
SET THE BAR

Jan | Feb 2024

drinkwarehouseuk.co.uk

03301 220 800

By Drink Warehouse UK

IT'S A WINTER WARMER FROM DWUK



THE BIG FREEZE IS ON

Breaking news for the hospitality industry.

RUGBY SIX NATIONS

Our top picks for the big fixtures.

DWUK JANUARY OFFERS

Amazing offers to beat the January Blues.



Welcome

to our January | February 2024 edition of Set The Bar.

Because we know that we can all be susceptible to a little bit of the January Blues, we have decided to kick the New Year off with a Price Pledge to our customers.

An industry first, Drink Warehouse UK and Sheridan Coopers Wine will be fixing your wine purchase prices for the whole of 2024 until X date in January 2025. We want you to know that we are the drinks partner who really cares about your business.

In another move to support our customers, we are introducing a brand new 'Customer Service Team' who are dedicated to serving and supporting you throughout 2024.

We hope that this dose of positive news will help to release the feel-good factor to get you through January ... all you have to do is contact your account manager to make sure that your venue is registered to benefit from these incentives.

With some of the nation taking part in dry January or a post-Christmas detox, don't forget we are a one stop solution for all of your drink requirements including alcohol free and 0% products, so that not one person needs to miss out on going 'out-out'!

To beat the blues, we have noted some key dates to look forward to and to entice your customers into enjoying some warm hospitality even though it's cold outside. Before we know it, we will be planning a Valentine's Day experience and Spring will be just around the corner!

So that we are completely aligned with our fixed price wine promise, for our competition this edition, DWUK are giving away a special selection of 18 wines chosen by the experts at Sheridan Coopers. This selection of red, white, rosé and sparkling wine is to enjoy at your leisure or taste test at your venue, so don't forget to enter, it really couldn't be easier.

With 2024 being the Chinese year of the Dragon; a most powerful and auspicious symbol in Chinese culture; representing strength, courage, creativity, and innovation... this is something we want to deliver to our customers to give them a fire in their belly for success... so it will not be just the whisky doing this!

Wishing you all a very Happy New Year.

Yours sincerely



Mick Curtis
Managing Director



Ways to buy:



drinkwarehouseuk.co.uk



03301 220 800



sales@dw-group.co.uk

Contents



Wine & Champagne 12-23

Page

- 13** **Get Ready For Valentine's**
Tips for a truly romantic night
- 14** **Sheridan Coopers Big News**
How DWUK are supporting their customers through 2024
- 16** **Chalk Board Wines**
Huge discounts available
- 20** **No Alcohol Wine**
Taste with no sin



Cask Ales, Beer & Cider 24-43

Page

- 28** **Rugby Six Nations**
Get ready for the event
- 32** **Chinese New Year**
Great Asian beers
- 37** **Sporting Calendar**
See the top events



Spirits 44-51

Page

- 44** **No Alcohol Spirits**
Explore our range
- 45** **East London Refills**
Sustainable packaging
- 47** **Burn's Night**
Whisky Cocktails with a twist
- All** **DWUK Offers**
Great savings throughout



Ready to Drink 52-53

Page

- 52** **DWUK Offers**
More great savings for your venue



Soft Drinks 54-57

Page

- 56** **Mocktail Creations**
Delicious recipes



Bar Essentials 58-59

Page

- 58** **Bar Essential Deals**
Get the best deals with DWUK

Terms & Conditions

All promotional offers are valid on deliveries from 1st January 2024 up to and including 29th February 2024, unless otherwise stated. However, the promoter reserves the right to cancel any promotional offer without prior notice. Merchandise/rewards will be delivered up to 28 days from the close of the promotion unless otherwise stated but the promoter cannot guarantee this delivery time and shall not be liable for the acts or omissions of third parties. All qualifying purchases must be made in a single order. All multiple cases must be for complete unmixed cases, excluding offers on wines and spirits. The promoter reserves the right to refuse any order. All promotional offers are subject to availability of both qualifying purchase products and respective rewards/free stock/merchandise/hon-stock rewards. If an advertised reward is not available, the promoter reserves the right to offer an alternative. Benefits from these promotional offers may affect your tax liability, please check with your tax advisor or accountant. All prices quoted are exclusive of VAT. Your own price may be subject to your agreement. All prices are subject to change from time to time. Images used are for promotional purposes only. Products are subject to stock and availability. Any install offers require purchasing a keg on install to receive another keg free of charge, free stock will be supplied after a 12 weeks pouring period, unless stated otherwise. Any promotional offers are not valid in conjunction with any other privileges, promotions, discounts or retrospective discounts agreed with the brands.

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BRAND NEW

Drink Warehouse UK CUSTOMER SERVICE TEAM

New Drink Warehouse UK Customer Service Team

Drink Warehouse UK will be introducing a brand-new Customer Service Team into the business for the New year to further enhance the customer journey and experience.

In an effort to surpass industry standards, the addition of this department will fulfil **DWUK**'s long held core values that customer service is paramount to the success of each and every customer.

With such a strong focus on its clients, the Board believe that with the addition of this Service Team working closely with customers, it can only help set their mission statement in stone which is, 'Dedicated to service and inspired by perfection'.

Read more about the benefits on page 11 of this edition.

Lucky Saint launches alcohol-free Superior Hazy IPA

Lucky Saint is excited to announce the launch of the Superior Hazy IPA, now joining their award-winning Alcohol-Free Superior Unfiltered Lager as the first new beer since launching five years ago.

The team has worked for two years to create a category-defining alcohol-free IPA. Brewed with Pilsner Malt the same way as the lager, New World Hops and California Ale Yeast are used to create this juicy, hazy IPA. Classic US hops Citra, Mosaic & Simcoe combine to create flavours of tropical fruit, stone fruit, zesty citrus and fresh pine for a refreshing and balanced IPA. Pilsner Malt gives the beer it's hazy appearance, while the addition of wheat and oats adds body and a smooth mouthfeel and it's left unfiltered for its great flavour.



The Mocktail Revolution Has Begun

The low- and no- category has been evolving rapidly, and we believe it will only continue to go from strength to strength. Bars and restaurants have already begun to improve the quality and range of their offerings, allowing consumer attitudes to evolve. In 2022, no-alcohol volumes grew by 9%.

Gen Z (1995-2010) are the predominant generation defining this change. Data by Synergy shows that 75% of 18-24-year-olds said 'yes' to trying a combination of mocktail options they were presented with. This generation has demonstrated a greater tendency to moderate their consumption of alcohol. 2021 NHS stats show 38% of 16-24-year-olds haven't consumed alcohol in at least a year.





Sheridan Coopers Wine Bodegas Manzanos Rioja Trip

The team at **Sheridan** Coopers Wine took a trip to Rioja, for our customers to visit the wonderful people at our partner winery, Bodegas Manzanos.

We were given a VIP tour of the Bodegas Manzanos winery and vineyards, with arguably the most stunning views of all Rioja with a tutored tasting that enabled us to really appreciate the quality of these wines and the level of winemaking prowess that goes into them.

We also took our guests on the famous Tapas Trail which welcomed us late into the evening wrapping up a successful, hugely enjoyable and informative visit to one of the most famous winemaking regions in Europe.



DWUK Bake Off and Christmas Jumper Day for Save the Children

Everyone at **Drink Warehouse** UK teamed up to raise money by baking and tasting an astounding array of sweet treats!

The team donated money to taste and choose their favourites with so many choices on offer; from tiffin to brownies and red velvet cake to hazelnut cookies; the **DWUK** team was spoilt for choice. Following the inevitable sugar rush, it was agreed that the brownies should take the biscuit and claimed the win!

Alongside voting for the bakes, staff fully immersed themselves into the fun by wearing their favourite Christmas Jumpers, also requiring a winning prize. Our Ryan took the win with his delightful elf jumper!

Sheridan Coopers Wine Partner with Rocksalt

Sheridan Coopers partnered with the wonderful chefs at Rocksalt in Folkestone to celebrate the wines of Ribera del Duero in Spain.

Guests who attended the evening were taken through a skilfully curated seven-course menu paired with seven wines, all from this famous region.

DWUK were thrilled to be able to host the dinner and share how the magic of food, wine and stories can create such an enjoyable experience and with the stunning views from Rocksalt; making it a truly memorable evening for all.



COMPETITION TIME @ DWUK!



**Sheridan Coopers
Wine**

Part of the
Drink Warehouse UK Group

WIN A SPECIAL SELECTION OF 18 WINES CHOSEN BY THE EXPERTS AT SHERIDAN COOPERS WINE.

This great prize includes a delicious selection
of red, white, rosé and sparkling wine.



HOW DO I ENTER?

Entering is easy, simply tell us what
the new and exciting news is from
Sheridan Coopers Wine?

CLUE!

The answer is on page 14.

Email : **Competitions@dw-group.co.uk**
OR **Message us on Social Media!**

Terms & Conditions

Send your answer to 'competitions@dw-group.co.uk' or message us on social media during January and February 2024. Competition open to Drink Warehouse UK customers only. Drink Warehouse UK reserves the right to change or withdraw the competition and/or prize at any time. Submitting your entry constitutes your consent for us to use your entry, name and photos for editorial or publicity purposes, should you be the winner. By entering the competition, entrants are deemed to have accepted these terms and conditions.

*Prize includes 18 assorted bottles of wine including red, white, rose and sparkling wine.

This prize is not transferrable, not redeemable for cash and not for re-sale. Entrants must be 18 years or older.

Happy New Year
From

Drink Warehouse UK

Our business is built around you



Knowledge & Experience

'We know the bar' so we can advise you on fast moving products and introduce you to the correct brands to provide you with the best commercials for your business.



In-House Training

To help you offer your customers the best experience. We can provide you with in-house training for wines, spirits, cask ale, beer, cider and food pairing.



Stock Range

We stock over 3,500 products from 80 countries. **DWUK** are the complete one-stop shop solution for all your bar needs. Everything from fine wine to cleaning equipment.



Exceptional Service

The **Drink Warehouse** UK Group has built its excellent reputation on the personal service levels we offer to all customers. Our vision is '100% exceptional service built around you always'.



Dedicated Sales

Our internal and external sales teams will 'Service the bar'. Their primary focus is to offer a great customer experience and support you in the development of your business.



Easy Online Ordering

We like to make your ordering and account management as quick, convenient and efficient as possible. Our website has been designed with you in mind.



Reliable Delivery

We deliver throughout Kent, East Sussex, West Sussex and South London, up to seven days a week. A same day delivery service is also available in certain areas.



Passionate Team

Drink Warehouse UK are focused on employing local people and helping them grow their knowledge with diverse training within the drink sector; our people are our most valuable asset.



