



ANNUAL REPORT 2024

Creating play, dignity, and social equity for children with disabilities through inclusive playgrounds and education programs that unite children of all abilities



WELCOME

At Inclusion Matters by Shane's Inspiration, our commitment remains strong: to ensure that every child, regardless of ability, has the chance to experience the joy of play, discovery, and growth. In this report, we invite you to reflect with us on the meaningful progress we've achieved over the past year. As we continue to expand our vision, we celebrate the strength and perseverance of the children and families who inspire us daily. Your support is vital to our mission of building an inclusive world where belonging knows no barriers. Thank you for joining us on this journey.

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A SPECIAL THANK YOU

PAUL

HASTINGS

We are extraordinarily grateful to be the fortunate recipients of an arc of support from Paul Hastings, LLP including community impact and special event support, hosting outreach meetings to garner investment interest for our NYC Harmony for All inclusive playground in partnership with Carnegie Hall, board membership by Paul Hastings' Partner Katherine Bell and, last but certainly not least, the gift of generous Cy Pres awards from class action lawsuits championed by Paul Hastings attorney Stephen Berry! This comprehensive support impacts the children and families served through this important mission in countless ways and we couldn't be more thankful!



Katherine Bell - IMSI Board Member



Paul Hastings Run, Walk & Roll Teams



LETTER FROM OUR CEO

EXPANDING THE CIRCLE One Child, One Family, One Community at a Time

"When we choose to wonder about people we don't know, when we imagine their lives and listen for their stories, we begin to expand the circle of those we see as part of us." - Valarie Kaur



Circle of Belonging

As we close out our 27th year of service, we are truly overwhelmed by how far and wide the circle of this mission has expanded into communities throughout the world. The threads of this mission began in 1998 with our flagship playground, Shane's Inspiration, in Los Angeles' Griffith Park. Then, one community at a time, the power of inclusion began to spread throughout California, across the United States, and onto five continents – North America, South America, Asia, Africa, and Europe. 80 sensory-rich inclusive playgrounds, each one a unique reflection of the circle that envisioned a place where children with disabilities would be welcomed into the heart of their communities.

Through the great privilege of working alongside these communities, we have learned that regardless of the spoken language, cultural preferences, or location on this beautiful globe of ours, each one shares the same profound dream of creating a place of belonging for ALL the members of their community. Inclusion Matters by Shane's Inspiration's Inclusive playgrounds are multi-generational and designed to accommodate a wide spectrum of play needs for children and adults of all abilities, breaking down the physical barriers and creating an opportunity where everyone can feel a sense of belonging.



"Belongingness entails an unwavering commitment to not simply tolerating and respecting differences, but to ensuring that all people are welcome and feel that they belong." - John A. Powell

Adding inclusive education to the mix creates an opportunity to address the social barriers that often keep a child with disabilities from feeling a true sense of belonging. Through our Together, We Are Able school-based education program, students in general education classes have an opportunity to explore and dispel harmful misconceptions about children with disabilities through in-class workshops. These students are then buddied with a child with a disability for a day of play at one of our inclusive playgrounds. This one-on-one interactive experience powerfully dissolves social barriers, building bridges of respect and friendship. This program has reached educators in 67 countries, continuing to weave the common thread of dignity and humanity throughout the world.

Whether we're developing state of the art inclusive playgrounds, creating social inclusion through play-based learning programs, or advocating on behalf of children with disabilities through our newly awarded Special Consultative Status with the United Nations, at the heart of this mission we are choosing to wonder about people we don't know, imagining their lives, listening and honoring their stories. We can't begin to express our gratitude for each of these circles of belonging that you make possible through your generous support. We hope the stories shared through this annual report will inspire you to deepen your involvement with this life-affirming mission as we continue to expand the circle of inclusion to those we choose to see as deeply a part of us.

With Tremendous Gratitude,



Tiffany Harris
Co-Founder / CEO
Inclusion Matters by Shane's Inspiration

28 June 2024

Dear NGO Representative,

Subject: Follow-up to the decision of the Economic and Social Council

I am pleased to inform you that on 5 June 2024, the Economic and Social Council (ECOSOC) adopted the recommendation of the Committee on Non-Governmental Organizations (NGOs) to grant special consultative status to your organization, **Inclusion Matters by Shane's Inspiration**. Please accept our heartfelt congratulations.

