

NORTH WEST BODYSHOP SUPPLIERS



INDEPENDENT PROMOTOR OF MAIN DEALER PARTS, SERVICES & EQUIPMENT

TWO YEAR ANNIVERSARY EDITION



How a Stolen Car Sparked the Creation of a £2 Million Welding Business

PAGE 32



The newsletter supporting bodyshops!



PAGE 6



Starting from today this newsletter has the capability of using your youtube videos to help promote both product and services. Talk with Neil who will give you costings and what is available.

Neil Buckley Celebrates Two Year NWBS Anniversary

NORTH WEST BODYSHOP SUPPLIERS



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What If... As a VDA, we were able to show your Vehicle Damage Assessors, how to raise the performance of their repair Specifications, to a higher level of Accuracy....What then, might your Net-Profit Line look like?



PAGE 9 solutions NW LTD

Welcome to Fleet Solutions Ltd, your go-to accident repair and maintenance specialist for Campervans, Motorhomes, Caravans, and Horseboxes. As a Saddleworth family business established in 2020.



PAGE 14

We have been providing vehicle leasing and contract hire throughout the UK since 2001, and have since supplied almost forty thousand vehicles to both business and personal customers alike.

NORTH WEST BODYSHOP SUPPLIERS

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**Sept/October
November/December**

Previous Newsletters



NWBS Newsletter

TWO YEAR ANNIVERSARY EDITION

Hi All,

As we approach the start of my third year in business, I would like to give a massive shout out to the partners who have been working with me since the start back in November 2022 I really appreciate your confidence in me and the continued commitment to North West Bodyshop Suppliers

Parts North West - Stellantis - Marshalls Mercedes - Porsche Chester
Vertu Bolton - GDI Services - Basic Welding Services - Auto Logistic Solutions -
Prestige Wheels - Supertune Automotive

Following on from this I would like to thank each and every partner who has come onboard since and continue to work with me hopefully for many years to come:

Brayleys Manchester (ex West Way Manchester)
Williams BMW/Mini Group - Premier Automotive Group
Johnsons Honda - Vans North West
RRG Group - Steadplan - Complete Garage Services - Partsxchange

I would also like to thank the partners who advertise their products and services in this newsletter, your support makes the newsletter possible.

Finally a big thank you to all the customers who spend money with my partners and welcome me on my daily visits, as always if you need anything just ask and if I can't meet your needs I know someone who can.

Enjoy the 2nd Anniversary Edition of the newsletter. Here's to a very busy Winter for everyone.

Regards

Neil Buckley
North West Bodyshop Suppliers Ltd
Mob: 07917 868203
Email: neil.nwbs@outlook.com



NWBS – NEIL BUCKLEY? WHAT MAKES HIM STAND OUT FROM THE CROWD?



I am a dedicated sales professional with a passion for helping and supporting my customers. My commitment to excellence is demonstrated by my drive to succeed, which has enabled me to specialise in helping main dealers and other partners sell parts and their products and services to the motor trade.

MY EXPERTISE

My expertise in this area makes me a valuable asset to any team or organisation that values customer service and sales success. My customers can trust that I will go above and beyond to meet their needs and ensure their satisfaction. Overall, I am an exceptional professional who is committed to making a positive impact in the Motor Trade industry. Contact me on 07917 868203.

NORTH WEST BODYSHOP SUPPLIERS LTD

NWBS = YOUR ONE STOP SHOP



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MOTOR CLAIM
GURU



ALL THE BEST THINGS ARE ON THE OTHER SIDE OF FEAR!

Are you a procrastinator? We all are!

Do you take MASSIVE ACTION on a daily basis? Or just keep doing what you have always done? How resilient to change are you?

We all get too comfy in our comfort zones, naturally, we do not like getting pushed out of them. Sometimes, we make choices, other times, these are forced upon us. Both require action to be taken, but what type of action?

I have noticed over the last few years though that I have gotten tied up in doing work, rather than the MASSIVE ACTION I used to take. I have got "Comfy".

Time to take MASSIVE ACTION. I am currently reading a book called "how to be brilliant" by Michael Heppel, I recommend it.

What in your life do you want to change? Work or personal?

Why don't you do it? FEAR!!!!!! , it could be as simple as putting an email off, as you know that as soon as you open it, your opening a tin of worms. It could be as big as leaving a relationship or leaving your job. Often, the fear we attach to things is much greater than the reality, other times it can be really painful whilst you are experiencing it, but if you do not push through it, your situation will NEVER change. Pain makes us change. We need it.

In Business, we can all do a "good" job, but we can no longer be good, we need to be "BRILLIANT".

A few months ago I watched Steven Bartlett (Dragons Den) at the Apollo in Manchester(as you can see, I am always working on my own development through reading books, audio books or experiences), an Interesting comment was " We often get told to not sweat about the small stuff", but is the "small stuff" is where the gold is.

I could not agree more, attention to detail, CARING about the product or service you provide. The "it will do" attitude, won't if you want to be successful in business.

You need to go to a level other people do not..BE BRILLIANT.

BRILLIANCE is about "Pushing that little extra,going just one step further,that extra mile,it Is caring more,understanding more, researching more,delivering more by putting more effort that others don't and by achieving that, you will do a brilliant job" (quote c/o Michael Heppel's book).



**MOTOR CLAIM
GURU**



Brilliant people take MASSIVE ACTION! That means you have to get off your backsides and “DO” or to coin Nike’s ad “Just do it”.

The language we use to program ourselves is a hugely powerful tool in doing this, a powerful goal setting tool is to use the three ‘p’s’. They need to be:

Personal

Positive

Present tense

When setting goals , YOU are the important part. It needs to be Personal ,

You need to create them thinking “what’s in it for me”.

And goals you set, start it with “ I am, I have, I will” ect.

It needs to be Positive. Avoid a word with a negative attachment, for example, a goal could be,

“I am no longer in debt”, which is a great goal, but more positively framed. “ I am financially free now”. What is the difference? One word can make a lot of difference!.

