



19. November 2024: Abu Dhabi University and the Middle East Drymix Mortar Association **MEDMA** invite the Construction and Real Estate Industry of the GCC and the Middle East to:

Drymix Mortars in the Middle East

The 17th Annual MEDMA Conference

Abu Dhabi University, 19. November 2024

Delegate
Registration
open at
info@drymix.info

PRELIMINARY LIST OF TOPICS

Abu Dhabi University | Dr. Reem Sabouni: Host's Welcome Note

MEDMA | Laith Haboubi and Ferdinand Leopolder
Delegate Welcome and Announcements

**Dubai Municipality and MEDMA TC |
Eng. Ahmed Al-Salami and Mohammed Sanaobar**
Keynote: ISO 13007 Standardization and Enforcement for
Cementitious Tile Adhesives (CTA) in Conformance with the
Guideline of Gulf Standardization Organization GSO

MEDMA TC | Juan Tejederas Pérez
UNE 138002:2017 - A New Standard Regulation for the
Application of Tiles

Abu Dhabi University | Dr. Reem Sabouni
Characterization of 3D Printed Concrete Mixtures Developed Using
Local UAE Materials at Abu Dhabi University

Abu Dhabi University | Dr. Samer Al-Martini
Sustainable Approaches to Concrete Construction and 3D Printing:
Challenges, Materials, and Innovation

Acmon Group | Steve Dyball
(wt) Quality-Conscious, Fast and Efficient Production of Drymix
Mortars (PP)

Blackburn Chemicals | Jack Lamb Development of Foam Control
and Shrinkage Reducing Agents for Drymix Building Products (PP)

Bocedi | Cristian Bocedi
Protecting your Pallets: Flexible Packaging Technology (PP)

Çimsa | Sibel Kurt Sönmez
Calcium Aluminate Cement: Advanced Applications and
Eco-Friendly Solutions

Elementis | Nitin Waghmode
Effects of Hectorite Clay-Based Rheology Additives in Cementitious
Mortar Applications for Improved Performance (PP)

Haver&Boecker | Lu'Ay Alhajaj
Mission Planet Blue – Sustainable Solutions for your
Packing Process (PP)

Imerys | Frank Mertes
Calcium Aluminates and Pozzolans – Enablers for Sustainable
Construction

m-tec | Kutlu Güvenc
3D Construction Printing (3DCP) Production and Application
Machines (PP)

Organik Kimya | Yeşim İnan Ayas
Re-formulating Cementitious Tile Adhesives Formulations
for Decreased CO₂eq

Sofraden/Actemium | Guillaume Lafay
Design, Build & Start an Automated Production Line: Make
the most of both your Expertise & your Supplier's Know-how (PP)

Special Focus: Standardization of drymix mortars, enforcement thereof, Mortars for 3D Construction Printing (3DCP), Mechanization on the Jobsite, Building Information Management (BIM), Regional evolution of drymix mortar Technology in the GCC Nations with particular attention to the Kingdom of Saudi Arabia.