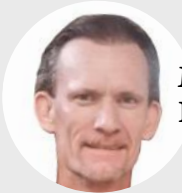


CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

- "Mark" My Words... a message from Mark Sr.
- Month at a Glance
- A "Welcome Back" to Our Returning Clients
- Are You This Month's Mystery Winner?
- May 3rd is Lumpy Rug Day
- Did You Know...
- To All Our Veterans
- Meet our Carpet Cleaning Customers
- Pay-per-chore app turns kids' allowance into investments
- Mega Trivia Contest
- Meet Our New Friends & Clients
- Warning!
- Thank You for the Kind Words
- Star Wars Day
- Referral THANK YOU'S
- Referral Rewards Program
- Community Events

"Mark" My Words... *a message from Mark Sr.*

Mark has been INCREDIBLY busy with a TOP SECRET project that we he will more than likely unveil in the June newsletter. I'm dying to tell you, but I just can't take that away from him. Especially since he has been working SO hard! Hopefully he'll be able to come up for some air very soon.

I've been incredibly occupied behind the scenes the past few months, too. That being said, I have something exciting that I CAN share with you! In an exciting step towards enhancing your experience with Creative Carpet & Flooring, I'm thrilled to publicize our long-awaited unveiling of our new website!

Our new website provides easy access to helpful information about our products and services offered, as well as beautiful photo representations. I hope you enjoy the all new mobile friendly, fast, functional and fully responsive creativecarpetinc.com.

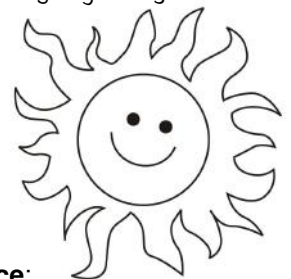
I would like to thank Glowhorn, a web design and marketing firm based in Lancaster, Pennsylvania for their work in the redesign of our website. The team at Glowhorn has been amazing and such a pleasure to work with. They have helped incorporate our ideas and specifications to build a site that is fresh, modern and simple to navigate. I have to give credit where credit is due, and they deserve a lot of it! This couldn't have been done without all of the help of my friends at Glowhorn.

All of us here at Creative Carpet & Flooring are thrilled to have a fresh look. I'd like to invite you to explore our newly launched site at www.creativecarptinc.com. I'm very excited and can't wait to hear what you think!

Hopefully, Mark will be able to resurface next month! If he's still busy busy busy... I just might have to tell you all the other cool stuff that has been going on. We'll see!!!

God Bless and have a wonderful month! Hopefully a warmer one, too :-)

Dawn Giganti | Marketing & Administrative Assistant
Creative Carpet & Flooring



Month at a Glance:

3rd Brad Pertchi's Birthday - We're going to have to throw pieces of birthday cake at him as he whizzes by in the forklift because he won't stop!

13th Mother's Day - The heart of a mother is a deep abyss at the bottom of which you will always find forgiveness ~ Honoré de Balzac

17th Gary Onate's Birthday - How hard you work today will be directly proportional to how hard the gang makes you party tonight. And, yes, we still need you to come in on Friday!

19th Dana Krizmanic's Birthday - Her real name is Dana Barrett and she is the gatekeeper in Highland. Shhh... we got her a copy of Ghostbusters for her birthday!

28th Memorial Day - remember it isn't just a "day off", the spirit of the day is to pay tribute to those who died for our country.

2018 MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26 CLOSED
27	28 CLOSED	29	30	31		

"WELCOME BACK" TO OUR RETURNING CLIENTS...

Sang Young Chyung
 Jeff & Judy DeBoer
 Mike Deitch
 Norine & Carl Desilva
 Denise & Harry Dubiel
 Rich Edge
 Thadius & Tracy Elliott

Mike Faber
 Edward George
 Sandy Guetzloff
 Mike & Jen Lorek
 Tony & Angela Manrique
 John & Jill Martin
 Laura Noone

Debbie Palkovitz
 Mike Panagiotaros
 Richard & Colleen
 Powley
 Michael & Jeanette
 Roberson
 Tahoe Shehu

Ken & Sue Studenroth
 Mary Sullivan
 Craig & Mary Vinke
 Mike & Carol Wachala
 Chris Wagner
 John Winn

May 3rd is Lumpy Rug Day

Lumpy Rug Day is meant to appreciate a good rug. A rug should be smooth, even, and certainly not lumpy. Many of us stretch out on a rug to relax and watch television, play games, and even catch a few Z's. If the rug is lumpy, you'll know it.