Gestalt

When I learned about how we learn, Gestalt is a powerful way of learning, naturally our brain wants to make order out of things, when you make goals in the present tense, your brain try’s to make it work. It thinks, if that how it sounds, feels and look, how do I make it work?

This is why goals happen faster when set in the present tense.

The Master of this was Muhammad Ali, without a doubt the best goal setter out there, do you remember his affirmation? “I am the greatest”.

Take action, you will be too.

Want to improve the profitability of your bodyshop?

Contact www.motorclaimguru.co.uk



Tim Kelly MotorClaimGuru Ltd / MSOE MIRTE C.A.E. EngTech.

Appropriately Qualified Person (AQP) / Managing Director and owner at MotorClaimGuru Ltd.



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Green Street, Oldham, OL8 1TA

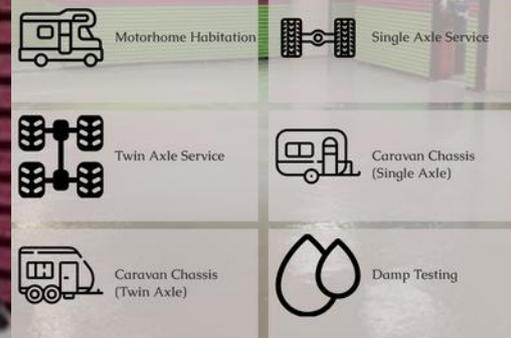
Opening Hours
Mon - Fri: 9am - 4.30pm (By
Appointment Only)

Saturday: (By Appointment Only)

Sunday: Closed

FSL

Fleet Solutions NW Ltd



Accident Repair Specialists

Campervans - Motorhomes - Caravans - Horseboxes

Welcome to Fleet Solutions Ltd, your go-to accident repair and maintenance specialist for Campervans, Motorhomes, Caravans, and Horseboxes. As a Saddleworth family business established in 2020, we pride ourselves on providing top-notch services keep your leisure vehicles in top shape.

Our FSL Service Centre offers a full range of servicing including:

- Single and Twin Axle Service
- Motorhome Habitation
- Caravan Chassis (Single and Twin Axle)
- Damp Testing
- Engine Carbon Cleaning



LEARN MORE

The FSL Team



Managing Director
Adam Nanyin

25 years industry experience repairing all type of vehicle from cars up to hgv including trailer work and specialist vehicles. After selling his previous business in September 2020 to focus on his passion which is the leisure industry, utilising the repair methods from his 25 year experiences to bring the skills and professionalism the business.



Operations Director
Sam Owen

17 years industry experience with workshop technical background and management operations. Sam holds wealth of experience in the private and commercial sector with major leading manufacture brands such as BMW. In 2022 Sam joined FSL bringing his experience and skills partnering with Adam and adding to the skills and passion for the leisure industry.

Our Service Centre in Oldham offers a range of services for motorhomes and caravans. Our team of experts provides in-house servicing and repairs for Motorhome Habitation, Single and Twin Axle Service, Caravan Chassis for single and twin axle models, and Damp Testing. We can also arrange collection.

Trust us to keep your vehicle in top condition for your next road trip

THIS EDITIONS



Bodyshop Spotlight

FSL

Fleet Solutions NW LTD

Caravan, Campervan & Motorhome
Accident Repair Specialists

About Us

Empowering leisure enthusiasts with high-quality motorhome repair services, Fleet Solutions NW is driven by a passionate commitment to excellence and a family-centered approach.



 Oldham, Manchester

FSL

Fleet Solutions NW LTD

Caravan, Campervan & Motorhome Accident Repair Specialists

Our speciality is keeping you on the road enjoying many miles of adventures. We are proud to offer Accident Repair Services, Caravan and Motorhome Habitation Service, Leisure Electrical Systems and Engine Carbon Cleaning.

**Contact us today - www.fs-ltd.co.uk
0161 624 2411**



Redashe



Large Spraying Stand

Part Number: EST2

This universal Panel stand has been designed to support Panels doors and other parts. Remains stable and manoeuvrable even with the largest panels.
Fully galvanised steel construction.

Wide Wheel Base for Stability
Extension bar provides extra area for larger panels
quick brackets provide multiple holds
Foot operated swivel lock



Normal List Price £270.00 VAT
Special offer price £145.00 +

Standard door spray stand

Part Number: EST1

This universal door stand has been designed to support car doors and other parts. Remains stable and manoeuvrable even with the largest panels.
Fully galvanised steel construction.

Wide Wheel Base for Stability
Extension bar provides extra area for larger panels
quick brackets provide multiple holds



Normal List Price £140.00 + VAT
Special offer price £95.00 + VAT

Spray Gun Holder

Part Number: EGH

Stainless steel construction, with space for two guns and integral paint filter holders,
designed to be wall mounted with screw or Magnet fixings.
L x H x D 14 x 23 x 20cm



Normal List Price £52.55 + VAT
Special offer price £39.00 +

Flameproof Heater 1.0kw Inc Thermostat

Part Number: IFCWM1000

The Redashe increased safety convection heating panel can be ceiling or wall mounted, ideal for heating paint mixing rooms and small storage areas for maintaining paint products at the correct temperature and viscosity.