Customer Support

Our knowledge and experience of the industry provides us with a deeper understanding of how important customer service is to your business.



In-House Design Team

As part of the **Drink Warehouse** UK service, we have a dedicated team of designers who are on hand to offer you innovative ways to promote your business.

www.drinkwarehouseuk.co.uk



CHAPEL DOWN

Just over a hundred miles from the Champagne region in France lies Tenterden in the North Downs of Kent, home to Chapel Down vineyards and winery. With chalky soils and a mild-cool climate, Kent is famous for fruit bearing and is the perfect location and terroir, which is similar to the Champagne region, to make award-winning wines. Chapel Down was established in 1992 with an aim to utilise the grapes from vineyards across the UK. In 1995, the company moved to Tenterden to take over the Rock Lodge vineyard and winery, originally established in 1977 by Master of Wine and author, Stephen Skelton. With their hub in the heart of the Garden of England, Chapel Down has become the largest wine producer in the UK, continuing to be at the forefront of the growth of English wine.

Chapel Down are proud to be founder members of the Sustainable Wines of Great Britain Scheme which promotes sustainable practices across the industry. They are thinking about generations to come, not just the next ten years. With long-term views, the Chapel Down Group address several sustainable factors throughout their business with a pledge of continuous improvement.

Healthy soil is an important part of supporting biodiversity in the local environment. With continuous review of soil management as well as growing wildflowers and disease management, Chapel Down recognise the vital role of robust

soils in the success of their vineyards and the well-being of the Earth. To achieve this, they've invested in vineyard soils rich in organic matter, fostering nutrient-rich, water-retentive, and micro-organism-friendly environments. These practices also help retain carbon and nitrogen in the soil, preventing their escape into the atmosphere or water courses. Continual improvement is at the heart of Chapel Down's soil management. Their strict protocols for soil sampling, nutrient replenishment, and ground cover management ensure soil health. They've reintroduced indigenous grasses and organic fertilizers to promote healthier soils, investing in advanced equipment to reduce chemical herbicide use and introducing sustainable practices like sheep grazing. Their forward-thinking approach extends to cultivated and non-cultivated land. Chapel Down has a long-term plan to protect and enhance natural features, including creating wildlife habitats in field margins and hedgerows.

Chapel Down takes a responsible approach to packaging. Their glass bottles contain 76% recycled material and are fully recyclable. They use 100% recycled material for sparkling wine box inserts, and their wine boxes consist of 70% recycled content. They prioritize Forest Stewardship Council (FSC) certified materials when recycling isn't possible.

Waste is an opportunity for Chapel Down. Vine pruning enriches their vineyards, while

grape skins are repurposed for Gin and Vodka production or turned into renewable energy through anaerobic digestion.

Chapel Down sources 100% of its electricity from renewables, demonstrating its commitment to reducing its carbon footprint. Advanced technologies for energy conservation in planning and construction are part of their winery design.



**EXPLORE
OUR RANGE ONLINE**

SUSTAINABLE WINE HAS NEVER TASTED SO GOOD

LOW 2 NO WINE P.12

LOW 2 NO SPIRITS P.44

LOW 2 NO BEER & CIDER P.24



DISCOVER THE PERFECT ALTERNATIVE

As the clock strikes midnight on New Year's Eve, many of us make resolutions for the year ahead. Among the most popular is the decision to embrace a healthier lifestyle. For countless individuals, this means taking part in Dry January, a month-long alcohol-free challenge that provides a fresh start to the year. While the reasons for participating in Dry January vary, from wanting to reset their relationship with alcohol to improving overall well-being, the focus should be on celebrating the positive aspects of non-alcoholic alternatives rather than demonizing alcohol. The world of alcohol-free options has never been more exciting, offering a wide range of beverages that can make your Dry January a delightful and memorable experience. So, this year, let your resolution be about celebrating the positive aspects of non-alcoholic alternatives as you kickstart the new year with a fresh and vibrant perspective.

MINDFUL CHOICES

Choosing non-alcoholic alternatives during Dry January allows individuals to practice mindfulness in their daily lives. Being conscious of the choices you make is an essential part of a healthier and more balanced lifestyle. By opting for alcohol-free options, you can take control of your choices and feel empowered to make decisions that positively impact your health and well-being.

IMPROVED WELL-BEING

Dry January is not just about avoiding alcohol; it's also about embracing a healthier lifestyle. Abstaining from alcohol for a month can lead to numerous benefits, including better sleep, increased energy, and a boost in overall physical and mental well-being. Non-alcoholic alternatives support these goals, allowing you to fully experience the positive effects of a healthier lifestyle.

FLAVOURFUL EXPERIENCES

One common misconception is that non-alcoholic drinks lack flavour. In reality, the world of alcohol-free beverages has expanded immensely in recent years, offering an array of delicious options. From alcohol-free craft beers and non-alcoholic wines to exquisite mocktails, the choices are endless. These alternatives offer a spectrum of flavours and experiences that can be just as enjoyable as traditional alcoholic beverages. They can be both sophisticated and tantalizing to your taste buds.

SOCIAL ENJOYMENT

The fear of missing out on social gatherings during Dry January is often a concern for many. However, non-alcoholic alternatives make it easier than ever to enjoy these gatherings without compromising your resolution. Non-alcoholic beers, mocktails, and alcohol-free wines provide the perfect opportunity to savour the moment while staying true to your commitment. Plus, these beverages give you a chance to be the designated driver and ensure the safety of your friends and loved ones.

BETTER SLEEP & MENTAL CLARITY

Alcohol can disrupt your sleep patterns and leave you feeling groggy the next day. By choosing non-alcoholic alternatives, you can enjoy more restful nights and wake up with a clear mind. Improved sleep quality is a key component of self-care, which Dry January encourages.

VARIETY & EXPERIMENTATION

Exploring the world of non-alcoholic beverages offers an opportunity for variety and experimentation. During Dry January, you can try a wide range of flavours and discover new favourites. You might find that you enjoy alcohol-free alternatives so much that you continue to incorporate them into your life even after the challenge is over.



EXPLORE OUR ALCOHOL FREE RANGE AT [DRINKAREHOUSEUK.CO.UK](https://www.drinkarehouseuk.co.uk)

Shrove Tuesday

13TH FEBRUARY 2024

One of the favourite days is on its way for those with a sweet tooth, Pancake Day!

Stop your pancake day going flat & butter up your customers with these delicious alcoholic pancake recipes!



BANANA BOURBON

Ingredients:

- 2 Ripe Bananas
- 3 Eggs
- 1 Tbsp of Bourbon
- 32g cup all purpose flour

Method:

1. Use a fork to mash bananas in a bowl, mashing really well. Add eggs and flour and whisk ingredients together.
2. Spray a skillet with nonstick spray or coconut oil and pour a small amount of batter into the skillet to form a pancake. Wait until batter starts to form small bubbles and then carefully flip pancake over and cook the other side. Repeat this process until batter is gone.
3. Serve warm with your favourite toppings (we recommend serving with maple syrup and sliced banana).



BEER PANCAKES

Ingredients:

- 140g flour
- 100g sugar
- $\frac{3}{4}$ tsp baking powder
- $\frac{1}{2}$ tsp salt
- $\frac{1}{4}$ tsp cinnamon
- 235ml light beer
- 1 egg
- $\frac{1}{2}$ tsp vanilla extract

Method:

1. In a small bowl, stir together the flour, sugar, baking powder, salt, and cinnamon. In a separate large bowl, stir together beer, egg, oil, and vanilla.
2. Add the dry ingredients to the wet ingredients, stirring just until combined (it's okay if the batter is a little lumpy).
3. Heat a large nonstick skillet over a medium heat. Pour batter into skillet, using about 4tbsp for each pancake. Cook 3 to 5 minutes on each side, or until lightly browned. Serve warm with your favourite pancake toppings.



CRÊPES SUZETTE

Ingredients:

For Batter

- 125g Plain Flour
- 2 Large Eggs
- 300ml Milk
- 15g Melted Butter

For Orange Sauce

- 75g butter
- 75g sugar
- Grated rind & juice 2 oranges
- 2 oranges peeled & segmented
- 2tbsp orange liqueur
- 1tbsp Brandy

Method:

1. For the pancakes, sift the flour and salt into a bowl. Add eggs & a little milk. Beat until a smooth paste is formed then add the remaining milk and butter, leave to stand 30 mins.
2. Heat a little oil in a pan, pour in 2tbsp batter and tilt to coat the bottom evenly. Cook over a high heat until lightly brown underneath. Turn the crêpe & cook the other side for 30 seconds. Remove from the pan and put to the side.
3. For the syrup, place the butter & sugar into a frying pan, add the orange juice & rind and heat until bubbling. Dip each crêpe into the sauce, fold into quarters then arrange in a warm serving dish with orange segments. Pour the liqueur & brandy into the pan, light with a match, then pour the flaming sauce over the crêpes & serve

Drink Warehouse UK

BRAND NEW CUSTOMER SERVICE TEAM



At **Drink Warehouse** UK, not only do 'We Set The Bar' we also aim to surpass industry standards. And we are doing this with a focus on elevating the whole customer experience. There's always someone to turn to at **DWUK**, and with this clear mandate on the customer journey, this is how our new customer service department has come into place. To learn more about it and what it means for each customer, we sat down with Geoff Shaw-Case, who will be leading the team as Customer Service Manager, and Emma Jardine, our Finance Manager.

WHAT IS THE CUSTOMER SERVICE INITIATIVE?

Emma: It's a brand-new department that focuses solely on the customer! **DWUK** have invested in a new department to ensure our customer experience is as close to perfect from the point of order to the point of delivery.

Geoff: Yes, we are a new team whose objective will be to establish a dialogue and build even stronger relationships with our customers.

GEOFF, YOU'RE THE HEAD OF THIS DEPARTMENT. WHAT'S YOUR EXPERIENCE WORKING WITH CUSTOMERS?

Geoff: I've worked in customer service roles for the last 23 years, 15 of those in a managerial position. I've dealt with all kinds of situations, from the sales side of things to the customer side. I've worked with international teams that cover a wide area and with dedicated teams of people who are local to the area. Throughout that, I focus on being a consistent and reliable presence for our customers and encourage that mindset in my team.

WOW! A GREAT DEAL OF EXPERIENCE THEN. HOW WILL THIS NEW DEPARTMENT ADD TO THE CUSTOMER EXPERIENCE?

Geoff: They'll have a devoted team for their needs. It's a natural evolution of our customer service. We have listened to our customers and responded with a move towards showing them they matter, not just saying it. The existence of the team shows customers that we value and respect them. It's a fast-moving industry, and we're moving with it.

Emma: The customer service team will be the hub of the business. They'll work closely with the different departments, ensuring they're relaying the correct information and the customer gets what they're asking for.