Ways to enjoy Lumpy Rug Day:

- ▶ toss it out and get a nice, lump-less rug
- ▶ take a minute to reminisce the soft, comfortable feel of when your lumpy rug was when it was new
- ▶ count your blessings if you've never had a lumpy rug, you're not missing anything

No one knows how this weird holiday started. All we know is that lumpy rugs totally conflict with your beautifully spring-cleaned house with its polished floors and dusted shelves! Time to head to Creative Carpet & Flooring to replace those lumpy stained rugs!

Premier Star Co. . (n.d.). Lumpy Rug Day is May 3. Retrieved from Holiday Insights: <http://holidayinsights.com/moreholidays/May/lumpyrugday.htm>

JENNIFER AND GREG ROBERTS
 of Tinley Park, IL
 You are this month's **MYSTERY WINNER!**
 We have a **\$50 Creative Carpet & Flooring gift card** reserved just for you!
 Stop in your nearest showroom to claim your prize!
 NOTE: Must be picked up before 05/31/2018

Did You Know?
 Creative Carpet & Flooring is on Houzz!

Houzz is a home remodeling and design platform for homeowners and home professionals in a unique visual community.

We have been rated at the highest level for client satisfaction by the Houzz community several years in a row:



houzz **INFLUENCER**
 Our professional knowledge and advice is highly valued by the Houzz Community

RECOMMENDED ON houzz
 The Houzz Community recommends Creative Carpet & Flooring

houzz 500 SAVES
 Our photos have been added more than 500 times to idea books on Houzz

Come check out Creative Carpet & Flooring on Houzz at:

www.houzz.com/pro/markrbouquet/creative-carpet-and-flooring



For all of our military, active or veteran, and their spouse - please accept \$1.00 per yard discount today and every day. THANK YOU for your sacrifices for our country. God Bless you!

MEET OUR CARPET CLEANING CUSTOMERS...

Chris Boerema
 Helen Burkat
 Jackie DeMarco
 Michael & Mary Disanti
 Bill & Joan Falkenthal

Cindy & Christopher Gimino
 Lynn Hathaway
 Marian Higgins
 John & Susan Lazar
 Jerry & Donna Olthoff

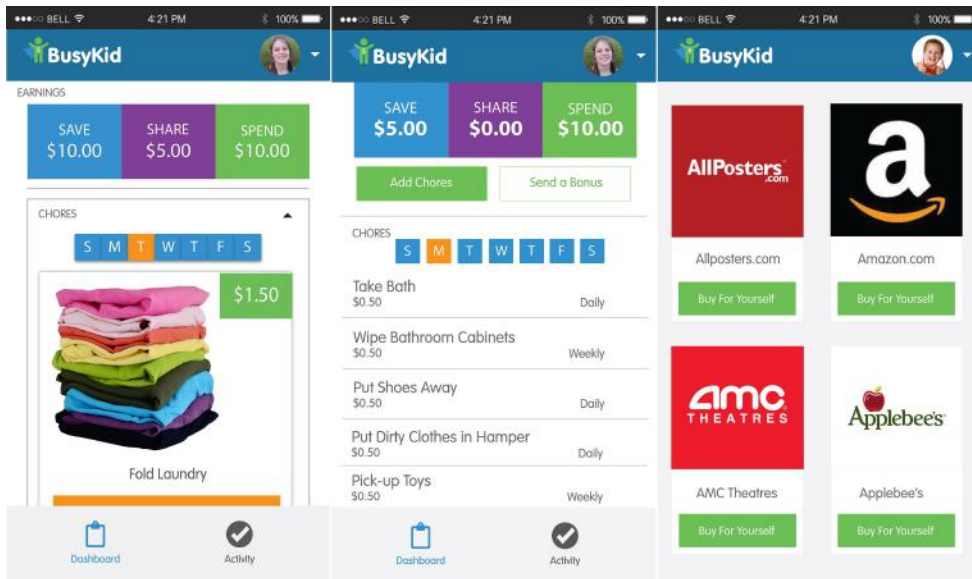
Carrie & Greg Peters
 John & Pat Sasveld
 Randi & Betsy Schneider
 Janet Stoller

Donna & Timothy Turner
 Sandee Williams
 Mary Woltkamp



Call for more info on our expert carpet cleaning services! 888.910.6585 ext. 100

Pay-per-chore app turns kids' allowance into investments



The objective of the new chore app "Busy Kid" is relatively simple: make parents have to nag less while teaching kids about money.

