



# SAREYYET RAMALLAH



RAMALLAH – PALESTINE  
JANUARY 2025

QUARTERLY MANAGEMENT REPORT  
OCTOBER- DECEMBER 2024



**Dear Audience and Esteemed Members,**

We are pleased to present the Fourth Quarterly Management Report of Sareyyet Ramallah, covering the period from October to December 2024.

Throughout 2024, our Palestinian people endured immense hardships, particularly as the ongoing genocide in Gaza deeply affected our communities. The cities, villages, and refugee camps in the West Bank, especially Jenin and Tulkarm, also faced the harsh realities of Israeli occupation practices, with invasions continuing to disrupt daily life.

Sareyyet Ramallah, like many institutions, was impacted by these challenges, which affected our activities and programs. However, in the face of adversity, we remained committed to serving our community, with a special focus on supporting youth and children.

In line with our social and national responsibilities, and with a strong commitment to local service, Sareyyet Ramallah organized the event “It’s Just a Moment, and Tomorrow Will Be Better.” This initiative successfully raised 23,750 shekels to support the treatment of women from Gaza receiving medical care at Augusta Victoria Hospital. We also collaborated with Augusta Victoria Hospital to organize a medical day dedicated to early breast cancer detection. During the Christmas season, Sareyyet Ramallah distributed holiday gifts to children from Gaza residing at the Retno Center and to pediatric patients at the Palestine Medical Complex.

Throughout the year, Sareyyet Ramallah continued to offer a wide range of activities (scouting, sports, artistic, cultural, and social) to empower youth and children, helping them develop valuable skills and resilience. The year concluded with a workshop involving the Board of Directors, the Scout Council, committees, and staff. During this session, we reviewed the 2024 Achievement Report and set strategic directions for the 2025 Work Plan.

Finally, Sareyyet Ramallah’s Board of Directors extends its heartfelt gratitude to its members, staff, and partners for their unwavering dedication and efforts in implementing programs, ensuring continuity, and maintaining our organization’s vital presence.

*Sareyyet Ramallah* 



### Sareyyet Ramallah Organizes a Volunteer Activity as Part of the "Adopt a Street" Project

On October 25, 2024, Sareyyet Ramallah organized a volunteer activity to clean Labeeb Hishmeh Street and the back courtyard of its building.

This initiative is part of the "Adopt a Street" project launched by the Ramallah Municipality, which encourages local community institutions to take responsibility for maintaining the cleanliness of a nearby street on a weekly basis. In support of this initiative, Sareyyet Ramallah took the lead in adopting Labeeb Hishmeh Street and formalized its commitment by signing a Memorandum of Understanding with the municipality.



### 23,750 Shekels Raised to Support Women from Gaza Receiving Treatment at Augusta Victoria Hospital

On October 19, 2024, Sareyyet Ramallah organized an event titled "It's a Moment, Tomorrow Will Be Better" to support women from Gaza undergoing treatment at Augusta Victoria Hospital.

The event featured friendly basketball matches, including a game played by the men's first team and another by the girls' under-16 team. It also showcased a Dabkeh performance by the Danadeesh Folk and Contemporary Dance Company, with participation from students of the Sareyyet Ramallah Dance School. Additionally, the event included a basketball performance by students of the Nassif Hussary Basketball Academy and a presentation by the Palestinian Circus School.



The event also offered food and handicraft stalls, contributed by the Scout Council, the Arts Committee, parents of dance school students, Sareyyet Ramallah's women's football team, and volunteer Ruba Al-Jabi. Proceeds from sales and ticket revenues were directed entirely toward the fundraising campaign. In addition, face painting activities were available for children and attendees.



On November 30, 2024, Sareyyet Ramallah hosted a delegation from Augusta Victoria Hospital, led by Dr. Fadi Al-Atrash, the hospital's director, along with several staff members. The meeting was attended by Sareyyet Ramallah Board Chairman Mr. Jad Kandah, members of the Board of Directors, and staff.

During the gathering, Sareyyet Ramallah officially handed over a donation check of 23,750 shekels, representing the total funds raised through this charitable initiative.





