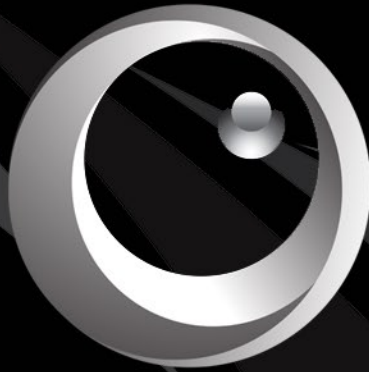




OGAWA

P R E S E N T S

The **BEST**
versus
The **REST**

OGAWA

versus

THE COMPETITION

When it comes to massage chairs, not all brands are created equal. As the leading global massage chair brand, Ogawa sets the benchmark for innovation, technology, and comfort. But how does Ogawa compare to the rest of the industry?

We'll explore why Ogawa stands miles ahead of other brands, and what makes our chairs the epitome of luxury and performance.



Feel the Ogawa Difference

\$40 MILLION R&D INVESTMENTS ANNUALLY

At Ogawa, innovation is at the heart of everything we do. We invest over \$40 million annually in research and development, ensuring our products are equipped with the most advanced technology. This commitment to continuous improvement means that every Ogawa massage chair is a product of cutting-edge research, providing users with an unmatched massage experience.