For each chore a kid completes, Busy Kid transfers money from their parents' checking account into their own account. There, kids can manage it through three different options: save, share or spend.

Available on IOS and Android devices, Busy Kid is already getting rave reviews, especially for the "Save and Invest" feature, which lets the kid save up or invest their earnings with special stock options.

App developer Gregg Murset is a CPA with six kids of his own.

"I really wanted to develop something where kids could learn work ethic and money smarts," Murset said.

Users say kids are more motivated when they have control of their money, and parents tell WGN their family home has never been cleaner.

For more information, check out busykid.com.

Ivory, E. (2018, April 12). *Pay-per-chore app turns kids' allowance into investments*. Retrieved from wgnv.com: <http://wgnv.com/2018/04/12/pay-per-chore-app-turns-kids-allowance-into-investments/>

MEET OUR NEW FRIENDS AND CLIENTS...

- | | | | | |
|------------------------------|---------------------------|--------------------------|-------------------------|-------------------------|
| Edith Adamski | Frank Fuda | Mike Khatib | Laura Millies | Anthony & Darlene Russo |
| Chris Barbieri | Robert Gage | Nancy Kohlstedt | Sandra Mojzis | Jen Schiro |
| MaryAnne Blattner | Ed & Chris Gleim | Thomas Kondellas | John & Eileen Morris | Mike Sebalj |
| Jim Boyd | Kathy Grata | Julia Kwait | Maria Neuhaus | Jeff Seko |
| Dominick Bozzi | Steve & Joanne Greco | Mary & Pete Lamott | Sharon Oddo | Rebecca Selby |
| Mary Broadway | | | Kevin Odell | Tom Siemieniec |
| Lisa Brokhof | Terri Griffin & Don Walls | Kim Larson | Gene & Denise O'Donnell | Angie Smith |
| Scott Brown | Yolanda Gronek | John & Catherine Lavarda | Sonja Ogrzovitch | Tracey Stepuszek |
| Bernard Bruinus | Marilyn Gryzbek | John & Susan Lazar | Katherine Olson | Matt & Courtney Trainor |
| Jim & Cindi Buehler | Gail Haven | | | Robert Turner |
| Jared Damico | Jill Hayhurst | Laura & Bill Louis | Jamie Ott | Marc |
| Jacob Davy & Samuel McFarden | Gary Hosey | Tiffany Lukich | Cynthia Peca | VanGameron |
| Cheryl Domenico | Fred Housmann | MaryJoe & Tom McGee | Louis Pignotti | Amanda Wade |
| Majorie Dunning | Laura & David Ipema | Vince & Karlene Mendez | Jay Prins | Jeff Zielinski |
| Terry & Michelle Frey | Jason Jason Mike Joyce | Linda Meyer | Bill & Theresa Rossow | |

MEGA Trivia Contest?

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:
The Empire State building first opened on May 1st of what year?

- (A) 1913
- (B) 1930
- (C) 1931
- (D) 1969
- (E) 1974

To enter, visit our website at www.creativecarpetinc.com, click on "MEGA Trivia" under *Specials* and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, May 15th, 2018. Good luck!!!

Answer to April's quiz:
D) David Letterman

Congratulations to last month's winner:

TASHA NARIN

of Chicago, IL

Stop by Creative Carpet & Flooring to claim your prize by May 31, 2018!

WARNING! Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

THANK YOU FOR THE KIND WORDS!

"Several friends had recommended Creative Carpet & Flooring to us. So, when the time came, we took a sample we had picked up elsewhere and headed to Mokena. Brian looked at the sample and immediately brought two books to us. We found an almost identical color/carpet type! Amazing! Next steps - measurement and ordering. A very smooth process occurred. We awaited installation. Doug and Brian were most courteous and efficient. We LOVE our new carpet. The camel colored carpet and newly painted walls make for a warm and welcoming atmosphere! Thank you!" ~ **Henry & Kathy of Frankfort, IL**

A gigantic THANK YOU to all who referred us last month...