Consultative status for an organization enables it to engage in a number of ways with ECOSOC and its subsidiary bodies, the Human Rights Council and, under specific conditions, some meetings of the Council and other intergovernmental conferences, as well as to provide information on United Nations activities.

Maseru, Lesotho Conference



The government of Lesotho, through the Ministry of Education and training and its co-hosts, UNICEF Lesotho and the Network of Early Childhood Development of Lesotho (NECDOL), hosted the Southern Africa 2024 ECDE in Maseru, Lesotho.

The conference theme was “Beyond Bricks and Mortar: Investing in Our Most Valuable Asset—Building Blocks for the Future,” and the overall goal of the conference was for governments, the private sector, funding agencies, and civil society to commit to, adopt mechanisms for, and support ECDE in the Southern African region. Marnie Norris, SVP of Programs, was a featured presenter on the Inclusive STEPS Early Childhood Education Program.

Country of Georgia Conference

On September 26–27, 2024, The Ministry of Education, Science and Youth of Georgia, the Ministry of Education, Culture and Sports of the Autonomous Republic of Adjara, JICA, and the United Nations Children’s Fund (UNICEF) in partnership with Batumi Shota Rustaveli State University held the third International Conference in Georgia on Early Childhood Education and Care – Inclusive Systems, Services and Practices for Every Child. Inclusion Matters by SI was honored to present to university professors and educators.



Inclusion Matters by Shane’s Inspiration (IMSI) is honored to have received Special Consultative Status with the United Nations. This status allows the organization to engage with the UN on issues related to the rights and inclusion of children with disabilities. Special Consultative Status is granted to NGOs that have demonstrated expertise and a commitment to specific social, economic, or humanitarian issues, and it enables these organizations to participate in certain UN activities, including events, discussions, and the drafting of resolutions.



Having this status highlights Inclusion Matters by Shane’s Inspiration’s influence in the global conversation about inclusion, disability rights, and the social integration of children with disabilities, further solidifying its role in advocating for the UN’s Sustainable Development Goals (SDGs), particularly Goal 3 – Good Health and Well Being; Goal 4 – Quality Education; Goal 10 – Reduced Inequality; Goal 11 – Sustainable Cities and Communities; Goal 17 – Partnerships For The Goals.

IMSI’s CEO and Co-Founder, Tiffany Harris, and board member Jane Park, attended the June convening of the Conference of States Parties to the Convention on the Rights of Persons with disabilities at the UN Headquarters in New York. We look forward to the substantive impact that IMSI will be making on behalf of children, families, and communities throughout the world through our continued work with the United Nations.



Crowe LLP: A Champion for Inclusion Matters

Since 2016, Crowe LLP, one of the nation’s largest audit, tax, and consulting firms, has been a dedicated supporter of Inclusion Matters by Shane’s Inspiration. Becoming an annual sponsor in 2019, Crowe’s major gift supports our mission year-round to create innovative programs and inclusive playgrounds for children of all abilities.

Crowe’s involvement extends beyond financial support. Employees actively participate in our Gala, Golf Tournament, and Run, Walk & Roll events. Each year, they sponsor My PlayClub where employees volunteer at this community event.

In 2024, Crowe’s generosity grew with a \$15,000 grant, thanks to Mark Demos, Managing Partner of Crowe’s Los Angeles office and a member of our Corporate Advisory Board. This contribution underscores Crowe’s dedication to social responsibility and inclusivity—core values that align closely with our mission, making it a genuinely impactful partnership.

We are deeply grateful to Crowe LLP, Mark Demos, and the entire Crowe team for their unwavering support, helping us create a more inclusive world.



R4 | R4 CAPITAL

R4 Capital: Empowering Inclusion and Impact Together

R4 Capital and its affiliates finance the creation of new affordable housing developments and the preservation and modernization of existing affordable properties nationwide. Founded in 2011, the firm manages more than \$10.5 billion of affordable housing equity and debt investments.