### **Sareyyet Ramallah Staff Participated in a Training Program on Excel Applications and Procurement Management**

Marwa Soufan, Public Relations Officer, and Waseem Abu Dawood, Sports Affairs Coordinator, participated in a training course organized by the YWCA of Ramallah in December 2024, titled "Excel Applications and Procurement Management for Non-Specialists in the Community Sector". The course targeted administrative staff from civil society organizations, aiming to enhance their skills in using Excel for accounting, business correspondence, and procurement management. This participation aligns with the Sareyyet Ramallah vision of enhancing its employees' efficiency and developing their professional skills to better serve our community mission.



### **Workshop to Discuss the 2024 Achievement Report**

On December 21, 2024, the Sareyyet Ramallah organized a workshop to review the 2024 Achievement Report and formulate the general strategic directions for the 2025 annual plan. The workshop, facilitated by Riyadh Mustafa, was attended by members of the Board of Directors, the Scout Council, committees, staff, and trainers. During the session, participants presented and discussed the 2024 Achievement Report and developed recommendations for the 2025 annual plan.





### **Enhancing Cooperation Between Sareyyet Ramallah and the Higher Council for Youth and Sports**

A delegation from the Sareyyet Ramallah met with Dr. Issam Al-Qaddoumi, Secretary-General of the Higher Council for Youth and Sports, to discuss ways to strengthen cooperation between the two parties. The meeting took place on November 24, 2024, at Dr. Al-Qaddoumi's office, where he hosted Sareyyet Ramallah delegation comprising Mr. Jad Kandah, Chairman of the Board; Raja Imseeh, Board Member; Khaled Elayyan, Executive Director; and Raed Milad, Facilities Manager. Dr. Al-Qaddoumi expressed his appreciation for Sareyyet Ramallah role in the Palestinian society and reaffirmed the Council's ongoing commitment to supporting Sareyyet Ramallah and its various programs. In response, Mr. Kandah extended his gratitude to the Higher Council for Youth and Sports for its continuous support of Sareyyet Ramallah.



### **Sareyyet Ramallah Participated in the Belfast International Arts Festival**

Between October 29 and November 2, 2024, Khaled Elayyan, Executive Director of Sareyyet Ramallah, participated in the Belfast International Arts Festival in Ireland. During the festival, he attended various theater and dance performances and took part in introductory sessions for six artistic projects by Irish groups.

Elayyan met with several festival guests and discussed ways to enhance cultural exchange with Sareyyet Ramallah. The festival hosted 36 guests from various countries, including Ireland, the United Kingdom, Colombia, the Netherlands, Japan, Egypt, and the United States of America.

On the sidelines of the festival, a meeting was held with Richard Wakely, Director of the Belfast International Arts Festival, and Ahmed El Attar, Director of the D-CAF Festival (Egypt). The discussion centered on the "Our Voice Together" project, a joint initiative between Sareyyet Ramallah, the Belfast International Arts Festival, and the D-CAF Festival.

As part of this project, three dance performances will be produced:

- An Egyptian choreographer will create a performance with Palestinian dancers.
- A Palestinian choreographer will produce a piece with Irish dancers.
- An Irish choreographer will develop a performance with Egyptian dancers.

The three productions will be showcased at the Belfast International Arts Festival, the D-CAF Festival, and the Ramallah Contemporary Dance Festival.





## Media

### Production of Promotional Videos for Sareyyet Ramallah Programs and Activities

During the reporting period, Sareyyet Ramallah produced 23 short videos to promote the Sareyyet Ramallah Dance School, Nassif Hussary Basketball Academy, school training sessions, the fundraising campaign, and the October Pink Month awareness initiative for early breast cancer detection, among other events. The videos were published across social media platforms.

### Release of the Third Quarterly Newsletter

The third quarterly newsletter for July–September 2024 was issued in both Arabic and English. The newsletter included updates on Sareyyet Ramallah news, a summary of its activities and programs organized during that period. It was distributed via Sareyyet Ramallah website, social media channels, and email.

