

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED FEBRUARY 2021

ISSUE NO. 144



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

- "Mark" My Words... a message from Dawn Giganti
- Month at a Glance
- Morse Code Marriage Proposal
- Are You This Month's Mystery Winner?
- Origin of PEZ Candy
- Did You Know...
- Beat the Winter Blues
- Meet our Carpet Cleaning Customers
- Meet Our New & Returning Friends & Clients
- Mega Trivia Contest
- The "I LOVE My Floors" Event
- Fall In Love With New Floors
- Referral Rewards Program
- Warning!
- Referral THANK YOU'S
- Thank You for the Kind Words

"Mark" My Words... *a message from Dawn Giganti*

Happy February!

2020 was a demanding and challenging year. 2020 put some core values and beliefs to the test for many people. I don't think any of us has ever been pushed, pulled, and tried in so many different ways in the span of just one year. Though it has been far from easy, there is still good to take out of it because whatever we go through is for our good and for the glory of God.

"Not only that, but we rejoice in our sufferings, knowing that suffering produces endurance, and endurance produces character, and character produces hope, and hope does not put us to shame, because God's love has been poured into our hearts through the Holy Spirit who has been given to us." Romans 5:3-5 ESV

The hugest take from this whole mess is that the greatest blessings come out of the biggest struggles. Hardships and struggles aren't always a bad thing... they tend to be the thing that led us to more significant breakthroughs, more contentment and more gratitude. I don't know about you, but I've found that to be true this past year. There have been many challenging moments, but also so many hidden blessings as a result.

We all have been forced to stop. A halting stop in our routines that tend to put us on autopilot. Being forced to turn off the cruise control made it easier to take stock of who you are and what matters in your life. I realized I need to get smarter about how I spend my time. I plan to be more diligent and realistic with my time. I need to stop being GO, GO, GO and learn to be more NO, NO, NO when it comes to filling my calendar!

Also, not being able to gather with friends and family has made me realize that I didn't spend enough time with them in the first place. Ever since I was a little girl, I've loved getting letters and small surprises in the mail. Who doesn't? So, I plan on going back to writing letters to connect more with family and friends since we can't be together. I mean, if we don't make things for ourselves to look forward to... it makes that autopilot start to kick in again. No thanks!

MY 2021 word is "decelerate," and motto statement "Slow and steady wins the race."

So that's where I am. What about you? What were some big lessons you'll carry forward with you this year? How about some things you want to accomplish in 2021? And what's your word or motto of the year? Drop me an email at dawn.g@creativecarpetinc.com and let me know it all so I can pray for you and cheer you on!

Here's to the start of a beautiful month and a fantastic year!

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

2021 FEBRUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Month at a Glance:

2nd Ground Hog Day. - During the filming of *Groundhog Day*, Bill Murray was bitten by the groundhog twice during shooting. He had to have rabies shots.

14th Valentine's Day. - More than 35 million heart-shaped boxes of chocolate are sold for Valentine's Day.

17th Random Acts of Kindness Day. - "Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone may do the same for you." ~ Princess Diana

Leap Day - The next February 29 is in 2024

Morse Code Marriage Proposal

The Morse Code	
A	• —
B	• • • —
C	• — • —
D	• • • —
E	•
F	• • — •
G	• — • •
H	• • • •
I	• •
J	• — • —
K	• — • •
L	• — • •
M	— • — •
N	• — • —
O	— • — •
P	• — • —
Q	• — • —
R	• — • •
S	• • •
T	— •
U	• • —
V	• • • —
W	• — • —
X	• • • —
Y	• — • —
Z	— • — •
0	— • — • —
1	• — • — • —
2	• • — • — •
3	• • • — • —
4	• • • • —
5	• • • • •
6	• • • • •
7	• • • • •
8	• • • • •
9	• • • • •

Mina Miller, Thomas Edison's wife, was no stranger to technology and inventions. Her father was actually a millionaire inventor himself! After meeting through a mutual connection's home, Edison taught Mina Morse code, a relatively new technology at the time. The reason? Mina was one of 11 children. Conversing in Morse code gave the couple an easy way to communicate in secret — even in plain sight! Edison claimed Morse code was how he actually proposed to Mina and lucky for him, she said -- -- (that's Morse code for 'yes!'). The happy twosome tied the knot on February 24, 1886 and were together until Edison's death in 1931. (NPS.gov)

Origin of PEZ Candy

The origins of PEZ candy can be traced to Vienna, Austria, in 1927, when Eduard Haas III created the tiny treats to help people curb their smoking habits. According to PEZ.com, the candy was peppermint-flavored, so when it came time to name his confection, Haas looked to the German word for peppermint, "pfefferminz." He took the first, middle, and last letters of the word — "P," "E," and "Z" — to form a new word, and "PEZ" was born. The candies were originally sold in small tins, but in the 1940s, inventor Oscar Uxa created a small dispenser for the tablets, which he introduced at the Vienna Trade Fair in 1949. The first dispensers topped with character heads came eight years later, in 1957. (Pez.com)



Beat the Winter Blues

Some of us are happy with the leaves changing and the promise of snow in the future, but some of us get the winter blues. You may not realize this, but the winter blues and seasonal affective disorder are genuine problems.