Since 2015, R4 Capital has been a steadfast supporter of Inclusion Matters by Shane’s Inspiration. Starting with the sponsorship of our Swing for Inclusion Golf Challenge, R4 became an annual sponsor in 2020, providing crucial support during the pandemic and helping us navigate a challenging year.

Although based in New York, R4’s commitment is felt on the West Coast, where their team fields a golf foursome at our annual event. Their partnership goes beyond sponsorship. In March 2024, Jason Gershwin, Managing Director at R4, invited our CEO/Co-Founder, Tiffany Harris, to be the Guest Speaker at the R4 Investors Forum in Laguna Niguel. This opportunity allowed us to highlight Impact Investing, aligning our shared vision of creating lasting social impact through community-focused initiatives.

We are incredibly thankful for Jason Gershwin’s and the entire R4 Capital team’s continued support. Together, our organizations share a commitment to investing in and building stronger, more inclusive communities across the country, where every person, regardless of ability or socioeconomic background, has the opportunity to thrive and be included.



CORPORATE IMPACT

PURPOSEFUL TEENS



Promtastical: A Night in Hollywood

In October, Inclusion Matters by Shane's Inspiration served as the Outreach Partner for an extraordinary event called Promtastical: A Night in Hollywood. The event was co-founded by two high school girls, Sacha Hakim, and Lexie Aronson, who created this prom, especially for teens and young adults with disabilities. This inaugural event brought over 50 young people together for dinner, dancing, and entertainment. The dance floor was lit all night!

In today's society, it is so rare to see young people take an interest in genuinely making a difference for their peers with disabilities. Sacha and Lexie went above and beyond to make this a memorable night where friendships were formed, and disabilities were overlooked. Special thanks to board member Benjamin Valencia, his wife, Lymari, and Valencia-Taghavi Family Law for sponsoring the corsages & boutonnieres for the kids!



We are always looking for volunteers and/or people who are interested in getting involved with Promtastical! Please feel free to reach out – Promtastical@gmail.com

We asked Lexie & Sacha

What inspired you to want to hold the Promtastical event?

Lexie: Prom has always been a special milestone I looked forward to from a young age. It's a memory to look forward to and then always have to look back on. When Sacha and I realized that not everyone had the chance to participate in this experience, we felt inspired to make a change. We wanted Promtastical to be a night where everyone could come together and celebrate inclusively, giving everyone the opportunity to make lasting memories.

Sacha: There are so few accessible and inclusive social events available for teens and young adults with disabilities. We wanted to create a rite of passage night where these kids could dress up, feel celebrated, and dance their hearts out in an environment designed just for them. Partnering with Inclusion Matters by Shane's Inspiration allowed us to take this dream and make it a reality!

What was your biggest challenge?

Sacha: One of the biggest challenges was ensuring everything was genuinely accessible. It wasn't just about having an accessible venue; we also thought about sensory-friendly spaces and creating an atmosphere where kids with diverse needs could feel fully involved. Coordinating all these details to ensure a seamless experience took time and creativity but seeing it all come together was incredibly rewarding.

Lexie: An additional challenge was finding an organization to partner with for outreach into the community of teens and young adults with disabilities. Once we connected with Inclusion Matters by Shane's Inspiration, it felt like everything fell into place. After finding this partnership and securing the right event venue, we felt confident that we could bring our vision to life.

What activities did you include for attendees?

Sacha: We wanted to fill the night with fun, so we included a photo booth, a red carpet, DJ, a dancing robot, a candy bar, a dance floor, corsages and boutonnieres, and a special area with sensory-friendly activities. Volunteers ensured everyone would feel like there was something they could enjoy.

What was your favorite moment from the event?

Lexie: Dancing on the dance floor with Sacha and all the attendees was by far my favorite moment. It was the first time I fully realized that our vision had come to life. Looking around and seeing everyone enjoying themselves, dancing, and connecting was the highlight of the night for me.

