



**DEKRA** LEARNING

**STUDIO** 

# DEKRA LEARNING STUDIO

DEKRA have decades of experience in delivering performance improvement programmes, covering business areas such as:



#### Automotive:

- Retail - New & Used Cars
- Fleet & Business Sales
- Aftersales
- Inspections
- Customer Relationship Management



#### Manufacturing Environment:

- Process Safety
- Health & Safety



#### Transport & Logistics:

- Driver Training



#### Sustainability:

- Energy Transition
- ESG
- Circular Economy

At DEKRA Learning Studio, we consult directly with you to build bespoke training and coaching packages tailored specifically for you and your business.

We use a wide range of skills and software, to create engaging and educational learning experiences helping your employees to improve their performance.

At the Studio we are:

- Fully digitalised, economic and offer a modern approach to performance improvement
- Adaptable and responsive to your needs
- Recognised for providing exceptional, engaging and innovative content
- Flexible and able to deliver full programmes or mini projects

**" Ian was such a great coach, with a lot of knowledge and enthusiasm. Time flew by, and I have come away with a better understanding of EVs and more confidence as a result of the training. "**

**EV Coaching Programme - Working with a global OEM on multiple projects our team is proud to have won several awards**

**" The video created by the Studio is fantastic and has been very well received. It is being used by myself, a national law firm and the Metropolitan Police. The construction industry are mandating it across all hauliers, a training provider has included it for all candidates prior to taking their theory tests and the department of transport have expressed an interest. "**

**Safety and Logistics Operations, Director**

**" We could feel the passion and dedication that you all brought to the table. For me this was a key factor in the success of the programme in the UK. "**

**Selling Luxury - Global Retail Performance Programme Manager**

**" It's been great working with the Studio team, they provided prompt edits and we're really pleased with what they've produced for us. All the modules they developed have been effective and embraced by our site visitors. "**

**Power Station, Health and Safety Officer**

# Working with us

Creating the right solution for your needs is at the core of everything we do. DEKRA Studio produces digital solutions that can transform your network's learning experience. Working closely with you throughout the development process to deliver effective, engaging digital coaching solutions.







# Our Studio Services

## Digital Learning

Remote digital learning is fast becoming a key component in the continued learning and development of employees. Providing engaging, structured learning content available to access on-demand across a range of digital devices.

Our team can support you in the development of your course content, identifying your learning aims and objectives, providing instructional design expertise to deliver an engaging, interactive user experience with proven results.

## Digital Coaching

Our SCORM compliant digital learning can be uploaded to your LMS.

Provides 1-2-1 support to participants in bite size remote sessions on topics that support a wider coaching, consulting or training programme. Enabling participants to overcome barriers to success and work through their identified performance improvement actions.

Digital Coaching is efficient, cost effective and the bite sized approach is appreciated by participants at all levels across the business.

## Broadcast Training

Using state of the art technology these broadcasts are engaging, interactive and focussed on delivering outcomes to meet your business objectives.

Regular training on any topic, with consistent messages being expertly delivered to your network, in a format that fits around their working day.

These broadcasts are also ideal for product launches, marketing campaigns, introducing new initiatives or processes & area meetings.

## Video

We provide an end-to-end production service. Storyboarding, scripting, filming, voice overs, motion-graphics and editing. We collaborate with you to tell your story.

Harness auditory and visual learning styles as well as reinforcing learning experiences for product launches, demonstrations, introducing new processes or topics.

Research shows viewers retain up to 95% of the message when it is delivered in a visual video format, DEKRA are experts in ensuring your message is understood through this method.



## Animation

Add value to your project with motion-graphics, when words alone aren't enough.

Animation can be the perfect way to communicate processes, stage simulations and present scenarios.