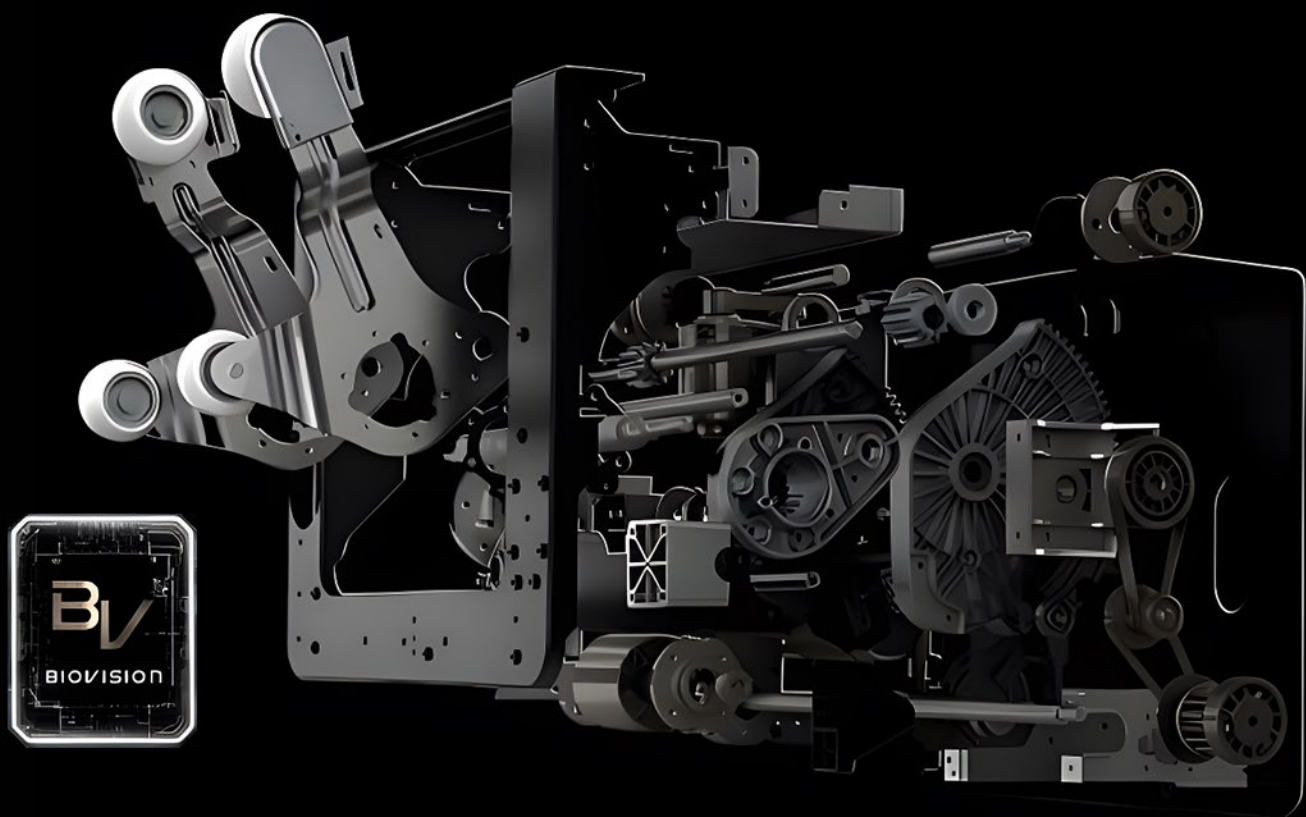
INDUSTRY-LEADING 2,250+ PATENTS

Ogawa's investment in technology isn't just talk; it's backed by numbers. With over 12,250+ patents, our chairs feature exclusive technologies and functionalities you won't find anywhere else. Our patented designs lead the industry, offering you the best possible massage with features that simply cannot be replicated by others.



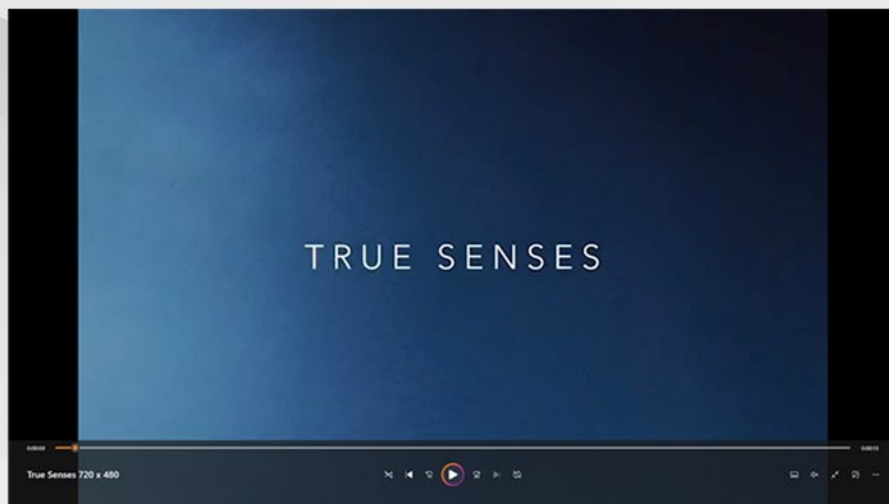
BEYOND HUMANISTIC MASSAGE

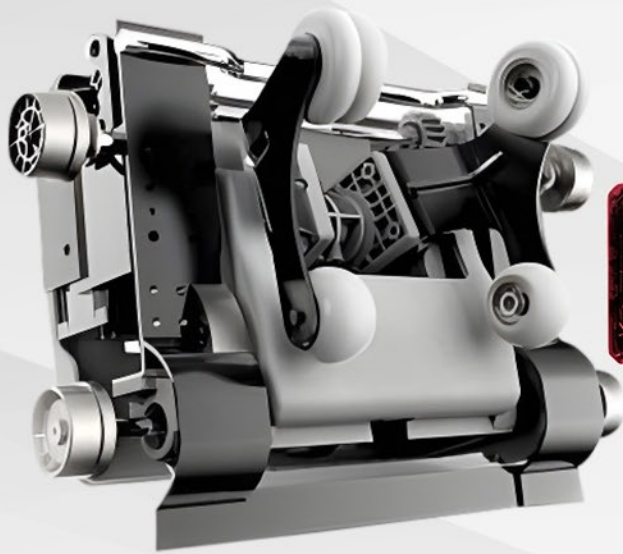
Ogawa's advanced technology goes beyond traditional massage techniques. Our chairs are designed to deliver precision and accuracy that surpasses even human hands. By using sophisticated algorithms and sensors, Ogawa massage chairs can provide an experience that feels more natural and effective than any other option on the market.



PRESSURE SENSORS THROUGHOUT

Unlike other brands, Ogawa incorporates pressure sensors throughout our massage chairs. These sensors monitor and adjust the massage intensity based on your body's unique needs, ensuring a balanced, even massage every time. This technology guarantees not only comfort but also a truly customized massage experience tailored to your body.