Sacha: My favorite moment was seeing the prom attendees' faces light up as they walked into the prom, as well as getting to meet all of them. Watching everyone connect and celebrate without barriers was beyond anything I'd hoped for.

What do you hope the prom attendees experienced at this event?

Lexie: I hope that everyone who attended felt a true sense of inclusion and belonging and that this memory stays with them for years to come. Our biggest hope is that this experience left a lasting impression, not only as a fun event but as a meaningful milestone, a moment they can carry with them for years to come.

Do you have any plans for a future Promtastical event?

Lexie: Definitely! We would love for Promtastical to become a bi-annual event, and we're also working to ensure its future. We plan to hold another gathering at the end of the year with two new leaders who will help organize future events. Even when we head off to college, we plan to stay involved to support and continue this tradition.

Is there a message you would love to leave readers with?

Sacha: Promtastical is about inclusion and joy. When we create spaces that celebrate every child, regardless of their abilities, we make a world where everyone feels they belong. I hope this inspires others to think about inclusion in everything they do. Together, we can create more experiences where everyone feels celebrated, respected, and loved.



Our own Cole Massie is starring in The Paper Bag Plan. This new film is about a devoted father grappling with his cancer diagnosis who must overcome his struggles with alcoholism to teach his son with disabilities the essential skills for independence, all while confronting the heart-wrenching reality of what lies ahead.

We asked Cole:

How did you feel when you were told you had landed the starring role in The Paper Bag Plan?

I was over the moon! I fell in love with the authenticity of the script as soon as I read it.

Why is this film important to you?

It's important because it doesn't just truthfully show a person with a disability, it also shows how hard it is for parents who are caregivers.

What was your greatest memory in the journey of making this film?

Pretending to be drunk and laughing my butt off in a freezing cold alley in the middle of the night!

Your greatest challenge?

Learning to bag! I had the same learning curve that Billy did; I got faster as filming went on.

What do you hope people leave with after watching this story?

An understanding of what people with disabilities and their caregivers go through on a daily basis. We all need more support.

What is on the horizon for you career wise?

More amazing roles like this one! I also want to be cast in a role where my disability has nothing to do with the plotline; I'm just simply an actor who happens to use a wheelchair.

If you could send one message to the entertainment industry, what would it be and why?

Cast inclusively! Our community deserves authentic representation and the more the world sees us as we are, the more we'll be accepted as we are!

We asked Cole's Mother, Michelle:

What does this movie mean to you as the parent of a young adult with disabilities?

Parents of young adults with special needs who are still at home are finally being SEEN! People have no idea how extraordinarily difficult it can be just to get through activities of daily living, let alone doing it for years with no end in sight. And then there's the terror of not knowing what will happen when you're gone because who will care for them like their parents? The system is SO broken!

What was it like to watch a story that hits so close to home, especially since it stars your son Cole Massie?

It was so close that there were days I literally had to walk off the set. As our lead actor (Lance Kinsey) had a back problem, my husband Nick was often the lifter/body double, so it keenly represented daily things like bathing, brushing teeth, etc. And being a two-time cancer survivor myself, it was extra tough to watch the chemo scenes; hearing the nurses instructions, seeing the lines going into the port, feeling all those feelings all over again. And I know it was extremely difficult for Lance because he'd lost his wife to kidney cancer just six years before. A lot of emotions and love on that set!

What is your hope for this film's impact?

INCLUSIVE CASTING!! Also, make it so people with disabilities can find meaningful work! Help with caregivers, transportation, etc. And DON'T penalize them by taking away their social security benefits just because they have a job!



Front Row: Actors Cole Massie & Jillian Mercado
Back Row: Actors Ravi Kapoor & Lance Kinsey, Writer/ Director Anthony Lucero, Producer Ke'alohi Lee Lucero, Actors Diana Lee Inosanto & Chandra Russell, Composer Alex Mandel, Cinematographer Jesse Dana



EVENTS

Celebrating Our Golf Challenge

In May, Inclusion Matters by Shane's Inspiration proudly hosted our 10th Annual Golf Challenge: Swing for Inclusion at the beautiful Angeles National Golf Club in Sunland, California. It was a joyous day filled with camaraderie and, of course, lots of golf!