Voltage/Power 240V/800W
Temperature panel 180°C max
Dimensions 380 x 1050 x 6cm
Weight 8kg



Normal List Price £1,440.00 + VAT
Special offer price £1,300.00 +

Infra-Red Light

Part Number: GIJG-6CW

6KW- Infrared Drying Lamp (touch screen control)

Soft Touch Control Panel
5 fixed programs
Flash off & full Bake
Distance and target laser
Locking swing arm
3 phase 415v 16amp



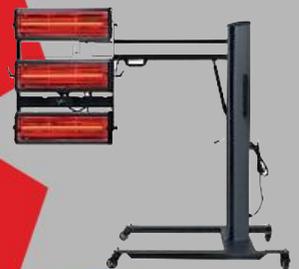
Normal List Price £1400.00 + VAT
Special offer price £1300.00 +

Infra-Red Light

Part Number: GIJG-3CW

3KW- Infrared Drying Lamp (touch screen control)

Soft Touch Control Panel
5 fixed programs
Flash off & full Bake
Distance and target laser
Locking swing arm
1 phase 240v 13amp



Normal List Price £850.00 + VAT
Special offer price £815.00 +

Infra-Red Light

Part Number: GIJG-3TW

3KW- Infrared drying lamp (Digital display type)

Soft Touch Control Panel
5 fixed programs
Flash off & full Bake
Locking swing arm
1 phase 240v 13amp



Normal List Price £780.00 + VAT
Special offer price £740.00 +

Infra-Red Light

Part Number: GIJG-1TW

1 kw Lamp & Stand
Analogue timer
Hand held or with stand
1000w
Lamp 2.3 kilos
Lamp and stand 8.5 kilos



Normal List Price £170.00 + VAT
Special offer price £149.00 +

For Further Information, or to order, please contact Redashe Ltd
PROMOTIONAL PRICE VALID UNTIL 31st DECEMBER 2024

Tel: - 01252 785010 Fax:- 01252 329328 Email:- info@redashe.co.uk Website www.redashe.co.uk

Redashe

15m Tundra Air Hose

Part Number: TRB6100

Manufactured from a hybrid polymer material which has unique properties, allowing the hose to lay flat, without trying to recoil itself, even in freezing conditions. Working temperature range: -40°C to 65°C. Working pressure up to 300 psi. Resists kinking even under pressure. 3/8" hose c/w 1/4" BSPF ends. Hose Length: 15m



Normal List Price £48.47 + VAT
Special offer price £39.00 + VAT

20m Tundra Air Hose

Part Number: TRB6200

Manufactured from a hybrid polymer material which has unique properties, allowing the hose to lay flat, without trying to recoil itself, even in freezing conditions. Working temperature range: -40°C to 65°C. Working pressure up to 300 psi. Resists kinking even under pressure. 3/8" hose c/w 1/4" BSPF ends. Hose Length: 20m



Normal List Price £68.30 + VAT
Special offer price £55.00 + VAT

30m Flexible Hybrid Polymer Hose

Part Number: TRB6300

This flexible hybrid polymer hose has zero memory allowing it to lay-flat and not work against you during operation. Chemical resistance Kink resistant under pressure. Extreme flexibility even in sub-zero working temperature (-40°C to + 80°C) Easy coiling after use Heavy Duty PVC Bend Restrictors on both ends. Complete with 1/2" BSPTM ends.



Normal List Price £85.80 + VAT
Special offer price £69.00 + VAT

15m Safety Spring Rewind Hose Reel

Part Number: C2782A

Multi-functional Hi Vis safety spring rewind air hose reel has an automatic rewind system which prevents the hose from bunching when retracting the hose back. The slow retraction system will prevent the hose from speeding back to the reel if the operator accidentally lets go of the hose. Max Pressure: 300 psi Comes complete with 3/8" to 1/4" adaptor



Normal List Price £173.88 + VAT
Special offer price £130.00 + VAT

Rechargeable Head Light

Part Number: JT102

The JT102 rechargeable headlight has 5 power settings: White light (250lm), Medium White light (150lm), flashing white light, red light and flashing red light. Hands Free Sensor switch. Built in battery level indicator. Type-C fast charging port protected by a rubberized bezel. Complete with two straps, head strap and hi-vis non slip hard hat strap. Offers 60° tilt.



Normal List Price £12.50 + VAT
Special offer price £11.00 + VAT

Foldable Rechargeable Worklight

Part Number: JZ101

The JZ101 has a 10W COB LED which produces an exceptionally bright floodlit area. In addition to the strip light there is a 200lm LED end light which provides an additional directional / torch function. 10W COB LED for a wider and brighter lighting area. 5W LED top light offers an additional flashlight function. Lithium-ion rechargeable battery for longer life and consistent power. Unique spring loaded clamping base.



Normal List Price £22.50 + VAT
Special offer price £20.00 + VAT

Rechargeable Slim Floodlight

Part Number: JBSFFLY10 (Yellow)
Part Number: JBSFFLG10 (Green)
Part Number: JBSFFLR10 (Red)

The professional slim foldable rechargeable flood light has two light settings emitting either 400 or 800 lumens. The aluminium body and stand allows for multiple light positions. Charging Time: Approx. 5 Hours Operation Time: Approx. 2 to 4 Hours



Normal List Price £50.00 + VAT
Special offer price £35.00 + VAT

Intrinsically Safe FlashLight

Part Number: JXPP-5422GM

Integrated magnets located in base of the handle and the pocket clip. Power comes from 3 AA premium batteries (Not Included).

Lumens	Flashlight - 210 Floodlight - 130 Dual Light - 285
Run Times (Hrs)	Flashlight - 14 Floodlight - 20 Dual Light - 10
Beam Distance	187m



Normal List Price £71.00 + VAT
Special offer price £49.00 + VAT

For Further Information, or to order, please contact Redashe Ltd
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Streamline Your Bodyshop Operations with UK Carline

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- **Flexible Contracts:** Enjoy customizable leasing terms, low upfront payments, and a hassle-free process from delivery to collection, ensuring you have the right vehicles when you need them.



With over 25 years of experience, UK Carline is committed to providing exceptional service to bodyshops and repair centers across the UK. Let us help you keep your customers satisfied and your business thriving.

Call our team now on 01995 641146

FEATURED VEHICLES:



Colours - Various Colours

CITROËN C3

A 5-door hatchback that combines practicality with style, the CITROËN C3 1.2 PureTech 83 Plus Start+Stop is perfect for customers needing a fuel-efficient and comfortable courtesy car.

Key features:

5-door, 1.2 PureTech engine, start/stop technology, Bluetooth, and air conditioning for a smooth and eco-friendly drive.

PETROL

CUPRA BORN

An all-electric, high-performance hatchback, the CUPRA BORN 77kWh 230ps V3 E-boost DSG delivers cutting-edge technology with zero emissions, offering an exciting driving experience.