M.6
vario
PRO



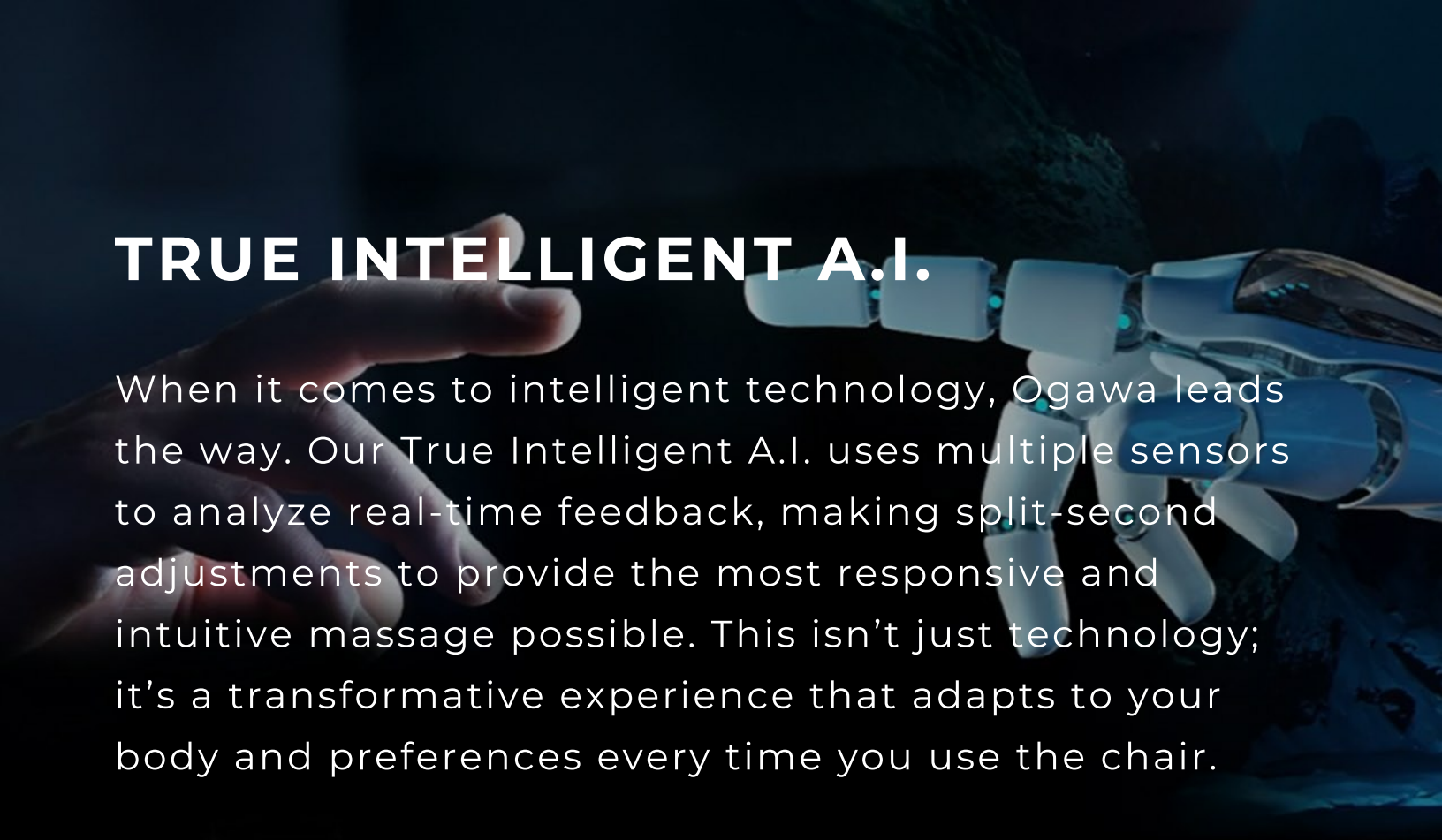
M.6
vario
EVO

THOUSANDS OF MASSAGE COMBINATIONS

Customization is key at Ogawa. Our chairs offer thousands of massage combinations, giving users endless options to personalize their experience.