- | | | |
|--------------------|--------------------|--------------------|
| Sang Young | Edward George | Michael & Jeanette |
| Chyung | Sandy Guetzloff | Roberson |
| Jeff & Judy DeBoer | Mike & Jen Lorek | Taho Shehu |
| Mike Deitch | Tony & Angela | Ken & Sue |
| Norine & Carl | Manrique | Studenroth |
| Desilva | John & Jill Martin | Mary Sullivan |
| Denise & Harry | Laura Noone | Craig & Mary Vinke |
| Dubiel | Debbie Palkovitz | Mike & Carol |
| Rich Edge | Mike Panagiotaros | Wachala |
| Thadius & Tracy | Richard & Colleen | Chris Wagner |
| Elliott | Powley | John Winn |
| Mike Faber | | |

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza.**



19420 S LaGrange Road
Mokena, IL 60448
(708) 479-8600

2315 45th Street
Highland, IN 46322
(219) 595-5561

Main (888) 910-6585

www.creativecarpetinc.com
info@creativecarpetinc.com
Mon, Wed, Fri : 10am - 6pm
Tue, Thu : 10am - 8pm
Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Star Wars Day

We know many of you out there celebrate all that is Star Wars! Did you know that the creation of this day was an accident? Thirteen years ago, a Germany based news channel called N24 incorrectly translated the infamous Star Wars quote "May the force be with you". It was interpreted as "We are with you on May 4th", hence **MAY THE 4TH BE WITH YOU** was born! Even if this slip-up never happened, someone would have eventually come up with this anyway. Can you believe that a presidential or congressional proclamation hasn't been made yet? We all know it will become a national holiday soon enough!

Being a flooring store, it must be taken one step further. So, for your flooring enjoyment...



Photo - The Adorable Stormtrooper Photography of Andy Wells. (meemed by Dawn Giganti)

Community Events

SAT May 12th from 9a to 12p
Togetherhood Clean-Up Day
by Griffith YMCA
Griffith YMCA
1201 N Griffith Blvd, Griffith IN
Clean-up day to help neglected areas in need of TLC.
COST: FREE
INFO: call 219-750-1082 or visit griffithymca.org

THR-SUN May 17th-20th
Community-Wide Garage Sale
Applications available at 11020 Front Street Unit A, Mokena IL
Sign up now through Friday, May 11th.
COST: \$8.00 per address to sign up
INFO: call 708-479-9619, 708-478-6182 or visit facebook.com/mokenacommunitygaragesale

MON May 28th from 8a to 10a
Memorial Day Xtreme 12K Trail Run
by Gabriel's Horn Homeless Shelter
Imagination Glen Park East
2190 N St Rd 149, Portage IN
Awards & cookout following race. Proceeds benefit Gabriel's Horn Homeless Shelter & the Outback Trail
COST: \$35-40
INFO: call 219-364-8018, email mignonkennedy@gabriels-horn.org or visit gabrielsshelter.org

MON May 28th from 10a to 11:30a
Memorial Day Ceremony
by Tinley Park Veterans Commission
Gen. Patrick E. Rea Veterans Plaza
18001 S 80th Avenue, Tinley Park IL
Annual Memorial Day Ceremony - Events include patriotic music, short speeches, a wreath-laying ceremony & a gun salute.
COST: FREE
INFO: call 708-444-5000 or visit www.tinleypark.org

If you have a community event or fundraiser that you would like us to feature in the June 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by May 14th, 2018.



SPRING FOR GREEN SALE!

SAVE *up to* **\$500**

**PLUS, 24-MONTH SPECIAL
FINANCING* ON SELECT
SHAW FLOORS.**

*MUST BE CREDIT APPROVED.
SEE STORE FOR DETAILS.

April 2 - May 12, 2018

19420 S LaGrange Rd
Mokena IL 60448
(708) 479-8600

Creative
Carpet & Flooring

www.creativecarpetinc.com
(888) 910-6585

2315 45th Street
Highland IN 46322
(219) 595-5561



SPRING FOR
GREEN SALE!

April 2 - May 12, 2018



SAVE
UP TO **\$500**

PLUS, 24-MONTH SPECIAL FINANCING*
ON SELECT SHAW FLOORS.

*Must be credit approved. See store for details.

Shaw's **SPRING FOR GREEN SALE**
ends Saturday, May 12th, but
Creative Carpet & Flooring's
3 FOR FREE sale lasts all of May!

1. Moving of
Furniture
2. Take Up of
Existing Carpet
3. Carpet Haul Away



That's right... **ALL 3 FOR FREE**
or **FREE** pad Upgrade!

19420 S LaGrange Rd
Mokena IL 60448
(708) 479-8600

Creative
Carpet & Flooring

www.creativecarpetinc.com
(888) 910-6585

2315 45th Street
Highland IN 46322
(219) 595-5561
