

AlphaTheta

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Catalogue 2024

Are you mixing with the right company?



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# Company history

IT ALL STARTED BACK IN 2024...

Our DJ Business began as a division of Pioneer Corporation in 1994 when it released the world's first commercially available flat-top DJ CD player, the CDJ-500. It was rated highly by top DJs, and as word spread throughout the dance music world, it received much media attention, glowing reviews, and prestigious awards. As part of the team involved in the design of the CDJ-500, I'm still hugely proud of how it was received.

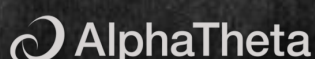
The year 2024 will mark the 9th anniversary since our company became independent from Pioneer Corporation. This year, we're proud to announce we'll release new products, under the brand AlphaTheta, that will propel us into the future while maintaining the quality and innovation you've come to expect from us. These products will bear the AlphaTheta brand logo, which symbolizes diversity and growth, as well as the merging of different energies that resonate harmoniously.

Looking ahead, the AlphaTheta and Pioneer DJ brands will keep bringing you new experiences.


As a company, we'll continue to evolve, create innovative products and services, strive for the development of the music industry, its culture, and take on new challenges.

We look forward to another great year in music and hope our valued customers will continue to support AlphaTheta. As always, everyone at our company will work hard each day, to achieve our mission: One Through Music.

January 2024





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# euphonia

Professional 4-channel rotary mixer



Built-in Send FX to bring depth and breadth to your sound

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## **Euphoric sound with digital clarity and analog richness from Rupert Neve Designs transformer**

The Euphonia rotary mixer embodies a blend of tradition and innovation, showcasing a "two-tone, two-layer" design. Its channel strip integrates classic mixer components, accented by matte and gloss textures to delineate from the modern display section. This design fuses analog and digital elements, highlighted by the warm copper tones of the main knobs and sleek black wood side panels.

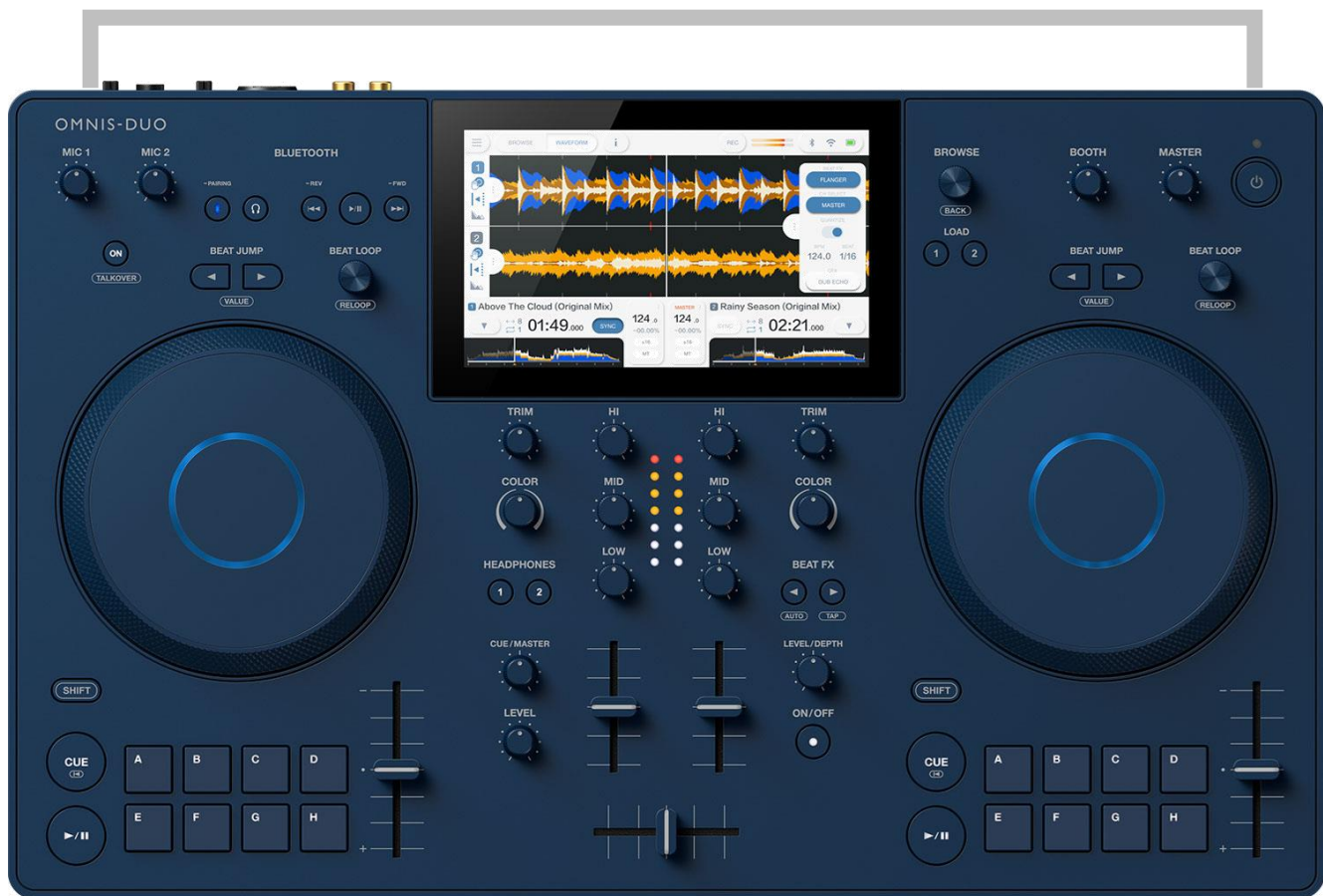
The mixer includes five built-in spatial effects—Delay, Tape Echo, Echo Verb, Reverb, Shimmer, along with a high-pass filter (HPF)—to enrich your music's depth and texture. Additionally, a Send/Return section allows for external effects integration. Each channel features a dedicated knob to adjust the send level for precise effect application.