Whether you prefer a deep-tissue massage or a gentle, relaxing session, Ogawa's range of options ensures you can find the perfect setting to meet your needs.

TRUE INTELLIGENT A.I.

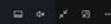
A robotic hand with blue and white segments is reaching out towards a human hand. The background is dark and textured, possibly a rock surface.

When it comes to intelligent technology, Ogawa leads the way. Our True Intelligent A.I. uses multiple sensors to analyze real-time feedback, making split-second adjustments to provide the most responsive and intuitive massage possible. This isn't just technology; it's a transformative experience that adapts to your body and preferences every time you use the chair.

A video player interface showing a blue-tinted image of a person's back being massaged. The text "TRUE INTELLIGENCE" is centered on the screen.

TRUE INTELLIGENCE

true intelligence 720 x 480





MASTER DRIVE AI 2.0

THE OTHERS

Falling Short in Innovation and Quality

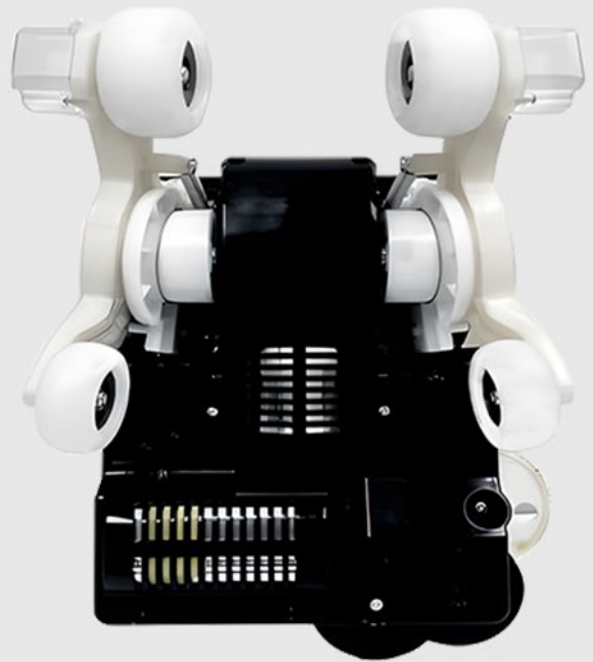
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LIMITED INVESTMENT

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INACCURATE, ROUGHER MASSAGE

Without advanced systems or refined components, many OEM brands deliver an inaccurate and sometimes uncomfortable massage. A lack of precision can lead to imbalanced pressure, causing more discomfort than relief.



NO PRESSURE SENSORS

Unlike Ogawa, many competitors don't include pressure sensors in their chairs. This omission results in an uneven massage experience that can't adapt to your body's needs. Without this essential technology, their chairs fail to deliver a fully personalized and balanced massage.

SIMPLE BIOMETRIC SENSORS

While Ogawa offers thousands of combinations, many competing brands limit users to just six massage techniques and combinations. This limited range restricts customization and fails to cater to the diverse needs of individuals looking for a truly tailored experience.

6 MASSAGE TECHNIQUES & COMBINATIONS

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THE OGAWA DIFFERENCE

Ogawa isn't just another massage chair brand; it's a commitment to luxury, innovation, and excellence. Our technology and extensive R&D investments ensure that every chair we produce offers an experience that no other brand can replicate. When you choose Ogawa, you're not just choosing a massage chair—you're choosing a lifetime of comfort, wellness, and unmatched quality.

EXPERIENCE THE OGAWA DIFFERENCE TODAY

Don't settle for anything less than the best. Explore our range of advanced massage chairs and discover why Ogawa remains the global leader in the industry. With cutting-edge technology, a commitment to research, and a relentless focus on quality, Ogawa is the clear choice for those who want more than just a massage—they want the best massage experience possible.

OUR MASSAGE CHAIRS



BIOVISION



FUSION MASTER DRIVE



MASTER DRIVE DUO LE



ACTIVE XL



REFRESH L



OGAWA

THE BEST VS. THE REST

Discover the Technology
and Luxury that Only
Ogawa Delivers.