



2024

**PRODUCT CATALOG
RESTAURANT & FOOD SERVICE**

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**LA TAPATIA
TORTILLERIA, INC.**

104 E. Belmont Ave. Fresno, CA 93701
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@latapatiatortillas

WHO WE ARE



Owners, from left, Linda, Yvette, Helen, Carla, and Toni-Marie

Founded in 1969, we are a family company, owned and operated by Helen Hansen and her four daughters.

La Tapatia produces authentic corn and flour tortillas, tortilla chips, and wraps using premium ingredients that are locally grown and masterfully prepared. Our artisan methods of cooking and baking have established us as a leader in the industry.

**A WOMAN OWNED BUSINESS
FOR 55 YEARS.**

OUR BRANDS



La Tapatia is a family-owned business known for authentic, homemade tortillas from Jalisco, Mexico, with recipes dating back to the 1940s. We specialize in the artisan method of grinding corn on hand-carved stones, offering fresh tortillas and chips daily with locally sourced, premium ingredients in California.



Our Sol de Oro brand offers high quality tortillas and chips tailored for the Northern California market. It includes exclusive items like the High Fiber, Low Carb Whole Wheat tortilla. The brand name, "Sol de Oro," translates to "Golden Sun," symbolizing the region's abundant crops supporting a global food supply.



Golden Sun is a new brand offering tortillas focused on "Tortillas for Life" with high-quality ingredients. We aim to provide delicious wraps sourced locally for various life stages, believing that everything delicious grows under the Golden Sun. Our products promise to satisfy snack or meal needs with locally sourced flavors.

FLOUR TORTILLAS

CODE	PRODUCT	MOQ	SIZE	TORTILLAS PER PACKAGE	PACKAGES PER CASE	GRAIN COUNT (PER 1 TORTILLA UNLESS OTHERWISE NOTED)	TOTAL TORTILLAS PER CASE	SHELF LIFE (DAYS)
WHITE WHOLE WHEAT TORTILLAS								
882392	White Whole Wheat Flour Tortillas	NO	6"	20	6	1.0 grain	120	35
883802	White Whole Wheat Flour Tortillas	NO	10"	10	12	4.0 grains	120	35
883752	White Whole Wheat Flour Tortillas	NO	12"	10	5	4.0 grains	50	35
WHOLE WHEAT TORTILLAS								
882382	Whole Wheat Flour Tortillas	NO	6"	20	6	1.0 grain	120	35
882702	Whole Wheat Flour Tortillas	NO	8"	10	18	1.5 tortillas (34g) = 1.0 grain	180	35
886802	Whole Wheat Flour Tortillas	NO	10"	10	18	2.25 grains	180	35
883702	Whole Wheat Flour Tortillas	NO	12"	10	5	4.0 grains	50	35
FLOUR TORTILLAS								
882352	Fajitas Flour Tortillas	NO	6"	20	6	1.0 grain	120	35
882522	Flour Tortillas	NO	8"	20	9	1.75 grains	180	35
882402	Flour Tortillas	NO	10"	10	12	2.5 grains	120	35
883902	Flour Tortillas	NO	12"	10	5	4.0 grains	50	35
WRAPS								
883552	California Chile Wrap	NO	12"	10	5	4.0 grains	50	35
884802	Tomato & Basil Wrap	NO	12"	10	5	4.0 grains	50	35
883602	Spinach Wrap	NO	12"	10	5	4.0 grains	50	35
884952	Pesto Garlic Wrap	25 Cases	12"	10	5	4.0 grains	50	35
PITA TORTILLAS								
885072	Pita Gordita	NO	6"	10	6	2.0 grains	60	35
885092	Pita Whole Wheat	NO	6"	10	6	2.0 grains	60	35
882172	White Chiquitas Corn Tortillas	NO	4.5"	60	20	2 tortillas (28g) = 1.0 grain	1200	35