What is the winter blues? Many of us have felt it, which is a depressed mood during the fall and winter months. We want to hunker down inside all day due to the days being shorter and colder weather. This becomes a problem when you notice that you feel down and a lack of energy every season. Minor lifestyle changes can have a significant impact on mood. Things you can do to get through the rest of winter:

- **Develop a routine.** And stick to it. Structure, especially during COVID, is good for our mental health. Wake up at a consistent time, schedule meals and have a regular bedtime. Sleep is vital so aim for eight hours a night.
- **Get your Vitamin D to regulate your mood and help ward off depression.** The best source is natural sunlight, so take a brisk walk early in the day and rearrange the furniture, so your desk is near a window. Talk to your doctor before taking supplements.
- **Exercise.** Regular physical activity increases our energy and releases endorphins, which help improve our mood.
- **Eat a balanced diet full of fruit, vegetables and whole grains.** Minimize sugar as it can make your symptoms worse and limit alcohol consumption.
- **Stay connected.** A strong network of family and friends is an excellent buffer for stress. Although we cannot be face-to-face right now, we can safely connect through digital platforms.
- **Be mindful.** Focus on today instead of worrying about tomorrow. Relaxation techniques such as yoga, deep breathing exercises and meditation will help you stay present and improve your mood.
- **Schedule fun.** Our mood improves when we have something to look forward to, whether it is a Zoom call with friends, a walk with a neighbor or takeout from a new restaurant.
- **Light therapy.** Talk to your doctor about light therapy to ease symptoms.



1. Ayers, M. (2020, February 6). How to Beat the Winter Blues. Retrieved from Brems Pharmacy: <https://bremorx.com/how-to-beat-the-winter-blues/>
 2. Behavioral Health. (2020, November 30). Beating the Winter Blues during the Pandemic. Retrieved from Kindred Healthcare, LLC: <https://www.kindredhealthcare.com/resources/blog-kindred-spirit/2020/11/30/beating-the-winter-blues-during-the-pandemic>

**LORELEI
WILLIAMS**
of Steger. IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 2/27/2021

Did You Know?

**Purchase your next
area rugs with us
ONLINE!**

Looking for the perfect new area rug to complement your hard surface? Browse from more than 100,000 area rugs online from trusted brands like Karastan, Nourison, Surya and more.

**creativecarpetinc.com/
area-rugs/**

**SAVE 15% COUPON
CODE:
CCINC7
8**

MEET OUR CARPET CLEANING CUSTOMERS...

ANDREW & CAROL THORSEN	LAUREN SCHARA
ASAD ZAYED	LINDA CHENORE
BARBARA MERCER	LINDA DURAN
BETH KRIZAK	LYNN PACKERT
BOBBIE FIEDLER	MARLA SPRAINIS
BRAD & LINDA SUBLER	MARY BRESNAHAN
BRET RHODES	MIKE FABER
CHINTAN PATEL	PATRICIA ZUZAK
DAVE & MAUREEN THAMM	PAULINE BERGMAN
DAVID MCNICHOLS	SHARON ODDO
DIANE & GEORGE JEROME	SHERRY MCGRATH
DONNA GUCFA	TAMMY PAWLOWSKI
GEORGE OFFORD	
GRACE MITTLER	
HEIDI YUNKER	
JENNIFER HEEMSTRA	
JOHN BIANCHI	
JOSEPH REHLING	
KIM GLASGOW	
LARRY & MARIBETH MCNITT	

**CALL FOR MORE INFO
ON OUR CARPET
CLEANING SERVICES!
888.910.6585**



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ADRIANN GALLO
ALAN BIEDRON
ALEX DUCHAK
ALEX SAFIN
AMANY SULEIMAN
AMY ELIAS
AMY VUKAS
ANDY GALLIK
AUBREY DOESCHER
AUSTIN KIZZEE
BARB BANACH
BILL MCDONALD
BOBBIE FIEDLER
CAROL BARBERI
CATHY FLAHERTY

CHARISSA SWIECH
CORY SAXSMA
CRAIG DRAKE
DAETTE LAMBERT
DALE & BERNADETTE ROY
DAN & KAROL
KANELOPOULOS
DAVE MILLER
DAVID HEIDE
DEBBIE & TONY MALOVAN
DEBBIE LARSON
DEBBIE LEESTMA
DON LUMPKINS
EJ DAVIS
GARY ONATE SR.