### Interview on Roya TV About Sareyyet Ramallah Community Role

Roya TV hosted Khaled Elayyan, the Executive Director of Sareyyet Ramallah, to discuss the organization's role in Palestinian society. The interview highlighted Sareyyet Ramallah diverse community activities, including cultural, sports, and artistic events, which foster social engagement and support local talents.

Additionally, the discussion emphasized Sareyyet Ramallah significance as a community institution that contributes to enriching social life and strengthening Palestinian identity among youth and children.

### Launch of Sareyyet Ramallah 2025 Calendar

The Sareyyet Ramallah launched its 2025 calendar, with all proceeds dedicated to supporting the organization's activities and programs throughout the year.

This initiative is part of Sareyyet Ramallah ongoing efforts to fund its community and cultural programs, ensuring its continued participation in various events that benefit the local community.





## Media

### Research Paper at the University of Bologna on Sareyyet Ramallah as a Leading Institution

A master's degree team from the "Innovation and Cultural & Arts Management" program at the University of Bologna, Italy, selected Sareyyet Ramallah as an exemplary model of an active institution in Palestinian society.

The team consists of the students: Caesar Abu Mariam (Palestine), Brandusa Stefanscu (Romania), Daria Glibova (Russia), Harry John (South Korea), and Luc Begin (France).

The team presented a lecture to the university's students and faculty about the history of Sareyyet Ramallah and its diverse activities. This was based on an in-depth study that included interviews with staff members and board members, as well as an analysis of available data and information.

This research effort will culminate in a scholarly paper highlighting Sareyyet Ramallah role as a pioneering institution, to be used in academic teaching at the oldest university in Europe.

By featuring Sareyyet Ramallah as a case study, the research underscores its significance in cultural and community institution management, further solidifying its reputation as a leading model for social development and heritage preservation.





## Facilities

### Renovation of the Winter Cafeteria in the Indoor Swimming Hall

The Sareyyet Ramallah completed the renovation of the winter cafeteria in the indoor swimming hall in preparation for welcoming visitors during the winter season.

The cafeteria was reopened in its new look on November 25, 2024.

### Architectural Design for Indoor and Outdoor Children's Playground

In order to improve the quality of services provided by Sareyyet Ramallah to the community and enhance its program infrastructure, the organization has contracted with Happy Home World Company to design an architectural plan for both indoor and outdoor children's playgrounds. This initiative aims to establish a model playground that operates year-round, responding to the significant increase in visitors to Sareyyet Ramallah in 2024.

### Sareyyet Ramallah Facilities Serving the Local Community

Sareyyet Ramallah provides its various facilities for use by local institutions. During the reporting period, the following organizations utilized Sareyyet's facilities:

- Arab Bank
- Sbitany Company
- Right to Movement
- Palestinian Darts Federation
- Therapist Violette Banda
- Photographer Dareen Lama
- Artist Haneen Rayan
- Ramallah & Al-Bireh Scout Commission
- Women's Bazaar for Olive Products and Handicrafts



### Medical Day for Early Breast Cancer Detection

On October 22, 2024, Sareyyet Ramallah, in partnership with the mobile breast cancer screening clinic from Augusta Victoria Hospital, organized a free medical day aimed at raising health awareness and encouraging early breast cancer detection.

The event witnessed significant participation from women, with 63 women undergoing mammogram screenings and 23 receiving clinical breast exams. This collaboration reflects our commitment to promoting awareness of the importance of early breast cancer detection to safeguard women's health and well-being.





## Partnerships

- Ramallah Municipality
- Ramallah and Al-Bireh Governorate Scout Commission
- Engineering for Kids Organization
- The Lutheran World Federation & Augusta Victoria Hospital

## Grants and Donations to Sareyyet Ramallah from Institutions, Companies, and Individuals

During the fourth quarter of 2024, Sareyyet Ramallah received numerous financial and in-kind donations for its various programs and activities from institutions, companies, and individuals.

The Sareyyet Ramallah family extends its heartfelt gratitude and appreciation to all donors for their generous support and trust in the organization.

Among the donors were Individual contributions to the "It's a Moment, and Tomorrow is Brighter" initiative, which aims to support women from Gaza undergoing treatment at Augusta Victoria Hospital, The Palestine Investment Fund and A.M. Qattan Foundation.





