henri Matisse, Palma is a timeless pattern that spans centuries and styles.

Terracotta, inspired by Greek vases and Villa Kerylos, brings depth and sophistication, especially when matched with Nero.



Verde



Terracotta



Sky



Giardino Branca Stripe in Blu



Giardino Branca Stripe in Nero

Branca Stripe

Repeat: 4 ½" H

Width: 55"

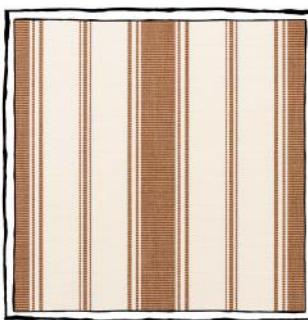
Content: Solution Dyed Acrylic

"My absolute favorite, the pattern I can't live without, is a stripe. I love how clean a stripe looks. There's a crispness to the geometry, and you can get such interesting color combinations. The colors touch but don't mix."

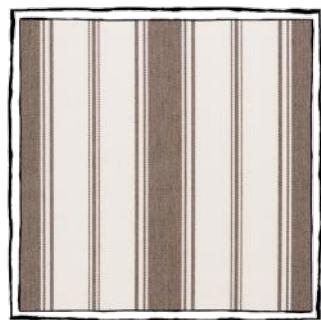
ALESSANDRA BRANCA



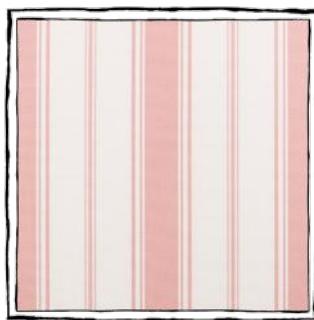
Latte



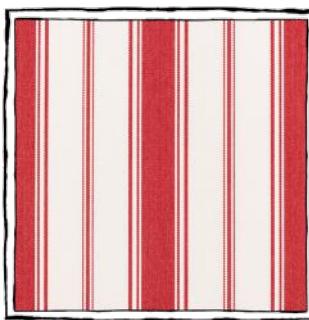
Terracotta



Mushroom



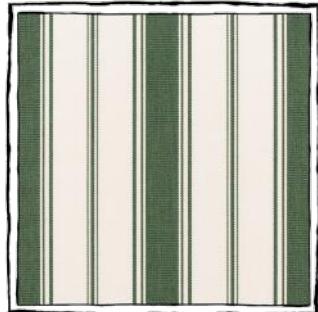
Peach



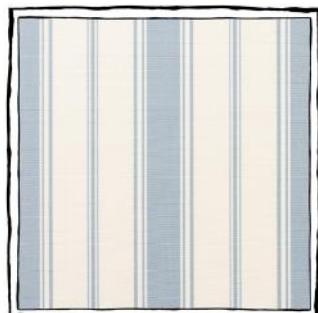
Branca Red



Verde



Moss



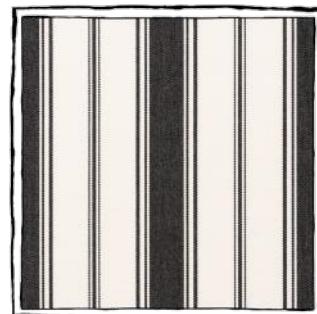
Sky



Portuguese



Blu



Nero



Giardino Branca Stripe in Portuguese



Giardino Udaipur in Portuguese & Sky

Camo

Repeat: 13 1/2" H x 13 4/5" V

Width: 55"

Content: Solution Dyed Acrylic

"With camouflage there is both a visual and cultural tension that I love. I like to use the pattern as a spice in interiors, something to kick things up a notch!"

ALESSANDRA BRANCA

Adventurous yet timeless, our Giardino Camo is a modern, woven alternative to traditionally printed camouflage. Use it in children's playrooms or bedrooms, or upholster a Louis XV fauteuil for a rebellious twist.



St. Moritz



Bolzano





Giardino Camo in Bolzano



Giardino Collection in Moss Colorway



Foglia

REVERSIBLE

Repeat: 27 1/2" H x 37 2/5" V

Width: 55"

Content: Solution-Dyed Acrylic

Our versatile and lively Foglia is equally at home inside and out. The oversize, tropical leaves are inspired by a scene from an antique Korean screen. It can blend with its outdoor surroundings or bring those elements in.