Geoff: It's all about thinking: what more can we offer the customer? So of course, we'll make sure the orders are correct and that we have the right delivery details. We'll also be the passionate people at the end of the phone to accommodate customer needs and effectively answer their questions. If there's something we don't know, we'll say, "Great question. I'll find out," and then follow up. The customer should feel confident that when they're dealing with us, they're getting what they want.

ARE THERE ANY CHANGES FOR THE CUSTOMER?

Geoff: There's no change for them. It's just a new department, but still the same phone numbers. We're just here to enhance the experience customers have with us by providing excellence at every stage of the **DWUK** journey.

WHAT MOTIVATES DWUK TO KEEP INNOVATING?

Emma: Feedback inspires us. It keeps us focused. I think Geoff covered it well when he said we've listened to what the customer needs; that's what led to the creation of this department. We hear customer feedback across all departments, and then we investigate what we're doing and what we can do differently to give the customer a better experience, starting from when they onboard with us to when their deliveries arrive.

WHAT SETS DWUK APART FROM OTHER DRINK WHOLESALERS?

Emma: Our company motto is that "We Set The Bar". Our standards are much higher than our competitors and our customers matter greatly to us. As a business, we offer a lot more than stocking the essentials. We have teams of enthusiastic experts with genuine empathy ready to help. We also have a skilled in-house design team that can offer bespoke services to suit customer needs.

"DWUK goes above and beyond for its customers."

**NEED HELP?
CONTACT OUR CUSTOMER
SERVICE TEAM TODAY!**



Wine & Champagne

Sheridan Coopers Wine has a vast portfolio, perfect for any venue, with exclusive SC wines for all customers.



**WEDNESDAYS
DOMAINE
SANGUINE**

£7.99

- Lighter-bodied
- Noticable depth
- Hints of plum



**WEDNESDAYS
DOMAINE
PIQUANT**

£7.99

- Crisp & clean
- Well-balanced
- Citrus notes



**WILD LIFE
SPARKLING
NUDE**

£6.89

- Mood-boosting
- Zing of lime
- Dry palate



**WILD LIFE
SPARKLING
BLUSH**

£6.89

- Mood-boosting
- Wild strawberry
- Mineral palate



**FIND OUT MORE ABOUT THESE
WINES ON PAGES: 20-21**

BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK

Get Ready For Valentine's Day

Love it or love to hate it, the most romantic time of the year is back. Valentine's Day is a fantastic opportunity to generate sales and attract new customers to your bar or restaurant. A unique event idea, paired with effective marketing, can lead to a lot of V-day sales.

We are here to make sure cupid hits the spot with our charmed sales tips & our most adored products!

Become Trend Setters

Self-care is a hot topic at the moment.

How about throwing a 'love yourself lunch' featuring farm-fresh ingredients that aren't too "sinful" & add some low & no cocktails?

See our mocktails on page: 56

Set The Scene

For any occasion, setting the scene is key! Check out our love list!

- **Candle Lighting (preferably red candles)**
- **Heart shaped bunting & confetti**
- **Roses placed as a centrepiece**
- **Music! Create a romantic atmosphere with a carefully selected playlist ... or you could simply ask your assistant Alexa or Google to play romantic music for you!**

Pick Your Audience

When planning your v-day event, you need to plan your audience. We go straight to thinking Valentine's is all about couples, but over the years this has changed.

Think about the people you already serve or the market you would like to expand into more:

- **Couples**
- **Ladies "Galentines"**
- **Singles ready to mingle**
- **Families**

Sweeten The Deal

As always, great deals are a way to get people through your door! Why not have a special offer on a bottle of your House wine or create a 'two for one' deal on most loved drinks or your House Valentine's cocktail!

Don't miss our wine offers on page: 16

Indulge Yourself

Valentine's Day is the perfect occasion to indulge in a romantic and decadent dessert, and what better way to do so than with a luxurious Red Wine Chocolate Fondue? This delectable dessert combines the rich flavours of red wine and dark chocolate for a delightful, shareable treat that's perfect for an intimate evening with your loved one.

Ingredients:

225g dark chocolate, finely chopped.

120ml red wine (choose a red wine you enjoy drinking)

60ml heavy cream

1/2 teaspoon vanilla extract

A pinch of salt

Assorted dippers (strawberries, banana slices, marshmallows, cubed pound cake, pretzels, etc.)



Instructions:

- 1) Start by washing and drying your strawberries, slicing bananas, cutting pound cake into bite-sized pieces, and getting your assorted dippers ready. Arrange them on a serving platter or tray.
- 2) Finely chop the dark chocolate to ensure it melts smoothly.
- 3) In a medium saucepan, heat the red wine over low to medium heat until it starts to simmer. Allow it to simmer for a few minutes to reduce and intensify the flavours.
- 4) Once the wine has reduced, add the heavy cream and stir gently. When the mixture is hot but not boiling, remove it from the heat. Gradually add the chopped dark chocolate, stirring continuously until the chocolate is completely melted and the mixture is smooth.
- 5) Stir in the vanilla extract and a pinch of salt. These ingredients will enhance the depth of flavour in your fondue.
- 6) Transfer your fondue to a fondue pot or a heatproof serving bowl. Light the fondue burner to keep the chocolate mixture warm. If you don't have a fondue pot, you can use a tea light under a heatproof bowl to maintain the temperature.
- 7) Dip your assorted dippers into the velvety red wine chocolate fondue. The combination of the rich, wine-infused chocolate and the fresh or sweet dippers is pure delight.

Note: If the fondue becomes too thick as it cools, you can add a splash of red wine or heavy cream and gently reheat it to maintain the desired consistency.



Sheridan Coopers Wine

Part of the
Drink Warehouse UK Group

SHERIDAN COOPERS WINE WILL GUARANTEE AND FIX ALL 2023 WINE PRICES UNTIL JANUARY 2025

Any wine you purchase from us will stay at it's 2023 price until January 2025*

Sheridan Coopers Wine (part of the Drink Warehouse UK Group of Companies) are offering customers an opportunity to freeze their wine purchase prices through to January 2025 to support their business and enable them to maximise profitability through any economic challenges currently being thrown at many in the hospitality trade.

This is an industry first for any on-trade drinks supplier to offer such an unbeatable deal to support their customers.

Sheridan Coopers Wine has been a specialist wine supplier to the trade for over 30 years and in 2018 Sheridan Coopers Wine became part of the Drink Warehouse UK Group and the introduction of "Master of Wine" Clive Barlow has seen a continuous growth in both its wine portfolio and customer base. Sheridan Coopers Wine has built its reputation around high quality wine, fantastic relationships and delivering an unrivalled service to its customers and this decision based on buying power across the wine portfolio will see Sheridan Coopers Wine customers avoid the uncertainty of any price instability in the market place alongside any associated costs involved.

Demis Farley – One of Drink Warehouse UK's founders commented "We believe in building strong relationships with our customers to help them to succeed. Both through the great value products we supply and a whole range of tailored packages built around their businesses. The idea of guaranteeing wine prices was one way we could provide our customers with stability and structure in 2024. This is a really big win for the trade and has already been well received by our customers who have said that just knowing the price for the entire year will be a huge benefit so that they can plan 2024 without the worry of having to alter or change their wine offering according to fluctuating market prices"

**Guarantee your prices today and know your profit margins until January 2025!
Contact us today to arrange a consultation**



03301 220 800



sales@dw-group.co.uk



drinkwarehouseuk.co.uk

*Guaranteed prices refer to any agreed upon 2023 wine prices. Excludes promotional wine offer prices.

The agreed prices will be fixed until January 2025 so you can guarantee no unexpected price changes on wine for the whole of 2024.



HUGE CHOICE, EXCELLENT QUALITY & GREAT STOCK

We stock over 700 wines from around the globe and every wine sourced has been chosen for its quality and appeal to a wide range of consumers. We are so confident on the quality of our wine that we have our own **Sheridan Coopers** exclusive range which offers highlights of our excellent selection.



RELIABLE DELIVERY FROM OUR DEDICATED FLEET OF VEHICLES

Our convenient and dependable next day delivery provides the Southeast and South London with a consistently reliable service up to 7 days a week. We ensure that our delivery is the best so you can rest assured your venue will get the stock it needs when you want it!



FREE ADVICE FROM THE SHERIDAN COOPERS WINE TEAM

The exceptionally talented **Sheridan Coopers** wine team has over 100 years of experience within the trade. This means you can rest assured your business will only receive great quality wines, alongside amazing support, and advice from a devoted team of experts.



FREE INDUSTRY STANDARD WINE TRAINING

Our in-house training comes as standard to support your business. However, we go the extra mile and can also provide WSET (Wine & Spirit Education Trust) courses to provide you and your staff a recognised qualification in wines to impress your customers.



FREE TAILORED STAFF WINE TRAINING & EDUCATION GUIDES

As a **Sheridan Coopers** customer, you will receive a tailored education of your wines so that you and your staff know all about the wines you are offering on your menu. We can also supply a custom tasting book tailored to your wine list for your staff to refer to at any time.



FREE WINE LISTS DESIGNED, PRINTED & DELIVERED TO YOUR VENUE*

As part of the **Drink Warehouse** UK and **Sheridan Coopers** service, we have a dedicated team of designers who are experts in the production of branded menus, point of sale material, wine lists, website design and so much more to support your wine offering. *Terms & Conditions apply



SUPPORT & CUSTOMER SERVICE IS KEY TO OUR BUSINESS

Our customer service teams have the knowledge and experience of the wine industry to share with all our wine customers. This knowledge also provides us with a deeper understanding of how to help you sell wine in your venue and give you the tools to use in your business.



PASSIONATE SALES TEAMS TO SUPPORT YOUR BUSINESS NEEDS

Buying your wine from **Sheridan Coopers** could not be easier. Our dedicated internal & external sales teams are always on hand to help you 'Service The Bar'. Their only focus is to offer you a great customer experience and support you in the development of your business.



MAXIMISE YOUR PROFITS WITH CHALK BOARD WINES

Discover our fantastic 'CHALK BOARD WINES' – a profit-boosting opportunity without the hassle of altering your wine list. Here are 5 reasons you should consider featuring our exclusive 'Chalkboard Wines' at your venue:

- ▶ **ADDITIONAL SELLING POINT**
Introducing off-menu wine selections provide an exclusive touch that entices customers to explore and purchase.
- ▶ **TRIAL WITH LOW RISK**
It's a chance for your venue to venture into new, high-quality wines that could become permanent fixtures.
- ▶ **CUSTOMER EXPERIENCE**
Keep the anticipation alive by switching these options every week or month, injecting excitement and variety into your offerings.
- ▶ **MAXIMISE PROFITS**
Allows you to take advantage of **Drink Warehouse** UK's best deals and increase your wine margins.
- ▶ **DESIGN SUPPORT**
Drink Warehouse UK will also be able to provide artwork for table tents and leaflets to promote the 'Wine of the week' at your venue.