Key features:

77kWh battery, 230ps, E-boost for enhanced performance, DSG automatic transmission, and a futuristic interior loaded with the latest tech.



Colours - Various Colours

ELECTRIC

Did you know?

We can supply any make or model for your fleet, ensuring you have the perfect vehicles to meet your business needs.

Need vans? We've got you covered with reliable options for efficient parts delivery and collection.

We also offer a comprehensive Salary Sacrifice scheme, allowing you to provide valuable benefits to all your staff.

Our Asset Finance department can fund everything from essential equipment, ramps, and diagnostics to solar panels, helping your business grow.

Looking for flexibility? Take advantage of our short-term rental and flexible leasing solutions.

With hundreds of offers available, if you don't see what you need, give us a call. We'll find the right deal, tailored just for you!

S&G Response Bodyshop of the Month award for August



Horizon Accident Repair Garage featured in the Summer NWBS Newsletter as a Bodyshop Spotlight, Now the team have won S&G Response Bodyshop of the Month award for August, Proud as punch from left to right: Hatoor, Jakub, Claire and Dave. Well Done on your award.



HORIZON

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THE IMPORTANCE OF REGULAR MAINTENANCE

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Complete Garage Solutions offers tailored maintenance contracts and flexible pricing to suit everyone.



LEST WE FORGET

**REMEMBRANCE
DAY**



Neil recently celebrated his 44 year anniversary from when he joined the Royal Navy as a 16 year old. Here is a photo of Neil with lifelong friend from Stoke Nigel Kenny (on the left) who recently joined Neil for his 60th Birthday Celebrations and Dave Howe during their initial training at HMS Mercury where they trained to be Radio Operators.



Neil then went on to serve in the Falklands on HMS Hecla as a 17 year old and more recently a friend gave Neil this scarf which he will be wearing with pride on Remembrance Sunday this year.



If you fancy joining Neil at the service in St Peters Square and to have a few beers in Manchester after the service get in touch as he always attends the service with some close friends and enjoys meeting/chatting with some of the older Veterans in the pubs during the day.

Remembrance Sunday is held in the United Kingdom as a day to commemorate the contribution of British and Commonwealth military and civilian servicemen and women in the two World Wars and later conflicts

Wear your Poppy with Pride and please give generously.

SUN, 10 NOV 2024



J. DALE

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GAS safe

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NEW

EUROREPAR

BODY PARTS RANGE

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NWBS
WHEN REPLYING TO ADVERTS

Introducing the brand new
Eurorepar Bumpers & Grilles Range

2 Year
Warranty



FIAT

Jeep

The Eurorepar Body Parts range is available primarily for older vehicles (models out of production and over 5 years old), for popular **Vauxhall, Peugeot, Citroen, Fiat** and **Jeep** models.

Carefully designed to offer the same Eurorepar dual benefits of quality at affordable prices, this new range of bumpers and grilles will fit exactly as the original parts, saving time in the workshop. Plus, they comply with EU safety specifications for peace of mind all round.

All Eurorepar Parts are backed with our **Eurorepar Certificate of Parts Quality** meaning that all parts can be fitted to any vehicle without invalidating the vehicles warranty, so long as parts are fitted in accordance to the manufacturers guidelines and maintenance advice.

All Eurorepar Parts come with a 2-year warranty (excluding tyres) and a 3-year warranty on batteries



STELLANTIS  **EURO**
SALES & SERVICES

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PARTS DISTRIBUTION



0161 848 6800

parts.northwest@stellantis.com

BODY PARTS RANGE

EXTENDING TO FRONT GRILLES



INTRODUCING EUROREPAR BUMPERS

- Aimed at vehicles over 5 years old
- Over 100 references available
- Tested and approved by Stellantis
- Comply with EU Specifications



The EUROREPAR parts range is a competitively priced All Makes parts offering, aimed at older vehicles being repaired by Independent Motor Traders and the franchise dealer networks.

Backed with our EUROREPAR Certificate of Parts Quality meaning that EUROREPAR parts can be fitted to any vehicle without invalidating the vehicles warranty, so long as parts are fitted in accordance to the manufacturer's guidelines and maintenance advice.

All parts come with a 2-year warranty (excluding tyres) and a 3 year warranty on batteries.

Prices exclude VAT. While stocks last. Subject to availability. Prices may vary. E & OE.



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Prices exclude VAT. While stocks last. Subject to availability. Prices may vary. E & OE.



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What If... As a VDA, we were able to show your Vehicle Damage Assessors, how to raise the performance of their repair Specifications, to a higher level of Accuracy....

What then, might your Net-Profit Line look like?

No matter the size of your repair facility, your Assessing Function, is the hub around which everything revolves. Anything that matters to a successful business, will be determined at the point of assessing. It is ultimately the 'First Definitive Factor' of success. If the VDA fails to identify a task, a part or a component at the commencement of the repair process, the business is failing to maximise the opportunity of the potential for profit. An accurate assessment leads to success in every aspect of your business, from Engineering Excellence to First Class Customer Service and ultimately, the Profitability and Sustainability of the repair facility.



M: 07956 202722

T: 01472 840120 (Answerphone)

W: www.arcsupportservices.co.uk

W: www.vehicledamageassessor.co.uk

So, Whats Stopping You? - Too many repairers believe that they can assess a damaged vehicle, quickly, and if they initially miss something in the process, they can recover 100% performance, with a supplementary assessment. Today, the repair industry has ended up with a Point Snap Click Print approach, thinking that the backup of Supplementary will be their saviour, (but it's not). It's just another layer of cost for the repairer to bare. This approach leads to so many delays. Jobs can't be finished due to Parts on Back Order, the return of Courtesy Car is delayed, due to back ordered parts, the next job can't be bought on site without the provision of a courtesy car, and the persistent erosion and downward spiral of profitability continues to bite. This failure to "Hit Right First Time" impacts every aspect of Management Information and Control, from efficiency, to productivity, to utilisation and inevitably, the profit line of the business...