Latte & Ivory



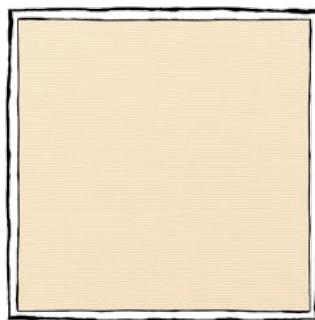
Latte & Ivory Reverse

Giardino

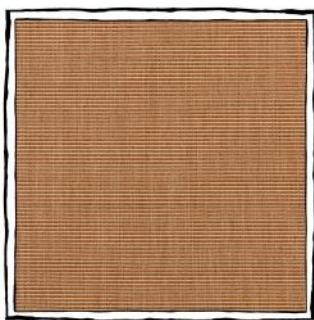
Width: 55"

Content: *Solution-Dyed Acrylic*

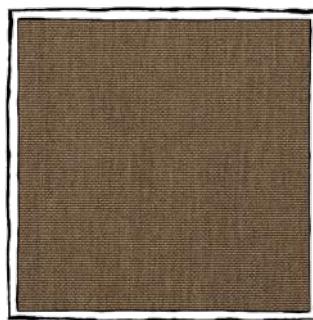
Our weather and sun-resistant Performance base fabric is strong enough to withstand years of outdoor use and soft enough to adorn your indoor furniture. Offered in colors that coordinate across the entire collection of fabric and wallpapers.



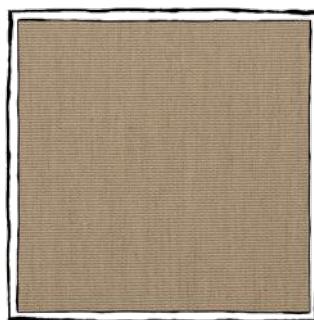
Ivory



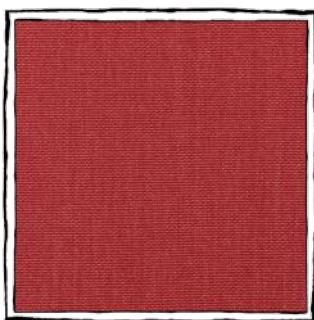
Terracotta



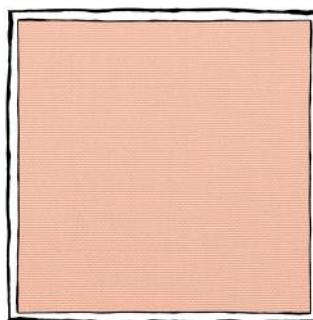
Mushroom



Latte



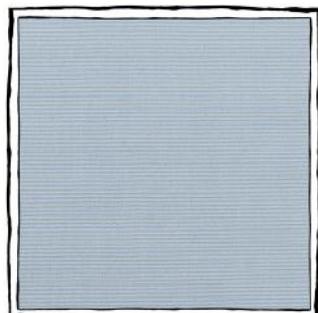
Branca Red



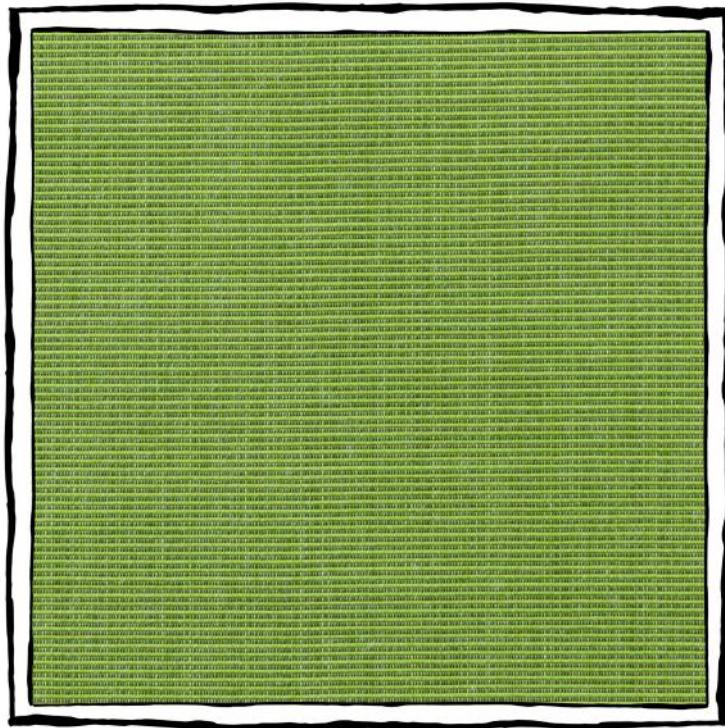
Peach



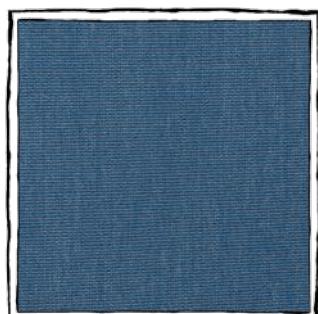
Moss



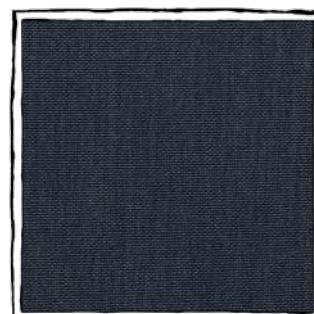
Sky



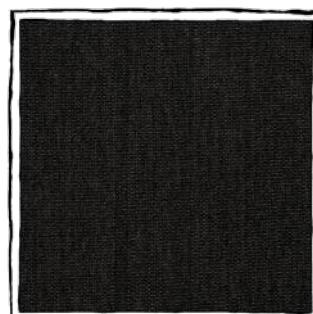
Verde



Portuguese



Blu



Nero



344

Giardino Branca Stripe in Peach

Giardino in Branca Red



Udaipur

Repeat: 9 $\frac{7}{16}$ " H x 10 $\frac{4}{5}$ " V

Width: 55"