6X
75CL

ONLINE ONLY OFFER

GREY SAUVIGNON BLANC



- VEGAN
-
-
- 75cl

6X75CL ONLY
£23.99
Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
Sell: £16.00 inc Vat
Margin: £9.34 ex Vat
GP: 70%

TASTING NOTES:

Citrus aromas, mixed with notes of green chili. Fresh and round on the palate and well balanced with a high acidity and mineral notes.

CASA DEL ARCO BLANCO



CHANTEBELLE CHARDONNAY



6X75CL ONLY
£23.99
 Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
 Sell: £16.00 inc Vat
 Margin: £9.34 ex Vat
 GP: 70%

TASTING NOTES:

Aromatic and dry. Simple, uncomplicated, unpretentious and fruity made from a field blend of traditional Spanish grape varieties.

6X75CL ONLY
£23.99
 Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
 Sell: £16.00 inc Vat
 Margin: £9.34 ex Vat
 GP: 70%

TASTING NOTES:

The palate is very well balanced, with a crispy first impression com-bined with a creamy and tasty length.



COSTA VERA MERLOT



6X75CL ONLY
£23.99
Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
Sell: £16.00 inc Vat
Margin: £9.34 ex Vat
GP: 70%

TASTING NOTES:

This is a simply outstanding wine for the money, soft super-juicy ripe plummy fruit and a long full-flavoured finish.

PALAZZO DEL MARE ROSSO



6X75CL ONLY
£23.99
Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
Sell: £16.00 inc Vat
Margin: £9.34 ex Vat
GP: 70%

TASTING NOTES:

This red delivers ample ripe, plummy fruits, hints of spice and liquorice. Deliciously supple and juicy.

SEA CHANGE MERLOT



6X
75CL

ONLINE
ONLY
OFFER

18TH FEBRUARY
GLOBAL DRINK
WINE DAY

CELEBRATE WITH
CHALK BOARD WINES

Most of us know how to drink wine, it's knowing when to stop that is the real talent! Here are a few ways for your venue to take advantage of this special wine day;

SUPPLY A NEW SELECTION OF WINE

In the spirit of Drink Wine Day, why not broaden your horizons and try a new wine variety? You may even come across a new house favourite! Contact your DWUK account manager today to discover the perfect wines to suit your venue.

HOLD A WINE TASTING SESSION

Speaking of trying new wines... Holding a wine tasting session is a great way to showcase your venue and your wines. Tasting sessions are also not only a lot of fun, they are ideal for introducing customers to new tastes as well as attracting new customers! Talk to our expert DWUK wine team for advice on holding a bespoke tasting session.

TAILORED WINE OFFERS

You can't go wrong with advertising both by the glass and by the bottle deals, everyone loves a bargain after all. Maybe create a meal deal with wine or even a tasting menu with different wines for each course. Basically anything that encourages customers to try and experience new wines.



ALTHOUGH FEBRUARY 18TH IS OBSERVED ANNUALLY AS 'GLOBAL DRINK WINE DAY', EVERY DAY IS 'LOVE WINE DAY' WITH SHERIDAN COOPERS

Visit us online today to discover our incredible range of wines

6X75CL ONLY

£23.99

Net £3.99 Ea

POTENTIAL RE-SALE PROFIT
Sell: £16.00 inc Vat
Margin: £9.34 ex Vat
GP: 70%

TASTING NOTES:

Sea Change Merlot is crammed with flavours of delicious summer fruits and hints of green pepper on the nose.



WEDNESDAY'S DOMAINE



FOR THURSDAY'S SAKE

WHY DO WE EXIST?

Most of us are familiar with that feeling of wanting a drink but knowing we probably shouldn't... Alcohol free beers and spirits have come a long way in answering that call; wines haven't, they've been left behind.

WHAT'S THE BIG IDEA?

One of the biggest issues those not drinking face is feeling left out, like they're missing something. We've created two wine alternatives that look, feel and smell like wine. When you want a glass of wine, there's often nothing else that will do.

WHAT'S OUR APPROACH?

We've blended de-alcoholised wines from La Mancha, Spain with natural flavours and ingredients to create wines with the body, flavours, aromas and complexity often lost when alcohol is removed. They're balanced and pair beautifully with food - all that's missing is the alcohol.



ONLY
£7.99

ONLY
£7.99

PIQUANT.

Our white wine, is made from Airen Blanco grapes and is crisp, clean and perfectly balanced. It has hints of minerality and green fruits, with citrus and toasted notes.

Variation. Piquant provides the basis of a refreshing spritz, when paired with soda water and a twist of lime.

SANGUINE.

Channels lighter-bodied reds and is made from Tempranillo grapes. Fruit-forward on the nose, it gives way to flavours of cooked red fruits and enjoys a drying, tannic finish.

Variation. Sanguine works beautifully as a sangria alternative when paired with fresh apples, oranges and blackberries.

AVAILABLE NOW AT [DRINKWAREHOUSEUK.CO.UK](https://www.drinkwarehouseuk.co.uk)



Bubbles With Benefits



A New Kind Of Wild Life

Wild Life Botanicals® is a pioneering sparkling wine that is set to raise the bar by introducing the exciting new concept of #BubblesWithBenefits®.

Ultra-low in alcohol yet ultra-high in goodness, this unique English bubbly is infused with an uplifting elixir of vitamins, minerals and botanicals each chosen for their health-giving properties. Our elixir also delivers a minimum 15% of your daily reference intake*.

At only 0.5% ABV and less than 35 calories per glass, Wild Life Botanicals champions a 'no limits' lifestyle.

Wild Life Botanicals is quite simply big on benefits yet low in alcohol. That's what we call double bubble.

* of the selected vitamins and minerals

Botanical Alchemy

Wild Life Botanicals® is a totally new type of magical alchemy that delivers plant power in all her true nature allowing you to deliver yours.

Bursting with eight active vitamins and minerals and five fabulous botanicals; Lemon Balm, Damask Rose, Ashwagandha, Rosemary and Damiana this bubbly packs an altogether healthier punch.

No Limits

It's time to re-define a new kind of wild life, a wild life that has no limits. Wild Life Botanicals is a new type of drink for a new kind of drinker.

The intelligent and sophisticated choice for those that want the very best from life without compromise.

A refreshing sparkling wine, brimming with plant power, that is big on benefits, low in alcohol.

Now you can harness plant power in all her true nature so that you can discover yours. No compromise. No limits.

Meet The Wild Life Wines

Wild Life Botanicals is an award-winning refreshing, dry and sophisticated ultra-low alcohol (0.5% ABV) sparkling wine with an uplifting elixir of vitamins, minerals and botanicals. Vegan friendly and 60% fewer calories than Champagne or Prosecco, every 125ml glass delivers a minimum 15% of your daily reference intake of the vitamins and minerals in our bespoke elixir. Or put simply...#BubblesWithBenefits!

Nude

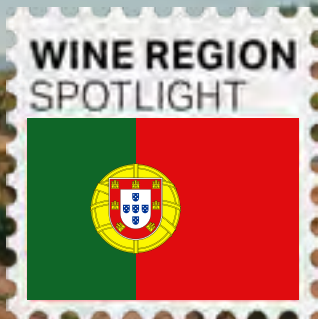
"Nude entices with vivid green hints, followed by a generous perfume evoking seasonal gooseberry, greengage and even young banana. On the dry palate are tickly, delicate Champagne-like bubbles encapsulating the freshness and zing of lime and mango."



Blush

"Blush pouts with juicy, wild strawberry aromas, followed by a notably rounded, mineral palate evoking rosehip tea, strawberries and cream, and Cornish orchard fruits such as crab apple and red apple."

**AVAILABLE NOW AT
DRINKWAREHOUSEUK.CO.UK**



PORTUGAL

Portugal, a land of breathtaking landscapes and rich cultural heritage, has long been celebrated as a wine lover's paradise. With a history of winemaking that stretches back over 2,000 years, this Iberian gem has firmly established itself as a global wine destination. In Portugal, wine is not just a beverage; it's a part of the national identity and a reflection of the country's diverse terroirs and traditions.

One of Portugal's unique attributes is its grape varieties. While many wine enthusiasts are familiar with famous grapes like Cabernet Sauvignon or Chardonnay, Portugal boasts a plethora of indigenous varieties. Names like Touriga Nacional, Alvarinho, and Baga may not be as recognizable, but they are the backbone of Portugal's wine culture. These grapes produce distinctive, flavourful wines that reflect the country's diverse regions.

Portugal's wine landscape is characterized by a variety of wine regions, each with its own unique terroir. From the lush vineyards of the Douro Valley, where the world-famous Port wine is produced, to the breezy coastal regions of Vinho Verde, Portuguese wines offer a broad

spectrum of flavours and styles. In fact, the country is home to a staggering 250 grape varieties, adding to its exceptional diversity.

The Portuguese wine industry embraces a harmonious blend of tradition and innovation. While the country's viticultural traditions run deep, modern winemaking techniques and technologies are being harnessed to elevate the quality of Portuguese wines. From using advanced vineyard management practices to sustainable winemaking methods, Portugal's winemakers are pushing the envelope while preserving their rich heritage.

One shining example of this harmonious blend is the fortified wine, Port. This iconic wine style has been produced in the Douro Valley for centuries, but it has evolved with the times.

In recent years, there has been a renewed focus on producing high-quality vintage Ports and single-quinta Ports, showcasing the potential for refinement and elegance in this traditionally robust wine.

In addition to Port, Portugal offers a range of other wines that have gained international

recognition. The fresh and lively Vinho Verde, the rich and complex wines of the Dão region, and the aromatic Alvarinho from the Vinho Verde region are just a few examples. These wines are carving a place for themselves in the global wine market, appealing to diverse palates.

Portugal's wine tourism industry is also on the rise, with many vineyards opening their doors to visitors. Tourists can enjoy wine tastings, vineyard tours, and cultural experiences in picturesque settings, making it an ideal destination for wine enthusiasts and travellers alike.

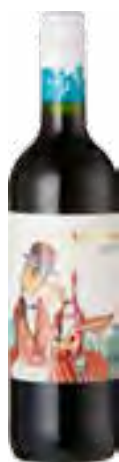
Explore & Buy Portuguese Wines online:
drinkwarehouseuk.co.uk

SHERIDAN COOPERS PORTUGUESE WINES TO TRY



AI GALLERA MISTICO

Golden yellow in colour, with plenty of ripe fruits on the aromas. This is a fresh and gentle wine with a pleasant finish.



