



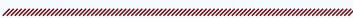
UNOH

UNIVERSITY OF NORTHWESTERN OHIO

SERVING YOU
2026-2027

LEARN YOUR WAY

TURN YOUR PASSION INTO A CAREER



THE **UNIVERSITY OF
NORTHWESTERN OHIO** IS
AN ENTREPRENEURIAL, NOT-
FOR-PROFIT UNIVERSITY THAT
IS A WORLDWIDE LEADER
IN EDUCATING AUTOMOTIVE,
DIESEL, AND HIGH PERFORMANCE
TECHNICIANS ALONG WITH
50 DEGREE PROGRAMS IN
BUSINESS, HEALTH, MARKETING,
INFORMATION TECHNOLOGY, AND
MANY OTHER FIELDS OF STUDY.



WE ARE UNOH

If you are driven to pursue a higher standard of success and require flexibility in your schedule to get there, then the University of Northwestern Ohio is the right choice for you.

The University of Northwestern Ohio offers year-round enrollment. The University's Colleges of Business, Health Professions, and Occupational Professions and Graduate College operate on a quarterly system with ten-week quarters taking place fall, winter, spring, and summer. Students enjoy a long break between Thanksgiving and New Year's Day with two-week breaks between the other three quarters.

Most UNOH Business degree programs are available in 100% online format. Online classes can be completed on your own schedule as long as weekly homework, tests, and discussion forum deadlines are met. UNOH requires NO residency for military students and has no SAT or ACT requirement for acceptance.

Military students and veterans receive a discount of 10% off tuition. Verifying documentation is required.

academic **START DATES**

**WINTER
2027**
JANUARY 5

**SPRING
2027**
APRIL 6

**SUMMER
2027**
JULY 2

**FALL
2027**
SEPTEMBER 13

**WINTER
2028**
JANUARY 4

**FOR MORE INFORMATION CONTACT THE MILITARY RELATIONS DEPARTMENT AT (419) 998-8437
or MILITARYRELATIONS@UNOH.EDU**

MILITARY RELATIONS

The UNOH Military Relations Department provides personal assistance to all service members including Active Duty, National Guard, Reservists, and Veterans. The department also assists dependents and spouses who are eligible to use transferred Post 9/11 GI Bill® benefits and Dependents Educational Assistance (Chapter 35).

Military Relations serves as a liaison between military-related students and all other departments on campus. Staff members are able to offer expert advice about military educational benefits as well as information regarding the policies and procedures followed by the various departments at UNOH. The department provides students with the resources, support, and advocacy needed to succeed in higher education, to achieve their academic goals, and to ultimately gain meaningful employment.

The Military Relations Department assists with all aspects of the admissions enrollment process including applying for financial aid (FAFSA), logging into student accounts, registering for placement tests, scheduling classes, purchasing textbooks, reserving on-campus housing, and conducting preliminary evaluation of transcripts to review for transfer credit.

UNOH is authorized to certify students who qualify for the following Department of Veterans Affairs education benefits:

- Post 9/11 GI Bill® (Chapter 33)
- Montgomery GI Bill® (Chapter 30)
- Montgomery GI Bill® Selected Reserve (Chapter 1606)
- Veteran Readiness and Employment (Chapter 31)
- Survivors' and Dependents' Educational Assistance Program (Chapter 35)
- The Fry Scholarship

The University of Northwestern Ohio is affiliated with the following military programs:

- Ohio National Guard Scholarship Program
- AI Portal (Academic Institution) Air Force and ArmyIgnitED Federal Tuition Assistance Programs
- Navy College Virtual Education Center (NCVEC)
- Community College of the Air Force (CCAF)
- Air University Associate-to-Baccalaureate Cooperative (AU-ABC)
- The SpouseWorks Scholarship (formerly MyCAA)
- Ohio War Orphan & Severely Disabled Veteran's Children Scholarship Program (WOS)
- The Yellow Ribbon Program

UNOH accepts the Joint Services Transcript, CCAF transcripts, accredited college transcripts, and honors credit equivalencies defined by the American Council on Education (ACE) for military course work, CLEP, and DANTES.

**FOR MORE INFORMATION CONTACT THE MILITARY RELATIONS DEPARTMENT AT (419) 998-8437
or MILITARYRELATIONS@UNOH.EDU**

*GI Bill® is a registered trademark of the U.S. Department of Veteran's Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government Web site at <https://www.benefits.va.gov/gibill>

REAL WORLD *EXPERIENCES*

EDUCATION IS MORE THAN LECTURES IN A CLASSROOM.

UNOH has all kinds of ways to help you explore careers, internships, and make job-related connections. Students have the opportunity to obtain internships in their field of study and are able to visit businesses in the real world. The knowledge gained through applying their education to a real-world situation can be very beneficial and be the extra boost a student needs when entering the job market after completing their degree at UNOH.

UNOH STUDENTS HAVE INTERNED WITH:

WALT DISNEY WORLD RESORT	YMCA
CROWN EQUIPMENT	NOW MARKETING
FORT WAYNE TIN CAPS	INDIANAPOLIS SPEEDWAY
ARCA MENARDS RACING SERIES	GROB
LIMA MEMORIAL HEALTH SYSTEM	STRYKER
	MERCY HEALTH & MORE!



OUT OF CLASSROOM OPPORTUNITIES

- VOLUNTEER FOR THE SUPER BOWL, NCAA FINAL FOUR & THE NFL DRAFT
 - ALLEN COUNTY AG OUTLOOK
- TOUR AREA LAW LIBRARIES
 - ATTEND SOCIAL MEDIA CONFERENCES
 - NETWORKING WITH PROFESSIONALS
 - COMMUNITY BUSINESS INVOLVEMENT & MORE!



CAREER SERVICES

One of the distinct advantages of attending the University of Northwestern Ohio is the Career Services Department. Attending on-campus or online, our dedicated Career Services staff will assist you with resume writing and mock interviews through Zoom, Microsoft Teams, and Racer Careers.

CAREER SERVICES OFFERS ADDITIONAL ASSISTANCE IN SEVERAL AREAS:

- » Free resume service which customizes resumes for students
- » Career success seminars covering resume design, interviewing success tips, business etiquette, career planning, networking, and mock interviews.
- » Racer Careers, powered by Handshake, is UNOH's cutting-edge career network to connect students with employers, alumni, and staff for lifetime assistance.

Please visit <https://unoh.joinhandshake.com> and use your @unoh.edu email to log in.



**KYLER
WASHAM**
419-998-3266
kwasham@unoh.edu

ONLINE CLASSES

RESPONDUS LOCKDOWN BROWSER + RESPONDUS MONITOR

UNOH students who are taking online classes, but do NOT use the on-campus UNOH Testing Center when taking tests, may be required to use the Respondus LockDown Browser and the Respondus Monitor proctoring application when taking quizzes and tests.

LockDown Browser is a custom browser that locks down the testing environment in RacersOnline. When students use LockDown Browser to access a quiz (or test), they are unable to print, copy, visit other websites, access other applications, or close a quiz until it is submitted for grading. Quizzes created for use with LockDown Browser cannot be accessed with standard browsers.

Respondus Monitor is an integrated webcam feature for LockDown Browser that records students during online quizzes. When this feature is enabled for a quiz, students are required to use a webcam and microphone with LockDown Browser. After the quiz is complete, an instructor can review details of the assessment, even the recorded videos. Students taking UNOH courses with online tests using Respondus Monitor will incur an annual \$15 subscription fee. In order to avoid this annual charge, the student may choose to complete their tests/quizzes at the UNOH Testing Center at no charge.

If you have questions about using the Respondus LockDown Browser and Monitor, visit <https://web.respondus.com/support/> or contact the UNOH Testing Center at testingcenter@unoh.edu.

AIR UNIVERSITY ASSOCIATE TO BACCALAUREATE COOPERATIVE PROGRAM (AU-ABC)



AU-ABC partners with the University of Northwestern Ohio (UNOH) to offer Community College of the Air Force (CCAF) graduates an opportunity to earn their baccalaureate degree by completing no more than 60 additional semester hours (90 quarter hours).

The following AU-ABC baccalaureate programs at UNOH are offered in a 100% online format:

BACHELOR OF SCIENCE IN HEALTHCARE ADMINISTRATION

After completing your CCAF associate degree in one of the specified medical degree programs, you can then complete your Bachelor's Degree in Healthcare Administration.