We were honored to recognize Ed Czajka, Executive Vice President and Chief Financial Officer for Preferred Bank, for his remarkable decade-long dedication to our mission. As our Board Treasurer and Chair of the Swing for Inclusion Golf Challenge, Ed has been a beacon of visionary leadership, and we are immensely grateful for his support.

This unforgettable event was made possible by our dedicated Planning Committee. A huge thank you to our Chair, Ed Czajka, and committee members Steven Bloom, Blaise Davis, Mark Demos, Jonny Mars, Kristen Mays, and Brett McClure. We also extend a special shout-out to our amazing Auction Committee: Lori Vogelsang Demarest, Kristeen LaBrot, Lisa Libatique, Leah Lygopoulos, Sheila Swanson, Lymari Valencia, and Stacy Vierheilig-Fraser. A big thank you to our Board of Directors for their unwavering support throughout the year, to Jasmine and Amber Harrell-Tobey for sharing their heartfelt story with our guests, and to Ken Eda and the incredible staff at Angeles National Golf Club for being such gracious hosts.

Mark your calendars for Monday, May 19, 2025, for our 11th Annual Golf Challenge—you won't want to miss this exciting day of fun and inclusion! Whether you're a seasoned golfer or simply want to support a great cause, join us for an unforgettable experience that brings our community together, with unique surprises at every hole, including games, tastings, and exciting prizes!



SAVE THESE DATES

You are invited to join us at any of our upcoming events! Your support helps us create play, dignity, and social equity for children with disabilities through inclusive playgrounds and education programs that unite children of ALL abilities worldwide. Be included!



My PlayClub

- Saturday, March 1, 2025 at Elysian Park near Dodger Stadium
- Saturday, April 12, 2025 at El Cariso Park, Sylmar
- Saturday, June 21, 2025 at Mason Park, Chatsworth
- Saturday, October 2, 2025 at Maple Park, Glendale
- Saturday, December 6, 2025 at Aidan's Place, Westwood



Annual Gala

- Saturday, February 15, 2025
- Taglyan Complex in Hollywood



Golf Challenge

- Monday, May 19, 2025
- Angeles National Golf Club in Sunland



Legendary Bingo

- Wednesday, July 16, 2025
- Hamburger Mary's in West Hollywood



Run, Walk & Roll

- Sunday, September 14, 2025
- Griffith Park in Los Angeles

For more info, contact: marci@inclusionmatters.org
inclusionmatters.org



27th Annual Run, Walk & Roll presented by Wells Fargo

Our 27th Annual Run, Walk & Roll, presented by Wells Fargo, took place in September at Shane's Inspiration Playground in Griffith Park, Los Angeles, and it was a truly magical day! We were thrilled to have the incredible Sofia Sanchez as our Grand Marshal, with ABC7 Eyewitness News Reporter Josh Haskell co-emceeding alongside our Co-Founder and NCIS Executive Producer/Head Writer Scott Williams. Their energy and passion made the event unforgettable for our 500 participants! A special thank you to Kurt Marsden, our Board President, for securing the title sponsorship from Wells Fargo, which greatly contributed to our success. Thanks to our generous sponsors and dedicated peer-to-peer fundraisers, we raised over \$165,000! A heartfelt thank you to the City of Los Angeles Department of Recreation and Parks for being our steadfast partner, and special recognition goes to Kat Scudder, our amazing Committee Chair, and all our committee members for their hard work and dedication. We are so grateful to everyone who supported this special event!



National Inclusive Play Day

We were thrilled to host our inaugural National Inclusive Play Day at Shane's Inspiration Inclusive Playground in Griffith Park this June! The Los Feliz Lions Club generously sponsored this vibrant, sports-themed event. It featured an exciting karate demonstration by Beyond Karate, which offers inclusive classes to enhance motor, cognitive, and sensory skills.

Our friends from PlayLA, the Youth Sports Program of LA Parks, brought their expertise in adaptive sports, ensuring every child had the opportunity to shine. The day was filled with joy as kids participated in an inclusive drum circle led by the talented Wahlbangers Drum Circle!