AI GALLERA POETICO

An intense ruby red colour. Vinous and clean aromas with hints of red berry fruits. Round in the mouth and medium bodied.



VILA NOVA VINHO VERDE

Floral, citrus and gentle tropical aromas lead on to a palate with sherbet lemon acidity, a touch of mango and a bright mineral finish.



ALIANCA DAO

Aromas of plum, black fruit, mocha and a hint of dark chocolate. Ripe and full-flavoured on the palate with supple tannins, notes of blackberry & wild plum.

BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK

VEGANUARY



January 2024

This Vegan Lentil and Vegetable Stew with Red Wine is a wholesome and satisfying meal for Veganuary. This hearty stew is packed with plant-based protein and flavours, making it a perfect winter dish. The red wine adds depth and richness to the dish while the lentils and vegetables provide essential nutrients. Serve it with crusty bread and a glass of the same red wine for a cozy and warming meal.

Vegan Lentil and Vegetable Stew

Ingredients:

- 1 cup dried green or brown lentils
- 2 tablespoons olive oil
- 1 onion, chopped
- 2 carrots, peeled and diced
- 2 celery stalks, chopped
- 3 cloves garlic, minced
- 1 red bell pepper, diced
- 1 teaspoon dried thyme
- 1 teaspoon smoked paprika
- ½ cup red wine (vegan-friendly)
- 4 cups vegetable broth
- 1 can diced tomatoes
- 2 bay leaves
- Salt and black pepper to taste
- 1 cup frozen/fresh green beans, chopped
- 1 cup chopped kale or spinach
- Fresh parsley, chopped (for garnish)

Method:

1. Rinse the lentils and cook them according to the package instructions. Drain and set aside.
2. In a large soup pot, heat the olive oil over medium heat. Add the chopped onion, carrots, celery, and red bell pepper. Sauté for about 5 minutes or until the vegetables start to soften.
3. Stir in the minced garlic, dried thyme, and smoked paprika. Sauté for an additional minute until fragrant.
4. Pour in the red wine and stir, scraping up any browned bits from the bottom of the pot. Let it simmer for a few minutes to allow the alcohol to cook off.
5. Add the vegetable broth, diced tomatoes, bay leaves, and cooked lentils to the pot. Season with salt and black pepper. Bring the mixture to a boil, then reduce the heat to low, cover, and simmer for 20-25 minutes, or until the vegetables are tender.
6. Stir in the green beans and chopped kale or spinach. Simmer for an additional 5-7 minutes until the greens are wilted and the green beans are tender.
7. Remove the bay leaves and discard them. Ladle the Vegan Lentil and Vegetable Stew into bowls and garnish with chopped fresh parsley.



SHERIDAN COOPERS VEGAN RECOMMENDED



ALAMEDA MERLOT

Intense aromas of red fruits and plums, overlaid with pleasant notes of wood. It is fruity on the palate, with rounded tannins and delicious acidity.



ALAMEDA SAUVIGNON BLANC

This pale yellow wine with green tints has intense and expressive aromas of fresh fruit, such as grapefruit, green apple & pineapple



STONES THROW SHIRAZ

Bright, aromatic and juicy on the nose. Dangerously drinkable Shiraz due to its fine, bright fruit and soft silky elegance.



STONES THROW MALBEC

Succulent and spicy characters. Darkly appealing, chocolatey with an abundance of crisp, mineral fruit and Morello cherry compote.

BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK



Cask Ales Beer & Cider

With a wide range of cask ales, draught beers, cider and packaged beverages, **Drink Warehouse UK** has it all, ready for your business.



PERONI NASTRO AZZURRO 0.0%

▶ 24x330ml

- Fresh & crisp
- Tangy orange rye
- Delicately spiced



BREWDOG PUNK AF

▶ 12x330ml
▶ 24x330ml
▶ 30Ltr

- Tropical fruit
- Grassy/pine notes
- Solid malt bass



HEINEKEN 0.0%

▶ 24x330ml

- Fresh & fruity
- Soft malty body
- Great balance



BECK'S BLUE PILSNER

▶ 24x275ml

- Crisp & refreshing
- Non-alcoholic
- Great taste



KOPPARBERG MIXED FRUIT 0.0%

▶ 24x330ml

- Refreshing
- Summer taste
- Delicious



KOPPARBERG STRAWBERRY & LIME 0.0%

▶ 24x275ml

- Revitalising taste
- Fresh fruit
- Citrus Zing

BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK

DWUK PACKAGED OFFERS



CARLSBERG PILSNER
24x500ML

Carlsberg is a Pilsner-style lager originating from Copenhagen, Denmark. J.C Jacobsen, the founder, brewed his beer using a yeast that became the basis for many modern-day lagers.

ONLY £23.99
List £31.55

SAVE 23%
DWUK ONLINE ONLY OFFER

Carlsberg

GUINNESS WEST INDIES PORTER
8x500ML

With its lingering notes of toffee, the complex beer offers consumers a real depth in flavour with a distinctive yet rounded taste. Ruby red with a frothy head and medium sweet mouthfeel.

ONLY £11.99
List £16.36

SAVE 26%
DWUK ONLINE ONLY OFFER

GUINNESS
1759

With Guinness

BROOKLYN PILSNER BOTTLES
12x330ML

This beer layers clean malts with a balanced wave of bright hops, crowned by an instantly refreshing finish. Light toasty flavours and spicy, subtle citrus hop notes make it an instant classic.

ONLY £12.99
List £17.32

SAVE 25%
DWUK ONLINE ONLY OFFER

BROOKLYN BREWERY
BROOKLYN PILSNER

HOFMEISTER WEISSE
12x330ML

Award winning wheat beer with an aroma that bursts with ripe banana and vanilla, all backed by a bready, brioche note.

BUY 1 GET 1 FREE
DWUK ONLINE ONLY OFFER

Hofmeister
BREWING CO.
Hofmeister WEISSE

LUCKY SAINT

ALCOHOL FREE SUPERIOR UNFILTERED LAGER

NEW



The Official
Beer of
 DRY JANUARY®
by Alcohol Change UK

AVAILABLE IN CANS (24 X 330ML), KEG AND BOTTLES (24 X 330ML)

The #1 dedicated
*alcohol-free beer**

LOW CALORIE | ALCOHOL-FREE | VEGAN | LOW SUGAR

ENJOY
LIFES SIMPLE
PLEASURES

DWUK
ONLINE
ONLY
OFFER



£22.99

24x330ml



£18.49

24x330ml



Luigi Moretti

L'ITALIANA AUTENTICA



Offer Available
1st Jan - 31st Jan 2024

be [drinkaware.co.uk](https://www.drinkaware.co.uk) ENJOY BIRRA MORETTI RESPONSIBLY

BIRRA MORETTI IS BREWED IN THE UK | BIRRA MORETTI ZERO CONTAINS ≤ 0.05% ABV

OFFER AVAILABLE FROM 1ST TO 31ST JANUARY 2024 OR WHILE STOCKS LAST. EACH BIRRA MORETTI AND BIRA MORETTI ZERO CASE CONTAINS 24 X 330ML BOTTLES. BIRRA MORETTI ZERO CONTAINS NO MORE THAN 0.05% ALCOHOL CONTENT.



SIX NATIONS IS BACK!

Time to ruck & roll with the Six Nations & make sure you get in line to boost your sales. Between the high selling periods of Christmas & Valentine's, this is a perfect time to get your sales back up for the New Year.



RUGBY SET TO BOOST BEER SALES

The British Beer and Pub Association (BBPA) has predicted that seven million extra pints of beer will be sold in pubs during the Guinness Six Nations Rugby Championship, boosting the sector by £27 million.

Dom Collingwood, Co-founder of MatchPint, commented:

"There are few better sporting occasions than watching the Six Nations, surrounded by friends, strangers, and opposition fans alike in a great pub or bar.

"It's one of a handful of events that attracts 'flirts' into sport each year, together with international football tournaments and major boxing fights. As such, we see huge spikes in the number of people looking for a great pub nearby in which to enjoy one of the world's greatest tournaments with great food, great beer, and great company."



SOFT & 0% DRINKS ARE IN FOR A WIN

While there's no doubt booze will be a big seller, trends towards health-conscious consumption will see an increasing number of rugby fans choosing to go soft. It has been shown that rugby is often very much an event that includes all members of the family, young and old. With an estimated 6.1 million people now choosing not to consume alcohol, it is clear that you need to consider having a premium range of soft & alcohol free drinks to offer your customers so you can maximise your sales during these events.



PROMOTE LIVE SPORT AT YOUR VENUE

Start promoting the tournament at least three to four weeks before. Display fixture posters throughout your venue and you could even display a 'Watch Live Sport Here' banner outside. However one of the most powerful ways to promote events like this is via social media platforms.

Social Media creates that word of mouth which is essential when holding an event or special occasion, after all it is key to promote your event to your customers so that they know you will be showing the Rugby and they book it into their social diary.



RELAX & ENJOY THE MATCH

So you have been online with DWUK to buy your beer, softs, 0% Drinks & snacks. Your bar is well stocked and since you have promoted your event successfully and are now expecting a big crowd. You can relax a little and enjoy the company of your customers whilst you watch the profits roll in.