BACHELOR OF SCIENCE IN AUTOMOTIVE TECHNOLOGY SUPERVISION

After completing your CCAF Vehicle Maintenance Associate Degree, you are eligible to enroll into the Bachelor's Degree in Automotive Technology Supervision, completing your junior and senior years at UNOH.

BACHELOR OF SCIENCE IN SPECIALIZED STUDIES WITH BUSINESS ADMINISTRATION OPTION

The Bachelor of Applied Science in Specialized Studies with a Business Administration Option allows a student who has earned any CCAF associate degree to complete the last two years of a baccalaureate degree. You can choose to take the Specialized Studies with the Business Administration Option alone or you can select "Add-On" concentrations in Agribusiness Management, Automotive Management/Automotive Aftermarket, or Marketing.

The University of Northwestern Ohio offers a special military rate to our Active Duty, Reservists, and National Guard service members.

THE SPOUSEWORKS SCHOLARSHIP

THE SPOUSEWORKS SCHOLARSHIP is a workforce development program that provides up to \$4,000 of tuition assistance to eligible military spouses. The scholarship assists military spouses in pursuit or maintenance of a license, certification or associate degree necessary to gain employment in an occupation or career field.



WHO IS ELIGIBLE FOR THE SPOUSEWORKS SCHOLARSHIP?

Spouses of service members on active duty in pay grades E-1 to E-5, W-1 to W-2, and O-1 to O-2 who have the ability to request tuition assistance while their military sponsor is on qualifying Title 10 military orders are eligible. Spouses married to members of the National Guard and reserves in these same pay grades are eligible.

For more information, call UNOH Military Relations at 419-998-8437, email militaryrelations@unoh.edu, visit <https://mycaa.militaryonesource.mil/mycaa>, or contact a Spouse Education & Career Opportunities (SECO) career coach by calling Military OneSource at 1-800-342-9647.



SPOUSE EDUCATION &
CAREER OPPORTUNITIES

one of the **MOST AFFORDABLE** private non-profit universities in Ohio

UNOH'S GOAL IS TO PROMOTE ACCESS TO HIGHER EDUCATION BY ELIMINATING COST AS AN OBSTACLE FOR OUR STUDENTS AND FAMILIES. Our Financial Aid staff is here for you. Visit www.UNOH.edu/financialaid to view the financial aid process and use our Tuition Cost Calculator!

GRANTS

Financial Aid provided by the Department of Education that you do not pay back (gift aid)

FEDERAL PELL GRANTS

The Free Application for Federal Student Aid (FAFSA) – File online after October 1st at <https://studentaid.gov> using your 2025 Federal Tax Return

Current Award:

- \$0 – \$9,860 per year
- \$0 – \$2,465 per quarter

OHIO COLLEGE OPPORTUNITY GRANT

- \$6,664 per year
- \$1,666 per quarter
- Must be used for tuition and fees only.

FEDERAL SUPPLEMENT EDUCATION OPPORTUNITY GRANT

- Federal Grant – Need based; Pell priority
- \$0– \$4,000 per year

LOANS

FEDERAL DIRECT STUDENT LOAN

Subsidized – No interest charges while student is attending college

Unsubsidized – Interest charges will accrue while student is attending college

- Interest rate 6.352% adjusted annually not to exceed 8.25%

INDEPENDENT UNDERGRADUATE LOANS

		Additional Unsubsidized	TOTAL
\$3,500	Freshman	\$6,000	\$9,500
\$4,500	Sophomore	\$6,000	\$10,500
\$5,500	Junior or Senior	\$7,000	\$12,500

ALTERNATIVE EDUCATION LOANS

- Private source of funds to pay for college education
- Loans based on credit-worthiness
- Rates of interest determined by credit history
- In many cases, principal payments can be delayed until after student's last date of attendance or graduation.

Tuition rates, grant funding levels, and loan interest rates are based on the most recent data available at the time of printing and are subject to annual changes. For up-to-date information visit www.unoh.edu/financialaid.

FINANCIAL AID

YOUR GUIDE TO COMPLETING THE FAFSA

SEPTEMBER - OCTOBER

Apply for your Federal Student Aid ID (FSA ID)

Visit <https://studentaid.gov>.

(Student and parent)

OCTOBER - DECEMBER

Go to <https://studentaid.gov> and fill out the FAFSA. (Free Application for Federal Student Aid)

To complete the 2027/2028 FAFSA you must use your 2025 Income Tax and W-2 information.

The UNOH School Code number is: **004861**

Follow and complete the step-by-step online submission form.

Don't forget to print submission confirmation page when finished.

JANUARY - MARCH

You will receive an email and postcard notifying you of your award status.

See the full award by logging into your MyUNOH Portal: my.unoh.edu.

If you have questions, please contact Financial Aid at 419-998-8890 or financialaid@unoh.edu.

BEFORE STARTING

Attend orientation and take placement tests if required.

Have your high school send your final transcript to UNOH.

For step-by-step video instructions visit: www.unoh.edu/fafsasteps.

TIPS

PRIORITIES!

Start with Federal grants/loans, then look to local scholarships, grants, and loans.

SUBMIT THE FAFSA

Make sure to apply for the FAFSA as early as possible after October 1.

Even if you don't think you'll qualify for aid, criteria changes every year.

BE RESOURCEFUL

Use online resources like fastweb.com to search for available scholarships and useful financial aid tools.

For more assistance, visit www.unoh.edu/financialaid.

APPLY FOR PRIVATE SCHOLARSHIPS & GRANTS

Apply early for private scholarships and grants. You can't win awards or receive funds if you don't apply for them!



MASTER OF BUSINESS ADMINISTRATION

There's no substitute for the leadership savvy, decision-making, and strategic skills that a UNOH MBA degree provides. An MBA degree tells potential employers that you're serious about success with a degree that equips you to solve both the technical and human sides of the management equation.

This curriculum prepares individuals holding baccalaureate degrees to contribute to the success of their organizations through the enhancement of their management skills

The Business Administration Department includes experienced business professionals, now educators, who are passionate about student success. Faculty strive to prepare students to be successful business leaders, entrepreneurs, and global citizens through training in critical and strategic thinking, problem solving, teamwork, ethical behavior, and leadership.

COURSE REQUIREMENTS

48 Credit Hours

MBA500	Introduction to Graduate Studies/4
MBA560	Legal and Ethical Environment of Business/4
MBA570	Accounting for Managers/4
MBA575	Organizational Behavior for Managers/4
MBA580	Global Business Issues and Strategies/4
MBA585	Finance for Managers/4
MBA605	Graduate Marketing Management/4
MBA610	Human Resource Management/4
MBA640	Quantitative Analysis for Management/4
MBA655	Executive Leadership/4
MBA665	Production & Operations Management/4
OR	
MBA680	Managerial Economics/4
MBA690	Management Capstone/4



MIKE

UNOH GRADUATE

By obtaining my MBA I know that I am now in a **better position to advance with my employer** as promotion opportunities become available.



KILEY

UNOH GRADUATE

UNOH allowed me to gain **real-world experience** before even graduating. I was applying everything that I had just learned in class at my job.

ACCOUNTING

The field of Accounting is exciting and demanding as a professional career. The curriculum prepares students in the areas of preparation of financial reports, statements, cost procedures, audits, and finance for business firms.

Career Directions: *Staff Accountant, Auditor, Budget Analyst, Tax Accountant, Management*

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required.