Content: Solution-Dyed Acrylic

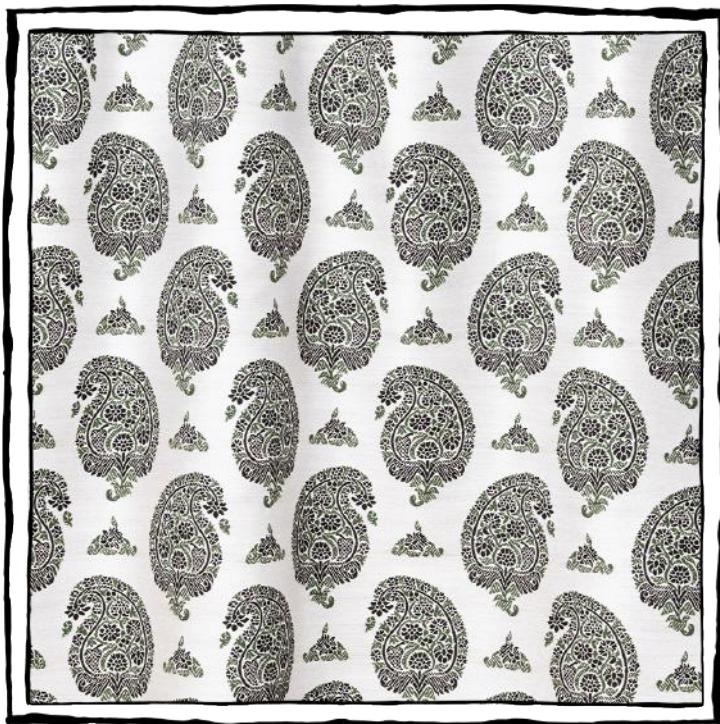
Based on traditional block-print paisleys, Udaipur has been pared down and balanced for contemporary applications.



Latte & Mushroom



Portuguese & Sky



Moss & Nero



“

Outdoor fabrics are often stiff, but

ours have passed my pillow test.

I must be able to rest my face on

them to be happy!

ALESSANDRA BRANCA







Showrooms

WEST PALM BEACH | CB ATELIER
2410 Florida Ave
West Palm Beach, FL 33401

PALM BEACH | CB BOUTIQUE
344 Worth Ave
Palm Beach, FL 33480

LOS ANGELES | CASA BRANCA
West Hollywood, CA 90069
By appointment only

MIDWEST | CLOTH & KIND
940 N Main St.
Ann Arbor, MI 48104

MIDWEST | CLOTH & KIND
907A Green Bay Rd.
Winnetka, IL 60093

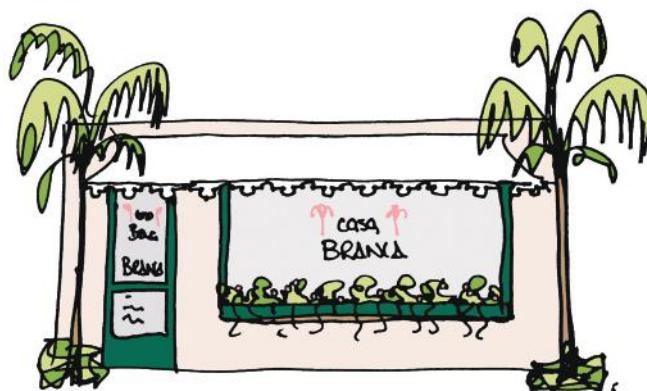
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351 Peachtree Hills Ave NE #518
Atlanta, GA 30305

DALLAS | JAMES SHOWROOM
1025 N. Stemmons FWY. #250
Dallas, TX 75207

HOUSTON | JAMES SHOWROOM
5120 Woodway Drive #3029
Houston, TX 77056

NEW YORK | JAMES SHOWROOM
Interior Arts Building, 306 E 61st St.
New York, NY 10065

LONDON | TISSUS D'HELENE
421, Design Centre East
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A TRADE ACCOUNT



Open your camera & point at the code.
A link will prompt you at the top of your screen.

NEXT STEPS:

- Purchase fabric and wallpaper on casabranca.com
- Place reserves or check stock levels by emailing us at ciao@casabranca.com, or call us at 310.844.1186

Follow what we're up to on social media @casabranca
and tag your pictures #LaVitaCasaBranca to join the party!



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