So, What Can Be done? - Training your VDA's to be the best version isn't expensive, it's Priceless. Our Specialist Training Programs deliver the comprehensive knowledge and hands on skills required to master the art, and the science of accurate Vehicle Damage Assessment. Our expertise is rooted in experience with a lifetime of experience and ongoing professional development, our training is backed by real world knowledge. This depth of experience ensures that our candidates receive not just theoretical training but practical insights that can be directly applied in the field of assessing damaged vehicles.

What are the Benefits?

- **Enhanced Accuracy:** The ability of the value delivered through the repair specification to match the value of the Target being measured
- **Improved Efficiency:** Maximising the output of the business in return for controlled inputs at the start of the process of assessment
- **Reduced Errors and Delays:** Through process improvements bought about by our training, you will enhance total business performance
- **Increased Customer Service and Satisfaction:** The ultimate in self-perpetuating business improvement, Customer Loyalty

Here's What previous Clients have said about our programs –

SA - Senior Group VDA: “Better than anything Ive ever attended before”

RC – Senior VDA: “I found our course to be hugely educational”

RS – Operations Director: Measurable Process Improvements and Financial ROI's

DB – Aftersales Director: Engineering Excellence and improved Customer Service were just two of the benefits we gained from the training and development.

Whats on Offer? (Our Courses)

1. **The Definitive Introduction to Assessing Damaged Vehicles** – an online development course delivered over 6 weekly sessions or in a single day.
2. **Methods Explained:** A standalone development course delivered over a single session in how methods should be researched and applied to build an accurate repair specification.
3. **Image is Everything:** A stand-alone development session clarifying the power of Images, and highlighting the vital role that clear, concise, and logically ordered images play, in supporting the repair specification
4. **The Anatomy of Profit:** A flexible customised training and development program aimed at the experienced VDA. This course includes a deep dive into the anatomy of profit of the repair facility
5. **Audatex Explored** – A stand-alone training session which introduces the candidate to the various elements of Audatex and how best to use the system to provide an advantage in terms of efficient navigation and application
6. **Accelerator:** A One-2-One Training Program from Start-Up to Scale-Up. Our most Advanced and detailed training, development and coaching program yet.

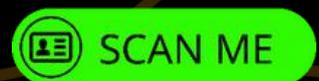
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Schools are back and at School of Thought (Automotive) we are already booking careers events well into the new school year. One of the questions young people, parents and teachers ask is can they get work experience? We always listen and as many of you will have seen we launched AWE24 with a link to our Free Portal where any company in the industry can register their work experience opportunities.

To be honest the response from the industry has been disappointing to say the least. Companies have checked out the website and even gone as far as opening the registration form and then didn't register.

If it's filling in a form that's bothering businesses, I'm more than happy to fill it in for them. Just contact me directly at dave@ready4work.uk

At the moment there are not sufficient numbers of placements on the portal and our plan is to go live with our schools launch in October. During the launch we can reach millions of young people but we need all sectors of the industry to get on board and sign up.

If you are a vehicle manufacturer, membership organisation, supplier or support vehicle repairers in a network you will be helping them in their search for new talent by making it easy for this new talent to find them.

We believe this is the important first step for young people on their career path and by making it easy for them and their parents to find an opportunity in their area we will showcase our industry as a great career for their children and take the strain out of their search.

WEBSITE



So Industry we need your help as soon as possible to get more young people involved in our industry in 2025.

If you can't offer a placement at the moment that's not a problem just sign up and if you get an enquiry explain that you don't have anything at this time but you might be looking for an apprentice and this young person might fit the bill.

If you are a membership organisation having meetings or visiting your members put it on your To Do List during the conversation. Even offer to fill the form in for them. It only takes a few minutes. They will thank you for it in the long run.

It's easy, it's FREE and it's for every business in the Automotive Industry and all you need to do is register at www.schoolofthoughtautomotive.co.uk

At the recent British Motorshow we met hundreds of young people and families who now know more about careers in the industry and over 2000 people checked out our website. School of Thought are getting the message out there every day.

#STEPUP25 means getting involved and doing more. If we truly believe there a skills shortage then why not help us to get the message out there. We are always looking for Ambassadors to give a little time to promote auto careers.

WEBSITE



BWS

How a Stolen Car Sparked the Creation of a £2 Million Welding Business



1

Electrical Engineering

The journey began when Paul Jones finished serving with the Royal Electrical and Mechanical Engineers, attached to the 47 Royal Artillery at Hayling Island. His role was

maintaining artillery equipment, trucks, radar, and communication - anything with a plug.



2

A New Beginning

After leaving the army, Paul moved back to Manchester, lodging with his father, Roger. Initially jobless and single, he took some time to decide his next steps and his beloved MG Maestro was stolen, leaving him without a car.



3

Exciting Opportunity

Paul's father invited his son to join him selling electrical parts when a customer asked if he could repair a MIG welder. Despite being unfamiliar with the device, Paul repaired it, realising it was akin to a

modified battery charger. The customer was thrilled with the quick and affordable service, suggesting they consider specialising in MIG welder repairs.

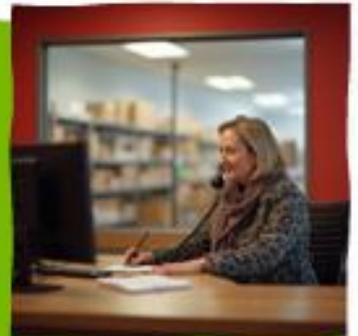


4

Building a Business

With the payout from Paul's stolen car, the new team invested in the venture, and began offering welder repairs across the Northwest. A reputation for fast,

cost-effective repairs quickly spread, attracting numerous garages, workshops, and bodyshops.



5

Growth and Success Today, BWS has a £2 million turnover and employ 12 staff members, serving clients throughout the UK and Ireland. Although Roger has retired, the company remains rooted in family values, providing quality equipment and expert technical support through a team of experienced mobile engineers. Paul says "We are grateful for the support and trust of our customers and look forward to continuing our legacy of excellence in our industry. Here's to the future and a heartfelt thank you to everyone who has been part of our story!"