We were also delighted to welcome Help Me Grow LA, which provides vital resources for children with special healthcare needs, and ChildKind Integrative Psychiatry, specialists in Autism Spectrum disorders, ADHD, and more.

Please mark your calendars for our 2nd National Inclusive Play Day on June 21, 2025, at Mason Park in Chatsworth. We can't wait to make even more unforgettable memories together!

My PlayClubs are held every 2 months - For more information: inclusionmatters.org/my-playclub



EVENTS



We Are LA...UNIFIED!

Each year, during the first week of December, schools across the country celebrate Inclusive Schools Week. This 22-year-old initiative of the Inclusive Schools Network encourages them to shine a light on the inclusion of students with disabilities.

In collaboration with Los Angeles Unified School District (LAUSD), we organized the largest Inclusive Schools Week turnout in the district's history with over 90 schools engaged in 2023!

Events were held on campuses throughout our diverse LA communities, from pre-kindergarten to high school. Schools celebrated inclusion through art, sports, dance, music, robotics, and more.

At Stonehurst Elementary, we held project-based learning workshops with 3rd and 5th grade students, where they explored the play needs of their peers with disabilities on campus. Utilizing designs created by sponsor Fit & Fun Playscapes, who generously donated two of their award-winning playground stencil sets, the students created play pathways to support inclusive recess. The winning design was chosen and painted onto the school campus, delighting students with and without disabilities who celebrated with an inclusive play day.

Grand View Elementary was supported through inclusive recess, thanks to partner Zoot Fitness, who brought their team and equipment to delight the students. Adaptive physical education equipment was generously donated by our partner School Specialty. Our staff and Grand View Elementary staff and parent volunteers brought 160 students with and without disabilities together through meaningful play-based activities that week. Our team donated an inclusive play kit, with the school has used to continue the recess events.

The Triumph Foundation teamed up with the wonderful administration and teachers at Stanley Mosk Elementary and our staff to bring adaptive rugby to almost 600 students in an all-day extravaganza! Prior to the event, our teams held engaging assemblies encouraging students to see disabilities in a different light. We were joined by the incredible coaches and volunteers at The Triumph Foundation, and Superintendent Carvalho joined in the fun, celebrating Stanley Mosk's daily commitment to inclusion!

Thank you to all our partners and sponsors who made Inclusive School's Week 2023 a powerful and visible celebration: Los Angeles Unified School District's Division of Special Education, 95 Percent Group, Fit & Fun Playscapes, School Specialty, Triumph Foundation, Zoot Fitness, and Wilson Language Group!

We are heading into the countdown for Inclusive Schools Week 2024, December 2nd – 6th. Keep your eyes open for inclusion celebrations throughout Los Angeles, Glendale, and beyond!



Inclusive STEPS...deepening social, emotional inclusion in early childhood

"Knowing that we can be loved exactly as we are gives us all the best opportunity for growing into the healthiest of people."
- Fred Rogers

In the first five years of a child's life, play is the foundation for all levels of development. Through this critical and organic activity, young children develop key social/emotional skills: self-esteem, self-regulation, social awareness, empathy, creative problem solving, and so much more. It is how children build emotional intelligence, which research proves is an indicator of later success.

During the COVID school closures, many infants and young children were either not diagnosed with their disabilities or didn't receive early intervention services. Consequently, we have seen a dramatic increase of students with disabilities in pre- and kindergarten classrooms.

For 22 years, Inclusion Matters' Education Program has taught inclusive social emotional learning in grades Kindergarten through High School, reaching more than 55,000 students. This year, after working with our Early Childhood Advisory Board, we evolved this into a powerful training program to support early childhood educators facing an increasingly diverse student population with limited tools.