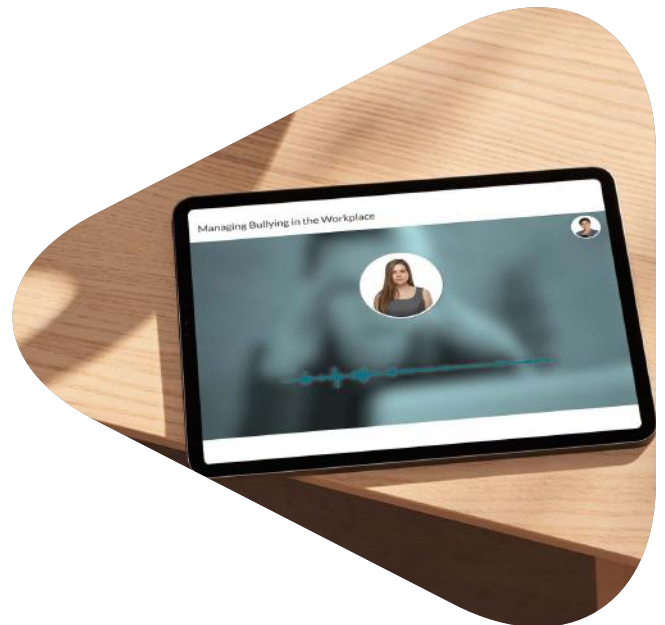
Our bespoke animations can make the complex simple, ensuring your message is concise and clear.

## Graphic Design

Our team offer a range of digital-first graphic outputs.

Ranging from infographic creation, digital brochures & promotional material, asset design for video and animation, to assistance with PowerPoint layouts, we can help.

We know the secret to attracting attention to any design work.



## Virtual Scenarios

This format offers experiences for employees and customers on a wide range of subjects.

Using virtual scenarios can transform relationships between customers and brands, opening the doors for personalisation and customisation of products, content and messages to the specific preferences and needs of customers.

Your employees can find themselves learning through a safe, secure, if not a little surreal environment that can help them learn without the risk of mistakes.



## Performance Management

A digital platform incorporating diagnostics, action plans, KPI reporting and more, in order to provide an interactive, adaptable coaching experience.

The accessibility of Performance Manager allows learning, monitoring and feedback to take place whenever is convenient for the user. Performance Manager includes:

- Diagnostics
- Action plans
- KPIs and monitoring
- Individual and consolidated reporting
- Sharing best practices
- A self-assessment tool
- A toolbox
- A simple information exchange system

## Managed Learning Services

Your business may already produce and deliver its training solutions to your network, utilising either in-house employees or outsourcing for specific training requirements.

DEKRA provide the management and smooth operating of these interventions. Sourcing suppliers, provide 'off headcount' services, manage quality of delivery and training liaison and financial arrangements.



# The Studio Team

We have a team of skilled digital developers with over 30 years experience in creating digital learning material across a wide-range of formats, serving many industries and sectors.

DEKRAs dedicated and in-house Studio can:

- Convert face-to-face training into Digital Coaching, Digital Learning or Remote Broadcast Training
- Create new content and transform existing training materials
- Develop programme supporting 'toolbox' best practice documentation
- Produce digital brochures, promotional material and infographics
- Offer multi-language translation & production



**Lisa Griffiths - Studio Manager**

20+ years experience in Management & Sales Training Design & Delivery.



**Darren Heath - Lead Digital Learning Content Developer**

20+ years experience of Digital Learning Content Development and Administration.



**Oli Tillery - Digital Learning Content Developer**

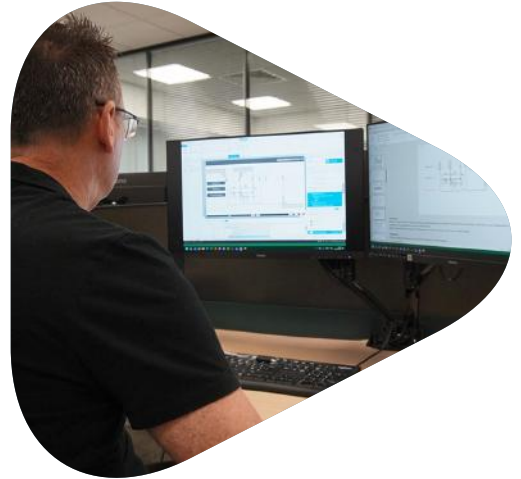
10+ years experience in Digital Media Production, specialising in video, animation and graphic design with experience in Education and Marketing.



**Ian Goswell - Special Project Manager**

45+ years automotive experience in various After Sales, Product and Learning & Development roles. Most recently specialising in EV and E-mobility.





**Kate Alexander - Performance Coach**

20+ years experience of Coaching and Training. Working with multiple brands delivering Performance Improvement Programmes.

**Eleanor Francis - Digital Coach**

5+ years experience in Training and Coaching. Delivering Digital 1:1 coaching sessions.



# Get in touch with the Studio today



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