GREG CALARIE
HEATHER CICHON
HELEN LEKAVICH
HOWARD NAGEL
JACKIE DUNNE
JAKE BOUQUET
JANET CONNELLY
JANICE COOPER
JANICE JOYCE
JAY SHELTON
JEFF PETERSON
JEFF ZAWACKI
JEFFREY SEIDEN
JENNIFER CULLEN
JENNIFER MAREK

JESSICA KORS
JIM & KATE KNIPPER
JIM DIENES
JIM THRUN
JOAN FRYE
JOE BIGGIO
JOHN RAIGER
JUSTIN & MELANIE BOEHL
KAREN HANDING
KATIE KEAGLE
KEN GIGNAC
KERRIE DYE
KEVIN WAGNER
LEIJUANA DOSS
LINDA BOLAND

LISA ROTH
LUCI PINKUS
MAIS RIHANI
MAJD RIMMAWI
MARIA MCSHANE
MARILYN WOOLF
MARK PATAKY
MARY LADUKE
MAUREEN MALLON
MAUREEN WALSH
MICHAEL NELSON
MICHELE WOGNUM
MICHELLE DELEHANT
MIKE EDGAR
MIKE FABER

MIKE PANAGIOTAROS
MIKE WEIRMAN
NANCY DONAHUE
NANCY HARDESTY
NICHOLAS SMITH
PAM ZIGA
PANA CAMPBELL
PAT BUGNER
PAUL HUSSEY
RACHEL FEIL
RAY WESTBROOK
ROB KOZLOWSKI
ROBERT RIGG
RODNEY WOOD
ROSS PALLAY

RYAN NELLI
SCOTT FERRETTI
STEVE DECKINGA
STEVE HURT
SUSAN DEVRIES
SUSAN TALARICO
TED & WENDY KUCABA
THERESA OSTAPCHUK
TIM HARNEW
TINA MOSLANDER
TONYA CRUTCHFIELD
TRACY COOK
WILLIAM HOOP
ZACKARY & DELANEY
VANDERWEID

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:
What does an ECG check?

- (A) The brain
- (B) The heart
- (C) The lungs
- (D) Blood pressure

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What is the largest fast-food chain in China?

Answer: (C) KFC

Does a bucket of crispy fried chicken suit your fancy? It does for millions of Chinese people. When you're walking down the streets of Beijing or Shanghai, don't be surprised to find a KFC on every corner. The American-based fast-food chain is wildly popular in China, boasting over 5,600 locations – the most of any country in the world, including its home country. Plus, KFC walked away with more than \$5 billion in revenue from China in 2018, according to Statista. Maybe there's an extra-special Chinese ingredient in the company's famously secret blend of herbs and spices. (CNBC)

Congratulations to last month's winner:

ELIZABETH PRINS
of Mokena, IL

Stop by Creative Carpet & Flooring to claim your prize
by February 27, 2021!



"The I LOVE My Floors" Event



February 1st - 28th, 2021
May not be combined with any other offers.



FALL IN LOVE WITH NEW FLOORS



SPECIAL FINANCING FOR 24 MONTHS*
with equal monthly payments

January 24 thru February 20, 2021



CREATIVE CARPET & FLOORING
1234 5678 9000 0000
SHAW CARDHOLDER

*The Shaw credit card is issued with approved credit by Wells Fargo Bank, N.A. Ask your Flooring Consultant for details.

Creative Carpet & Flooring

19845 S LAGRANGE RD
MOKENA IL 60448-8348

PRSRT STD
U.S. Postage
PAID
Permit #130
Homewood, IL

**Your Monthly
Newsletter**
MEGA Trivia Contest
Enter to Win a \$50
Gift Card

19845 S La Grange Road
Mokena IL 60448
708.479.8600



MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through **Creative Carpet's Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

**Don't visit any flooring dealer
until you call us for a FREE
Consumer Awareness Guide!**

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

EMILIA COLACINO	JEAN ZAPKA
ESTHER ESCOBEDO	MARC RADOVICH
JAMES & CYNDI	MIKE & DEBBIE ZIGA
ALLEN	TRACY VANDRUNEN

THANK YOU FOR THE KIND WORDS!

"I just read the December newsletter and wanted to say what a nice job Dawn did! She hit a lot of tough areas for all of us but gave us verses to rely on! Pointing out how we can be healers even when we are healing ourselves, by following our example Jesus. Also, how you join in with other ministries to get the word of what the needs are and how we can help! Thank you for sharing your newsletter."



~ Denise V. of Orland Park, IL