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The practical design is easy to handle across a variety of applications including SPR riveting, hole punching, sheet metal clinching, and more.



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Regain your purpose!

Do you ever have those days where everything seems like Groundhog Day?

Too many times, I see business owners and staff working hard, but with less happiness and outputs, almost relentlessly spinning their wheels. It's easy to unwittingly get trapped in a cycle of routine and momentum.

Right now, while reading this, just press your inner pause button!

Now take a few moments to reflect, first how do you feel in this moment on a scale of 1 to a 100? A hundred being a time when you can remember being absolutely inspired and bursting with excitement, truly can you recall those times?

Are you running your business or is it running you? Think about that one!

One thing is certain, change is always going to happen. The world, the industry you work in and people, everything changes. Unfortunately, often the change is forced upon us not created by ourselves. This forces us to react and not respond. There's a big difference, do you know what that is?

It also, means we are no longer the creators of our own direction and speed. The critical elements of a business owner and leader.

Too have a crystal clear vision and plan for the future is critical of a business owner, not a wish or hope but a plan. The old working on the business, not in the business. We can get trapped in 'busyness and momentum'.

So, many owners even when they acknowledge this or worse those who got so deep they lost sight of it, admit, it just happened!

When we lose sight of our purpose, we can also lose sight of our goals, happiness and this can have major impacts on everyone including our customers, staff, family and friends.

Our topics of conversation become the same, our habits become stiff and before we realise, we're trying to defend them.

In my time working in the USA, it was easy to see the importance they place on coaching from a very young age. Allowing and being openminded enough to find out



what you could do differently or better, constantly. Yet, here in business UK, we almost never use a coach, unless its elite sport where it's recognised as essential. Why not in business?

Fear, embarrassment, denial and many more feelings give rise in failing to seek the benefits of using a coach.

A coach can help you regain your purpose and vision, help you undo those fears and find that part of you that may have just had its light and energy trimmed over time.

We never lose the skills, talent or experience, but many do lose the creative and imagination elements of our thinking.

Here's a few tips to start you with:

1. When you wake up in a morning, ask yourself before you leave the house and give yourself a true score on how you are feeling. If its less than 90, then press pause and do something to improve your thinking or the day will beat you down and those around you will see and feel it.
2. At the end of every day, pay special attention to the amazing things you will have done, not the negative things. Our mind will default to the negative if we allow it, so remind yourself of those very capable things you did successfully achieve.
3. Practice gratitude, it's easy to see what other haven't done, put more effort into seeing what they did do and thank them for it, really thank them, not a casual phrase, but eye to eye contact while you say it!

Also, be brave and seek the services of a coach, it really can help!

Awesome is always possible!

Mike Monaghan



Master the Art of Social Media for Bodyshops: Tips from Industry Experts!"



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Introduction

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Leverage Visual Content: Use high-quality images and videos to showcase your bodyshop's services, before-and-after transformations, and detailed tutorials. Visual content is more engaging and can significantly increase user interaction on platforms like Instagram and Facebook.

Highlight Customer Testimonials: Share customer reviews and testimonials prominently. Positive word-of-mouth in the form of social media posts can boost credibility and attract new customers.

Run Targeted Ads: Use social media advertising tools to target local car owners. Platforms like Facebook and Instagram offer detailed targeting options based on location, interests, and behavior, ensuring your ads reach the most relevant audience.

Engage Regularly: Consistent engagement is key. Respond promptly to comments and messages, and actively engage with other local businesses and profiles. This builds a community around your brand and can lead to higher engagement rates.

Offer Promotions and Discounts: Use social media to offer exclusive promotions or flash discounts to your followers. This can increase loyalty and encourage followers to share your page with their networks.

Use Hashtags Wisely: Research and use hashtags that are popular among car enthusiasts and local customers. This increases the visibility of your posts to a relevant audience who are more likely to be interested in your services.

Create Educational Content: Share tips on vehicle maintenance, the importance of regular servicing, and how to spot potential issues. Educational content positions your bodyshop as an expert in the field and can help build trust with your audience.

Collaborate with Influencers: Partner with local influencers or automotive bloggers who can review your services and share their experiences. This can expose your brand to a wider audience and bring in customers who trust the influencer's recommendations.

Monitor and Adapt: Use analytics tools provided by social media platforms to track the performance of your posts and campaigns. Analysing what works and what doesn't allows you to refine your strategy and improve your return on investment.

Celebrate Milestones: Share milestones and achievements with your audience, like anniversaries, service expansions, or awards. Celebratory posts can humanise your brand and help build a more personal connection with your audience.



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WAYS WE CAN ASSIST

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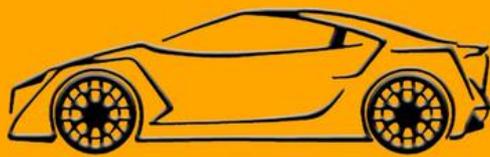


