

GLOBAL

DISTRIBUTION FACILITATION SERVICES

WWW.BESPOKEMEDIAMARKETING.COM

WHY CHOOSE US?



At Bespoke Media Marketing, we do more than represent your project to buyers and distributors at targeted festivals and markets. We become your strategic partner, championing your vision and unlocking its full global potential.

“Your Story, Our Strategy — A Worldwide Audience.”

Tailored Strategy:

Every project gets a custom distribution roadmap — no generic pitch decks.

Trusted Industry Network:

We open doors to vetted, reputable buyers worldwide.

Creator-First Focus:

We protect your creative vision while expanding your IP's revenue streams.

Transparent Reporting:

Clear, jargon-free updates keep you fully informed every step of the way.

Beyond Distribution:

We advise on franchise growth, merchandising, and long-term monetization.

SERVICES

TIER 1

Essential Representation

Perfect for independent creators seeking cost-effective global exposure.

- Presence at key global markets (AFM, MIPCOM, Annecy, Cannes, Kidscreen ++)
- Tailored pitch deck and sales materials
- Targeted outreach to vetted distributors and buyers
- Monthly clear progress reports with actionable insights.

- **Investment:** Starting at \$2,500 + 12%-15% commission on deals secured - Pricing is flexible and tailored to your project's specific needs.

Flexible monthly retainer starting at an accessible rate, with commission based on deals closed. Tailored to fit emerging creators' budgets.

TIER 2

Comprehensive Facilitator

Ideal for projects ready to expand international reach with proactive deal-making.

- Dedicated, proactive representation at all major global markets
- Customized, persuasive pitch and sales materials
- Active negotiation support and licensing deal facilitation
- Bi-weekly detailed updates with buyer feedback and trend insights
- Access to exclusive quarterly market intelligence reports

- **Investment:** Starting at \$5,500 + 8%-12% commission on deals secured - Scope and pricing adjusted to match your goals and budget.

Custom monthly retainer with flexible commission, aligned with your project's scope and goals. Designed for creators seeking active, hands-on global expansion.

TIER 3

Premium Strategic Partner

Best for premium IP with strong audience potential and franchise ambitions.

- High-touch, high-priority global representation and promotion
- Fully customized marketing assets (trailers, digital promos, localizations)
- High-level deal negotiations and legal support
- Weekly strategic reports and planning sessions
- Priority access to premium broadcasters and top buyers
- Franchise development and merchandising strategy advice
- Optional digital and social amplification package
- Performance-based incentives for exceeding distribution goals

- **Investment:** Starting at \$9,500 + 5%-8% commission on deals secured- Includes optional add-ons and custom plan based on your IP's value.

Premium retainer structure tailored to high-value IP, with performance-based incentives and priority access to our senior strategy team. Flexible commission for maximum ROI.

TIER 4

Event-Specific Representation (e.g., MIPCOM)

Perfect for independent creators seeking cost-effective global exposure.

- Custom pitch deck for your chosen market
- Active on-site or virtual representation
- Direct outreach to targeted buyers and distributors
- Detailed post-event report with strategic recommendations

- **Flat fee** starting at \$4,000 per market + 10%-15% commission
- Flexible to test market potential with low risk.

Flat fee starting at an affordable rate per market + commission on deals secured.

ADD ON – Enhancements

- **Workshops & Webinars:** Quarterly live sessions with industry insights and trends.
- **Social + Digital:** Activation Strategy and Plan
- **Flexible Payment Options:** Retainer + commission hybrid structures, milestone-based engagements.

DISTRIBUTION GOALS & OBJECTIVES

**Consider us your Swiss Army
knife for meaningful impact —
powered by insight, creativity,
cultural intelligence, and deep
industry contacts and
knowledge.**



Book a Discovery Call!

Schedule a free consultation and discover how Bespoke Media Marketing becomes your trusted global partner.



CONTACT



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