



**BESPOKE
MEDIA
MARKETING**
WE FIND YOUR TRIBE®



Global Media Solutions

Turn your film & IP into global revenue with market strategy, buyer access, and hands-on deal support.



2025

Mission



“We position independent creators and IPs for international market success through tailored strategy, cultural insight, and unmatched access.”



Starter

Tribe Slate — Entry-Level Visibility

Who it's for: creators testing buyer interest or seeking visibility without traveling.

- One-page in the BMM Digital Slate (online catalog)
- Post-market Interest Report
- 3-month digital listing on BMM Slate page
- Access to a global buyer network
- Professional project presentation

Price:
\$495/market

Enhanced

Tribe Slate Plus — Enhanced Visibility

Who it's for: creators who want visibility and structured follow-up.

- Everything in Tribe Slate, plus:
- Solo digital banner (online)
- Cinando/market database listing
- 20-minute market strategy session (pre-market)
- Qualified lead follow-up after the market
- 6-month digital listing

Price:
\$995/market

Premium

Global Distribution Facilitation — Active Deals & Representation

Who it's for: projects ready for proactive outreach, meetings, and negotiation.

- Targeted buyer outreach & introductions (by territory/vertical)
- Deal facilitation & negotiation support (terms, windows, holdbacks)
- Multi-market representation & meeting coordination
- Strategic campaign development (licensing, franchise, cross-platform)
- Meeting management & recap reports
- NDA available on request; **E&O/clearance** planning support
- Optional monthly retainer for sustained global presence

Price: Request a quote (scope-based)

Package Comparison

Features	Tribe Slate	Tribe Slate Plus	GDF
Digital Slate listing	✓	✓	—
Interest report	✓	✓	✓
Digital listing duration	3 months	6 months	Scope-based
Solo digital banner	—	✓	—
Cinando/market database listing	—	✓	—
Pre-market strategy session	—	20 min	As scoped
Qualified lead follow-up	—	✓	✓
Targeted buyer outreach	—	—	✓
Negotiation & deal support	—	—	✓
Multi-market representation	—	—	✓
Meeting mgmt & reports	—	—	✓

30-Day Market Sprint (GDF)

Pre-brief → Meetings → Follow-ups → Deal Support

Target list, messaging, materials polish, NDAs → Buyer meetings (virtual/on-site) → Qualified lead follow-ups and requests handling → Terms/windows/holdbacks and closing assistance.



Global Distribution Facilitation

Scope-Based Pricing Drivers

Our fees reflect the starting investment for standard project scopes.

Pricing may vary depending on:

- Number of territories and platforms targeted
- Complexity of rights (AVOD/SVOD/TVOD/Pay/Free/Ancillary)
- Localization/subtitling needs and deliverables
- On-site presence (markets, days on the ground)
- Legal/clearance complexity and timelines
- Urgency/speed to market and material readiness

Add-On Services (As Needed)

- One-pager/sell sheet design & copy polish
- Key art refresh & export kits
- Trailer/sizzle recut (shorts: 30–60s; long: 2–4 min)
- Subtitling/localization packaging
- CRM/email outreach to qualified buyer lists
- Post-market lead scoring & pipeline prioritization

Engagement Models

Monthly Retainer

- Ongoing representation with rolling outreach, meeting management, and monthly reporting. (Typical minimum: 3 months.)

One-Time Market Push

- 30-day sprint around a specific market or launch window, with targeted outreach, meetings, and a post-market interest report.

Your partner for distribution, co-production, and global growth.

Global Markets

Matching Your IP to Global Markets



MIPCOM/MIPTV

All Formats- Global Buyers
World's biggest market for TV and streaming content.

TIFF/Sundance/ Berlinale

Indie Films, Prestige Festivals
Focus on acclaim, talent discovery and post-festival distribution deals

AFM/American Film Market

Feature Film Sales - Scripted or Completed
Transaction driven with U.S. and international buyers

Annecy/ Kidscreen/MIP Junior

Top Markets for Kids Content
Highly Focused Global Buyers

IDFA/Sunnyside/ Sheffield

Docu-Series, Factual
Leading hubs for international documentary pre-sales

FESPACO/Durban/ Berlinale Africa Hub

Black, African Diasporic Content
Excellent for multicultural exposure and positioning



Your partner for distribution, co-production, and global growth.

Book a 15-minute consultation

Office

One Atlantic Center
1201 West Peachtree Street, NW
Suite 2625
Atlanta, GA 30309

Contact

Web: www.bespokemediamarketing.com
Social Media: @bespokemediamarketing
Email: Hello@bespokemediamarketing.com



*Consider us your Swiss Army knife for meaningful impact
— powered by insight, creativity, cultural intelligence, and
deep industry contacts and knowledge.*