The unique time knob, designed specifically for the Euphonia, offers a clicking sensation that synchronizes with BPM for certain effects, while providing a smooth, click-free adjustment for others, enabling precise control over effect timing.



# OMNIS-DUO

Portable all-in-one DJ system



**Portability and playability:**  
turn any location into a party venue instantly



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Introducing the AlphaTheta Omnis-Duo, a revolutionary all-in-one DJ system that blends cutting-edge technology with portability and style. Designed for DJs on the move, the Omnis-Duo offers a range of professional features packed into a sleek, compact unit that's as at home at a spontaneous beach party as it is in a professional club setting.

The AlphaTheta Omnis-Duo combines portability with powerful DJ functionalities. Its compact, lightweight design easily fits into a backpack, while the stylish indigo hue and minimalist top plate enhance its sophisticated look. The system boasts a 2-deck + mixer layout with touchscreen modes adaptable for any lighting condition, ensuring optimal usability.

It offers up to five hours of playtime on a single charge, with an optional Eco mode for extended battery life, and can also be powered through an AC adapter or USB Type-C. Unique in its class, the Omnis-Duo features Bluetooth audio output, allowing DJs to play music in various settings without conventional setup limits, and includes professional XLR and RCA outputs. It also supports Bluetooth audio Input, enabling seamless integration of music from external devices.

The system plays music from USB drives, SD cards, or directly via USB Type-C, and is compatible with rekordbox and Serato DJ Lite. Wi-Fi® capability expands access to music from multiple devices, removing the need for physical media. Additionally, the Omnis-Duo incorporates SonicLink technology for ultra-low-latency, wireless DJing, making it highly adaptable for performances in any venue, from outdoor settings to professional environments.

This makes the AlphaTheta Omnis-Duo a versatile tool for DJs seeking to enhance their performance capabilities.

The AlphaTheta Omnis-Duo is not just a DJ system; it's a statement of style and a testament to technological advancement in the world of mobile DJing.



# WAVE-EIGHT

8" portable DJ speaker with SonicLink

**Introducing the AlphaTheta WAVE-EIGHT, the ultimate speaker system crafted for the modern DJ who values both mobility and superior sound performance.**



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This state-of-the-art speaker offers a seamless DJing experience thanks to its SonicLink technology, an ultra-low-latency wireless feature that transmits audio much faster than traditional Bluetooth. This ensures that sound plays almost instantly after pressing play, allowing for flawless live mixing.

The WAVE-EIGHT is not just about connectivity; it also excels in sound quality. Powered by a highly efficient Class D amplifier and equipped with a newly developed 8-inch driver, the speaker delivers clear and powerful audio. It also features a Vortex Bass Accelerator, which pumps out clear and impactful bass, perfect for keeping the energy high at any event, even outdoors.

Designed for versatility, the WAVE-EIGHT offers multiple sound modes including Mono, Stereo, and Subwoofer settings that can be changed with a single switch to suit different types of events or spaces. For larger venues or events, it's easy to expand your setup by connecting additional WAVE-EIGHT units using the SonicLink connection. This allows for configurations like two speakers in stereo or adding a third as a dedicated subwoofer to enhance the bass further.

Durability and portability are also key features of the WAVE-EIGHT. The speaker's battery can last up to 8 hours on a full charge, allowing you to keep the music going all night long. It's also waterproof with an IPX4 rating, making it ideal for outdoor use. The design includes an extendable handle, casters, and additional grab handles for easy transportation. Plus, there's a built-in pole socket for mounting the speaker on a stand to optimize sound projection.

Additional practical features include a USB Type-C port for charging devices such as smartphones, ensuring you never run out of battery during an event. The speaker also has a dedicated compartment for storing the wireless transmitter, simplifying the setup and connectivity process.



The AlphaTheta WAVE-EIGHT is designed to meet the rigorous demands of DJs who require freedom from cables and desire robust sound and flexible performance capabilities.

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