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SAGOLA **4600**

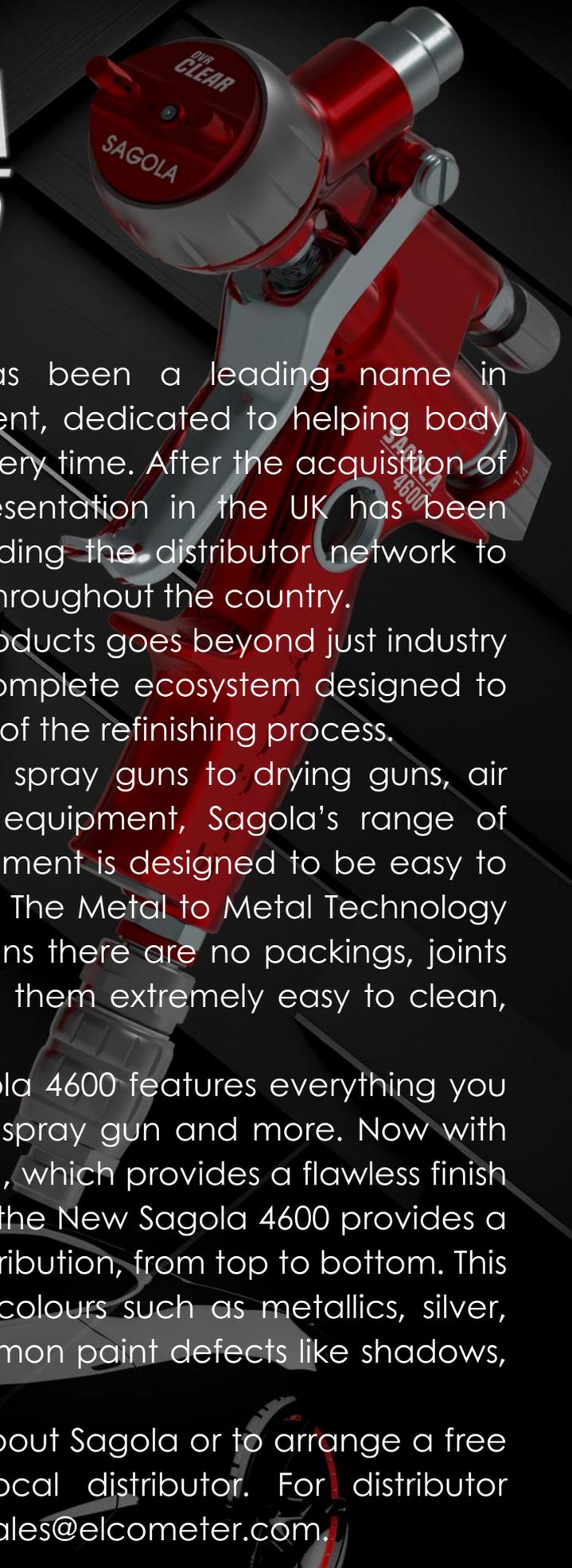
For over 65 years, Sagola has been a leading name in professional spray paint equipment, dedicated to helping body shops achieve flawless finishes every time. After the acquisition of Sagola by Elcometer, the representation in the UK has been reinforced and are now expanding the distributor network to support automotive body shops throughout the country.

The extensive range of Sagola products goes beyond just industry leading spray guns, offering a complete ecosystem designed to guarantee quality at every stage of the refinishing process.

From air filtration to air heating, spray guns to drying guns, air brushes to personal protection equipment, Sagola's range of reliable, robust spray paint equipment is designed to be easy to use and even easier to maintain. The Metal to Metal Technology found within the spray guns means there are no packings, joints or seals in the fluid area, making them extremely easy to clean, with minimal maintenance.

The recently launched NEW Sagola 4600 features everything you expect from an industry leading spray gun and more. Now with DFT (Dynamic Flow Technology™), which provides a flawless finish even at lower working pressures, the New Sagola 4600 provides a more even and uniform paint distribution, from top to bottom. This makes it ideal for difficult base colours such as metallics, silver, and pearls. It also minimises common paint defects like shadows, patch coats, and striping.

If you would like to know more about Sagola or to arrange a free demonstration, contact your local distributor. For distributor enquiries please contact global.sales@elcometer.com.





Welcome to RRG Group



One of the North West's leading car dealer groups.

The RRG Group offer a wide selection of over 1200 quality used cars as well as representing some of the world's biggest car brands as a franchised dealer group. With 22 dealerships across Greater Manchester and West Yorkshire, a Bodyshop in Bolton and a Fleet centre and Vehicle Prep centre in Swinton, RRG Group have become a recognised name in the Automotive industry for over 55 years. RRG Group represent 10 brands including Toyota, Lexus, Skoda, Peugeot, Kia, Nissan, Mazda, MG and most recently Omoda / Jaecoo in Oldham.

RRG Group have always been committed to supporting local community initiatives in the North West and this year they are delighted to announce that they will continue to partner with Oldham Athletic Football Club.

Oldham Athletic and The RRG Group will continue their partnership for a second season in the 2024/25 campaign, with the leading motor dealer continuing as front of shirt sponsor. The extension builds on a successful first 12 months of the partnership, with representatives from both Latics and RRG driving around the Boundary Park pitch in a host of cars to celebrate the occasion.

We've also worked together on a host of other projects, such as wrapping a series of cars in last season's home, away and third strip ahead of the campaign, and RRG kindly donating their space affront the Latics shirt to Alzheimer's Research UK, to support chairman Frank Rothwell's solo row across the Atlantic Ocean.



Latics CEO Darren Royle said: "Our partnership with RRG Group has flourished over the last year and we are looking forward to see it grow further in the 2024/25 season.

"RRG have become magnificent supporters of the club and we have very much enjoyed working with their team on a number of projects over the last 12 months.

"Our work with RRG is centered around a modern partnership which has many benefits for Oldham and the surrounding area and we are very excited to be able to continue this work"

Arran Bangham, RRG Group Vice Chairman, said: *"Being a local business in the Oldham and Rochdale area and building on our partnership with Oldham Athletic for our second season gives us a great opportunity to get our name out in the community and support a great local club as well as hopefully providing local people with their next new or used vehicle."*

"We have very much enjoyed our partnership with the club so far and we look forward to introducing the people of Oldham to the OMODA and JAECCO vehicles at our brand new showroom which has opened this Summer on Manchester Road, Chadderton as well as building on the historic links between the Toyota brand and Oldham."

RRG acquired the Toyota franchise in 1971, and have spent the past 50 years selling cars on behalf of a company with such historic links in Oldham.

The Toyota Motor Corporation was founded in the 1930s by Kiichiro Toyoda, son of Toyota Industries founder, Sakichi Toyoda. Toyota entered the motor vehicle industry when Kiichiro was invited to England by the Platt Brothers, who bought the patent in 1929 for the Toyoda Model G Loom. The loom allowed a single worker to operate up to 30 machines at one time, increasing their productivity and output tremendously.