Technical and Basic Requirements: 64 Credit Hours

AC114	Accounting I/5
AC115	Accounting II/5
AC117	Personal Taxes/5
AC118	Accounting III/3
AC122	Payroll Accounting/3
AC130	Introduction to Accounting Software/3
AC202	Managerial Accounting/5
AC221	Intermediate Accounting I/5
AC222	Intermediate Accounting II/5
AC223	Intermediate Accounting III/3
AC225	Survey of Governmental and Not-for-Profit Accounting/3
AC292	Accounting Capstone/3
DP150	Spreadsheet Applications/3
DP210	Advanced Spreadsheet Applications/3
FI210	Principles of Finance/5
MA121	Principles of Management/5

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 9 Credit Hours

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical and Basic Requirements: 107 Credit Hours

AC114	Accounting I/5
AC115	Accounting II/5
AC117	Personal Taxes/5
AC118	Accounting III/3
AC122	Payroll Accounting/3
AC130	Introduction to Accounting Software/3
AC202	Managerial Accounting/5
AC221	Intermediate Accounting I/5
AC222	Intermediate Accounting II/5
AC223	Intermediate Accounting III/3
AC301	Cost Accounting I/5
AC302	Cost Accounting II/5
AC310	Business Taxes/5
AC375	Accounting Professional Ethics/3
AC405	Accounting Information Systems/5
AC411	A Survey of Auditing/3
AC412	Auditing for Fraud/3
AC435	Advanced Accounting I/5
AC436	Advanced Accounting II/5
AC445	Governmental and Not-for-Profit Organizations/5
AC490	Accounting Capstone/3
BU325	Legal Issues in Commercial Transactions/5
DP150	Spreadsheet Applications/3
FI210	Principles of Finance/5
MA121	Principles of Management/5

General Education Requirements: 64 Credit Hours

General Education Electives: 9 Credit Hours

Average Income with Accounting Associate Degree:
*\$26,000 - \$50,000

Average Income with Accounting Bachelor Degree:
*\$45,000 - \$90,000+

ACCOUNTING CPA TRACK

This curriculum provides education to students in the areas of preparation of financial reports, statements, cost procedures, audit and finance for business firms. The Accounting Program provides an intensive study of the accounting field in flexible student-friendly formats for lifelong learning opportunities. The CPA Track Program will provide students with the preparation needed to sit for the CPA Exam.

Career Directions: *Certified Public Accountant (CPA), Payroll Accountant, Certified Fraud Accountant, Certified Internal Auditor, Certified Management Accountant, Certified Financial Accountant, Plant Controller, Financial Analyst*

BACHELOR DEGREE - CPA TRACK

The following is a sampling of some of the courses that will be required.

Technical and Basic Requirements: 149 Credit Hours

AC114	Accounting I/5
AC115	Accounting II/5
AC117	Personal Taxes/5
AC118	Accounting III/3
AC122	Payroll Accounting/3
AC130	Introduction to Accounting Software/3 or
DP150	Spreadsheet Applications/3
AC202	Managerial Accounting/5
AC221	Intermediate Accounting I/5
AC222	Intermediate Accounting II/5
AC223	Intermediate Accounting III/3
AC301	Cost Accounting I/5
AC302	Cost Accounting II/5
AC310	Business Taxes/5
AC321	Corporate Governance/3
AC375	Accounting Professional Ethics/3
AC405	Accounting Information Systems/5
AC411	A Survey of Auditing/3
AC412	Auditing for Fraud/3
AC413	Auditing for Compliance/5
AC435	Advanced Accounting I/5
AC436	Advanced Accounting II/5
AC440	Financial Statement Analysis/5
AC445	Governmental & Not-for-Profit Organizations/5
AC452	CPA Review - Financial Accounting & Reporting/3
AC453	CPA Review - Business Environment & Concepts/3
AC454	CPA Review - Regulation/3
AC455	CPA Review - Auditing & Attestation/3
AC490	Accounting Capstone/3
BU320	Legal Issues in Consumer Sales Transactions/5
BU325	Legal Issues in Commercial Transactions/5
EC225	Macroeconomics/5
EC235	Microeconomics/5
FI210	Principles of Finance/5
FI420	Corporate Finance/5
MA121	Principles of Management/5

General Education Requirements: 64 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 3 Credit Hours

Average Income with Accounting Certified Public Accounting Bachelor Degree: *\$55,000 - \$120,000+

FORENSIC ACCOUNTING

Forensic accountants investigate white collar crime in the financial and banking world such as embezzlement, bribery, and securities fraud. Students will develop strong analytical and investigative skills, enhance their deductive skills and judgment, and expand their understanding of acceptable accounting practices. Graduating with this degree will give students the knowledge needed to sit for the Certified Fraud Examiner's (CFE) Exam.

Career Directions: *Independent Auditor, Internal Auditor, Investigator, Law Enforcement, Forensic Accounting, Government Accountant*

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical and Basic Requirements: 102 Credit Hours

AC114	Accounting I/5
AC115	Accounting II/5
AC117	Personal Taxes/5
AC118	Accounting III/3
AC202	Managerial Accounting/5
AC221	Intermediate Accounting I/5
AC222	Intermediate Accounting II/5
AC225	Survey of Governmental and Not-for-Profit Accounting/3
AC315	Lean Accounting/5
AC321	Corporate Governance/3
AC375	Accounting Professional Ethics/3
AC405	Accounting Information Systems/5
AC411	A Survey of Auditing/3
AC490	Accounting Capstone/3
BU115	Contract Law/5
CJ200	Criminal Law for Non-Legal Majors/3
DF100	Introduction to Digital Forensics/3
DP150	Spreadsheet Applications/3
FA330	Financial Statement Investigation/5
FA340	Interviewing for Fraud/5
FA410	Forensic Accounting I/5
FA420	Legal Implications of Fraud Examination/5
FA425	Forensic Accounting II/5
PL120	Litigation/5

General Education Requirements: 64 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 5 Credit Hours

Average Income with Forensic Accounting Bachelor Degree:
*\$50,000 - \$82,000



AGRIBUSINESS MANAGEMENT

The complexity of modern farming and keen competition nationally and internationally requires today's students to gain practical knowledge in many facets of the agribusiness management industry. Whether you aspire to be a farmer, grain and livestock buyer, or a fertilizer dealer, the UNOH Agribusiness Management program offers students an education which encompasses every aspect of the agriculture industry with their choice of an associate or bachelor's degree. The University provides its students personal attention and a class structure which allows them to pursue employment or maintain a relationship with their family farm.

Career Directions: *Farming, Ranching, Agricultural Managing, Horticulture, Agriculture Futures Investor/Trader, Land Use Planner, Food Processing, Food Inspection.*

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 68 Credit Hours

AC114	Accounting I/5
AG106	Agribusiness Fundamentals/3
AG116	Agricultural Technology/3
AG130	Agriculture Law/3
AG135	Sustainable Agriculture/3
AG145	Agricultural Sales/5
AG208	Agricultural Economics/5
AG209	Agricultural Marketing/5
AG210	Agronomy I/5
AG211	Animal Science/5
AG230	Agronomy II/5
AG292	Agribusiness Capstone/3
BU220	Managerial Accounting for Business/3
FI210	Principles of Finance/5
MA121	Principles of Management/5
MT150	Principles of Marketing/5

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 5 Credit Hours

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 99 Credit Hours

AC114	Accounting I/5
AG106	Agribusiness Fundamentals/3
AG116	Agricultural Technology/3
AG130	Agriculture Law/3
AG135	Sustainable Agriculture/3
AG145	Agricultural Sales/5
AG208	Agricultural Economics/5
AG209	Agricultural Marketing/5
AG210	Agronomy I/5
AG211	Animal Science/5
AG230	Agronomy II/5
AG300	Agribusiness Strategies & Management/5*
AG310	Agribusiness Entrepreneurship, Finance, & Marketing/5*
AG315	Professional Agribusiness Selling/5*
AG400	Agricultural Policy/5*
AG405	Agricultural Price Analysis/3*
AG406	Special Problems in Agribusiness/3*
AG490	Agribusiness Capstone/3*
BU320	Legal Issues in Consumer Sales Transactions/5
MA121	Principles of Management/5*
MA322	Organizational Behavior/5
MA330	Human Resource Management/5
MT317	Consumer Behavior/3

General Education Requirements: 69 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 3 Credit Hours

AUTOMOTIVE TECHNOLOGY SUPERVISION



This is a 2+2 degree. University of Northwestern Ohio students in the Automotive, Diesel, High Performance, Agricultural Equipment, or Automotive Management associate degree programs will transfer into the degree completion program and complete their junior and senior years. The sequence of major offerings starts fall quarter.

In addition, students from other accredited institutions may transfer associate degrees in the following areas into the 2+2 program: automotive, diesel, high performance/motorsports, alternate fuels, or agricultural equipment. Students who transfer into the baccalaureate degree, however, may have differing requirements to complete, based upon the general education and related courses the students have already taken.