Inclusive STEPS was created this past spring and summer, offering educators a simple, online learning platform that walks them through key subjects, like:

- Best practices in inclusive social/emotional learning
- Facilitating inclusive play for children with and without disabilities
- Creating communication strategies for non-speaking and verbal learners
- Modifying indoor and outdoor spaces to support inclusion
- Sensory supports for children with autism
- Creating a whole-school approach to sustain inclusion

The training program is currently being piloted in 16 early childhood classrooms in Glendale and Culver City Unified School Districts as well as SUNY Cortland's Adaptive Physical Education Program. Thanks to a wonderful partnership with Lakeshore Learning, each classroom that pilots Inclusive STEPS will receive an engaging set of games and books to support the strategies. Our team is currently working with marketing experts via a Dell Pro Bono North America grant to create a nationwide distribution pathway that will roll out in 2025 and 2026.

Together, with the right resources and strategies, we can equip educators to create learning environments that foster compassion, acceptance, and belonging for all children...truly giving them the opportunity to be loved and supported exactly as they are.



In Loving Memory

SHIRLEY BRESNICK



In 2001, Shirley Bresnick walked through the doors of Inclusion Matters by Shane's Inspiration as a volunteer because she believed the world would be a little better if we all showed up to serve. Little did we know, she would become an integral part of our staff, transforming the lives of 55,000+ students with and without disabilities in Los Angeles by helping to launch a school program that teaches compassion and acceptance through play. After almost twenty years as our colleague and dear friend, we honor and miss her. Her work, every day, brought children together. Without her steady hand, incredible light, ability to charm everyone, grace and unwavering commitment to social justice, our impact on a child, school, or community would not have been served.

L'chaim, to life, as Shirley always liked to say. L'chaim, to her extraordinary life of service. You will always live forever in our hearts and in the hearts of the countless children whose lives were forever changed through your joyful, selfless and giving spirit.

NEW PLAYGROUNDS



**Lawrence Family JCC
San Diego, CA**



COMING SOON

Watch for the opening of new parks in the near future!

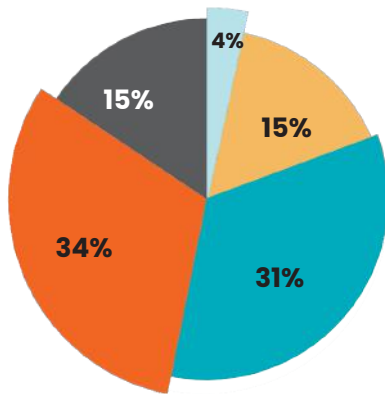
Nicky's Dreamland
Del Rio, TX

UCLA Early Childhood
Intervention Program
Los Angeles, CA

FINANCIALS

FUNDING SOURCES FOR REVENUE

- Corporations
- Individual
- Foundations
- Project Service
- Federal Grant



COST ALLOCATION FOR EXPENSES



80 Playgrounds Opened

1 million+ Annual Visitors



60k students served

250 Schools

67+ education program distribution countries

OUR TIMELINE

- 1998**
 - Opened our flagship playground, Shane's Inspiration
 - My PlayClub launch
 - \$9.5 million inclusive playground initiative
 - Received GE Heroes for Health Award
- 2003**
 - Together, We Are Able Social Inclusion Education Program Launch
 - Survived the recession!
 - Olympic partnership on first inclusive playground in Canada
- 2011**
 - Opened first inclusive playground in Mexico
 - Opened first hospital inclusive playground
 - LAUSD historic integration initiative partnership
 - Opened first inclusive playground in Ecuador (second continent)
- 2014**
 - Olympic partnership on first inclusive playground in Russia (third continent)
 - 50th Playground Opening!
 - Opened first inclusive playground in Israel (fourth continent)
 - Too Small to Fail early childhood literacy design partnership
- 2016**
 - Launched development of inclusive playground in South Africa (fifth continent)
 - Education program requested in 65 countries
- 2018**
 - Launched key partnerships with Carnegie Hall and Fred Rogers Center. Released 10-part digital Social Inclusion Training Series
 - Celebrated 20 years of inclusive play
- 2020**
 - UN Presentation
 - Global Conference in Argentina
 - Opened 75th Playground
 - Launched COVID-19 Response Programs that reached 18k
- 2023**
 - Survived the pandemic!
 - US Embassy Grant to bring Inclusion Training to Universities in Ecuador
- 2024**
 - Received United Nations Special Consultative Status
 - Early Childhood SEL Program Launch