### Sareyyet Ramallah Hosted the Basic Wood Badge Training Course

Between October 3-6, 2024, Sareyyet Ramallah hosted the Basic Wood Badge Training Course, organized by the Ramallah and Al-Bireh Governorate Scout Commission under the patronage of the Palestinian Scout Association.

The course was named after the late scout leader Issa Maroun Abu Khalil and welcomed 40 scout leaders from Sareyyet Ramallah Scout Group, the Holy Family Group, and Orthodox Beit Birzeit Group. Members of the Scout Commission's administrative board and training leaders also attended.

The course aimed to develop skilled scout leaders capable of serving the scouting movement, their groups, and their communities.

At the conclusion of the course, 15 leaders from Sareyyet Ramallah graduated, including:

Yousef Jaber, Marwan Shattara, Christine Shunnara, Joelle Khalaf, Amalid Shunnara, Anwar Al-Asbah, Firas Al-Baba, Sari Abu Khadijeh, Fadwa Fino, Munir Marta, Ahmad Marqa, Charlie Haddad, Charbel Daniel, Fares Khawaja, and Dina Khoury.



### Announcement: Reopening of Sareyyet Ramallah Membership for Under-18s

On October 15, 2024, Sareyyet Ramallah announced the reopening of membership for individuals under the age of 18. Interested applicants could register through the designated online portal.

During the reporting period, 31 applications were received, reflecting a strong interest among children and youth in joining Sareyyet Ramallah various activities and programs.



### Children's Play in Celebration of Christmas

On December 23, 2024, Sareyyet Ramallah hosted the children's play "Remi in Santa's House," performed by Inad Theater.

The play was presented to the Cub Scouts and Brownies groups in a joyful and festive atmosphere. Following the performance, gifts were distributed to the children, adding to the delight of this special occasion.



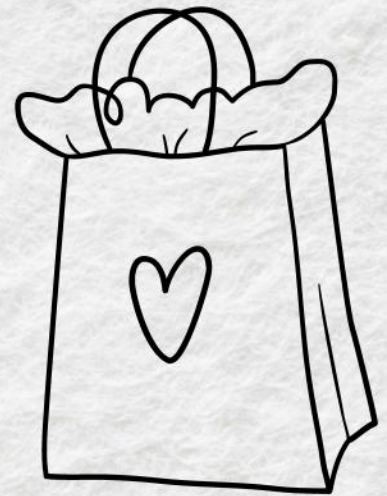


### **Distribution of Gifts to Gaza Children Residing in "Retno" and Sick Children at Palestine Medical Complex**

As part of Christmas celebrations, on December 23, 2024, Sareyyet Ramallah distributed gifts to children from Gaza residing at the Retno Hotel, as well as to children at the Palestine Medical Complex.

This initiative aligns with Sareyyet Ramallah ongoing efforts to support children and bring joy to their hearts, especially given the difficult circumstances many of them face.

The event also reflects Sareyyet Ramallah commitment to its humanitarian mission and to fostering community spirit during joyous occasions.



### **Sareyyet Ramallah Hosted the JOTA-JOTI Global Electronic Camp**

Between October 18–20, 2024, Sareyyet Ramallah hosted the JOTA-JOTI Global Electronic Camp, the world's largest digital and radio scouting event.

During the camp, scouts and guides connected via the internet and radio waves to enhance communication and promote global citizenship.

Each year, millions of young scouts participate in exciting activities that foster intercultural dialogue and friendship using amateur radio and online platforms.

A total of 23 members from Sareyyet Ramallah took part in the event.



### **Scouting Music Workshop for Students with Disabilities at Annahda Women's Association**

To promote the inclusion of persons with disabilities in the scouting movement, Sareyyet Ramallah organized a scouting music workshop from November 7–11, 2024, in collaboration with Annahda Women's Association.

The workshop was led by scout leader Roni Abu Mariam.





### Advanced Swimming Course Continues to Form Sareyyet Ramallah Swimming Team

On October 25, 2024, Sareyyet Ramallah launched an advanced swimming course for candidates aspiring to join the Sareyyet Ramallah Swimming Team. The training sessions are being held at the YMCA pool in Ramallah, with the participation of 26 swimmers aged 12–15.