Career Directions: *Supervision in the Automotive Industry, Automotive Customer Relations, Marketing in the Automotive Industry, Safety, Legal, and Environmental Issues, Human Resources Management, Leadership, Project Management*

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 51 Credit Hours

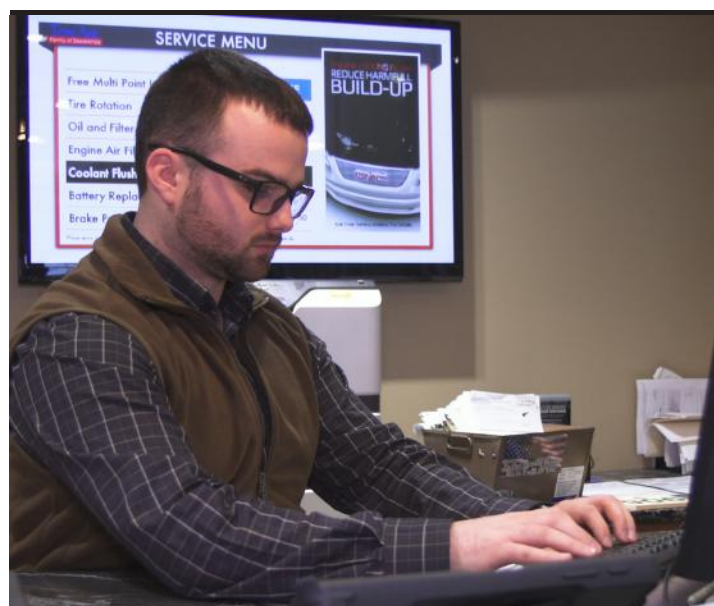
AM300	Survey of the Automotive Industry/5
AM350	Supervision in the Automotive Industry/5
AM400	Automotive Customer Relations/5
AM430	Safety, Legal, and Environmental Issues in the Automotive Industry/5
AM450	Marketing in the Automotive Industry/5
AM490	Automotive Supervision Capstone/3
BU304	Management Essentials for Specialized Studies/5
MA322	Organizational Behavior/5
MA330	Human Resource Management/5
MA340	Leadership/5
MA440	Project Management/3

General Education Requirements: 35 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 1 Credit Hours

Average Income with Automotive Technology Supervision
Bachelor Degree *50z,000 - \$83,000+



BUSINESS ADMINISTRATION

Would you like to own your own business or be in management someday? At UNOH we've been teaching Business Administration for nearly 100 years and are accredited by the Accreditation Council for Business Schools and Programs. A Business Administration degree will help improve and perfect your communication, presentation, and written skills, as well as your critical and creative thinking skills. Plus you will learn how to deal with ethical issues, how to interact with others and demonstrate sensitivity, how to exercise leadership and work as a team, but also how to adapt to uncertainty in the business world.

Career Directions: *Human Resources Management, Investments in Finance, Retail Manager, Line Manager, Non-Profit Organizations*

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required.

Technical and Basic Requirements: 56 Credit Hours

AC114	Accounting I/5
BU115	Contract Law/5
BU220	Managerial Accounting for Business/3
BU230	Current Topics in Business/5
BU240	International Business I/5
BU292	Business Capstone/3
EC225	Macroeconomics/5
EC235	Microeconomics/5
FI210	Principles of Finance/5
MA121	Principles of Management/5
MT150	Principles of Marketing/5
MT225	Retailing/5

General Education Requirements: 37 Credit Hours

Technical and Basic Electives: 6 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 6 Credit Hours

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 84 Credit Hours

AC114	Accounting I/5
BU220	Managerial Accounting for Business/3
BU240	International Business I/5
BU320	Legal Issues in Consumer Sales Transactions/5
BU490	Business Capstone/3
EC225	Macroeconomics/5
EC235	Microeconomics/5
EC325	Economics in Today's Society/3
FI210	Principles of Finance/5
FI420	Corporate Finance/5
MA121	Principles of Management/5
MA322	Organizational Behavior/5
MA330	Human Resource Management/5
MA340	Leadership/5
MA416	Moral Issues in Business/5
MA447	Global Management Issues/5
MA475	Strategic Management & Business Policy/5
MT150	Principles of Marketing/5

Practicum Options: 6 Credit Hours

General Education Requirements: 69 Credit Hours

Technical and Related Electives: 6 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 6 Credit Hours

Average Income with an Associate Degree
in Business Administration *\$28,000 - \$50,000
Average Income with Business Administration
Bachelor Degree *\$35,000 - \$83,000+

HEALTHCARE ADMINISTRATION 2+2 PROGRAM

This is a 2+2 degree. UNOH students in the Medical Assisting, Medical Office Management, or Health Information Technology associate degrees will transfer into the degree completion program and complete their junior and senior years. In addition, students from other regionally accredited institutions may transfer associate degrees in health-related areas into the 2+2 program.

Students prepare to work across the healthcare continuum by acquiring the management knowledge and skills needed in this dynamic and growing industry.

As the average life expectancy continues to increase, it is estimated that by 2050 one in eight Americans will be 75 years of age or older. What does this information mean for you when considering a career in healthcare? As individuals continue to live longer, they will ultimately need more medical care. Our country needs competent individuals to work in the healthcare setting and, ultimately, individuals to manage that healthcare setting.

There are ample opportunities related to the business of healthcare for those capable and willing to accept the challenge. A degree in Healthcare Administration opens a number of doors into this ever-changing and expanding field, allowing for entry-level management or supervisory positions in:

- Hospitals
- Extended care facilities
- Home health
- Insurance companies
- Healthcare suppliers
- Health-related agencies
- Government agencies

Career Directions: *Medical Insurance Underwriting Specialist, Associate Director of Compliance, Health Department Administrator, Healthcare Information Manager, Nursing Home Administrator*

Junior- and Senior-Level Courses: 90 Credit Hours (Total)

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 47 Credit Hours

BU304	Management Essentials for Specialized Studies/5
BU305	Economics and Finance for Specialized Studies/5
*HC305	Healthcare Management/5
*HC310	Healthcare Law/3
*HC315	Quality Metrics in Healthcare/3
*HC325	Public Health and Epidemiology/3
*HC415	Health Information Technology/5
*HC467	Healthcare Finance and Accounting/5
*HC472	Healthcare Economics/5
*HC490	Healthcare Capstone/3
MA322	Organizational Behavior/5

General Education Requirements: 32 Credit Hours

Technical and Basic Electives: 5 Credit Hours

General Education Electives: 6 Credit Hours

Healthcare Administration Bachelor Degree Average Income: *\$70,310+

HEALTH INFORMATION TECHNOLOGY

When you graduate with an Associates Degree from UNOH in Health Information Technology, upon passing a certification exam, you will be considered a Registered Health Information Technician (RHIT).

HIT Professionals holding credentials are responsible for:

- Ensuring the quality of medical records by verifying their completeness, accuracy, and proper entry into various computer systems.
- Using computer applications to gather and analyze patient data in order to improve patient care and control costs
- Specializing in coding diagnoses and procedures in patient records for payment and research. Some RHIT's specialize in cancer treatment and are responsible for compiling and maintaining data on cancer patients specifically.
- CAHIIM Accredited degree

Most HIT professionals will work in hospitals, but they are also found in office-based physician practices, nursing homes, home health agencies, mental health facilities, and public health agencies. HIT's may be employed in ANY organization that uses patient data or health information, such as pharmaceutical companies, law and insurance firms, and health product vendors.

Career Directions: *Medical Records Management, Privacy Officer, Risk Management, Corporate Compliance, Data Analysis and Reporting, Medical Coding*

ASSOCIATE DEGREE

Technical & Basic Requirements: 63 Credit Hours

- DP175 Software Applications/3
- *HIT110 Medical Terminology/3
- *HIT122 Introduction to Health Information Technology/5
- *HIT145 Health Information Systems/5
- *HIT160 Legal and Ethical Aspects of HIT/5
- *HIT203 Coding I/5
- *HIT208 Coding II/5
- *HIT216 Coding III/5
- *HIT225 HIT Revenue Cycle Management/5
- *HIT235 Healthcare Statistics & Quality Assessment/5
- *HIT245 Electronic Healthcare Records/5
- *HIT255 HIT Internship I/2
- *HIT261 HIT Internship II/2
- *HIT266 Management of Health Information Systems/5
- *HIT292 Health Information Capstone/3

General Education Requirements: 42 Credit Hours

General Education Electives: 3 Credit Hours

Health Information Technology Associates Degree Average Income:
*\$42,878

HUMAN RESOURCE MANAGEMENT

The Human Resource Management associate degree program at UNOH will prepare individuals for various careers in the human resource industry. Human resource personnel is vital to any business, large or small, as the individual or department can handle responsibilities ranging from recruiting employees, conflict resolution, managing benefit packages for employees, and be responsible for current labor relations regulations and best practices. The required coursework mixes hands-on industry experience with business and management courses, providing a well-rounded education.