INCLUSION MATTERS

THANK YOU

PLAYANTHROPISTS®

Blaise Davis
Catherine Curry-Williams & Scott Williams
David Bethany, Bethco Builders
Debie & Kurt Marsden
Ed Czajka
Gina Goldman & Walter Schupfer
Katherine Bell & Gabe Steffans
Leigh & J.P. Shelly
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Harlem Globetrotter (HotShot) & Zach Harrell

If you missed the Harlem Globetrotters "Play It Forward" episode featuring Inclusion Matters by Shane's Inspiration and the powerful story of buddies Zach Harrell and Hux Schupfer, you can watch it here - bit.ly/hg-imsi

"To be included means everything to a child with special needs."

FOUNDATION DONORS

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The Goldhirsh Foundation
The Green Foundation
The Nancy and Patrick McCabe Family Foundation
Universal Studios Hollywood Discover a Star Foundation
We Benefit Children



TO OUR VOLUNTEERS

We offer our deepest thanks to our extraordinary volunteers who continue to be the heart and soul of our mission. Your unwavering dedication and kindness have breathed life into our vision, turning shared spaces into welcoming, joyful sanctuaries for children and their families. Through your generosity and commitment, you've planted seeds of hope, inclusivity, and endless possibility. Each moment you've given, each barrier you've broken down, stands as a testament to the transformative power of community and compassion. Thank you for walking alongside us in building a brighter, more inclusive world where every child can thrive.

GOT STOCKS?

Your broker may electronically transfer your gift to our account at City National Securities:

DC # 2039 to
Inclusion Matters by Shane's Inspiration's
Account # BHS-297798
City National Bank, 400 N. Roxbury, Ste 700,
Beverly Hills, CA 91210. 310.888.6376

DAFs, mutual funds, bond donations gratefully accepted.



inclusionmatters.org

Playanthropist Opportunities

What is a Playanthropist?

Playanthropists are financial investors in inclusion! They help determine how fast and how far we can go in spreading this important mission to communities throughout the world.

Playanthropists understand the importance of sustainable investments, ensuring that play, dignity and social equity will be provided to children and their families through meaningful and long-term strategies.

Opportunities to become a Playanthropist:

- University Pathways Education Program Expansion
- Kwa-Zulu Natal Children’s Hospital Inclusive Playground – Durban, South Africa
- Harmony For All – Manhattan’s Inclusive Playground Project in Columbus Park in Partnership with Carnegie Hall and the Too Small To Fail Initiative
- Ian’s Inclusive Playground – Buenos Aires, Argentina – Inspired by the Award-Winning Film “Ian”
- Play Across America – Establish Inclusive Playgrounds and Education Programs in 5 Major U.S. Markets

For additional information, please contact Tiffany Harris tiffany@inclusionmatters.org

SAVE THE DATE



Heart to Heart GALA



Saturday, February 15, 2025
Taglyan Complex, Hollywood,

bit.ly/inclusiongala2025

Join us for an unforgettable night dedicated to fostering inclusion and spreading love within our community! Our Heart to Heart Gala will occur on Saturday, February 15, 2025, at the Taglyan Complex in Hollywood.

Our Cocktail Reception will feature a glamorous red carpet welcome, a silent auction, a wine and spirits pull, an opportunity drawing, hors d’oeuvres, and a hosted bar, providing a wonderful opportunity to connect and celebrate. The evening continues with our Awards Program, a three course dinner, entertainment, live auction, and dancing.

HONORING

Chelsie Hill

Founder/CEO of Rollettes



Social Entrepreneur Impact Award

We are proud to honor Chelsie Hill, the visionary Founder/CEO of Rollettes, whose groundbreaking work empowers women with disabilities and inspires countless others through her passion for dance. Chelsie’s journey resonates deeply with our mission to create environments where everyone can feel included, supported, and able to thrive. We look forward to celebrating with you!

2024 Annual Report

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Scott Williams
Tiffany Harris

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