DWUK RECOMMENDATIONS



ASAHI SUPER DRY

- ▶ 24x330ml
- ▶ 50L
- ▶ 30L

- Super refreshing
- Crisp taste
- Great summer drink
- Clean finish



LUCKY SAINT 0.5%

- ▶ 20x330ml
- ▶ 30L

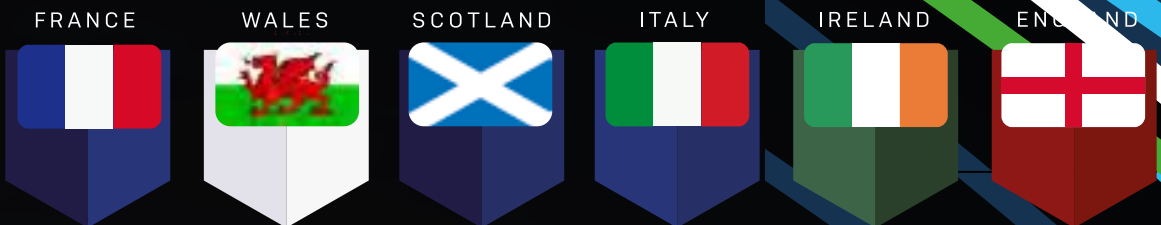
- Refreshing lager
- Citrus hop finish
- Only 53 calories
- Toasty pilsner malts



CORONA EXTRA

- ▶ 24x330ml
- ▶ 50L

- Subtle hops aroma
- Smooth mouthfeel
- Hint of sweetness
- Seriously refreshing



ROUND 1

FRI 02 FEB	FRANCE		20:00PM		IRELAND	ITV SPORT
SAT 03 FEB	ITALY		14:15PM		ENGLAND	ITV SPORT
SAT 03 FEB	WALES		16:45PM		SCOTLAND	BBC SPORT

ROUND 2

SAT 10 FEB	SCOTLAND		14:15PM		FRANCE	BBC SPORT
SAT 10 FEB	ENGLAND		16:45PM		WALES	ITV SPORT
SUN 11 FEB	IRELAND		15:00PM		ITALY	ITV SPORT

ROUND 3

SAT 24 FEB	IRELAND		14:15PM		WALES	ITV SPORT
SAT 24 FEB	SCOTLAND		16:45PM		ENGLAND	BBC SPORT
SUN 25 FEB	FRANCE		15:00PM		ITALY	ITV SPORT

ROUND 4

SAT 09 MAR	ITALY		14:15PM		SCOTLAND	ITV SPORT
SAT 09 MAR	ENGLAND		16:45PM		IRELAND	BBC SPORT
SUN 10 MAR	WALES		15:00PM		FRANCE	ITV SPORT

ROUND 5

SAT 16 MAR	WALES		14:15PM		ITALY	BBC SPORT
SAT 16 MAR	IRELAND		16:45PM		SCOTLAND	ITV SPORT
SAT 16 MAR	FRANCE		20:00PM		ENGLAND	ITV SPORT

DWUK RECOMMENDATIONS



BREWDOG PUNK IPA

- ▶ 12x330ml
- ▶ 12x440ml
- ▶ 24x330ml
- ▶ 50L
- Tropical fruits
- Well balanced
- Sharp bitter finish
- Great IPA



COBRA

- ▶ 12x660ml
- ▶ 24x330ml
- ▶ 50L
- Smooth taste
- Malty flavour
- Very drinkable
- Refreshing



HEINEKEN 0.0%

- ▶ 24x330ml
- ▶ 11G
- ▶ 20L
- Fresh fruity notes
- Smooth taste
- Soft malty body
- Perfectly balanced

BUY 6 CASES AND GET A HEINEKEN ZERO FREE*

DWUK
ONLINE
ONLY
OFFER



Offer Available
1st Feb - 29th Feb 2024

*Buy any 6 cases of Heineken 24 x 330ml, Heineken Silver 24 x 330ml, Old Mout range 12 x 500ml, Desperados 24 x 330ml, Bulmers 12 x 500ml or Brixton 24 x 330ml and get a free case of Heineken 0.0. Offer period 1st Feb - 29th Feb 2024.

Heineken 00 contains no more than 0.05% alcohol.



ENJOY RESPONSIBLY
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY ANY 3 FROM THE PERONI NASTRO AZZURRO RANGE TO RECEIVE A CASE OF PERONI STILE CAPRI

**DWUK
ONLINE
ONLY
OFFER**



be **drinkaware.co.uk**

Terms and Conditions apply, visit www.asahibeer.co.uk/promotional-terms-and-conditions

Peroni Nastro Azzurro Stile Capri (24x330ml)
Peroni 0.0% (24x300ml)
Peroni Nastro Azzurro (Blue) (24x330ml)
Peroni Gluten Free (24x330ml)

**FIND
YOUR
%
ALCOHOL FREE**

**GREAT TASTING
LOW & NO ALCOHOL BEER**

**DWUK
ONLINE
ONLY
OFFER**

Enjoy responsibly. be drinkaware.co.uk



Promotion valid for the duration of the brochure promotional period. Fixed price qualifying products: Erdinger Alkoholfrei NRB 12x500ml, San Miguel 0.0 24x330ml, Carlsberg 0.0 24x330ml, Brooklyn Special Effects 24x330ml and Shipyard Low Tide 8x500ml. Whilst stocks last. Offer subject to change.



Chinese New Year

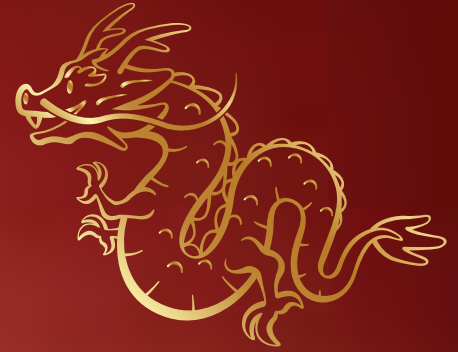
Year of the Dragon

It is a Year of the Dragon, more specifically, Wood Dragon, starting from February 10th, 2024, and lasting until January 28th, 2025. It is also known as Lunar New Year, which is a term that's more inclusive of the many East Asian cultures that celebrate it, including amongst others, Koreans, Vietnamese, and Tibetans.

Speedy Chilli Turkey Stir-Fry

Ingredients:

- A splash of oil
- 500g British free-range turkey thigh mince
- 1 grated carrot
- 200g tenderstem broccoli
- 1 chopped garlic clove
- 2cm piece fresh ginger, finely chopped
- ½ chopped red chilli
- 40g chilli jam / sweet chilli sauce
- 1 tsp soy sauce
- Sesame seeds
- Sliced spring onions
- Fresh coriander
- Lime wedges, to serve
- Serve with; egg noodles



Method:

1. Heat a splash of oil in a large frying pan or wok over a high heat. Add 500g British free-range turkey thigh mince and cook, stirring, for 4-5 minutes until beginning to brown.
2. Add 1 grated carrot and 200g tenderstem broccoli to the pan/wok and cook for 3 minutes more.
3. Stir in 1 chopped garlic clove, 2cm piece fresh ginger, finely chopped, and ½ chopped red chilli, then cook for a minute more. Add 40g chilli jam/sweet chilli sauce to the wok/pan with 1 tbsp soy sauce, then fry for 4 minutes more until the mince is starting to brown and crisp.
4. Scatter with sesame seeds, sliced spring onions and fresh coriander. Serve with lime wedges and egg noodles.



DRINK WAREHOUSE UK ASIAN BEERS

SINGHA BEER



Singha Lager Beer is full-bodied, the 100% barley malt gives it a distinct rich taste with a strong hop character

24x330ML

TSINGTAO



Crisp and refreshing with a nutty and sweet taste. Perfectly compliments spicy and powerful Asian cuisine.

24x330ML

TIGER BEER



Tiger Beer is a refreshing and full bodied lager beer with a light straw colour, soft bready aroma and a hint of tropical fruit.

24x330ML

ASAHI SUPER DRY



Asahi Super Dry is a light pale golden color, with distinctive notes of biscuits balanced with citrus aromas.

**24x330ML
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CRISP ENGLISH LAGER
4.0% ABV

ENGLISH PILSNER
Crisp, refreshing Ernest & Bullion provide aromas of citrus, orange, apricot & lemon - the Challenger hop delivers the bitterness.
30L KEG ABV 4.0%



CURIOUS LAGER

CRAFTED WITH CHAMPAGNE YEAST
4.7% ABV

ENGLISH LAGER
Clean, fruity and aromatic, re-fermented with Champagne yeast and a 'dosage' of rare Nelson Sauvin hops.
30L KEG ABV 4.7%

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5.2% ABV

SPARKLING ENGLISH CIDER
Kentish Rubens and Bramley apples fermented with Bacchus wine yeast create this unique crisp cider.
30L KEG ABV 5.2%
Suitable for vegetarians & vegans



CURIOUS SESSION IPA

ZESTY TRIPLE HOPPED
4.4% ABV

TRIPLE HOPPED SESSION IPA
A triple hopped Session IPA of curiously crafted balance, finesse and distinctive drinkability.
30L KEG ABV 4.4%



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Offer Available
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*Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.

Enjoy responsibly. be.drinkaware.co.uk



2024

THE SPORTING CALENDAR

JANUARY / 01

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

FEBRUARY / 02

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	1	2	3



PERONI
NASTRO AZZURRO



AUSTRALIA OPEN 2024

WHEN: 14TH - 28TH JANUARY

WATCH IT ON: EUROSPORT

The Australian Open is a tennis tournament held annually at Melbourne Park. The tournament is the first of the four Grand Slam tennis events held each year, preceding the French Open, Wimbledon, and the US Open. The Australian Open features men's and women's singles, men's and women's doubles, mixed doubles, and wheelchair competitions. It is played on hard courts and is known for its fast-paced and aggressive style of play.

GUINNESS
ORIGINAL



SIX NATIONS 2024

WHEN: 2ND FEBRUARY - 16TH MARCH

WATCH IT ON: BBC IPLAYER / ITVX

Following England's third-place finish at the World Cup, the Six Nations is already on the horizon. With several key players announcing their international retirement, including second-row Courtney Lawes, wing Jonny May and scrum-half Ben Youngs, England must rebuild their squad. Their semi-final match against champions South Africa has helped to silence their critics and win back the hearts of English fans.

COORS
LAGER



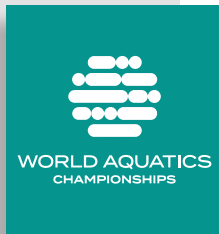
SUPER BOWL LVIII 2024

WHEN: 11TH FEBRUARY

WATCH IT ON: ITVX

Super Bowl LVIII is the upcoming American football championship game of the National Football League (NFL) for the 2023 season and is scheduled to be played on February 11, 2024, at Allegiant Stadium in Paradise, Nevada. This is the first Super Bowl that will be held in Nevada and the Las Vegas Valley area. On September 24, 2023, it was announced that American R&B singer Usher will headline the Super Bowl LVIII Halftime Show.

ASAHI 0.0%
SUPER DRY



WORLD AQUATICS CHAMPIONSHIP 2024

WHEN: 2ND - 18TH FEBRUARY

WATCH IT ON: BBC IPLAYER

The 2024 World Aquatics Championships, the 21st edition of the World Aquatics Championships, will be held in Doha, Qatar. It is the first time the World Aquatics Championships will be staged in the Middle East. Water sports include swimming, open water swimming, artistic swimming, diving, high diving, and water polo.

DWUK DRAUGHT OFFERS

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BREW|LOCK
system

HEINEKEN BREWLOCK
20LTR

A delicate hop and malt aroma. Underlying tropical and apple flavours combine with a clean palate and refreshing finish with some hop notes.

ONLY £60.99
List £74.43

SAVE 18%
DWUK ONLINE ONLY OFFER



Heineken
BLADE
BREWLOCK COUNTERTOP
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HEINEKEN 0.0 BLADE
8LTR

Heineken 0.0 is brewed using only natural ingredients, including Heineken's own A yeast. It contains just 69 calories and is defined by its refreshingly fruity notes and soft malty body, which is perfectly balanced with a short after-taste.