Career Directions: *Human Resources within any business or industry*

ASSOCIATE DEGREE

Technical & Basic Requirements: 62 Credit Hours

- AC114 Accounting I/5
- AC122 Payroll Accounting/3
- BU109 Customer Service/3
- BU115 Contract Law/5
- BU120 Introduction to Business/3
- HR110 Introduction to Human Resource Management/3
- HR130 HR Labor Relations/5
- HR150 HR Compensation & Benefits/5
- HR170 HR Training & Development/5
- HR210 HR Policy & Strategy/5
- HR230 HR Conflict Resolution/5
- HR250 HR Employment Law/5
- HR290 HR Practicum/5
- MA121 Principles of Management/5

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Human Resource Management
Associate Degree Average Income: *\$42,000 - \$120,000+

IT – DIGITAL MULTIMEDIA DESIGN

The Digital Multimedia Design program is perfect for students who are interested in learning about various types of media, entertainment, and technology. Students will learn how to use their creativity to design corporate logos and identities and websites, create print ads, television commercials, short films, and more. Projects in this program will be hands-on for students with the overall goal of creating engaging digital media content.

Career Directions: Creative Director, Multimedia Designer, Animator, Video Producer

ASSOCIATE DEGREE

Core courses only offered on-campus

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 73 Credit Hours

- BU120 Introduction to Business/3
- *DM118 Digital Media Fundamentals/3
- *DM121 Web Media Design Concepts/3
- *DM122 Digital Studio Fundamentals/3
- *DM125 Digital Graphic Imaging/3
- *DM130 Applied 3-D Modeling Concepts/3
- *DM180 Applied Digital Drawing/3
- *DM190 Interactive Media Presentation/3
- *DM210 Advanced Interactive Media Presentation/5
- *DM215 Advanced Web Media Design Concepts/5
- *DM223 Applied Digital Video Editing/5
- *DM226 Advanced Digital Video Editing/5
- *DM236 Advanced Digital Graphic Imaging/3
- *DM255 Applied 3-D Animation Concepts/5
- *DM292 Digital Multimedia Capstone/3
- IT109 Welcome to Web 2.0 & New Media/2
- IT113 Introduction to Computer Programming/3
- IT170 Ethics in Information Technology/3
- MT150 Principles of Marketing/5
- MT245 Integrated Marketing Communications/5

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Digital Multimedia Design Associate Degree Average Income:
*\$53,270

IT – NETWORK SECURITY

Network Security specialists plan, coordinate, and implement security software, monitor networks for security breaches, respond to cyber-attacks and even gather data to be used in prosecuting cybercrime. Students in UNOH's Network Security program will be taught the latest strategies used in the IT industry that can be immediately applicable to the workplace. Graduates will have all the skills needed to be a company's first line of defense against computer network threats to their private information.

The University offers courses in computer forensics, data recovery, counter-intelligence, and information security, using the latest advancements in software and hardware. Students use industry software like Snap Back, Zero, Go Back, and Drive Spy.

Career Directions: Network Engineer, Network Security Officer, Network Administrator

ASSOCIATE DEGREE

Core courses only offered on-campus

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 73 Credit Hours

- BU109 Customer Service/3
- BU115 Contract Law/5
- BU120 Introduction to Business/3
- DF100 Introduction to Digital Forensics/3
- IT109 Welcome to Web 2.0 & New Media/2
- IT113 Introduction to Computer Programming/3
- IT125 Computer Hardware Fundamentals/3
- IT130 Management of Information Security/3
- IT150 Administering a Client Operating System/5
- IT170 Ethics in Information Technology/3
- IT183 Network Fundamentals/5
- IT225 Virtual Environments/5
- NS140 Open Source Fundamentals/3
- NS193 Local & Wide Area Networks/5
- NS230 Router Administration/5
- NS240 Operating Systems Security/3
- NS250 Open Source Server Administration/3
- NS260 Firewall Administration/5
- NS280 Intrusion Detection Systems Administration/3
- NS292 Network Security Capstone/3

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Network Security Associate Degree Average Income:
*\$40,000-\$70,000+



JENNIFER

IT - Digital Multimedia Design ALUMNI

TOM AHL FAMILY DEALERSHIPS

If somebody's looking for digital multimedia and design, and just getting hands on with the computer and creativity, I would definitely recommend going to UNOH. There's so much more to learn than what was available when I was there, and that's the great thing about the marketing and graphic design world. Just because it's **always improving and there's always so much to learn.**

*Income Ranges: US Bureau of Labor Statistics

IT – SYSTEM ADMINISTRATION

System Administrators are trained specialists who have the education to administer, maintain, and support computer systems and networks. Students in UNOH’s System Administration program work with enterprise level hardware and software. Each student works up to managing and maintain their own IT infrastructure that span from inside the lab environment to hosted Infrastructure as a service across the Internet. Students leave the program with the skills and knowledge required to be successful in many IT careers.

Career Directions: System Administrator, Network Associate, Network Analyst

ASSOCIATE DEGREE

Core courses only offered on-campus

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 73 Credit Hours

BU109	Customer Service/3
BU120	Introduction to Business/3
DP117	Database Applications/3
EC190	Survey of Economics/3
IT109	Welcome to Web 2.0 & New Media/2
IT113	Introduction to Computer Programming/3
IT130	Management of Information Security/3
IT150	Administering a Client Operating System/5
IT170	Ethics in Information Technology/3
IT183	Network Fundamentals/5
IT225	Virtual Environments/5
SA110	Operating System Fundamentals/5
SA115	Database Design & Development/3
SA130	Administering a Server Environment I/5
SA220	Administering a Server Environment II/5
SA230	Server Utilities/5
SA240	Advanced Server/3
SA245	Emerging Trends in Computing/3
SA250	Implementing Network Security/3
SA292	System Administration Capstone/3

General Education Requirements: 32 Credit Hours
General Education Electives: 3 Credit Hours

System Administration Associate Degree Average Income:
*\$31,000-\$66,000+

LEGAL ASSISTING

Legal assistants provide support to lawyers. Although they don’t represent clients during trials, they play a huge role in legal proceedings. They can interview clients and witnesses, conduct important research, and prepare court documents. Students in UNOH’s Legal Assisting program work both on- and off-campus with highly qualified professors and professionals working in government and law. UNOH professors are practicing attorneys and teach students using real world examples. Students will learn to draft legal pleadings, deeds, contracts, legal memorandum, appellate briefs, and estate planning documents as well as conduct title examinations and calculate child support.

Career Directions: Private Law Firms, Government Agency, US Department of Justice, Freelance Consultant, Corporate Legal Departments

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 73 Credit Hours

AC114	Accounting I/5
BU120	Introduction to Business/3
DP150	Spreadsheet Applications/3
KY146	Keyboarding I/5
PL100	Introduction to the Legal System/5
PL110	Probate Administration/5
PL120	Litigation/5
PL130	Legal Research & Writing I/5
PL140	Domestic Relations/5
PL210	Real Estate/5
PL220	Legal Research & Writing II/5
PL230	Automated Research/3
PL240	Criminal Law/5
PL245	Legal Ethics/2
PL250	Juvenile Law/3
PL292	Legal Capstone/3
WP138	Introduction to Word Processing Applications/3
WP267	Advanced Word Processing Applications/3

General Education Requirements: 32 Credit Hours
General Education Electives: 3 Credit Hours

Legal Assisting Associate Degree Average Income:
*\$30,000 - \$65,000



*Income Ranges: US Bureau of Labor Statistics

LOGISTICS & SUPPLY CHAIN MANAGEMENT

The Logistics and Supply Chain Management program cultivates the next generation of adept leaders and global minded professionals guided by a team of business professionals turned educators, who are driven by a commitment to student success. Through immersive training in critical thinking, strategic problem-solving, collaborative teamwork, ethical conduct, and visionary leadership, students are empowered to excel as agile leaders and innovative entrepreneurs in the ever-evolving landscape of logistics and supply chain.

