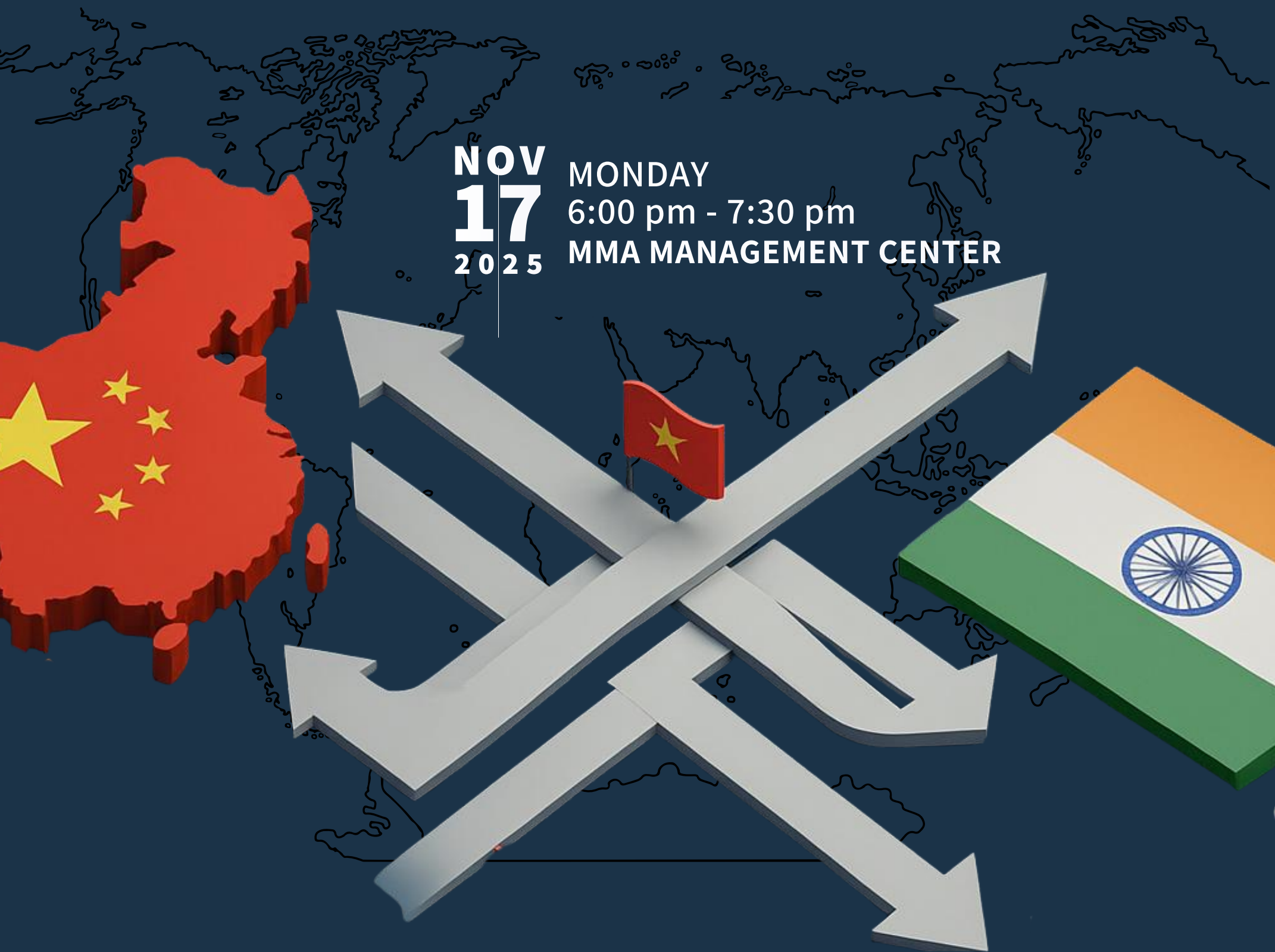


CHINA +1 STRATEGY

NOV
17
2025

MONDAY
6:00 pm - 7:30 pm
MMA MANAGEMENT CENTER



Dr K C JOHN



Dr P S SRINIVAS



Dr FRANK N PIEKE



LAKSHMINARAYANAN D

SYNOPSIS

What is China+1 Strategy?

The "China Plus One" strategy is a business model where multinational companies diversify their supply chains by manufacturing in China and at least one other country to mitigate risks associated with over-reliance on China. It is driven by geopolitical tensions, trade disputes, supply chain disruptions (like those caused by the COVID-19 pandemic), rising labor costs in China, and regulatory unpredictability.

Professors P.S. Srinivas and Frank Pieke work at East Asian Institute (EAI), the National University of Singapore.

They are undertaking a research project focusing on two issues:

1. The role of China as a supplier to and as a market for India's manufacturing sector, and
2. The role of India as an investment destination for firms as part of their "China+1" strategies, as firms look to diversify their operations to countries other than China.