The course aims to develop participants' swimming skills and select the most proficient athletes for the team.

This initiative is part of Sareyyet Ramallah plan to establish a professional swimming team, supporting athletic talents in Palestine and enhancing participation in various sports events.

The course will run for seven months, featuring intensive training under the supervision of Raed Milad, the coach of the Palestinian national swimming team.



### 8 Sareyyet Ramallah Football Players Selected for the Palestinian National Team

The Palestinian Football Association has selected 8 players from the Sareyyet Ramallah Women's Football Team to represent Palestine in the West Asian Championship held in Jordan.

The selected players are: Rin Meliha, Yara Mansour, Najwa Sabbagh, Tala Ali, Hala Balbisi, Rand Halawani, Tala Qirrish, and Sarah Al-Shakhshir.

Additionally, player Sarah Al-Shakhshir participated in two friendly matches with the Palestinian Women's National Team in Qatar.

Sareyyet Ramallah expressed its pride in its players and wished them success in representing Palestine in prestigious sports tournaments.



### Three Sareyyet Ramallah Players Joined Sports Teams in U.S.A Schools

Sareyyet Ramallah announced that three of its outstanding athletes have joined sports teams in prestigious U.S.A schools.

- Kamal Shadi Shamshoum joined the team at New Garden School.
- Ibrahim Alaa Ali joined the team at Minnesota School.
- Omar Alaa Ali joined the team at De LaSalle School.

This achievement reflects the excellence and dedication of Sareyyet Ramallah players in achieving success both locally and internationally.

Sareyyet Ramallah expressed its pride in its athletes and wished them continued success in their sports careers.





### Sareyyet Ramallah Launched Basketball Training Course for Children Aged 5-6

Sareyyet Ramallah has announced the organization of a basketball training course specifically designed for children aged 5-6 years. The course will be led by qualified and specialized coaches.

The course will begin on January 10, 2025 and continue until March 7, 2025, aiming to develop fundamental motor skills and foster a love for sports among children in a fun and safe environment.



### Sareyyet Ramallah Organized the Winter Basketball Camp

Sareyyet Ramallah hosted a winter basketball camp for children aged 15–19 over three days, from December 27 to December 29, 2024. The camp was conducted under the supervision of the distinguished basketball coach Salim Nayef Hussary, and it aimed to develop the players' skills while enhancing their technical and physical abilities in a motivating sports environment.



### Recreational Sports Day for Children Aged 5–6

Sareyyet Ramallah organized a recreational sports day for children aged 5–6 on December 22, 2024. The sports day included numerous games and recreational activities designed to enhance social and physical interaction among the children, in addition to distributing special gifts to them.





### Popular Dabkeh Workshop for Adults

On November 21, 2024, Sareyyet Ramallah announced the launch of a popular Dabkeh workshop for adults, consisting of 8 sessions, in collaboration with coach Fares Soufan.

The workshop includes introductory lessons on Dabkeh and its basic movements, training participants in the fundamentals of Palestinian popular Dabkeh in a fun and professional environment.



### Ballet and Contemporary Dance Course for Children

In December 2024, Sareyyet Ramallah organized a ballet and contemporary dance course for children in collaboration with coach Helena Krinal.

The course, designed for children aged 4–8, aimed to develop their movement and dance skills within an artistic and educational environment. A total of 9 students participated in the course.



### Dance and Movement Classes for Children Aged 8–24 Months

In December 2024, Sareyyet Ramallah announced the opening of registration for dance and movement classes for children aged 8–24 months, in collaboration with coach Helena Krinal. These classes, designed for both children and their parents or grandparents, will focus on developing motor skills and encouraging social interaction in a fun and safe environment.





### Sareyyet Ramallah Hosted a Course on Robot Design and Programming

Starting on November 14, 2024, Sareyyet Ramallah hosted a robotics course organized by the Engineering for Kids organization. The course, held over eight sessions, was designed for children aged 10–14 years, providing them with the opportunity to develop skills in creativity and technological innovation. Eight students participated, learning the basics of robot design and programming, which helped enhance their abilities in this rapidly evolving field.