ASSOCIATE DEGREE

Technical & Basic Requirements: 50 Credit Hours

- AC114 Accounting I/5
- BU115 Contract Law/5
- BU240 International Business I/5
- EC190 Survey of Economics/3
- FI210 Principles of Finance/5
- MA121 Principles of Management/5
- MA131 Introduction to Logistics & Supply Chain Management/3
- MA151 Intermodal Transportation Systems/3
- MA163 Production & Operations Management/3
- MA221 Purchasing & Sourcing/3
- MA241 Current Topics in Logistics & Supply Chain Management/3
- MA292 Logistics & Supply Chain Capstone/2
- MT150 Principles of Marketing/5

General Education Requirements: 34 Credit Hours

General Education Electives: 6 Credit Hours



MARKETING

Marketing is a diverse field to work in. Your role as a marketing professional can fall within several areas, whether it is data-based research and analysis of consumer behavior or the more interactive task of selling and promoting a service or product to other people through advertising and social media marketing. Marketing provides a career in which many personality types can succeed. Students who relish the challenge of networking and creating business relationships can work in the direct sales field and students who prefer a more behind the scenes role in the marketing process can find many opportunities with data handling and market research.

Career Directions: Public Relations, Advertising Agencies, Sales and Market Research, Promotions, Online Marketing

ASSOCIATE DEGREE

Technical & Basic Requirements: 56 Credit Hours

- AC114 Accounting I/5
- BU115 Contract Law/5
- BU240 International Business I/5
- EC225 Macroeconomics/5
- EC235 Microeconomics/5
- FI210 Principles of Finance/5
- MA121 Principles of Management/5
- MT150 Principles of Marketing/5
- MT160 Professional Selling/3
- MT225 Retailing/5
- MT245 Integrated Marketing Communications/5
- MT292 Marketing Capstone/3

General Education Requirements: 37 Credit Hours

Technical and Basic Electives: 6 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 6 Credit Hours

BACHELOR DEGREE

Technical & Basic Requirements: 93 Credit Hours

- AC114 Accounting I/5
- BU240 International Business I/5
- BU320 Legal Issues in Consumer Sales Transactions/5
- EC225 Macroeconomics/5
- EC235 Microeconomics/5
- FI210 Principles of Finance/5
- MA121 Principles of Management/5
- MA322 Organizational Behavior/5
- MA416 Moral Issues in Business/5
- MT150 Principles of Marketing/5
- MT160 Professional Selling/3
- MT225 Retailing/5
- MT245 Integrated Marketing Communications/5
- MT317 Consumer Behavior/3
- MT321 International Marketing/3
- MT353 Services Marketing/3
- MT355 Internet Marketing/5
- MT406 Special Topics in Marketing/3
- MT415 Marketing Research/5
- MT424 Marketing Management/5
- MT490 Marketing Capstone/3

General Education Requirements: 69 Credit Hours

Technical and Basic Electives: 6 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 3 Credit Hours

Average Income with Marketing Associate Degree: *\$34,000 - \$63,000

Average Income with Marketing Bachelor Degree: *\$40,000 - \$125,000+

*Income Ranges: US Bureau of Labor Statistics

MEDICAL ASSISTANT TECHNOLOGY

Medical Assistants help physicians examine and treat patients, as well as perform conventional tasks needed to keep the office running smoothly. Although Medical Assistants perform both clinical and administrative tasks, the nature of their work varies from facility to facility – hospitals, clinics, and offices. Join a helping profession. Advantages of the Medical Assistant field: member of one of the fastest growing occupations, work in the medical environment, potential for advancement, work with the public, get formal administrative and clinical training.

Sample of Routine Duties of Medical Assistant Clinical:

- Taking and recording vital signs and medical histories, EKG's, performing Diagnostic tests, and providing patient education.
- Assisting physicians during examinations.
- Assisting with minor surgeries.
- Coordinating patient care information.
- Collecting and processing specimens.
- Performing diagnostic tests.
- Following-up patient test results.
- Preparing and administering medications as directed by physician.

Sample of Administrative Duties:

- Schedule, coordinate, and monitor appointments.
- Schedule inpatient and outpatient admissions and procedures.
- Submit accurate claims for obtaining reimbursement.
- Complete various financial practices: managing accounts receivable, Accounts payable, bookkeeping, and coding.
- Communicate with patients, physicians, and co-workers.

Career Directions: *Physician's Office - General Practice & Specialized Practices, Hospitals & Clinics, Manager or an Assistant in a Medical Environment, Outpatient Facility, Certified Medical Assistant*

ASSOCIATE DEGREE

Core courses only offered on-campus

Technical & Basic Requirements: 73 Credit Hours

BU120	Introduction to Business/3
HIT203	Coding I/5
HIT208	Coding II/5
KY146	Keyboarding I/5
MO133	Administrative Skills for the Medical Assistant/3
MO134	Human Anatomy, Pathophysiology, and Terminology I/3
MO139	Basic Pharmacology/3
MO142	Human Anatomy, Pathophysiology and Terminology II/3
MO145	Human Anatomy, Pathophysiology and Terminology III /3
MO152	Medical Accounting Software/3
MO156	Clinical I/5
MO157	Understanding Health Insurance/3
MO230	Medical Law and Ethics/3
MO235	Clinical II/5
MO244	Advanced Pharmacology/5
MO250	Human Anatomy, Pathophysiology and Terminology IV/3
MO258	Healthcare in the Community/3
MO288	Medical Assisting v I/2
MO291	Medical Assisting Externship II/2
MO292	Medical Capstone/3
WP138	Introduction to Word Processing Applications/3

General Education Requirements: 32 Credit Hours

General Education Electives: 3 Credit Hours

Medical Assistant Associate Degree Average Income: *\$30,590

CMA EXAM FEE COVERED BY UNOH

Students in the Medical Assisting program are required to undergo a criminal background check and provide proof of certain required immunizations prior to entering the externship phase of the program.

MOTORSPORTS MARKETING

UNOH offers the only 4-year bachelor-degree program in the country focused on Motorsports Marketing. This program will take you out of the classroom and into the garages, front offices, tracks, suppliers, and sponsor companies that drive the motorsports industry. With at least 1 required internship, students have the chance to work within the motorsports field of their choice from grassroots racing to the pinnacle of motorsports. If you have a passion for all things motorsports, we can get you into that front office with training from some of the best in the business.

Career Directions: *Race Promotions, Driver Promotions, Motorsports Marketing, Public Relations and Media Partnership, Sponsorship Acquisition, Community Relations for tracks, teams, and drivers, Race Track and Venue Management*

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 93 Credit Hours

AC114	Accounting I/5*
BU115	Contract Law/5*
BU320	Legal Issues in Consumer Sales Transactions/5
EC190	Survey of Economics/3*
FI210	Principles of Finance/5*
MA322	Organizational Behavior/5
MA416	Moral Issues in Business/5
MSP100	Introduction to Motorsports - History & Impact/3*
MSP101	Introduction to Motorsports - Administration, Governance, & Policy/3*
MSP236	PR & Event Planning in the Motorsports Industry/3*
MSP250	Specialized Media in the Motorsports Industry/3*
MSP360	Field Experience/5
MSP400	Gaining Sponsorships in Motorsports/3
MSP490	Managing the Motorsports Marketing Strategy/5
MT150	Principles of Marketing/5*
MT160	Professional Selling/3*
MT233	Graphic Design for Marketing/3*
MT234	Website Management for Marketing/3*
MT245	Integrated Marketing Communications/5*
MT356	Social Media I/3
MT357	Social Media II/3
MT415	Marketing Research/5
MT424	Marketing Management/5

General Education Requirements: 69 Credit Hours

General Education Electives: 9 Credit Hours

Motorsports Marketing Bachelor Degree Average Income:

*\$36,000-\$105,000



SPORT MARKETING AND MANAGEMENT

The Sport Marketing and Management program provides students an opportunity to combine marketing and management fundamentals with the sport and recreation industry while preparing students to become well-trained business professionals. The program will include access to field experiences, while encouraging volunteerism, and developing sound professional ethics ultimately preparing students to enter the global sport industry.