Professors Srinivas and Frank Pieke would share their insights on China+1 strategy. They would also raise relevant issues for India developing its China+1 initiatives.

PROGRAMME

5:15 PM Registration & High Tea

6:00 PM Welcome & Introductory Remarks

Mr Lakshminarayanan D

President, MMA &
MD, Sundaram Home Finance Ltd

Chairman's Opening Remarks

Dr K C John

Technology entrepreneur, Educator,
Dedicated Mentor & Independent Director

Address by the Speakers

Dr P S Srinivas

Visiting Research Professor
East Asian Institute, National University of Singapore

Dr Frank N. Pieke

Dutch Cultural Anthropologist & Expert on Modern China &
Visiting Research Professor,
East Asian Institute, National University of Singapore

Q & A

7:25 PM Vote of Thanks

Gp Capt R Vijayakumar (Retd), VSM

Executive Director, MMA

7:30 PM End of the program

PROFILE



Dr K C John

*Technology entrepreneur, Educator,
Dedicated Mentor & Independent Director*

Adept at simultaneously balancing several successful careers in the spheres of technology, innovation, entrepreneurship and sustainable development, for over 30 years, Dr. John navigates actively as a technology entrepreneur, an educator, dedicated mentor and an independent director.

As serial entrepreneur, John nurtured, scaled and exited technology ventures in mobile computing, VoIP and HealthTech. He led successful post-merger integration, too. He was also associated with the global digital communication leader Qualcomm [Fortune 500]. Prior to this, John worked globally with the World Bank and the Ford Foundation.

Dr John holds a Ph.D. in Management from Indian Institute of Management, Ahmedabad. Currently Dr K C John sits on the Board of Caplin Point Laboratories [NSE: CAPLIPOINT] and Caplin Steriles. He also mentors first generation entrepreneurs.

PROFILE



Dr P S Srinivas

Visiting Research Professor

East Asian Institute, National University of Singapore

Dr P S Srinivas (Srini) is Visiting Research Professor at the East Asian Institute, National University of Singapore. His research focuses on China's financial sector. Earlier he worked with the New Development Bank, Shanghai (2016-21); the World Bank, Washington DC (1996-2016); and the Asian Development Bank, Manila (1992-1996). He taught finance and public policy at the Indian School of Business, Hyderabad during 2001-03 and 2010-15.

Dr Srini holds PhD (1993) and MA (1992) degrees from Cornell University, Ithaca, NY, USA; an MBA (1987) from the Indian Institute of Management, Ahmedabad, India; and a B. Tech in Chemical Engineering (1985) from the Indian Institute of Technology, Madras, India.

Dr Srini is an avid scuba diver with more than 500 dives, mostly in Asia and the Caribbean. His future plans include diving in other parts of the world. He is also an FAA certified private pilot and is working on his instrument flight rating (IFR).

PROFILE



Dr Frank N Pieke

*Dutch Cultural Anthropologist & Expert on Modern China & Visiting Research Professor,
East Asian Institute, National University of Singapore*

Dr Frank N. Pieke studied cultural anthropology and Chinese studies at the University of Amsterdam and the University of California, Berkeley, where he received his Ph.D. in 1992. After lectureships in Leiden and Oxford, and a professorship in modern China studies at Leiden University, he joined the Mercator Institute for China Studies (MERICS) in Berlin as director and CEO in August 2018. Pieke's current research revolves around the impact of China on the Netherlands and the EU, foreign immigrant groups in China and the transformation of Chinese Communist Party. His most recent books are *The Good Communist* (2009) and *Knowing China* (2016), both published by Cambridge University Press. He just finished a new edited volume on Global East Asia that will be published by the University of California Press in 2020. In Oxford Pieke set up and directed the Oxford China Centre. Subsequently in Leiden he served as academic director of the Institute of Area Studies and as executive director of the Leiden Asia Centre. He has conducted numerous consultancy and externally funded projects and is regularly involved in discussions on contemporary China in the media, government and business.

PROFILE



Mr Lakshminarayanan D

President, MMA &

Managing Director, Sundaram Home Finance Ltd

Mr Lakshminarayanan Duraiswamy is currently the Managing Director of Sundaram Home Finance Limited. He has over 30 years of experience in the financial services industry, with expertise in risk management, operations and strategy. He was the Chief Operating Officer of Sundaram AMC till 2019. He joined Sundaram Asset Management Company in 2009 and prior to that, he worked for GE Capital India and Australia in various risk management and business development roles across commercial finance, consumer finance and healthcare. He started his career with Citibank in retail operations before moving to GE Capital.

Mr Lakshminarayanan is a commerce graduate, qualified Cost Accountant and Master of Business Administration (Loyola Institute of Business Administration, Chennai). He is also the President of Madras Management Association.

CONNECT WITH US



Email:

mma@mmachennai.org

Phone Number

044 - 28291133 / 28291166

Website

www.mmachennai.org

MADRAS MANAGEMENT ASSOCIATION



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