CORN TORTILLAS

CODE	PRODUCT	MOQ	SIZE	TORTILLAS PER PACKAGE	PACKAGES PER CASE	GRAIN COUNT (PER 1 TORTILLA UNLESS OTHERWISE NOTED)	TOTAL TORTILLAS PER CASE	SHELF LIFE (DAYS)
CORN TORTILLAS								
882172	White Chiquitas Corn Tortillas	NO	4.5"	60	20	2 tortillas (28g) = 1.0 grain	1200	35
881172	White Corn Thins	NO	5"	120	6	.5 grains	720	35
880232	White Corn Tortillas	NO	6"	72	6	1.0 grain	432	35
881232	Corn Thins	NO	6"	120	6	.5 grain	720	35
881313	Bulk Thins Pre-Cut White Tortillas	NO	30 lb. Precuts	30 lbs Pre-Cut triangles	1	6 pieces (16g) = .5 grains	30 lbs Pre-Cut triangles	18
882272	Yellow Chiquitas Corn Tortillas	NO	4.5"	60	20	2 tortillas (28g) = 1.0 grain	1200	35
880332	Yellow Corn Tortillas	NO	6"	36	12	1.0 grain	432	35





TORTILLA CHIPS

CODE	PRODUCT	BAG SIZE	GRAIN COUNT	PACKAGES PER CASE	SHELF LIFE (DAYS)
TORTILLA CHIPS					
77011	Round Tortilla Chips	1.5 oz.	1.5	120	120
77009	Round Tortilla Chips	2 oz.	2	100	120
177502	Round Tortilla Chips	1 lb.	1 oz. = 1	12	120
NEW ITEM	Round Tortilla Chips	2 lbs.	1 oz. = 1	6	120
BULK ITEMS					
77012	Bulk Round Chips	12 lbs.	1 oz. = 1	1	90
77013	Bulk Triangle Chips	12 lbs.	1 oz. = 1	1	90
77026	Bulk Homestyle Chips	12 lbs.	1 oz. = 1	1	90

TRIANGLE



ROUND



TORTILLA CHIPS

Food Service Items



Options

12 lb Bulk

- Round Tortilla Chips
- Triangle Tortilla Chips
- Convenient Food Service Packaging

Bulk Options

- Round Tortilla Chips
- Triangle Tortilla Chips
- 1 lb bags (12 bags per case)
- Convenient Food Service Packaging



Available Sizes

Small Bag Options

- 1 oz individual bag of mini round chips
- 1.5 oz individual bag round chips
- 2 oz individual bag round chips
- Conveniently packaged in single serving size bags.
- Easy to place on a tray or for grab and go.



Healthier Options Start Here

All products available in food service packaging.



Low Carb Spinach Wrap
20 ct.
food service package

- Low Carb
- High Fiber
- Good Source of Protein
- Certified Vegan
- Real spinach
- 9.5" Wrap
- 40 day shelf life



Multigrain Impact Wrap
20 ct.
food service package

- Low Carb
- High Fiber
- Good Source of Protein
- Certified Vegan
- Whole Grains Certified
- 60 calories per wrap
- 40 day shelf life



High Protein Active Wrap
20 ct.
food service package

- Low Carb
- High Fiber
- Excellent Source of Protein
- Certified Vegan
- No Cholesterol
- No added Sugar
- Probiotics
- 9.5" Wrap
- 40 day shelf life



Fajita Low Carb "Wrap"
20 ct.
food service package

- Low Carb
- High Fiber
- No Cholesterol
- Small 6" Wrap
- Keto Friendly
- only 60 calories per wrap
- 40 day shelf life



HEALTHIER OPTIONS START HERE

All products available in food service packaging.



Low Carb, High Fiber Multigrain Tortilla
20 ct.
food service package

- Low Carb
- High Fiber
- 8" Whole Wheat Tortilla
- Good source of Protein
- Only 60 calories per tortilla
- Just 1.5 grams of fat per tortilla
- Made with sea salt
- 35 shelf life



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