ONLY £18.99
List £23.51

SAVE 19%
DWUK ONLINE ONLY OFFER



HOBGOBLIN
SESSION IPA
30LTR

A 3.4% light, easy drinking and extremely refreshing beer. Pale yellow, packed with 5 New World hops delivering a fresh and zesty aroma. Enjoy without compromising on the intense tropical fruit.

ONLY £53.99
List £65.85

SAVE 18%
DWUK ONLINE ONLY OFFER



YEASTIE BOYS
BIG MOUTH IPA
30LTR

Unfiltered hoppy session ale with bold tropical and white wine notes. A luscious mouth feel, carries the hop flavour across the palate before easing out with a dry moreish finish.

ONLY £94.89
List £115.03

SAVE 17%
DWUK ONLINE ONLY OFFER



FOREST ROAD
SESH IPA
50LTR

Brewed with a unique combination of hop varieties from the US and New Zealand the result is an unusual and refreshing aroma of soft fruit and juicy tropical notes. On the palate, the hop character is low and fresh, delivering barely-there bitterness and just a hint of citrus. This delicate flavour paired with the beers light body, and gentle carbonation.

ONLY £139.99
List £169.83

SAVE 17%
DWUK ONLINE ONLY OFFER

Forest Road
SESH
FUN TIMES IPA
4.3% ABV



WIN ONE OF THREE HAZE SESSIONS MUSIC NIGHTS AT YOUR VENUE



Thatchers Haze has seen 68% volume growth as Hazy drinks gain share of apple cider!

Install Thatchers Haze between 1st January and 31st March to be in with a chance to win.

A Haze Sessions music night includes live music, Haze Sessions promotional material and prizes to give away on the night! Plus every new install will receive a free keg & 10 co-branded polo shirts.

Meetglimpse.com Aug2023. CGA OPMS P06 2023 vs 4YA Entry: Winners will be randomly selected from new Thatchers Haze installs between January 1st – March 31st via participating wholesalers. For full prize details and terms and conditions, visit www.thatcherscider.co.uk/pub-haze-sessions

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*Carlsberg is giving £150,000 to WWF-UK (reg. charity 1081247 & SC039593) to support participating farmers in East Anglia to replenish up to 100 million litres of fresh water, by helping them save water and reduce river pollution. Scan QR code or see carlsberg.co.uk/wwf-farming for more details. Brewed in UK, the Danish Way. Enjoy responsibly.



WILD BEER CO

NOW AVAILABLE ON DRAUGHT



WILD BEER CO
BIBBLE
PALE ALE

Not brewed + means more
GLUTEN FREE
4.2% abv

BIBBLE

Satisfying **GLUTEN FREE** session pale ale with aromatic mosaic hops.

ABV 4.2%



WILD BEER CO
POGO
PASSIONFRUIT
PALE ALE

Passionfruit & orange
citrus hop aroma
4.1% abv

POGO

Boldly hopped pale ale, brimming with tropical fruit characters.

ABV 4.1%



WILD BEER CO
UNDER THE SUN
SESSION
HAZY IPA

Session Hazy IPA
4.7% abv

UNDER THE SUN

A hazy soft Session IPA with a tropical cocktail of aromas and flavours.

ABV 4.7%



WILD BEER CO
MILLIONAIRE
MILK
STOUT

Salted caramel & chocolate
CONTAINS ALCOHOL
4.7% abv

MILLIONAIRE

Salted caramel & chocolate milk stout. Sweet & salty, velvety & luxurious.

ABV 4.7%



WILD BEER CO
WILD IPA
FLAVOUR
BY NATURE

Wild IPA
4.2% abv

WILD IPA

3 yeast blend. Balanced with a dry finish and a low but moreish bitterness.

ABV 5.2%



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or 0330 122 0800.
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PINK BERRY
50CL**

£14.99
List: £16.49

- Bold & fresh
- Fruity bursts
- Great kick



**LYRE'S
TRIPLE SEC
70CL**

£17.99
List: £20.03

- Fresh orange
- Natural sweetness
- Soft finish



**LYRE'S
LONDON DRY
SPIRIT 70CL**

£17.99
List: £20.03

- Firm juniper
- Earthy notes
- Dry finish



**LYRE'S
VERMOUTH
ROSSO 70CL**

£17.99
List: £20.03

- Rich
- Blood orange
- Balanced



**HIGHPOINT
RUBY APERITIF
70CL**

£15.49
List: £18.74

- Herbal aroma
- Cool zest & spice
- Bittersweet citrus



**CROSSIP
DANDY SMOKE
50CL**

£15.49
List: £18.95

- Smoky
- Bold opener
- Pine notes



**THREE SPIRIT
THE LIVENER
50CL**

£16.99
List: £18.95

- Inspired
- Bold
- Vibrant



**THREE SPIRIT
NIGHT CAP
50CL**

£16.99
List: £18.95

- Wood notes
- Bright spice
- Calm & dreamy

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NEW PRODUCTS

Introducing the new East London Liquor Co. 10L jerrican refill packs.

This clever idea means you don't need to buy a new bottle, you can just reuse your East London Liquor Co. bottle and fill them with the same high quality spirits. This will help cut down on bottle production but definitely not cut down on the taste of these delicious spirits.

THE WORLD ALREADY HAS ENOUGH BOTTLES...

Spirits



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DWUK
ONLINE
ONLY
OFFER



FRIS Vodka

Every Day Low Price £12 per bottle

Consumers spending behaviour is being driven by **value for money** and **quality** of the product and FRIS ticks both of those boxes!

Quality vodka that is value for money
The World's **CHILLEST** Vodka



Please speak to your account manager

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DWUK WHISK(E)Y OFFERS

STARWARD NOVA WHISKEY

A fruity, double distilled single malt made with Australian barley & craft brewers' yeast for extra flavour.

Potential re-sale profit (inc Vat):
25ml Cost: £1.11
25ml Sell: £3.69
GP: 70%



NC'NEAN ORGANIC SINGLE MALT

Smooth and elegant, this whisky is easy-going and delicious however you drink it, with flavours of citrus, peach, apricot and spice.

Potential re-sale profit (inc Vat):
25ml Cost: £1.21
25ml Sell: £4.05
GP: 70%



JACK DANIELS SINGLE BARREL RYE

Jack Daniel's Single Barrel Rye is the brand's first new mash bill in 150 years. The use of 70% rye adds extra spice to notes of ripe fruit and toast.

Potential re-sale profit (inc Vat):
25ml Cost: £1.50
25ml Sell: £5.00
GP: 70%



GLENTURRET 10 YEAR PEAT SMOKED

Matured in a combination of second-fill European & American oak casks, layers of rich fruit & peat smoke on the palate.

Potential re-sale profit (inc Vat):
25ml Cost: £1.43
25ml Sell: £4.76
GP: 70%



MITCHERS BOURBON

Michter's US*1 Kentucky Straight Bourbon is made from a carefully selected mash bill that features the highest quality American corn. It is then matured to the peak of perfection.

Rich and full-bodied with notes of stone fruits, baking spices and raisins with a long, complex finish. Sweet, fruity and spicy, it packs in plenty of flavour.

Potential re-sale profit (inc Vat):
25ml Cost: £1.43
25ml Sell: £4.76
GP: 70%





JANUARY 25TH

Burns Night,

celebrated on January 25th, is a beloved Scottish holiday

dedicated to the memory of Robert Burns, one of Scotland's most famous poets. The evening's festivities typically include a traditional supper, poetry recitations, and, of course, Scotch whisky to raise a glass to the Bard of Ayrshire. Scotland's whisky heritage is celebrated worldwide, making it an integral part of Burns Night.

Mark the occasion by mixing up some Scottish cocktail classics

As Scotland celebrates Burns Night, it's a time for toasts to the great poet Robert Burns and the nation's enduring literary and cultural legacy. Scotch whisky plays a central role in these festivities, embodying the essence of Scotland in every sip. Why not try these two Scotch whisky cocktails which are not only a delightful addition to your Burns Night celebrations but also a wonderful way to pay tribute to Scotland's enduring cultural and whisky heritage. Raise your glass in honour of Robert Burns and the land of Scotland!



ROB ROY

The Rob Roy is a classic Scotch whisky cocktail that pays homage to the legendary Scottish folk hero Rob Roy MacGregor.

Ingredients:

- 2 oz Scotch whisky
- 1 oz sweet vermouth
- 2 dashes of Angostura bitters
- Maraschino cherry for garnish
- Lemon twist (optional)

Method

1. Fill a mixing glass with ice.
2. Pour the Scotch whisky, sweet vermouth, and Angostura bitters over the ice.
3. Stir well until the mixture is chilled.
4. Strain the cocktail into a chilled cocktail glass.
5. Garnish with a cherry, and if desired, a lemon twist.
6. Serve and enjoy your classic Rob Roy cocktail, a fitting tribute to Scotland's rich whisky tradition.



BLOOD & SAND

A delightful Scotch-based drink that combines the smoky notes of Scotch whisky with the sweet and tangy flavours of orange and cherry.

Ingredients:

- 3/4 oz Scotch whisky
- 3/4 oz sweet vermouth
- 3/4 oz orange juice
- 3/4 oz cherry liqueur
- Orange twist for garnish

Method

1. Fill a cocktail shaker with ice.
2. Add the Scotch whisky, sweet vermouth, orange juice, and cherry liqueur.
3. Shake vigorously until well chilled.
4. Strain the cocktail into a chilled cocktail glass.
5. Garnish with a twist of orange peel.
6. Sip and savour the delightful Blood and Sand cocktail, a poetic ode to Scotland and a toast to Robert Burns.

DEANSTON 12YR SINGLE MALT

Smooth & creamy sweetness, hints of fruit, honeyed spiciness & soft vanilla. Finishes with a tingle of cloves.

Potential re-sale profit (inc Vat):

25ml Cost: £1.20
25ml Sell: £4.00
GP: 70%



DW UK ONLINE ONLY OFFER
SAVE 23%

70cl

NOW ONLY
£33.59
LIST: £42.43

THE ARRAN BARREL RESERVE SINGLE MALT

The Barrel Reserve expression is light & elegant, no-age-statement Single Malt Scotch Whisky with a light golden colour.

Potential re-sale profit (inc Vat):

25ml Cost: £0.92
25ml Sell: £3.08
GP: 70%



DW UK ONLINE ONLY OFFER
SAVE 23%

70cl

NOW ONLY
£25.89
LIST: £32.73

DWUK GIN OFFERS

SLINGSBY RHUBARB GIN

Distilled from rye proudly grown in New York State, this uncompromising whiskey is aged exclusively in full-size barrels to ensure robust flavour and nuanced finish.