If you require any support with Fleet Vehicles, Parts, Repairs or Vehicle supply then please contact RRG Group via the website.

www.rrg-group.com



www.rrg-group.com





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SECURING NON FAULT REPAIRS

5 Tips to securing non-fault repairs.

- 1: Ask some simple questions at the start of doing an estimate as to who was to blame for the accident – you will be surprised as to how willing customers are in providing their views, particularly if its not their fault.
- 2: Remind your customers that they paid for their insurance to cover them should they cause an accident, and not for the benefit of the other driver.
- 3: Advise them that should they claim on their policy, fault or non-fault, they will pay up front their excess amount.
- 4: Also confirm to them that their policy is effected if there is a claim . Even if its isn't their fault, their policy will have a claim registered against it, and this WILL affect their premium amount, come the time of renewal.
- 5: Finally make them aware that if they let their insurer choose the repairer, then they will only be offered a small courtesy car while their car is being repaired. However by following your recommendations, they will be provided with a vehicle similar in size to their own.

There is only one way to ensure that;

A: Your client doesn't pay an excess

B: They keep their insurance no claims status clean

C: They get provided with a like for like replacement vehicle

D: And they have all the hassle and stress taken away from them



and that's to allow a specialist company to take the claim directly to the third party insurers on their behalf. If you follow these steps you will secure more repairs, securing top labour rates, being paid in 24Hrs, and you will earn more from your hire commissions.



GDI *Services*

Specialists in OE Dealer Diagnostic Procedures,
ADAS Calibrations, Key Programming, Air Conditioning,
Resetting of Dashboard Warning Lights



Specialist Calibration of **Advanced Driver Assist Systems**



Calibration of Radars, Cameras & Sensors

- IMI quality assured program certificate for ADAS
- Years of experience in the calibration of ADAS sensors
- OE Beissbarth VAG & Nissan Calibration equipment
- Texa RCCS & CCS multi brand calibration equipment
- OE manufacturer software, equipment & on line dealer portal accounts with security programming access
- Calibration certificate available upon request

Calibration of ADAS sensors is required after

- Wheel alignment has been adjusted
- Sensor or module has been disturbed, removed or replaced
- Windscreen removed or replaced
- Fault stored in any of the ADAS control units
- Changing the ride height or running gear

Call GDI 07740 866555

Email: garygdi@live.co.uk www.gdiservices.co.uk



GDI *Services*

Specialists in OE Dealer Diagnostic Procedures,
ADAS Calibrations, Key Programming, Air Conditioning,
Resetting of Dashboard Warning Lights



Bodysshops with their own ADAS equipment may be experiencing problems calibrating newer vehicles.

This could be Secure Gateway security (SGW), blocking communication with diagnostic equipment or vehicles that are working on new diagnostic protocols E.g. DOIP.

Vehicles currently affected or require a security login to access certain control modules.

Alfa, Fiat, Ford, Hyundai, Jaguar, Jeep, Kia, Land Rover, Mercedes, Nissan, Renault, VAG.

GDI have the ability to get through the SGW by the use of our OE diagnostic equipment & account security logins.

If you can't complete your calibration or you simply don't have the calibration target, software or extra equipment needed we can help.

Unlike other companies GDI don't use or rely on a third party to remotely program & code new control modules. We use genuine original equipment and software.

Our OE Diagnostic equipment, software & security access allows us to complete OE ADAS Calibrations and safely program, code & configure new control modules Headlights, S-Racks, Radar, Airbag, Keys etc.

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BODYSHOP SPOTLIGHT

Why not put the spotlight on your bodyshop within NWBS Newsletter.

Advertising your bodyshop in NWBS Newsletter can be a great way to reach a targeted audience of car enthusiasts and potential customers. By placing an advertisement in the newsletter, you can showcase your services, highlight your expertise, and attract new business. The newsletter is distributed online to over 1000 businesses subscribers, including car bodyshops, car owners, and other industry professionals. This means that your advertisement will be seen by a highly engaged and interested 3500 + LinkedIn Readers, who are more likely to take action and contact you for services. So why not take advantage of this valuable advertising opportunity and promote your bodyshop to the NWBS community today?



THIS PAGE COULD BE YOUR BUSINESS!

CONTACT NEIL TODAY



2024

Oldham Business Awards

454 followers

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Oldham Business Awards 2024 Finalists 🌟

We are pleased to announce the finalists for this year's Business of the Year (£1-5m) award, which are: Fix Auto Manchester East, Oldham Electrical Ltd, Pegasus Warehousing and Fulfilment Ltd.

This award is sponsored by Business Growth hub, supporting businesses at all stages of growth with a variety of services.



For the second year in a row we were a finalist at this year's Oldham Business Awards. When it was announced we were finalists, we decided to become an associate sponsor to help support the event. Oldham Business Awards helps to raise funds for two local charities, Dr Kershaw's Hospice and Mahdlo Youth Zone of which we are a Silver Patron. Even though we didn't win our category, we had a fabulous evening at the Queen Elizabeth Hall.



THANK YOU
to our **associate sponsor**



Please Contribute to our Newsletter!

We are constantly searching for content related to charitable events or fundraisers that your company is involved in. Please send us any relevant pictures and text to help support your cause.





Fix Autos office manager Simon Morgan took part in this years Great North Run, which he completed in an amazing time of 1 hour 49 minutes and 5 seconds beating his time for the previous year. He has already put his name into the ballot for next year's event as well as the ballot for the London Marathon. If he is unsuccessful in the ballot he is thinking of getting sponsorship so he can enter.



FINALIST BODYSHOP STAFF WELLBEING AWARD

At this years Greener Bodyshop Awards we were thrilled to be a finalist in the category of Bodyshop Staff Wellbeing Award This category means a lot to us at Fix Auto Manchester East, having four qualified Mental Health First Aiders on site, means we recognise the importance of our staff wellbeing. We didn't win this award but we were awarded the Gold Level Greener Bodyshop Award 2024, which means we are moving in the right direction and an improvement on the Sliver Level Award we received in 2023.