Career Directions: Professional Sports/Amateur Sports and Sports Agencies, Community Relations, Finance and Accounting, Marketing, Media Relations, Sales (Tickets, suites, advertising, sponsorships...), League Offices, Player Union Offices, Player Representation, Event Management

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 62 Credit Hours

AC114	Accounting I/5
BU240	International Business I/5
DP150	Spreadsheet Applications/3
FI210	Principles of Finance/5
MA121	Principles of Management/5
MT245	Integrated Marketing Communications/5
SM130	Principles of Sport Management/5
SM150	Sport in Society/3
SM170	Managing Fitness Concepts/3
SM190	Sport Marketing/5
SM230	Facility and Event Management/3
SM240	History of Sport in the United States/3
SM250	Sport Law/5
SM289	Sport Internship I/1
SM290	Sport Internship II/3
SM292	Sport Capstone/3

General Education Requirements: 37 Credit Hours

General Education Electives: 3 Credit Hours

Specialized Electives: 6 Credit Hours

Sport Marketing and Management Associate Degree Average Income:

*\$32,000 - \$64,000

BACHELOR DEGREE

The following is a sampling of some of the courses that will be required.

Technical & Basic Requirements: 93 Credit Hours

AC114	Accounting I/5
BU240	International Business I/5
BU320	Legal Issues in Consumer Sales Transactions/5
FI210	Principles of Finance/5
MA121	Principles of Management/5
MA322	Organizational Behavior/5
MA447	Global Management Issues/5
MT353	Services Marketing/3
SM130	Principles of Sport Management/5
SM150	Sport in Society/3
SM170	Managing Fitness Concepts/3
SM190	Sport Marketing/5
SM230	Facility and Event Management/3
SM240	History of Sport in the United States/3
SM250	Sport Law/5
SM300	Sport Communications/5
SM320	Sport Promotion/5
SM380	Psychology of Sport/3
SM400	Special Topics in Sport/3
SM450	Sport and Public Policy/5
SM488	Sport Internship I/1
SM489	Sport Internship II/3
SM490	Sport Capstone/5

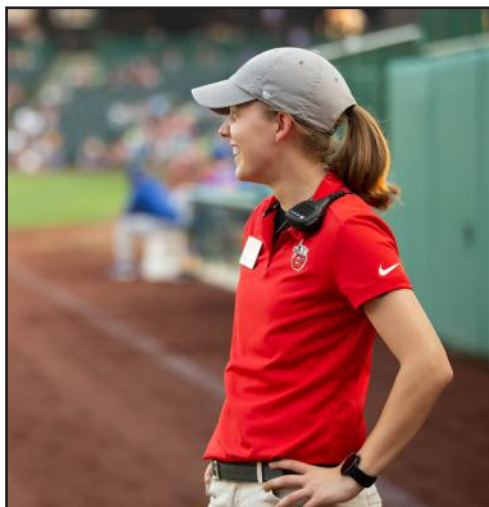
General Education Requirements: 69 Credit Hours

General Education Electives: 9 Credit Hours

Specialized Electives: 9 Credit Hours

Sport Marketing and Management Bachelor Degree Average Income:

*\$36,000 - \$105,000+



BRENDA

Sports Marketing & Management ALUMNI

FORT WAYNE TINCAPS

I can't believe it's been that many years since I've graduated, but I look back and am just thankful for my time there and all the lessons that I learned and the people I met that **helped pave the way for me to get where I am today**. All of my coaches and professors, they all took such good care of me, and everyone in admissions. And it's just, like I said, a home away from home and just one big family.

SPECIALIZED STUDIES

The Specialized Studies degrees are designed to provide flexibility for students at the associate and the baccalaureate levels.

A student who chooses the associate degree in specialized studies will select two undergraduate majors and complete all general education courses and related areas. For example, a student who is interested in the business component of the travel industry may want to take 30 hours required by the Business Administration department and 30 hours selected by the Travel and Hotel Management department. These 60 hours, combined with the required general education and elective hours, would satisfy the requirements for the associate degree in Specialized Studies.

Similarly, the B.S. in Specialized Studies allows a student with an earned associate degree in one major to complete the last two years of a bachelor degree. For example, a student with an associates degree in Automotive Technology or Agribusiness Management, could complete the last two years of the B.S. in Specialized Studies with the Business Administration concentration. Or a student with an associates degree with documented employment in the healthcare arena for 3 years or more can complete a baccalaureate degree in Specialized Studies with a concentration in Healthcare Administration under option 2.

ASSOCIATE DEGREE

The following is a sampling of some of the courses that will be required:

Technical & Basic Requirements: 60 Credit Hours

Students will choose two majors consisting of at least 30 hours each.

General Education Requirements: 32 Credit Hours

CO179	Introduction to Human Communication/3
EN180	Composition I/5
EN200	Composition II/5
MH169	Business Math/5
OR	
MH190	Algebra/5

General Education Electives: 3 Credit Hours

Specialized Electives: 13 Credit Hours

BACHELOR DEGREE

- A freshman must have an active associates degree program in addition to the Specialized Studies baccalaureate program.
- A student transferring into the program with a completed associate degree from UNOH or another regionally accredited college or university will be admitted to Option 1 or Option 2. Students will complete 90 credit hours at the upper level to meet the requirements for this program.
- Associate degrees from accredited institutions in majors other than Business Administration or an allied healthcare field make students eligible for the baccalaureate degree in Specialized Studies.

The following is a sampling of some of the courses that will be required:

Junior- and Senior-Level Courses: 90 Credit Hours

Students will choose one of the upper-level options to complete the degree.

OPTION 1

Technical & Basic Requirements: 46 Credit Hours

BU304	Management Essentials for Specialized Studies/5
BU305	Economics & Finance for Specialized Studies/5
BU320	Legal Issues in Consumer Sales Transactions/5
BU490	Business Capstone/3
EC325	Economics in Today's Society/3
FI420	Corporate Finance/5
MA322	Organizational Behavior/5
MA340	Leadership/5
MA447	Global Management Issues/5
MA475	Strategic Management & Business Policy/5

Practicum Options: 6 Credit Hours

General Education Requirements: 32 Credit Hours

General Education Electives: 6 Credit Hours

OPTION 2

Technical & Basic Requirements: 47 Credit Hours

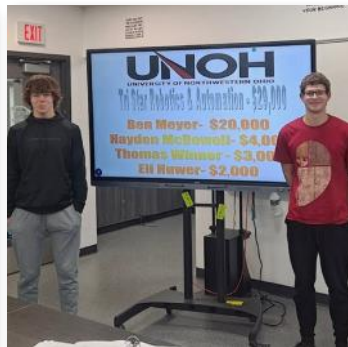
BU304	Management Essentials for Specialized Studies/5
BU305	Economics & Finance for Specialized Studies/5
HC305	Healthcare Management/5
HC310	Healthcare Law/3
HC315	Quality Metrics in Healthcare/3
HC325	Public Health & Epidemiology/3
HC415	Health Information Technology/5
HC467	Healthcare Finance & Accounting/5
HC472	Healthcare Economics/5
HC490	Healthcare Capstone/3
MA322	Organizational Behavior/5

General Education Requirements: 32 Credit Hours

Technical and Basic Electives: 5 Credit Hours

General Education Electives: 6 Credit Hours





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DRIVEN BY *OPPORTUNITY*

RACE CLUB

Race Club students participate in a variety of programs within the world of motorsports. A relationship was formed with the ARCA Series and, Race Club members are able to travel around the country volunteering to be weekend technicians on various ARCA Series race teams.

Any University of Northwestern Ohio student may join the Race Club regardless of major.

MOTORSPORTS TEAM

STUDENTS DON'T JUST BUILD CARS IN OUR SHOPS, THEY COMPETE NATIONALLY AT LIMALAND, ELDORA, AND WAYNESFIELD, OHIO; AND VOLUSIA SPEEDWAY PARK IN FLORIDA. Our students build, drive, and crew the cars they race in. The team is made up of two modified crews and four stock car crews. Tryouts are held each winter for a new team and roster of drivers.