Potential re-sale profit (inc Vat):
25ml Cost: £0.93
25ml Sell: £3.09
GP: 70%

NOW ONLY
£25.99
LIST: £34.75

70cl

SAVE 24%
DWUK ONLINE ONLY OFFER

CHASE ELEGANT GIN

Nose: Fresh aromas of juniper, citrus fruit and spices.

Palate: Elegant, crisp with juniper and green fruits upfront, followed by warm spices and earthy undertones.

Finish: Full bodied, expressing aromatic complexity.

Potential re-sale profit (inc Vat):
25ml Cost: £1.29
25ml Sell: £4.28
GP: 70%

70cl

NOW ONLY
£35.99
LIST: £46.05



PUERTO DE INDIAS STRAWBERRY GIN

Light juniper taste, subtle strawberry flavour and a slightly aniseed aroma from the alembic stills where the gin is produced. This naturally pink gin is fabulous served over ice with some sliced or mashed strawberries



Potential re-sale profit (inc Vat):
25ml Cost: £0.86
25ml Sell: £2.86
GP: 70%

NOW ONLY
£23.99
LIST: £25.43

70cl

SAVE 20%
DWUK ONLINE ONLY OFFER

KOPPARBERG PASSIONFRUIT & ORANGE GIN

Kopparberg's Passionfruit & Orange Gin is a bold and exotic take to the drink. Blended perfectly with sweet passion fruit and bright notes of orange.

Potential re-sale profit (inc Vat):
25ml Cost: £0.64
25ml Sell: £2.14
GP: 70%

70cl

NOW ONLY
£17.99
LIST: £22.72



SAVE 23%
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BUY 5 BOTTLES FROM THE PROXIMO RANGE AND RECEIVE A BOTTLE OF THE KRAKEN BLACK CHERRY & MADAGASCAN VANILLA

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PROXIMO

*IWSR 2020 market share vol & val. *Nielsen; total coverage – 2nd Jan 2021. @IWSR 2020. Terms & Conditions apply. While stocks last. ©Proximo Spirits 2024. PLEASE DRINK RESPONSIBLY.

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BREWDOG NEW PRODUCTS

INTRODUCING BREWDOG LONEWOLF GIN

Handcrafted and distilled in small batches using our bespoke copper pot stills, we infuse a unique blend of the finest botanicals from across the globe. Crafted in the world's first triple bubble copper-pot still at our HQ in Aberdeenshire, LoneWolf gin stands apart from the pack. And every bottle is proudly carbon neutral. Made in Scotland by spirit lovers, and inspired by centuries of distilling know-how, LoneWolf paves the way for a never-ending pursuit of perfection.

INTRODUCTORY PRICE

£19.75

DWUK ONLINE ONLY OFFER

70cl **BREWDOG LONEWOLF**
PEACH & PASSION FRUIT GIN

Tasting Note:

Flavours of cactus juice, which brings notes of strawberry and watermelon, and zesty Mexican limes are added alongside our signature smooth Tuscan juniper.

Suggested Serve:

Pour LoneWolf Gin over cubed ice and top with light tonic, garnish with a wedge of lime.



Potential re-sale profit (inc Vat):

25ml Cost: £0.71

25ml Sell: £2.35

GP: 70%

BREWDOG LONEWOLF 70cl
BRAMBLE & RASPBERRY GIN

Tasting Note:

Bursting with notes of freshly harvested berries, it's a mixed medley of ripe and juicy fruits. Flavours of jammy raspberries support our signature Tuscan juniper.

Suggested Serve:

Pour LoneWolf Gin over cubed ice and top with light tonic, garnish with a wedge of lime and fresh raspberries.

DWUK APERITIF

PAMPELLE RUBY L'APERO

Created by an infusion of citrus peels, natural botanicals & Eau de Vie. Tart yet sweet, made from red ruby grapefruit.

Potential re-sale profit (inc Vat):

25ml Cost: £0.57

25ml Sell: £1.90

GP: 70%

70cl

NOW ONLY
£15.99
LIST: £19.55



SAVE 20%
DWUK ONLINE ONLY OFFER

DWUK LIQUEUR

GIFFARD GINGER OF THE INDIES

A spicy addition to the Giffard Premium range of liqueurs which highlight ingredients with unique origins and specific varieties of botanicals with celebrated aromas and flavours. Giffard Ginger of the Indies liqueur is developed from a maceration of ginger root enhanced with vanilla and spices.

Potential re-sale profit (inc Vat):

25ml Cost: £0.58

25ml Sell: £1.93

GP: 70%

70cl

NOW ONLY
£16.19
LIST: £20.69



SAVE 24%
DWUK ONLINE ONLY OFFER

MARTINI

MARTINI ROSATO

This vermouth seduces with its fruity taste and stimulating pink colouring. When the bottle is opened, a wonderfully pleasant and spicy fragrance unfolds. It will immediately encourage you to take a small or large sip.

Potential re-sale profit (inc Vat):

25ml Cost: £0.27

25ml Sell: £0.92

GP: 70%

1Ltr

NOW ONLY
£10.99
LIST: £12.89



SAVE 16%
DWUK ONLINE ONLY OFFER

OPAL NERA BLACK SAMBUCA

Opal Nera black Sambuca is a liqueur that boasts of rich, dark flavours. It is crafted with a blend of natural anise, elderberries, and lemons, creating a bold and complex flavour profile.

Potential re-sale profit (inc Vat):

25ml Cost: £0.64

25ml Sell: £2.12

GP: 70%

70cl

NOW ONLY
£17.79
LIST: £22.69



SAVE 24%
DWUK ONLINE ONLY OFFER

TEICHENNE VANILLA SCHNAPPS

Using only natural flavours, Teichenne have taken the classic liqueur and given it a beautiful, sweet twist. Teichenne Vanilla Liqueur is delicious!

Potential re-sale profit (inc Vat):

25ml Cost: £0.42

25ml Sell: £1.42

GP: 70%

70cl

NOW ONLY
£11.89
LIST: £14.35



SAVE 18%
DWUK ONLINE ONLY OFFER

THE SURPRISINGLY NON-ALCOHOLIC APERITIVO.

£5 OFF PER CASE*

Case 24 x 175ml

**SERVE OVER ICE
IN A LARGE WINE GLASS.
GARNISH WITH A
FRESH ORANGE SLICE.**



* Not to be used in conjunction with any other offer. Subject to availability. Only available while stocks last.

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From pre-packaged cocktails to alcopops, **Drink Warehouse UK** has a wide range of RTDs for your venue.



DWUK OFFERS



RASPBERRY & PEACH 24x275ml

VK Raspberry and Peach combines the taste of succulent raspberries with a hint of fresh peach. A flavour mash-up like no other, enjoy over ice for the perfect laid-back drink.

NOW ONLY
£20.39
LIST: £24.69



**BUY 1
GET 1 FREE**
DWUK ONLINE ONLY OFFER



WATERMELON 24x275ml

VK Watermelon is a lightly sparkling alcoholic watermelon flavoured juice drink.

NOW ONLY
£20.39
LIST: £24.69



**SAVE
20%**
DWUK ONLINE ONLY OFFER



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JAMESONS GINGER ALE & LIME PREMIX CANS

12x250ML

This perfectly mixed combination of Irish Whiskey by Jameson, Ginger Ale & Lime makes for a refreshing lower ABV option on the go. Three refreshing elements that bring out the best in each other. Ginger ale complements the smooth taste of Jameson, without masking its delicious flavour.



SAVE 15%
DWUK ONLINE ONLY OFFER

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THE *perfect* SPRITZ

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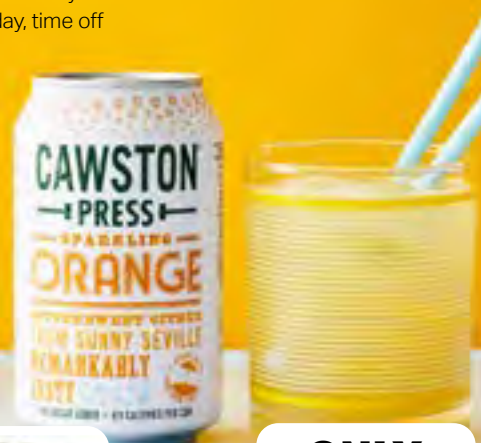
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Mocktails

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Cozy Tea Toddy

Serves 4

Ingredients

- 180ml water
- 2 to 3 teaspoons honey
- 2 to 3 teaspoons lemon juice
- 1 lemon
- 50ml Earl Grey tea
- 1 cinnamon stick (for garnish)

Method

1. In a teapot or saucepan, bring the water to a simmer. Pour the hot water into a mug with the Earl Grey tea.
2. Add 2 teaspoons honey and 2 teaspoon lemon juice. Stir until the honey has disappeared into the hot water. Taste, and add 1 teaspoon honey for more sweetness, and/or 1 teaspoon more lemon juice for more zing.
3. Garnish with a lemon round and cinnamon stick

Serves 1

Ingredients

- 25ml Seedlip Grove 42
- 50ml lemon juice
- 1 tsp marmalade
- ½ – 1 tsp honey
- Ice

Method

1. Put a coupe glass in the fridge to chill. Put the Seedlip, lemon juice and marmalade in a cocktail shaker and stir to break down the marmalade so it starts to dissolve. Stir in the honey then add the ice.
2. Shake well, until the outside of the shaker feels cold, then double strain into the chilled glass. Serve as it is or garnish with a slice of dried orange, if you like.



Lemon Drop



Black Cherry

Serves 4

Ingredients

- 30ml lime juice
- 3 tsp black cherry concentrate
- Sparkling water
- Rosemary
- Ice

Method

1. Place the Rosemary in a glass with the lime juice and muddle until fragrant.
2. Pour in the cherry concentrate and top with sparkling water.
3. Strain over ice and garnish with a cherry.

Serves 5

Ingredients

- 3 pints semi-skimmed milk
- 4 large eggs
- 95g granulated sugar
- 1/2 tsp dried nutmeg
- 1/4 tsp ground cinnamon
- 350ml whole milk
- 230ml heavy cream

Method

1. Add whole eggs to blender and blend on a medium speed for 30 seconds.
2. Add sugar and blend another 20 seconds.
3. Add nutmeg, cinnamon, milk and heavy cream and blend until combined, about 10-15 seconds. Transfer to an airtight container and refrigerate for a day or so to allow flavours to combine and mellow.



Egg Nog

Serves 2

Ingredients

- 2 blood oranges juice
- 2 tsp agave syrup or honey
- 1 lime juice
- 500 ml soda water
- 2 sprigs of mint
- 2 sprigs of rosemary

Method

1. Mix the blood orange juice, lime juice and agave in a jug or cocktail shaker.
2. Pour and divide between two glasses. Top up the glasses with soda water.
3. Garnish with a sprig of rosemary and mint in each glass.



Blood Orange



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