### Screening of the Film "Zero Distance"

On November 30, 2024, Sareyyet Ramallah screened the film Zero Distance, which tells untold stories from Gaza and represents Palestine at the 2024 Oscars.

The film consists of 22 short films by 22 Palestinian artists from the Gaza Strip, presenting "untold stories" about the ongoing genocide and war in Gaza since October 7, 2023.

The screening took place at Aziz Shaheen Hall (Annasbeh) and was attended by 70 viewers, shedding light on the suffering of the Palestinian people amid the harsh conditions they endure.



### "Autumn Leaves" Draws a Smile on the Faces of Children at Sareyyet Ramallah

As part of its November 2024 activity program, Sareyyet Ramallah hosted an event titled "Autumn Leaves," which featured a story and a song performed by Mira and Jalal.

The event welcomed 60 children of various ages. Inspired by the autumn season, the activity created a fun and joyful atmosphere, successfully achieving its main goal of bringing happiness to the children and encouraging them to express themselves through creativity and the arts.





### Sareyyet Ramallah Hosted the Women's Bazaar for Olives and Handicrafts

On December 5 and 7, 2024, Sareyyet Ramallah hosted the Women's Bazaar for Olives and Handicrafts, "Made with Love," featuring local products from "Mounet Al-Beit," crafted by housewives.

The bazaar showcased a wide variety of traditional items, including oil, olives, za'atar, labaneh, shanklish, makdous, various types of pickles, honey, local ghee, and taboon bread. In addition, handmade Christmas crafts and embroidered items were also on display.



### Quiz Nights Activity in the Winter Cafeteria

Sareyyet Ramallah hosted two Quiz Night events at the Winter Cafeteria on November 13 and December 18, 2024. Each event saw the participation of 100 attendees, who enjoyed a competitive and engaging atmosphere filled with challenges and knowledge.

Additionally, on December 4, 2024, Sareyyet Ramallah organized a members-only Bingo Night, with 40 members taking part. The event provided a fun and interactive experience for everyone involved.



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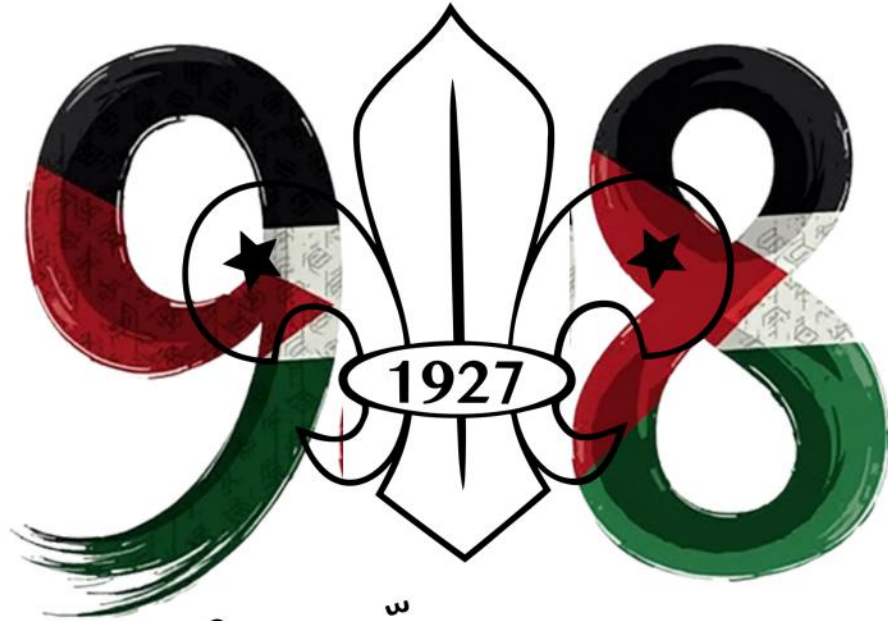
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# سرية رام الله الأولى Sareyyet Ramallah

## 2025 – 1927