TOUR THE
MOTORSPORTS
COMPLEX!

UNOH also fields a drag racing team. During the season the team competes in bracket racing events at various NHRA sanctioned tracks throughout Michigan, Indiana, and Ohio.

Graduates who were on the teams are being hired in all levels of professional motorsports from Monster Jam and all levels of NASCAR, to NHRA and IMSA, to the World of Outlaws, and more!



CDL OPTION

UNOH offers a Commercial Driver's License (CDL) option to give students a competitive edge when entering the workforce. No matter your major, earning a CDL can open doors and create new career opportunities after graduation. Many UNOH graduates credit the CDL option with helping them get their foot in the door and advance within a company.



The CDL option consists of two courses—CD101 Commercial Driver License I and CD102 Commercial Driver License II—and adds just two additional sessions to your current program. The total cost to add the CDL option is \$6,600. CDL-trained professionals are in high demand, with strong earning potential across a wide range of industries.

CAREER SERVICES

One of the distinct advantages of attending the University of Northwestern Ohio is the Career Services Department.

Our dedicated staff assists our students in finding part-time jobs while on campus and full-time jobs after graduation. Career Services offers our students assistance in several areas such as resume assistance, career seminars, our Racer Careers database, and much more. You may also participate in career fairs. Many employers, seeking UNOH students, attend career fairs held frequently throughout the year which provide networking opportunities for our students. This allows students to get the job they want when they graduate. Last, but not least, when you graduate, you can count on our Career Services Department to provide you with lifetime job assistance as you enjoy your career.



STUDENT EMPLOYMENT

UNOH offers college work study opportunities to help eligible students gain work experience while earning income. Eligibility is determined by filing the FAFSA, and students who qualify are paid directly for the hours they work.

LIMALAND MOTORSPORTS PARK

Limaland is a 1/4-mile high-banked clay oval owned and operated by the University of Northwestern Ohio. All UNOH students have the opportunity to get involved at Limaland. Current students are granted admission into the spectator side grandstand area FREE of charge for specified race events.



college of **APPLIED** **TECHNOLOGIES**

THE UNIVERSITY OF NORTHWESTERN OHIO IS ALSO HOME TO OUR COLLEGE OF APPLIED TECHNOLOGIES.

The College of Applied Technologies offers a world class education in automotive, diesel, and high performance motorsports. 70% of the time students will be rolling up their sleeves doing hands-on work; the other 30% is spent learning the theory behind the technology from the best in the business. With more than 200,000 square feet of classroom and shop space, each shop is dedicated to a particular major of study and includes training aids and technology that are seen in the industry today.



**AUTOMOTIVE TECHNOLOGY
SUPERVISION**



DIESEL TECHNOLOGY



**HYBRID ELECTRIC VEHICLE
TECHNOLOGY**



AUTOMOTIVE TECHNOLOGY



**CONSTRUCTION EQUIPMENT
TECHNOLOGY**



**ROBOTICS & AUTOMATION
TECHNOLOGY**



**AGRICULTURAL EQUIPMENT
TECHNOLOGY**



**HIGH PERFORMANCE
TECHNOLOGY**



HVAC/R TECHNOLOGY

SCAN TO
**LEARN MORE ABOUT THE COLLEGE OF
APPLIED TECHNOLOGIES**



JORDAN “So much of what I learned at UNOH applies to my everyday life at the Transportation Research Center. This enables me to work with our customers and clients to help them achieve the best testing possible. My Automotive Technology Supervision classes taught me how to manage projects from start to finish. **I wouldn't be where I am today at TRC if it weren't for UNOH.**”

Automotive Technology
& Automotive Technology Supervision GRAD

**PROJECT MANAGER, PERFORMANCE DRIVING
INSTRUCTOR, TRANSPORTATION RESEARCH CENTER**



JAMIE “UNOH really set me up for success. I was a member of the UNOH Motorsports team and also joined the race club and was able to network at various ARCA events. I recommend everyone who attends UNOH to get involved and take advantage of the opportunities the University provides. That's how I was able to break into Monster Jam. **Now I'm living my dream driving Sparkle Smash at events around the country, all because UNOH helped me make those connections.**”

High Performance Motorsports Technology,
Business Administration GRAD

DRIVER, SPARKLE SMASH, MONSTER JAM



ANDY “At UNOH, I completed the automotive program and the high performance motorsports program. The education I gained from UNOH helped me go out into the world. UNOH really helped me build that foundational knowledge and has now helped me, as a teacher, relay that information to my students. While at UNOH, I also took the ASE certifications A1 through A8. I passed all of them to be Master Certified. Since then, I've taken and passed all 51 of their certifications. Last year, I was inducted into ASE's President's Club. There are 29 people in the world who hold that ranking.

High Performance/Automotive Technology GRAD
**AUTOMOTIVE TECHNOLOGIES INSTRUCTOR,
UPPER VALLEY CAREER CENTER**



VICTORIA “UNOH fueled my desire to keep learning and growing. Every connection you make is important. Your roommates, classmates, and teachers can all help you get where you want to be. You also need to be the person that others can lean on. I've taken what I learned at UNOH and turned it into a successful business in my hometown. Now, I host regular classes for other women about basic car care and I look forward to mentoring female students in the BOCES program I attended in high school.

Agricultural Equipment & Diesel Technology GRAD
**OWNER, CARL'S ADVANCED AUTOMOTIVE
& TRUCK REPAIR**



OUR OFFICIAL EDUCATIONAL PARTNERS



WHO HIRES UNOH GRADS?



PROGRAMS OF STUDY

GRADUATE COLLEGE

MASTER DEGREE

80 Master of Business Administration

COLLEGE OF BUSINESS

BACHELOR PROGRAMS

52 Accounting (4-year track)
81 Accounting CPA (5-year track)
53 Business Administration
82 Forensic Accounting
83 Marketing

ASSOCIATE PROGRAMS

1 Accounting
3 Business Administration
4 Marketing
5 Human Resource Management
6 Logistics and Supply Chain Management

73 Undeclared Major
ND Non-Degree Seeking

BUSINESS ADMINISTRATION CONCENTRATION IN:

56 Agribusiness Management
57 Automotive Management
55 Marketing

COLLEGE OF HEALTH PROFESSIONS

BACHELOR PROGRAMS

54 Healthcare Administration (2+2)

ASSOCIATE PROGRAMS

17 Health Information Technology
32 Medical Assistant Technology

COLLEGE OF OCCUPATIONAL PROFESSIONS

BACHELOR PROGRAMS

46 Agribusiness Management
88 Motorsports Marketing
61 Specialized Studies
97 Sport Marketing & Management

ASSOCIATE PROGRAMS

45 Agribusiness Marketing/Management Technology
30 Automotive Management
65 IT - Digital Multimedia Design
66 IT - System Administration
75 IT - Network Security
6 Logistics & Supply Chain Management
62 Specialized Studies
16 Sport Marketing & Management

COLLEGE OF APPLIED TECHNOLOGIES

BACHELOR PROGRAMS

89 Automotive Technology Supervision

ASSOCIATE PROGRAMS

51 Agricultural Equipment Technology
22 Automotive Technology
24 Auto/Diesel Tech-Medium/Heavy Duty
28 Auto/Diesel Tech-Light Duty
77 Auto/High Performance Technology
27 Construction Equipment Technology
33 Diesel Technology-Medium/Heavy Duty
26 Diesel Technology-Light Duty
34 Diesel Technology - Mack/Volvo DATE
49 High Performance Technology
29 Hybrid Electric Vehicle Technology
50 HVAC/R Technology
25 Robotics and Automation Technology

DIPLOMA PROGRAMS

39 Agricultural Equipment Technician
40 Agricultural Equipment/Diesel Technician*
42 Auto / Alternative Fuels Technician
21 Automotive Technician
23 Auto/Diesel Technician*
78 Auto/High Performance Technician
31 Diesel Technician*
44 Diesel / Alternate Fuels Technician*
37 High Performance Technician
43 HVAC/R Technician

*Diesel programs at the diploma level contain the Medium-Heavy Duty curriculum. Light Duty Diesel courses are only available at the associate degree level.



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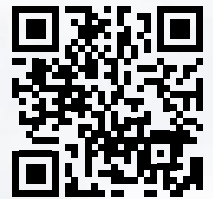
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